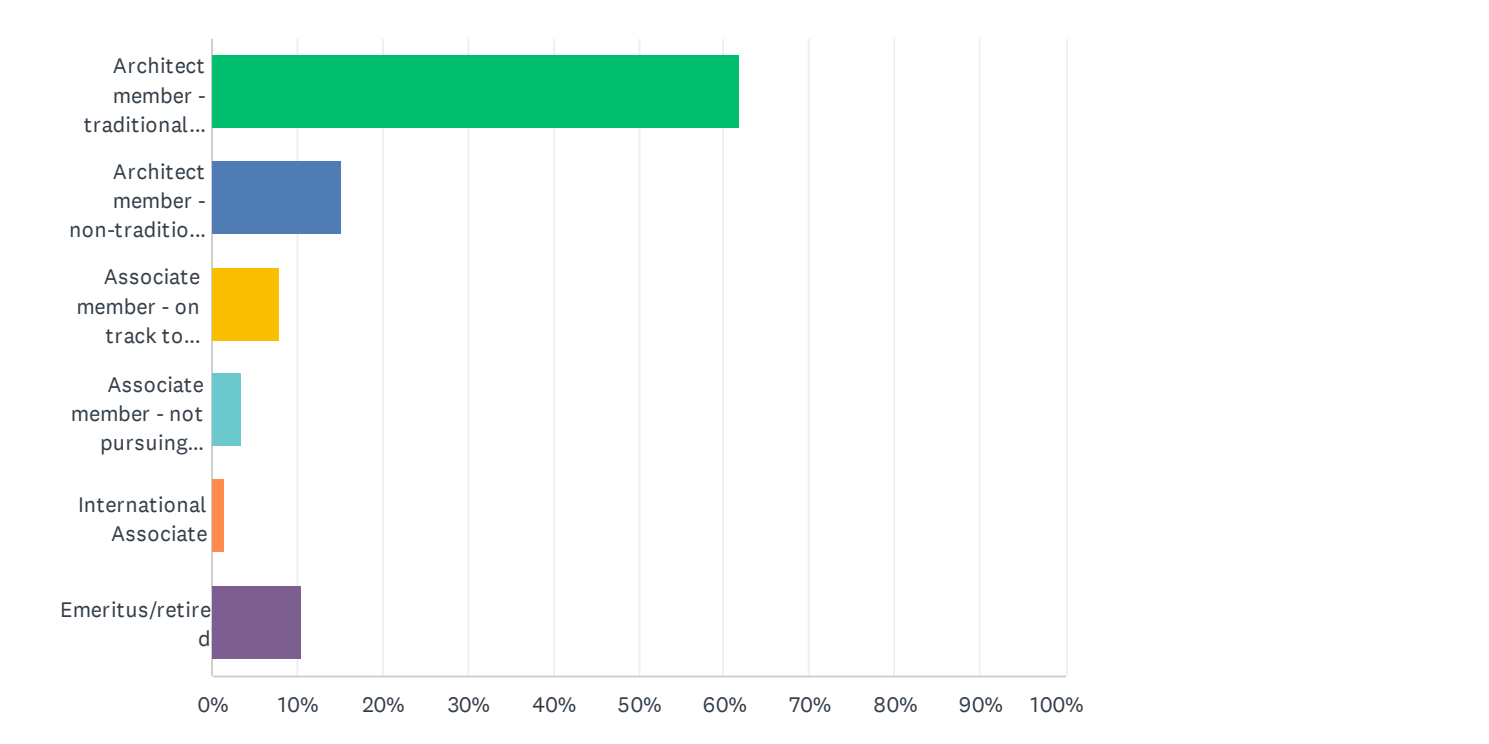


Q1 What is your AIA membership category?

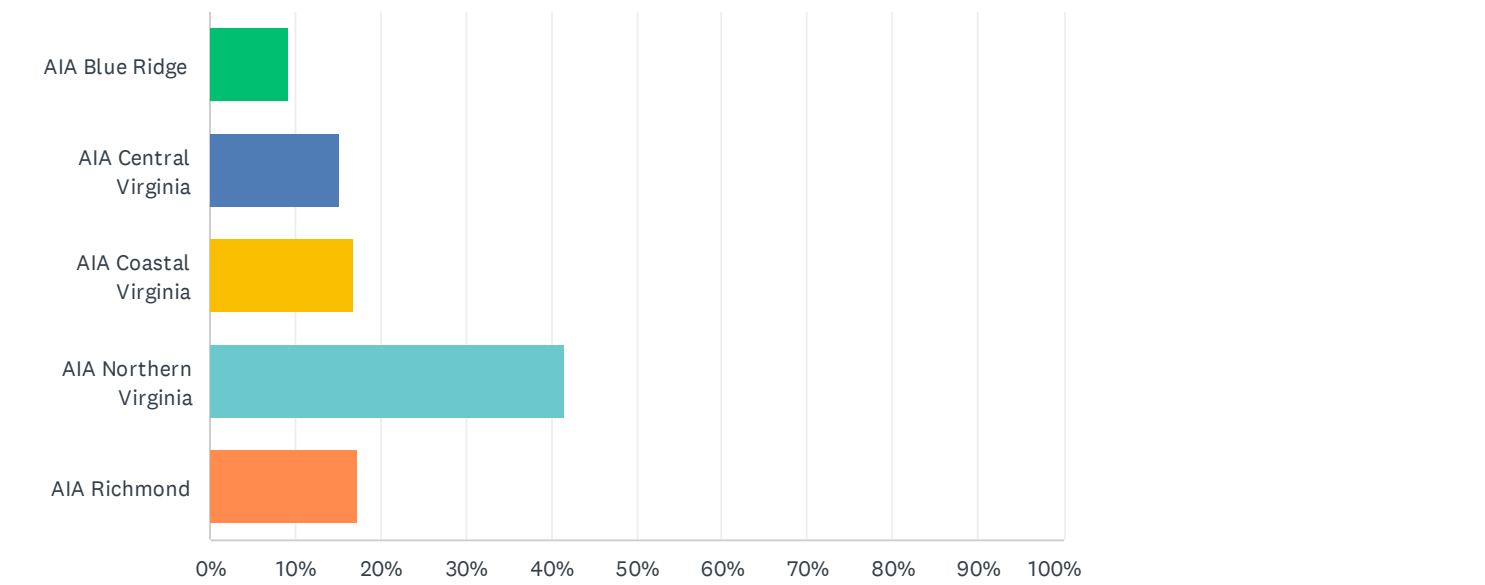
Answered: 423    Skipped: 0



| ANSWER CHOICES                              |                                                                                       | RESPONSES |     |
|---------------------------------------------|---------------------------------------------------------------------------------------|-----------|-----|
| Architect member - traditional practice     |  | 61.94%    | 262 |
| Architect member - non-traditional practice |                                                                                       | 15.13%    | 64  |
| Associate member - on track to licensure    |  | 7.80%     | 33  |
| Associate member - not pursuing licensure   |                                                                                       | 3.31%     | 14  |
| International Associate                     |                                                                                       | 1.42%     | 6   |
| Emeritus/retired                            |  | 10.40%    | 44  |
| TOTAL                                       |                                                                                       |           | 423 |

Q2 Please select your local chapter.

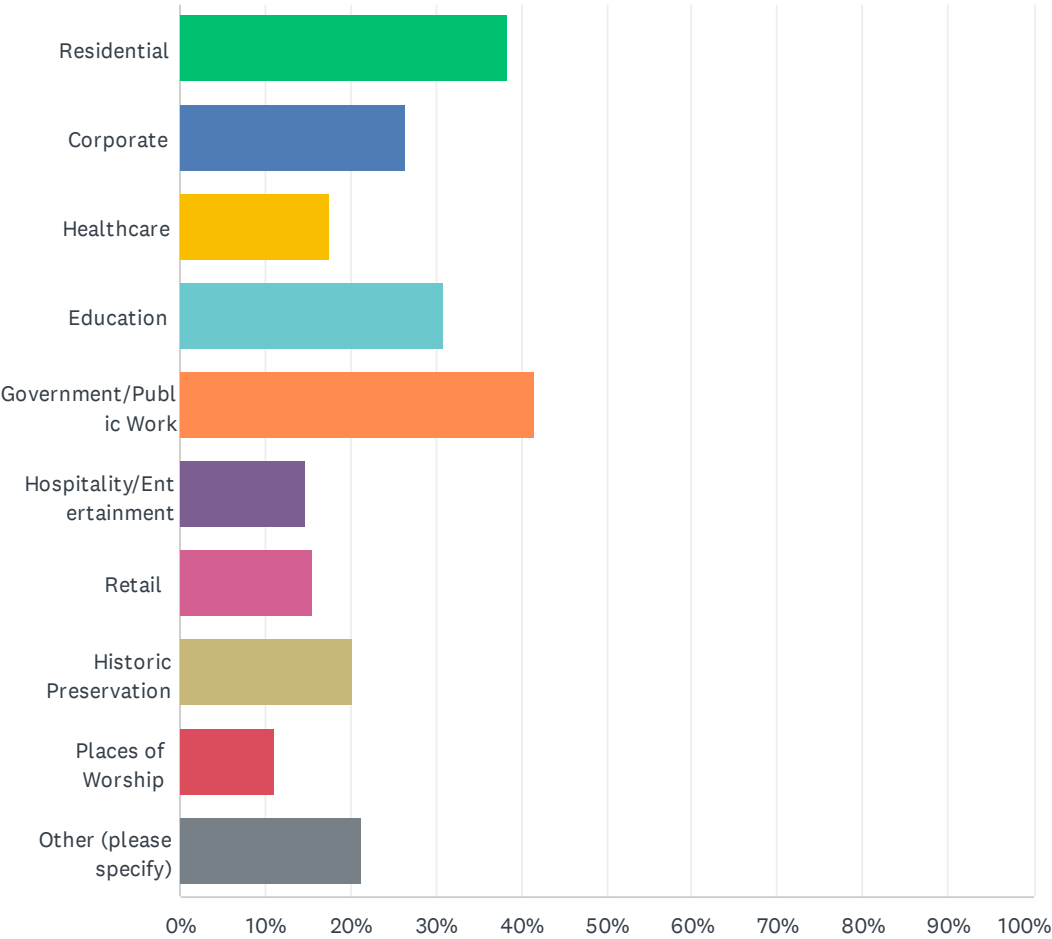
Answered: 423    Skipped: 0



| ANSWER CHOICES        |                                                                                     | RESPONSES |     |
|-----------------------|-------------------------------------------------------------------------------------|-----------|-----|
| AIA Blue Ridge        |  | 9.22%     | 39  |
| AIA Central Virginia  |  | 15.13%    | 64  |
| AIA Coastal Virginia  |  | 16.78%    | 71  |
| AIA Northern Virginia |  | 41.61%    | 176 |
| AIA Richmond          |  | 17.26%    | 73  |
| TOTAL                 |                                                                                     |           | 423 |

Q3 What best describes your primary area(s) of practice? (select all that apply)

Answered: 423 Skipped: 0



## Member Feedback Survey 2025

| ANSWER CHOICES            | RESPONSES |     |
|---------------------------|-----------|-----|
| Residential               | 38.30%    | 162 |
| Corporate                 | 26.48%    | 112 |
| Healthcare                | 17.49%    | 74  |
| Education                 | 30.97%    | 131 |
| Government/Public Work    | 41.61%    | 176 |
| Hospitality/Entertainment | 14.66%    | 62  |
| Retail                    | 15.60%    | 66  |
| Historic Preservation     | 20.33%    | 86  |
| Places of Worship         | 11.11%    | 47  |
| Other (please specify)    | 21.28%    | 90  |
| Total Respondents: 423    |           |     |

| #  | OTHER (PLEASE SPECIFY)                                 | DATE               |
|----|--------------------------------------------------------|--------------------|
| 1  | Large Housing Developments and Student Housing         | 5/28/2025 7:12 PM  |
| 2  | Sports and Entertainment, Mission Critical             | 5/28/2025 2:01 PM  |
| 3  | design research                                        | 5/28/2025 9:51 AM  |
| 4  | Community & Culture                                    | 5/28/2025 9:12 AM  |
| 5  | Planning / Real Estate Development                     | 5/28/2025 8:59 AM  |
| 6  | Tenant Build out                                       | 5/28/2025 8:30 AM  |
| 7  | Higher Education                                       | 5/28/2025 8:16 AM  |
| 8  | Senior Livening Environments-Licensed and non licensed | 5/28/2025 8:13 AM  |
| 9  | Industrial                                             | 5/23/2025 11:23 AM |
| 10 | Facilities Management                                  | 5/22/2025 1:31 PM  |
| 11 | Performance spaces, museum                             | 5/19/2025 5:01 PM  |
| 12 | None                                                   | 5/19/2025 12:32 PM |
| 13 | I work for a 3rd party inspector                       | 5/19/2025 9:46 AM  |
| 14 | Consulting                                             | 5/15/2025 7:23 PM  |
| 15 | Mentoring                                              | 5/13/2025 10:39 AM |
| 16 | Non Profit                                             | 5/13/2025 10:21 AM |
| 17 | Retired                                                | 5/12/2025 4:50 PM  |
| 18 | Architecture professor, architectural acoustician      | 5/12/2025 12:12 PM |
| 19 | Automobile dealership and repair facilities            | 5/12/2025 9:12 AM  |
| 20 | building envelope                                      | 5/12/2025 8:58 AM  |
| 21 | Institutional (libraries, recreation centers)          | 5/12/2025 8:56 AM  |
| 22 | retired.                                               | 5/12/2025 8:51 AM  |
| 23 | Construction, Construction Management                  | 5/12/2025 8:48 AM  |

