



Alabama Apartment Association Conference & Expo
Sponsorship Opportunities
September 26, 27, 2023
Tradeshow: Wednesday, September 27
BJCC East Hall - Birmingham, AL

The Alabama Apartment Association and The Greater Birmingham Apartment Association have combined efforts to host the Annual Alabama Apartment Association Educational Conference and Exposition in Birmingham, AL.

The two associations along with the support of the Apartment Association of North Alabama, The River Region Apartment Association & The Mobile Bay Area Apartment Association invite you to be part of our 20th Annual Educational Conference & Expo, September 26th-27th.

DIAMOND SPONSOR

Member Price \$6500

Non-Member Price \$8500

- 10x20 Booth in Premium Location
 - Includes Electricity in booth by request.
 - Sponsorship includes the following: Logo on Conference Bag, Conference Step & Repeat, Expo Floor Cling, Trade Show Directional Cling, Tuesday and Wednesday Night Party Photo Booth Logo, Expo PM Break Sponsor (Wednesday) and (1) Educational Seminar on Wednesday (with the opportunity to speak with attendees)*.
 - 8 Entries and Company Recognition at City Walk Party Tuesday from 5:30-8:30 PM at City Walk (Incl. 8 Drink Tickets) Outdoor Game Sponsor*, Reserved Table Sponsor
 - Tradeshow Lunch Tickets for up to 8 attendees Wednesday, September 27th
 - 8 Entries and Company Recognition at Conference Casino Party Wednesday Night from 7:00-10:00 PM (Incl. 8 Drink Tickets) with Gaming Table Sponsorship (logo on sponsored gaming table)
 - Company to be profiled on Alabama Apartment Association.com and AAA Social Media Sites
 - Company information Flyer and giveaway included in attendee bag (Must be provided by sponsor and must be received by September 1, 2023. 500 quantity).
 - Company Logo Recognition as Diamond Sponsor on all Conference Expo banners/ Digital Displays
- *Additional sponsors for item/event

GOLD SPONSOR

Member Price \$5000

Non-Member Price \$7500

- 10x10 Booth in Premium Location
 - Includes Electricity in booth by request
- Sponsorship includes the following: Conference Step & Repeat, Expo Floor Cling, (1) Educational Seminar on Wednesday with the opportunity to speak with attendees)*
- Tradeshow Lunch Tickets for up to 6 attendees Wednesday, September 27th
- 6 Entries and Company Recognition at City Walk Party Tuesday from 5:30-8:30 PM City Walk

Gold Sponsor (cont'd)

(Incl. 6 Drink Tickets) Outdoor Game Sponsor*, Reserved Table Sponsor

- 6 Entries and Company Recognition at Conference Casino Party Wednesday Night from 7:00-10:00 PM (Incl. 6 Drink Tickets) with Gaming Table Sponsorship (logo on sponsored gaming table)
- Company to be profiled on Alabama Apartment Association.com and AAA Social Media Sites
- Company information Flyer and giveaway included in attendee bag (Must be provided by sponsor and must be received by September 1, 2023. 500 quantity).
- Company Logo Recognition as Gold Sponsor on all Conference Expo banners/ Digital Displays

*Additional sponsors for item/event

SILVER SPONSOR

Member Price \$4000

Non-Member Price \$6500

- 10x10 Booth in Premium Location
 - Includes Electricity in booth by request.
- Sponsorship includes the following: Conference Step & Repeat, Expo Floor Cling, (1) Educational Seminar on Wednesday with the opportunity to speak with attendees)*
- Tradeshow Lunch Tickets for up to 5 attendees Wednesday, September 27th
- 5 Entries and Company Recognition at City Walk Party Tuesday from 5:30-8:30 PM (Incl. 5 Drink Tickets)
- 5 Entries and Company Recognition at Conference Casino Party Wednesday Night from 7:00-10:00 PM (Incl. 5 Drink Tickets) with Gaming Table Sponsorship (logo on sponsored gaming table)
- Company to be profiled on Alabama Apartment Association.com and AAA Social Media Sites
- Company information Flyer and giveaway included in attendee bag (Must be provided by sponsor and must be received by September 1, 2023. 500 quantity).
- Company Logo Recognition as Silver Sponsor on all Conference Expo banners/ Digital Displays

