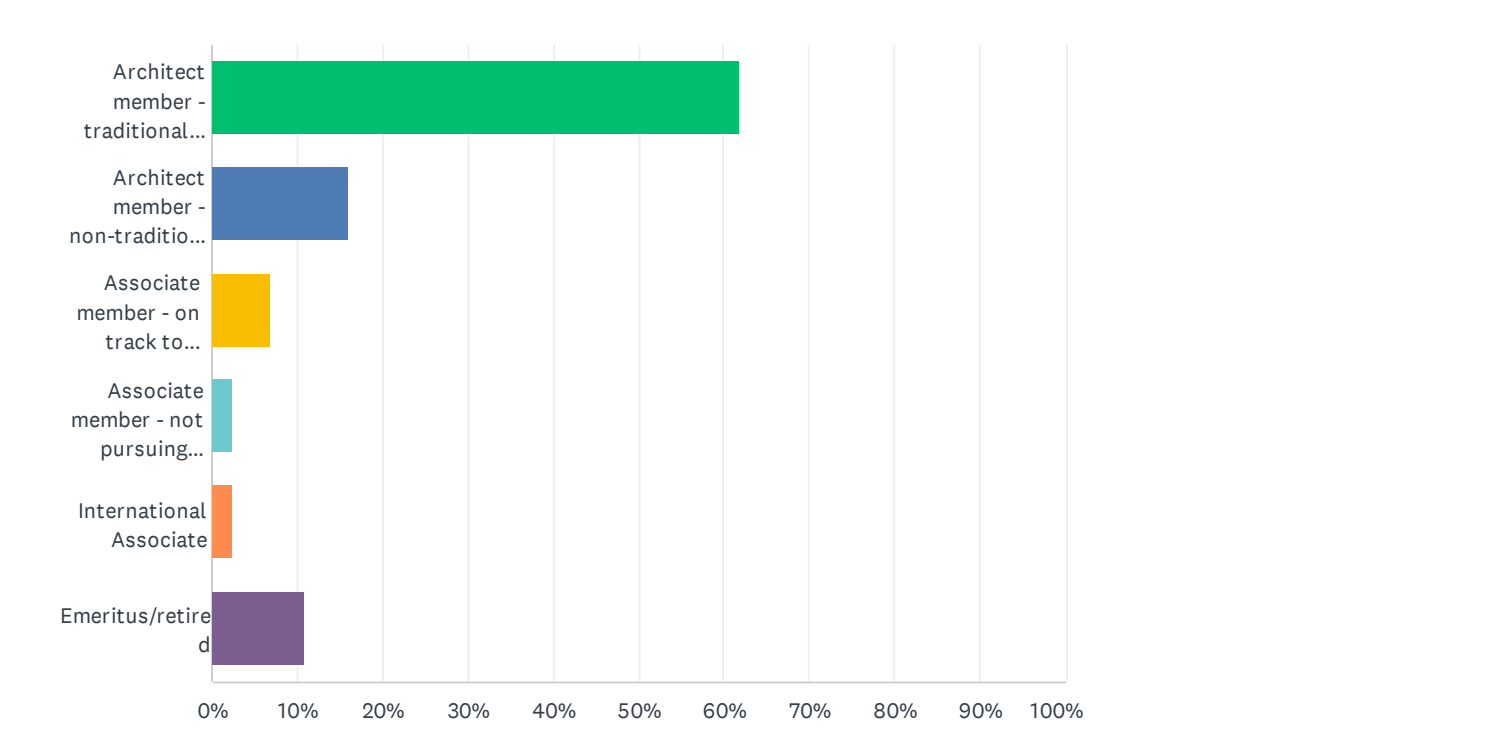


Q1 What is your AIA membership category?

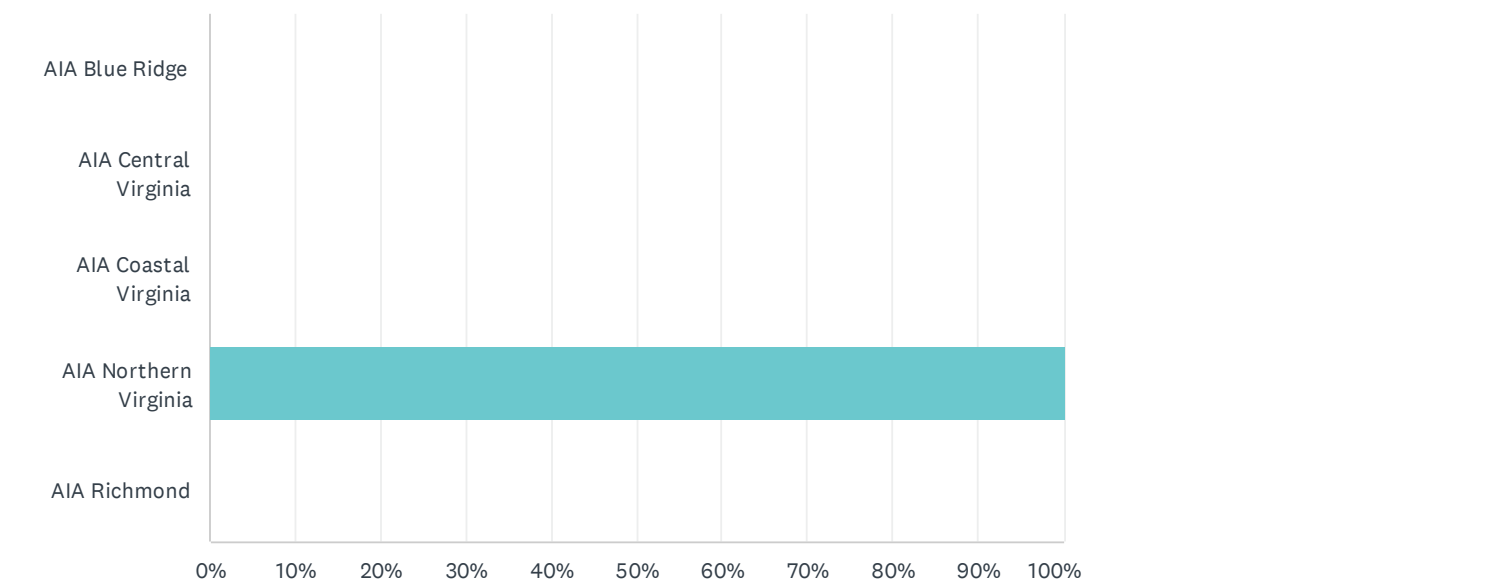
Answered: 176 Skipped: 0



ANSWER CHOICES	RESPONSES	
Architect member - traditional practice	61.93%	109
Architect member - non-traditional practice	15.91%	28
Associate member - on track to licensure	6.82%	12
Associate member - not pursuing licensure	2.27%	4
International Associate	2.27%	4
Emeritus/retired	10.80%	19
TOTAL		176

Q2 Please select your local chapter.

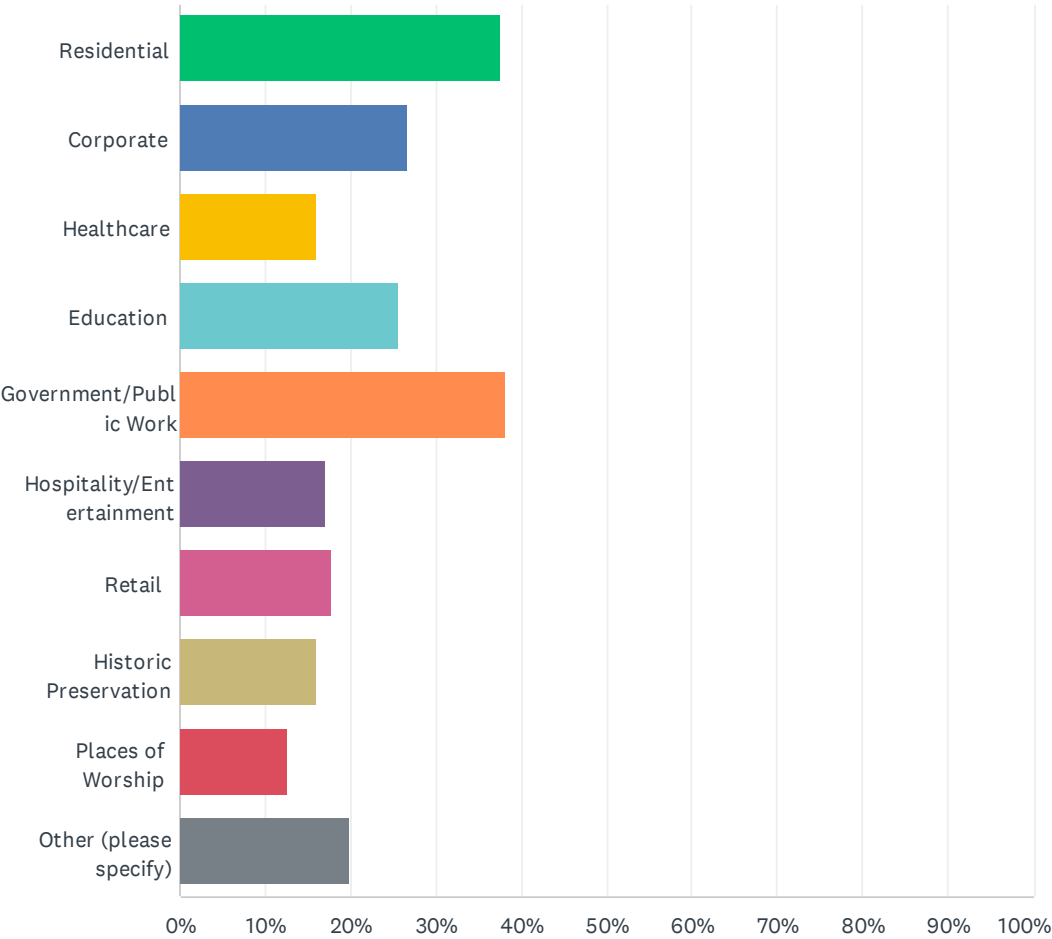
Answered: 176 Skipped: 0



ANSWER CHOICES		RESPONSES	
AIA Blue Ridge		0.00%	0
AIA Central Virginia		0.00%	0
AIA Coastal Virginia		0.00%	0
AIA Northern Virginia		100.00%	176
AIA Richmond		0.00%	0
TOTAL			176

Q3 What best describes your primary area(s) of practice? (select all that apply)

Answered: 176 Skipped: 0



Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Residential	37.50%	66
Corporate	26.70%	47
Healthcare	15.91%	28
Education	25.57%	45
Government/Public Work	38.07%	67
Hospitality/Entertainment	17.05%	30
Retail	17.61%	31
Historic Preservation	15.91%	28
Places of Worship	12.50%	22
Other (please specify)	19.89%	35
Total Respondents: 176		

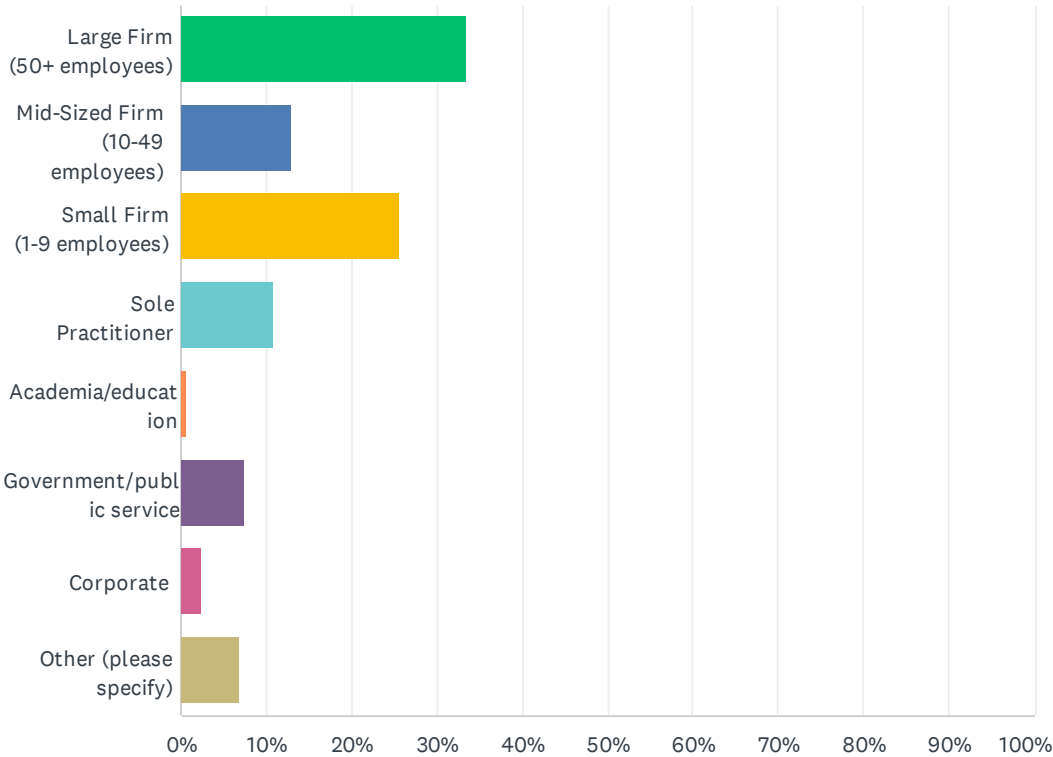
#	OTHER (PLEASE SPECIFY)	DATE
1	Tenant Build out	5/28/2025 8:30 AM
2	Senior Livening Environments-Licensed and non licensed	5/28/2025 8:13 AM
3	I work for a 3rd party inspector	5/19/2025 9:46 AM
4	Mentoring	5/13/2025 10:39 AM
5	Non Profit	5/13/2025 10:21 AM
6	Automobile dealership and repair facilities	5/12/2025 9:12 AM
7	Institutional (libraries, recreation centers)	5/12/2025 8:56 AM
8	retired.	5/12/2025 8:51 AM
9	Construction, Construction Management	5/12/2025 8:48 AM
10	commercial	5/12/2025 8:45 AM
11	Organization Leadership	5/6/2025 2:37 PM
12	Retired from Senior Living and Commercial	5/6/2025 1:21 PM
13	mixed use	5/5/2025 12:59 PM
14	Retired	5/5/2025 10:15 AM
15	Office and Multi-Family	5/3/2025 1:57 PM
16	Cultural venues	5/3/2025 12:13 PM
17	Museum	5/3/2025 10:37 AM
18	Forensic	5/3/2025 10:15 AM
19	Interiors	5/1/2025 3:56 PM
20	Former specialty prior to retirement	4/30/2025 4:25 PM
21	Consulting	4/30/2025 2:20 PM
22	secure space	4/30/2025 2:01 PM
23	Small town, general practice - small commercial, small public, small worship	4/30/2025 12:25 PM

Member Feedback Survey 2025

24	Planning of all above.	4/30/2025 11:57 AM
25	Retired - most of the above and sustainability consultant	4/30/2025 11:50 AM
26	Existing Conditions Documentation (As-Built)	4/30/2025 11:43 AM
27	Rehabilitation and Mixed Use	4/30/2025 11:19 AM
28	Work with Foreign Missions	4/30/2025 10:59 AM
29	tenant build out	4/30/2025 10:57 AM
30	Architect continuing education	4/30/2025 10:52 AM
31	commercial small business	4/30/2025 10:48 AM
32	MULTIFAMILY RESIDENTIAL, AFFORDABLE HOUSING, MIXED USE	4/30/2025 10:28 AM
33	I am a federal employee	4/30/2025 10:19 AM
34	Cultural, Urban Design	4/30/2025 10:18 AM
35	Green building / sustainability consulting	4/30/2025 10:17 AM

Q4 Practice setting?Please select the size/type that best describes your firm. We understand that your business might fall under a different category nationally, but this breakdown is based on data specific to Virginia firms.

