



ASC is putting the final plans in place for several fantastic events in coming months

A busy start, with more to come

As we move into the second half of the year, it's great to not only take a moment of reflection on what ASC has already achieved so far in 2023, but to look forward to what the rest of the year has in store. We have some great events coming up, with our Sustainability

Summit, Executive Leadership Conference, and Emerging Leaders Workshop. You can read more about all of these over the next few pages. September 29 is also International Adhesive and Sealant Day – where ASC, together with our partner associations in Europe and Asia, will be

celebrating our industry and all its many benefits and achievements. Stay tuned for updates on the launch of a dedicated website commemorating this important event. We hope you have an enjoyable summer and look forward to seeing many of you over the next few months!

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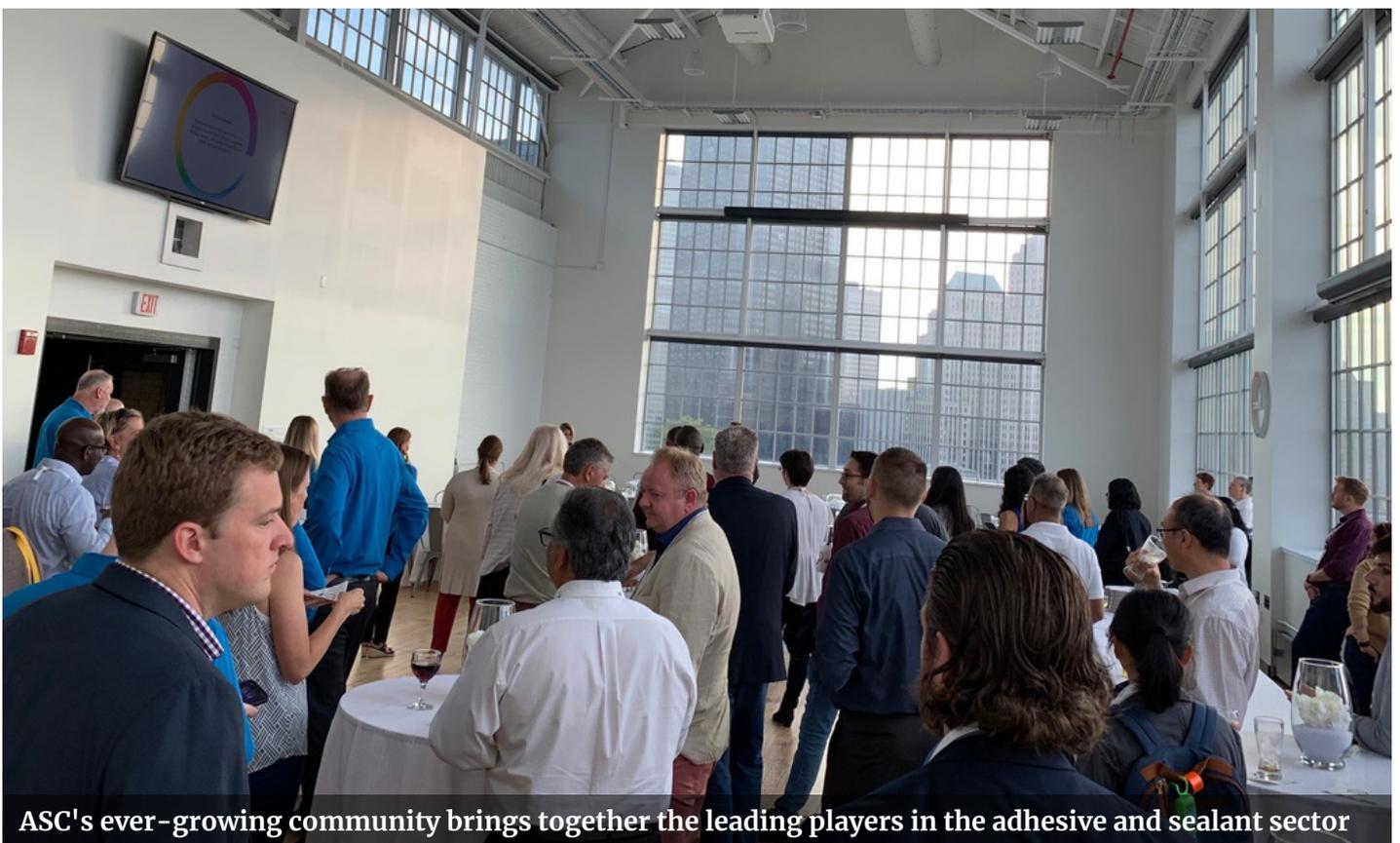
BOOST TRAINING WITH
UPCOMING WEBINARS

Play your part in a growing community as an ASC member

ASC is pleased to announce the addition of 15 new members so far in 2023! Welcome to AuctusIQ, CyCan Industries, CDF Corporation, Clariant, Cremer North America, Exponent, Helmitin, LANXESS, Lentus, Nano Catalytics, O'Bryan Barrel Co., Palmer Holland, R.E. Carroll, Ravago Chemicals, and Trinseo.

