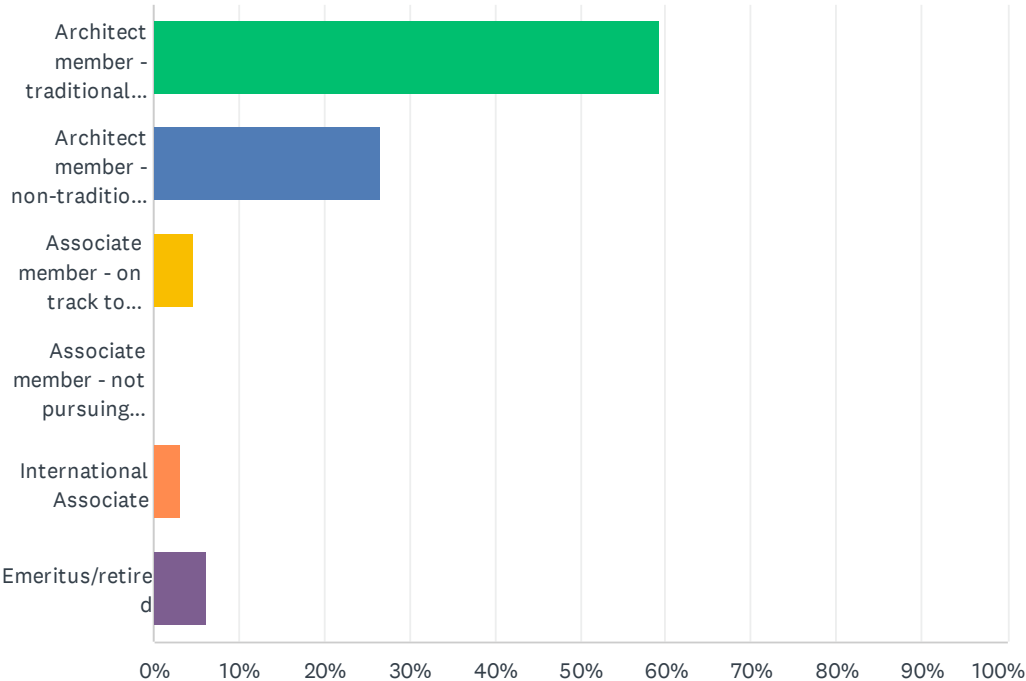


Q1 What is your AIA membership category?

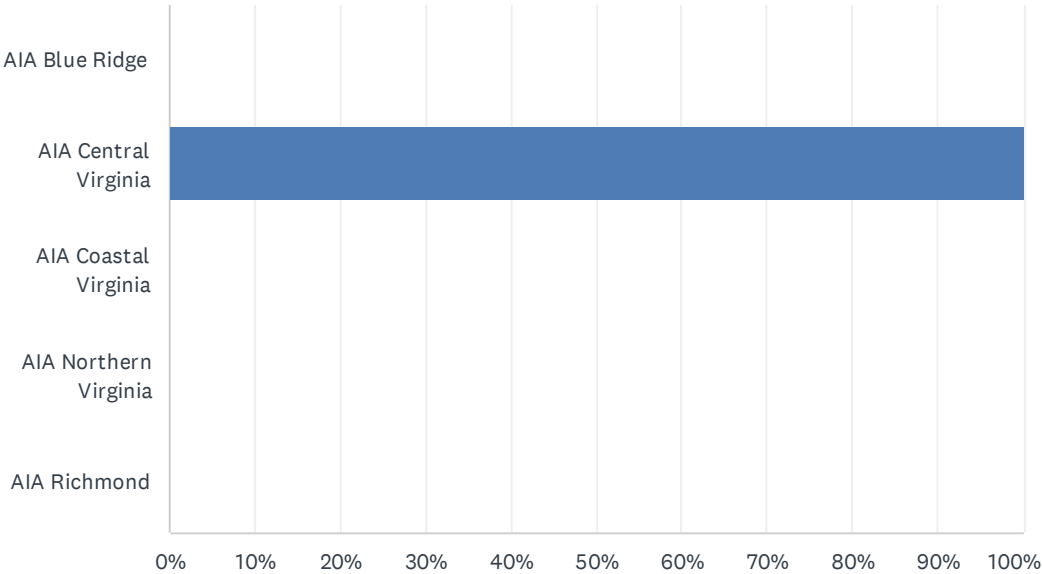
Answered: 64 Skipped: 0



ANSWER CHOICES	RESPONSES	
Architect member - traditional practice	59.38%	38
Architect member - non-traditional practice	26.56%	17
Associate member - on track to licensure	4.69%	3
Associate member - not pursuing licensure	0.00%	0
International Associate	3.13%	2
Emeritus/retired	6.25%	4
TOTAL		64

Q2 Please select your local chapter.

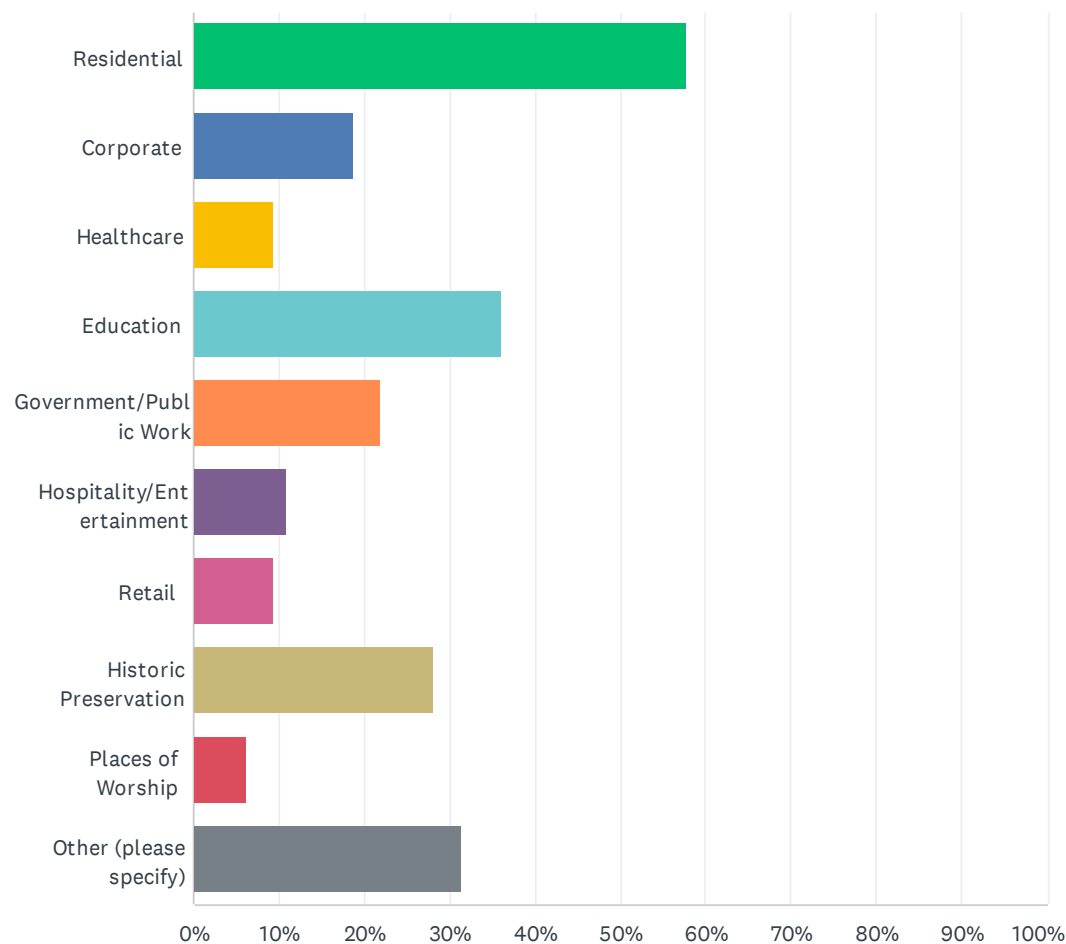
Answered: 64 Skipped: 0



ANSWER CHOICES	RESPONSES	
AIA Blue Ridge	0.00%	0
AIA Central Virginia	100.00%	64
AIA Coastal Virginia	0.00%	0
AIA Northern Virginia	0.00%	0
AIA Richmond	0.00%	0
TOTAL		64

Q3 What best describes your primary area(s) of practice? (select all that apply)

Answered: 64 Skipped: 0



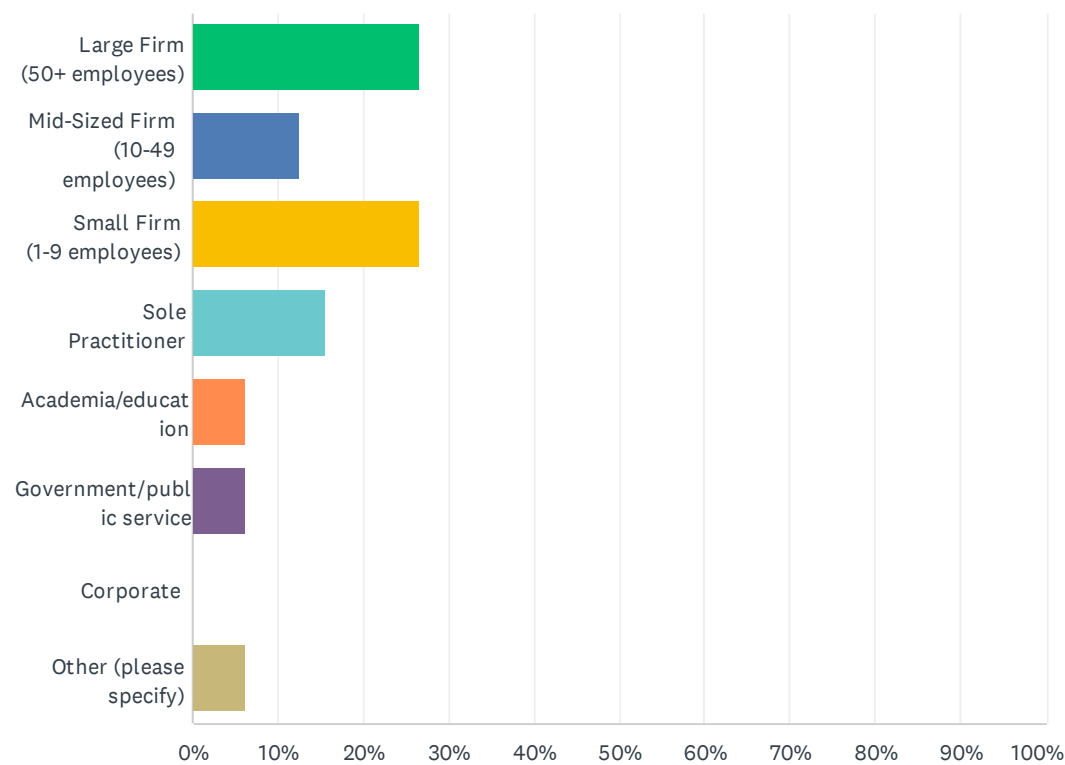
Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Residential	57.81%	37
Corporate	18.75%	12
Healthcare	9.38%	6
Education	35.94%	23
Government/Public Work	21.88%	14
Hospitality/Entertainment	10.94%	7
Retail	9.38%	6
Historic Preservation	28.13%	18
Places of Worship	6.25%	4
Other (please specify)	31.25%	20
Total Respondents: 64		

#	OTHER (PLEASE SPECIFY)	DATE
1	Large Housing Developments and Student Housing	5/28/2025 7:12 PM
2	Planning / Real Estate Development	5/28/2025 8:59 AM
3	Facilities Management	5/22/2025 1:31 PM
4	Consulting	5/15/2025 7:23 PM
5	Multi-Family	5/7/2025 5:22 PM
6	energy performance	5/5/2025 2:49 PM
7	Public Facilitation	5/5/2025 1:36 PM
8	Mission Critical	5/4/2025 10:25 PM
9	Master planning/eco research facilities	5/3/2025 3:18 PM
10	Landscape Architecture and Planning	5/3/2025 2:26 PM
11	Energy-Efficiency	5/3/2025 10:19 AM
12	Association Management	4/30/2025 6:52 PM
13	non-profit organizations	4/30/2025 1:46 PM
14	not currently practicing	4/30/2025 11:05 AM
15	Higher Ed.,Civic	4/30/2025 10:59 AM
16	Industrial	4/30/2025 10:55 AM
17	Code official	4/30/2025 10:36 AM
18	Educator	4/30/2025 10:24 AM
19	Multifamily Residential	4/30/2025 10:20 AM
20	Multifamily/Mixed Use	4/30/2025 10:11 AM

Q4 Practice setting?Please select the size/type that best describes your firm. We understand that your business might fall under a different category nationally, but this breakdown is based on data specific to Virginia firms.