Answered: 176 Skipped: 0



ANSWER CHOICES	RESPONSES	
Large Firm (50+ employees)	33.52%	59
Mid-Sized Firm (10-49 employees)	13.07%	23
Small Firm (1-9 employees)	25.57%	45
Sole Practitioner	10.80%	19
Academia/education	0.57%	1
Government/public service	7.39%	13
Corporate	2.27%	4
Other (please specify)	6.82%	12
TOTAL		176

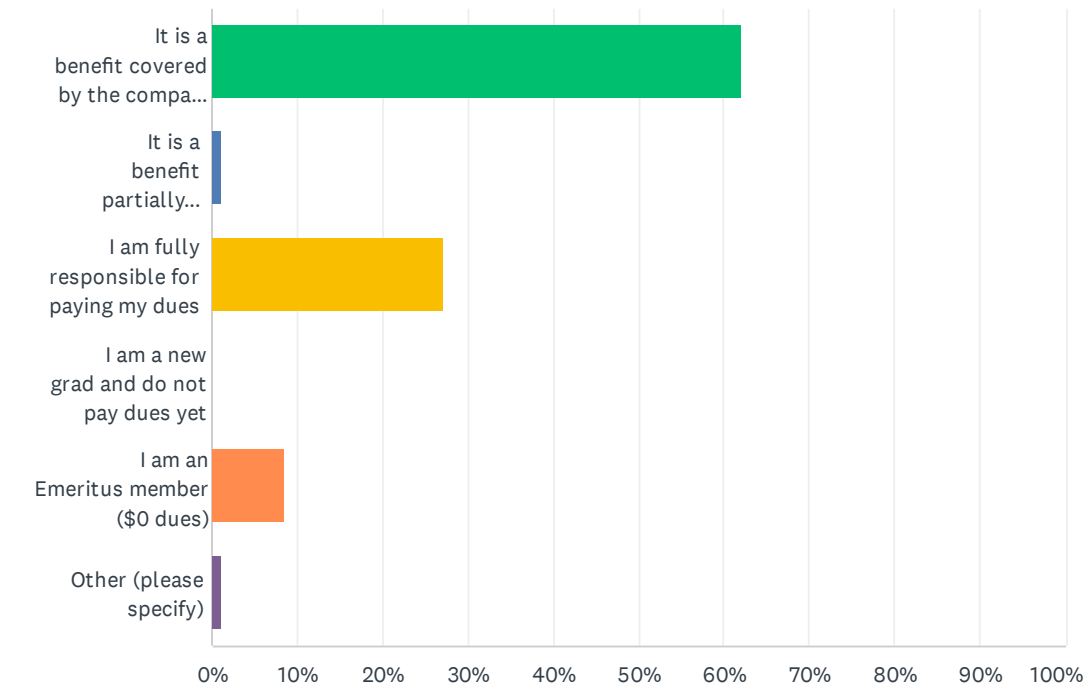
#	OTHER (PLEASE SPECIFY)	DATE
1	Facilities	5/19/2025 10:08 AM

Member Feedback Survey 2025

2	Non Profit	5/13/2025 10:21 AM
3	none	5/12/2025 8:51 AM
4	Retired	5/6/2025 2:37 PM
5	Worked for a Large Firm, but now retired	5/6/2025 1:21 PM
6	retired	5/5/2025 10:15 AM
7	retired	4/30/2025 9:39 PM
8	retired	4/30/2025 4:43 PM
9	Retired, former large firm	4/30/2025 4:25 PM
10	Retired	4/30/2025 11:50 AM
11	Association	4/30/2025 10:52 AM
12	I now work as an architectural product rep for a manufacturer	4/30/2025 10:38 AM

Q5 How I pay for my AIA membership dues

Answered: 174 Skipped: 2

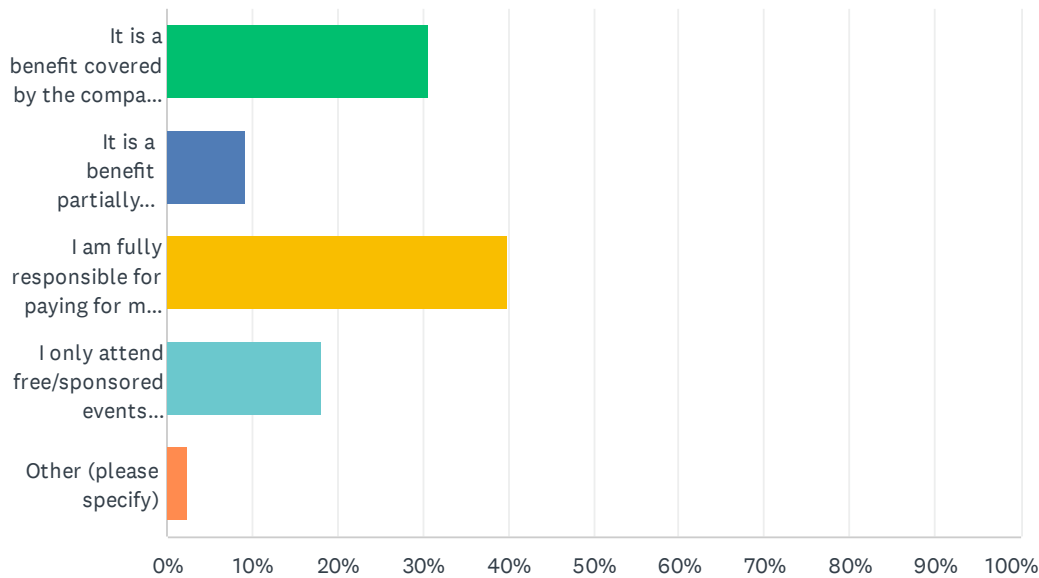


ANSWER CHOICES		RESPONSES	
It is a benefit covered by the company I work for		62.07%	108
It is a benefit partially covered by the company I work for and I pay the balance		1.15%	2
I am fully responsible for paying my dues		27.01%	47
I am a new grad and do not pay dues yet		0.00%	0
I am an Emeritus member (\$0 dues)		8.62%	15
Other (please specify)		1.15%	2
TOTAL			174

#	OTHER (PLEASE SPECIFY)	DATE
1	My firm pays for it since I am involved in AIA.	5/4/2025 6:19 PM
2	partial coverage by employer	4/30/2025 10:37 AM

Q6 How I pay for my AIA Virginia continuing education

Answered: 176 Skipped: 0

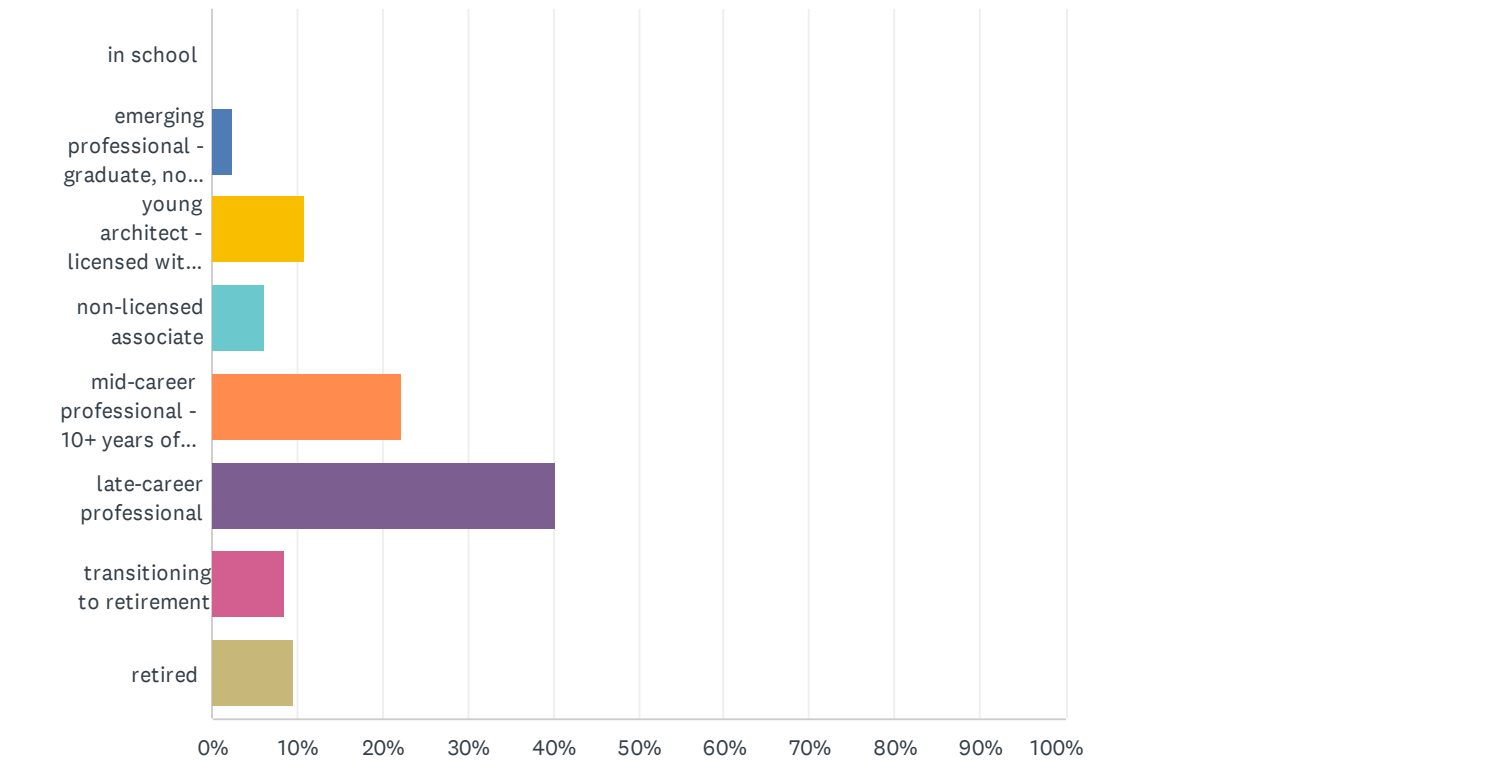


ANSWER CHOICES		RESPONSES	
It is a benefit covered by the company I work for		30.68%	54
It is a benefit partially covered by the company I work for and I pay the balance		9.09%	16
I am fully responsible for paying for my continuing education		39.77%	70
I only attend free/sponsored events (example: lunch-n-learns)		18.18%	32
Other (please specify)		2.27%	4
TOTAL			176

#	OTHER (PLEASE SPECIFY)	DATE
1	combination of free events and conferences that are reimbursed by company	5/5/2025 11:05 AM
2	NA	4/30/2025 4:43 PM
3	Not required	4/30/2025 4:25 PM
4	Partial coverage by employer	4/30/2025 10:37 AM

Q7 What career stage would you say you are in?

Answered: 176 Skipped: 0



ANSWER CHOICES	RESPONSES	
in school	0.00%	0
emerging professional - graduate, not licensed	2.27%	4
young architect - licensed within the last 10 years	10.80%	19
non-licensed associate	6.25%	11
mid-career professional - 10+ years of licensure	22.16%	39
late-career professional	40.34%	71
transitioning to retirement	8.52%	15
retired	9.66%	17
TOTAL		176

Q8 Why are you a member of AIA?

Answered: 164 Skipped: 12

#	RESPONSES	DATE
1	Credentials and professional nature of managing ae contracts requires that credential	5/30/2025 11:30 PM
2	To get up-to-date building industry information. For continuing education. AIA membership is valued throughout the industry.	5/30/2025 10:01 AM
3	To have professional standing and be invited to AIA resources and events	5/29/2025 7:48 AM
4	Continuing ed is tracked, making it easier to report to the states where I am licensed. Educational opportunities keep me informed of what's happening in the industry. To support minorities of all types in the diversifying architect community.	5/28/2025 8:49 PM
5	For the community and the benefits	5/28/2025 12:30 PM
6	learning and marketing opportunities	5/28/2025 10:17 AM
7	I joined he AIA Committee at my firm to be in the know of local events that would interest my coworkers.	5/28/2025 9:49 AM
8	the people and connections, serving the profession	5/28/2025 9:26 AM
9	staying up to date with practice	5/28/2025 8:52 AM
10	What other association is there?	5/28/2025 8:30 AM
11	to support the profession, camaraderie	5/28/2025 8:16 AM
12	30104681	5/28/2025 8:16 AM
13	Best representation of my Profession	5/28/2025 8:13 AM
14	Tradition	5/27/2025 8:59 AM
15	To be engaged with a community and build my professional skills	5/20/2025 10:12 AM
16	I've asked myself that question a couple of times this past year. Currently, I'm not sure I know why. The focus and tone of AIA leadership seems quite different than what a small owner needs to help navigate the practice of architects- which should be about creating architecture.	5/19/2025 5:41 PM
17	Support the mission.	5/19/2025 4:14 PM
18	I stay a member to participate on the advisory group of the AIA housing and community development knowledge community.	5/19/2025 10:08 AM
19	for the careers section and access to contracts	5/19/2025 9:46 AM
20	Because I am an Architect in US and being proud of being part of AIA community	5/19/2025 9:31 AM
21	Continued Education Opportunities	5/19/2025 9:26 AM
22	Networking and access to courses and credits that keep me updated in the industry	5/19/2025 9:19 AM
23	Trying to get my license	5/19/2025 8:52 AM
24	Good question. Primarily for access to AIA Docs.	5/19/2025 8:20 AM
25	To be a part of the nationwide community of architects. AIA is the primary representative of our profession	5/19/2025 8:16 AM
26	Because my company pays for it and values the credential.	5/15/2025 7:33 PM
27	Be involved in the development of the profession Inspire others	5/15/2025 6:25 AM
28	Where else can I find a community of like minded design professionals focused on similar	5/13/2025 1:03 PM

Member Feedback Survey 2025

	interests and concerns?	
29	As an architect in Santa Monica CA said to me in 1966 when I asked him that exact same question -"If I were an undertaker, I'd belong to that professional group."	5/13/2025 10:39 AM
30	Because of the designation	5/13/2025 10:21 AM
31	I am working towards registration	5/13/2025 8:26 AM
32	Known credential, access to CE's, community	5/13/2025 6:51 AM
33	to improve architects and architecture	5/12/2025 6:33 PM
34	I use the contract documents	5/12/2025 4:04 PM
35	signaling to clients; continuing education; awards	5/12/2025 3:14 PM
36	Credential	5/12/2025 11:56 AM
37	It's paid for by my firm.	5/12/2025 11:01 AM
38	It provides a level of credibility that the public/market wants.	5/12/2025 10:22 AM
39	only for the perceived status	5/12/2025 10:21 AM
40	Not sure at this point. My company is supporting the AIA but if it gets too political to the left it may not make sense to be part of it. AIA should represent all architects (from the left to the right) of all political persuasions and beliefs.	5/12/2025 10:00 AM
41	Because my firm encourages it, and for the networking benefits	5/12/2025 9:25 AM
42	Keep up with changes in the industry	5/12/2025 9:12 AM
43	Because I have to be, otherwise my company is charged more for a Non-Registered Architect. And because the AIA has miseducated the public into believing that AIA, means more that a License to practice Architecture.	5/12/2025 9:05 AM
44	It really helped when studying to be licensed, so I have kept it up	5/12/2025 8:56 AM
45	To stay connected and CEU.	5/12/2025 8:56 AM
46	Because I believe in this organization when it supports thoughtful architecture, and not just business and technical knowledge. All three "legs " are important and that's why I started the Design Forum in 1993.	5/12/2025 8:51 AM
47	For the recognized AIA. Would like to be more involved but none of the committees sound very interesting and time commitment is a concern.	5/12/2025 8:50 AM
48	It is the most widely-known industry organization	5/12/2025 8:49 AM
49	To support the design profession, networking, collaboration	5/12/2025 8:48 AM
50	I want to be update and learn from AIA.	5/12/2025 8:45 AM
51	It is required by my employer	5/12/2025 8:45 AM
52	Professional Organization	5/12/2025 8:39 AM
53	Because my employer pays for it. It otherwise provides little benefit for a residential architect.	5/12/2025 8:23 AM
54	Collaboration with profession	5/12/2025 8:08 AM
55	Yes	5/12/2025 8:06 AM
56	To be a part of a community of architects	5/9/2025 9:59 AM
57	Career/professional growth and resources from peers	5/7/2025 1:52 PM
58	It's a great community and I enjoy meeting people in the Architecture field.	5/6/2025 3:35 PM
59	Knowledge, Continuing Education, betterment of the profession, supporting our future architects	5/6/2025 2:37 PM
60	I want to stay connected to this profession, especially since I am informally mentoring younger	5/6/2025 1:21 PM