This fantastic news builds on the 20 companies who joined us last year and continues an excellent period of growth for the organization. Remember, the Adhesive and Sealant Council is the recognized voice for the industry on regulatory and legislative issues, and is working hard to represent you and your businesses. A larger

membership means a stronger, more influential voice in Washington D.C. and across the U.S. to help us get heard on all the important issues affecting the sector. The benefits of being an ASC member are numerous. First, you have a seat at the table among all the leading companies in the North American value chain.



ASC's ever-growing community brings together the leading players in the adhesive and sealant sector



Meetings and events scheduled throughout the year provide unparalleled educational opportunities

Then there's the chance to network and interact with peers at the numerous events and workshops ASC holds throughout the year, including our Sustainability Summit (more on this on page 4) and the Executive Leadership Conference (see page 6). Ours is a fantastic community where the great and the good of the sector are always sharing ideas, experiences, and best practice.

ASC members are invited to participate in various committees, task force programs, and working groups that have proven hugely important for steering the association and setting the priorities for the entire industry. Of course, membership also offers countless resources and educational opportunities as well. From the Training Academy Certificate (TAC) Program to a range of webinars and technical

short courses to help hone your skills, ASC strives to deliver valuable training on advanced materials, business trends, strategic drivers, and regulatory issues. If you know of anyone who may want to join ASC, ask them to reach out to either **Bill Allmond**, ASC President, or **Brian Peters**, Director, Membership & Industry Programs. Find out more about the benefits on the [website](#).

Sustainability Summit heads to Louisville in September

Sustainability remains at the top of our members' agenda and is, of course, one of the core strategic priorities of ASC's Long Range Plan. We are therefore delighted to once again be hosting our Sustainability Summit following its successful return last year. The two-day event will take place from September 18-20 in

Louisville, Kentucky at the Omni Louisville Hotel. Registration is open until August 29, so be sure to book your place soon. As everyone who came last year can attest, there will be plenty on the agenda to excite, enlighten, and challenge those in attendance. Setting the scene, the opening keynote Ken Alston, Co-founder of

Circularity Edge, will provide a succinct overview of the concept of sustainability, and comment on business strategies and the circular economy. This will be followed by presentations touching on challenges, trends, and specific market segments. Expect plenty of lively and interactive discussions as attendees learn more about





The two-day summit will examine the trends, market drivers, challenges, and opportunities

sustainability's role in the adhesives and sealants industry and the many opportunities that lie ahead. Among the many highlights will be sessions covering key drivers for sustainability in the adhesives and sealants value chain; a session on per- and polyfluoroalkyl substances (PFAS); sustainability in the acrylic value chain for coatings, adhesives, sealants, elastomers

(CASE) applications; sustainable adhesives from bio-based feedstocks and biomimetic chemistry; and materials section in product design. So, whether you're a marketing specialist, technical lead, manage your company's sustainability program, or are simply looking to learn more about this increasingly important facet of our industry, be sure to save the date for this fantastic event.

September 18-20
Join ASC at the Omni Louisville Hotel in Louisville, Kentucky.
To find out more information and to register, click to the event landing page.



ASC members at the 2022 Executive Leadership Conference in La Jolla, CA

Leaders reunite for incredible information-packed program

The annual Executive Leadership Conference has become a must-attend event and a staple of ASC members' calendars. Over the three days, attendees come together to hear from keynote speakers and industry experts, gaining invaluable insight into strategy, management, and leadership. Taking place from October 23-25, the

meeting will be held at the stunning beachfront Ponte Vedra Inn & Club in Florida, providing the perfect venue to enjoy a packed program and various social and networking opportunities including a historical tour of nearby St. Augustine. We've some standout presentations planned, covering topics ranging from sustainability to

digitalization. A reception and dinner on the opening Monday evening will welcome attendees and set the scene for our first presentation the following morning on *Adversity-Based Leadership* from motivational speaker Aaron Golub. This enlightening session will demonstrate how to turn adversity into

opportunity, identify challenges and overcome obstacles, and how to turn them to your advantage.