*Additional sponsors for item/event

BRONZE SPONSOR

Member Price \$3000

Non-Member Price \$5500

- 10x10 Booth in Premium Location
 - Includes Electricity in booth by request.
- Sponsorship includes the following: Conference Step & Repeat and Expo Floor Cling
- Tradeshow Lunch Tickets for up to 4 attendees Wednesday, September 27th
- 4 Entries and Company Recognition at City Walk Party Tuesday from 5:30-8:30 PM
- 4 Entries and Company Recognition at Conference Casino Party Wednesday Night from 7:00-10:00 PM
- Company information Flyer and giveaway included in attendee bag (Must be provided by sponsor and must be received by September 1, 2023. 500 quantity).
- Company Logo Recognition as Bronze Sponsor on all Conference Expo banners/ Digital Displays

*Additional sponsors for item/event

BOOTH ONLY (10 X 10 Single) **\$850 Member** **\$1050 Non-Member**

- Two Tickets to City Walk Party (Tuesday from 5:30-8:30 PM)
- Breakfast Wednesday
- Two Lunch Tickets Wednesday
- (1) 6ft Table, Two Chairs, Wastebasket, Pipe & Drape Wednesday Expo
- Two Tickets to Wednesday Night Casino Party (7:00-10:00 PM)

DOUBLE BOOTH (10 X 20 Double) **\$1350 Member** **\$1550 Non-Member**

- Four Tickets to City Walk Party (Tuesday from 5:30-8:30 PM)
- Breakfast Wednesday
- Four Lunch Tickets Wednesday
- (2) 6ft Tables, Four Chairs, Wastebasket, Pipe & Drape Wednesday Expo
- Four Tickets to Wednesday Night Casino Party (7:00-10:00 PM)

TRIPLE BOOTH (20x20 Island / Row Cap) **\$2550 Member** **\$3000 Non-Member**

- Six Tickets to City Walk Party (Tuesday from 5:30-8:30 PM)
- Breakfast Wednesday
- Six Lunch Tickets for Wednesday
- (2) 6 ft Tables, Six Chairs, Wastebasket, Pipe & Drape Wednesday Expo
- Six Tickets to Wednesday Night Casino Party (7:00-10:00 PM)

ADDITIONAL (ADD-ON) SPONSORSHIPS**

Parking Sponsor* **\$500 Member** **\$750 Non-Member**

Parking will be provided for all conference attendees. Signage will be provided on Floor Clings marking the way to the tradeshow and conference areas. Company logo will also be printed on parking passes for the attendees parking in the conference parking deck.

*Additional sponsors for item/event

Conference Break Sponsor* **\$350 Member** **\$600 Non-Member**

Snack Station(s) display at the Conference Expo (Trade Show)*. Sponsor Signage will be available at the refreshments table(s). Sponsor may display materials or leave pick-ups for attendees

Two Sponsors (Conference Expo- PM)

*Additional sponsors for item/event

Conference Breakfast Sponsor **\$500 Member** **\$750 Non-Member**

Sponsor the Wednesday Breakfast (in the East Meeting Area Lobby)

Sponsor Signage will be available at the refreshments table(s)

Sponsor may display materials or leave pick-ups for attendees

*Additional sponsors for item/event

Educational Seminar Sponsor***\$350 Member****\$600 Non-Member**

Seminar sponsor signage will be displayed at the chosen educational session. Sponsors will have the opportunity to introduce a seminar speaker during the educational session(s). Sponsors are encouraged to display information in the attendees seats.

(One sponsor per session. Does not include the Master Series)

Tuesday and/or Wednesday Night Party Bar Sponsor \$500 Member \$750 NM

Two Companies (each night) will have sponsorship signage displayed at each bar. Includes 10 (5) beer / (5) wine drink tickets to use at the sponsors discretion.

Two Sponsors Tuesday Night City Walk Party

Two Sponsors Wednesday Night Casino Party

*Additional sponsors for item/event

Tuesday and Wednesday Party Food Station Sponsor \$500 Member \$750 NM

Sponsor(s) signage at each of the food stations at the Tuesday and Wednesday night parties.

Includes 6 (3) Beer / (3) Wine drink tickets per night to use at the sponsor's discretion

Four Sponsors Tuesday & Wednesday Night Parties

*Additional sponsors for item/event

Tuesday Night (City Walk) Table Sponsor \$350 Member \$600 Non-Member

Sponsor to decorate reserved table for 8 at the City Walk outdoor party. Sponsor will have to decorate table (after 4 PM). Sponsor can give-away items, invite guests to sit at their table, etc. Sponsor will be responsible for cleaning up table and items and removing from the premises by 8:30 PM.

Tuesday Night (City Walk) Outdoor Game Sponsor \$350 Member \$600 NM

Sponsor one of the outdoor games for attendees at the City Walk outdoor party 5:30-8:30 PM.