## Member Feedback Survey 2025

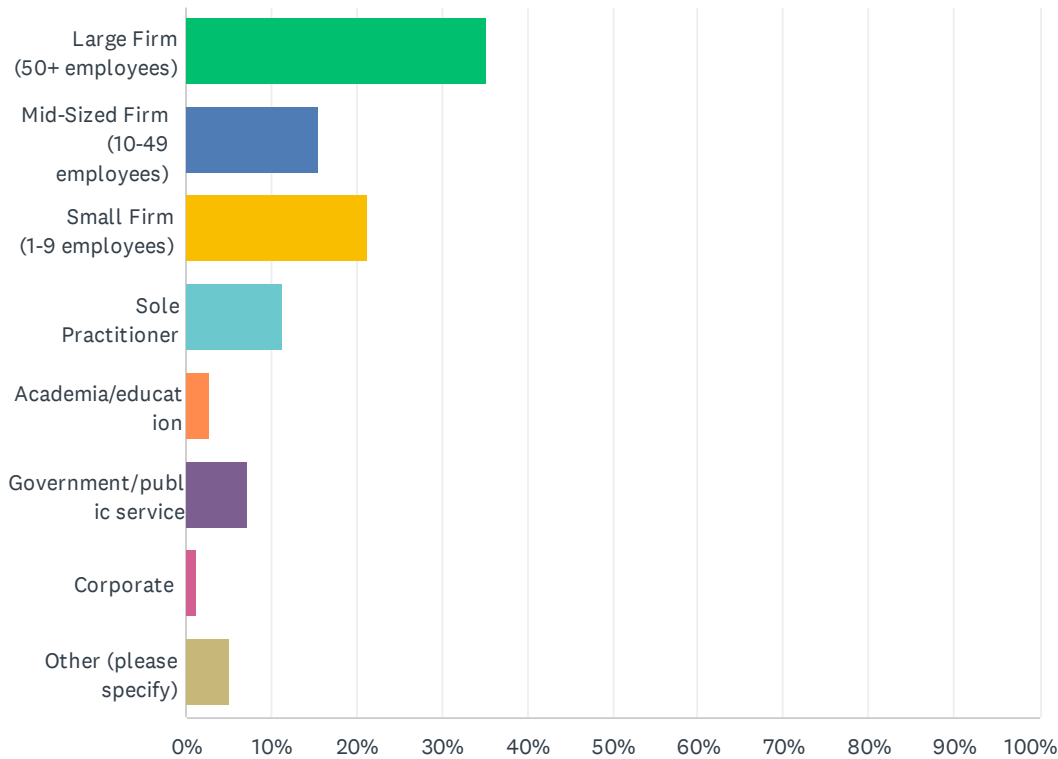
|    |                                            |                    |
|----|--------------------------------------------|--------------------|
| 24 | commercial                                 | 5/12/2025 8:45 AM  |
| 25 | Aviation                                   | 5/12/2025 8:17 AM  |
| 26 | Multi-Family                               | 5/7/2025 5:22 PM   |
| 27 | Organization Leadership                    | 5/6/2025 2:37 PM   |
| 28 | Retired from Senior Living and Commercial  | 5/6/2025 1:21 PM   |
| 29 | energy performance                         | 5/5/2025 2:49 PM   |
| 30 | Sustainability                             | 5/5/2025 2:35 PM   |
| 31 | Public Facilitation                        | 5/5/2025 1:36 PM   |
| 32 | Consulting - business & marketing          | 5/5/2025 1:29 PM   |
| 33 | mixed use                                  | 5/5/2025 12:59 PM  |
| 34 | aviation                                   | 5/5/2025 10:16 AM  |
| 35 | Retired                                    | 5/5/2025 10:15 AM  |
| 36 | when I practiced                           | 5/5/2025 12:23 AM  |
| 37 | Mission Critical                           | 5/4/2025 10:25 PM  |
| 38 | Master planning/eco research facilities    | 5/3/2025 3:18 PM   |
| 39 | Landscape Architecture and Planning        | 5/3/2025 2:26 PM   |
| 40 | Senior Living                              | 5/3/2025 2:03 PM   |
| 41 | Office and Multi-Family                    | 5/3/2025 1:57 PM   |
| 42 | mixed use ,retail/parking/ housing         | 5/3/2025 12:43 PM  |
| 43 | Cultural venues                            | 5/3/2025 12:13 PM  |
| 44 | Retired                                    | 5/3/2025 10:45 AM  |
| 45 | Museum                                     | 5/3/2025 10:37 AM  |
| 46 | ADA COMPLIANCE                             | 5/3/2025 10:28 AM  |
| 47 | Energy-Efficiency                          | 5/3/2025 10:19 AM  |
| 48 | Forensic                                   | 5/3/2025 10:15 AM  |
| 49 | Cultural designer                          | 5/3/2025 10:15 AM  |
| 50 | Interiors                                  | 5/1/2025 3:56 PM   |
| 51 | Civic + Community; Higher Ed; Multi Family | 5/1/2025 11:59 AM  |
| 52 | Business Management, Project Management    | 4/30/2025 8:19 PM  |
| 53 | Association Management                     | 4/30/2025 6:52 PM  |
| 54 | Military                                   | 4/30/2025 6:44 PM  |
| 55 | Pumpstations                               | 4/30/2025 4:45 PM  |
| 56 | Former specialty prior to retirement       | 4/30/2025 4:25 PM  |
| 57 | Consulting                                 | 4/30/2025 2:20 PM  |
| 58 | secure space                               | 4/30/2025 2:01 PM  |
| 59 | non-profit organizations                   | 4/30/2025 1:46 PM  |
| 60 | Resilience and Planning                    | 4/30/2025 1:14 PM  |
| 61 | Public Safety                              | 4/30/2025 12:59 PM |

## Member Feedback Survey 2025

|    |                                                                              |                    |
|----|------------------------------------------------------------------------------|--------------------|
| 62 | I am IT staff that works directly for licensed architects.                   | 4/30/2025 12:31 PM |
| 63 | Institutional/Research                                                       | 4/30/2025 12:29 PM |
| 64 | Small town, general practice - small commercial, small public, small worship | 4/30/2025 12:25 PM |
| 65 | Existing conditions assessments                                              | 4/30/2025 12:17 PM |
| 66 | Retired                                                                      | 4/30/2025 12:01 PM |
| 67 | Planning of all above.                                                       | 4/30/2025 11:57 AM |
| 68 | Retired - most of the above and sustainability consultant                    | 4/30/2025 11:50 AM |
| 69 | Existing Conditions Documentation (As-Built)                                 | 4/30/2025 11:43 AM |
| 70 | Rehabilitation and Mixed Use                                                 | 4/30/2025 11:19 AM |
| 71 | Industrial                                                                   | 4/30/2025 11:17 AM |
| 72 | Multifamily                                                                  | 4/30/2025 11:11 AM |
| 73 | not currently practicing                                                     | 4/30/2025 11:05 AM |
| 74 | Work with Foreign Missions                                                   | 4/30/2025 10:59 AM |
| 75 | Higher Ed.,Civic                                                             | 4/30/2025 10:59 AM |
| 76 | tenant build out                                                             | 4/30/2025 10:57 AM |
| 77 | Industrial                                                                   | 4/30/2025 10:55 AM |
| 78 | Architect continuing education                                               | 4/30/2025 10:52 AM |
| 79 | commercial small business                                                    | 4/30/2025 10:48 AM |
| 80 | Mixed-use multi-family                                                       | 4/30/2025 10:40 AM |
| 81 | Aviation Architecture                                                        | 4/30/2025 10:37 AM |
| 82 | Industrial                                                                   | 4/30/2025 10:37 AM |
| 83 | Code official                                                                | 4/30/2025 10:36 AM |
| 84 | MULTIFAMILY RESIDENTIAL, AFFORDABLE HOUSING, MIXED USE                       | 4/30/2025 10:28 AM |
| 85 | Educator                                                                     | 4/30/2025 10:24 AM |
| 86 | Multifamily Residential                                                      | 4/30/2025 10:20 AM |
| 87 | I am a federal employee                                                      | 4/30/2025 10:19 AM |
| 88 | Cultural, Urban Design                                                       | 4/30/2025 10:18 AM |
| 89 | Green building / sustainability consulting                                   | 4/30/2025 10:17 AM |
| 90 | Multifamily/Mixed Use                                                        | 4/30/2025 10:11 AM |

**Q4 Practice setting?** Please select the size/type that best describes your firm. We understand that your business might fall under a different category nationally, but this breakdown is based on data specific to Virginia firms.

Answered: 423 Skipped: 0



| ANSWER CHOICES                   | RESPONSES |            |
|----------------------------------|-----------|------------|
| Large Firm (50+ employees)       | 35.22%    | 149        |
| Mid-Sized Firm (10-49 employees) | 15.60%    | 66         |
| Small Firm (1-9 employees)       | 21.28%    | 90         |
| Sole Practitioner                | 11.35%    | 48         |
| Academia/education               | 2.84%     | 12         |
| Government/public service        | 7.33%     | 31         |
| Corporate                        | 1.18%     | 5          |
| Other (please specify)           | 5.20%     | 22         |
| <b>TOTAL</b>                     |           | <b>423</b> |

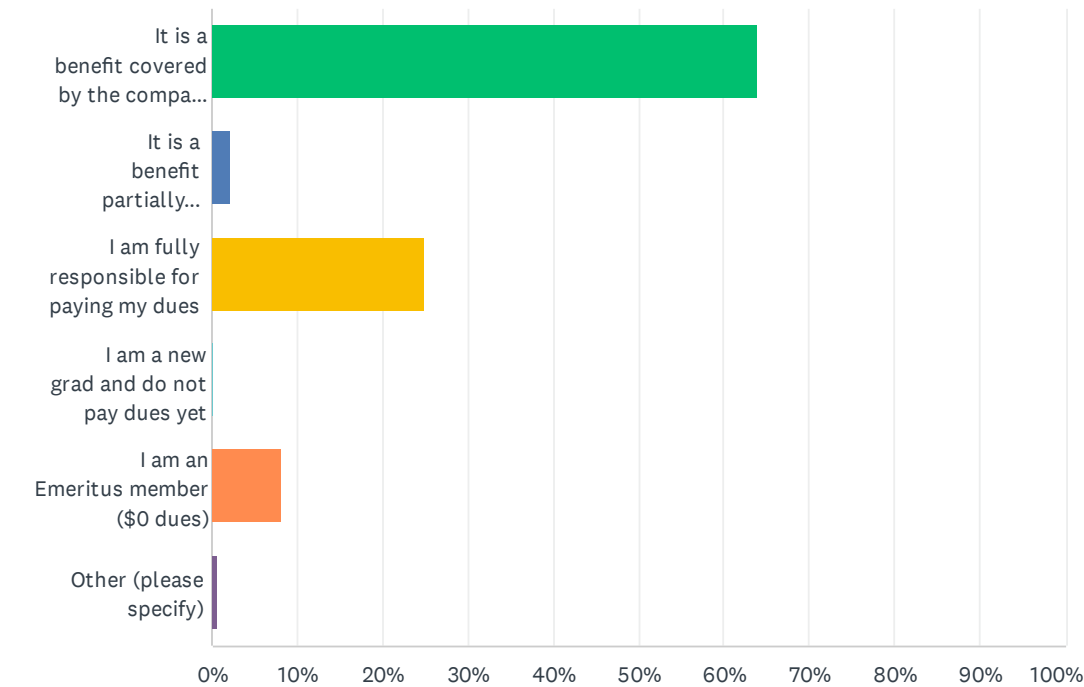
| # | OTHER (PLEASE SPECIFY) | DATE              |
|---|------------------------|-------------------|
| 1 | Semi retired           | 5/29/2025 8:03 AM |

