

ASC HOT MELT SHORT COURSE

APRIL 14-15, 2025 • HYATT REGENCY RIVERFRONT • JACKSONVILLE, FLORIDA

WHO SHOULD ATTEND:

This course is designed for anyone involved with selecting, formulating and/or implementing hot melt adhesive technology for specific applications. Sales, product managers and marketing professionals would also benefit by increasing technical depth of additive options available for tailored solutions to product requirements.



Co-located with the 2025 Annual Convention & EXPO in Jacksonville, Florida

Course Description

This course presents formulation strategies, based on application and performance requirements for a variety of hot melt adhesive markets by industry experts. Learn how plasticizers, tackifiers and waxes are used to enhance base polymers for optimized processing and properties along with application methods, characterization and testing of formulations, and resulting bonded assemblies.

Participants are invited to attend the Annual EXPO at no additional charge to network and learn about the latest innovations in the industry.

Program Topics (tentative):

- Packaging and Paper Converting Adhesives
- Nonwoven Adhesives
- PSA labels and tapes
- Assembly Adhesives
- Styrene Block Copolymers
- Polyolefins
- Reactive Polyurethanes
- UV Hot Melts
- Product Development; Biobased Hot Melt
- Waxes
- Tackifiers
- Plasticizers

Share Your Expertise!

Contact mani.singh@ascouncil.org if you are interested in presenting any of the topics above.

Registration Fees:

Short Course ONLY: ASC Member/End-User: \$780 • Nonmember: \$1,220

Short Course with Convention:

Early bird: ASC Member/End-User: \$1,140 • Nonmember: \$1,962

Regular: ASC Member/End-User: \$1,245 • Nonmember: \$2,065

Early Bird registration ends February 21, 2025. REGISTRATION DEADLINE/CANCELLATION POLICY: The regular registration rate ends March 21, 2025. Fees will increase by 20% afterwards. On-site registrations are welcome. There are no refunds after 3/21/2025.

Accommodations*:

Hyatt Regency Riverfront Hotel, Jacksonville, FL 32202 • 904-588-1234

**Special group rate of \$185 single/double occupancy before March 21, 2025.*

Learn more or Register at www.ascouncil.org under "Events" tab on the home page.

Questions regarding registration & hotel contact Malinda Armstrong at malinda.armstrong@ascouncil.org. For questions regarding course topics and schedule contact Mani Singh at mani.singh@ascouncil.org.



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