Logo will be on the sponsored game or on signage near the game sponsored. Sponsor can choose game as they are available. Cornhole (2 available) Jenga (2 available) Connect 4 (2 available)

*Additional sponsors for item/event

Tuesday Night (City Walk) Bathroom Sponsor \$500 Member

Be the "Exclusive" Sponsor the Ladies and Men's Restrooms at the City Walk Party on Tuesday Night. Bring logoed items (toiletries, mints, etc.) for guests to pick up when they tidy up. Company signage included with sponsorship.

*Affiliate Member ONLY

Tuesday Night (City Walk) Entertainment Sponsor \$350 Member \$600 NM

Sponsor entertainment for the City Walk outdoor party.

Signage to be displayed as the sponsor of one of the entertainment items:

Glitter Bar (2 Sponsors) Caricature Artists (3 Sponsors) Camper Photo Booth (2 Sponsors)

*Additional sponsor for item/event

Wednesday Expo (Trade Show) DJ Sponsor \$500 Member

Be the "Exclusive" sponsor of the DJ at the 2023 AAA Educational Conference Expo from 3:30-6:30 PM. Company sponsorship signage and company mentioned announcements throughout the trade show

*Affiliate Member ONLY

Wednesday Night Casino Party Sponsor \$350 Member \$600 Non-Member

Companies will have signage on the casino game of choice.

(2) Poker Tables (4) Roulette (1) Money Wheel

(10) Blackjack Tables (2) Craps

Logo will be displayed on the iPad for each sponsored table throughout the event.

Event logo for Titanium Sponsor will also be shown at each table

*Additional sponsor for item/event

Conference Charging Station Sponsors \$350 Member \$600 Non-Member

Company's signage will be located on charging station on Tradeshow Floor.

Two Sponsors (One Sponsor for Each Station)

Alabama Apartment Association Board Meeting Sponsor **SOLD OUT**

Tuesday AAA Board Meeting 1 PM – 3 PM. Sponsor recognized at board lunch and able to speak for 5-7 minutes to promote their product/service to the board of directors and other distinguished guests.

Supporting materials can be brought to distribute to the board of directors. (Must be a member of an Alabama affiliate to sponsor AAA Board Meeting.)

****All Additional (add-on) Sponsorships Require Booth or Higher Sponsorship**

PARTY TICKETS (for Guests of Attendees)

City Walk Party – Tues., Sept. 26th 5:30-8:30 PM (Add'l Ticket) \$50 Member \$75 NM

Enjoy an evening outside at City Walk (across from the Sheraton) with live Music by Nacho Daddy, Caricature Artist, Outdoor Games, Glitter Bar and BBQ (Cash Bar Available) and more! *One ticket is included in attendee registration. Suppliers: Check your sponsorship for ticket number included. (Guests of attendees and sponsors welcome with purchase of full registration/sponsorship at regular ticket at member price).

Lunch Ticket – Wed., Sept. 27th (Add'l Ticket) \$45 Member \$55 Non-Member

Take a break from the education sessions and enjoy lunch with your peers on Wednesday, September 27th from 12:00 -1 PM on the Expo floor

Casino Party – Wed., Sept. 27th 7:00-10:00 PM (Add'l Ticket) \$75 Member \$100 Non-Member

Try your hand at Casino Games such as Poker, Blackjack, Craps, Money Wheel, Roulette with \$500 of play money! For every \$500 won, you will have a chance to win VALUABLE PRIZES! Pasta Bar and Hors d' oeuvres are included. (Cash Bar Available) *One ticket is included in attendee registration. Suppliers: Check your sponsorship for ticket number included. (Guests of attendees and sponsors welcome with purchase of full registration/sponsorship at regular ticket at member price).

Sponsorship Logos

Please email a High Resolution Logo to our office by August 1, 2023 if your sponsorship includes signage, etc. Send to Alaptassn@gmail.com

Booth Space Assignment is based on Sponsorship level and then first-come, first-reserved basis.

Supplier Kit

Please refer to the Supplier Kit on the AlabamaApartmentAssociation.com website (coming soon). The supplier kit will include information about shipping booth(s), carpet, electricity and any other specialty items needed for your booth. (Order through Veal Convention)

Setup:	Tuesday, September 26, 2023	1:00 PM-5:00 PM
	Wednesday, September 27, 2023	8:00 AM-2:00 PM

Tradeshow Hours:	Wednesday, September 27, 2023	3:30 – 6:30 PM
Booth Break-Down	Wednesday, September 27, 2023	6:30 PM

Exhibitors, Sponsors, Attendees, Association Staff, Hotel Staff, and all others involved will be required to abide by current health guidelines as given by the CDC, the State of Alabama, Jefferson County, and the City of Birmingham to safeguard the health of everyone.