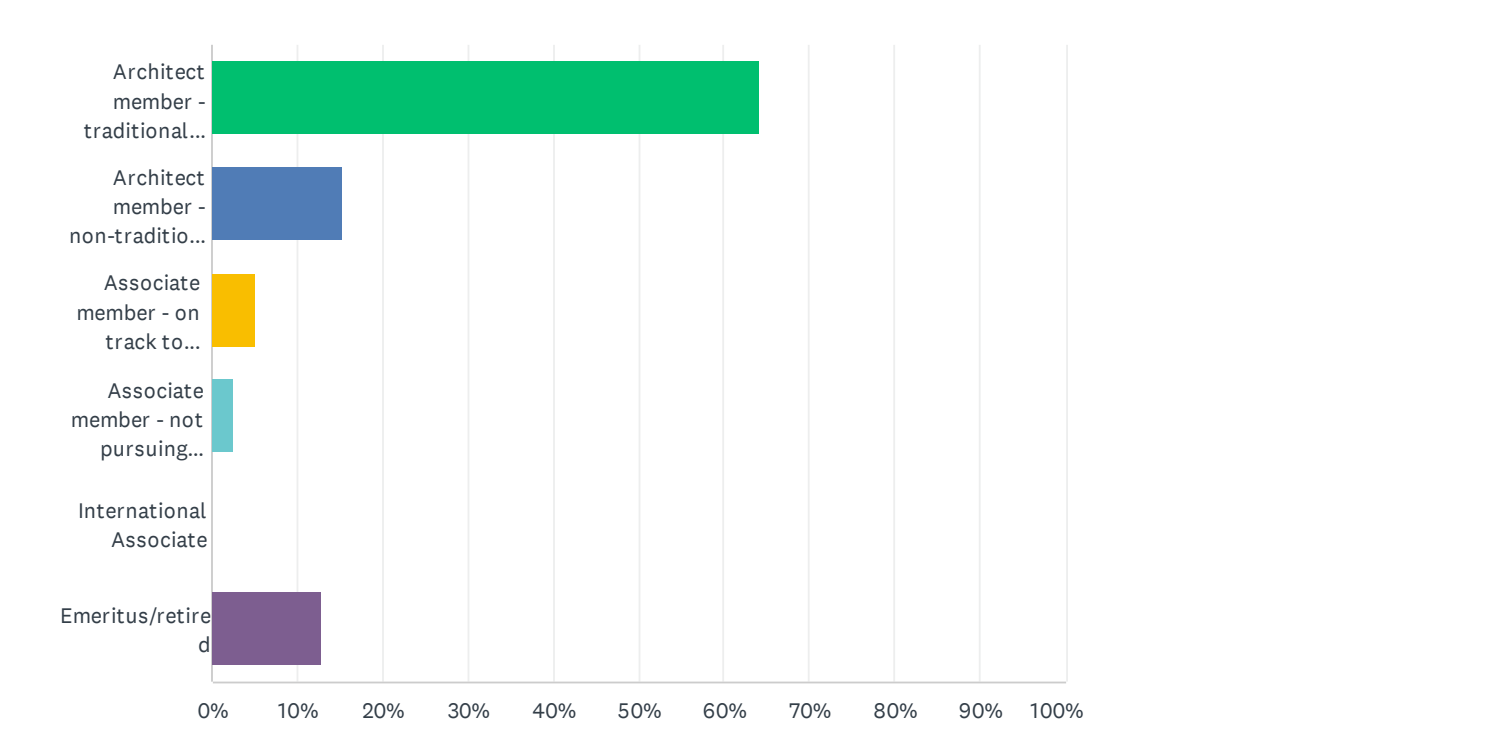


Q1 What is your AIA membership category?

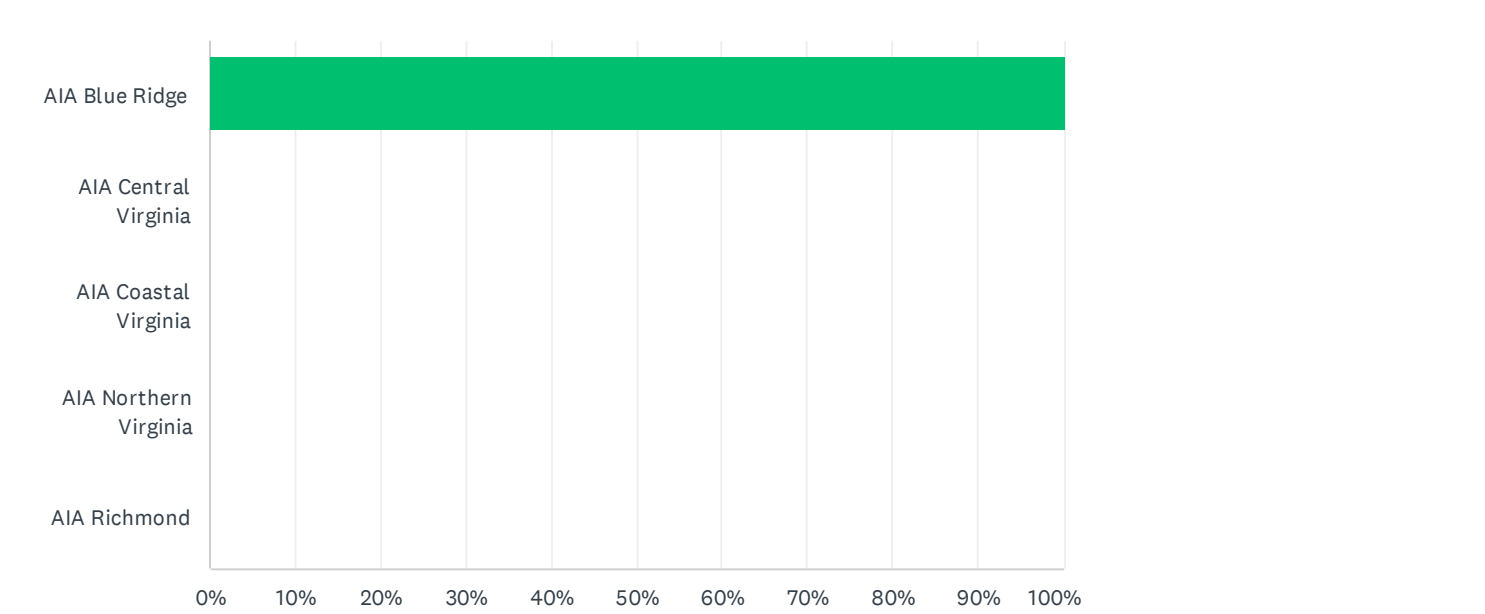
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Architect member - traditional practice	64.10%	25
Architect member - non-traditional practice	15.38%	6
Associate member - on track to licensure	5.13%	2
Associate member - not pursuing licensure	2.56%	1
International Associate	0.00%	0
Emeritus/retired	12.82%	5
TOTAL		39

Q2 Please select your local chapter.

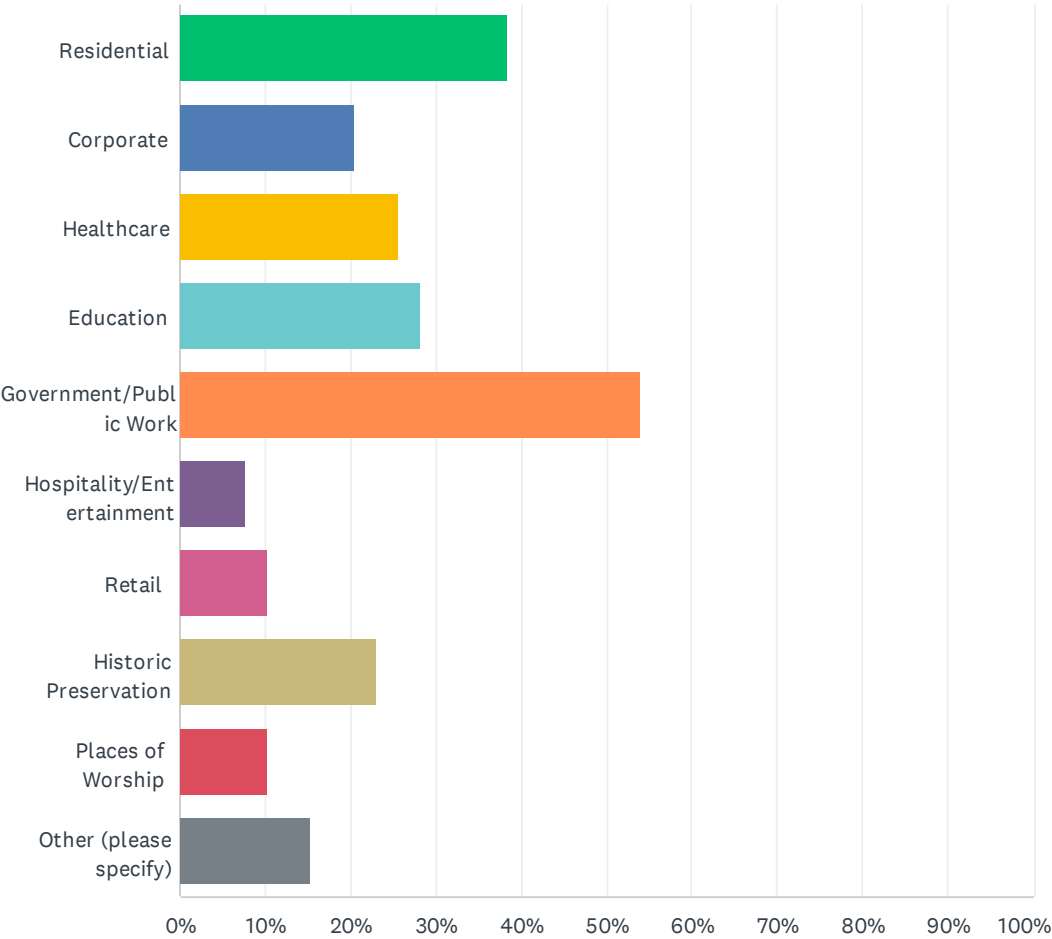
Answered: 39 Skipped: 0



ANSWER CHOICES		RESPONSES	
AIA Blue Ridge		100.00%	39
AIA Central Virginia		0.00%	0
AIA Coastal Virginia		0.00%	0
AIA Northern Virginia		0.00%	0
AIA Richmond		0.00%	0
TOTAL			39

Q3 What best describes your primary area(s) of practice? (select all that apply)

