

BASE BENEFITS	Platinum	Silver/Gold	Individual	Commercial
Inform USA Learn Access for all staff and volunteers to Inform USA webinars and archived training material at our informusa.org training portal	✓	✓	✓	✓
Inform USA Networker A private knowledge portal for I&R professionals that has more than 5,000 members and contains thousands of documents and discussion threads	✓	✓	✓	✓
Inform USA I&R Training Manual (One hard copy of the 3-volume 700-page), plus a bookmarked PDF that can be shared with all staff, plus separate PDFs for more than 300 test questions and answers, and a trainers' slide deck (value \$450 for non-Platinum members). This year's edition aligns with the Inform USA Standards and contains nearly 40 new training scenarios.	✓			
Inform USA staff accessible for confidential consultation and facilitating connections with other Inform USA members to discuss partnership possibilities	✓	✓		✓
Membership in Inform USA state/regional Affiliate where applicable	✓	✓	✓	
Informational emails on industry news from Inform USA	✓	✓	✓	✓
Voting privileges	✓	✓	✓	
Added Value (Add-ons)				
Inform USA Online Training Courses at https://informusa.org/online-courses	✓			
Inform USA Online Conference Registration	Discounted price	Discounted price	Discounted price	Discounted price
Inform USA In Person Conference Registration	↓	↓	↓	↓
Inform USA Certification	↓	↓	↓	↓
Inform USA Accreditation	↓	↓	↓	↓
Inform USA Learning Management System Customized training programs	↓	↓	↓	↓
Discounted Extras				
Access to preferred pricing for cloud telephone services from NICEinContact	✓			
Access to special rates on telephone interpretation & bilingual staff testing from LanguageLine Solutions	✓	✓		
Access to special rates on Project World Impact Google Ad Grant Management	✓	✓	✓	
Benefits for For Profits				
25% off posted sponsorship/exhibitor fees at Inform USA In-Person Conferences and similar events				✓
Ability to post up to two information messages a year (e.g. webinars, new product announcements) on the Inform USA Networker via the Inform USA Executive Director				✓