

ASC WATERBORNE ADHESIVES SHORT COURSE

APRIL 14-15, 2025 • HYATT REGENCY RIVERFRONT • JACKSONVILLE, FLORIDA

Who Should Attend?

This course is ideal for adhesive and sealant chemists, application engineers, sales and marketing staff from manufacturers, raw material & equipment suppliers and end users of adhesives and sealants.



CO-LOCATED AT THE ASC 2025 ASC ANNUAL CONVENTION

In Depth and Practical Knowledge in Markets, Formulating, and Application of Waterborne Adhesives and Sealants

Course Description

Waterborne adhesives are a logical choice for a many end use applications where versatile and environmentally friendly solutions are desired. These low VOC adhesives are easily formulated to optimize performance for a wide variety of applications where water clean-up is important. An understanding of the fundamentals of formulating and use of waterborne adhesives will better equip you to select the base polymer and additives package to deliver expected performance and efficiently evaluate and troubleshoot during design, scale up and use this aqueous adhesive class. Structure/property relationships, characterization methods of components/final formulations, and performance criteria will be covered using case studies.

Participants are invited to attend the Annual EXPO at no additional charge to network and learn about the latest innovations in the industry.

Program Topics (tentative)

- Market and Applications Overview
- Formulation Technology/ Materials Design
- VA/VAE Emulsion Polymers
- Waterborne Acrylic/Hybrids Polymers
- Polyurethane Dispersions and Polychloroprenes
- Surfactants and Defoamers
- Plasticizers for Waterborne Applications
- Tackifiers for Waterborne Application
- Rheology Modifiers for Waterborne Applications
- Biocides

Share Your Expertise!

Contact mani.singh@ascouncil.org if you are interested in presenting any of the topics above.

Registration Fees:

Short Course ONLY: ASC Member/End-User: \$780 • Nonmember: \$1,220

Short Course with Convention:

Early bird: ASC Member/End-User: \$1,140 • Nonmember: \$1,962

Regular: ASC Member/End-User: \$1,245 • Nonmember: \$2,065

Early Bird registration ends February 21, 2025. REGISTRATION DEADLINE/CANCELLATION POLICY: The regular registration rate ends March 21, 2025. Fees will increase by 20% afterwards. On-site registrations are welcome. There are no refunds after 3/21/2025.

Accommodations*:

Hyatt Regency Riverfront Hotel, Jacksonville, FL 32202 • 904-588-1234

**Special group rate of \$185 single/double occupancy before March 21, 2025.*

Learn more or Register at www.ascouncil.org under “Events” tab on the home page.

Questions regarding registration & hotel contact Malinda Armstrong at malinda.armstrong@ascouncil.org. For questions regarding course topics and schedule contact Mani Singh at mani.singh@ascouncil.org.



THE ADHESIVE AND SEALANT COUNCIL
SECURING THE FUTURE®