## Member Feedback Survey 2025

|    |                                                                        |                    |
|----|------------------------------------------------------------------------|--------------------|
| 2  | non profit                                                             | 5/28/2025 9:51 AM  |
| 3  | Mid-sized for architecture department, Large including all disciplines | 5/28/2025 8:16 AM  |
| 4  | None                                                                   | 5/19/2025 12:32 PM |
| 5  | Facilities                                                             | 5/19/2025 10:08 AM |
| 6  | Non Profit                                                             | 5/13/2025 10:21 AM |
| 7  | University employee doing side work                                    | 5/12/2025 9:14 AM  |
| 8  | none                                                                   | 5/12/2025 8:51 AM  |
| 9  | Retired                                                                | 5/6/2025 2:37 PM   |
| 10 | Worked for a Large Firm, but now retired                               | 5/6/2025 1:21 PM   |
| 11 | Home builder                                                           | 5/5/2025 11:41 AM  |
| 12 | Retired                                                                | 5/5/2025 10:46 AM  |
| 13 | retired                                                                | 5/5/2025 10:15 AM  |
| 14 | Landscape Architect - small                                            | 5/3/2025 2:26 PM   |
| 15 | retired                                                                | 4/30/2025 9:39 PM  |
| 16 | Non-profit                                                             | 4/30/2025 6:52 PM  |
| 17 | retired                                                                | 4/30/2025 4:43 PM  |
| 18 | Retired, former large firm                                             | 4/30/2025 4:25 PM  |
| 19 | Retired                                                                | 4/30/2025 12:01 PM |
| 20 | Retired                                                                | 4/30/2025 11:50 AM |
| 21 | Association                                                            | 4/30/2025 10:52 AM |
| 22 | I now work as an architectural product rep for a manufacturer          | 4/30/2025 10:38 AM |

Q5 How I pay for my AIA membership dues

Answered: 421    Skipped: 2

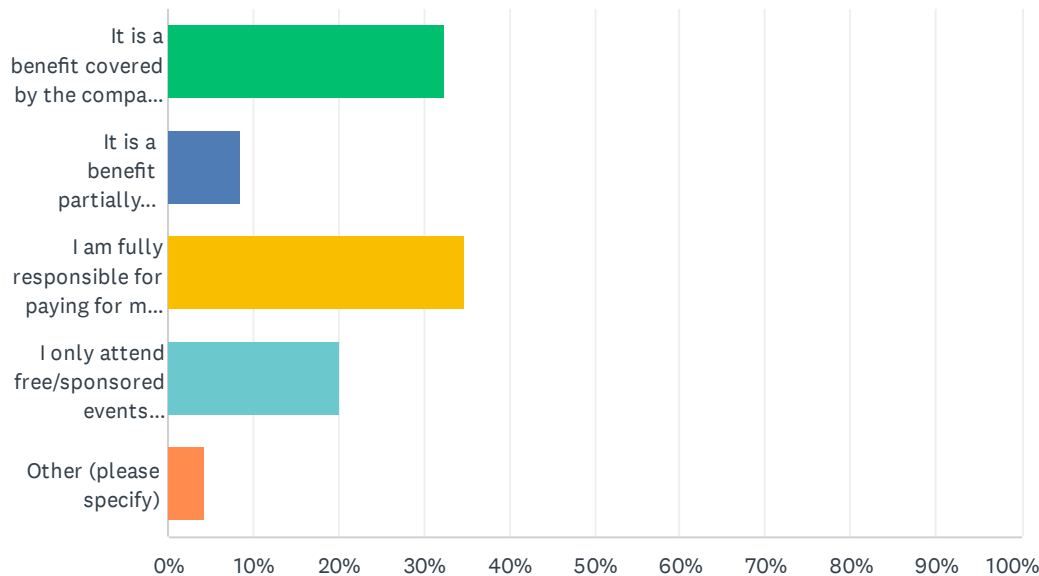


| ANSWER CHOICES                                                                    |  | RESPONSES |     |
|-----------------------------------------------------------------------------------|--|-----------|-----|
| It is a benefit covered by the company I work for                                 |  | 63.90%    | 269 |
| It is a benefit partially covered by the company I work for and I pay the balance |  | 2.14%     | 9   |
| I am fully responsible for paying my dues                                         |  | 24.94%    | 105 |
| I am a new grad and do not pay dues yet                                           |  | 0.24%     | 1   |
| I am an Emeritus member (\$0 dues)                                                |  | 8.08%     | 34  |
| Other (please specify)                                                            |  | 0.71%     | 3   |
| TOTAL                                                                             |  |           | 421 |

| # | OTHER (PLEASE SPECIFY)                          | DATE               |
|---|-------------------------------------------------|--------------------|
| 1 | Emeritus                                        | 5/29/2025 8:03 AM  |
| 2 | My firm pays for it since I am involved in AIA. | 5/4/2025 6:19 PM   |
| 3 | partial coverage by employer                    | 4/30/2025 10:37 AM |

## Q6 How I pay for my AIA Virginia continuing education

Answered: 423 Skipped: 0



| ANSWER CHOICES                                                                    | RESPONSES |            |
|-----------------------------------------------------------------------------------|-----------|------------|
| It is a benefit covered by the company I work for                                 | 32.39%    | 137        |
| It is a benefit partially covered by the company I work for and I pay the balance | 8.51%     | 36         |
| I am fully responsible for paying for my continuing education                     | 34.75%    | 147        |
| I only attend free/sponsored events (example: lunch-n-learns)                     | 20.09%    | 85         |
| Other (please specify)                                                            | 4.26%     | 18         |
| <b>TOTAL</b>                                                                      |           | <b>423</b> |

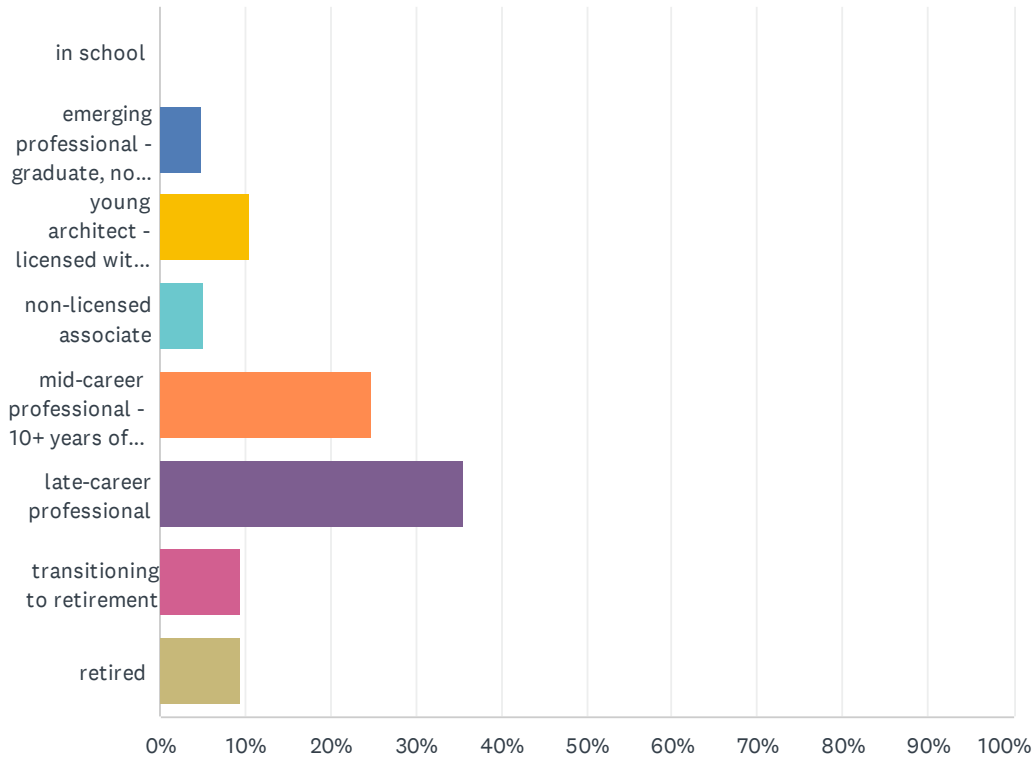
| #  | OTHER (PLEASE SPECIFY)                                                                                               | DATE               |
|----|----------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | Emeritus                                                                                                             | 5/29/2025 8:03 AM  |
| 2  | I attend free/sponsored events for 95%, I have attended the AIA national convention (1) time, covered by the company | 5/28/2025 8:16 AM  |
| 3  | I have not been attending any more.                                                                                  | 5/19/2025 12:32 PM |
| 4  | Combination of partially covered by my company and partially free/sponsored                                          | 5/14/2025 2:59 PM  |
| 5  | Retired                                                                                                              | 5/12/2025 3:19 PM  |
| 6  | Our firm will cver conference expenses and hosts in house lunch and learns for much of our continuing education.     | 5/5/2025 12:58 PM  |
| 7  | combination of free events and conferences that are reimbursed by company                                            | 5/5/2025 11:05 AM  |
| 8  | Free at the AEC Daily website, which reports hours to the AIA.                                                       | 5/5/2025 9:36 AM   |
| 9  | don't do                                                                                                             | 5/4/2025 10:08 AM  |
| 10 | Continuing Education thru Industry Design/Engineering Organizations / Companies                                      | 5/3/2025 10:57 AM  |

## Member Feedback Survey 2025

|    |                                                                                              |                    |
|----|----------------------------------------------------------------------------------------------|--------------------|
| 11 | N/A                                                                                          | 5/3/2025 10:15 AM  |
| 12 | NA                                                                                           | 4/30/2025 4:43 PM  |
| 13 | Not required                                                                                 | 4/30/2025 4:25 PM  |
| 14 | I do not have continuing education requirements.                                             | 4/30/2025 12:31 PM |
| 15 | Retired and not continuing education                                                         | 4/30/2025 12:01 PM |
| 16 | It is a combination of free/sponsored events and a benefit covered by the company I work for | 4/30/2025 11:11 AM |
| 17 | Retired                                                                                      | 4/30/2025 10:40 AM |
| 18 | Partial coverage by employer                                                                 | 4/30/2025 10:37 AM |

## Q7 What career stage would you say you are in?

Answered: 423 Skipped: 0



| ANSWER CHOICES                                      | RESPONSES |            |
|-----------------------------------------------------|-----------|------------|
| in school                                           | 0.00%     | 0          |
| emerging professional - graduate, not licensed      | 4.96%     | 21         |
| young architect - licensed within the last 10 years | 10.40%    | 44         |
| non-licensed associate                              | 5.20%     | 22         |
| mid-career professional - 10+ years of licensure    | 24.82%    | 105        |
| late-career professional                            | 35.70%    | 151        |
| transitioning to retirement                         | 9.46%     | 40         |
| retired                                             | 9.46%     | 40         |
| <b>TOTAL</b>                                        |           | <b>423</b> |