Member Feedback Survey 2025

	architects. I also enjoy the continuing education courses.	
61	I enjoy the collaboration and comradery at the local and state levels of the organization. I have heard a lot of complaints about AIA throughout my career, but the only way to change something you don't like is to join the fray and take action from the inside!	5/6/2025 11:25 AM
62	Appreciate how the AIA has supported me throughout my career. Offers opportunities to meet and share experiences with other architectural professionals locally and nationally. Helps to keep me on top of emerging technology, building systems& materials along with regulations and coats.	5/5/2025 1:51 PM
63	I want to be involved in the community and the opportunities to network and learn from others in my profession.	5/5/2025 1:16 PM
64	I value being a member of a professional community and enjoy the events very much. I rely on the licensure CE req. documentation process to keep me reliably informed. AIA membership is the gold standard and an honor to be a part of.	5/5/2025 11:36 AM
65	yes	5/5/2025 11:05 AM
66	Trent o stay in touch with current issues in archiecturet	5/5/2025 10:15 AM
67	to have a network of colleagues since I am a sole practitioner	5/5/2025 9:52 AM
68	Requirement of licensure and access to programs	5/5/2025 8:48 AM
69	I'm a member because the benefits for professional development are invaluable, offering access to resources, workshops, and networking opportunities that help me grow in my career. It also keeps me connected to continuing information about the architectural profession, including the latest trends, innovations, and industry standards that are crucial to staying current and competitive.	5/5/2025 8:42 AM
70	To keep up to date with any emerging information and technology that may impact the buit environment	5/5/2025 8:37 AM
71	company requires it	5/5/2025 8:18 AM
72	Keeping my ear to the ground.	5/4/2025 9:34 PM
73	Because it brings value to the profession and by being a member I show others that I am interested in all of the benefits that being a member provides.	5/4/2025 6:19 PM
74	Keep up with education. Connection.	5/4/2025 5:16 PM
75	I am a member largely because AIA is the most recognized credential of a licensed architect. AIA also allows for more access to continuing education.	5/4/2025 3:01 PM
76	For the networking and learning opportunities but also for the recognition it provides.	5/4/2025 11:56 AM
77	Industry involvement's important to me, and participation in AIA helps me have a broader view of where I can help others, where engagement is needed, and what our shared challenges are.	5/4/2025 8:11 AM
78	I was proud to achieve licensure, and thought the AIA would help with marketing my firm, I thought it would give me an opportunity to meet new people, and I liked being connected to a professional association of architects.	5/3/2025 10:52 PM
79	.	5/3/2025 7:13 PM
80	Networking, and self marketing for next opportunities	5/3/2025 6:51 PM
81	because I have to	5/3/2025 6:31 PM
82	To stay updated	5/3/2025 3:20 PM
83	Recognized by clients	5/3/2025 1:57 PM
84	My firm encourages membership in AIA for all architects they employ	5/3/2025 12:58 PM
85	I moved to us last year and am still working on being certified. During this transition, I want to engage with other practitioners and possibly collaborate with them.	5/3/2025 12:13 PM
86	Membership was traditional in the first firm I worked for, and that included attending meetings.	5/3/2025 11:50 AM

Member Feedback Survey 2025

	After awhile it became a habit and one I've never regretted.	
87	Recognition	5/3/2025 11:45 AM
88	Easier to track credits	5/3/2025 11:17 AM
89	Great for source networking, advertising to clients, and providing continuing education requirements.	5/3/2025 11:08 AM
90	I am the only architect in my gov division and the AIA provides me access to other architects to stay connected to the profession and professionals	5/3/2025 11:07 AM
91	Membership required by firm I worked for several decades ago. Kept it up.	5/3/2025 11:00 AM
92	Networking; connection to society; connection to resources; stature within profession	5/3/2025 10:37 AM
93	It is a perk of my firm.	5/3/2025 10:35 AM
94	The AIA designation lends credibility for marketing purposes. The CE transcript tracking is also helpful.	5/3/2025 10:28 AM
95	For the network of knowledge and members.	5/3/2025 10:15 AM
96	I got a lot of technical education and fellowship working with colleagues I would not have met except through the AIA.	5/2/2025 2:00 PM
97	It is a benefit provided by my firm. It helps track my Continuing Education, but otherwise I don't see much benefit.	5/2/2025 9:28 AM
98	It is a benefit of my firm.	5/1/2025 3:56 PM
99	To keep up to date with current issues, to be a part of the architectural community	5/1/2025 1:07 PM
100	Networking	5/1/2025 9:53 AM
101	Knowledge Community / Professional Community	5/1/2025 9:39 AM
102	The support they provide for the profession, and the continuing education.	5/1/2025 9:29 AM
103	resources and connections to other architects	5/1/2025 9:22 AM
104	good question. I don't know. Company always paid for it, but I never really saw any benefit.	5/1/2025 9:01 AM
105	For the professional recognition that comes with the AIA designation.	5/1/2025 8:32 AM
106	It is highly recognized acronym, that establishes professional milestone.	5/1/2025 8:03 AM
107	While retired, I am still an active advocate for the affordable housing, environment and design and the AIA is supportive of these issues.	5/1/2025 6:17 AM
108	AIA is the standard in architecture, it keeps you abreast of everything from billing to state legislature.	5/1/2025 12:51 AM
109	Pay it forward by mentoring architecture students.	4/30/2025 9:39 PM
110	To be more involved in my local architecture community with those outside my office	4/30/2025 9:37 PM
111	professional contacts employment leads	4/30/2025 4:43 PM
112	Keeping up with the profession as it evolves into new practices trends.	4/30/2025 4:25 PM
113	1. Because a valued mentor encouraged me to join. 2. Inspiration 3. Continuing education 4. Community/networking 5. Love of architecture	4/30/2025 4:00 PM
114	Because I want to see the profession remain relevant, and the Institute s the primary body representing it	4/30/2025 3:40 PM
115	For collegial relationships and networking and to better the profession.	4/30/2025 3:38 PM
116	It keeps me engaged with other architects, as I don't practice architecture anymore but consult with architects and related fields.	4/30/2025 2:20 PM
117	trained as an architect, working in a non traditional role in corporate real estate, AIA keeps me conected. AIA COULD do more to reach out to those of us in non traditional roles	4/30/2025 2:01 PM

Member Feedback Survey 2025

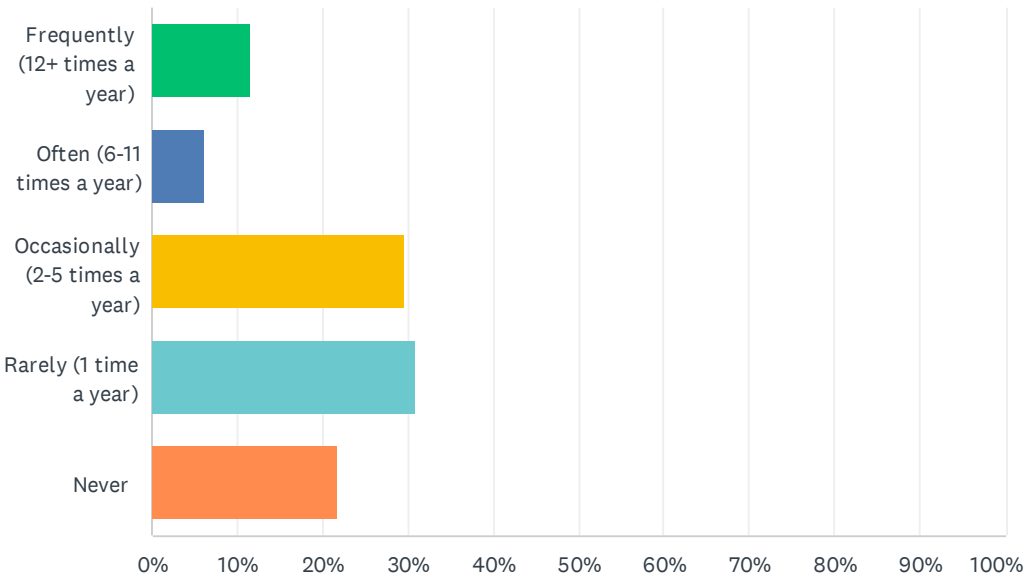
118	CE tracking, professional credential	4/30/2025 1:48 PM
119	To expand my network and pursue opportunities related to continuing education, AXP, and advocacy.	4/30/2025 1:29 PM
120	It's important to me to stay involved with professional organizations, to build my professional community, serve others, and tap into the learning and leadership opportunities provided by the AIA.	4/30/2025 1:20 PM
121	For it's recognition.	4/30/2025 12:46 PM
122	Networking	4/30/2025 12:36 PM
123	I always enjoy information from the AIA. It always keeps the pulse of the industry.	4/30/2025 12:34 PM
124	Because my boss pushes it very hard and pays for my membership.	4/30/2025 12:28 PM
125	Yes	4/30/2025 12:25 PM
126	To connect with my peers and remain knowledgeable of industry trends.	4/30/2025 12:23 PM
127	A benefit provided by my employer; to have opportunities for education and professional development.	4/30/2025 12:12 PM
128	It is the collecting space for architects. It has its own independent status associated with members.	4/30/2025 11:57 AM
129	To continue to support the Architectural profession, particularly with a focus on the environment.	4/30/2025 11:50 AM
130	For community and professional engagement, working outside of standard practice is one of the main ways I stay connected to the world of practice.	4/30/2025 11:43 AM
131	Good professional representation	4/30/2025 11:41 AM
132	I believe as a professional I need to remain current in architecture practice.	4/30/2025 11:25 AM
133	Networking, professional insights, reputation	4/30/2025 11:19 AM
134	It provides opportunities to continue to learn and network	4/30/2025 11:05 AM
135	The best professional network, access to educational, networking, social opportunities, along with multiple options for public engagement and service to the professional through volunteer involvement at multiple levels.	4/30/2025 10:59 AM
136	Because clients expect to see the AIA after my title.	4/30/2025 10:57 AM
137	-to support governmental action in defense if the profession - information and ideas that comes with membership	4/30/2025 10:54 AM
138	I believe in the association's mission. I also work for the AIA.	4/30/2025 10:52 AM
139	professional validation and tracking of CEUs.	4/30/2025 10:51 AM
140	Provides clear messaging to clients that I am a licensed architect	4/30/2025 10:49 AM
141	I keep hoping there will be some focus on solopreneurs & small business. I would like to see a freelance pool.	4/30/2025 10:48 AM
142	I am beginning to wonder that question myself.	4/30/2025 10:44 AM
143	Networking, credentials	4/30/2025 10:41 AM
144	Early in my career I was actively involved in AIA. I'm not as involved now, but hoping to become more involved as time allows. AIA is a place I build community/create professional friendships and understand the needs of our profession.	4/30/2025 10:38 AM
145	To add gravitas and a nationally recognized legitimacy to my professional life	4/30/2025 10:38 AM
146	professional networking and education	4/30/2025 10:37 AM
147	Professional aspects.	4/30/2025 10:36 AM
148	To keep informed of latest trends and it is a bit of a status symbol with client and other	4/30/2025 10:36 AM

Member Feedback Survey 2025

	professionals.	
149	To stay in touch with professional new avenues and latest trends and follow any legal advise on the industry.	4/30/2025 10:35 AM
150	Have found it to be bother valuable to me and a strong advocate for the profession.	4/30/2025 10:34 AM
151	My office pays for my membership so I am not loosing anything.	4/30/2025 10:28 AM
152	Networking opportunities and professional development.	4/30/2025 10:28 AM
153	yes	4/30/2025 10:27 AM
154	Networking in a new area, build a professional community.	4/30/2025 10:26 AM
155	To be honest credibility, only for AIA after my name.	4/30/2025 10:26 AM
156	strength in partnership	4/30/2025 10:25 AM
157	Because client expect it.	4/30/2025 10:23 AM
158	Professional Standing and CEU tracking	4/30/2025 10:21 AM
159	I really do not know. It is a lot of money for very little benefit.	4/30/2025 10:19 AM
160	to easily gain required continuing education hours and to be part of the local architecture community	4/30/2025 10:18 AM
161	Although I've made my career in green building / sustainability consulting, I began as an architect and highly value to seriousness with which the AIA takes its charter - I think AIA does a great job at everything.	4/30/2025 10:17 AM
162	Professional support, connections, ability to network within the profession, and the credentials.	4/30/2025 10:14 AM
163	opportunities to stay involved with local architects	4/30/2025 10:13 AM
164	family history in AIA	4/30/2025 10:12 AM

Q9 In the past year, how often have you engaged with AIA Virginia?
(Attended an event, took a course, volunteered, served on a committee,
etc.)

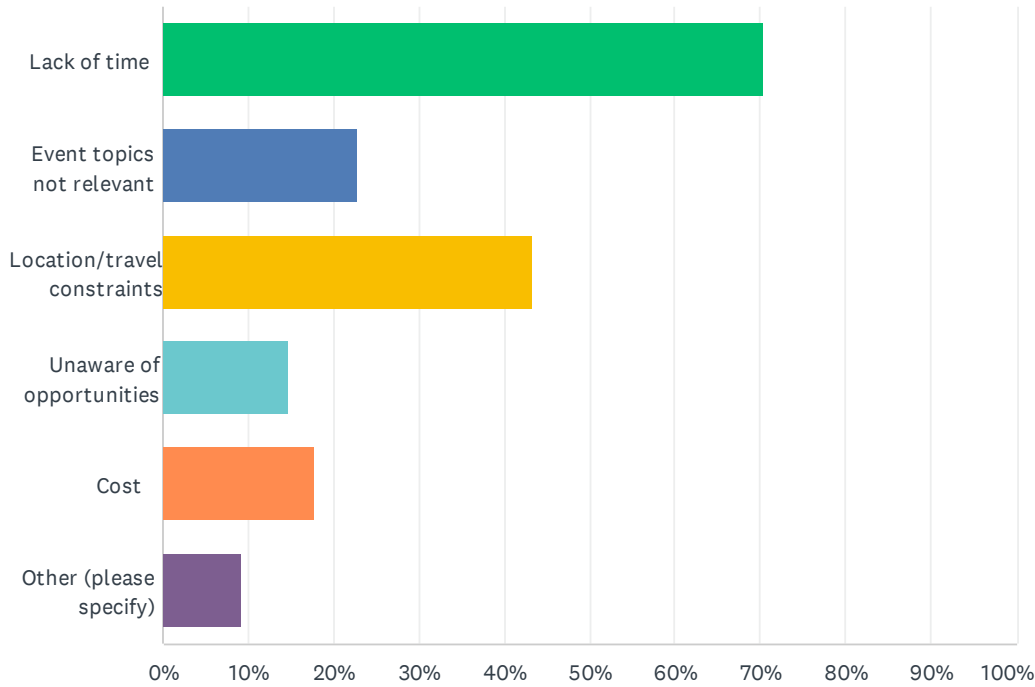
Answered: 175 Skipped: 1



ANSWER CHOICES	RESPONSES	
Frequently (12+ times a year)	11.43%	20
Often (6-11 times a year)	6.29%	11
Occasionally (2-5 times a year)	29.71%	52
Rarely (1 time a year)	30.86%	54
Never	21.71%	38
TOTAL		175

Q10 What factors prevent you from engaging more with AIA Virginia? (Select all that apply)

Answered: 176 Skipped: 0



ANSWER CHOICES	RESPONSES	
Lack of time	70.45%	124
Event topics not relevant	22.73%	40
Location/travel constraints	43.18%	76
Unaware of opportunities	14.77%	26
Cost	17.61%	31
Other (please specify)	9.09%	16
Total Respondents: 176		

#	OTHER (PLEASE SPECIFY)	DATE
1	I'm heavily involved in VANOMA	5/29/2025 7:48 AM
2	Busy schedule	5/15/2025 6:25 AM
3	Mostly location of events. It is too hard to travel from Ashburn to Alexandria after work. The commute is super difficult with not a lot of time.	5/12/2025 10:00 AM
4	between working full time and being a parent - where is the time???	5/12/2025 8:23 AM
5	retired	5/5/2025 10:15 AM
6	none	5/4/2025 6:19 PM