Answered: 64 Skipped: 0



ANSWER CHOICES	RESPONSES	
Large Firm (50+ employees)	26.56%	17
Mid-Sized Firm (10-49 employees)	12.50%	8
Small Firm (1-9 employees)	26.56%	17
Sole Practitioner	15.63%	10
Academia/education	6.25%	4
Government/public service	6.25%	4
Corporate	0.00%	0
Other (please specify)	6.25%	4
TOTAL		64

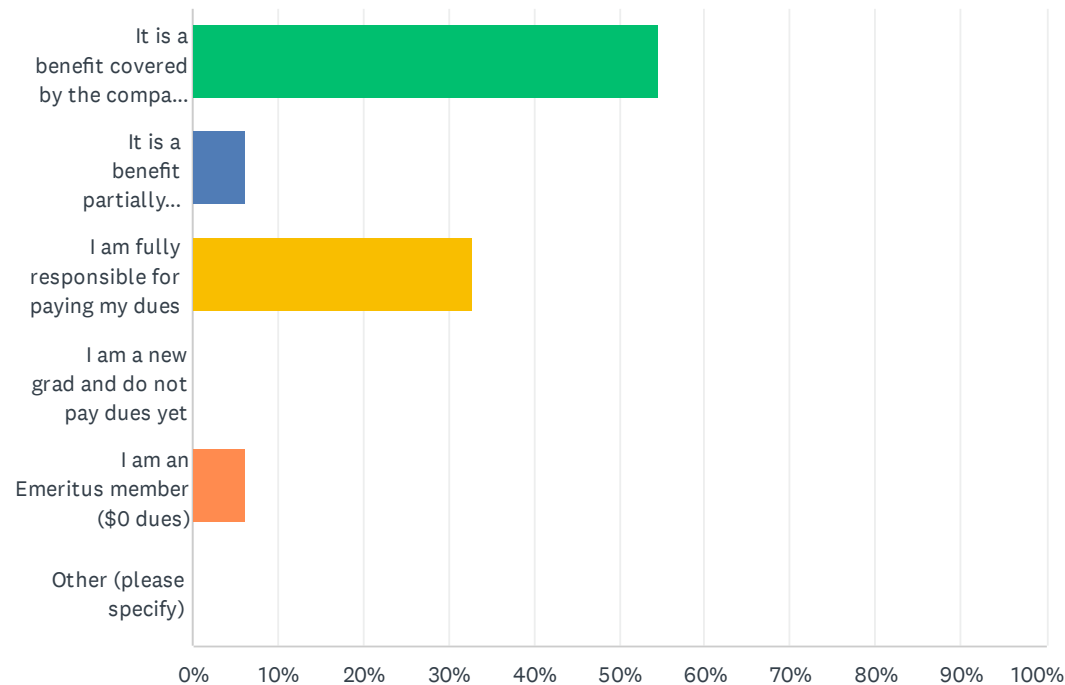
#	OTHER (PLEASE SPECIFY)	DATE
1	University employee doing side work	5/12/2025 9:14 AM

Member Feedback Survey 2025

2	Home builder	5/5/2025 11:41 AM
3	Landscape Architect - small	5/3/2025 2:26 PM
4	Non-profit	4/30/2025 6:52 PM

Q5 How I pay for my AIA membership dues

Answered: 64 Skipped: 0

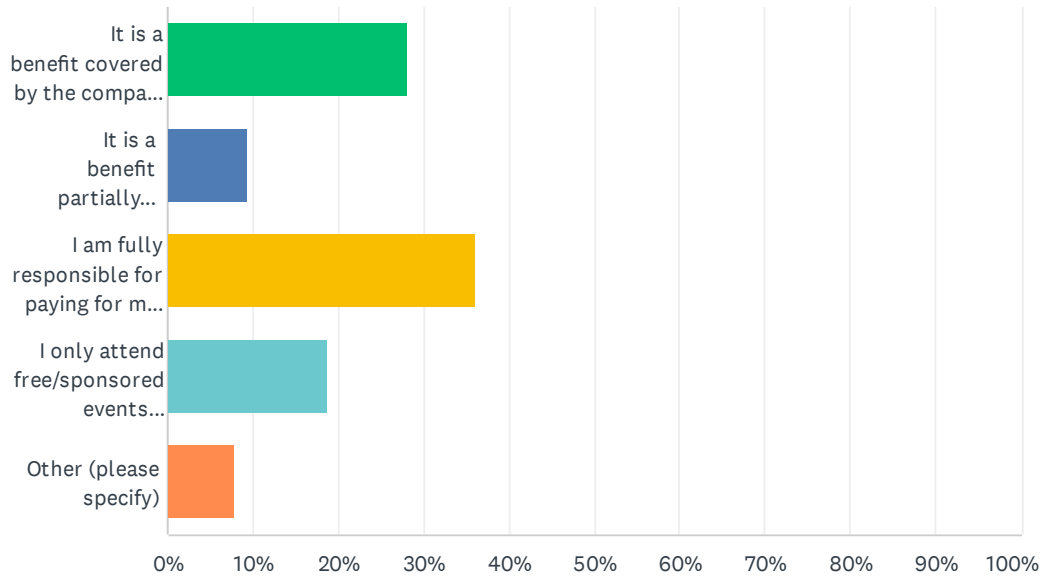


ANSWER CHOICES		RESPONSES	
It is a benefit covered by the company I work for		54.69%	35
It is a benefit partially covered by the company I work for and I pay the balance		6.25%	4
I am fully responsible for paying my dues		32.81%	21
I am a new grad and do not pay dues yet		0.00%	0
I am an Emeritus member (\$0 dues)		6.25%	4
Other (please specify)		0.00%	0
TOTAL			64

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q6 How I pay for my AIA Virginia continuing education

Answered: 64 Skipped: 0

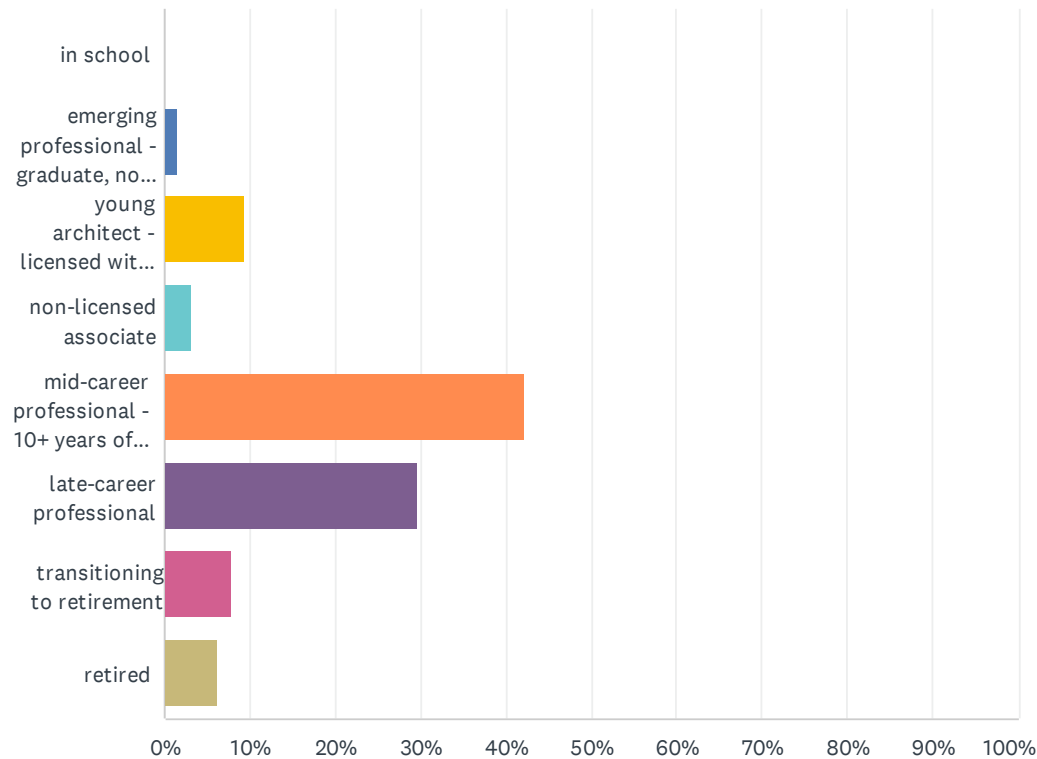


ANSWER CHOICES		RESPONSES	
It is a benefit covered by the company I work for		28.13%	18
It is a benefit partially covered by the company I work for and I pay the balance		9.38%	6
I am fully responsible for paying for my continuing education		35.94%	23
I only attend free/sponsored events (example: lunch-n-learns)		18.75%	12
Other (please specify)		7.81%	5
TOTAL			64

#	OTHER (PLEASE SPECIFY)	DATE
1	Combination of partially covered by my company and partially free/sponsored	5/14/2025 2:59 PM
2	Retired	5/12/2025 3:19 PM
3	Free at the AEC Daily website, which reports hours to the AIA.	5/5/2025 9:36 AM
4	don't do	5/4/2025 10:08 AM
5	Retired	4/30/2025 10:40 AM

Q7 What career stage would you say you are in?

Answered: 64 Skipped: 0



ANSWER CHOICES	RESPONSES	
in school	0.00%	0
emerging professional - graduate, not licensed	1.56%	1
young architect - licensed within the last 10 years	9.38%	6
non-licensed associate	3.13%	2
mid-career professional - 10+ years of licensure	42.19%	27
late-career professional	29.69%	19
transitioning to retirement	7.81%	5
retired	6.25%	4
TOTAL		64

Q8 Why are you a member of AIA?

Answered: 61 Skipped: 3

#	RESPONSES	DATE
1	I have been an AIA member since 1991 and I don't believe in divorce.	5/28/2025 7:12 PM
2	Because it is the organization representing my profession, supporting and advocating for architecture, and this service focused on promoting the health, safety and welfare of all people.	5/28/2025 12:03 PM
3	I like the exposure.	5/28/2025 10:33 AM
4	Good question	5/28/2025 8:59 AM
5	The architecture industry needs a clear voice to advocate for our benefit. AIA is the strongest option for advocacy in arenas that have the power to make decisions that can affect our ability to practice and for affecting the public perception of the profession.	5/22/2025 1:31 PM
6	joined for licensing resources	5/19/2025 9:27 AM
7	mostly for the contracts	5/19/2025 8:35 AM
8	various benefits, resources	5/18/2025 2:46 PM
9	AIA is a place for community, connection, learning - & where I help build resources to support the profession & its future.	5/15/2025 7:23 PM
10	A few primary reasons, 1) membership is a benefit my firm offers, 2) for the educational and other resources, and 3) to stay connected to other architects and the profession as a whole	5/14/2025 2:59 PM
11	Networking opportunities; educational opportunities	5/14/2025 8:36 AM
12	Our profession needs coordination, support and advocacy. I value the 2030 Commitment and the Framework for Design Excellence. Professional networking. Continuing education.	5/12/2025 3:31 PM
13	I have been for 45 years.	5/12/2025 3:19 PM
14	I like to support the AIA.	5/12/2025 9:14 AM
15	Trying to become more engaged with my peers.	5/12/2025 9:09 AM
16	Value of the credentials, networking	5/12/2025 8:28 AM
17	Honestly, because most clients confuse "AIA" with meaning legally licensed. I became active to better understand why the AIA focuses on the issues it does.	5/7/2025 5:22 PM
18	resources provided to better run my business, networking opportunities, support of the industry	5/7/2025 2:36 PM
19	Status, access to contract documents, hope to engage more in AIA community in the future.	5/6/2025 9:47 AM
20	common pursuit	5/5/2025 2:49 PM
21	the public thinks AIA means registered architect. I feel like I need it on my business cards, email signature, and related marketing materials	5/5/2025 1:36 PM
22	Because it is required for maintaining licensure and it offers unique networking and practice area foci communities.	5/5/2025 1:03 PM
23	I enjoy being a part of a local community of architects	5/5/2025 11:41 AM
24	The credential and keeping current on industry developments.	5/5/2025 9:43 AM
25	it is the professional organization of our profession	5/5/2025 9:36 AM
26	Honestly only because my firm pays for it. I hope you know that in general the architectural community thinks the aia is an over glorified continuing education platform	5/5/2025 8:17 AM
27	Building relationships with local industry professionals	5/5/2025 7:38 AM