## Q8 Why are you a member of AIA?

Answered: 388    Skipped: 35

| #  | RESPONSES                                                                                                                                                                                                                                                                                          | DATE               |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | It is important to me to be associated with an organization that supports the profession,                                                                                                                                                                                                          | 5/31/2025 3:07 PM  |
| 2  | Credentials and professional nature of managing ae contracts requires that credential                                                                                                                                                                                                              | 5/30/2025 11:30 PM |
| 3  | It is important because it provides opportunities for interacting with follow architects.                                                                                                                                                                                                          | 5/30/2025 2:24 PM  |
| 4  | To get up-to-date building industry information. For continuing education. AIA membership is valued throughout the industry.                                                                                                                                                                       | 5/30/2025 10:01 AM |
| 5  | continuance of career membership, with appreciation for local professional community and national-level advocacy                                                                                                                                                                                   | 5/29/2025 1:00 PM  |
| 6  | Love keeping in touch                                                                                                                                                                                                                                                                              | 5/29/2025 8:03 AM  |
| 7  | I feel that it is my responsibility.                                                                                                                                                                                                                                                               | 5/29/2025 8:01 AM  |
| 8  | To have professional standing and be invited to AIA resources and events                                                                                                                                                                                                                           | 5/29/2025 7:48 AM  |
| 9  | Continuing ed is tracked, making it easier to report to the states where I am licensed. Educational opportunities keep me informed of what's happening in the industry. To support minorities of all types in the diversifying architect community.                                                | 5/28/2025 8:49 PM  |
| 10 | I have been an AIA member since 1991 and I don't believe in divorce.                                                                                                                                                                                                                               | 5/28/2025 7:12 PM  |
| 11 | Professional development opportunities and networking                                                                                                                                                                                                                                              | 5/28/2025 6:12 PM  |
| 12 | I am only a member because my company pays the dues. Otherwise, I do not believe there is any real value in the AIA.                                                                                                                                                                               | 5/28/2025 2:01 PM  |
| 13 | For the community and the benefits                                                                                                                                                                                                                                                                 | 5/28/2025 12:30 PM |
| 14 | Because it is the organization representing my profession, supporting and advocating for architecture, and this service focused on promoting the health, safety and welfare of all people.                                                                                                         | 5/28/2025 12:03 PM |
| 15 | The recognition and benefits.                                                                                                                                                                                                                                                                      | 5/28/2025 11:25 AM |
| 16 | It is the organization made up of architects, serving and representing its architect members.                                                                                                                                                                                                      | 5/28/2025 11:08 AM |
| 17 | to help grow, support, and advocate for our profession.                                                                                                                                                                                                                                            | 5/28/2025 10:54 AM |
| 18 | This is my profession                                                                                                                                                                                                                                                                              | 5/28/2025 10:37 AM |
| 19 | I like the exposure.                                                                                                                                                                                                                                                                               | 5/28/2025 10:33 AM |
| 20 | Enables me to make connections with other professionals in my community and provides opportunities to continue learning and growing in my career.                                                                                                                                                  | 5/28/2025 10:24 AM |
| 21 | learning and marketing opportunities                                                                                                                                                                                                                                                               | 5/28/2025 10:17 AM |
| 22 | I rely on the AIA to provide advocacy / lobbying for the protection of the architecture profession and to ensure that legislators understand the benefits of having well qualified, licensed professionals provide architectural services to protect the health, safety, and welfare of the public | 5/28/2025 10:10 AM |
| 23 | to participate in the continuing evolution and influence of architects in society                                                                                                                                                                                                                  | 5/28/2025 10:06 AM |
| 24 | I joined he AIA Committee at my firm to be in the know of local events that would interest my coworkers.                                                                                                                                                                                           | 5/28/2025 9:49 AM  |
| 25 | the people and connections, serving the profession                                                                                                                                                                                                                                                 | 5/28/2025 9:26 AM  |
| 26 | Ethics, Educational Opportunities, Egalitarian                                                                                                                                                                                                                                                     | 5/28/2025 9:10 AM  |

## Member Feedback Survey 2025

|    |                                                                                                                                                                                                                                                                                                                                                   |                    |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 27 | Good question                                                                                                                                                                                                                                                                                                                                     | 5/28/2025 8:59 AM  |
| 28 | staying up to date with practice                                                                                                                                                                                                                                                                                                                  | 5/28/2025 8:52 AM  |
| 29 | What other association is there?                                                                                                                                                                                                                                                                                                                  | 5/28/2025 8:30 AM  |
| 30 | to support the profession, camaraderie                                                                                                                                                                                                                                                                                                            | 5/28/2025 8:16 AM  |
| 31 | My company pays for it.                                                                                                                                                                                                                                                                                                                           | 5/28/2025 8:16 AM  |
| 32 | 30104681                                                                                                                                                                                                                                                                                                                                          | 5/28/2025 8:16 AM  |
| 33 | Best representation of my Profession                                                                                                                                                                                                                                                                                                              | 5/28/2025 8:13 AM  |
| 34 | Tradition                                                                                                                                                                                                                                                                                                                                         | 5/27/2025 8:59 AM  |
| 35 | To contribute to the betterment of my profession.                                                                                                                                                                                                                                                                                                 | 5/25/2025 2:34 PM  |
| 36 | I'm on the local chapter board so I may be biased, but I see it as a civic and societal duty to participate in organizations and volunteer time to further the efforts of those who are less privileged and cannot participate. I see my volunteering and participation as a small role in a large project of advancing the cause of good design. | 5/23/2025 11:23 AM |
| 37 | The architecture industry needs a clear voice to advocate for our benefit. AIA is the strongest option for advocacy in arenas that have the power to make decisions that can affect our ability to practice and for affecting the public perception of the profession.                                                                            | 5/22/2025 1:31 PM  |
| 38 | I enjoy the comradery and network                                                                                                                                                                                                                                                                                                                 | 5/21/2025 9:10 PM  |
| 39 | Simply, the recognition of being a member by clients and the community                                                                                                                                                                                                                                                                            | 5/20/2025 12:25 PM |
| 40 | To be engaged with a community and build my professional skills                                                                                                                                                                                                                                                                                   | 5/20/2025 10:12 AM |
| 41 | I've asked myself that question a couple of times this past year. Currently, I'm not sure I know why. The focus and tone of AIA leadership seems quite different than what a small owner needs to help navigate the practice of architects- which should be about creating architecture.                                                          | 5/19/2025 5:41 PM  |
| 42 | Professional organization                                                                                                                                                                                                                                                                                                                         | 5/19/2025 5:01 PM  |
| 43 | We have to have an advocate for our profession.                                                                                                                                                                                                                                                                                                   | 5/19/2025 4:42 PM  |
| 44 | Support the mission.                                                                                                                                                                                                                                                                                                                              | 5/19/2025 4:14 PM  |
| 45 | It is the nationally-recognized association for our profession.                                                                                                                                                                                                                                                                                   | 5/19/2025 3:04 PM  |
| 46 | Because AIA is a thought leader and is made up of some really great people.                                                                                                                                                                                                                                                                       | 5/19/2025 2:12 PM  |
| 47 | During my professional career, AIA did many things for me and my firm - education, networking, lobbying for our profession, and ensuring laws and regulations are not created or changed to damage our practices.                                                                                                                                 | 5/19/2025 12:32 PM |
| 48 | To have recognition after my name and to be involved in the community.                                                                                                                                                                                                                                                                            | 5/19/2025 10:58 AM |
| 49 | It is the only way for me at the moment to stay connected.                                                                                                                                                                                                                                                                                        | 5/19/2025 10:24 AM |
| 50 | continued education and networking                                                                                                                                                                                                                                                                                                                | 5/19/2025 10:20 AM |
| 51 | it is expected for licensed professionals to hold AIA membership as recognized credentialing/status.                                                                                                                                                                                                                                              | 5/19/2025 10:16 AM |
| 52 | I stay a member to participate on the advisory group of the AIA housing and community development knowledge community.                                                                                                                                                                                                                            | 5/19/2025 10:08 AM |
| 53 | for the careers section and access to contracts                                                                                                                                                                                                                                                                                                   | 5/19/2025 9:46 AM  |
| 54 | Because I am an Architect in US and being proud of being part of AIA community                                                                                                                                                                                                                                                                    | 5/19/2025 9:31 AM  |
| 55 | joined for licensing resources                                                                                                                                                                                                                                                                                                                    | 5/19/2025 9:27 AM  |
| 56 | Continued Education Opportunities                                                                                                                                                                                                                                                                                                                 | 5/19/2025 9:26 AM  |
| 57 | Networking and access to courses and credits that keep me updated in the industry                                                                                                                                                                                                                                                                 | 5/19/2025 9:19 AM  |
| 58 | Trying to get my license                                                                                                                                                                                                                                                                                                                          | 5/19/2025 8:52 AM  |