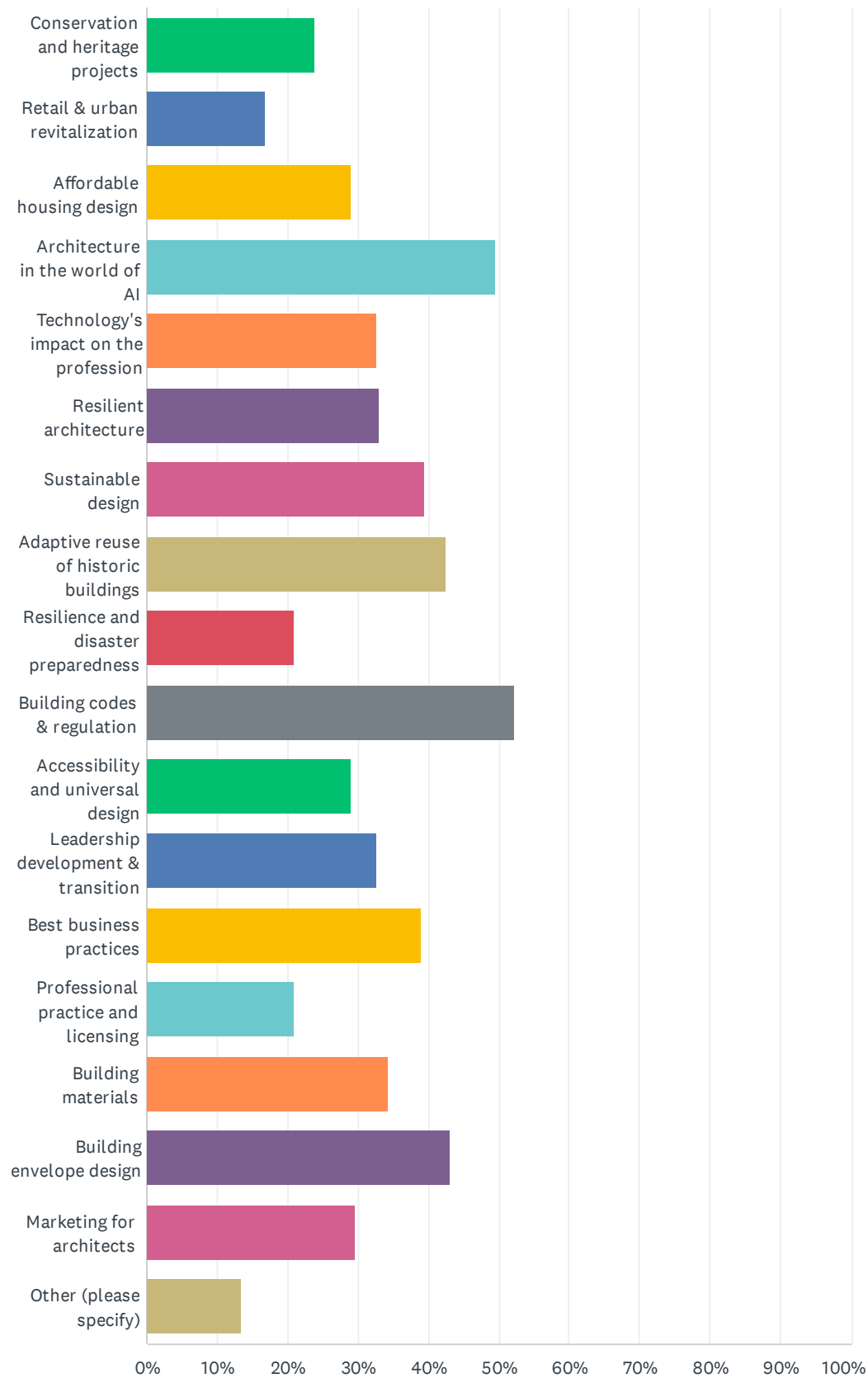
Member Feedback Survey 2025

7	Prefer to connect at local chapter level	5/3/2025 10:52 PM
8	how does it benefit me?	5/3/2025 6:31 PM
9	I just joined in January	5/1/2025 1:07 PM
10	retirement focuses me on specific issues	5/1/2025 6:17 AM
11	Not available after work. Virtual events work best for me.	5/1/2025 12:51 AM
12	retired	4/30/2025 9:39 PM
13	Career was in Houston Texas and don't really know people here.	4/30/2025 4:25 PM
14	In the past I have been an AIAVA Director. I am engaging more with National currently, as I move toward the end of my career	4/30/2025 3:40 PM
15	Want to meet others outside of the architect's realm such as NAIOP, Chamber of Commerce, MAREMA etc.	4/30/2025 11:57 AM
16	They are one of my client components.	4/30/2025 10:52 AM

Q11 What topics would you like to see covered in AIA Virginia educational offerings? (select all that apply)

Answered: 172 Skipped: 4

Member Feedback Survey 2025



Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Conservation and heritage projects	23.84%	41
Retail & urban revitalization	16.86%	29
Affordable housing design	29.07%	50
Architecture in the world of AI	49.42%	85
Technology's impact on the profession	32.56%	56
Resilient architecture	33.14%	57
Sustainable design	39.53%	68
Adaptive reuse of historic buildings	42.44%	73
Resilience and disaster preparedness	20.93%	36
Building codes & regulation	52.33%	90
Accessibility and universal design	29.07%	50
Leadership development & transition	32.56%	56
Best business practices	38.95%	67
Professional practice and licensing	20.93%	36
Building materials	34.30%	59
Building envelope design	43.02%	74
Marketing for architects	29.65%	51
Other (please specify)	13.37%	23
Total Respondents: 172		

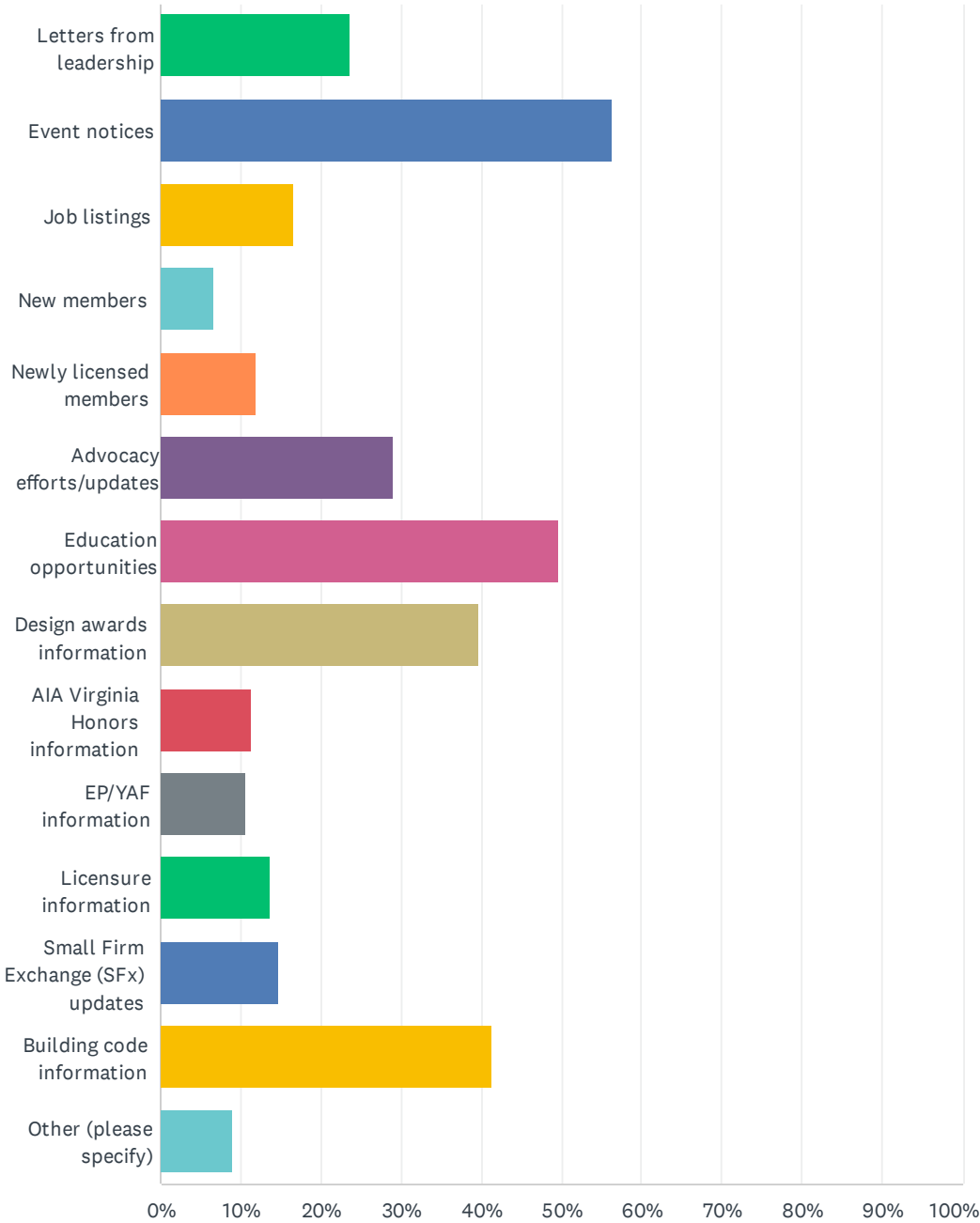
#	OTHER (PLEASE SPECIFY)	DATE
1	Federal Projects	5/28/2025 11:12 AM
2	how to network with employers ; how to network with other emerging practices ; how to work across state lines	5/19/2025 9:46 AM
3	project management	5/13/2025 10:39 AM
4	education about advocacy efforts and being a citizen architect	5/13/2025 10:21 AM
5	Design Build	5/12/2025 11:56 AM
6	small firm resiliency in challenging economies	5/12/2025 10:22 AM
7	traditional and classical architecture	5/12/2025 10:21 AM
8	See my answer to Question 8 above.....	5/12/2025 8:51 AM
9	Don't really use AIA VA as a resource. I read the emails,but pay more attention to AIA Nova news.	5/3/2025 10:52 PM
10	Campus/urban design	5/3/2025 9:36 PM
11	Residential design specific topics	5/3/2025 10:28 AM
12	Design Excellence, Mentoring next gen	5/1/2025 9:39 AM
13	nothing at this time	5/1/2025 9:01 AM

Member Feedback Survey 2025

14	Healthcare	4/30/2025 9:39 PM
15	Advocacy initiatives,	4/30/2025 4:25 PM
16	How architects can prepare for the disrupting forces which will impact our cities and the profession	4/30/2025 3:40 PM
17	All of these?! You all are doing a really great job with programming!!!	4/30/2025 12:25 PM
18	Events that mix architects with the development community.	4/30/2025 11:57 AM
19	Climate initiatives	4/30/2025 11:50 AM
20	Justice, Equity, Diversity, and Inclusion topics	4/30/2025 11:43 AM
21	Community development/urban design	4/30/2025 10:41 AM
22	Networking	4/30/2025 10:35 AM
23	introduction to small developers and clients. And opportunities for minority Architects	4/30/2025 10:26 AM

Q12 You receive a monthly newsletter from AIA Virginia. What content most interests you? (select all that apply)

Answered: 169 Skipped: 7



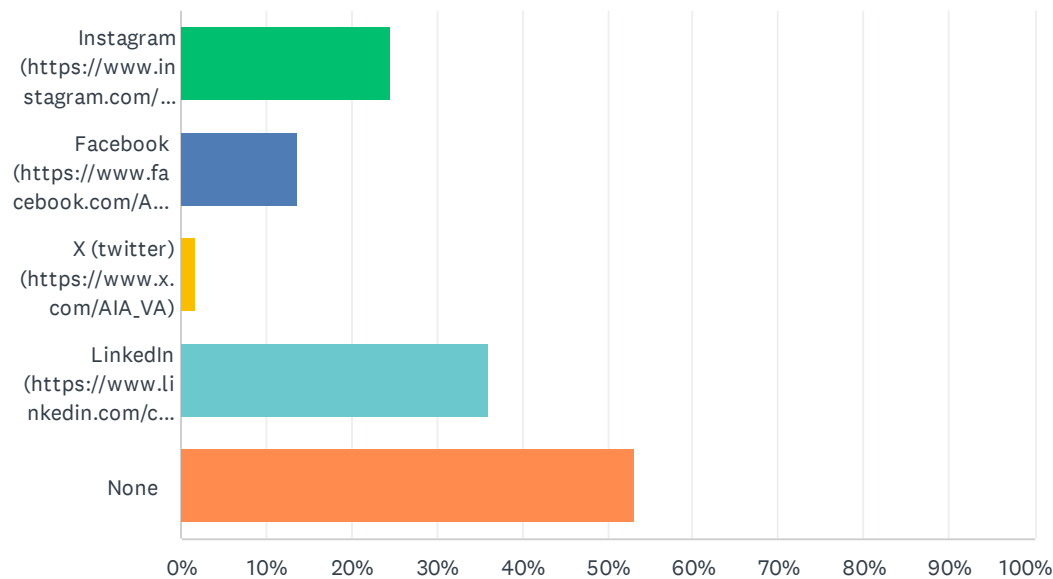
Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Letters from leadership	23.67%	40
Event notices	56.21%	95
Job listings	16.57%	28
New members	6.51%	11
Newly licensed members	11.83%	20
Advocacy efforts/updates	28.99%	49
Education opportunities	49.70%	84
Design awards information	39.64%	67
AIA Virginia Honors information	11.24%	19
EP/YAF information	10.65%	18
Licensure information	13.61%	23
Small Firm Exchange (SFx) updates	14.79%	25
Building code information	41.42%	70
Other (please specify)	8.88%	15
Total Respondents: 169		

#	OTHER (PLEASE SPECIFY)	DATE
1	None	5/19/2025 9:31 AM
2	Images of members doing things	5/15/2025 6:25 AM
3	national updates from strategic council, yard and star	5/13/2025 10:21 AM
4	Social events with in person encounters. Happy Hours? Throughout all of Northern Virginia. Consider OneLoundon, Reston Town Center, etc.	5/12/2025 10:00 AM
5	None	5/12/2025 9:05 AM
6	I don't receive the letter	5/12/2025 8:50 AM
7	I try to skim it, but not always	5/3/2025 10:52 PM
8	none of it is relevant IMO	5/3/2025 10:28 AM
9	I haven't received a newsletter from AIA Virginia since I became emeritus, though I receive them from AIA NOVA.	5/2/2025 2:00 PM
10	CEU opportunities	5/1/2025 9:39 AM
11	nothing at this time	5/1/2025 9:01 AM
12	New Event opportunities. Comparing notes.	4/30/2025 11:57 AM
13	AIA Cote initiatives	4/30/2025 11:50 AM
14	mostly of no interest	4/30/2025 10:44 AM
15	Opportunities for minority Architects	4/30/2025 10:26 AM

Q13 Which AIA Virginia social media channels do you follow? check all that apply

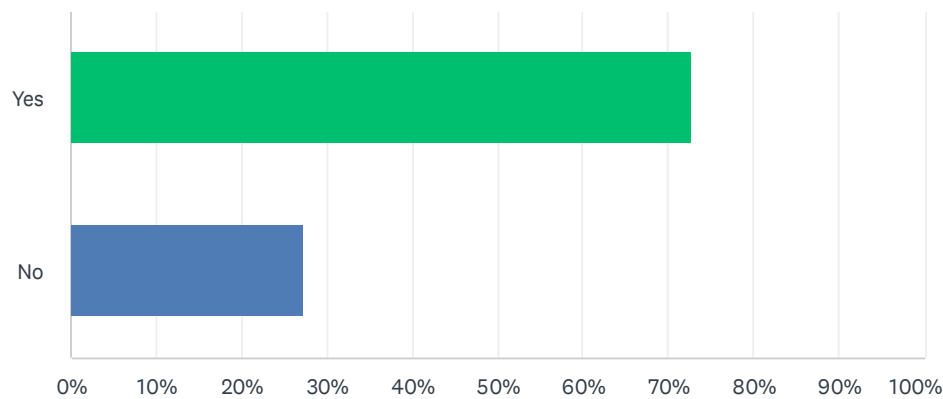
Answered: 175 Skipped: 1



ANSWER CHOICES	RESPONSES	
Instagram (https://www.instagram.com/aia_virginia/)	24.57%	43
Facebook (https://www.facebook.com/AIAVirginia)	13.71%	24
X (twitter) (https://www.x.com/AIA_VA)	1.71%	3
LinkedIn (https://www.linkedin.com/company/aia-virginia/)	36.00%	63
None	53.14%	93
Total Respondents: 175		

Q14 Do you feel well-informed about what AIA Virginia offers?

Answered: 176 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	72.73%	128
No	27.27%	48
TOTAL		176

Q15 If no, what could improve communication?