Member Feedback Survey 2025

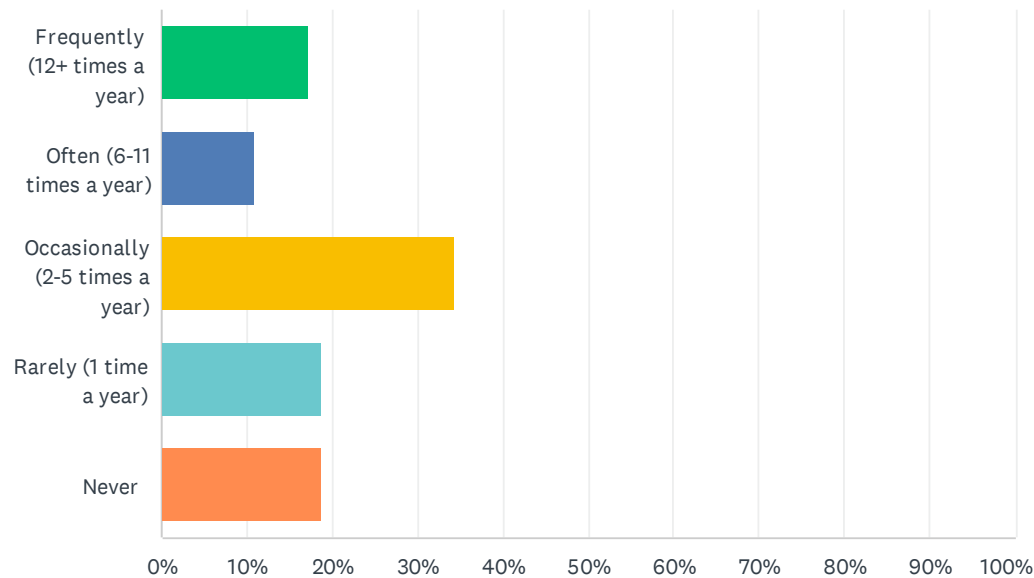
28	Perception of legitimacy in the eyes of the public	5/4/2025 10:25 PM
29	Reputation of the AIA in the design & construction field, Variety of CEU courses available and other membership advantages	5/4/2025 1:31 PM
30	Been involved in AIA since I was licensed. While I haven't done much since arriving at AIA VA, I was heavily involved in AIA Columbus/AIA Ohio and owe a debt for the friendships and sense of community that I was part of while I was there.	5/4/2025 12:04 PM
31	always have been	5/4/2025 10:08 AM
32	Not sure	5/3/2025 9:03 PM
33	To keep in touch with the profession	5/3/2025 3:18 PM
34	loyalty	5/3/2025 2:26 PM
35	I value the trade organization credentials, utilize the AIA documents as resources, enjoy the CE options.	5/3/2025 11:32 AM
36	It's a way of identifying and also connecting with other architects.	5/3/2025 11:11 AM
37	!	5/3/2025 10:46 AM
38	Licensed abroad, working towards U.S. licensure. Member of AIA for professional network and CEU	5/3/2025 10:19 AM
39	to stay connected to the profession. to support the profession.	5/1/2025 6:32 PM
40	Invested in seeing the success of the profession of architecture	4/30/2025 6:52 PM
41	I'm a member because I believe that when we work, learn, and share together, we can better support each other and our profession. AIA offers connections, continuing education, advocacy, and advancement for our members, and builds public trust in our profession by maintaining a standard of ethics, setting the bar for responsible, sustainable design, and by authoring widely respected legal documents.	4/30/2025 6:10 PM
42	Network and exposure to other architects. Industry relevance.	4/30/2025 5:08 PM
43	esprit de corps!	4/30/2025 1:46 PM
44	Fellowship, and importance of the AIA association and recognition.	4/30/2025 12:49 PM
45	Connectivity to other architects and needs of the practice	4/30/2025 11:52 AM
46	opportunities for education & social/professional connections	4/30/2025 11:33 AM
47	Out of habit being a member for my entire career. I have no real reason for continuing membership. I'm assessing whether it's worth it to remain a member until emeritus age.	4/30/2025 11:05 AM
48	Because the AIA is the trade organization in the best position to advocate for the needs of architects.	4/30/2025 11:03 AM
49	I'm a member in order to make connections in the profession and access resources provided by the AIA.	4/30/2025 10:59 AM
50	Primarily to track Learning Units, but it's also been great for networking and learning how to grow my business.	4/30/2025 10:55 AM
51	Comradery and continuing education	4/30/2025 10:50 AM
52	Yes	4/30/2025 10:40 AM
53	Because I can.	4/30/2025 10:36 AM
54	Networking throughout the area. New to Central VA, have been in AIA DC for 15+ years.	4/30/2025 10:26 AM
55	It is the professional organization which supports and enhances the profession of architecture.	4/30/2025 10:24 AM
56	To participate in the architectural community.	4/30/2025 10:24 AM
57	organization recognition by clients	4/30/2025 10:20 AM

Member Feedback Survey 2025

58	I have to be because I am licensed.	4/30/2025 10:19 AM
59	Generally, because it is paid for by others I am starting to reach a point in my career where the networking component of it is beneficial.	4/30/2025 10:17 AM
60	Networking with peers, continuing education (sometimes), involvement in ELA activities	4/30/2025 10:16 AM
61	access to networking and leadership opportunities. Platform for change in the profession.	4/30/2025 10:11 AM

Q9 In the past year, how often have you engaged with AIA Virginia?
(Attended an event, took a course, volunteered, served on a committee,
etc.)

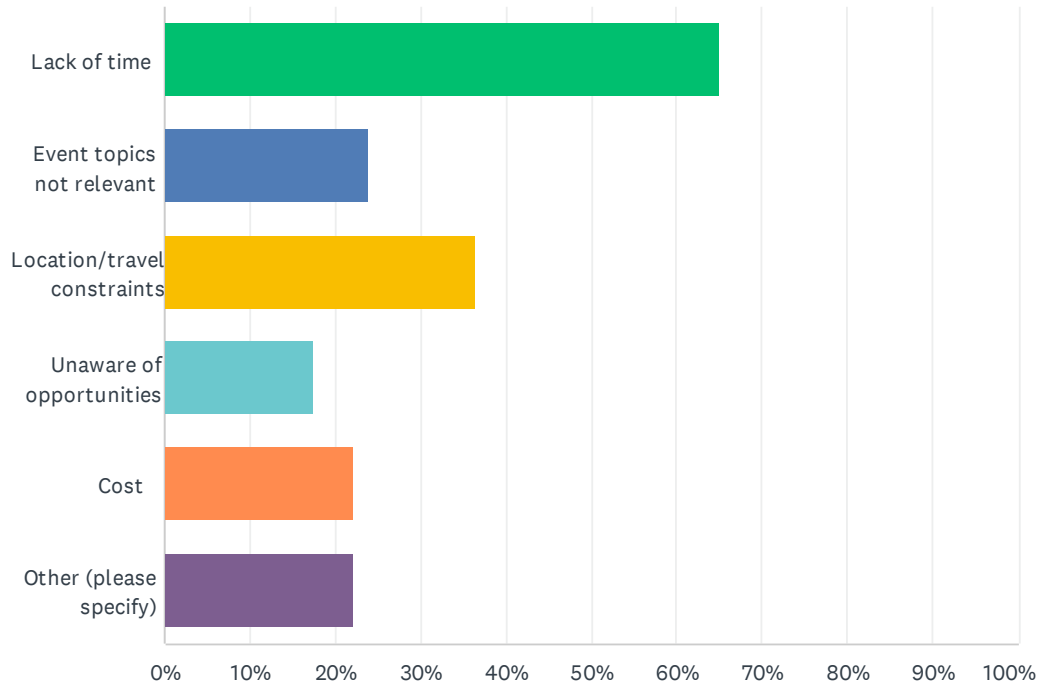
Answered: 64 Skipped: 0



ANSWER CHOICES	RESPONSES	
Frequently (12+ times a year)	17.19%	11
Often (6-11 times a year)	10.94%	7
Occasionally (2-5 times a year)	34.38%	22
Rarely (1 time a year)	18.75%	12
Never	18.75%	12
TOTAL		64

Q10 What factors prevent you from engaging more with AIA Virginia? (Select all that apply)

Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
Lack of time	65.08%	41
Event topics not relevant	23.81%	15
Location/travel constraints	36.51%	23
Unaware of opportunities	17.46%	11
Cost	22.22%	14
Other (please specify)	22.22%	14
Total Respondents: 63		

#	OTHER (PLEASE SPECIFY)	DATE
1	Overcommitted	5/15/2025 7:23 PM
2	No real need/benefit to engage more.	5/7/2025 5:22 PM
3	I have a young child. Not many events in the Harrisonburg area.	5/6/2025 9:47 AM
4	Timing of events not lining up with my work schedule (for example in the middle of the work day)	5/5/2025 11:41 AM
5	Lack of design-specific related events	5/4/2025 11:05 PM
6	Since coming to UVA, it's harder to attend and I'm not in a traditional firm anymore.	5/4/2025 12:04 PM

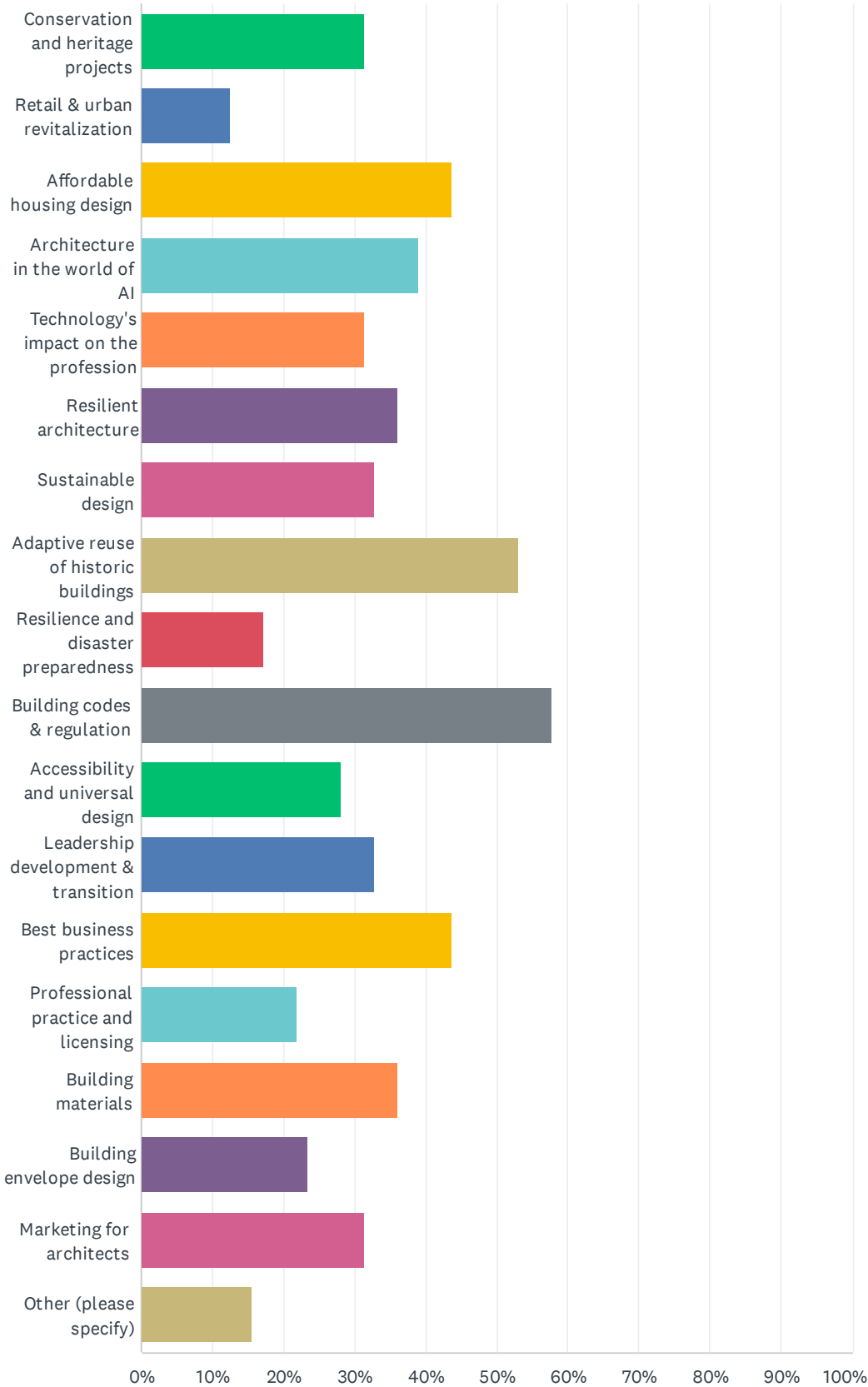
Member Feedback Survey 2025

7	no longer of interest	5/4/2025 10:08 AM
8	Out of town - most of my projects are elsewhere	5/3/2025 9:03 PM
9	Out of the country half the year	5/3/2025 3:18 PM
10	Need more information about what they are doing.	5/3/2025 10:46 AM
11	Occasional time conflicts with other industry events.	4/30/2025 5:08 PM
12	Very active in AIA Central Virginia so larger AIA Virginia is hard	4/30/2025 11:52 AM
13	lack of local engagement	4/30/2025 11:05 AM
14	Not applicable.	4/30/2025 10:36 AM