## Member Feedback Survey 2025

|    |                                                                                                                                                                                                                                     |                    |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 59 | Because my firm pays for it.                                                                                                                                                                                                        | 5/19/2025 8:47 AM  |
| 60 | resources and continuing education, professional                                                                                                                                                                                    | 5/19/2025 8:43 AM  |
| 61 | mostly for the contracts                                                                                                                                                                                                            | 5/19/2025 8:35 AM  |
| 62 | Learning opportunities                                                                                                                                                                                                              | 5/19/2025 8:33 AM  |
| 63 | Good question. Primarily for access to AIA Docs.                                                                                                                                                                                    | 5/19/2025 8:20 AM  |
| 64 | continuing ed, legality, community, professional recognition                                                                                                                                                                        | 5/19/2025 8:19 AM  |
| 65 | To be a part of the nationwide community of architects. AIA is the primary representative of our profession                                                                                                                         | 5/19/2025 8:16 AM  |
| 66 | various benefits, resources                                                                                                                                                                                                         | 5/18/2025 2:46 PM  |
| 67 | Because my company pays for it and values the credential.                                                                                                                                                                           | 5/15/2025 7:33 PM  |
| 68 | AIA is a place for community, connection, learning - & where I help build resources to support the profession & its future.                                                                                                         | 5/15/2025 7:23 PM  |
| 69 | support and allegiances                                                                                                                                                                                                             | 5/15/2025 11:01 AM |
| 70 | Be involved in the development of the profession Inspire others                                                                                                                                                                     | 5/15/2025 6:25 AM  |
| 71 | knowledge base, events, etc.                                                                                                                                                                                                        | 5/14/2025 4:26 PM  |
| 72 | A few primary reasons, 1) membership is a benefit my firm offers, 2) for the educational and other resources, and 3) to stay connected to other architects and the profession as a whole                                            | 5/14/2025 2:59 PM  |
| 73 | To be associated                                                                                                                                                                                                                    | 5/14/2025 11:40 AM |
| 74 | Networking opportunities; educational opportunities                                                                                                                                                                                 | 5/14/2025 8:36 AM  |
| 75 | Where else can I find a community of like minded design professionals focused on similar interests and concerns?                                                                                                                    | 5/13/2025 1:03 PM  |
| 76 | Continuing education and camaraderie.                                                                                                                                                                                               | 5/13/2025 12:57 PM |
| 77 | As an architect in Santa Monica CA said to me in 1966 when I asked him that exact same question -"If I were an undertaker, I'd belong to that professional group."                                                                  | 5/13/2025 10:39 AM |
| 78 | Because of the designation                                                                                                                                                                                                          | 5/13/2025 10:21 AM |
| 79 | For continuing education and networking events.                                                                                                                                                                                     | 5/13/2025 9:00 AM  |
| 80 | peer networking, AIA benefits, CEU opportunities                                                                                                                                                                                    | 5/13/2025 8:36 AM  |
| 81 | I am working towards registration                                                                                                                                                                                                   | 5/13/2025 8:26 AM  |
| 82 | Known credential, access to CE's, community                                                                                                                                                                                         | 5/13/2025 6:51 AM  |
| 83 | as a longstanding member of the architecture community while also not an architect, I felt it just to join the membership to become even more involved and acquainted with the organization. It simply makes sense for my position. | 5/12/2025 6:34 PM  |
| 84 | to improve architects and architecture                                                                                                                                                                                              | 5/12/2025 6:33 PM  |
| 85 | Still believe the AIA is our best source and resource for our firms, and staying connected and supportive as we retire.                                                                                                             | 5/12/2025 4:50 PM  |
| 86 | I use the contract documents                                                                                                                                                                                                        | 5/12/2025 4:04 PM  |
| 87 | Our profession needs coordination, support and advocacy. I value the 2030 Commitment and the Framework for Design Excellence. Professional networking. Continuing education.                                                        | 5/12/2025 3:31 PM  |
| 88 | I have been for 45 years.                                                                                                                                                                                                           | 5/12/2025 3:19 PM  |
| 89 | signaling to clients; continuing education; awards                                                                                                                                                                                  | 5/12/2025 3:14 PM  |
| 90 | I believe in its mission and I enjoy being around other architects. . . and learning from the events.                                                                                                                               | 5/12/2025 12:12 PM |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                                                      |                    |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 91  | Credential                                                                                                                                                                                                                                           | 5/12/2025 11:56 AM |
| 92  | It's paid for by my firm.                                                                                                                                                                                                                            | 5/12/2025 11:01 AM |
| 93  | Professional and public involvement concerning or built environment.                                                                                                                                                                                 | 5/12/2025 10:53 AM |
| 94  | It provides a level of credibility that the public/market wants.                                                                                                                                                                                     | 5/12/2025 10:22 AM |
| 95  | only for the perceived status                                                                                                                                                                                                                        | 5/12/2025 10:21 AM |
| 96  | It bolsters the practice and execution of Architecture                                                                                                                                                                                               | 5/12/2025 10:06 AM |
| 97  | Not sure at this point. My company is supporting the AIA but if it gets too political to the left it may not make sense to be part of it. AIA should represent all architects (from the left to the right) of all political persuasions and beliefs. | 5/12/2025 10:00 AM |
| 98  | I'm not licensed in the state I live in, I wanted the letters.                                                                                                                                                                                       | 5/12/2025 9:56 AM  |
| 99  | Networking and education                                                                                                                                                                                                                             | 5/12/2025 9:50 AM  |
| 100 | I have worked for over 40 years in the design and consulting sector and AIA supports our members in many ways.                                                                                                                                       | 5/12/2025 9:38 AM  |
| 101 | CEU tracking and networking                                                                                                                                                                                                                          | 5/12/2025 9:37 AM  |
| 102 | Because my firm encourages it, and for the networking benefits                                                                                                                                                                                       | 5/12/2025 9:25 AM  |
| 103 | Hard Hat tours, networking                                                                                                                                                                                                                           | 5/12/2025 9:19 AM  |
| 104 | I like to support the AIA.                                                                                                                                                                                                                           | 5/12/2025 9:14 AM  |
| 105 | Keep up with changes in the industry                                                                                                                                                                                                                 | 5/12/2025 9:12 AM  |
| 106 | Trying to become more engaged with my peers.                                                                                                                                                                                                         | 5/12/2025 9:09 AM  |
| 107 | Because I have to be, otherwise my company is charged more for a Non-Registered Architect. And because the AIA has miseducated the public into believing that AIA, means more that a License to practice Architecture.                               | 5/12/2025 9:05 AM  |
| 108 | To track continuing education and because the firm wants me to be.                                                                                                                                                                                   | 5/12/2025 9:01 AM  |
| 109 | keep up with industry trends, continuing ed, support my career                                                                                                                                                                                       | 5/12/2025 8:58 AM  |
| 110 | It really helped when studying to be licensed, so I have kept it up                                                                                                                                                                                  | 5/12/2025 8:56 AM  |
| 111 | To stay connected and CEU.                                                                                                                                                                                                                           | 5/12/2025 8:56 AM  |
| 112 | Because I believe in this organization when it supports thoughtful architecture, and not just business and technical knowledge. All three "legs " are important and that's why I started the Design Forum in 1993.                                   | 5/12/2025 8:51 AM  |
| 113 | For the recognized AIA. Would like to be more involved but none of the committees sound very interesting and time commitment is a concern.                                                                                                           | 5/12/2025 8:50 AM  |
| 114 | It is the most widely-known industry organization                                                                                                                                                                                                    | 5/12/2025 8:49 AM  |
| 115 | To support the design profession, networking, collaboration                                                                                                                                                                                          | 5/12/2025 8:48 AM  |
| 116 | Connection with the architectural community, access to continuing education programs, professional career / experience / licensure tracking and maintenance.                                                                                         | 5/12/2025 8:48 AM  |
| 117 | I want to be update and learn from AIA.                                                                                                                                                                                                              | 5/12/2025 8:45 AM  |
| 118 | It is required by my employer                                                                                                                                                                                                                        | 5/12/2025 8:45 AM  |
| 119 | To keep in touch with new ideas.                                                                                                                                                                                                                     | 5/12/2025 8:41 AM  |
| 120 | Professional Organization                                                                                                                                                                                                                            | 5/12/2025 8:39 AM  |
| 121 | I value the expertise, insight and introspection that attending AIA events, conferences and panels discussions provide.                                                                                                                              | 5/12/2025 8:28 AM  |
| 122 | Value of the credentials, networking                                                                                                                                                                                                                 | 5/12/2025 8:28 AM  |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                                                                                               |                   |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 123 | Because my employer pays for it. It otherwise provides little benefit for a residential architect.                                                                                                                                                                                            | 5/12/2025 8:23 AM |
| 124 | Brand recognition                                                                                                                                                                                                                                                                             | 5/12/2025 8:17 AM |
| 125 | AIA helps me stay connected to the architecture world and grow as a professional. It's a great way to keep up with new ideas, get access to resources, and be part of a community that's passionate about good design and making a positive impact.                                           | 5/12/2025 8:13 AM |
| 126 | Collaboration with profession                                                                                                                                                                                                                                                                 | 5/12/2025 8:08 AM |
| 127 | Yes                                                                                                                                                                                                                                                                                           | 5/12/2025 8:06 AM |
| 128 | The contracts and the lobbying at the state level.                                                                                                                                                                                                                                            | 5/11/2025 3:09 PM |
| 129 | Have been a member ever since I was eligible out of school and have been in various levels of involvement in the AIA over the years. I'm now roughly a year from applying for emeritus status.                                                                                                | 5/10/2025 9:38 AM |
| 130 | Value the association with the profession and honor the ability to identify                                                                                                                                                                                                                   | 5/9/2025 4:20 PM  |
| 131 | To be a part of a community of architects                                                                                                                                                                                                                                                     | 5/9/2025 9:59 AM  |
| 132 | To be a part of a community that promotes the value of our profession and provides many resources for us to be successful.                                                                                                                                                                    | 5/8/2025 10:18 AM |
| 133 | Honestly, because most clients confuse "AIA" with meaning legally licensed. I became active to better understand why the AIA focuses on the issues it does.                                                                                                                                   | 5/7/2025 5:22 PM  |
| 134 | resources provided to better run my business, networking opportunities, support of the industry                                                                                                                                                                                               | 5/7/2025 2:36 PM  |
| 135 | Career/professional growth and resources from peers                                                                                                                                                                                                                                           | 5/7/2025 1:52 PM  |
| 136 | It's a great community and I enjoy meeting people in the Architecture field.                                                                                                                                                                                                                  | 5/6/2025 3:35 PM  |
| 137 | Knowledge, Continuing Education, betterment of the profession, supporting our future architects                                                                                                                                                                                               | 5/6/2025 2:37 PM  |
| 138 | I want to stay connected to this profession, especially since I am informally mentoring younger architects. I also enjoy the continuing education courses.                                                                                                                                    | 5/6/2025 1:21 PM  |
| 139 | I enjoy the collaboration and comradery at the local and state levels of the organization. I have heard a lot of complaints about AIA throughout my career, but the only way to change something you don't like is to join the fray and take action from the inside!                          | 5/6/2025 11:25 AM |
| 140 | Status, access to contract documents, hope to engage more in AIA community in the future.                                                                                                                                                                                                     | 5/6/2025 9:47 AM  |
| 141 | To learn more about the profession to help younger architects.                                                                                                                                                                                                                                | 5/6/2025 9:17 AM  |
| 142 | common pursuit                                                                                                                                                                                                                                                                                | 5/5/2025 2:49 PM  |
| 143 | professional standard                                                                                                                                                                                                                                                                         | 5/5/2025 2:35 PM  |
| 144 | Appreciate how the AIA has supported me throughout my career. Offers opportunities to meet and share experiences with other architectural professionals locally and nationally. Helps to keep me on top of emerging technology, building systems& materials along with regulations and coats. | 5/5/2025 1:51 PM  |
| 145 | the public thinks AIA means registered architect. I feel like I need it on my business cards, email signature, and related marketing materials                                                                                                                                                | 5/5/2025 1:36 PM  |
| 146 | Colleagues.                                                                                                                                                                                                                                                                                   | 5/5/2025 1:29 PM  |
| 147 | I want to be involved in the community and the opportunities to network and learn from others in my profession.                                                                                                                                                                               | 5/5/2025 1:16 PM  |
| 148 | Because it is required for maintaining licensure and it offers unique networking and practice area foci communities.                                                                                                                                                                          | 5/5/2025 1:03 PM  |
| 149 | Professional credential                                                                                                                                                                                                                                                                       | 5/5/2025 12:58 PM |
| 150 | to strengthen my professional growth outside of my office                                                                                                                                                                                                                                     | 5/5/2025 12:03 PM |
| 151 | Paid for by all the places I've worked. Keeps licensure updated easily.                                                                                                                                                                                                                       | 5/5/2025 11:47 AM |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                                                                                                                                                                                                     |                   |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 152 | I enjoy being a part of a local community of architects                                                                                                                                                                                                                                                                                                                                             | 5/5/2025 11:41 AM |
| 153 | I value being a member of a professional community and enjoy the events very much. I rely on the licensure CE req. documentation process to keep me reliably informed. AIA membership is the gold standard and an honor to be a part of.                                                                                                                                                            | 5/5/2025 11:36 AM |