Answered: 39 Skipped: 0



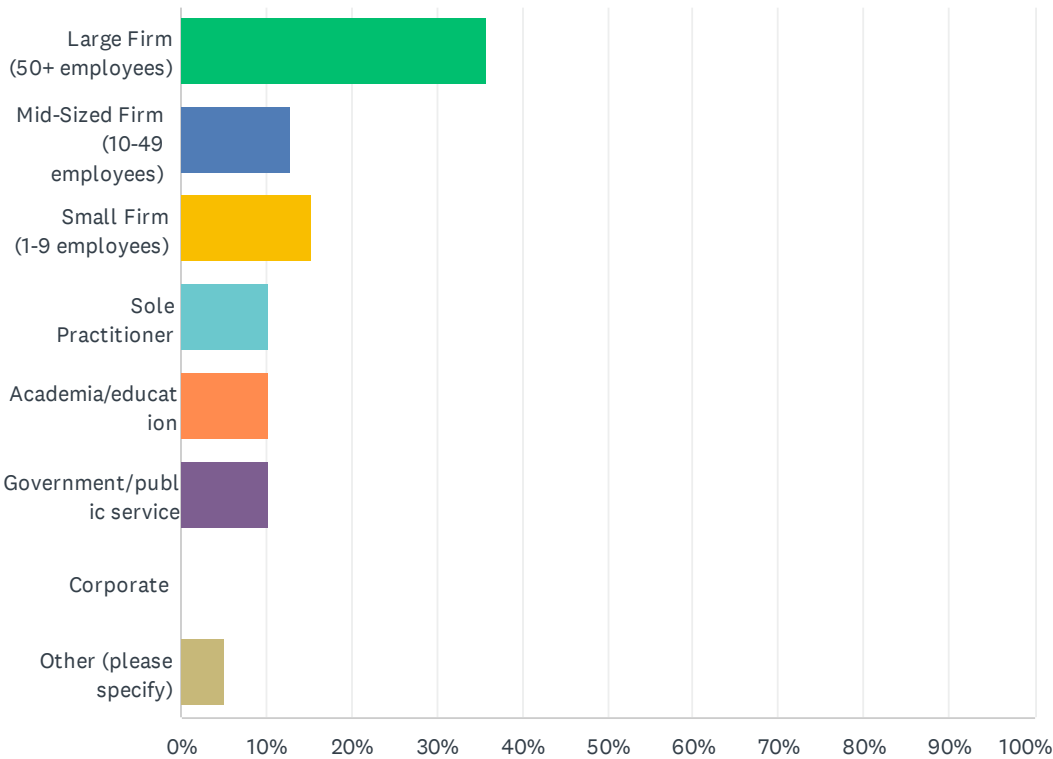
Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Residential	38.46%	15
Corporate	20.51%	8
Healthcare	25.64%	10
Education	28.21%	11
Government/Public Work	53.85%	21
Hospitality/Entertainment	7.69%	3
Retail	10.26%	4
Historic Preservation	23.08%	9
Places of Worship	10.26%	4
Other (please specify)	15.38%	6
Total Respondents: 39		

#	OTHER (PLEASE SPECIFY)	DATE
1	Higher Education	5/28/2025 8:16 AM
2	Industrial	5/23/2025 11:23 AM
3	Architecture professor, architectural acoustician	5/12/2025 12:12 PM
4	Sustainability	5/5/2025 2:35 PM
5	Consulting - business & marketing	5/5/2025 1:29 PM
6	Senior Living	5/3/2025 2:03 PM

Q4 Practice setting?Please select the size/type that best describes your firm. We understand that your business might fall under a different category nationally, but this breakdown is based on data specific to Virginia firms.

Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Large Firm (50+ employees)	35.90%	14
Mid-Sized Firm (10-49 employees)	12.82%	5
Small Firm (1-9 employees)	15.38%	6
Sole Practitioner	10.26%	4
Academia/education	10.26%	4
Government/public service	10.26%	4
Corporate	0.00%	0
Other (please specify)	5.13%	2
TOTAL		39

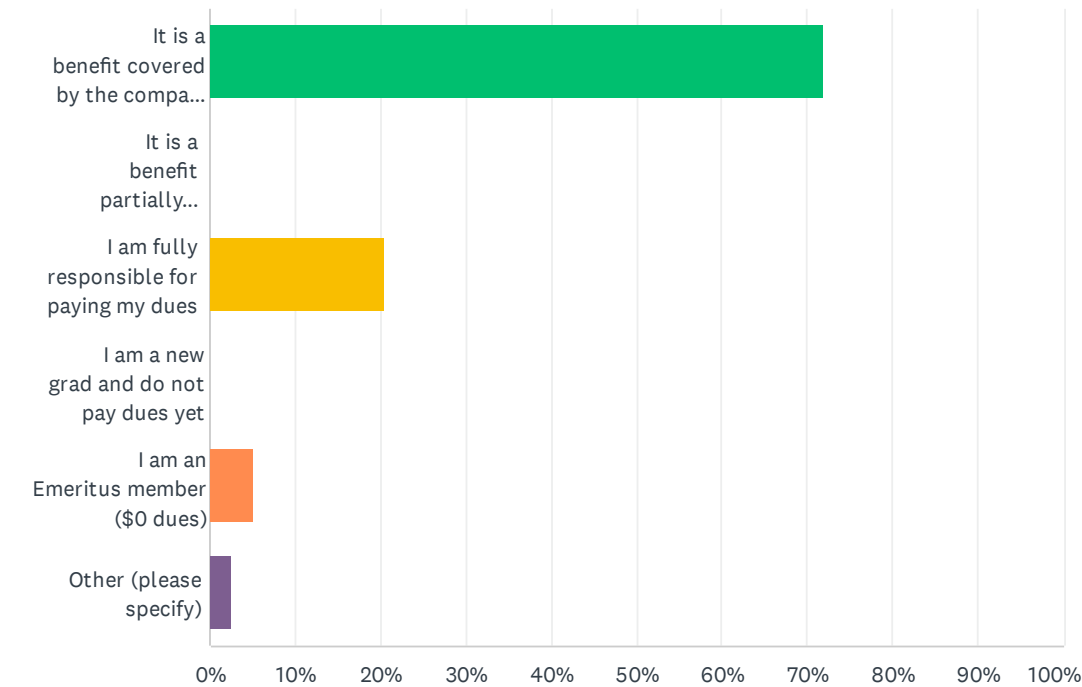
#	OTHER (PLEASE SPECIFY)	DATE
1	Semi retired	5/29/2025 8:03 AM

Member Feedback Survey 2025

2	Mid-sized for architecture department, Large including all disciplines	5/28/2025 8:16 AM
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Q5 How I pay for my AIA membership dues

Answered: 39 Skipped: 0

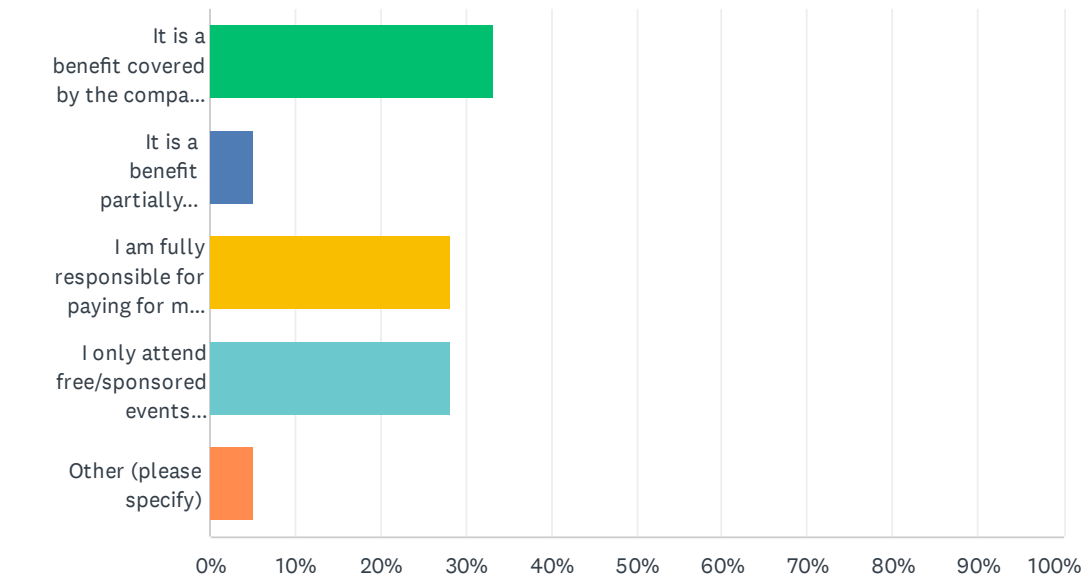


ANSWER CHOICES		RESPONSES	
It is a benefit covered by the company I work for		71.79%	28
It is a benefit partially covered by the company I work for and I pay the balance		0.00%	0
I am fully responsible for paying my dues		20.51%	8
I am a new grad and do not pay dues yet		0.00%	0
I am an Emeritus member (\$0 dues)		5.13%	2
Other (please specify)		2.56%	1
TOTAL			39

#	OTHER (PLEASE SPECIFY)	DATE
1	Emeritus	5/29/2025 8:03 AM

Q6 How I pay for my AIA Virginia continuing education

Answered: 39 Skipped: 0

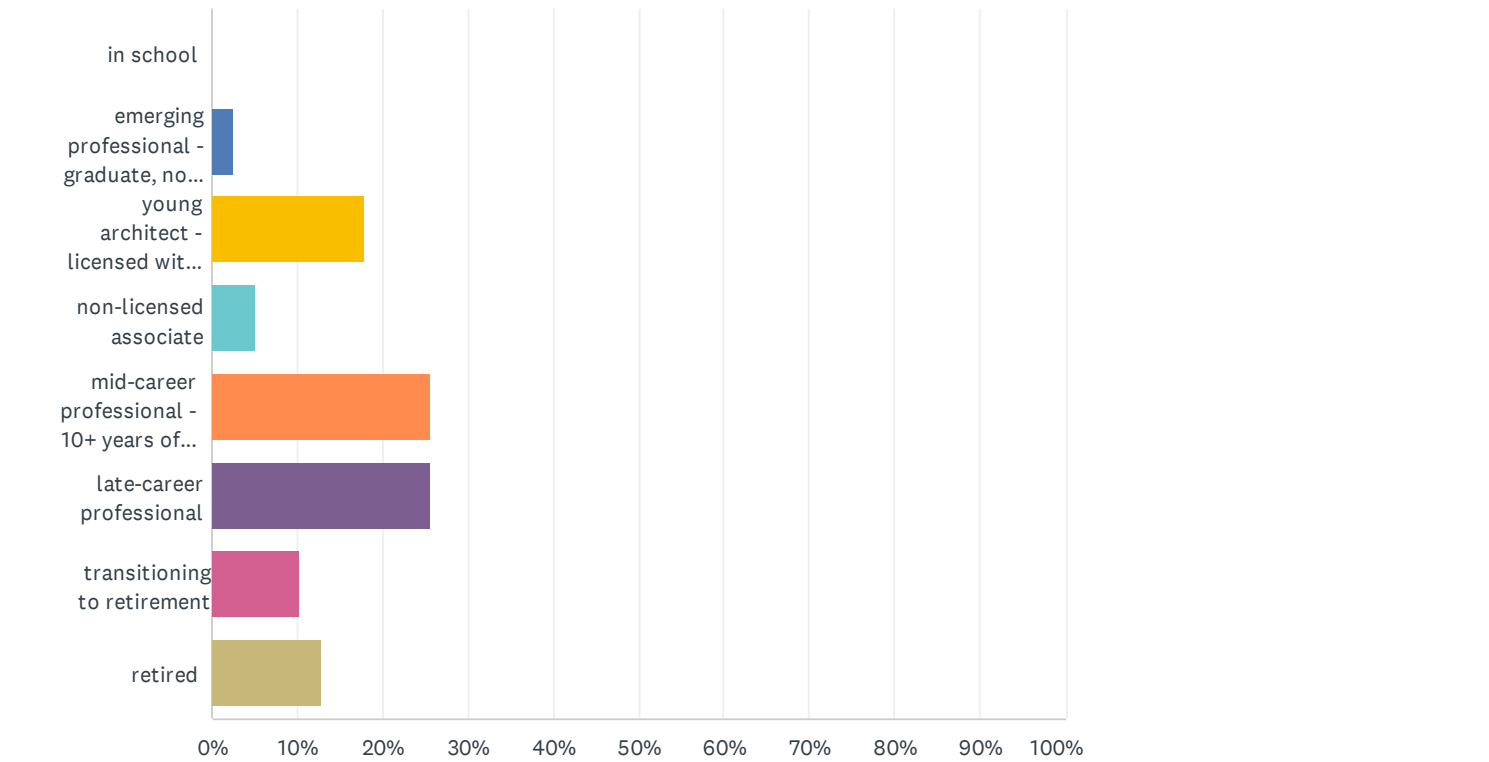


ANSWER CHOICES		RESPONSES	
It is a benefit covered by the company I work for		33.33%	13
It is a benefit partially covered by the company I work for and I pay the balance		5.13%	2
I am fully responsible for paying for my continuing education		28.21%	11
I only attend free/sponsored events (example: lunch-n-learns)		28.21%	11
Other (please specify)		5.13%	2
TOTAL			39

#	OTHER (PLEASE SPECIFY)	DATE
1	Emeritus	5/29/2025 8:03 AM
2	I attend free/sponsored events for 95%, I have attended the AIA national convention (1) time, covered by the company	5/28/2025 8:16 AM

Q7 What career stage would you say you are in?

Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
in school	0.00%	0
emerging professional - graduate, not licensed	2.56%	1
young architect - licensed within the last 10 years	17.95%	7
non-licensed associate	5.13%	2
mid-career professional - 10+ years of licensure	25.64%	10
late-career professional	25.64%	10
transitioning to retirement	10.26%	4
retired	12.82%	5
TOTAL		39

Q8 Why are you a member of AIA?

Answered: 34 Skipped: 5

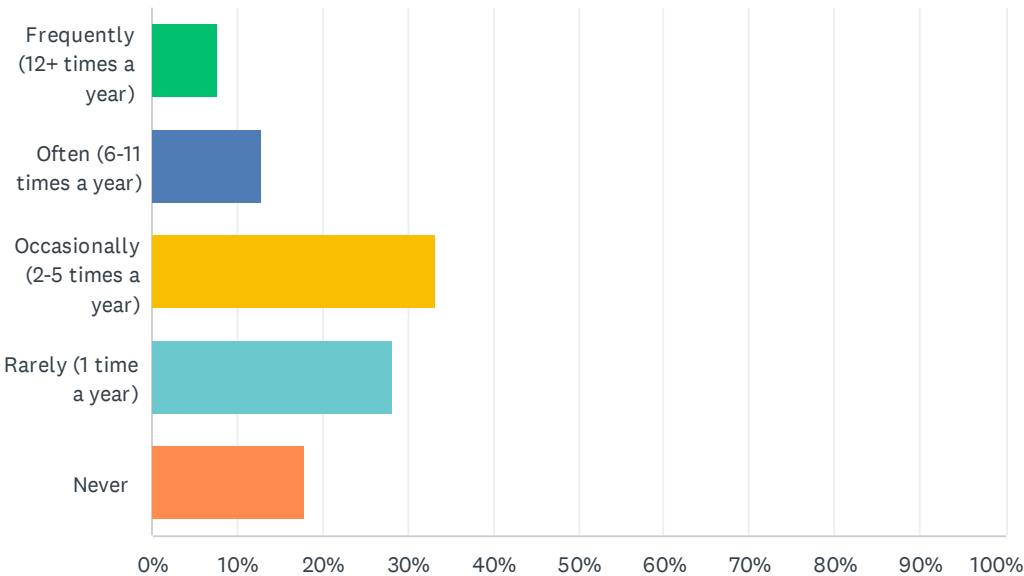
#	RESPONSES	DATE
1	It is important to me to be associated with an organization that supports the profession,	5/31/2025 3:07 PM
2	Love keeping in touch	5/29/2025 8:03 AM
3	Professional development opportunities and networking	5/28/2025 6:12 PM
4	It is the organization made up of architects, serving and representing its architect members.	5/28/2025 11:08 AM
5	This is my profession	5/28/2025 10:37 AM
6	to participate in the continuing evolution and influence of architects in society	5/28/2025 10:06 AM
7	My company pays for it.	5/28/2025 8:16 AM
8	To contribute to the betterment of my profession.	5/25/2025 2:34 PM
9	I'm on the local chapter board so I may be biased, but I see it as a civic and societal duty to participate in organizations and volunteer time to further the efforts of those who are less privileged and cannot participate. I see my volunteering and participation as a small role in a large project of advancing the cause of good design.	5/23/2025 11:23 AM
10	I enjoy the comradery and network	5/21/2025 9:10 PM
11	To be associated	5/14/2025 11:40 AM
12	as a longstanding member of the architecture community while also not an architect, I felt it just to join the membership to become even more involved and acquainted with the organization. It simply makes sense for my position.	5/12/2025 6:34 PM
13	I believe in its mission and I enjoy being around other architects. . . and learning from the events.	5/12/2025 12:12 PM
14	To track continuing education and because the firm wants me to be.	5/12/2025 9:01 AM
15	AIA helps me stay connected to the architecture world and grow as a professional. It's a great way to keep up with new ideas, get access to resources, and be part of a community that's passionate about good design and making a positive impact.	5/12/2025 8:13 AM
16	Have been a member ever since I was eligible out of school and have been in various levels of involvement in the AIA over the years. I'm now roughly a year from applying for emeritus status.	5/10/2025 9:38 AM
17	Value the association with the profession and honor the ability to identify	5/9/2025 4:20 PM
18	professional standard	5/5/2025 2:35 PM
19	Colleagues.	5/5/2025 1:29 PM
20	The AIA provides a lot of valuable services such as the industry standard AIA contracts & other documents, continuing ED, assessment services after disasters, etc.	5/5/2025 10:11 AM
21	Connection to profession is important. Professional community is helpful.	5/3/2025 4:25 PM
22	I want to get involved in my architectural community, professional development, etc.	5/3/2025 2:03 PM
23	Networking, service to the profession	5/3/2025 10:44 AM
24	To support an architecture lobby group.	5/3/2025 10:18 AM
25	To stay connected with other architects and I thought it may provide some professional clout.	5/1/2025 3:02 PM
26	Helps to keep informed with other professionals and events	5/1/2025 10:29 AM

Member Feedback Survey 2025

27	Company paid for membership	4/30/2025 2:47 PM
28	Professional organizations are important for advocacy	4/30/2025 12:57 PM
29	For the benefits it provides for the profession and CE points	4/30/2025 12:01 PM
30	Continuing education, meeting other architects	4/30/2025 11:50 AM
31	Feel like I have too	4/30/2025 11:05 AM
32	Community, Continuing Education, Mentorship	4/30/2025 10:54 AM
33	Networking opportunities, continuing ed opportunities, to track my own continuing ed requirements.	4/30/2025 10:26 AM
34	I appreciate the guild professionalism and the shared experiences	4/30/2025 10:20 AM

Q9 In the past year, how often have you engaged with AIA Virginia?
(Attended an event, took a course, volunteered, served on a committee,
etc.)

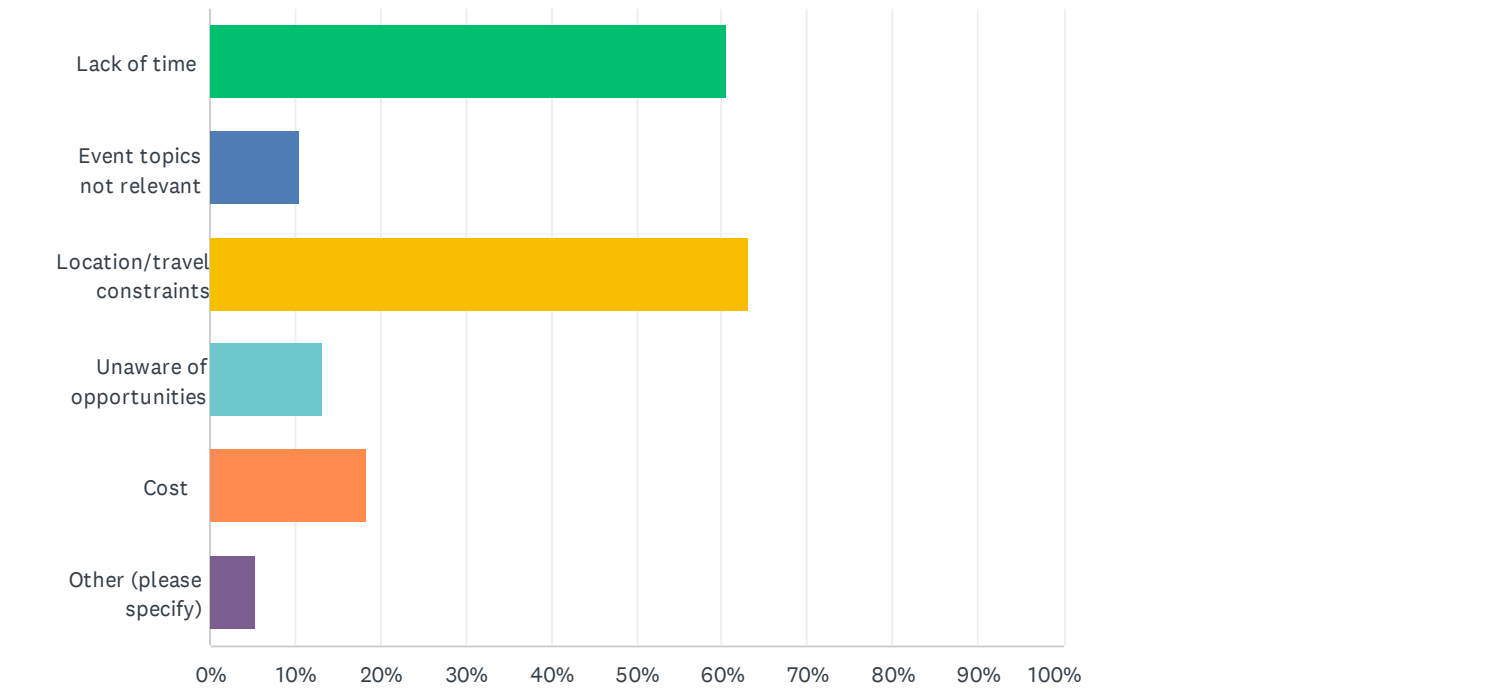
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Frequently (12+ times a year)	7.69%	3
Often (6-11 times a year)	12.82%	5
Occasionally (2-5 times a year)	33.33%	13
Rarely (1 time a year)	28.21%	11
Never	17.95%	7
TOTAL		39

Q10 What factors prevent you from engaging more with AIA Virginia?
(Select all that apply)