Answered: 66 Skipped: 110

#	RESPONSES	DATE
1	I find the newsletters to be very busy and too much information. Would prefer headlines that then link to content pages	5/30/2025 11:30 PM
2	I need to spend more time reading the newsletter and staying updated	5/29/2025 7:48 AM
3	Not sure	5/28/2025 10:17 AM
4	n/a	5/28/2025 9:26 AM
5	LinkedIn Boosts needed	5/28/2025 8:52 AM
6	More educational luncheon	5/28/2025 8:30 AM
7	n/a	5/27/2025 8:59 AM
8	N/A	5/19/2025 4:14 PM
9	I am sure I get emails and follow on social media. Messages are lost in the cacophony of so much info. If I knew a date every month that the website or socials had a summary of info, I might put it on my calendar and then just go and check.	5/19/2025 10:08 AM
10	small regular career fairs ; the job issue is a critical one especially in the Northern Va , DC area; people have an unfair advantage; and it benefits no one.	5/19/2025 9:46 AM
11	By sending emails for news	5/19/2025 9:31 AM
12	better outreach with continued communication	5/19/2025 9:19 AM
13	Na	5/19/2025 8:52 AM
14	Na	5/15/2025 6:25 AM
15	I find the newsletter too formulaic.	5/13/2025 10:39 AM
16	N/A	5/12/2025 4:04 PM
17	n/a	5/12/2025 3:14 PM
18	I just need to read the newsletters...	5/12/2025 11:01 AM
19	Some meet-up events to get to know the people who make us up.	5/12/2025 10:22 AM
20	Maybe simplify the email so it does not come across as spam or other competing newsletters?	5/12/2025 10:00 AM
21	--	5/12/2025 9:05 AM
22	NA	5/12/2025 8:45 AM
23	emails are fine.	5/12/2025 8:23 AM
24	N/A	5/12/2025 8:08 AM
25	Newsletter comes out at different times from other AIA ones. Emails get buried in other work/personal emails and addresses.	5/7/2025 1:52 PM
26	I don't think I ever see the AIA Virginia emails - I usually see the AIA NoVA emails. So maybe frequency?	5/6/2025 3:35 PM
27	I think the newsletter is great. Not sure you need to improve communication... members just need to read.	5/6/2025 2:37 PM
28	More readily available information thats easy to find on the internet.	5/5/2025 1:16 PM

Member Feedback Survey 2025

29	content of the newsletter	5/5/2025 8:37 AM
30	it's fine	5/5/2025 8:18 AM
31	It's mostly my fault, I could try to be more informed	5/4/2025 3:01 PM
32	Does not feel very welcoming to older architects.	5/3/2025 1:57 PM
33	More tailored information and events for international associates.	5/3/2025 12:13 PM
34	?	5/3/2025 11:45 AM
35	I need a lot more notice on events to be able to get permissions in place to attend and miss time at work. For example, right now is the call for education and seminar requests for the year but I don't have any info on the state convention	5/3/2025 11:07 AM
36	NA	5/3/2025 11:00 AM
37	Na	5/3/2025 10:37 AM
38	N/A	5/3/2025 10:28 AM
39	The newsletter would help.	5/2/2025 2:00 PM
40	First, I received too many AIA emails (several daily) so I had to filter all AIA emails to a separate folder. As a result I don't really even see them. At this point I think the best option would be to have a volunteer within each firm helping to organize group events or communicate interesting events because otherwise I am too busy to read all your emails.	5/2/2025 9:28 AM
41	Unsure. The emails come through, but get lost in a deluge of other emails.	5/1/2025 3:56 PM
42	I could maybe care more.	5/1/2025 9:01 AM
43	For my situation, there is no need for improvement	5/1/2025 6:17 AM
44	I get messages from the knowledge network, but not sure how that works. I guess a video or webinar about offerings?	5/1/2025 12:51 AM
45	N/A	4/30/2025 9:39 PM
46	Na	4/30/2025 9:37 PM
47	Integrated communication with local Chapters, and clarity of the roles/responsivities of local Chapters as distant from AIA VA.	4/30/2025 4:00 PM
48	Bundle information in a single email / newsletter rather than multiple emails. The linking from the newsletter is annoying in that you have to reopen each link.	4/30/2025 3:38 PM
49	n/a	4/30/2025 2:20 PM
50	filtering out all the other noise that gets sent to me	4/30/2025 1:48 PM
51	Virtual forums.	4/30/2025 12:46 PM
52	You're doing great!	4/30/2025 12:25 PM
53	Monthly calendars with locations, costs and focui.	4/30/2025 11:57 AM
54	There needs to be more communication efforts with the community of design professionals and more opportunities to socialize and take care of business matters. AIA Savannah does a really good job of this with monthly meetings that have themes and varied cite locations.	4/30/2025 11:25 AM
55	n/a	4/30/2025 11:19 AM
56	more engagement on my part	4/30/2025 10:54 AM
57	The live events have all but stopped.	4/30/2025 10:48 AM
58	It gets lost in too many emails from so many levels of AIA communication	4/30/2025 10:41 AM
59	awareness of where to find relevant info	4/30/2025 10:37 AM
60	Probably more me than AIA.	4/30/2025 10:36 AM

Member Feedback Survey 2025

61	I think we need more options to engage in networking opportunities and social events	4/30/2025 10:35 AM
62	Videos? Recapping events, showing actual people.	4/30/2025 10:26 AM
63	Address minority Architects, not just African Amercian, minorities means every minority from the world.	4/30/2025 10:26 AM
64	more collaboration with AIA NOVA	4/30/2025 10:25 AM
65	Send information by e-mail.	4/30/2025 10:19 AM
66	N/A	4/30/2025 10:17 AM

Q16 How would you rate your overall satisfaction with your AIA Virginia (state) membership?

Answered: 172 Skipped: 4

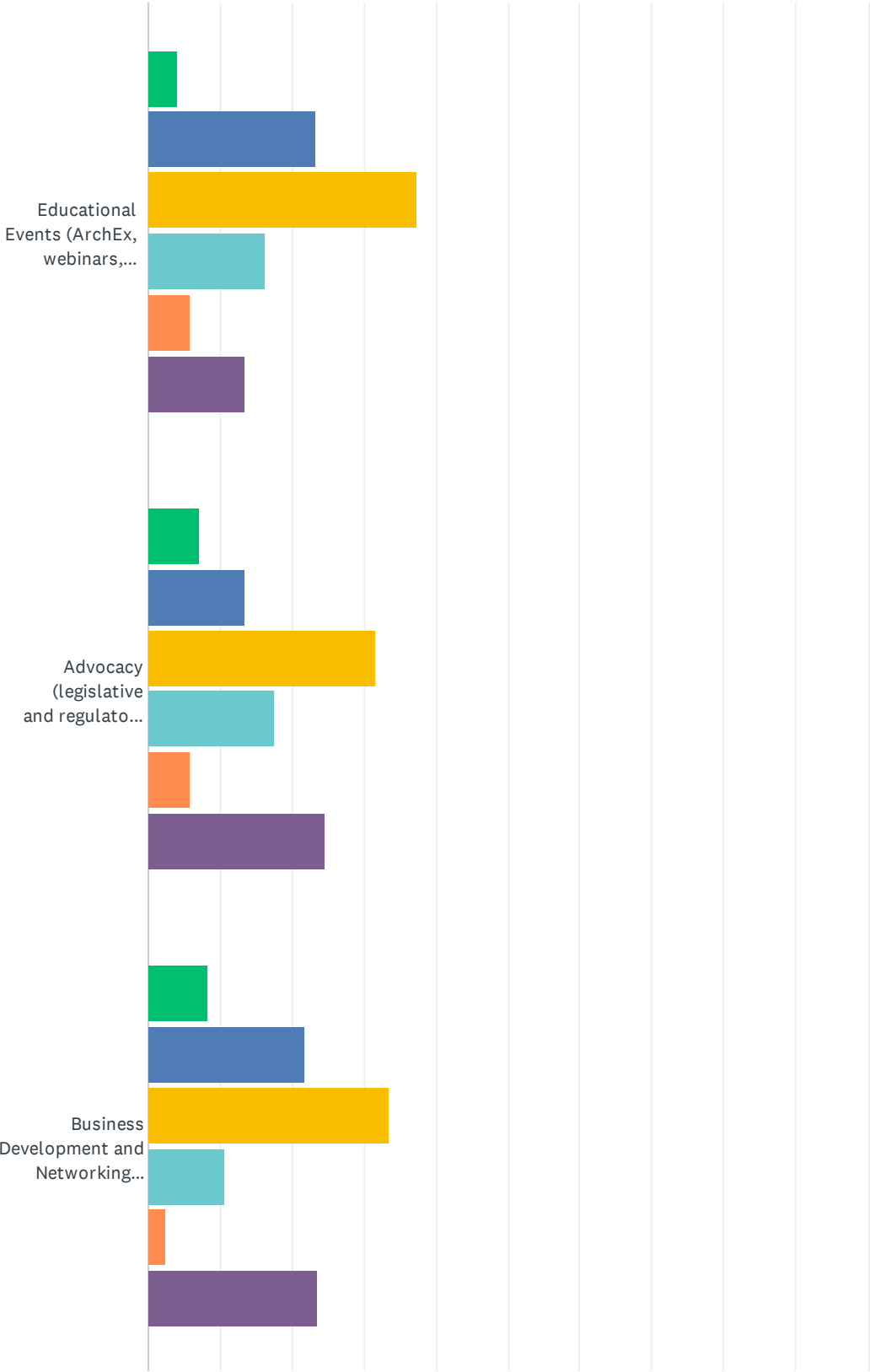
2.9★
average rating



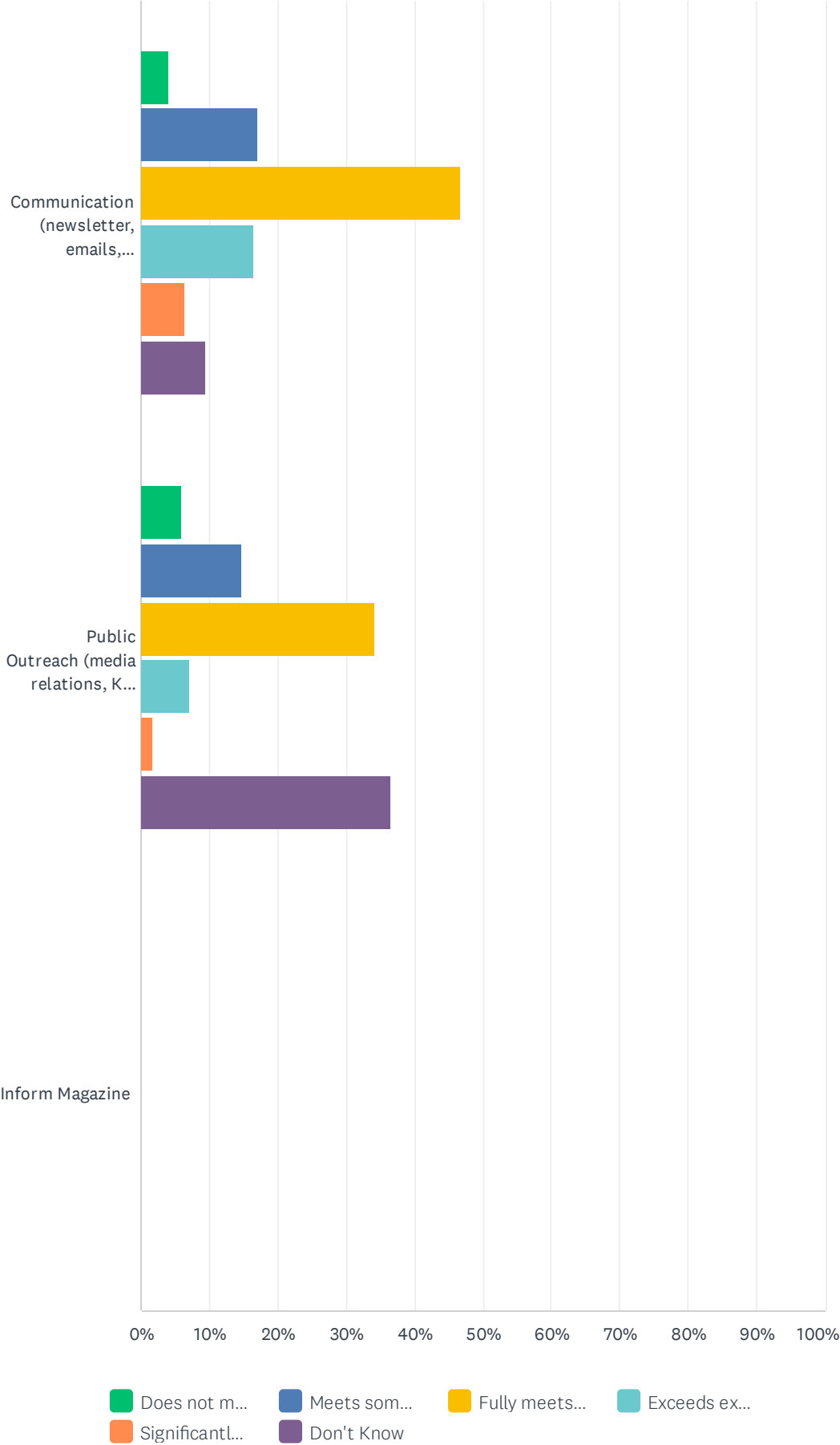
	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	TOTAL	WEIGHTED AVERAGE
☆	6.98% 12	23.26% 40	48.84% 84	15.70% 27	5.23% 9	172	2.89

Q17 How would you rate your overall satisfaction with the following services provided by AIA Virginia (the state component)?

Answered: 172 Skipped: 4



Member Feedback Survey 2025



Member Feedback Survey 2025

	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	DON'T KNOW	TOT
Educational Events (ArchEx, webinars, Design Forum, Art of Practice, ELA, etc.)	4.07% 7	23.26% 40	37.21% 64	16.28% 28	5.81% 10	13.37% 23	1
Advocacy (legislative and regulatory lobbying, building code, legislative updates, etc.)	7.02% 12	13.45% 23	31.58% 54	17.54% 30	5.85% 10	24.56% 42	1
Business Development and Networking Opportunities (Social events, Town Halls, etc.)	8.24% 14	21.76% 37	33.53% 57	10.59% 18	2.35% 4	23.53% 40	1
Communication (newsletter, emails, website, online resources, etc.)	4.09% 7	16.96% 29	46.78% 80	16.37% 28	6.43% 11	9.36% 16	1
Public Outreach (media relations, K-12 education, community dinners, etc.)	5.88% 10	14.71% 25	34.12% 58	7.06% 12	1.76% 3	36.47% 62	1
Inform Magazine	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	

Q18 How would you rate your overall satisfaction with your local chapter membership?