| 154 | yes                                                                                                                                                                                                                                                                                                                                                                                                 | 5/5/2025 11:05 AM |
| 155 | To serve the industry, maintain continuing education for license, and keep in touch with fellow architects.                                                                                                                                                                                                                                                                                         | 5/5/2025 10:46 AM |
| 156 | Opportunities to make strong connections with peers and others in the profession                                                                                                                                                                                                                                                                                                                    | 5/5/2025 10:41 AM |
| 157 | credential                                                                                                                                                                                                                                                                                                                                                                                          | 5/5/2025 10:16 AM |
| 158 | Trent o stay in touch with current issues in archiecturet                                                                                                                                                                                                                                                                                                                                           | 5/5/2025 10:15 AM |
| 159 | The AIA provides a lot of valuable services such as the industry standard AIA contracts & other documents, continuing ED, assessment services after disasters, etc.                                                                                                                                                                                                                                 | 5/5/2025 10:11 AM |
| 160 | to have a network of colleagues since I am a sole practitioner                                                                                                                                                                                                                                                                                                                                      | 5/5/2025 9:52 AM  |
| 161 | I feel client's recognize it. And I have gotten work from clients reviewing the AIA list of firms. Now that I live outside the city, I am not as involved in the programs.                                                                                                                                                                                                                          | 5/5/2025 9:51 AM  |
| 162 | The credential and keeping current on industry developments.                                                                                                                                                                                                                                                                                                                                        | 5/5/2025 9:43 AM  |
| 163 | it is the professional organization of our profession                                                                                                                                                                                                                                                                                                                                               | 5/5/2025 9:36 AM  |
| 164 | Requirement of licensure and access to programs                                                                                                                                                                                                                                                                                                                                                     | 5/5/2025 8:48 AM  |
| 165 | I'm a member because the benefits for professional development are invaluable, offering access to resources, workshops, and networking opportunities that help me grow in my career. It also keeps me connected to continuing information about the architectural profession, including the latest trends, innovations, and industry standards that are crucial to staying current and competitive. | 5/5/2025 8:42 AM  |
| 166 | To keep up to date with any emerging information and technology that may impact the buit environment                                                                                                                                                                                                                                                                                                | 5/5/2025 8:37 AM  |
| 167 | company requires it                                                                                                                                                                                                                                                                                                                                                                                 | 5/5/2025 8:18 AM  |
| 168 | Honestly only because my firm pays for it. I hope you know that in general the architectural community thinks the aia is an over glorified continuing education platform                                                                                                                                                                                                                            | 5/5/2025 8:17 AM  |
| 169 | Not sure anymore, most programs don't apply to me or have been overdone.                                                                                                                                                                                                                                                                                                                            | 5/5/2025 7:41 AM  |
| 170 | Building relationships with local industry professionals                                                                                                                                                                                                                                                                                                                                            | 5/5/2025 7:38 AM  |
| 171 | My profession is Architecture and this is our organization.                                                                                                                                                                                                                                                                                                                                         | 5/5/2025 12:23 AM |
| 172 | Perception of legitimacy in the eyes of the public                                                                                                                                                                                                                                                                                                                                                  | 5/4/2025 10:25 PM |
| 173 | Volunteering and network                                                                                                                                                                                                                                                                                                                                                                            | 5/4/2025 10:12 PM |
| 174 | Keeping my ear to the ground.                                                                                                                                                                                                                                                                                                                                                                       | 5/4/2025 9:34 PM  |
| 175 | Because I believe in and support the work AIA does for the profession.                                                                                                                                                                                                                                                                                                                              | 5/4/2025 9:31 PM  |
| 176 | Because it brings value to the profession and by being a member I show others that I am interested in all of the benefits that being a member provides.                                                                                                                                                                                                                                             | 5/4/2025 6:19 PM  |
| 177 | Keep up with education. Connection.                                                                                                                                                                                                                                                                                                                                                                 | 5/4/2025 5:16 PM  |
| 178 | I am a member largely because AIA is the most recognized credential of a licensed architect. AIA also allows for more access to continuing education.                                                                                                                                                                                                                                               | 5/4/2025 3:01 PM  |
| 179 | Networking, education                                                                                                                                                                                                                                                                                                                                                                               | 5/4/2025 2:30 PM  |
| 180 | Because it is a professional organization with recognition and member value.                                                                                                                                                                                                                                                                                                                        | 5/4/2025 2:06 PM  |
| 181 | Reputation of the AIA in the design & construction field, Variety of CEU courses available and other membership advantages                                                                                                                                                                                                                                                                          | 5/4/2025 1:31 PM  |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                                                |                   |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 182 | It's my professional group                                                                                                                                                                                                                     | 5/4/2025 1:10 PM  |
| 183 | Been involved in AIA since I was licensed. While I haven't done much since arriving at AIA VA, I was heavily involved in AIA Columbus/AIA Ohio and owe a debt for the friendships and sense of community that I was part of while I was there. | 5/4/2025 12:04 PM |
| 184 | For the networking and learning opportunities but also for the recognition it provides.                                                                                                                                                        | 5/4/2025 11:56 AM |
| 185 | always have been                                                                                                                                                                                                                               | 5/4/2025 10:08 AM |
| 186 | recognized credential                                                                                                                                                                                                                          | 5/4/2025 9:26 AM  |
| 187 | I volunteered to serve on the board to pay my dues to the profession                                                                                                                                                                           | 5/4/2025 8:59 AM  |
| 188 | Industry involvement's important to me, and participation in AIA helps me have a broader view of where I can help others, where engagement is needed, and what our shared challenges are.                                                      | 5/4/2025 8:11 AM  |
| 189 | I have been a licensed architect for 47 years and I have always been a member of AIA. Primarily for continuing education but the initials AIA behind my name is universally recognized as a licensed Architect.                                | 5/4/2025 7:50 AM  |
| 190 | I was proud to achieve licensure, and thought the AIA would help with marketing my firm, I thought it would give me an opportunity to meet new people, and I liked being connected to a professional association of architects.                | 5/3/2025 10:52 PM |
| 191 | Not sure                                                                                                                                                                                                                                       | 5/3/2025 9:03 PM  |
| 192 | .                                                                                                                                                                                                                                              | 5/3/2025 7:13 PM  |
| 193 | Networking, and self marketing for next opportunities                                                                                                                                                                                          | 5/3/2025 6:51 PM  |
| 194 | because I have to                                                                                                                                                                                                                              | 5/3/2025 6:31 PM  |
| 195 | Connection to profession is important. Professional community is helpful.                                                                                                                                                                      | 5/3/2025 4:25 PM  |
| 196 | To stay updated                                                                                                                                                                                                                                | 5/3/2025 3:20 PM  |
| 197 | To keep in touch with the profession                                                                                                                                                                                                           | 5/3/2025 3:18 PM  |
| 198 | To be recognized as a professional Architect by the clients.                                                                                                                                                                                   | 5/3/2025 2:56 PM  |
| 199 | loyalty                                                                                                                                                                                                                                        | 5/3/2025 2:26 PM  |
| 200 | Fellowship with members, mentoring of new or emerging architects.                                                                                                                                                                              | 5/3/2025 2:20 PM  |
| 201 | I want to get involved in my architectural community, professional development, etc.                                                                                                                                                           | 5/3/2025 2:03 PM  |
| 202 | Recognized by clients                                                                                                                                                                                                                          | 5/3/2025 1:57 PM  |
| 203 | Keeps me involved and up to date on current events and activities within the architecture community                                                                                                                                            | 5/3/2025 1:32 PM  |
| 204 | My firm encourages membership in AIA for all architects they employ                                                                                                                                                                            | 5/3/2025 12:58 PM |
| 205 | I wanted to be part of the profession I had chosen . If you are not interested in the welfare of your profession ,who will be ?                                                                                                                | 5/3/2025 12:43 PM |
| 206 | I moved to us last year and am still working on being certified. During this transition, I want to engage with other practitioners and possibly collaborate with them.                                                                         | 5/3/2025 12:13 PM |
| 207 | Membership was traditional in the first firm I worked for, and that included attending meetings. After awhile it became a habit and one I've never regretted.                                                                                  | 5/3/2025 11:50 AM |
| 208 | For the business definition that AIA affords and the access to contracts and continuing education.                                                                                                                                             | 5/3/2025 11:46 AM |
| 209 | Recognition                                                                                                                                                                                                                                    | 5/3/2025 11:45 AM |
| 210 | I value the trade organization credentials, utilize the AIA documents as resources, enjoy the CE options.                                                                                                                                      | 5/3/2025 11:32 AM |
| 211 | Easier to track credits                                                                                                                                                                                                                        | 5/3/2025 11:17 AM |
| 212 | It's a way of identifying and also connecting with other architects.                                                                                                                                                                           | 5/3/2025 11:11 AM |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                   |                   |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 213 | Great for source networking, advertising to clients, and providing continuing education requirements.                                                                             | 5/3/2025 11:08 AM |
| 214 | I am the only architect in my gov division and the AIA provides me access to other architects to stay connected to the profession and professionals                               | 5/3/2025 11:07 AM |
| 215 | Membership required by firm I worked for several decades ago. Kept it up.                                                                                                         | 5/3/2025 11:00 AM |
| 216 | I have been a member of the AIA for over 40 years.                                                                                                                                | 5/3/2025 10:57 AM |
| 217 | Networking, benefits                                                                                                                                                              | 5/3/2025 10:48 AM |
| 218 | !                                                                                                                                                                                 | 5/3/2025 10:46 AM |
| 219 | It is our professional organization-best we have!!                                                                                                                                | 5/3/2025 10:45 AM |
| 220 | Networking, service to the profession                                                                                                                                             | 5/3/2025 10:44 AM |
| 221 | Networking; connection to society; connection to resources; stature within profession                                                                                             | 5/3/2025 10:37 AM |
| 222 | It is a perk of my firm.                                                                                                                                                          | 5/3/2025 10:35 AM |
| 223 | Knowledge, Support, Networking                                                                                                                                                    | 5/3/2025 10:28 AM |
| 224 | The AIA designation lends credibility for marketing purposes. The CE transcript tracking is also helpful.                                                                         | 5/3/2025 10:28 AM |
| 225 | Benefits and connections                                                                                                                                                          | 5/3/2025 10:22 AM |
| 226 | Licensed abroad, working towards U.S. licensure. Member of AIA for professional network and CEU                                                                                   | 5/3/2025 10:19 AM |
| 227 | To support an architecture lobby group.                                                                                                                                           | 5/3/2025 10:18 AM |
| 228 | For the network of knowledge and members.                                                                                                                                         | 5/3/2025 10:15 AM |
| 229 | To become a member of a promising architecture community and become an architect                                                                                                  | 5/3/2025 10:15 AM |
| 230 | I got a lot of technical education and fellowship working with colleagues I would not have met except through the AIA.                                                            | 5/2/2025 2:00 PM  |
| 231 | Programming - ArchEX, Design Forum, Art of Practice Advocacy at State and National levels<br>Professional engagement/interaction w fellow architects Continuing education credits | 5/2/2025 12:38 PM |
| 232 | It is a benefit provided by my firm. It helps track my Continuing Education, but otherwise I don't see much benefit.                                                              | 5/2/2025 9:28 AM  |
| 233 | to stay connected to the profession. to support the profession.                                                                                                                   | 5/1/2025 6:32 PM  |
| 234 | It is a benefit of my firm.                                                                                                                                                       | 5/1/2025 3:56 PM  |
| 235 | To stay connected with other architects and I thought it may provide some professional clout.                                                                                     | 5/1/2025 3:02 PM  |
| 236 | To stay connected to the architecture community now that I am not in a traditional practice.                                                                                      | 5/1/2025 2:01 PM  |
| 237 | Just can't give it up Been a part of my life for a long time. 85 years young soon. Maybe i can contribute some to the profession.                                                 | 5/1/2025 1:32 PM  |
| 238 | To keep up to date with current issues, to be a part of the architectural community                                                                                               | 5/1/2025 1:07 PM  |
| 239 | because it has the club monopoly                                                                                                                                                  | 5/1/2025 12:57 PM |
| 240 | To stay current in the profession, local and nationally.                                                                                                                          | 5/1/2025 11:59 AM |
| 241 | I believe it's the best 'voice' we have available to the profession to continue to put our interests and knowledge to the public.                                                 | 5/1/2025 11:40 AM |
| 242 | Helps to keep informed with other professionals and events                                                                                                                        | 5/1/2025 10:29 AM |
| 243 | I am to be apart of an association that moves my profession forward.                                                                                                              | 5/1/2025 10:28 AM |
| 244 | Networking                                                                                                                                                                        | 5/1/2025 9:53 AM  |
| 245 | Knowledge Community / Professional Community                                                                                                                                      | 5/1/2025 9:39 AM  |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                                                                                                                                                                                                                   |                   |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 246 | The support they provide for the profession, and the continuing education.                                                                                                                                                                                                                                                                                                                                        | 5/1/2025 9:29 AM  |
| 247 | resources and connections to other architects                                                                                                                                                                                                                                                                                                                                                                     | 5/1/2025 9:22 AM  |