Answered: 38 Skipped: 1



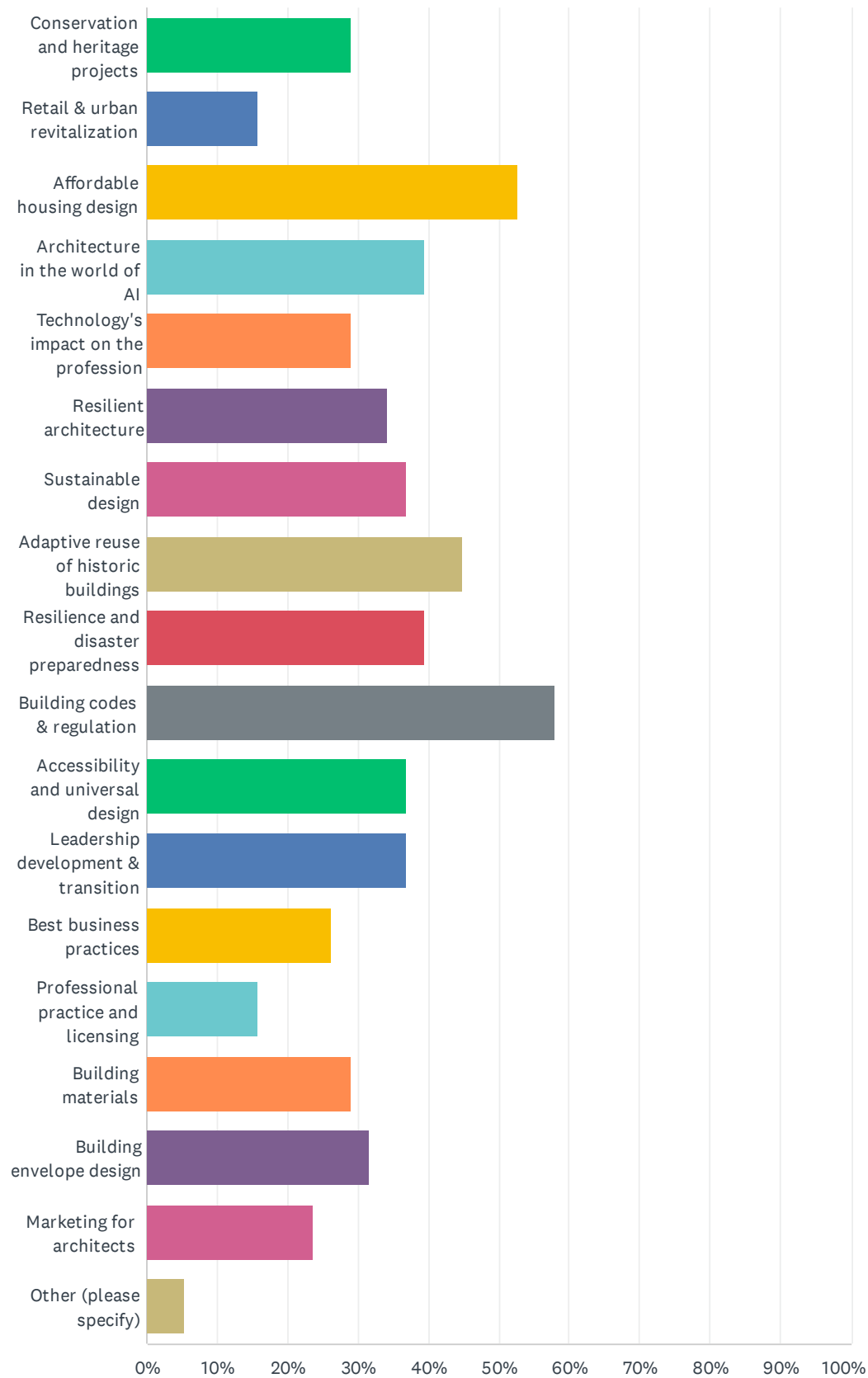
ANSWER CHOICES		RESPONSES	
Lack of time		60.53%	23
Event topics not relevant		10.53%	4
Location/travel constraints		63.16%	24
Unaware of opportunities		13.16%	5
Cost		18.42%	7
Other (please specify)		5.26%	2
Total Respondents: 38			

#	OTHER (PLEASE SPECIFY)	DATE
1	retired	5/28/2025 10:37 AM
2	Served in the past.	5/5/2025 1:29 PM

Q11 What topics would you like to see covered in AIA Virginia educational offerings? (select all that apply)

Answered: 38 Skipped: 1

Member Feedback Survey 2025



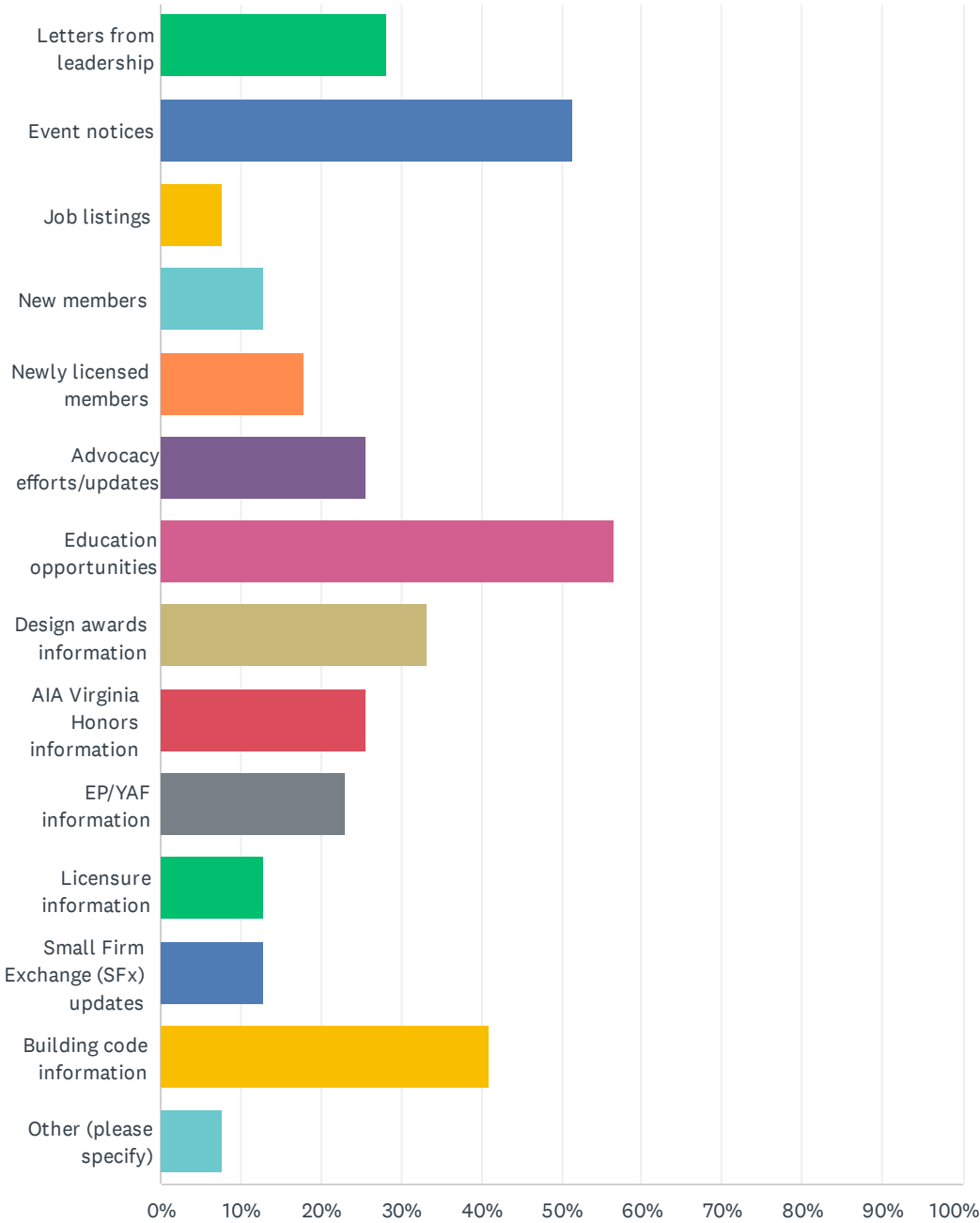
Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Conservation and heritage projects	28.95%	11
Retail & urban revitalization	15.79%	6
Affordable housing design	52.63%	20
Architecture in the world of AI	39.47%	15
Technology's impact on the profession	28.95%	11
Resilient architecture	34.21%	13
Sustainable design	36.84%	14
Adaptive reuse of historic buildings	44.74%	17
Resilience and disaster preparedness	39.47%	15
Building codes & regulation	57.89%	22
Accessibility and universal design	36.84%	14
Leadership development & transition	36.84%	14
Best business practices	26.32%	10
Professional practice and licensing	15.79%	6
Building materials	28.95%	11
Building envelope design	31.58%	12
Marketing for architects	23.68%	9
Other (please specify)	5.26%	2
Total Respondents: 38		

#	OTHER (PLEASE SPECIFY)	DATE
1	All	5/29/2025 8:03 AM
2	Good presenters. . . I don't care too much about the content subject, but no one ever had a bad class with a good teacher.	5/12/2025 12:12 PM

Q12 You receive a monthly newsletter from AIA Virginia. What content most interests you? (select all that apply)

Answered: 39 Skipped: 0



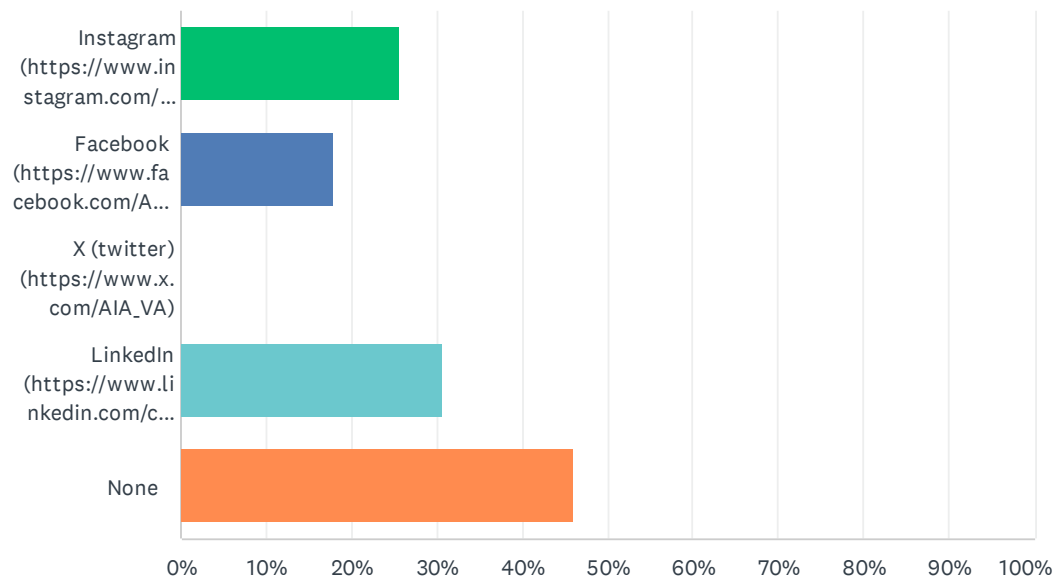
Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Letters from leadership	28.21%	11
Event notices	51.28%	20
Job listings	7.69%	3
New members	12.82%	5
Newly licensed members	17.95%	7
Advocacy efforts/updates	25.64%	10
Education opportunities	56.41%	22
Design awards information	33.33%	13
AIA Virginia Honors information	25.64%	10
EP/YAF information	23.08%	9
Licensure information	12.82%	5
Small Firm Exchange (SFX) updates	12.82%	5
Building code information	41.03%	16
Other (please specify)	7.69%	3
Total Respondents: 39		

#	OTHER (PLEASE SPECIFY)	DATE
1	I don't normally read it	5/28/2025 8:16 AM
2	I do not receive monthly newsletter	4/30/2025 1:04 PM
3	I scan it but I don't read in depth, just like my other email	4/30/2025 10:14 AM

Q13 Which AIA Virginia social media channels do you follow? check all that apply

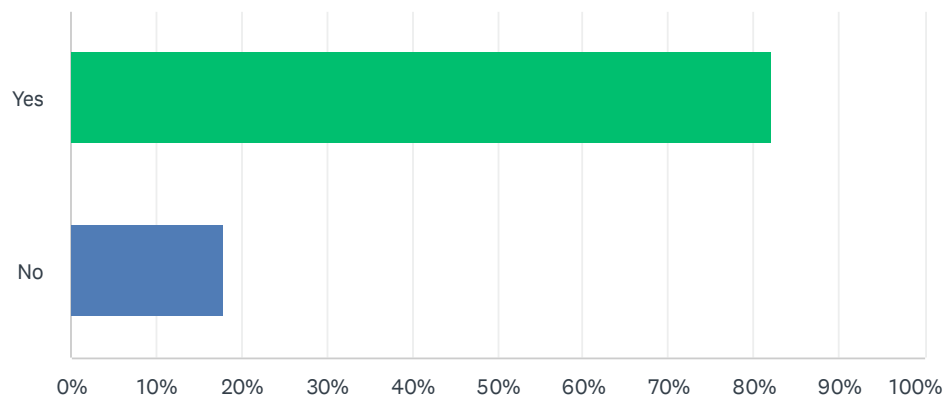
Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Instagram (https://www.instagram.com/aia_virginia/)	25.64%	10
Facebook (https://www.facebook.com/AIAVirginia)	17.95%	7
X (twitter) (https://www.x.com/AIA_VA)	0.00%	0
LinkedIn (https://www.linkedin.com/company/aia-virginia/)	30.77%	12
None	46.15%	18
Total Respondents: 39		

Q14 Do you feel well-informed about what AIA Virginia offers?