Q11 What topics would you like to see covered in AIA Virginia educational offerings? (select all that apply)

Answered: 64 Skipped: 0

Member Feedback Survey 2025



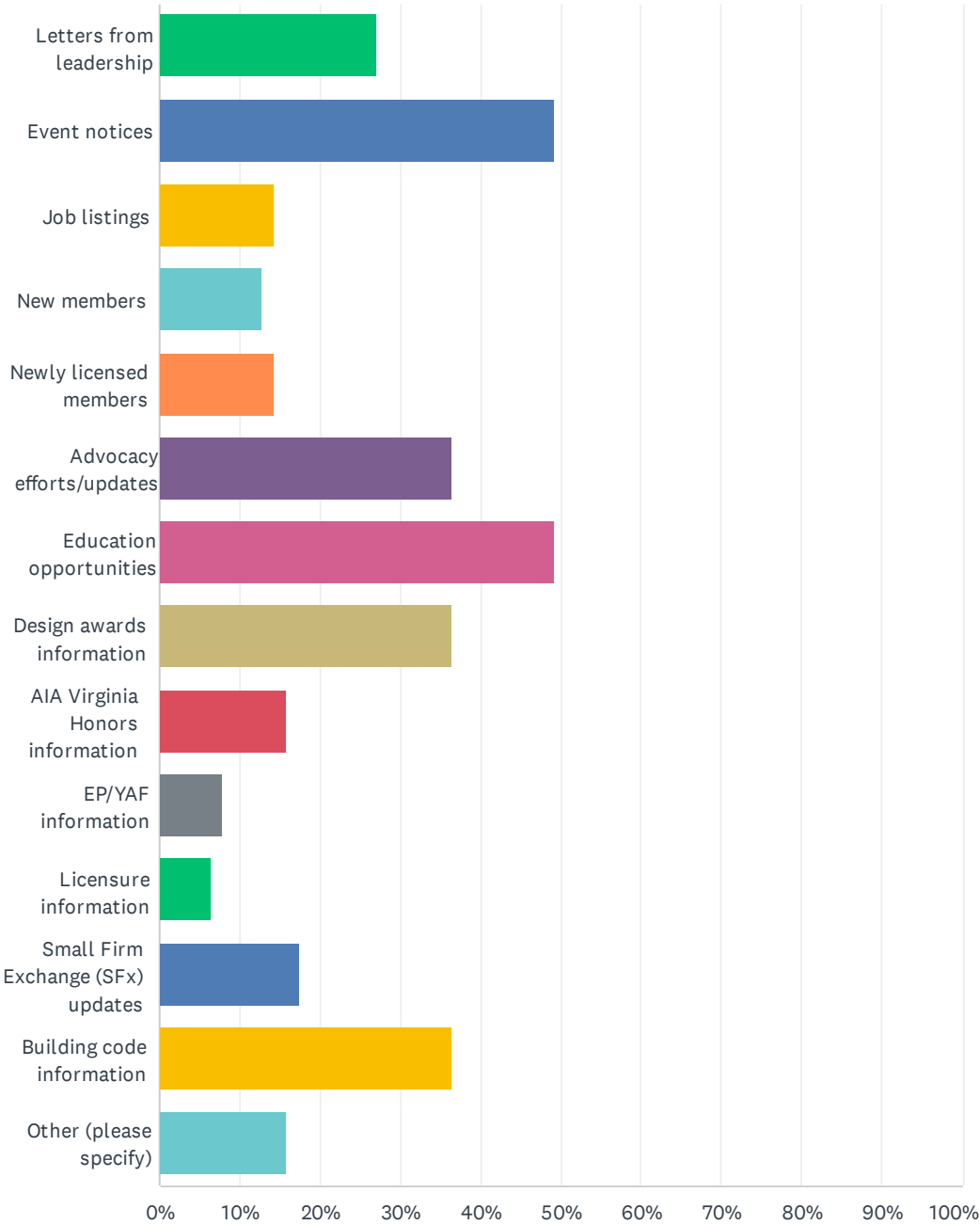
Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Conservation and heritage projects	31.25%	20
Retail & urban revitalization	12.50%	8
Affordable housing design	43.75%	28
Architecture in the world of AI	39.06%	25
Technology's impact on the profession	31.25%	20
Resilient architecture	35.94%	23
Sustainable design	32.81%	21
Adaptive reuse of historic buildings	53.13%	34
Resilience and disaster preparedness	17.19%	11
Building codes & regulation	57.81%	37
Accessibility and universal design	28.13%	18
Leadership development & transition	32.81%	21
Best business practices	43.75%	28
Professional practice and licensing	21.88%	14
Building materials	35.94%	23
Building envelope design	23.44%	15
Marketing for architects	31.25%	20
Other (please specify)	15.63%	10
Total Respondents: 64		

#	OTHER (PLEASE SPECIFY)	DATE
1	Communications, negotiation, business, management & leadership excellence	5/15/2025 7:23 PM
2	Examples of architects working in public settings, pro bono or paid, but directly serving public interest.	5/5/2025 1:36 PM
3	Architecture design. Back to thinking	5/4/2025 11:05 PM
4	Evidence Based Design	5/4/2025 12:04 PM
5	none	5/4/2025 10:08 AM
6	Building enclosure - not envelope (check out BSC discussion of this)	5/3/2025 9:03 PM
7	site design	5/3/2025 2:26 PM
8	Collaborations with other related organizations and industries. Such as tiny home movement, neuroscience, realtors, fabrication researchers, etc.	4/30/2025 5:08 PM
9	Design	4/30/2025 10:40 AM
10	Building codes for residential projects	4/30/2025 10:24 AM

Q12 You receive a monthly newsletter from AIA Virginia. What content most interests you? (select all that apply)

Answered: 63 Skipped: 1



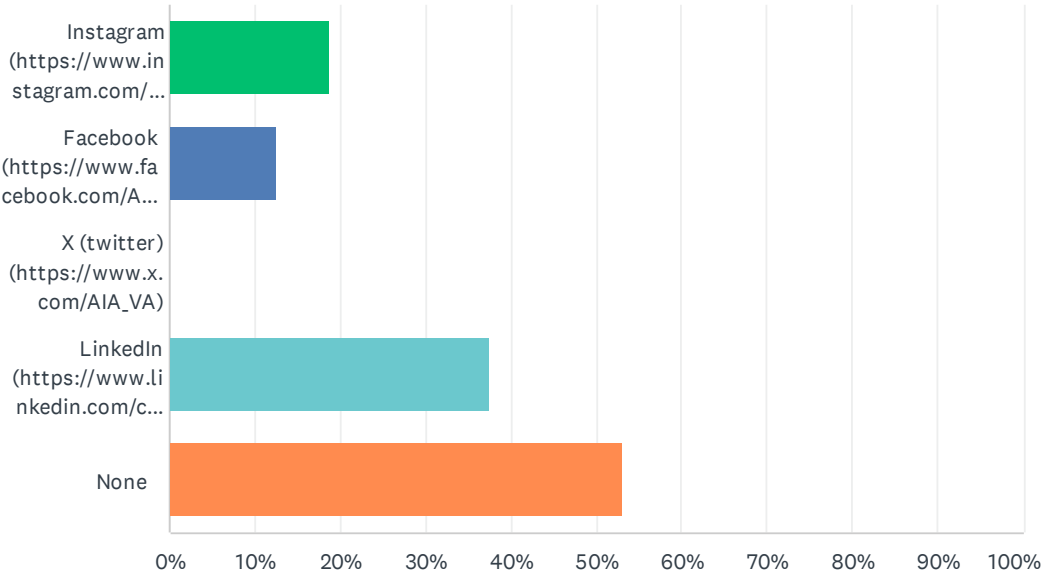
Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Letters from leadership	26.98%	17
Event notices	49.21%	31
Job listings	14.29%	9
New members	12.70%	8
Newly licensed members	14.29%	9
Advocacy efforts/updates	36.51%	23
Education opportunities	49.21%	31
Design awards information	36.51%	23
AIA Virginia Honors information	15.87%	10
EP/YAF information	7.94%	5
Licensure information	6.35%	4
Small Firm Exchange (SFx) updates	17.46%	11
Building code information	36.51%	23
Other (please specify)	15.87%	10
Total Respondents: 63		

#	OTHER (PLEASE SPECIFY)	DATE
1	i have never seen this, I will have to check if it goes to spam!	5/28/2025 10:33 AM
2	not much	5/28/2025 8:59 AM
3	I do not recall reading the newsletter	5/19/2025 8:35 AM
4	historic preservation issues	5/12/2025 3:19 PM
5	I did not know there was one.	5/7/2025 5:22 PM
6	rarely read it	5/5/2025 9:36 AM
7	none	5/4/2025 10:08 AM
8	general interest in what is going on; effects of national politics	4/30/2025 11:05 AM
9	I honestly don't remember when I last received an AIAVA newsletter - they stopped a while ago!	4/30/2025 11:03 AM
10	Never read it.	4/30/2025 10:19 AM

Q13 Which AIA Virginia social media channels do you follow? check all that apply

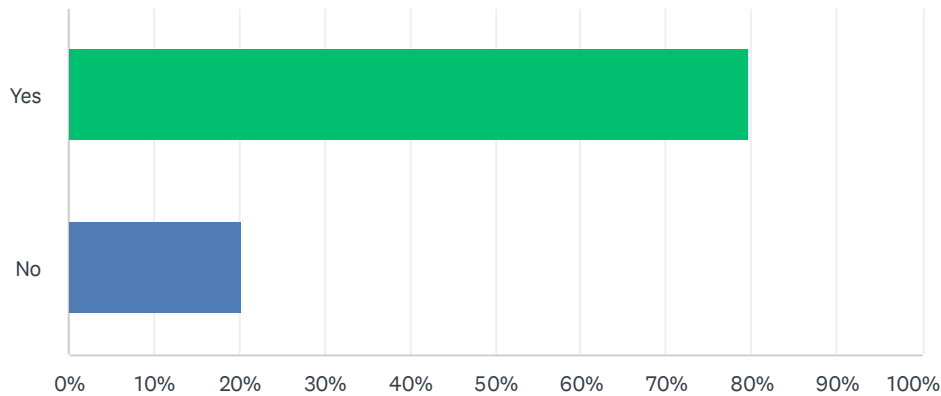
Answered: 64 Skipped: 0



ANSWER CHOICES	RESPONSES	
Instagram (https://www.instagram.com/aia_virginia/)	18.75%	12
Facebook (https://www.facebook.com/AIAVirginia)	12.50%	8
X (twitter) (https://www.x.com/AIA_VA)	0.00%	0
LinkedIn (https://www.linkedin.com/company/aia-virginia/)	37.50%	24
None	53.13%	34
Total Respondents: 64		

Q14 Do you feel well-informed about what AIA Virginia offers?