| 248 | good question. I don't know. Company always paid for it, but I never really saw any benefit.                                                                                                                                                                                                                                                                                                                      | 5/1/2025 9:01 AM  |
| 249 | For the professional recognition that comes with the AIA designation.                                                                                                                                                                                                                                                                                                                                             | 5/1/2025 8:32 AM  |
| 250 | It is highly recognized acronym, that establishes professional milestone.                                                                                                                                                                                                                                                                                                                                         | 5/1/2025 8:03 AM  |
| 251 | Fish                                                                                                                                                                                                                                                                                                                                                                                                              | 5/1/2025 6:25 AM  |
| 252 | While retired, I am still an active advocate for the affordable housing, environment and design and the AIA is supportive of these issues.                                                                                                                                                                                                                                                                        | 5/1/2025 6:17 AM  |
| 253 | I believe in the mission of the organization and the necessary work it performs to monitor and advance our profession                                                                                                                                                                                                                                                                                             | 5/1/2025 5:35 AM  |
| 254 | AIA is the standard in architecture, it keeps you abreast of everything from billing to state legislature.                                                                                                                                                                                                                                                                                                        | 5/1/2025 12:51 AM |
| 255 | Pay it forward by mentoring architecture students.                                                                                                                                                                                                                                                                                                                                                                | 4/30/2025 9:39 PM |
| 256 | To be more involved in my local architecture community with those outside my office                                                                                                                                                                                                                                                                                                                               | 4/30/2025 9:37 PM |
| 257 | Contract Documents, Peer Reviews, Networking,                                                                                                                                                                                                                                                                                                                                                                     | 4/30/2025 8:19 PM |
| 258 | Invested in seeing the success of the profession of architecture                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 6:52 PM |
| 259 | Stay connected.                                                                                                                                                                                                                                                                                                                                                                                                   | 4/30/2025 6:44 PM |
| 260 | I'm a member because I believe that when we work, learn, and share together, we can better support each other and our profession. AIA offers connections, continuing education, advocacy, and advancement for our members, and builds public trust in our profession by maintaining a standard of ethics, setting the bar for responsible, sustainable design, and by authoring widely respected legal documents. | 4/30/2025 6:10 PM |
| 261 | Validation                                                                                                                                                                                                                                                                                                                                                                                                        | 4/30/2025 5:26 PM |
| 262 | Keep up with the current trends and direction in the local architectural community.                                                                                                                                                                                                                                                                                                                               | 4/30/2025 5:21 PM |
| 263 | Network and exposure to other architects. Industry relevance.                                                                                                                                                                                                                                                                                                                                                     | 4/30/2025 5:08 PM |
| 264 | For networking opportunities                                                                                                                                                                                                                                                                                                                                                                                      | 4/30/2025 4:45 PM |
| 265 | professional contacts employment leads                                                                                                                                                                                                                                                                                                                                                                            | 4/30/2025 4:43 PM |
| 266 | To network with others, and advocate for the profession                                                                                                                                                                                                                                                                                                                                                           | 4/30/2025 4:31 PM |
| 267 | Keeping up with the profession as it evolves into new practices trends.                                                                                                                                                                                                                                                                                                                                           | 4/30/2025 4:25 PM |
| 268 | stay connected to local firm                                                                                                                                                                                                                                                                                                                                                                                      | 4/30/2025 4:20 PM |
| 269 | 1. Because a valued mentor encouraged me to join. 2. Inspiration 3. Continuing education 4. Community/networking 5. Love of architecture                                                                                                                                                                                                                                                                          | 4/30/2025 4:00 PM |
| 270 | to show commitment to the profession and to connect with other local members                                                                                                                                                                                                                                                                                                                                      | 4/30/2025 3:58 PM |
| 271 | Professional opportunities, strengthen network of colleagues, enhance understanding of industry as a whole                                                                                                                                                                                                                                                                                                        | 4/30/2025 3:57 PM |
| 272 | Because I want to see the profession remain relevant, and the Institute s the primary body representing it                                                                                                                                                                                                                                                                                                        | 4/30/2025 3:40 PM |
| 273 | For collegial relationships and networking and to better the profession.                                                                                                                                                                                                                                                                                                                                          | 4/30/2025 3:38 PM |
| 274 | Company paid for membership                                                                                                                                                                                                                                                                                                                                                                                       | 4/30/2025 2:47 PM |
| 275 | The AIA is the voice of our profession, and I want to be part of this voice.                                                                                                                                                                                                                                                                                                                                      | 4/30/2025 2:31 PM |
| 276 | It keeps me engaged with other architects, as I don't practice architecture anymore but consult with architects and related fields.                                                                                                                                                                                                                                                                               | 4/30/2025 2:20 PM |
| 277 | In addition to providing a professional network with a variety of educational and other offerings,                                                                                                                                                                                                                                                                                                                | 4/30/2025 2:07 PM |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                      |                    |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
|     | it is the recognized standard of professionalism for architecture.                                                                                                                                   |                    |
| 278 | trained as an architect, working in a non traditional role in corporate real estate, AIA keeps me connected. AIA COULD do more to reach out to those of us in non traditional roles                  | 4/30/2025 2:01 PM  |
| 279 | CE tracking, professional credential                                                                                                                                                                 | 4/30/2025 1:48 PM  |
| 280 | esprit de corps!                                                                                                                                                                                     | 4/30/2025 1:46 PM  |
| 281 | Industry recognition title, life insurance premiums, CEU transcript management                                                                                                                       | 4/30/2025 1:42 PM  |
| 282 | Resources, social support, hiring, commitment to excellence                                                                                                                                          | 4/30/2025 1:37 PM  |
| 283 | Because I want to be involved in AIA activities                                                                                                                                                      | 4/30/2025 1:31 PM  |
| 284 | To expand my network and pursue opportunities related to continuing education, AXP, and advocacy.                                                                                                    | 4/30/2025 1:29 PM  |
| 285 | The AIA has been a good advocate for our profession and at the same time a great resource of knowledge.                                                                                              | 4/30/2025 1:20 PM  |
| 286 | It's important to me to stay involved with professional organizations, to build my professional community, serve others, and tap into the learning and leadership opportunities provided by the AIA. | 4/30/2025 1:20 PM  |
| 287 | My company pays for it                                                                                                                                                                               | 4/30/2025 1:14 PM  |
| 288 | it provides an opportunity to serve and mentor.                                                                                                                                                      | 4/30/2025 1:06 PM  |
| 289 | Public Acknowledgement of my career, to maintain & track my continuing education                                                                                                                     | 4/30/2025 12:59 PM |
| 290 | Professional organizations are important for advocacy                                                                                                                                                | 4/30/2025 12:57 PM |
| 291 | To support my profession.                                                                                                                                                                            | 4/30/2025 12:50 PM |
| 292 | Fellowship, and importance of the AIA association and recognition.                                                                                                                                   | 4/30/2025 12:49 PM |
| 293 | For it's recognition.                                                                                                                                                                                | 4/30/2025 12:46 PM |
| 294 | Networking                                                                                                                                                                                           | 4/30/2025 12:36 PM |
| 295 | I always enjoy information from the AIA. It always keeps the pulse of the industry.                                                                                                                  | 4/30/2025 12:34 PM |
| 296 | It's a benefit offered by our company and it helps track CEU's.                                                                                                                                      | 4/30/2025 12:32 PM |
| 297 | I work for one of the top AEC firms in the country and I attempt to stay relatively on par with my colleagues in the firm.                                                                           | 4/30/2025 12:31 PM |
| 298 | Value of recognition. Tracking of CEU for multiple jurisdictions.                                                                                                                                    | 4/30/2025 12:29 PM |
| 299 | Because my boss pushes it very hard and pays for my membership.                                                                                                                                      | 4/30/2025 12:28 PM |
| 300 | Yes                                                                                                                                                                                                  | 4/30/2025 12:25 PM |
| 301 | To connect with my peers and remain knowledgeable of industry trends.                                                                                                                                | 4/30/2025 12:23 PM |
| 302 | Professional engagement and career development. connections with other members, CEU requirements, and to stay up to date on the industry                                                             | 4/30/2025 12:17 PM |
| 303 | A benefit provided by my employer; to have opportunities for education and professional development.                                                                                                 | 4/30/2025 12:12 PM |
| 304 | For the benefits it provides for the profession and CE points                                                                                                                                        | 4/30/2025 12:01 PM |
| 305 | Keep informed on current design trends, support government advocacy, and the betterment of our profession.                                                                                           | 4/30/2025 12:01 PM |
| 306 | Community and organizations                                                                                                                                                                          | 4/30/2025 11:59 AM |
| 307 | It is the collecting space for architects. It has its own independent status associated with members.                                                                                                | 4/30/2025 11:57 AM |
| 308 | Connectivity to other architects and needs of the practice                                                                                                                                           | 4/30/2025 11:52 AM |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                             |                    |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 309 | Continuing education, meeting other architects                                                                                                                                                                              | 4/30/2025 11:50 AM |
| 310 | To continue to support the Architectural profession, particularly with a focus on the environment.                                                                                                                          | 4/30/2025 11:50 AM |
| 311 | For community and professional engagement, working outside of standard practice is one of the main ways I stay connected to the world of practice.                                                                          | 4/30/2025 11:43 AM |
| 312 | Good professional representation                                                                                                                                                                                            | 4/30/2025 11:41 AM |
| 313 | Great resources for small firm architects                                                                                                                                                                                   | 4/30/2025 11:41 AM |
| 314 | opportunities for education & social/professional connections                                                                                                                                                               | 4/30/2025 11:33 AM |
| 315 | 38789691                                                                                                                                                                                                                    | 4/30/2025 11:31 AM |
| 316 | I believe as a professional I need to remain current in architecture practice.                                                                                                                                              | 4/30/2025 11:25 AM |
| 317 | Networking, professional insights, reputation                                                                                                                                                                               | 4/30/2025 11:19 AM |
| 318 | We are questioning our membership, but have chosen to continue for now.                                                                                                                                                     | 4/30/2025 11:17 AM |
| 319 | CEUs, its a way to connect to friends, colleagues, and industry (product reps and trade organizations, for example)                                                                                                         | 4/30/2025 11:11 AM |
| 320 | AIA membership signals a level of business professionalism to clients, consultants, and peers that you don't get being a non-member.                                                                                        | 4/30/2025 11:11 AM |
| 321 | Keep track of Continuing Education units                                                                                                                                                                                    | 4/30/2025 11:11 AM |
| 322 | Out of habit being a member for my entire career. I have no real reason for continuing membership. I'm assessing whether it's worth it to remain a member until emeritus age.                                               | 4/30/2025 11:05 AM |
| 323 | It provides opportunities to continue to learn and network                                                                                                                                                                  | 4/30/2025 11:05 AM |
| 324 | Feel like I have too                                                                                                                                                                                                        | 4/30/2025 11:05 AM |
| 325 | Because the AIA is the trade organization in the best position to advocate for the needs of architects.                                                                                                                     | 4/30/2025 11:03 AM |
| 326 | The best professional network, access to educational, networking, social opportunities, along with multiple options for public engagement and service to the professional through volunteer involvement at multiple levels. | 4/30/2025 10:59 AM |
| 327 | I'm a member in order to make connections in the profession and access resources provided my the AIA.                                                                                                                       | 4/30/2025 10:59 AM |
| 328 | Because clients expect to see the AIA after my title.                                                                                                                                                                       | 4/30/2025 10:57 AM |
| 329 | Primarily to track Learning Units, but it's also been great for networking and learning how to grow my business.                                                                                                            | 4/30/2025 10:55 AM |
| 330 | -to support governmental action in defense if the profession - information and ideas that comes with membership                                                                                                             | 4/30/2025 10:54 AM |
| 331 | Community, Continuing Education, Mentorship                                                                                                                                                                                 | 4/30/2025 10:54 AM |
| 332 | I believe in the association's mission. I also work for the AIA.                                                                                                                                                            | 4/30/2025 10:52 AM |
| 333 | professional validation and tracking of CEUs.                                                                                                                                                                               | 4/30/2025 10:51 AM |
| 334 | Comradery and continuing education                                                                                                                                                                                          | 4/30/2025 10:50 AM |
| 335 | Provides clear messaging to clients that I am a licensed architect                                                                                                                                                          | 4/30/2025 10:49 AM |
| 336 | Continues to educate me in my profession and keep in contact with people in profession                                                                                                                                      | 4/30/2025 10:48 AM |
| 337 | I keep hoping there will be some focus on solopreneurs & small business. I would like to see a freelance pool.                                                                                                              | 4/30/2025 10:48 AM |
| 338 | I believe in it's benefits.                                                                                                                                                                                                 | 4/30/2025 10:46 AM |
| 339 | continuing education, networking locally and regionally                                                                                                                                                                     | 4/30/2025 10:46 AM |

