



THE **ADHESIVE AND SEALANT** COUNCIL, INC.

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FOR IMMEDIATE RELEASE

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**ADHESIVE AND SEALANT COUNCIL DEFINES NORTH AMERICA
MARKET SIZE AND GROWTH EXPECTATIONS**

*10th North American Market Study for Adhesives and Sealants Released
\$22 Billion Market to Grow 2.8% Annually To 2027
Material Costs, High Interest Rates Dampen Growth Forecasts*

September 8, 2023 – Alexandria, VA – The Adhesive and Sealant Council (ASC) released its North American Market Report (NAMR) for Adhesives and Sealants, a report published every three years, and which covers the 2022-2027 time period. The report has been prepared by Smithers, renowned worldwide for their authoritative market forecasts and analyses, on behalf of ASC.

The NAMR for Adhesives and Sealants to 2027 provides statistical data for the size of the North American adhesive and sealant market by material type, end use, and country, and provides growth forecasts to 2027. The report also analyzes the market drivers that affect the North American market, including factors influencing market growth with forecasting and trends analysis for the United States, Canada, and Mexico.

A free video presentation by Smithers is available in ASC’s Online Store at ASCouncil.org that summarizes topline data from the report.

“ASC’s market report is an invaluable tool that can be leveraged by industry professionals to evaluate the North American market and design marketing plans to focus their efforts internally,” says Bill Allmond, ASC’s President. “In an uncertain and challenging business environment, the report’s forecasts and analyses provide clarity for companies navigating through ever-changing

market conditions.”

The market report is based on extensive primary and secondary research, including 80 interviews across the adhesive and sealant value chain – manufacturers, suppliers, end users, subject matter experts, industry groups, regulators, and other industry stakeholders.

Key expert insights provided include:

- Materials supply, availability, and pricing
- Key market drivers
- Post-pandemic impacts
- Adhesive and sealant technology innovations
- Economic trends
- Consumer and end-user requirements
- Geographic shifts in industrial production
- Current regulatory landscape
- Environmental consideration and sustainability issues
- Industry consolidation in the supply base

Adhesives included in the report are:

- Adhesives based on natural polymers
- Polymer dispersions and emulsions
- Hot-melt adhesives
- Solvent-based adhesives
- Reactive, including UV-curable
- Adhesives based on water-soluble polymers
- Others

Sealants included in the report are:

- Silicones
- Acrylics
- Polyurethanes
- Polysulfides
- Butyls
- Oil-based
- Polyvinyl acetate
- Silane-modified polymers
- Others

Adhesive markets covered include paper, board, packaging, and related products; transportation; building and construction; consumer/DIY; footwear and leather; woodworking and joinery; assembly operations; and others.

Sealant markets covered include construction, transportation, consumer/DIY, and assembly operations, and others.

The definitions used within the report are harmonized with the global adhesive and sealant community and outlined in the FEICA-ASC-CATIA Classification Manual found at www.ascouncil.org. A comprehensive and detailed analysis of the European market, also recently updated, is offered by FEICA, Association of the European Adhesive and Sealant Industry, via their website, www.feica.eu. All FEICA members interested in purchasing the North American Market Report are eligible for the ASC “Member Rate.”

How To Purchase

The ASC North American Adhesive and Sealant Market Report is available for purchase via ASC’s website, <https://www.ascouncil.org/store/2022-2027-north-american-market-report>.

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The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. The Council is comprised of 110 adhesive and sealant manufacturers, raw material and equipment suppliers, distributors and industry consultants, representing more than 75% of the U.S. industry with operations around the world. Offering education, legislative advocacy, professional networking and business growth solutions for its members, the ASC is the center of knowledge and catalyst for industry growth on a global basis for manufacturers, suppliers distributors, and end-users. For more information about ASC, visit www.ascouncil.org.

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