Answered: 64 Skipped: 0



ANSWER CHOICES		RESPONSES	
Yes		79.69%	51
No		20.31%	13
TOTAL			64

Q15 If no, what could improve communication?

Answered: 23 Skipped: 41

#	RESPONSES	DATE
1	One primary request I have is to send emails sharing event details and dates, more in advance. I often receive these one week or less, in advance and don't have enough time to plan ahead.	5/28/2025 12:03 PM
2	I would have to be more engaged...i doubt its anything AIA does.	5/28/2025 10:33 AM
3	not sure	5/19/2025 8:35 AM
4	Present the benefits of architecture & architects using client voices - public commercials to show us as creative problem solvers who create value for people & orgs.	5/15/2025 7:23 PM
5	I feel fairly well informed on the offerings mostly through the monthly newsletter.	5/14/2025 2:59 PM
6	More time in my life for involvement.	5/6/2025 9:47 AM
7	emails are best	5/5/2025 2:49 PM
8	Honestly, In order to feel well informed I also feel like I receive a lot of email. I'm not complaining - I need it. But, the effect over time is numbing.	5/5/2025 1:36 PM
9	N/A	5/5/2025 11:41 AM
10	not that interested	5/5/2025 9:36 AM
11	Actually you guys over communicate	5/5/2025 8:17 AM
12	na	5/4/2025 10:25 PM
13	Ah- not around so kind of irrelevant	5/3/2025 9:03 PM
14	Current communication is fine.	5/3/2025 11:32 AM
15	*	5/3/2025 10:46 AM
16	I feel well-informed.	4/30/2025 6:52 PM
17	My email inbox is crammed full, and I rarely have time to read all the msgs...esp the unsolicited ones. If I learn about an event from a colleague or friend, I am more likely to attend.	4/30/2025 11:33 AM
18	I think AIA Virginia would benefit from revamping its communications. I don't feel at all well informed about what's going on at the state level.	4/30/2025 11:03 AM
19	Not applicable.	4/30/2025 10:36 AM
20	Reminder of the benefits of being a member. I have never once taken advantage of any of the benefits, and I can't even remember what those are.	4/30/2025 10:33 AM
21	Emails from AIA Central VA are great.	4/30/2025 10:26 AM
22	N/A	4/30/2025 10:20 AM
23	I dont see the value in AIA	4/30/2025 10:19 AM

Q16 How would you rate your overall satisfaction with your AIA Virginia (state) membership?

Answered: 64 Skipped: 0

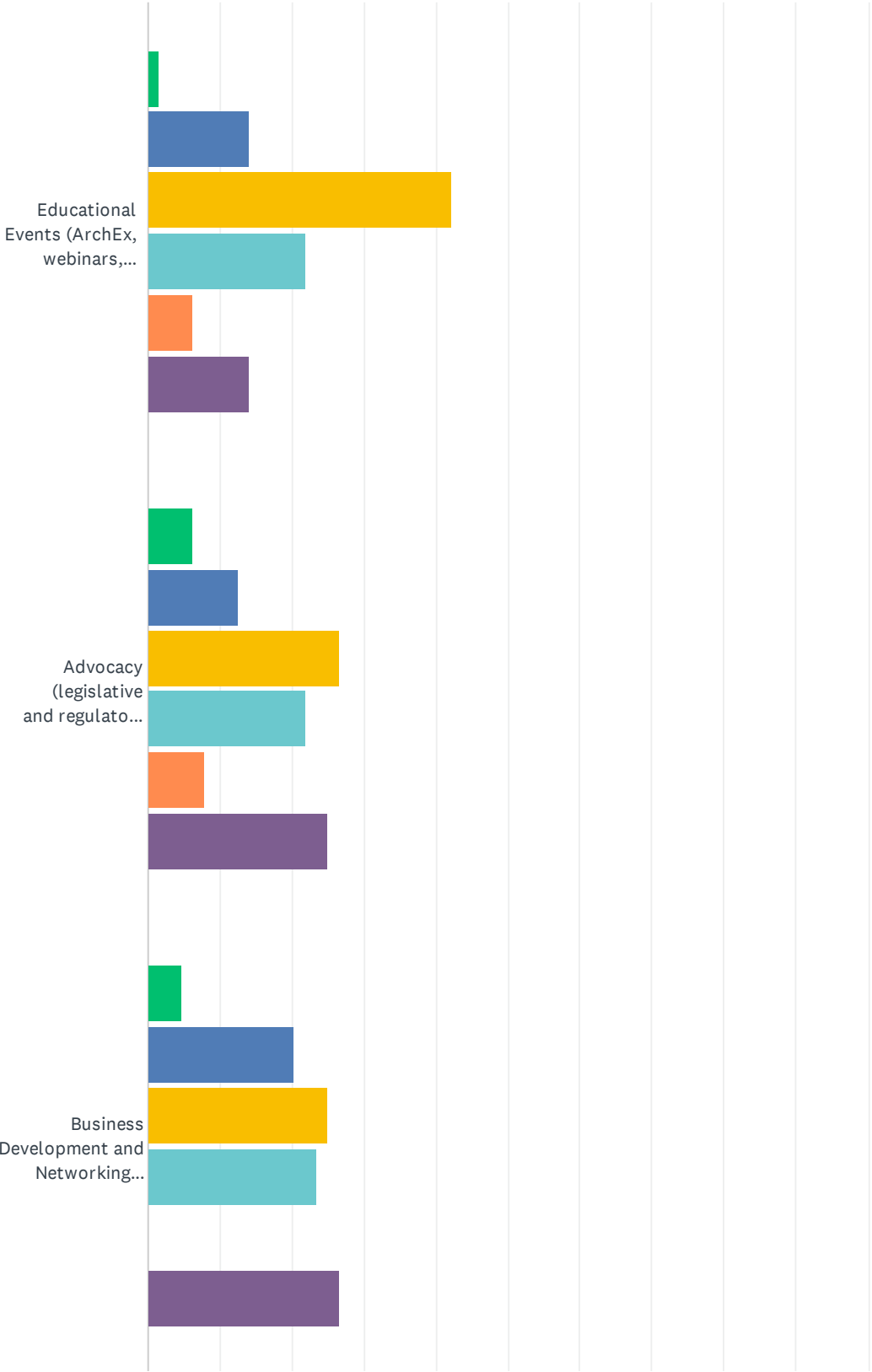
3.0★
average rating



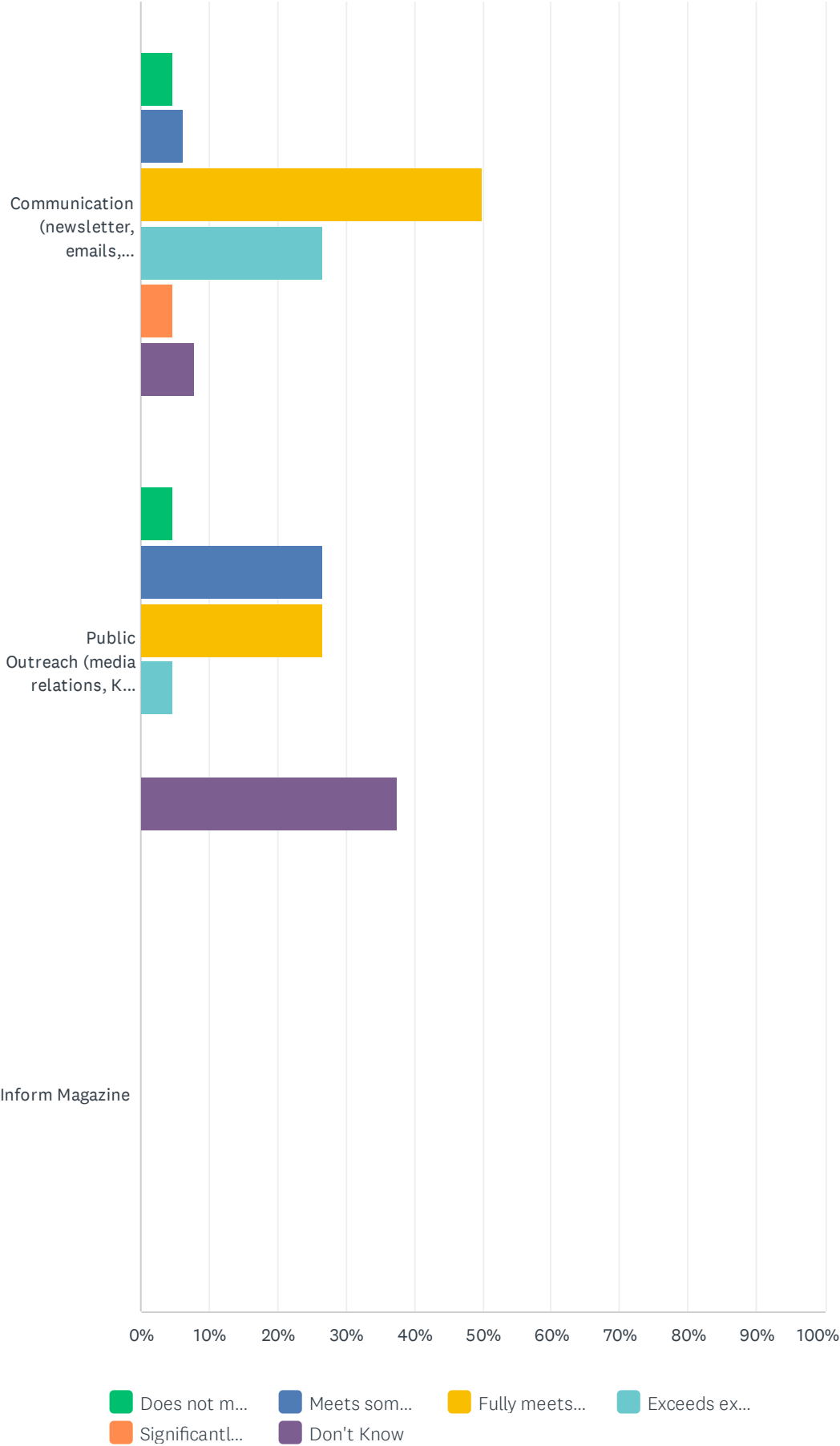
	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	TOTAL	WEIGHTED AVERAGE
☆	3.13% 2	21.88% 14	46.88% 30	25.00% 16	3.13% 2	64	3.03

Q17 How would you rate your overall satisfaction with the following services provided by AIA Virginia (the state component)?

Answered: 64 Skipped: 0



Member Feedback Survey 2025



Member Feedback Survey 2025

	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	DON'T KNOW	TOT
Educational Events (ArchEx, webinars, Design Forum, Art of Practice, ELA, etc.)	1.56% 1	14.06% 9	42.19% 27	21.88% 14	6.25% 4	14.06% 9	
Advocacy (legislative and regulatory lobbying, building code, legislative updates, etc.)	6.25% 4	12.50% 8	26.56% 17	21.88% 14	7.81% 5	25.00% 16	
Business Development and Networking Opportunities (Social events, Town Halls, etc.)	4.69% 3	20.31% 13	25.00% 16	23.44% 15	0.00% 0	26.56% 17	
Communication (newsletter, emails, website, online resources, etc.)	4.69% 3	6.25% 4	50.00% 32	26.56% 17	4.69% 3	7.81% 5	
Public Outreach (media relations, K-12 education, community dinners, etc.)	4.69% 3	26.56% 17	26.56% 17	4.69% 3	0.00% 0	37.50% 24	
Inform Magazine	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	

Q18 How would you rate your overall satisfaction with your local chapter membership?

