



2023 Alabama Apartment Association
Educational Conference & Expo
September 26-27th
BJCC • East Exhibit Hall
Birmingham, Alabama

2023 Conference Schedule

Tuesday, September 26, 2023

- 12:00 - 2:00 PM [AAA Board of Directors Meeting](#)
East Meeting Rooms A, B & C
East Hall (Downstairs)
- 1:00 – 5:00 PM [Exhibitors Early Registration & Booth Set-Up](#)
East Exhibition 3 (Upstairs)
- 1:00 – 5:00 PM [Attendee Registration](#)
East Hall Entrance (Downstairs)
- 5:30 – 8:30 PM [AAA Welcome Party](#)
Sponsored by **HD SUPPLY**
City Walk

Hotel Reservations [Sheraton Hotel](#)
[Reservations/Check-In](#)

Wednesday, September 27, 2023

- 7:30 – 8:15 AM [Buffet Breakfast/Coffee](#)
East Lobby (Downstairs)
- 7:00 – 3:00 PM [Attendee Registration](#)
East Hall Entrance (Downstairs)
- 8:00 – 2:00 PM [Exhibitors Registration & Booth Set-Up](#)
East Exhibition 3 (Upstairs)
- 8:00- 8:15 AM Michelle Childers, Chadwell Supply
- 8:15-8:30 AM Mike Holmes, NAA



8:00 – 10:00 AM **General Session & Keynote Speaker**
Sponsored by Chadwell Supply
[“The Peace Index”](#)
Presented by Mark Howell, Howl Creative Concepts
Ballroom A

10:15 – 11:00 AM **Breakout Sessions**

Onsite Teams: [Everyone Can be a Geek! Tech Tools, Tips & Tricks](#)
Presented by Russ Webb, Bay Area Apartment Association
Classroom A
“Sponsored by Sealy Management Company”

Onsite Teams: [Repair VS. Replace](#)
Presented by HD Supply
Classroom B

Onsite Teams: [“Service and Emotional Support Animals” Legal Seminar](#)
Presented by Norm Winston & Ryan Daugherty
Classroom C
“Sponsored by Sealy Management Company”

Onsite Teams: [How to Deal with Burnout Personally & Professionally](#)
Presented by Dana Flaherty, BGSF
Classroom G

Master Series: [Diversity Equality and Inclusion](#)
Presented by Ty Jackson, Ty Jackson Enterprise LLC
Classroom H & I

11:15 – 12:00 PM **Breakout Sessions**

Onsite Teams: [Up Your EQ – Leading Through Emotional Intelligence & Understanding: What Triggers You and Others](#)
Presented by Russ Webb, Bay Area Apartment Association
Classroom A

Onsite Teams: [War Stories](#)
Presented by Jennifer McCoy, The Law Office of Jennifer McCoy
Classroom B
“Sponsored by H2 Realty”

Maintenance: [Maintenance for Leasing](#)
Presented by HD Supply
Classroom C

Onsite Teams: [Outreach Marketing: How to set your property apart.](#)
Presented by Dana Flaherty, BGSF
Classroom G
“Sponsored by Apartments.com”

Master Series: [DEI-Unconscious Bias \(Continued\)](#)
Presented by Ty Jackson, Ty Jackson Enterprise LLC
Classroom H & I

12:00 – 12:45 PM [Lunch for All Attendees](#)
East Exhibition 3 (Exhibit Floor - Upstairs)

1:00 – 1:45 PM **Breakout Sessions**

Onsite & Maint.: [Superhero Maintenance: Customer Excellence vs. Customer Service](#)
Presented By: Michelle Childers, Chadwell Supply
Classroom A

Onsite Teams: [“I’m Not a Lawyer”](#)
Presented by: Jennifer McCoy, The Law Office of Jennifer McCoy
Classroom B
“Sponsored by H2 Realty”

Onsite & Maint.: [“Leading Teams with Vulnerability” How to overcome shame in the workplace and embrace vulnerability to have a more cohesive team and relational harmony!](#)
Presented By: Mark Howell, Howl Creative Concepts
Classroom C

Maintenance: [410 A Refrigerant](#)
Presented by: HD Supply
Classroom G

Master Series: [Are you Prepared in Case of a Disaster?](#)
Presented by: Group Panel
Classroom H & I

2:00 – 3:30 PM **General Session & Keynote Speaker**
Sponsored by HD Supply
Knowing, Growing, Going, Success is Your Address!
Presented by: Dr. Debbie Phillips
Ballroom A

2:00 – 3:00 PM Breakout Session
Maintenance Series: **Preventative Maintenance /Make Ready**
Presented by: Chadwell Supply
Classroom H & I

3:30 – 6:30 PM **Expo / Tradeshow Opens**
East Exhibition Hall 3

7:00 – 10:00 PM **Casino Night Party**
Sponsored by 
YOUR ORDER | OUR TRUCK | NEXT DAY

East Ballroom A & B (Downstairs)

***Schedule is subject to adjustments and changes as needed. A final schedule will be posted prior to the event and distributed to all registered attendees at that time. Dates and times for supplier set up on Exhibition Floor will be distributed to suppliers in their Exhibitor Information Packet in advance of the show.