Answered: 39 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	82.05%	32
No	17.95%	7
TOTAL		39

Q15 If no, what could improve communication?

Answered: 15 Skipped: 24

#	RESPONSES	DATE
1	na	5/28/2025 11:08 AM
2	unsure	5/28/2025 10:06 AM
3	I'd have to pay attention more.	5/28/2025 8:16 AM
4	Delete the Twitter/X account - ad revenue supports the owner, who is a nazi sympathizer.	5/23/2025 11:23 AM
5	I don't pay much attention to the communications because the events are not in my area. I typically follow AIA Northeast Tennessee communications instead.	5/12/2025 9:01 AM
6	na	5/9/2025 4:20 PM
7	n/a	5/5/2025 1:29 PM
8	The newsletter is super helpful. Perhaps there could be something where they highlight events from different chapters.	5/3/2025 2:03 PM
9	N/A	5/3/2025 10:44 AM
10	N/A	5/1/2025 3:02 PM
11	email	4/30/2025 2:47 PM
12	NA	4/30/2025 12:57 PM
13	n/a	4/30/2025 11:50 AM
14	Maybe include other areas for activities	4/30/2025 11:05 AM
15	I feel like we are too saturated with in-person offerings, which are 2.5hr from the office, and it hides the virtual opportunities.	4/30/2025 10:26 AM

Q16 How would you rate your overall satisfaction with your AIA Virginia (state) membership?

Answered: 38 Skipped: 1

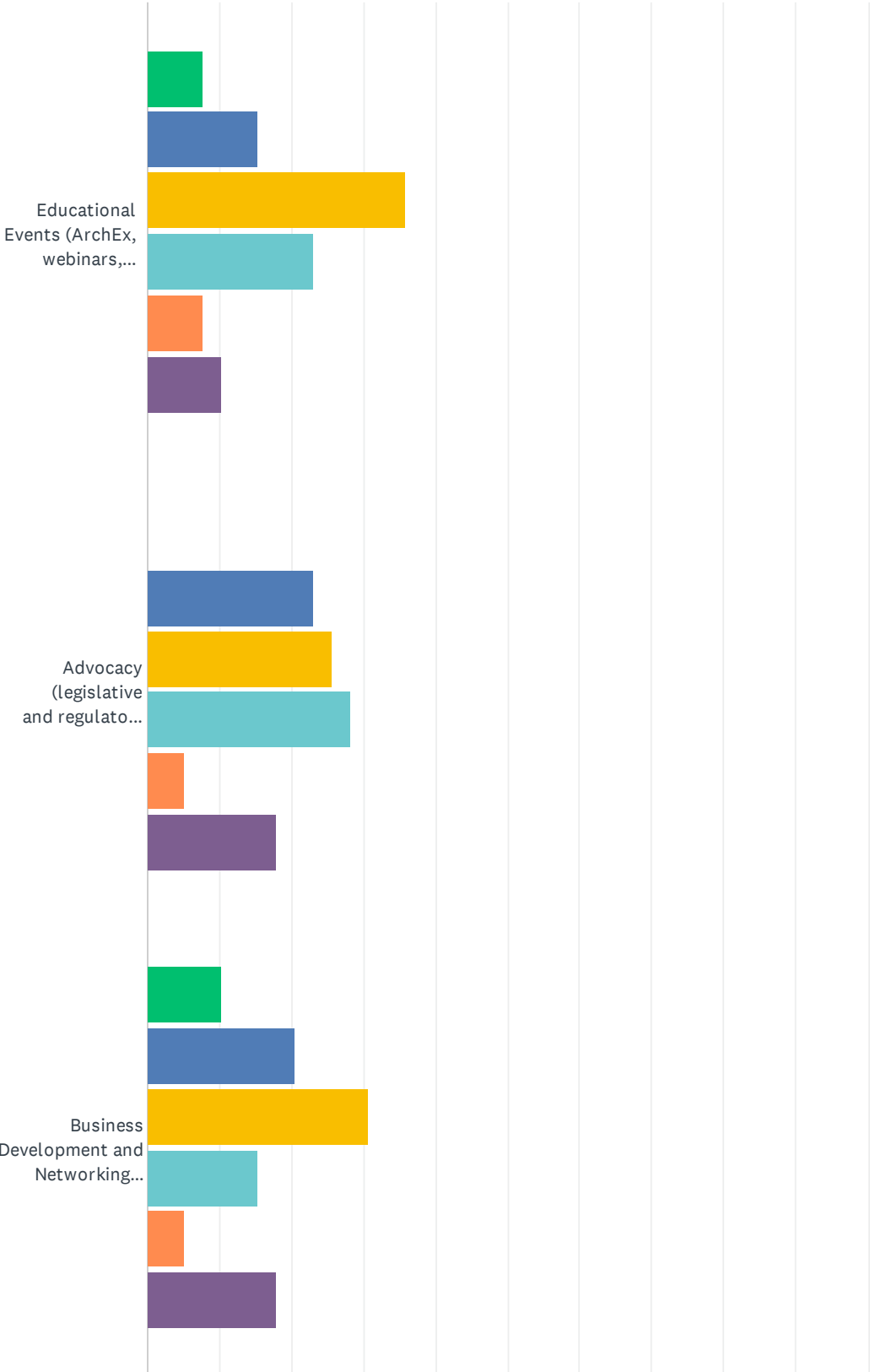
3.2★
average rating



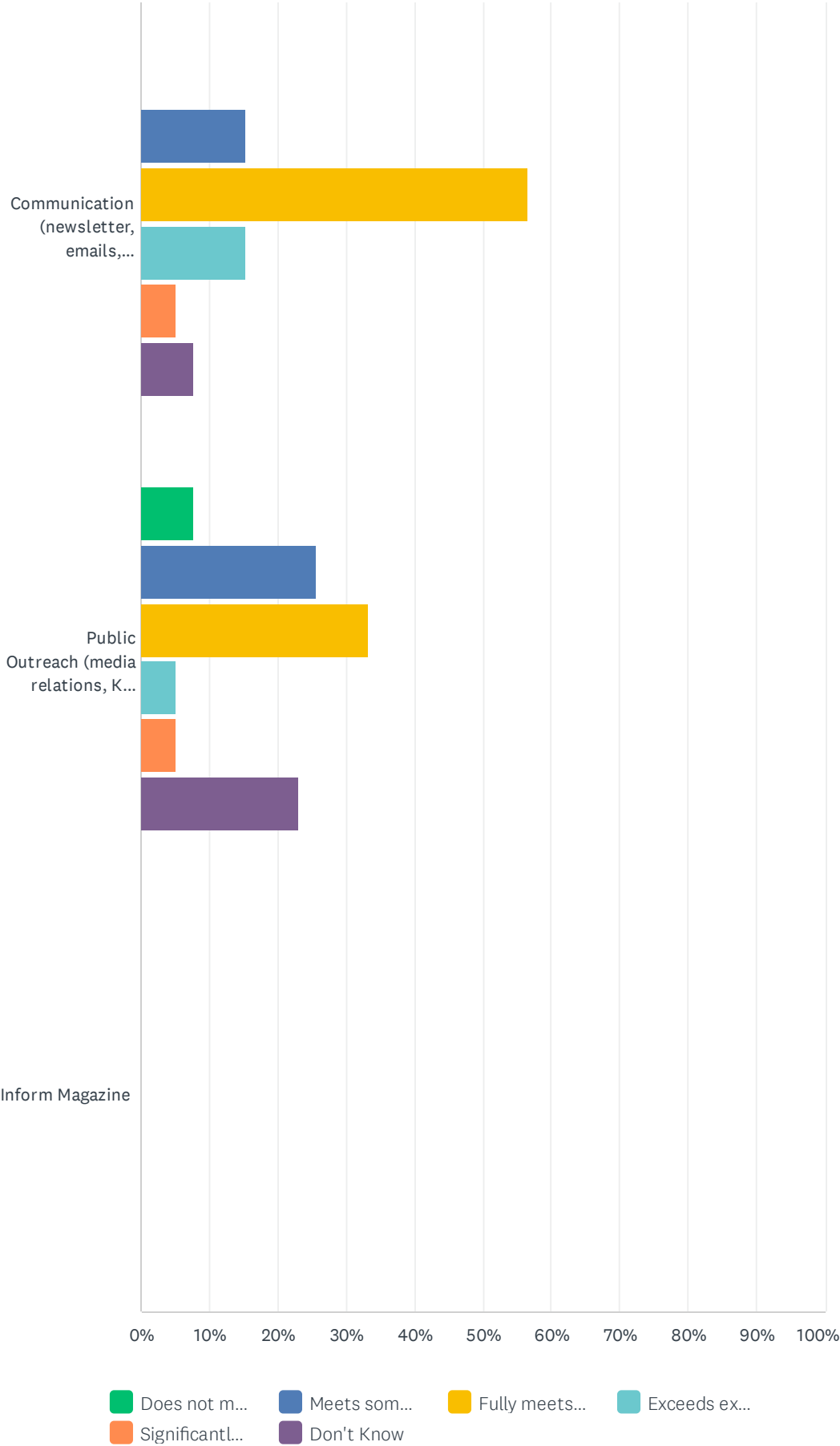
	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	TOTAL	WEIGHTED AVERAGE
☆	2.63% 1	21.05% 8	47.37% 18	15.79% 6	13.16% 5	38	3.16

Q17 How would you rate your overall satisfaction with the following services provided by AIA Virginia (the state component)?

Answered: 39 Skipped: 0



Member Feedback Survey 2025



Member Feedback Survey 2025

	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	DON'T KNOW	TOT
Educational Events (ArchEx, webinars, Design Forum, Art of Practice, ELA, etc.)	7.69% 3	15.38% 6	35.90% 14	23.08% 9	7.69% 3	10.26% 4	
Advocacy (legislative and regulatory lobbying, building code, legislative updates, etc.)	0.00% 0	23.08% 9	25.64% 10	28.21% 11	5.13% 2	17.95% 7	
Business Development and Networking Opportunities (Social events, Town Halls, etc.)	10.26% 4	20.51% 8	30.77% 12	15.38% 6	5.13% 2	17.95% 7	
Communication (newsletter, emails, website, online resources, etc.)	0.00% 0	15.38% 6	56.41% 22	15.38% 6	5.13% 2	7.69% 3	
Public Outreach (media relations, K-12 education, community dinners, etc.)	7.69% 3	25.64% 10	33.33% 13	5.13% 2	5.13% 2	23.08% 9	
Inform Magazine	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	

Q18 How would you rate your overall satisfaction with your local chapter membership?