Answered: 172 Skipped: 4

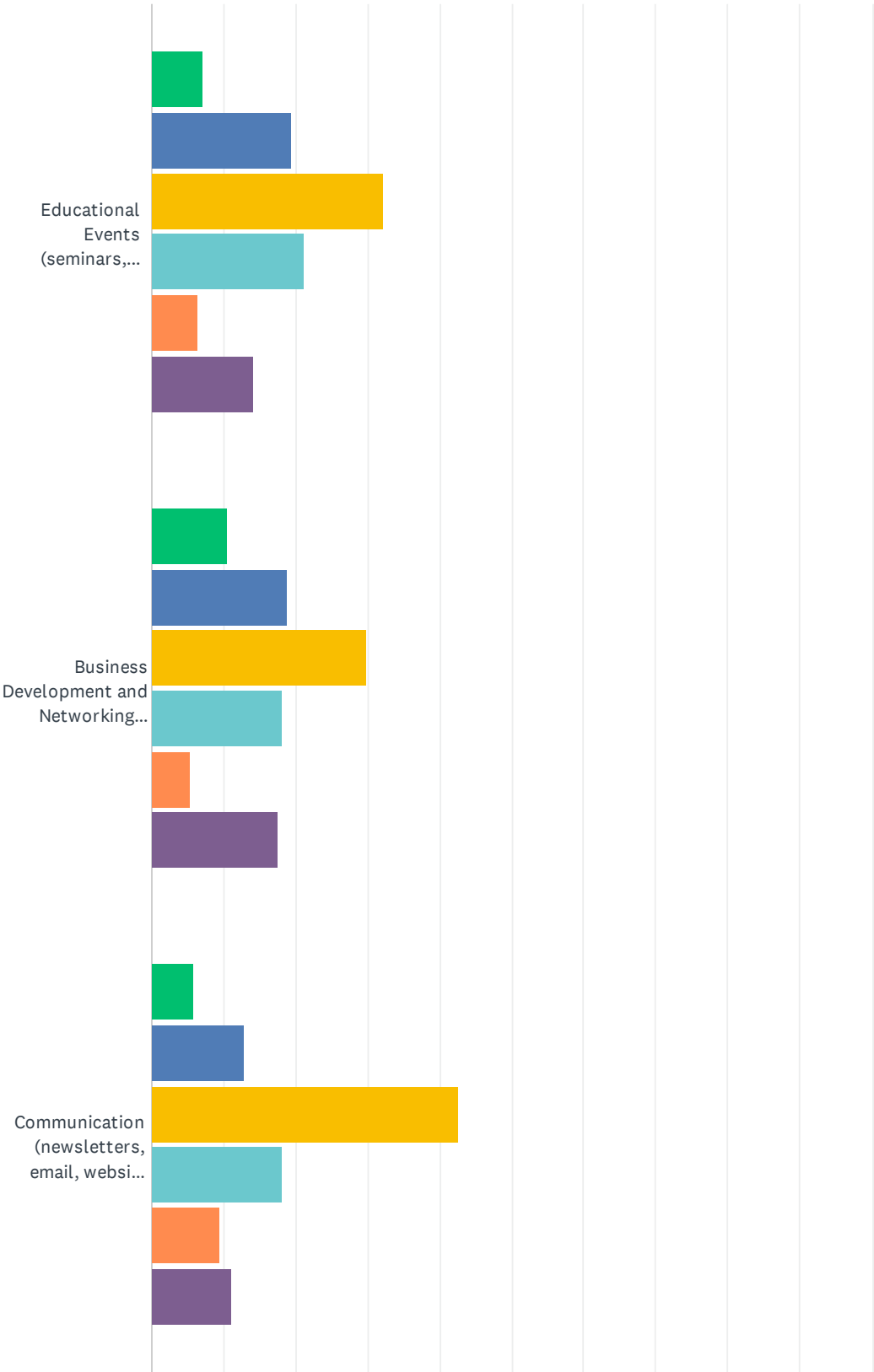
2.9★
average rating



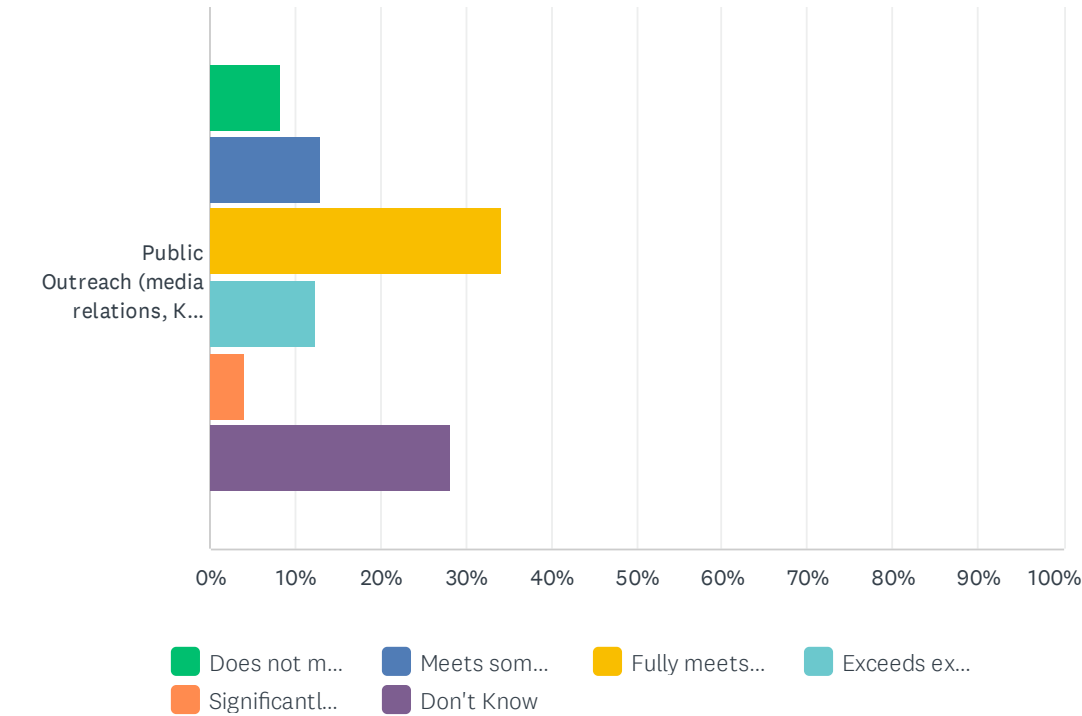
	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	TOTAL	WEIGHTED AVERAGE
☆	10.47% 18	22.67% 39	37.79% 65	25.58% 44	3.49% 6	172	2.89

Q19 How would you rate your overall satisfaction with the services provided by your local chapter?

Answered: 171 Skipped: 5



Member Feedback Survey 2025



	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	DON'T KNOW	TOT
Educational Events (seminars, lunch & learns, tours, etc.)	7.02% 12	19.30% 33	32.16% 55	21.05% 36	6.43% 11	14.04% 24	1
Business Development and Networking Opportunities (social events, mentoring, etc.)	10.53% 18	18.71% 32	29.82% 51	18.13% 31	5.26% 9	17.54% 30	1
Communication (newsletters, email, website, online resources, etc.)	5.85% 10	12.87% 22	42.69% 73	18.13% 31	9.36% 16	11.11% 19	1
Public Outreach (media relations, K-12 education, architecture week public activities, etc.)	8.24% 14	12.94% 22	34.12% 58	12.35% 21	4.12% 7	28.24% 48	1

Q20 Is there anything specific we could do to increase the value of your membership?

Answered: 85 Skipped: 91

#	RESPONSES	DATE
1	Lower cost of annual conference and better ceu offerings for free	5/30/2025 11:30 PM
2	Decrease dues, or add more cost discounts on AIA events	5/29/2025 7:48 AM
3	more convenient events	5/28/2025 10:17 AM
4	Share names of the Architects in the Chapter	5/28/2025 8:30 AM
5	Not at this time.	5/27/2025 8:59 AM
6	No.	5/19/2025 4:14 PM
7	again; networking while an associate for someone who has to find employment in peripheral professions to design is super critical; there is a culture of exclusion here ; people are getting hurt and it does not benefit legacy systems; does not improve the quality of this profession; there needs to be a charette based approach to networking and it needs to feel less corporate; yes, private industry funds your continuing education programs, ok, accepted; I don't have your solution.	5/19/2025 9:46 AM
8	No	5/19/2025 9:31 AM
9	connect and communicate	5/19/2025 9:19 AM
10	NA	5/19/2025 8:52 AM
11	We're based in Winchester, VA and have to travel to everything in NOVA. More virtual things might help. Also, AIA awards need to distinguish between small firms and giant firms. It's crazy to have the two competing with each other. It doesn't feel like AIA Nova is helping small boutique firms as much as giant firms.	5/19/2025 8:20 AM
12	Provide some value for the exorbitant cost.	5/15/2025 7:33 PM
13	Need a chapter house	5/15/2025 6:25 AM
14	Mentoring activities do NOT include an effort to provide a good match between mentor and mentee. Plus, there is no follow up if the match doesn't work. And worse, the coordinator at the time DID NOT CARE. the mentee just dropped out of sight - "his loss." Address the sad state of affairs at national AIA. The Chapter and the Society have a responsibility to try to help fix the mess. I am unaware of any efforts in that direction.	5/13/2025 10:39 AM
15	contact me with a plan to get registered	5/13/2025 8:26 AM
16	N/A	5/12/2025 4:04 PM
17	n/a	5/12/2025 3:14 PM
18	No	5/12/2025 11:56 AM
19	I don't know.	5/12/2025 11:01 AM
20	As stated above.	5/12/2025 10:22 AM
21	be less political and less woke and stop focusing on modernist architecture	5/12/2025 10:21 AM
22	Provide similar support for licensed architects as is currently offered to emerging architects. The resources and programs available to emerging architects through NOVA are incredibly valuable and impactful—I believe extending that level of support to licensed architects would be equally beneficial.	5/12/2025 10:00 AM
23	Cost is the most prohibitive factor that prevents me from attending a lot of events. Maybe it'd	5/12/2025 9:25 AM

Member Feedback Survey 2025

be cool to implement a lottery system for the events, where those interested could sign up and possibly attend for free?

24	Cannot think of anything	5/12/2025 9:12 AM
25	Focus on the Architecture and NOT social issues.	5/12/2025 9:05 AM
26	More opportunities for engagement that are interesting and be more accessible.	5/12/2025 8:50 AM
27	more events in my area	5/12/2025 8:49 AM
28	NA	5/12/2025 8:45 AM
29	Highlight small firms in rotation, perhaps monthly blogs of case studies, projects or topics that provide firms an opportunity to be visible, good causes, non-profit or pubic projects. More local examples as oppose to world examples :)	5/12/2025 8:39 AM
30	have things for residential architects and not have everything in Alexandria due to traffic and time constraints.	5/12/2025 8:23 AM
31	N/A	5/12/2025 8:08 AM
32	Please not that a couple of the questions above automatically selected three options when I selected only one.	5/7/2025 1:52 PM
33	I think having more information available about state component events would be helpful. I don't really use instagram, so maybe more frequent emails?	5/6/2025 3:35 PM
34	At the moment, I can't think of anything	5/6/2025 2:37 PM
35	No	5/5/2025 10:15 AM
36	Community engagement activities	5/5/2025 8:37 AM
37	no	5/5/2025 8:18 AM
38	nothing that I can think of	5/4/2025 6:19 PM
39	Reduce the price!	5/4/2025 5:16 PM
40	A lot of the AIA offerings are geared for larger firms and larger scale work. As a small residential practitioner, the offerings both educationally and networking are much more limited. You could increase the attention paid to the small practice on all fronts.	5/4/2025 11:56 AM
41	Keep the dues reasonable	5/3/2025 10:52 PM
42	no	5/3/2025 12:58 PM
43	Networking with international associates also opens opportunities to US professionals abroad. Think about it!	5/3/2025 12:13 PM
44	When I first became an AIA Virginia member almost 30 years ago there was a very active historic preservation committee that met several times a year at various locations. Not only did I learn from my peers who were some of Virginia's leading preservation architects, but it was a wonderful way to become integrated in the organization. I realize that times have changed, but it somehow seems to me that personal meetings of small groups like that are beneficial.	5/3/2025 11:50 AM
45	I need to have time and money to participate more	5/3/2025 11:45 AM
46	Networking opportunities for other gov and non traditional architects	5/3/2025 11:07 AM
47	NA	5/3/2025 11:00 AM
48	More networking options and scales	5/3/2025 10:37 AM
49	The majority of the northern Virginia members work in the DC metro area, but architects in Frederick County and parts of Loudoun have difficulty making it to events. It is cost prohibitive to go to events in DC because of the time needed to travel to events.	5/3/2025 10:35 AM
50	Advocate for the design community re: ever increasing County regulation burden in Northern Virginia.	5/3/2025 10:28 AM
51	I still miss the old print magazine. If there is anything like that on line, I am not aware of it.	5/2/2025 2:00 PM

Member Feedback Survey 2025

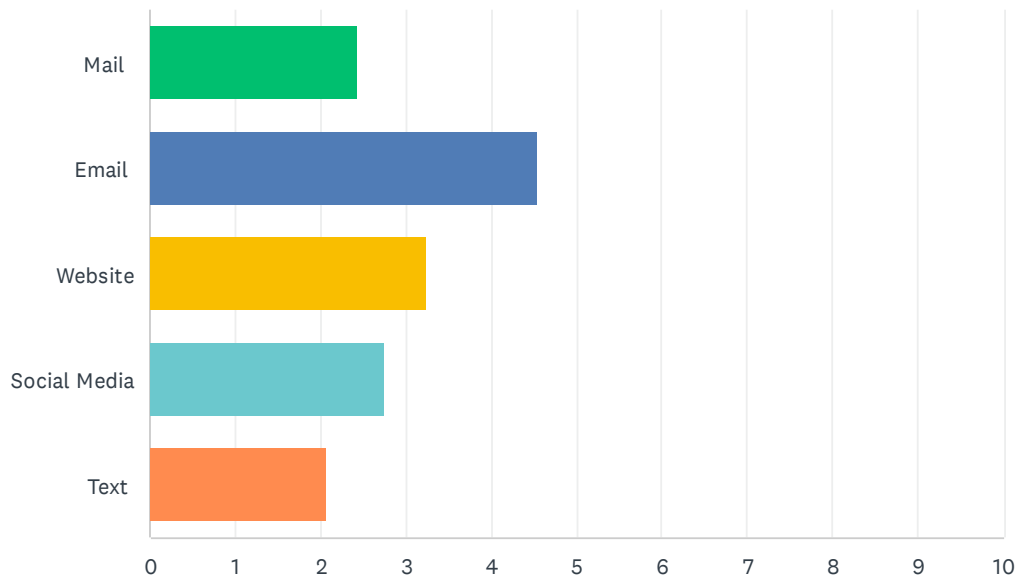
52	Maybe more online events. Also if I'm paying for dues (or if the firm is), then most events should be free as part of the membership (except maybe for food/drinks), but most events require an additional cost it seems, so that is a huge turn-off unless the firm is willing to reimburse the expenses.	5/2/2025 9:28 AM
53	A local roundtable of business owners/principals--not just large or small firm roundtables, but all sizes put together. there are teaming opportunities and staffing benefits that can happen as a result of those interactions.	5/1/2025 3:56 PM
54	not at this time	5/1/2025 9:01 AM
55	For my situation, the value of my membership does not need to be increased.	5/1/2025 6:17 AM
56	Help me understand the level of engagement expected/require to co-chair a committee or participate in leadership activities.	5/1/2025 12:51 AM
57	Continue offering mentor opportunities.	4/30/2025 9:39 PM
58	Free events	4/30/2025 9:37 PM
59	I have very few if any expectations. I live in a small town, Culpeper, and pretty far from a local chapter. I'm not even sure there is an architect here.	4/30/2025 4:25 PM
60	Consider communication platforms for varying demographics.	4/30/2025 4:00 PM
61	More opportunities to meet colleagues in informal settings that don't require attendance at ArchEx.	4/30/2025 3:38 PM
62	Periodic check-in from leadership	4/30/2025 12:46 PM
63	None	4/30/2025 12:34 PM
64	Why is Winchester included in Northern Virginia if all the events are in the DMV area. That's a 2 hour drive for every event.	4/30/2025 12:28 PM
65	More virtual opportunities -- from networking to continuing education	4/30/2025 12:25 PM
66	AI for practitioners. Mixing events with NAIOP, Chambers of Commerce etc.	4/30/2025 11:57 AM
67	Continue actively supporting the committees. Particularly women in architecture, COTE, and advocacy. Expand connections to Fellows community and support more active mentorship.	4/30/2025 11:50 AM
68	There are missed opportunities to create increased design community awareness and fellowship.	4/30/2025 11:25 AM
69	events not always focused in Alexandria	4/30/2025 11:19 AM
70	AIAVA often feels like a competitor component to the local chapters rather than a parent organization looking to nurture and connect the local components around the state. The local components also need an option for 501(c)3 fundraising and that state component is in the best position to organize and run this for all five local chapters.	4/30/2025 10:59 AM
71	Educate the public on the rigor and value of the profession	4/30/2025 10:51 AM
72	I would like to connect with other architects who share my business type but this is difficult because I always think they are more competition than associate. It is not a natural relationship.	4/30/2025 10:48 AM
73	Probably not at this point. VA AIA has become too focused on social issues rather than professional competence.	4/30/2025 10:44 AM
74	Reduce costs of events and ceu opportunities to members. Provide more relevant information for chapters. Lit the inner circle feeling in chapters to allow opportunity to bring more people to the table	4/30/2025 10:41 AM
75	I think networking is the base of many other business and professional aspects of what members are looking for. I also wonder why associate members are not allowed to take part in architectural contests.	4/30/2025 10:35 AM
76	Focus some materials on emeritus members	4/30/2025 10:34 AM
77	More free online seminars,	4/30/2025 10:28 AM