Answered: 63 Skipped: 1

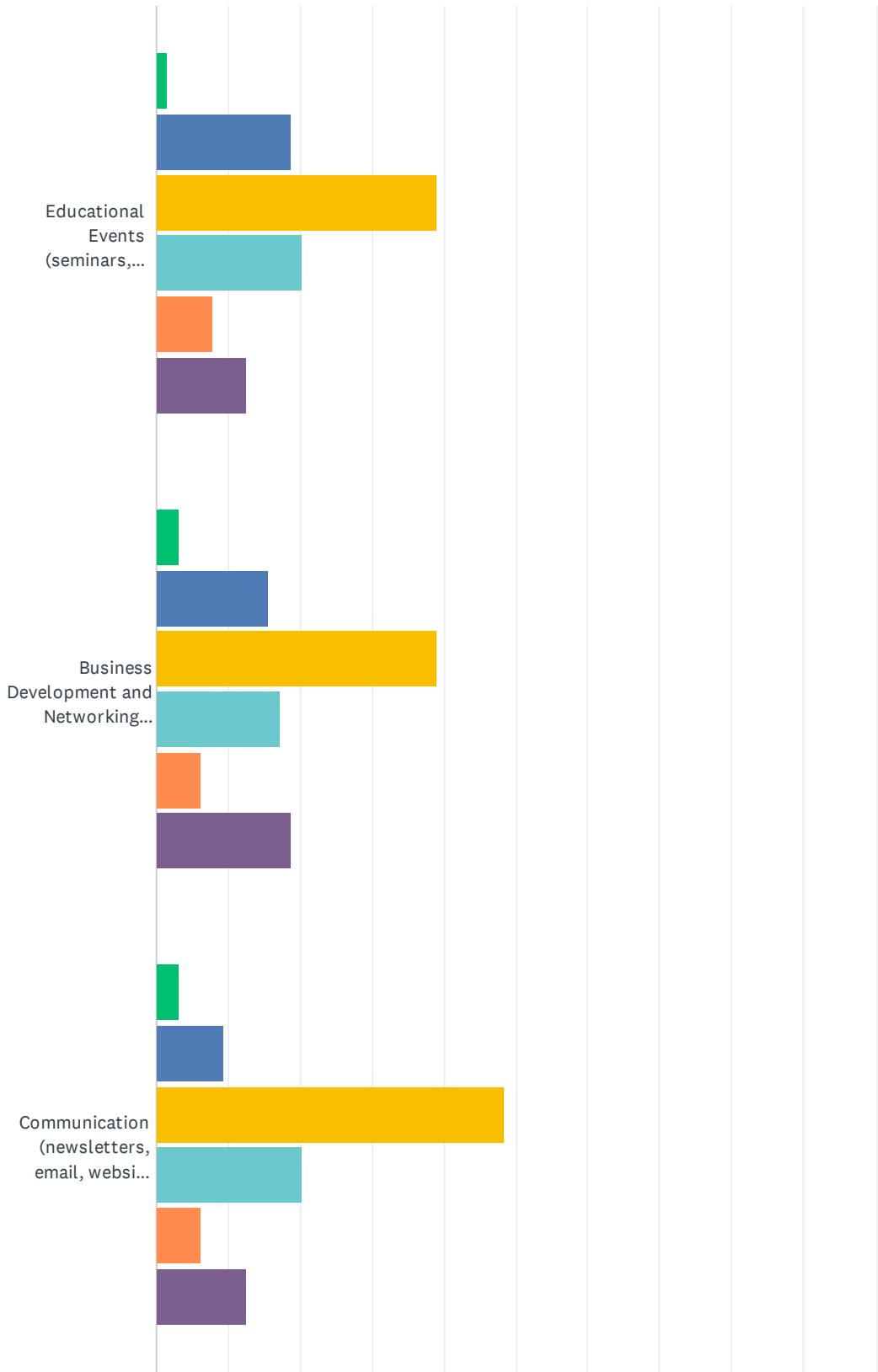
3.2★
average rating



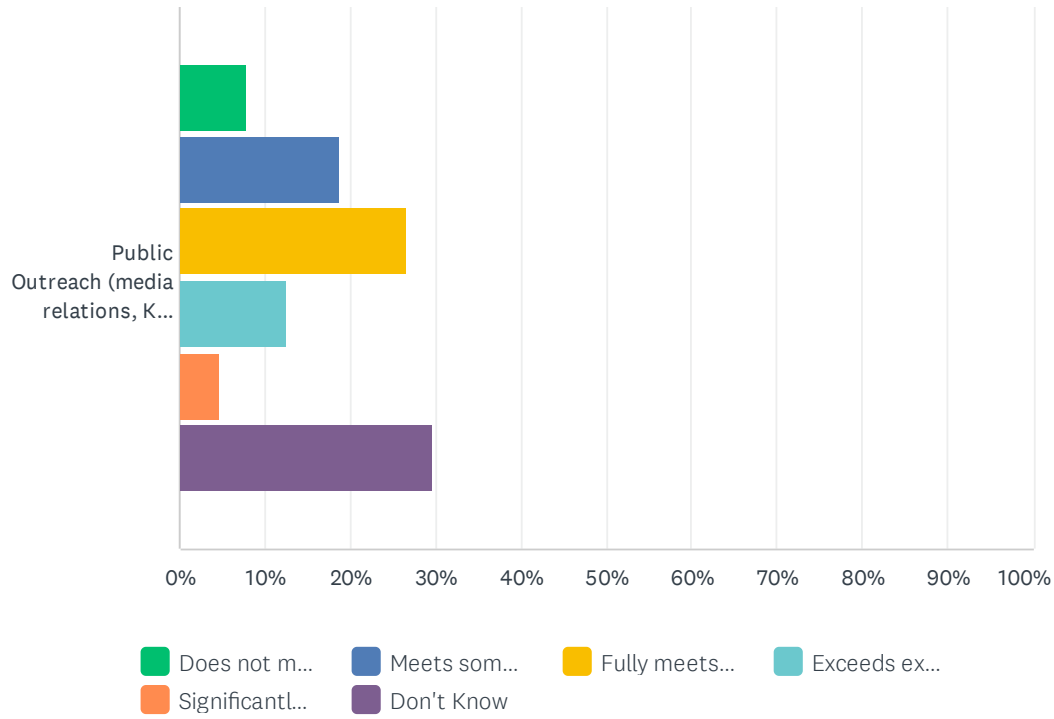
	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	TOTAL	WEIGHTED AVERAGE
☆	3.17% 2	14.29% 9	53.97% 34	20.63% 13	7.94% 5	63	3.16

Q19 How would you rate your overall satisfaction with the services provided by your local chapter?

Answered: 64 Skipped: 0



Member Feedback Survey 2025



	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	DON'T KNOW	TOT
Educational Events (seminars, lunch & learns, tours, etc.)	1.56% 1	18.75% 12	39.06% 25	20.31% 13	7.81% 5	12.50% 8	
Business Development and Networking Opportunities (social events, mentoring, etc.)	3.13% 2	15.63% 10	39.06% 25	17.19% 11	6.25% 4	18.75% 12	
Communication (newsletters, email, website, online resources, etc.)	3.13% 2	9.38% 6	48.44% 31	20.31% 13	6.25% 4	12.50% 8	
Public Outreach (media relations, K-12 education, architecture week public activities, etc.)	7.81% 5	18.75% 12	26.56% 17	12.50% 8	4.69% 3	29.69% 19	

Q20 Is there anything specific we could do to increase the value of your membership?

Answered: 36 Skipped: 28

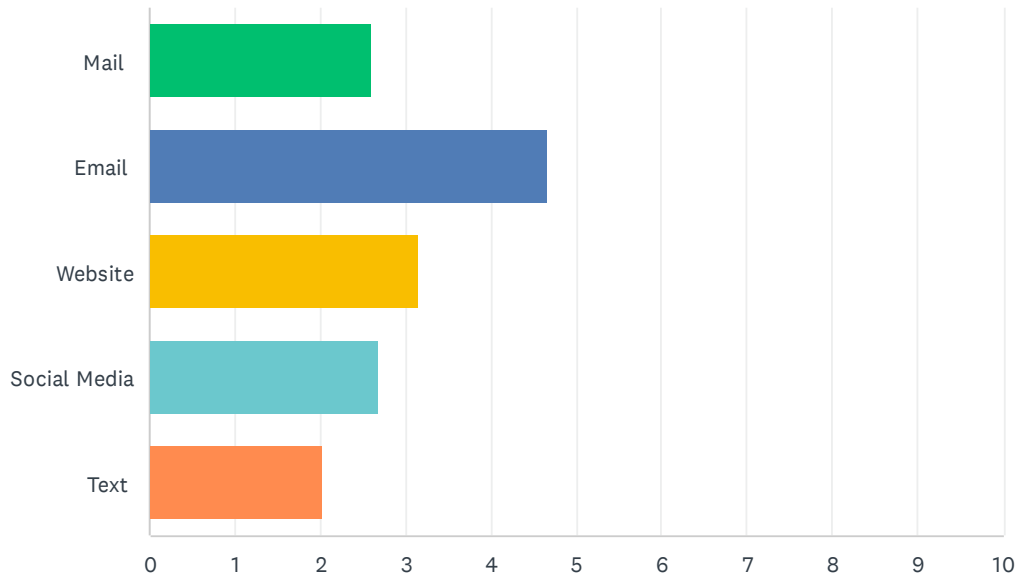
#	RESPONSES	DATE
1	Make it free.	5/28/2025 7:12 PM
2	Please see above comment. Better communications, more advanced notice for offerings, events.	5/28/2025 12:03 PM
3	My engagement is the key. I have not taken advantage of the services, so this is on me.	5/28/2025 10:33 AM
4	More public facing campaigns to communicate the value of architects in layperson terms.	5/22/2025 1:31 PM
5	not sure	5/19/2025 8:35 AM
6	Promote value of architects & architecture.	5/15/2025 7:23 PM
7	Keep up the great work!	5/14/2025 2:59 PM
8	If more people/members attended more events, that would be great! (It often feels like it is the same people attending the same events, but I'm not sure how to address this!)	5/14/2025 8:36 AM
9	Strong advocacy for the profession in addressing climate change/resilience, AI, and the growing influence of program managers, design/build, PPEA, CMAR, etc.	5/12/2025 3:31 PM
10	No	5/12/2025 3:19 PM
11	More continuing education events.	5/12/2025 9:09 AM
12	Historically the AIA has seemed to focus way more on broad societal issues rather than helping an architect and their practice. This seems to be slowly shifting back to helping architects which is a welcomed change.	5/7/2025 5:22 PM
13	more focus on running a small business, resources and best practices, tips for marketing, more marketing in general from AIA on why you need an architect, a direct focus on stopping people and business that are not architects from using the term architect to describe what they offer	5/7/2025 2:36 PM
14	The Central VA chapter really focuses on Charlottesville (understandably considering the number of architects practicing there). However, I feel left out on the other side of the mountain (Harrisonburg) especially when my family life with a young child limits my ability to travel for events.	5/6/2025 9:47 AM
15	The membership fees and fees for learning unit courses and events on top of that are way too high for a sole practitioner. This needs to be reassessed. More free educational opportunities should be provided, or those will a minimal fee. It should not be this expensive to maintain licensure and continue education.	5/5/2025 1:03 PM
16	I know that a big chunk of this is AIA national dues, but I feel like while I get a lot of value from my membership, it does come at a steep cost, a cost that may be hard to justify if my company did not pay for it. So essentially, lower the cost or at least try not to raise it every year.	5/5/2025 11:41 AM
17	access to conventions without upfront expense	5/5/2025 9:36 AM
18	Go back to sending a physical magazine. I'd like to detach from the digital world. I'd read more if it was not on a screen	5/5/2025 8:17 AM
19	Focus on design, design thinking, design philosophy, design trends, design and culture, design theory	5/4/2025 11:05 PM
20	na	5/4/2025 10:25 PM

Member Feedback Survey 2025

21	Nothing at this time	5/4/2025 1:31 PM
22	no	5/4/2025 10:08 AM
23	I think we really need to figure out a way as a profession to demonstrate our value... we should not be an option, rather a necessity...and interior "designers" are eating our lunch with no professional accountability and making far more money for less work - it's BS	5/3/2025 9:03 PM
24	help identify meaningful CEUs that a fundamental to design and practice, free with membership, and not infomercials for products. LEED, site-related, ?	5/3/2025 2:26 PM
25	No	5/3/2025 11:32 AM
26	?	5/3/2025 10:46 AM
27	Keep up the great work!	4/30/2025 6:52 PM
28	Increasing reach of network and public outreach. Need a better pipeline for new members and ways to engage current members.	4/30/2025 5:08 PM
29	Lower the age for emeritus membership for non-practicing architects.	4/30/2025 11:05 AM
30	Make it more clear what my yearly AIA dues are specifically supporting at the state level.	4/30/2025 11:03 AM
31	Social events are really important to plan weeks in advance. Lately, we've been getting notifications only a week or so out. It's not enough time. I think casual events without too many people are great ways to make connections.	4/30/2025 10:59 AM
32	Central Virginia can increase interaction with UVA architecture students.	4/30/2025 10:50 AM
33	No.	4/30/2025 10:36 AM
34	n/a	4/30/2025 10:20 AM
35	Reduce the fees significantly.	4/30/2025 10:19 AM
36	opportunities to access larger business / development communities	4/30/2025 10:11 AM