Answered: 38 Skipped: 1

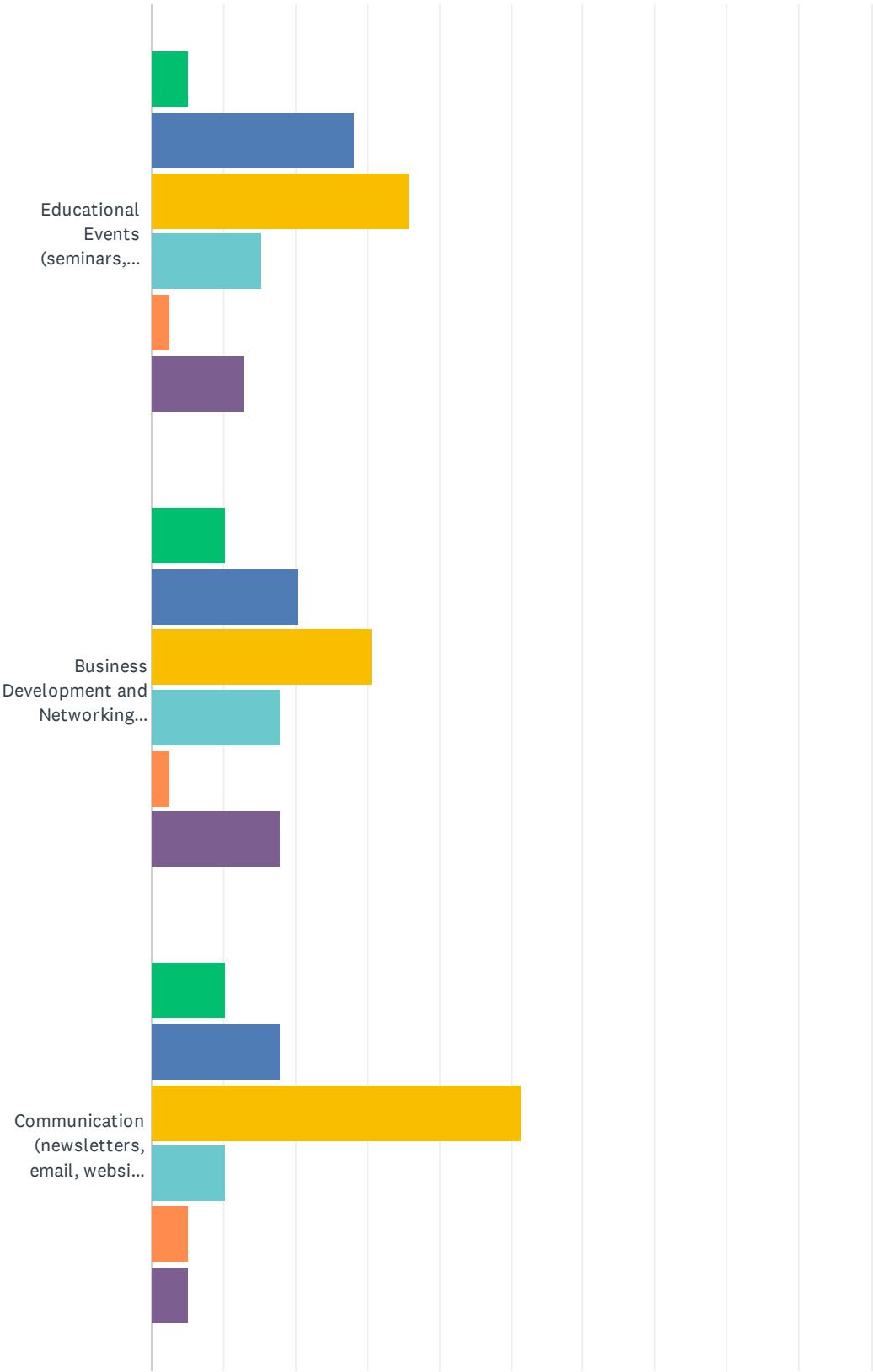
2.9★
average rating



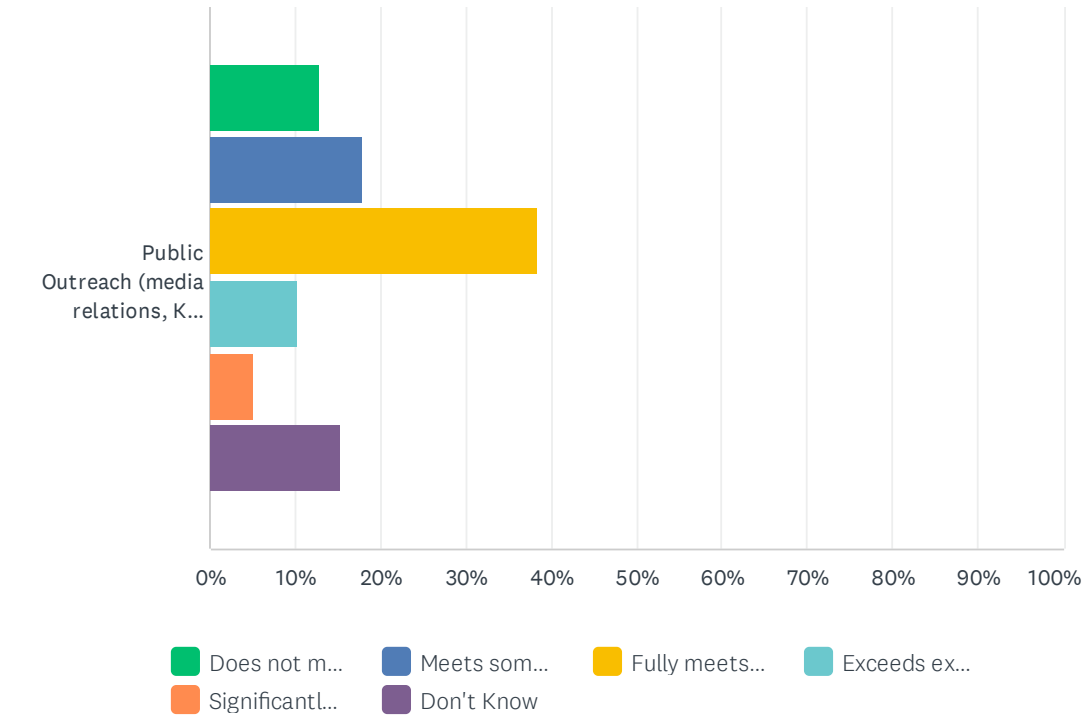
	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	TOTAL	WEIGHTED AVERAGE
☆	5.26% 2	31.58% 12	36.84% 14	23.68% 9	2.63% 1	38	2.87

Q19 How would you rate your overall satisfaction with the services provided by your local chapter?

Answered: 39 Skipped: 0



Member Feedback Survey 2025



	DOES NOT MEET EXPECTATIONS	MEETS SOME BUT NOT ALL EXPECTATIONS	FULLY MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	SIGNIFICANTLY EXCEEDS EXPECTATIONS	DON'T KNOW	TOT
Educational Events (seminars, lunch & learns, tours, etc.)	5.13% 2	28.21% 11	35.90% 14	15.38% 6	2.56% 1	12.82% 5	
Business Development and Networking Opportunities (social events, mentoring, etc.)	10.26% 4	20.51% 8	30.77% 12	17.95% 7	2.56% 1	17.95% 7	
Communication (newsletters, email, website, online resources, etc.)	10.26% 4	17.95% 7	51.28% 20	10.26% 4	5.13% 2	5.13% 2	
Public Outreach (media relations, K-12 education, architecture week public activities, etc.)	12.82% 5	17.95% 7	38.46% 15	10.26% 4	5.13% 2	15.38% 6	

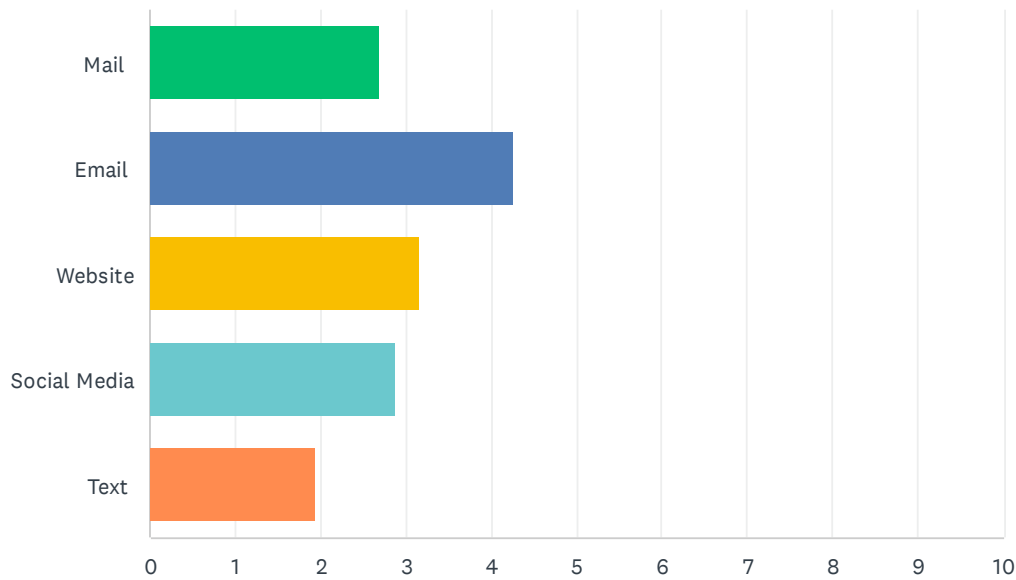
Q20 Is there anything specific we could do to increase the value of your membership?

Answered: 20 Skipped: 19

#	RESPONSES	DATE
1	Not that I can think of	5/29/2025 8:03 AM
2	unsure	5/28/2025 10:06 AM
3	No	5/28/2025 8:16 AM
4	Better presenters. At everything. If you have no reason to believe that the presenter is good at presenting, don't invite them (seek them on YouTube, ask around, etc.)	5/12/2025 12:12 PM
5	AIA Blue Ridge should be renamed AIA Roanoke. Allow me to be a part of AIA Northeast Tennessee even though I'm on the Virginia side of the state line.	5/12/2025 9:01 AM
6	I think more opportunities for informal meetups would be awesome. It would be great to have more local events where members can collaborate and share ideas in a less formal setting. Mentorship programs or ways to connect with more experienced architects could help me grow faster and get guidance as I navigate my career	5/12/2025 8:13 AM
7	Schedule educational and social events in southwestern part of the state beyond Roanoke and Blacksburg.	5/9/2025 4:20 PM
8	include more networking functions	5/5/2025 2:35 PM
9	Address/reduce ageism among younger leaders.	5/5/2025 1:29 PM
10	I love that there are groups- such as ELA and the new more emerged leader group- that aim to gather members throughout the state. I think that is super successful.	5/3/2025 2:03 PM
11	No	5/3/2025 10:44 AM
12	Events closer to me would greatly increase the value but I understand why that is not likely.	5/3/2025 10:18 AM
13	N/A	5/1/2025 3:02 PM
14	no	4/30/2025 2:47 PM
15	More benefit from state chapter. I feel local chapter only is beneficial financially and professionally.	4/30/2025 1:04 PM
16	Not sure	4/30/2025 12:57 PM
17	Our local Blue Ridge chapter does a great job	4/30/2025 11:50 AM
18	Aia national membership does not offer many services that don't cost additional money. My membership is nearly 800 dollars a year. It should offer more resources for practitioners.	4/30/2025 11:05 AM
19	I am satisfied with my membership. I would be more satisfied if more members were more active.	4/30/2025 10:54 AM
20	Just consider the distance you are asking some members to travel if they expect to be involved.	4/30/2025 10:26 AM

Q21 Please rank your most preferred (#1) method of receiving notifications and information from your state and local components to your least preferred (#5)