Member Feedback Survey 2025

78	no	4/30/2025 10:27 AM
79	Collaborate with NOMA is hosting events not on weekdays when travel is difficult.	4/30/2025 10:26 AM
80	Highlight minority Architects and small firms. Provide business opportunities for collaboration. Restrict big firms from taking over AIA events.	4/30/2025 10:26 AM
81	increased advocacy -	4/30/2025 10:25 AM
82	create a less painful and expense way for reciprocity path for a licensed architect without a masters in architecture	4/30/2025 10:23 AM
83	Provide free Continuing Education Credits	4/30/2025 10:19 AM
84	Can't think of anything right now.	4/30/2025 10:17 AM
85	more small business meetups	4/30/2025 10:13 AM

Q21 Please rank your most preferred (#1) method of receiving notifications and information from your state and local components to your least preferred (#5)

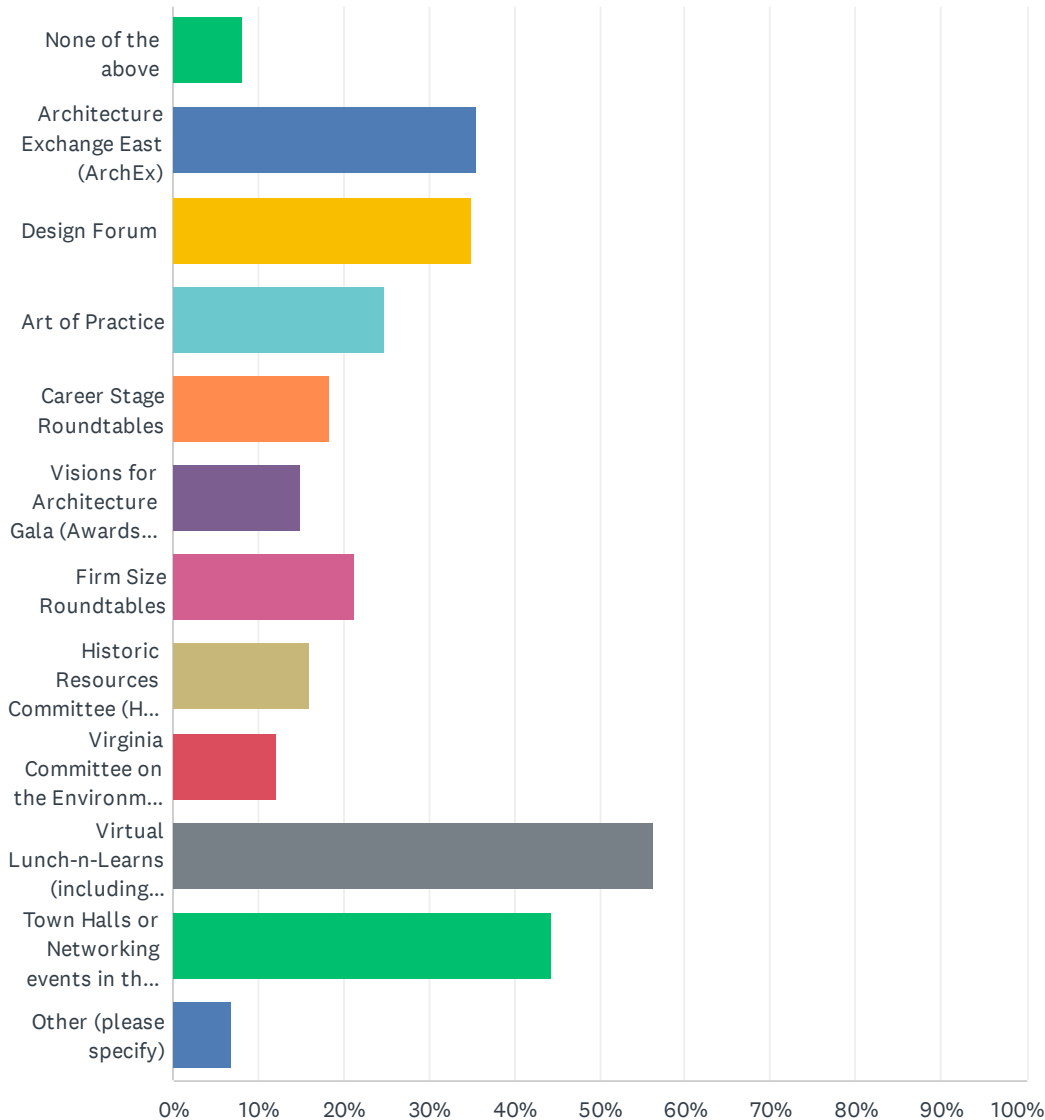
Answered: 171 Skipped: 5



	1	2	3	4	5	TOTAL	SCORE
Mail	4.00% 6	17.33% 26	22.67% 34	30.67% 46	25.33% 38	150	2.44
Email	79.64% 133	7.78% 13	5.39% 9	2.40% 4	4.79% 8	167	4.55
Website	5.19% 8	41.56% 64	30.52% 47	18.18% 28	4.55% 7	154	3.25
Social Media	6.62% 10	20.53% 31	31.79% 48	23.18% 35	17.88% 27	151	2.75
Text	4.49% 7	15.38% 24	10.90% 17	21.15% 33	48.08% 75	156	2.07

Q22 Which of the following AIA Virginia events are you most likely to attend? (please select at least 3)

Answered: 174 Skipped: 2



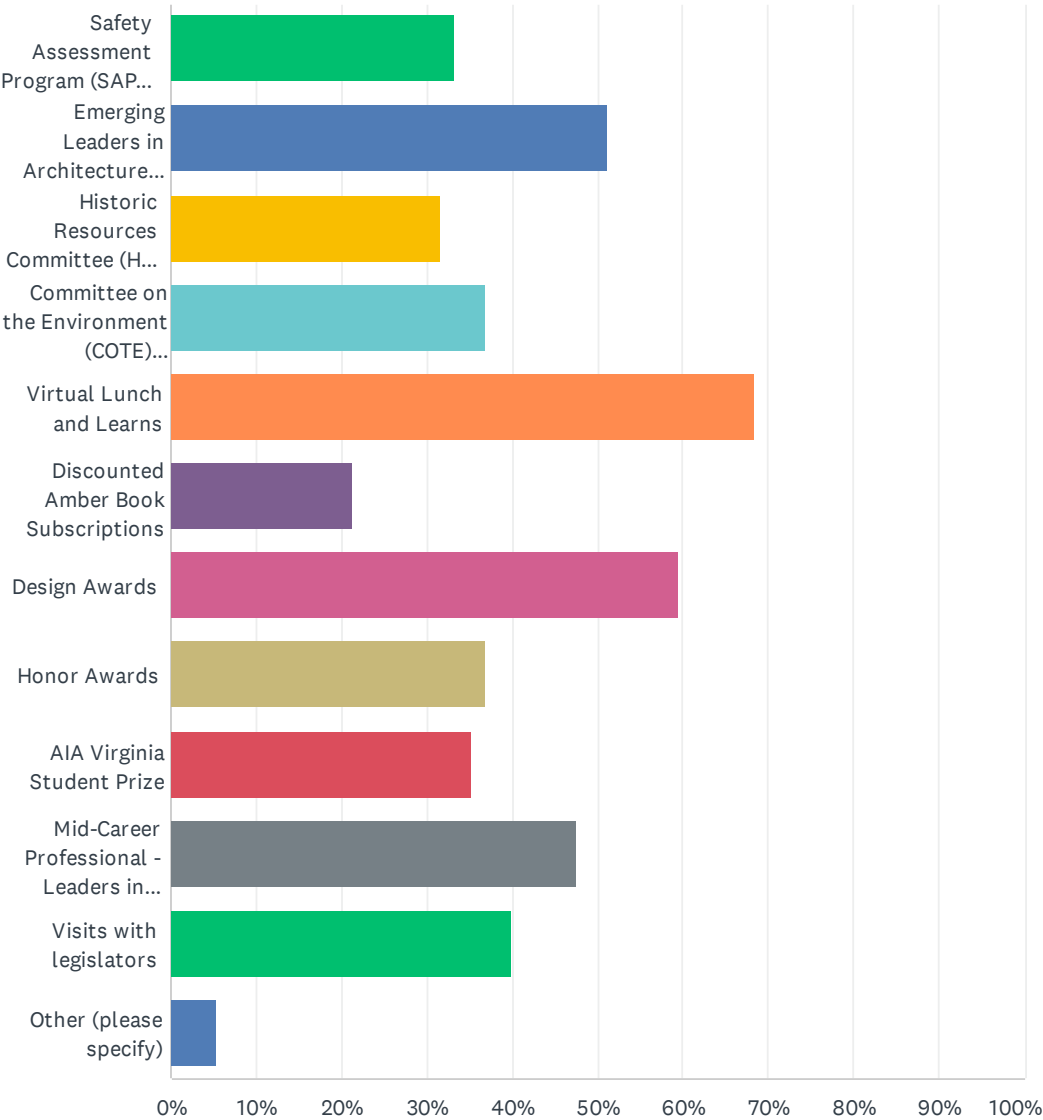
Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
None of the above	8.05%	14
Architecture Exchange East (ArchEx)	35.63%	62
Design Forum	35.06%	61
Art of Practice	24.71%	43
Career Stage Roundtables	18.39%	32
Visions for Architecture Gala (Awards & Honors)	14.94%	26
Firm Size Roundtables	21.26%	37
Historic Resources Committee (HRC) events	16.09%	28
Virginia Committee on the Environment (COTE) events	12.07%	21
Virtual Lunch-n-Learns (including Procrastinator's series)	56.32%	98
Town Halls or Networking events in the local chapter areas	44.25%	77
Other (please specify)	6.90%	12
Total Respondents: 174		

#	OTHER (PLEASE SPECIFY)	DATE
1	site visits events	5/30/2025 10:01 AM
2	Building tours	5/28/2025 11:12 AM
3	Regarding previous question, I only want to receive communication thru email and the website.	5/15/2025 6:25 AM
4	Fellow events; past president events	5/13/2025 10:39 AM
5	Fellows Fete	5/6/2025 2:37 PM
6	Due to age and infirmities my ability to travel is limited	5/3/2025 11:50 AM
7	The ELA training session in Alexandria each year	5/2/2025 2:00 PM
8	Healthcare	4/30/2025 9:39 PM
9	COF events	4/30/2025 4:25 PM
10	Fellows gatherings	4/30/2025 11:02 AM
11	three is too many	4/30/2025 10:44 AM
12	Networking	4/30/2025 10:35 AM

Q23 Please select the following AIA Virginia programs you feel are important for us to provide (select all that apply)

Answered: 168 Skipped: 8



Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Safety Assessment Program (SAP) Training	33.33%	56
Emerging Leaders in Architecture (ELA) Leadership Development	51.19%	86
Historic Resources Committee (HRC) programming	31.55%	53
Committee on the Environment (COTE) programming	36.90%	62
Virtual Lunch and Learns	68.45%	115
Discounted Amber Book Subscriptions	21.43%	36
Design Awards	59.52%	100
Honor Awards	36.90%	62
AIA Virginia Student Prize	35.12%	59
Mid-Career Professional - Leaders in Architecture & Business (LAB) Leadership Development	47.62%	80
Visits with legislators	39.88%	67
Other (please specify)	5.36%	9
Total Respondents: 168		

#	OTHER (PLEASE SPECIFY)	DATE
1	Pop up lunches or evening events across the state for smaller groups to get together. Ask AIANOVA WIA how to organize.	5/15/2025 6:25 AM
2	classical and traditional architecture	5/12/2025 10:21 AM
3	Other architects presenting their work and philosophies.	5/12/2025 8:51 AM
4	Presentations on paths to licensure	5/6/2025 2:37 PM
5	Opportunities abroad	5/3/2025 12:13 PM
6	NA	5/3/2025 11:00 AM
7	nothing at this time	5/1/2025 9:01 AM
8	Mentoring young architects	4/30/2025 9:39 PM
9	Women in architecture	4/30/2025 11:50 AM

Q24 Is there anything in this survey we didn't ask you about that you would like to share?

Answered: 58 Skipped: 118

#	RESPONSES	DATE
1	How can we better engage across the state to share resources and be more connected? How does our state and local engage with ais national and what can be done to improve that relationship? How can we lower cost of membership and events?	5/30/2025 11:30 PM
2	no	5/28/2025 10:17 AM
3	no	5/28/2025 8:30 AM
4	nope	5/27/2025 8:59 AM
5	No.	5/19/2025 4:14 PM
6	I have been busy for the last 2 to 3 years so my AIA activity has been focused on the national level versus state or local. I do appreciate the local happy hours and networking events but I have not really participated for a few years. I do think that Arch Exchange will be more popular in the next few years. I know that my organization is limiting travel because of federal mandates affecting our budgets, and so having free or low-cost, and local events will be more appealing to me.	5/19/2025 10:08 AM
7	just what is the purpose of the AIA for struggling professionals; it feels mandatory for the very little real networking it supplies; no real value here; other than access to contracts; it does not operate like a union amd probably should; there should be guaranteed employment in architecture; I have gone two decades afraid to refer to myself as an architect for fear of exile; I feel sanctioned by the profession; they have some responsibility to uphold to provide exposure opportunities for emerging architects; and you should showcase technical ability that does not fit the usual mold; senior architects are helpless without the technical class of architect in 2025	5/19/2025 9:46 AM
8	No	5/19/2025 9:31 AM
9	Na	5/19/2025 8:52 AM
10	AIA awards. How are small firms able to compete again mega firms? We shouldn't be submitting a small 3,000sf historic rehab against a 50,000sf rehab done by Gensler or sim.	5/19/2025 8:20 AM
11	Creating personal relationships between AIA Virginia and local members is important. Keep attending and engaging with local chapter events and visits.	5/13/2025 1:03 PM
12	I am sorely disappointed that neither my Chapter nor Society has made an effort to right the recent many wrongs at National. The by laws allowing officers to appoint most directors needs to be changed. And soon.	5/13/2025 10:39 AM
13	N/A	5/12/2025 4:04 PM
14	n/a	5/12/2025 3:14 PM
15	No	5/12/2025 11:56 AM
16	No.	5/12/2025 11:01 AM
17	No.	5/12/2025 10:22 AM
18	Regarding Arch Ex, I would like if there were expanded virtual options. The travel/accommodation expenses can be prohibitive, but there are typically some lectures I would love to attend. It'd be great if there were a pay-per-lecture option.	5/12/2025 9:25 AM
19	No. Survey is much too long	5/12/2025 9:12 AM
20	--	5/12/2025 9:05 AM