Q21 Please rank your most preferred (#1) method of receiving notifications and information from your state and local components to your least preferred (#5)

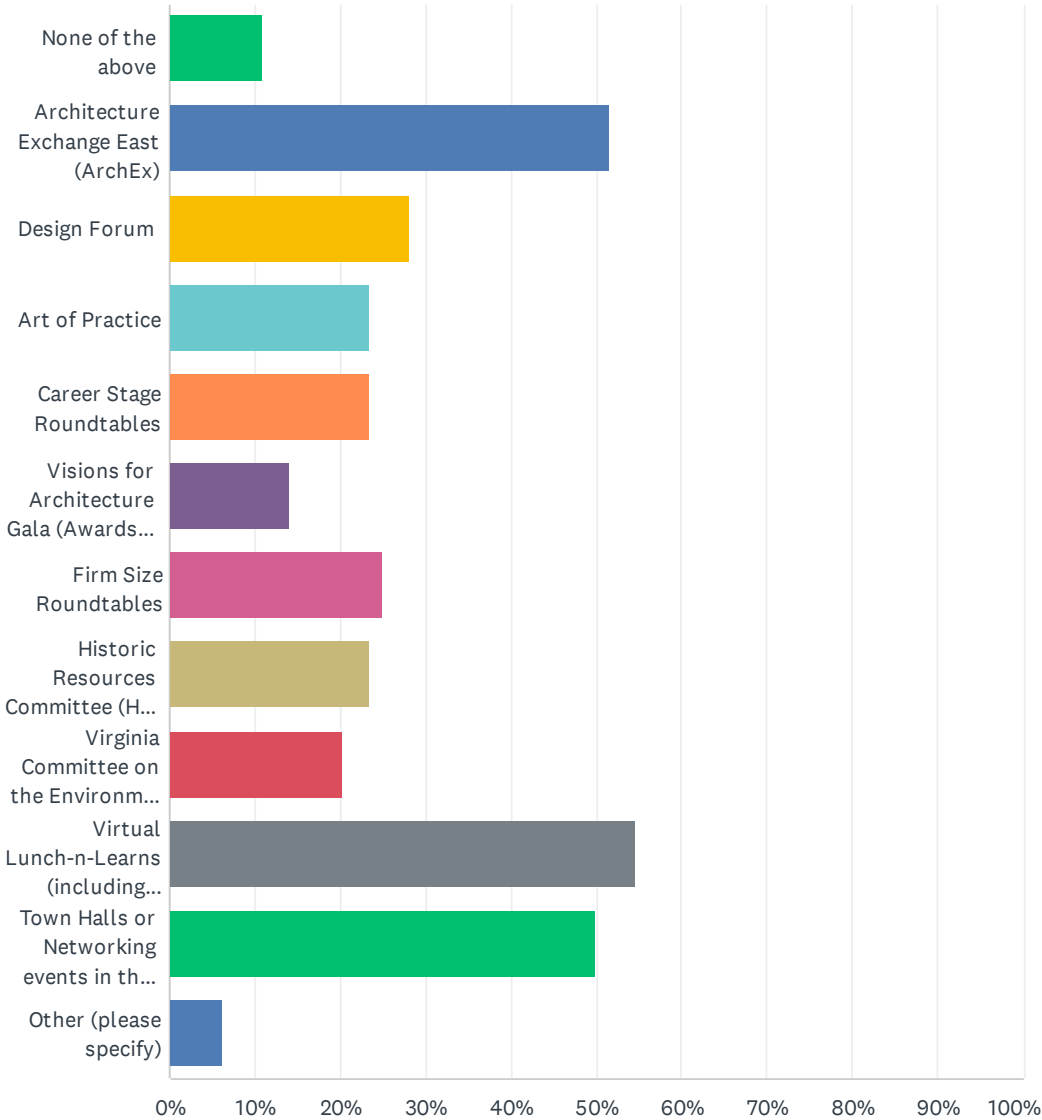
Answered: 64 Skipped: 0



	1	2	3	4	5	TOTAL	SCORE
Mail	13.79% 8	17.24% 10	18.97% 11	15.52% 9	34.48% 20	58	2.60
Email	82.54% 52	9.52% 6	1.59% 1	4.76% 3	1.59% 1	63	4.67
Website	1.69% 1	32.20% 19	47.46% 28	16.95% 10	1.69% 1	59	3.15
Social Media	5.08% 3	27.12% 16	20.34% 12	25.42% 15	22.03% 13	59	2.68
Text	0.00% 0	15.00% 9	11.67% 7	35.00% 21	38.33% 23	60	2.03

Q22 Which of the following AIA Virginia events are you most likely to attend? (please select at least 3)

Answered: 64 Skipped: 0



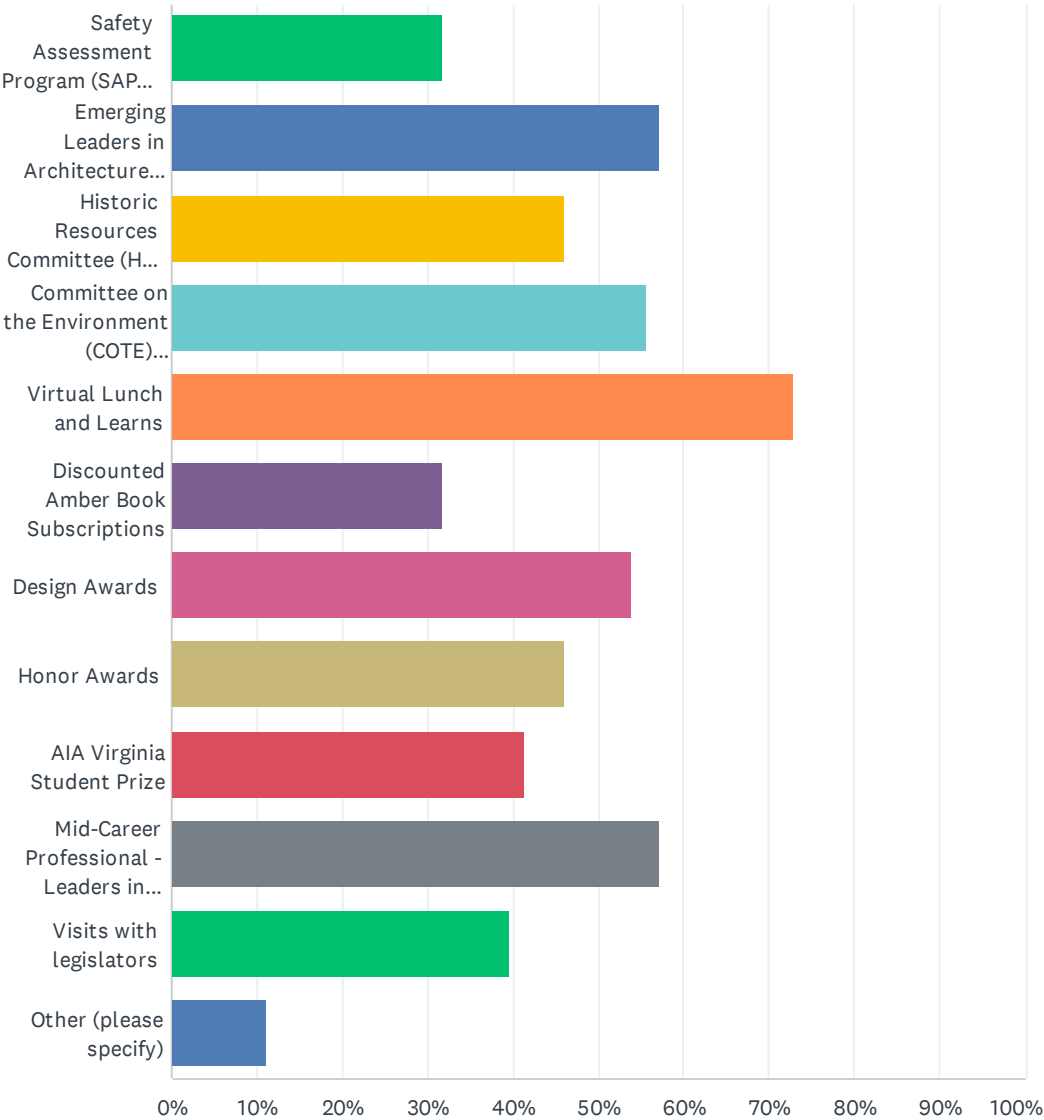
Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
None of the above	10.94%	7
Architecture Exchange East (ArchEx)	51.56%	33
Design Forum	28.13%	18
Art of Practice	23.44%	15
Career Stage Roundtables	23.44%	15
Visions for Architecture Gala (Awards & Honors)	14.06%	9
Firm Size Roundtables	25.00%	16
Historic Resources Committee (HRC) events	23.44%	15
Virginia Committee on the Environment (COTE) events	20.31%	13
Virtual Lunch-n-Learns (including Procrastinator's series)	54.69%	35
Town Halls or Networking events in the local chapter areas	50.00%	32
Other (please specify)	6.25%	4
Total Respondents: 64		

#	OTHER (PLEASE SPECIFY)	DATE
1	Social interactions-get to know firms and people	5/4/2025 12:04 PM
2	Career stage is not all encompassing. Career types could be another option.	4/30/2025 5:08 PM
3	Fellows Fete	4/30/2025 10:40 AM
4	Construction site tours	4/30/2025 10:24 AM

Q23 Please select the following AIA Virginia programs you feel are important for us to provide (select all that apply)

Answered: 63 Skipped: 1



Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Safety Assessment Program (SAP) Training	31.75%	20
Emerging Leaders in Architecture (ELA) Leadership Development	57.14%	36
Historic Resources Committee (HRC) programming	46.03%	29
Committee on the Environment (COTE) programming	55.56%	35
Virtual Lunch and Learns	73.02%	46
Discounted Amber Book Subscriptions	31.75%	20
Design Awards	53.97%	34
Honor Awards	46.03%	29
AIA Virginia Student Prize	41.27%	26
Mid-Career Professional - Leaders in Architecture & Business (LAB) Leadership Development	57.14%	36
Visits with legislators	39.68%	25
Other (please specify)	11.11%	7
Total Respondents: 63		

#	OTHER (PLEASE SPECIFY)	DATE
1	Not involved.	5/28/2025 7:12 PM
2	Innovation and Technology, continued professional opportunities and relevance	5/28/2025 12:03 PM
3	Public outreach and Public education	5/4/2025 12:04 PM
4	none	5/4/2025 10:08 AM
5	Maybe one for codes and contracts.	4/30/2025 5:08 PM
6	Materials for Licensure, (Discounted for Amberbook doesn't count. You don't give people enough time to use it...)	4/30/2025 10:59 AM
7	mentoring	4/30/2025 10:20 AM

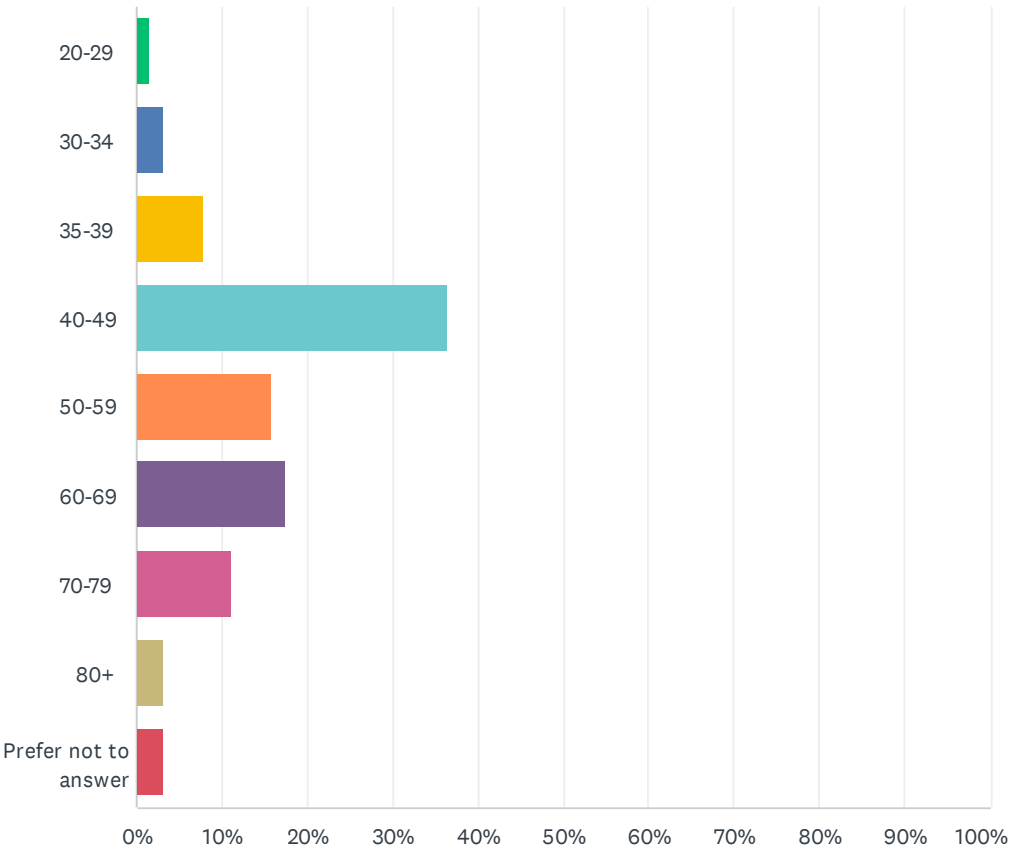
Q24 Is there anything in this survey we didn't ask you about that you would like to share?