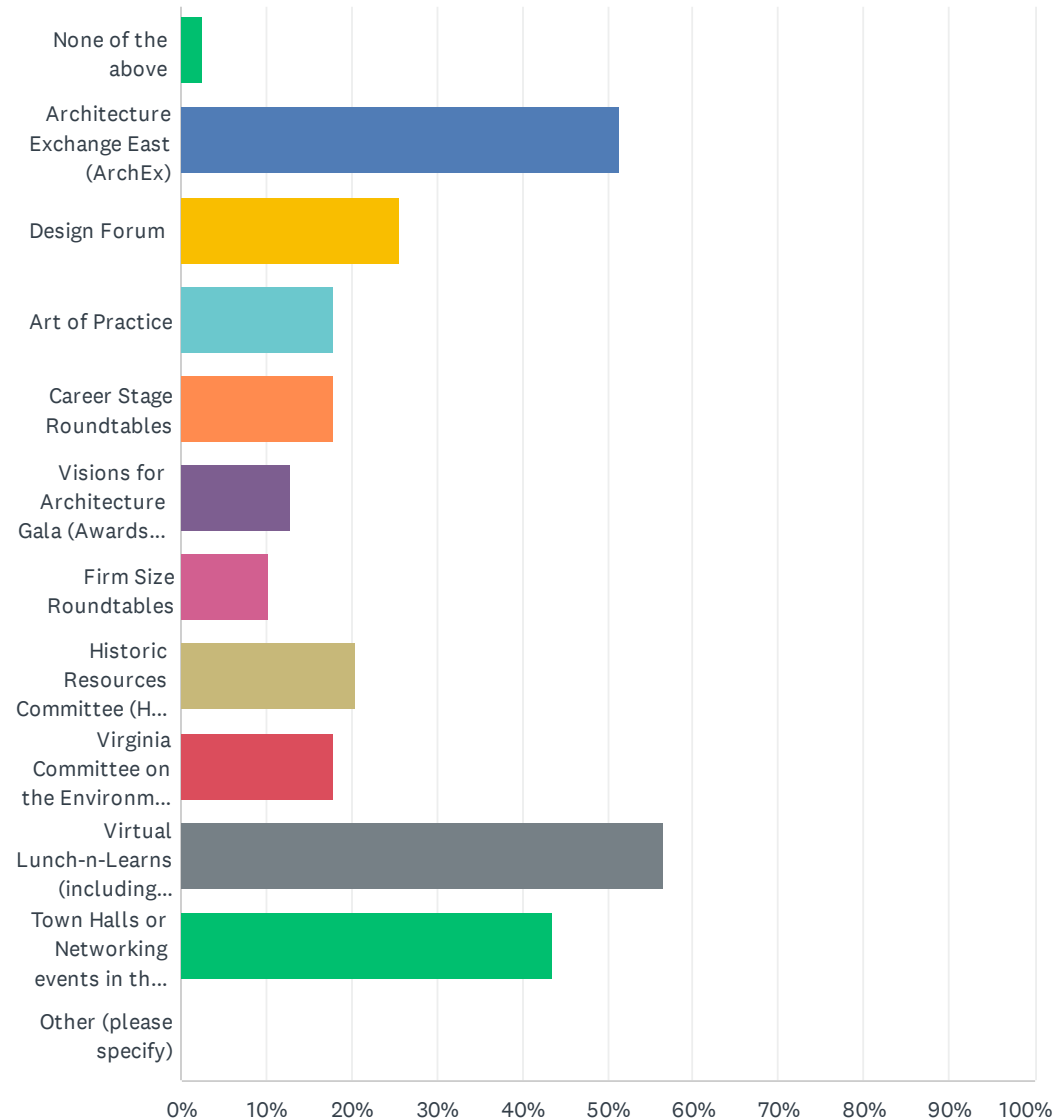
Answered: 39 Skipped: 0



	1	2	3	4	5	TOTAL	SCORE
Mail	15.63% 5	15.63% 5	18.75% 6	21.88% 7	28.13% 9	32	2.69
Email	68.42% 26	13.16% 5	5.26% 2	2.63% 1	10.53% 4	38	4.26
Website	3.13% 1	37.50% 12	40.63% 13	9.38% 3	9.38% 3	32	3.16
Social Media	6.06% 2	24.24% 8	30.30% 10	30.30% 10	9.09% 3	33	2.88
Text	2.86% 1	11.43% 4	5.71% 2	37.14% 13	42.86% 15	35	1.94

Q22 Which of the following AIA Virginia events are you most likely to attend? (please select at least 3)

Answered: 39 Skipped: 0



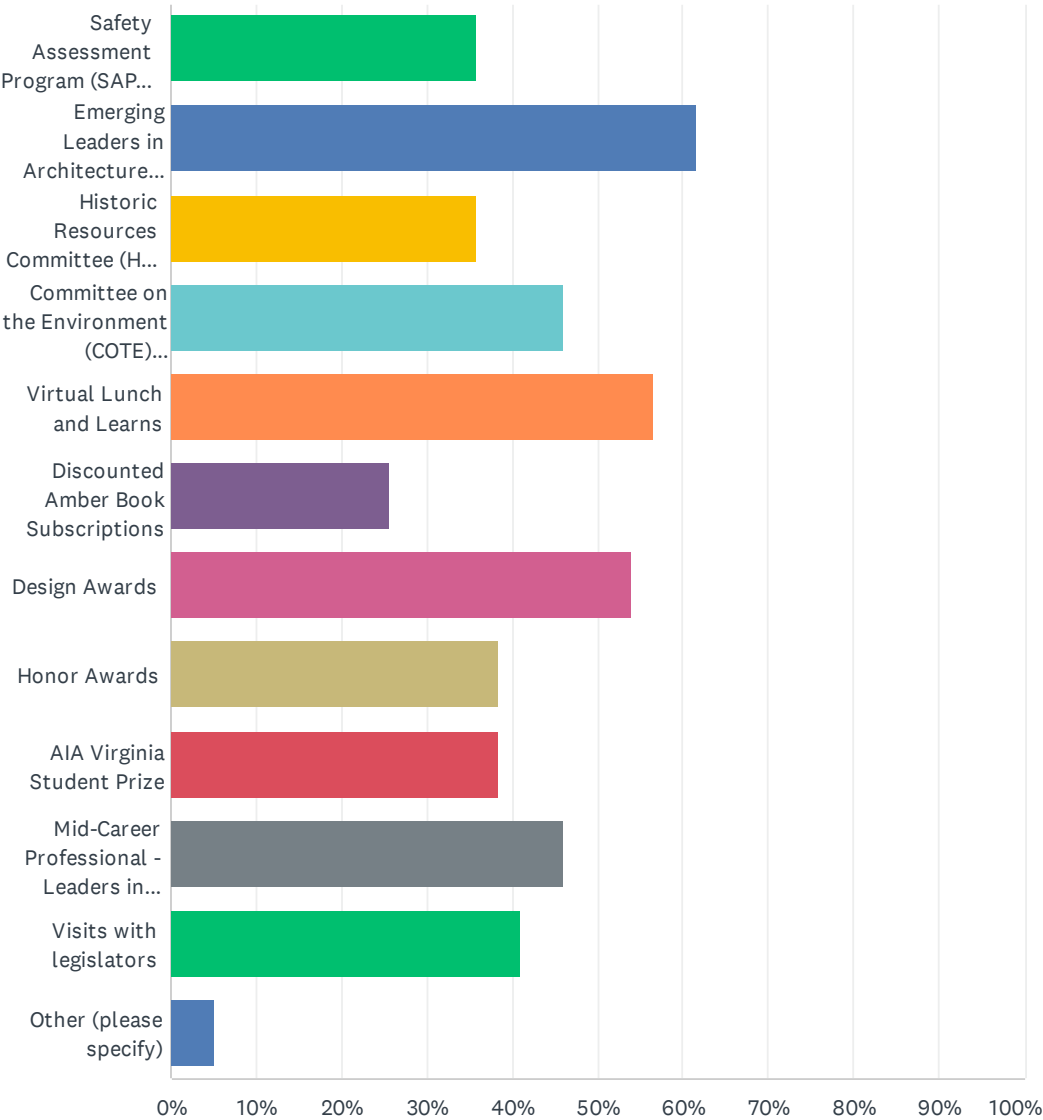
Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
None of the above	2.56%	1
Architecture Exchange East (ArchEx)	51.28%	20
Design Forum	25.64%	10
Art of Practice	17.95%	7
Career Stage Roundtables	17.95%	7
Visions for Architecture Gala (Awards & Honors)	12.82%	5
Firm Size Roundtables	10.26%	4
Historic Resources Committee (HRC) events	20.51%	8
Virginia Committee on the Environment (COTE) events	17.95%	7
Virtual Lunch-n-Learns (including Procrastinator's series)	56.41%	22
Town Halls or Networking events in the local chapter areas	43.59%	17
Other (please specify)	0.00%	0
Total Respondents: 39		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q23 Please select the following AIA Virginia programs you feel are important for us to provide (select all that apply)

Answered: 39 Skipped: 0



Member Feedback Survey 2025

ANSWER CHOICES	RESPONSES	
Safety Assessment Program (SAP) Training	35.90%	14
Emerging Leaders in Architecture (ELA) Leadership Development	61.54%	24
Historic Resources Committee (HRC) programming	35.90%	14
Committee on the Environment (COTE) programming	46.15%	18
Virtual Lunch and Learns	56.41%	22
Discounted Amber Book Subscriptions	25.64%	10
Design Awards	53.85%	21
Honor Awards	38.46%	15
AIA Virginia Student Prize	38.46%	15
Mid-Career Professional - Leaders in Architecture & Business (LAB) Leadership Development	46.15%	18
Visits with legislators	41.03%	16
Other (please specify)	5.13%	2
Total Respondents: 39		

#	OTHER (PLEASE SPECIFY)	DATE
1	business acumen programming	5/12/2025 6:34 PM
2	ArchEx	4/30/2025 10:54 AM

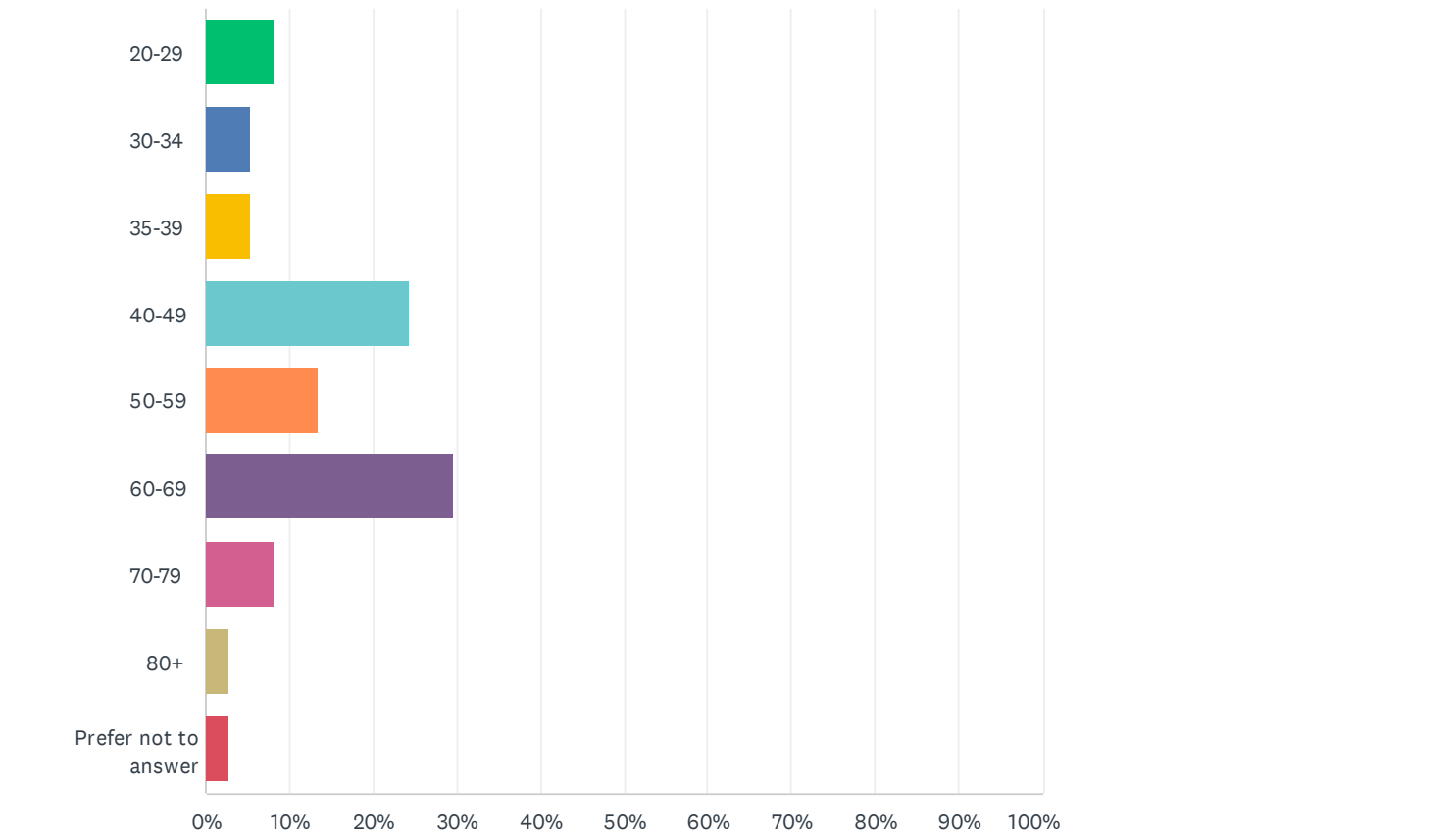
Q24 Is there anything in this survey we didn't ask you about that you would like to share?