Dan Murad, President & CEO at The ChemQuest Group will then be discussing *Challenges in M&A Valuation* and talking through what to consider from both the buy- and sell-side.

Another highlight will be the Sustainability Panel featuring industry representatives from DuPont, Sika

Corporation, Kraton Chemical B.V., Covestro, and Synthomer. Expect them to provide some valuable insight into this important issue and share their experiences, approaches, and major milestones on the path to a more sustainable future.

Then, on the final day, we'll be questioning what the future holds with economist Robert Fry taking to the stage to delve into GDP, industrial production,

vehicles sales, housing, oil prices, inflation, and interest rates. He will be followed by consultant Benjamin Trent who will provide an overview of the North American Adhesives and Sealants Markets through to 2027, including trends and demand drivers.

Last, but by no means least, the closing session will focus on how businesses can embrace and benefit from the digital age and transform the customer experience.

2023 EXECUTIVE LEADERSHIP CONFERENCE - Highlights

Monday, Oct 23

- Emerging Leaders Workshop
- Opening Reception & Dinner

Tuesday, October 24

- Registration opens
- Adversity-Based Leadership (Aaron Golub, Professional & Motivational Speaker)
- Challenges in M&A Valuation – Premium Valuation Drivers to Consider (Dan Murad, President & CEO, The ChemQuest Group)
- Sustainability Panel Discussion (Daniel Sophiea, Global Sustainability Lead, Adhesives and Fluids, DuPont; Molly Pilarski, Vice President of Sustainability, Sika Corporation; Pedro Lopes, Chief Sustainability Officer, Kraton Chemical B.V.; Sjaak Griffioen, Vice President, Innovation, Sustainability & Business Support, Covestro; Chris Brown, Vice President, Environment, Social & Governance, Synthomer)
- Chair's Reception & Dinner with Hall of Fame Award Presentation

Wednesday, October 25

- Economic Outlook (Robert Fry, Chief Economist, Robert Fry Economics LLC)
- North American Adhesives and Sealants Markets to 2027 (Benjamin Trent, Managing Consultant, Smithers)
- Transformational Customer Experience: Empowering Businesses to Thrive in the Digital Age (Kimberlee Sinclair, Vice President, Digital Customer Experience, H.B. Fuller)
- Networking Reception & Dinner



Join new and upcoming leaders at Ponte Vedra Beach, Florida, from October 23–25, 2023

Plan for the future with the Emerging Leaders Workshop

The Emerging Leaders Workshop, held every year in conjunction with the Executive Leadership Conference, will take place on October 23 – the opening day of the event. Typically attracting attendees aged in their early 30s to 40s with over two years of management experience, the Workshop is open to those that are demonstrating potential

and viewed as being on a fast track to a leadership position. That means anyone who has recently been responsible for managing people, projects, or programs has the chance to learn how to hone their skills. The packed day of interactive training will run from 8:00 AM to 4:00 PM and include expert guidance from a

trainer to help them on their path to becoming an effective leader. The session has been structured to optimize learning between peers and leverage personal strengths and abilities. Registration for the Workshop at the Ponte Vedra Inn & Club in Florida is now open. For details, [click to visit the website.](#)

Don't miss out on our online training in the months ahead

ASC is continually adding to its events calendar, so make sure you keep checking back on the website to find out about the workshops, webinars, and meeting planned for the months ahead.

On August 2, for example, join us for a **Sustainable Product Innovation for Adhesives and Sealants Webinar**, an hour-long session hosted by Tad Radzinski, President of Sustainable Solutions Corporation.

Radzinski will examine the market drivers, sustainability, and Life Cycle Assessment (LCA) considerations for adhesive and sealant products within the construction, transportation, and the packaging sectors.

A few weeks later on September 13, Dr. Weihong Lang, Director of Technology, Mayzo Inc., is presenting a

webinar on polymer degradation and additives used for stabilization. Tune in from 10:00 AM to 11:00 AM (EDT) to learn about the various polymer degradation pathways in a formulation, different additives that are used to stabilize the polymers, and about antioxidants and light stabilizers.

The regulatory climate will also be a hot topic. **A free webinar from Adhesion Society** scheduled for midday on September 21 will showcase the upcoming

Annual Adhesion Society Meeting in Savannah, Georgia in February 2024. This enlightening event will feature presentations from Michael Bortner, Associate Professor at Virginia Tech, and Michael Thouless, Professor, Mechanical Engineering and Professor, Materials Science and Engineering from the University of Michigan, as well as Jonathan T Pham, Associate Professor at the University of Cincinnati.





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