Answered: 19 Skipped: 45

#	RESPONSES	DATE
1	No.	5/28/2025 7:12 PM
2	generally our location makes participation in any in-person events very difficult.	5/19/2025 8:35 AM
3	The things that make me feel most connected to AIA Virginia: 1) Cathy Guske! She makes herself so available, I think most architects that I know have reached out to her and feel she is available for any questions or support, 2) The newsletters - they have a great range of updates in one easy place and the frequency feels manageable, 3) ELA - This program (and I expect LAB will be similar) has helped me make more connections at the state level and the network I gained is so valuable. Thank you!	5/14/2025 2:59 PM
4	I was about to finish the survey and then saw the next round of questions so I came back to comment as the questions reflects where the AIA goes off track. Why should anyone care who a person is having sex with?!? What on earth does that have to do with being a good architect? Why are you embracing the nonsense of gender identity...again, this has NOTHING to do with being an architect! Equity has no place in the workforce; equality does. Equity encourages tokenism, equality encourages excellence.	5/7/2025 5:22 PM
5	We need to focus on advocating for architects for all built structures. There are too many buildings that miss design completely and just get minimal thought before construction begins. Building owners don't know our value and there is nobody talking about it on a larger than firm level scale.	5/7/2025 2:36 PM
6	No.	5/6/2025 9:47 AM
7	It is important to recognize how crazy busy people are. Especially mid career professionals, with families. I could work 100s of hours a week and there would still be folks who think I'm not doing enough.	5/5/2025 1:36 PM
8	no	5/5/2025 9:36 AM
9	No	5/5/2025 8:17 AM
10	nothing to ad	5/4/2025 10:25 PM
11	Nothing at this point	5/4/2025 1:31 PM
12	no	5/4/2025 10:08 AM
13	Well - not really sure why I am a member other than a vague hope that this will somehow advance our standing in the eyes of the public...	5/3/2025 9:03 PM
14	No	5/3/2025 11:32 AM
15	No	5/3/2025 10:46 AM
16	No	4/30/2025 6:52 PM
17	Consistency is key. An event every 3-4 months isn't enough to make connections and keep the momentum on participation going.	4/30/2025 10:59 AM
18	n/a	4/30/2025 10:20 AM
19	Make the value of being a member understood. Otherwise it is irrelevant for residential architects and something we are forced to pay to maintain licensure.	4/30/2025 10:19 AM

Q25 Age range:

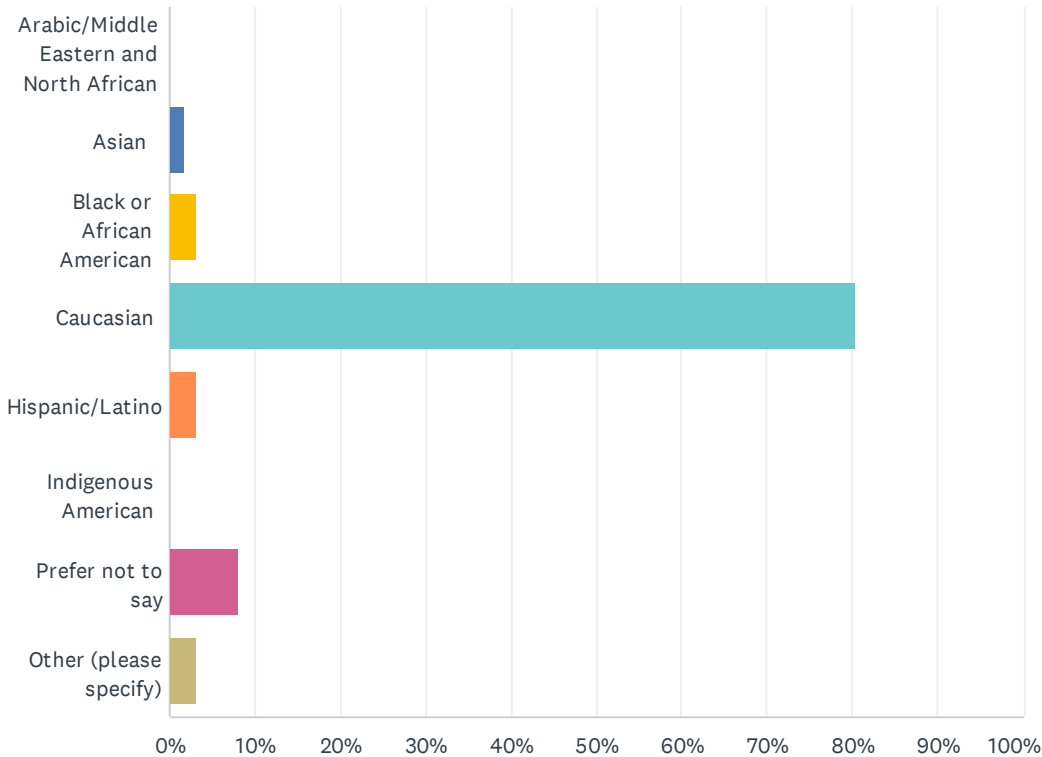
Answered: 63 Skipped: 1



ANSWER CHOICES	RESPONSES	
20-29	1.59%	1
30-34	3.17%	2
35-39	7.94%	5
40-49	36.51%	23
50-59	15.87%	10
60-69	17.46%	11
70-79	11.11%	7
80+	3.17%	2
Prefer not to answer	3.17%	2
TOTAL		63

Q26 I identify my ethnicity as: (check all that apply)

Answered: 61 Skipped: 3

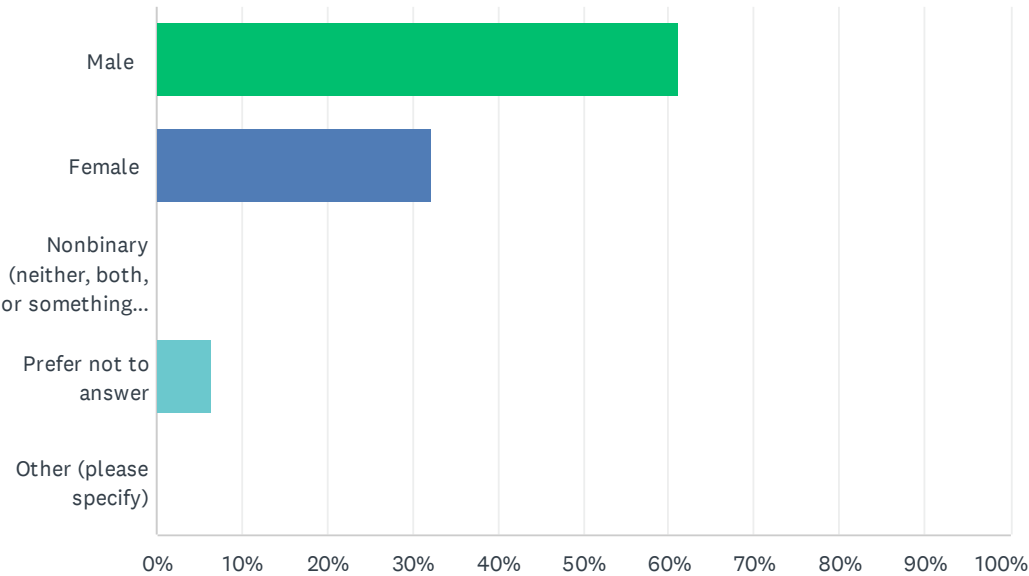


ANSWER CHOICES		RESPONSES	
Arabic/Middle Eastern and North African		0.00%	0
Asian		1.64%	1
Black or African American		3.28%	2
Caucasian		80.33%	49
Hispanic/Latino		3.28%	2
Indigenous American		0.00%	0
Prefer not to say		8.20%	5
Other (please specify)		3.28%	2
Total Respondents: 61			

#	OTHER (PLEASE SPECIFY)	DATE
1	MYOB	5/7/2025 5:23 PM
2	Ukrainian, English, Scottish, German	5/5/2025 1:04 PM

Q27 I identify my gender as:

Answered: 62 Skipped: 2

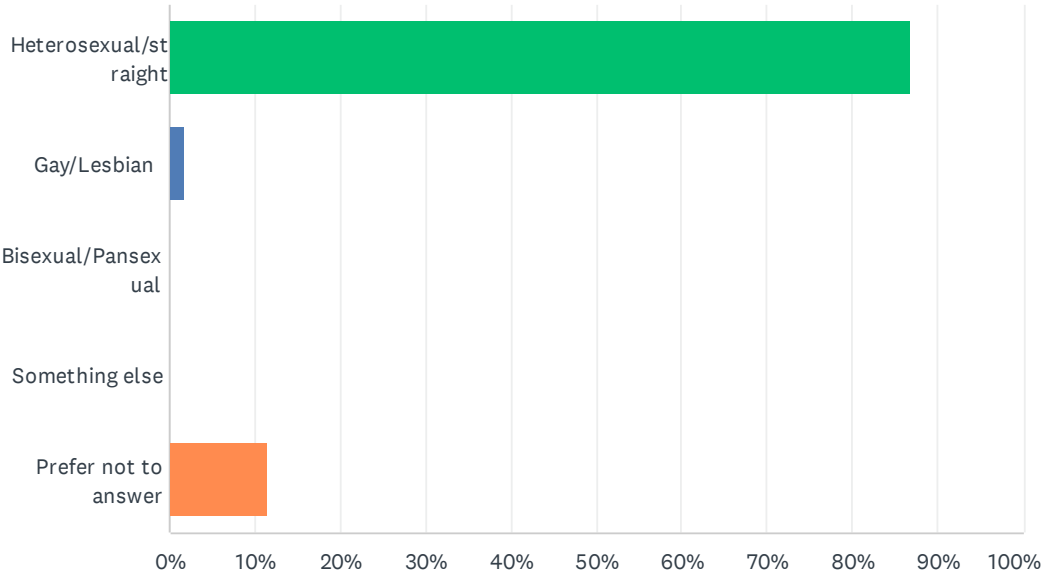


ANSWER CHOICES		RESPONSES	
Male		61.29%	38
Female		32.26%	20
Nonbinary (neither, both, or something else)		0.00%	0
Prefer not to answer		6.45%	4
Other (please specify)		0.00%	0
TOTAL			62

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q28 I identify my sexual orientation as:

Answered: 61 Skipped: 3



ANSWER CHOICES		RESPONSES	
Heterosexual/straight		86.89%	53
Gay/Lesbian		1.64%	1
Bisexual/Pansexual		0.00%	0
Something else		0.00%	0
Prefer not to answer		11.48%	7
TOTAL			61