Answered: 12 Skipped: 27

#	RESPONSES	DATE
1	No	5/29/2025 8:03 AM
2	no	5/28/2025 10:37 AM
3	unsure	5/28/2025 10:06 AM
4	Paul is doing a great job leading the organization!	5/12/2025 6:34 PM
5	Not what you want to hear but AIA Virginia & AIA Blue Ridge are not of value to me.	5/12/2025 9:01 AM
6	n/a	5/5/2025 1:29 PM
7	AIA is a fantastic group for professional development. I wish there were more opportunities to have competitions between the different chapters for charity/fundraising.	5/3/2025 2:03 PM
8	No	5/3/2025 10:44 AM
9	No	5/1/2025 3:02 PM
10	no	4/30/2025 2:47 PM
11	No	4/30/2025 12:57 PM
12	n/a	4/30/2025 11:50 AM

Q25 Age range:

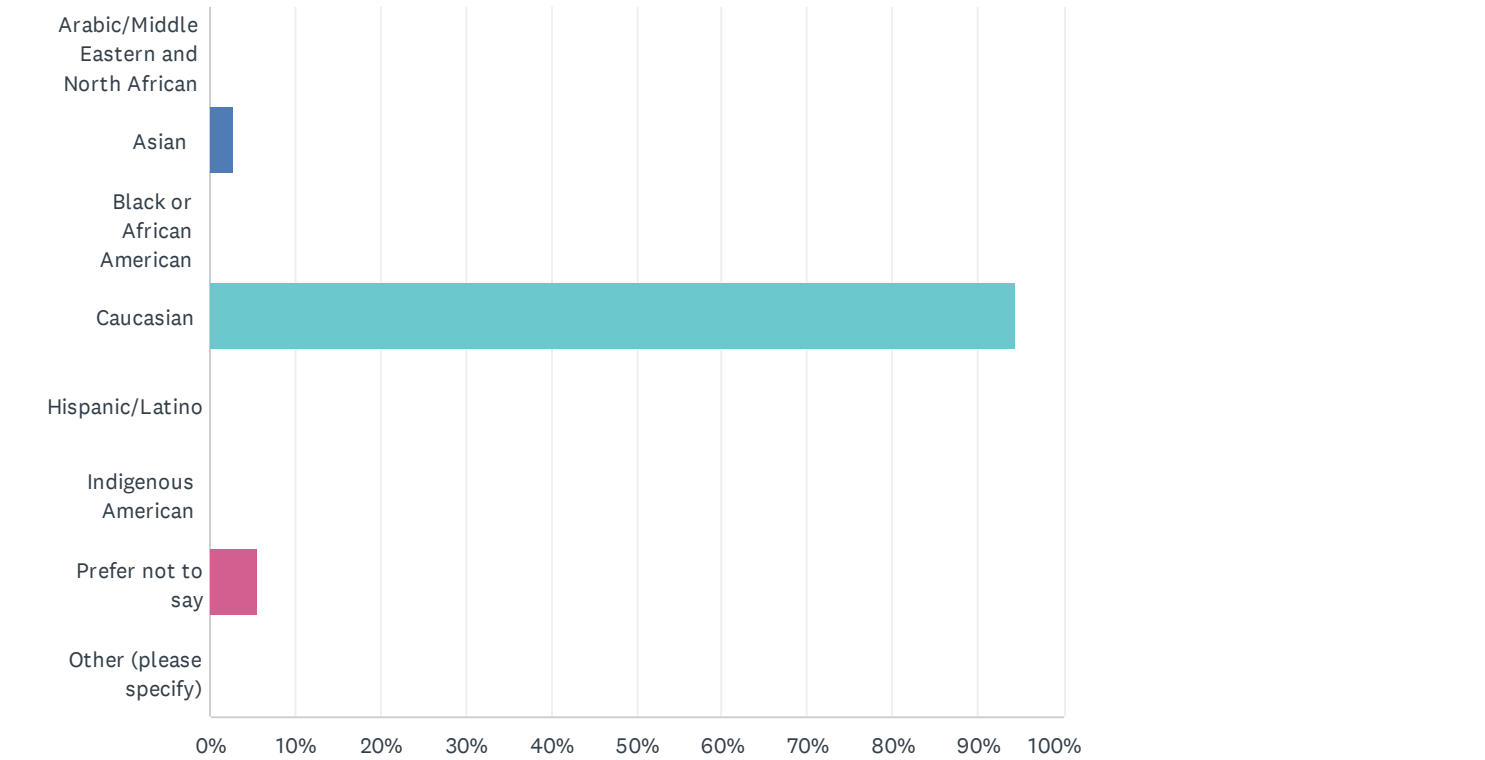
Answered: 37 Skipped: 2



ANSWER CHOICES	RESPONSES	
20-29	8.11%	3
30-34	5.41%	2
35-39	5.41%	2
40-49	24.32%	9
50-59	13.51%	5
60-69	29.73%	11
70-79	8.11%	3
80+	2.70%	1
Prefer not to answer	2.70%	1
TOTAL		37

Q26 I identify my ethnicity as: (check all that apply)

Answered: 36 Skipped: 3

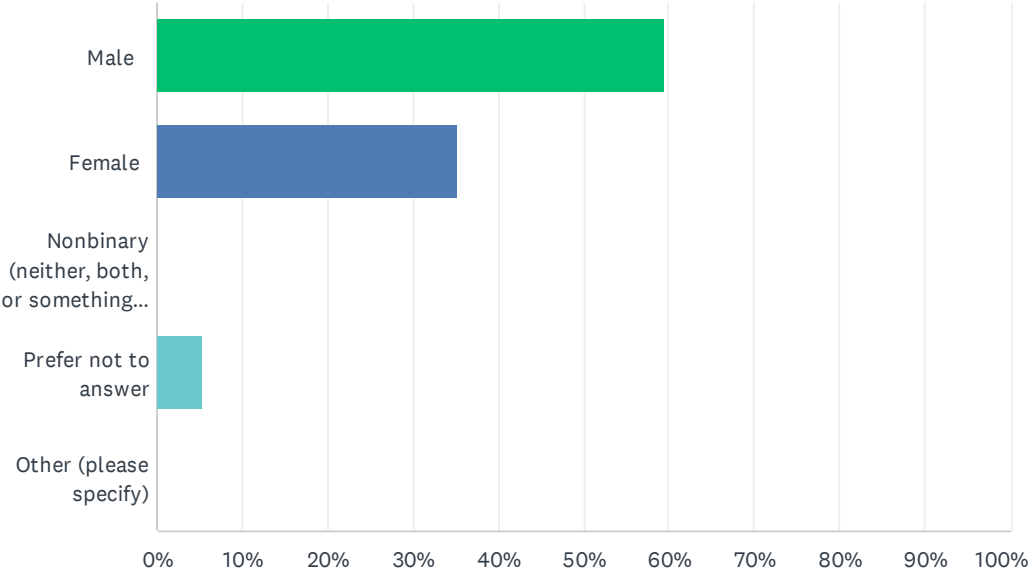


ANSWER CHOICES		RESPONSES	
Arabic/Middle Eastern and North African		0.00%	0
Asian		2.78%	1
Black or African American		0.00%	0
Caucasian		94.44%	34
Hispanic/Latino		0.00%	0
Indigenous American		0.00%	0
Prefer not to say		5.56%	2
Other (please specify)		0.00%	0
Total Respondents: 36			

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q27 I identify my gender as:

Answered: 37 Skipped: 2

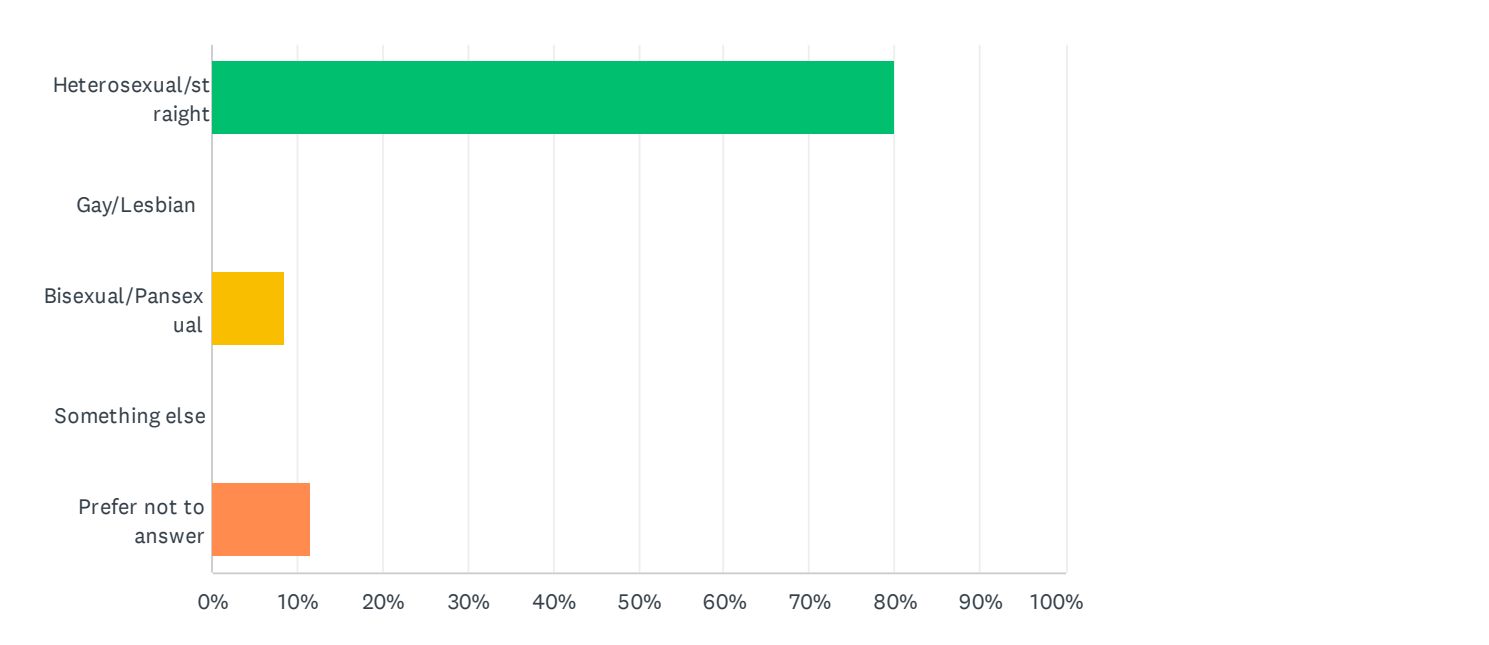


ANSWER CHOICES		RESPONSES	
Male		59.46%	22
Female		35.14%	13
Nonbinary (neither, both, or something else)		0.00%	0
Prefer not to answer		5.41%	2
Other (please specify)		0.00%	0
TOTAL			37

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q28 I identify my sexual orientation as:

Answered: 35 Skipped: 4



ANSWER CHOICES	RESPONSES	
Heterosexual/straight	80.00%	28
Gay/Lesbian	0.00%	0
Bisexual/Pansexual	8.57%	3
Something else	0.00%	0
Prefer not to answer	11.43%	4
TOTAL		35