Member Feedback Survey 2025

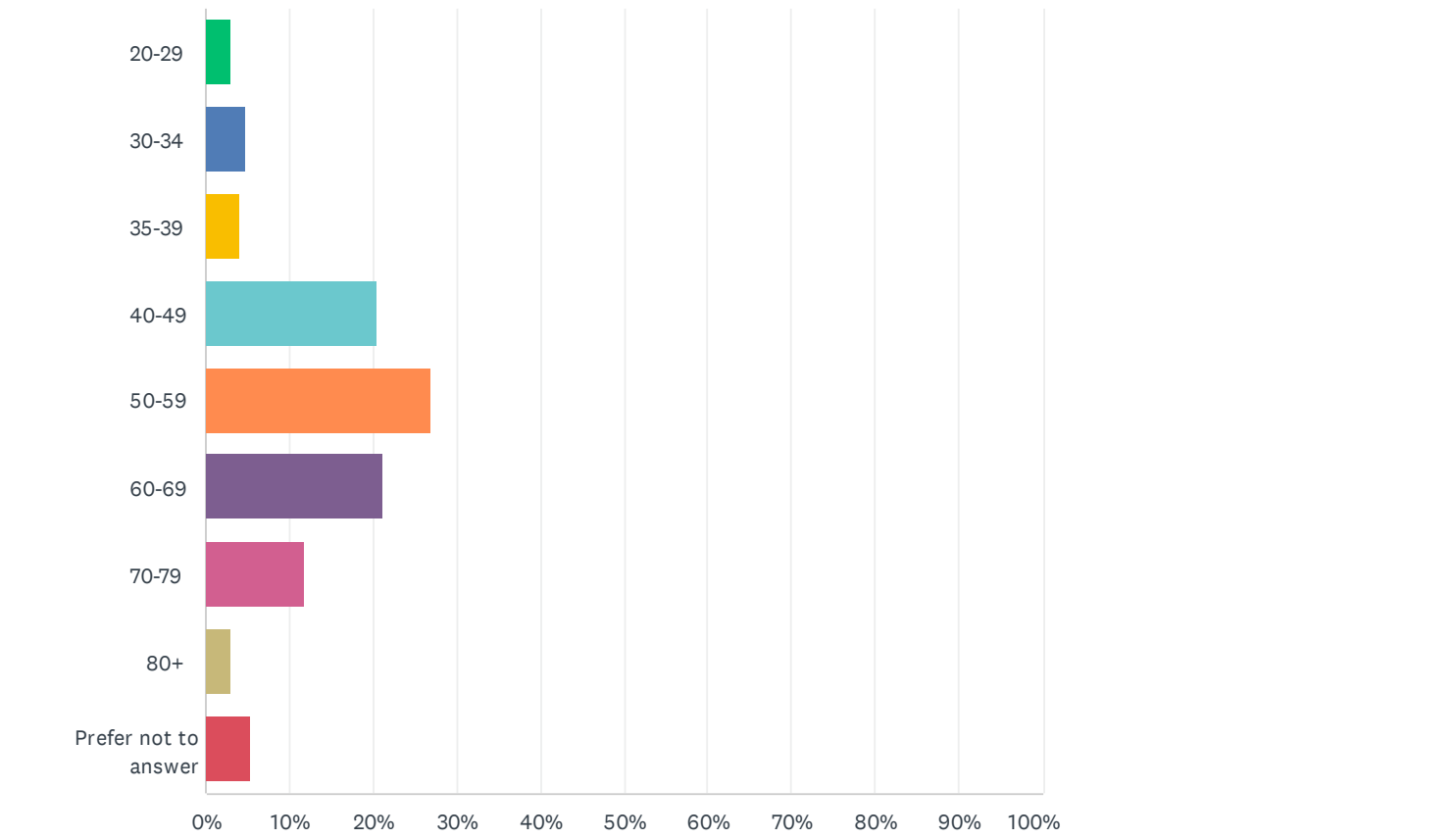
21	I super appreciate all the resources my local AIA chapter has to offer. Unfortunately, I do not always get to take advantage as our career is very demanding time-wise, and I have a young family that is also very time consuming. Hopefully my lack of ability to participate does not reflect poorly on the chapter, they have been amazing and very helpful whenever I have needed to reach out.	5/12/2025 8:56 AM
22	Need more ideas for engagement. All topics are boring and not easy to get to Alexandria.	5/12/2025 8:50 AM
23	NA	5/12/2025 8:45 AM
24	N/A	5/12/2025 8:08 AM
25	nope, pretty comprehensive!	5/6/2025 3:35 PM
26	Not that I can think of	5/6/2025 2:37 PM
27	no	5/5/2025 10:15 AM
28	no	5/5/2025 8:18 AM
29	no	5/4/2025 6:19 PM
30	No	5/3/2025 10:52 PM
31	no	5/3/2025 12:58 PM
32	Please prepare something for international associates!	5/3/2025 12:13 PM
33	Only that if I were 10 years younger my responses would have been completely different. For example, I never used to miss Arch Ex, but now I'm not physically able to.	5/3/2025 11:50 AM
34	No	5/3/2025 11:45 AM
35	NA	5/3/2025 11:00 AM
36	Not sure if these are offered, but round table discussions that engage design team practitioners (arch, L. Arch, MEP, Structural, various consultants) would be useful in tackling pragmatic issues associated with achieving design excellence - improving the ways and methods of collaboration.	5/3/2025 10:37 AM
37	N/A	5/3/2025 10:28 AM
38	The only engagement I ever had with AIA Virginia was as an AIA board member and attending Arch Ex. In my practice, Richmond may as well have been in South America. Since Debbie Burns retired, I have attended more events in DC AIA and PV than Virginia. I have participated numerous times sponsoring colleagues thru the excellent DC AIA Fellowship Committee.	5/2/2025 2:00 PM
39	not at this time	5/1/2025 9:01 AM
40	I may be mistaken, but concern is regarding the Design Committee fundraising. It is my understanding that all funds, including compensation for staff (or at least one time this was included) are the responsibility of the Design Committee to raise. At times, this has created "competition" for funds between the Design Forum and Building Virginia or other programs. It seems to me that a program of 30 years+ should be receiving more financial support from AIA Virginia.	5/1/2025 6:17 AM
41	No	5/1/2025 12:51 AM
42	N/A	4/30/2025 9:39 PM
43	Na	4/30/2025 9:37 PM
44	Nothing I can think of.	4/30/2025 12:46 PM
45	No	4/30/2025 12:34 PM
46	I've been in the profession since 1974. It is likely useful to create events in which I can share with younger architects, practice tips I have acquired along the way.	4/30/2025 11:57 AM
47	Continue to vary cost of programs.	4/30/2025 11:50 AM
48	How the chapter can encourage inclusion and social experiences for architects in small firms?	4/30/2025 11:25 AM

Member Feedback Survey 2025

49	n/a	4/30/2025 11:19 AM
50	The Alexandria SBDC used to host a lunch time small business round table event once a month. I would like to see AIA do this maybe even in conjunction with AEDP.	4/30/2025 10:48 AM
51	I've already said enough.	4/30/2025 10:44 AM
52	Opportunities for associate members.	4/30/2025 10:35 AM
53	No	4/30/2025 10:34 AM
54	Legal liabilities	4/30/2025 10:27 AM
55	I think Architecture is a tough profession for small firms, therefore fees should be reduced for small firms.	4/30/2025 10:26 AM
56	-	4/30/2025 10:25 AM
57	N/A	4/30/2025 10:17 AM
58	no	4/30/2025 10:13 AM

Q25 Age range:

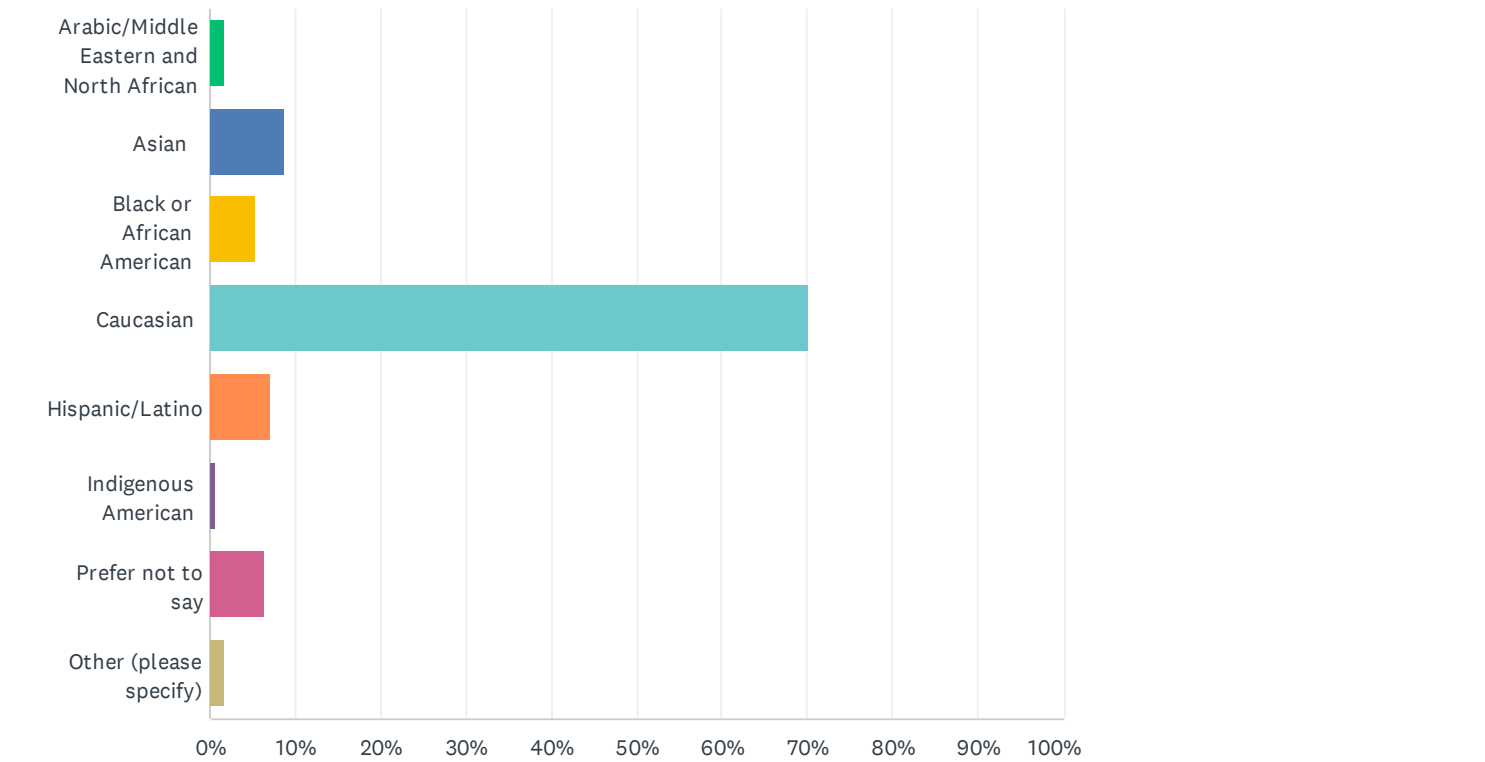
Answered: 171 Skipped: 5



ANSWER CHOICES	RESPONSES	
20-29	2.92%	5
30-34	4.68%	8
35-39	4.09%	7
40-49	20.47%	35
50-59	26.90%	46
60-69	21.05%	36
70-79	11.70%	20
80+	2.92%	5
Prefer not to answer	5.26%	9
TOTAL		171

Q26 I identify my ethnicity as: (check all that apply)

Answered: 171 Skipped: 5

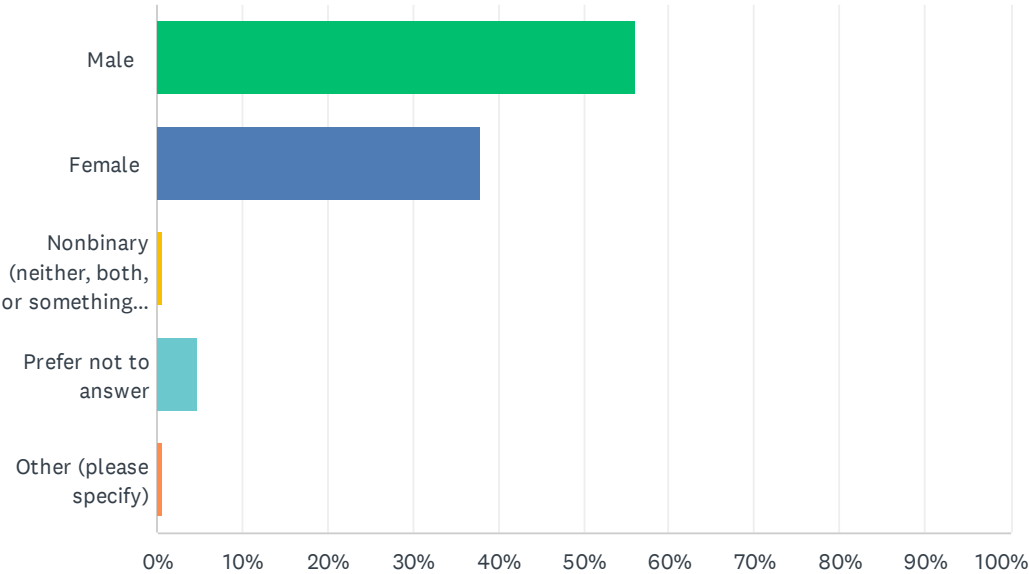


ANSWER CHOICES		RESPONSES	
Arabic/Middle Eastern and North African		1.75%	3
Asian		8.77%	15
Black or African American		5.26%	9
Caucasian		70.18%	120
Hispanic/Latino		7.02%	12
Indigenous American		0.58%	1
Prefer not to say		6.43%	11
Other (please specify)		1.75%	3
Total Respondents: 171			

#	OTHER (PLEASE SPECIFY)	DATE
1	American	5/28/2025 8:31 AM
2	Obstain	5/12/2025 9:06 AM
3	This is entirely unnecessary.	4/30/2025 10:45 AM

Q27 I identify my gender as:

Answered: 171 Skipped: 5

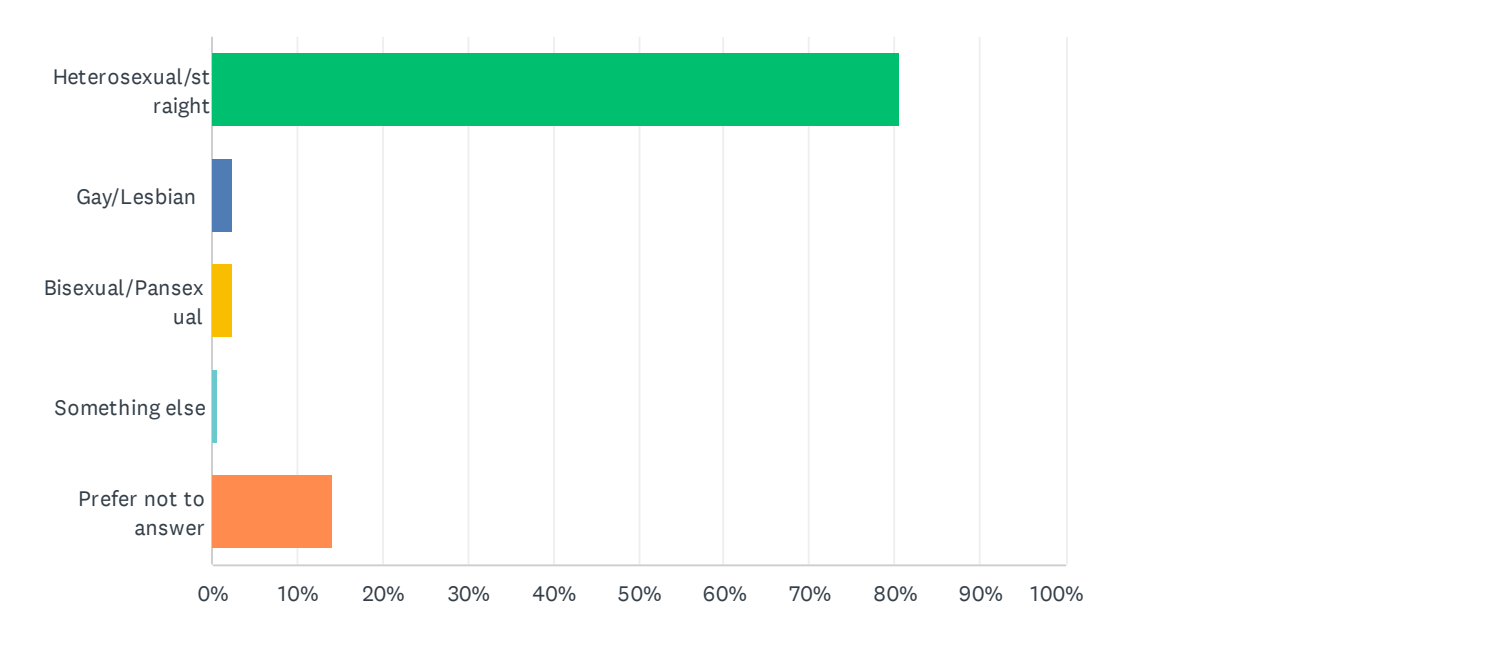


ANSWER CHOICES		RESPONSES	
Male		56.14%	96
Female		38.01%	65
Nonbinary (neither, both, or something else)		0.58%	1
Prefer not to answer		4.68%	8
Other (please specify)		0.58%	1
TOTAL			171

#	OTHER (PLEASE SPECIFY)	DATE
1	Again, entirely unnecessary.	4/30/2025 10:45 AM

Q28 I identify my sexual orientation as:

Answered: 171 Skipped: 5



ANSWER CHOICES		RESPONSES	
Heterosexual/straight		80.70%	138
Gay/Lesbian		2.34%	4
Bisexual/Pansexual		2.34%	4
Something else		0.58%	1
Prefer not to answer		14.04%	24
TOTAL			171