## Member Feedback Survey 2025

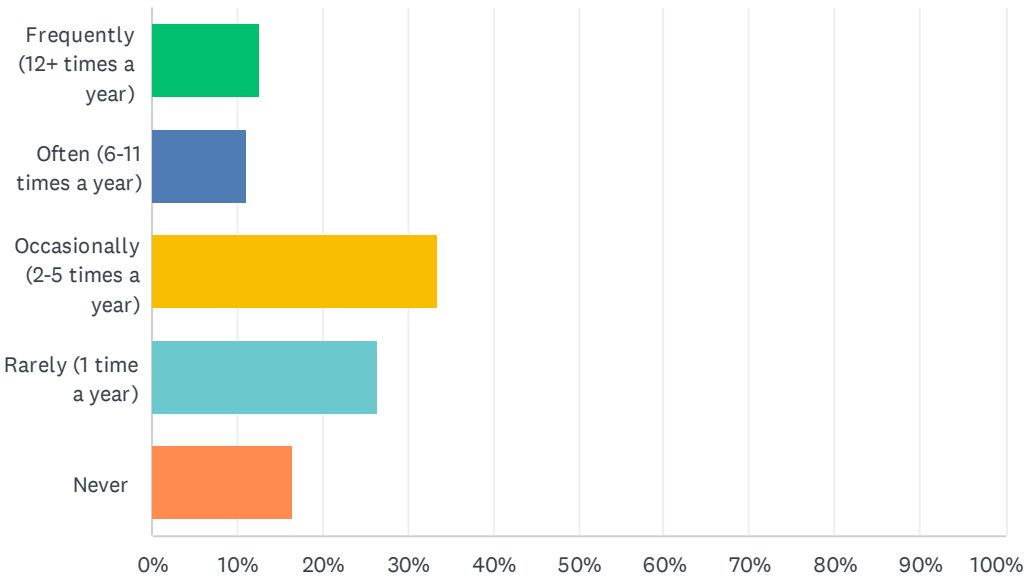
|     |                                                                                                                                                                                                                                             |                    |
|-----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 340 | I am beginning to wonder that question myself.                                                                                                                                                                                              | 4/30/2025 10:44 AM |
| 341 | The company pays for it, so I don't question the benefit.                                                                                                                                                                                   | 4/30/2025 10:43 AM |
| 342 | connections to community, opportunities provided                                                                                                                                                                                            | 4/30/2025 10:42 AM |
| 343 | Networking and lifelong learning                                                                                                                                                                                                            | 4/30/2025 10:42 AM |
| 344 | Networking, credentials                                                                                                                                                                                                                     | 4/30/2025 10:41 AM |
| 345 | Yes                                                                                                                                                                                                                                         | 4/30/2025 10:40 AM |
| 346 | Early in my career I was actively involved in AIA. I'm not as involved now, but hoping to become more involved as time allows. AIA is a place I build community/create professional friendships and understand the needs of our profession. | 4/30/2025 10:38 AM |
| 347 | To add gravitas and a nationally recognized legitimacy to my professional life                                                                                                                                                              | 4/30/2025 10:38 AM |
| 348 | for the networking and advocacy for our profession                                                                                                                                                                                          | 4/30/2025 10:37 AM |
| 349 | I think its important to stay engaged in what other architect's are doing in the community                                                                                                                                                  | 4/30/2025 10:37 AM |
| 350 | professional networking and education                                                                                                                                                                                                       | 4/30/2025 10:37 AM |
| 351 | Professional aspects.                                                                                                                                                                                                                       | 4/30/2025 10:36 AM |
| 352 | Because I can.                                                                                                                                                                                                                              | 4/30/2025 10:36 AM |
| 353 | To keep informed of latest trends and it is a bit of a status symbol with client and other professionals.                                                                                                                                   | 4/30/2025 10:36 AM |
| 354 | For professional authentication                                                                                                                                                                                                             | 4/30/2025 10:36 AM |
| 355 | To stay in touch with professional new avenues and latest trends and follow any legal advise on the industry.                                                                                                                               | 4/30/2025 10:35 AM |
| 356 | Have found it to be bother valuable to me and a strong advocate for the profession.                                                                                                                                                         | 4/30/2025 10:34 AM |
| 357 | My office pays for my membership so I am not loosing anything.                                                                                                                                                                              | 4/30/2025 10:28 AM |
| 358 | We feel that the addition of AIA to our signature indicaties to our correspondents that we ascribe to standards, ethics, and education that the AIA represents.                                                                             | 4/30/2025 10:28 AM |
| 359 | Networking opportunities and professional development.                                                                                                                                                                                      | 4/30/2025 10:28 AM |
| 360 | yes                                                                                                                                                                                                                                         | 4/30/2025 10:27 AM |
| 361 | Networking throughout the area. New to Central VA, have been in AIA DC for 15+ years.                                                                                                                                                       | 4/30/2025 10:26 AM |
| 362 | Networking in a new area, build a professional community.                                                                                                                                                                                   | 4/30/2025 10:26 AM |
| 363 | Networking opportunities, continuing ed opportunities, to track my own continuing ed requirements.                                                                                                                                          | 4/30/2025 10:26 AM |
| 364 | To be honest credibility, only for AIA after my name.                                                                                                                                                                                       | 4/30/2025 10:26 AM |
| 365 | strength in partnership                                                                                                                                                                                                                     | 4/30/2025 10:25 AM |
| 366 | Only so my clients can see the "AIA" behind my name.                                                                                                                                                                                        | 4/30/2025 10:25 AM |
| 367 | it is my duty as a professional                                                                                                                                                                                                             | 4/30/2025 10:24 AM |
| 368 | It is the professional organization which supports and enhances the profession of architecture.                                                                                                                                             | 4/30/2025 10:24 AM |
| 369 | To participate in the architectural community.                                                                                                                                                                                              | 4/30/2025 10:24 AM |
| 370 | Because client expect it.                                                                                                                                                                                                                   | 4/30/2025 10:23 AM |
| 371 | Professional Standing and CEU tracking                                                                                                                                                                                                      | 4/30/2025 10:21 AM |
| 372 | I have always believed in the AIA organization and have been a member since 1980. It's part of my professional DNA                                                                                                                          | 4/30/2025 10:21 AM |
| 373 | Because my company provides membership as a benefit                                                                                                                                                                                         | 4/30/2025 10:20 AM |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                                                                                                                                                                                                                                      |                    |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 374 | I appreciate the guild professionalism and the shared experiences                                                                                                                                                                                                                                                                                                                                                                    | 4/30/2025 10:20 AM |
| 375 | organization recognition by clients                                                                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 10:20 AM |
| 376 | I really do not know. It is a lot of money for very little benefit.                                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 10:19 AM |
| 377 | I have to be because I am licensed.                                                                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 10:19 AM |
| 378 | to easily gain required continuing education hours and to be part of the local architecture community                                                                                                                                                                                                                                                                                                                                | 4/30/2025 10:18 AM |
| 379 | Continual learning and community engagement.                                                                                                                                                                                                                                                                                                                                                                                         | 4/30/2025 10:18 AM |
| 380 | Although I've made my career in green building / sustainability consulting, I began as an architect and highly value to seriousness with which the AIA takes its charter - I think AIA does a great job at everything.                                                                                                                                                                                                               | 4/30/2025 10:17 AM |
| 381 | Generally, because it is paid for by others I am starting to reach a point in my career where the networking component of it is beneficial.                                                                                                                                                                                                                                                                                          | 4/30/2025 10:17 AM |
| 382 | Networking with peers, continuing education (sometimes), involvement in ELA activities                                                                                                                                                                                                                                                                                                                                               | 4/30/2025 10:16 AM |
| 383 | My membership if a benefit to the to my place of business.                                                                                                                                                                                                                                                                                                                                                                           | 4/30/2025 10:15 AM |
| 384 | Professional support, connections, ability to network within the profession, and the credentials.                                                                                                                                                                                                                                                                                                                                    | 4/30/2025 10:14 AM |
| 385 | to support the yearly lobbying state delegates/senate for issues that are essential to the practice of architecture. Annually we are faced with proposed laws that will deteriorate the independent influence of architects in working with public agencies as well as procurement challenges that would diminish fair compensation. The AIA, with our engineering partners, do a good job of keeping the profession legally strong. | 4/30/2025 10:14 AM |
| 386 | opportunities to stay involved with local architects                                                                                                                                                                                                                                                                                                                                                                                 | 4/30/2025 10:13 AM |
| 387 | family history in AIA                                                                                                                                                                                                                                                                                                                                                                                                                | 4/30/2025 10:12 AM |
| 388 | access to networking and leadership opportunities. Platform for change in the profession.                                                                                                                                                                                                                                                                                                                                            | 4/30/2025 10:11 AM |

Q9 In the past year, how often have you engaged with AIA Virginia?  
(Attended an event, took a course, volunteered, served on a committee,  
etc.)

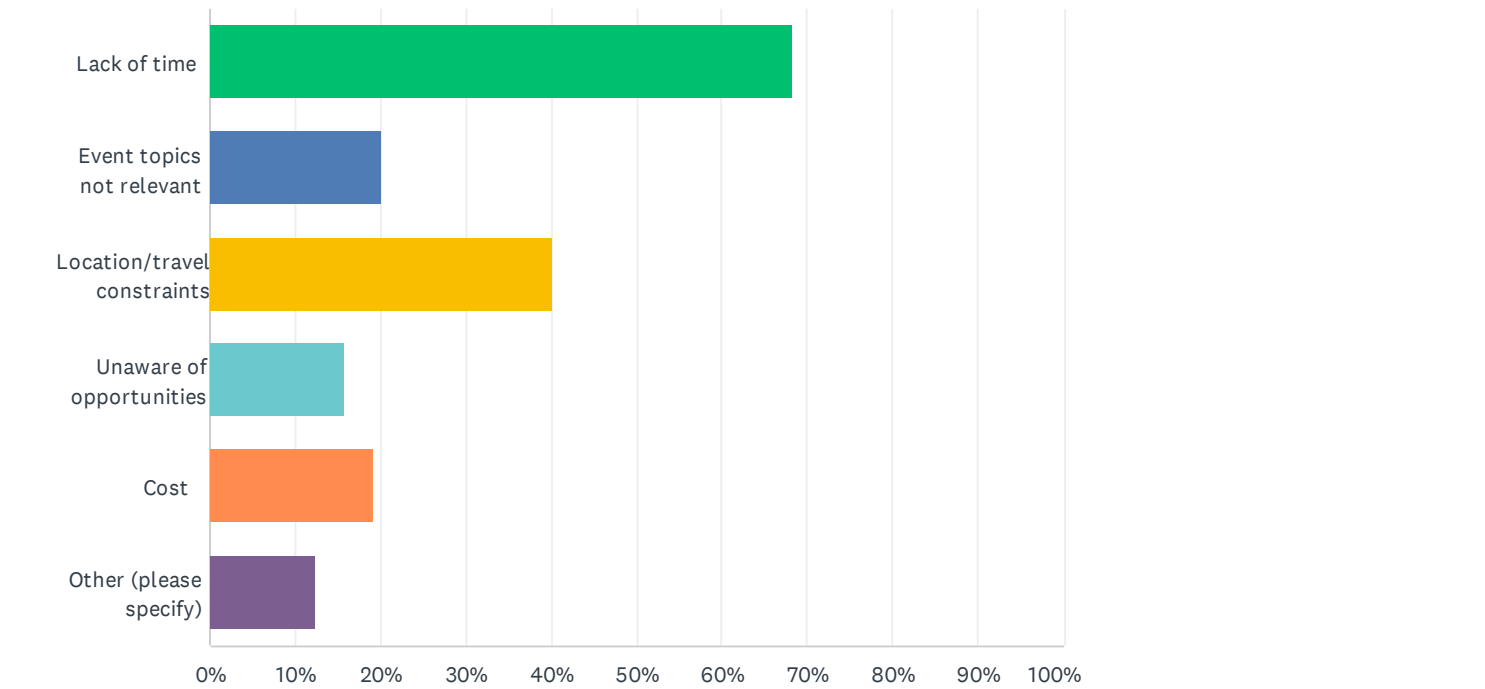
Answered: 422    Skipped: 1



| ANSWER CHOICES                  | RESPONSES |     |
|---------------------------------|-----------|-----|
| Frequently (12+ times a year)   | 12.56%    | 53  |
| Often (6-11 times a year)       | 11.14%    | 47  |
| Occasionally (2-5 times a year) | 33.41%    | 141 |
| Rarely (1 time a year)          | 26.54%    | 112 |
| Never                           | 16.35%    | 69  |
| TOTAL                           |           | 422 |

Q10 What factors prevent you from engaging more with AIA Virginia?  
(Select all that apply)

Answered: 419    Skipped: 4



| ANSWER CHOICES              | RESPONSES |     |
|-----------------------------|-----------|-----|
| Lack of time                | 68.26%    | 286 |
| Event topics not relevant   | 20.05%    | 84  |
| Location/travel constraints | 40.10%    | 168 |
| Unaware of opportunities    | 15.75%    | 66  |
| Cost                        | 19.09%    | 80  |
| Other (please specify)      | 12.41%    | 52  |
| Total Respondents: 419      |           |     |

| # | OTHER (PLEASE SPECIFY)                                            | DATE               |
|---|-------------------------------------------------------------------|--------------------|
| 1 | I'm heavily involved in VANOMA                                    | 5/29/2025 7:48 AM  |
| 2 | It is ridiculous to charge upwards of \$500 for the annual event. | 5/28/2025 2:01 PM  |
| 3 | retired                                                           | 5/28/2025 10:37 AM |
| 4 | Not interested, retired                                           | 5/19/2025 5:01 PM  |
| 5 | social anxiety                                                    | 5/19/2025 8:43 AM  |
| 6 | Overcommitted                                                     | 5/15/2025 7:23 PM  |
| 7 | Busy schedule                                                     | 5/15/2025 6:25 AM  |

## Member Feedback Survey 2025

|    |                                                                                                                                                                              |                    |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 8  | Commitments to Projects, Clients, and Business Development                                                                                                                   | 5/14/2025 4:26 PM  |
| 9  | It's on a day that I teach.                                                                                                                                                  | 5/13/2025 12:57 PM |
| 10 | Mostly location of events. It is too hard to travel from Ashburn to Alexandria after work. The commute is super difficult with not a lot of time.                            | 5/12/2025 10:00 AM |
| 11 | I live two hours from the chapter. I can't attend events. I work for the federal govt, and absolutely everything the chapter does is about firms. I might as well not exist. | 5/12/2025 9:56 AM  |
| 12 | between working full time and being a parent - where is the time???                                                                                                          | 5/12/2025 8:23 AM  |
| 13 | No real need/benefit to engage more.                                                                                                                                         | 5/7/2025 5:22 PM   |
| 14 | I have a young child. Not many events in the Harrisonburg area.                                                                                                              | 5/6/2025 9:47 AM   |
| 15 | The things I am passionate about the local AIA is not interested in.                                                                                                         | 5/6/2025 9:17 AM   |
| 16 | Served in the past.                                                                                                                                                          | 5/5/2025 1:29 PM   |
| 17 | Timing of events not lining up with my work schedule (for example in the middle of the work day)                                                                             | 5/5/2025 11:41 AM  |
| 18 | retired                                                                                                                                                                      | 5/5/2025 10:15 AM  |
| 19 | grandchildren                                                                                                                                                                | 5/5/2025 12:23 AM  |
| 20 | Lack of design-specific related events                                                                                                                                       | 5/4/2025 11:05 PM  |
| 21 | Nothing prevents me from engaging.                                                                                                                                           | 5/4/2025 9:31 PM   |
| 22 | none                                                                                                                                                                         | 5/4/2025 6:19 PM   |
| 23 | Since coming to UVA, it's harder to attend and I'm not in a traditional firm anymore.                                                                                        | 5/4/2025 12:04 PM  |
| 24 | no longer of interest                                                                                                                                                        | 5/4/2025 10:08 AM  |
| 25 | Prefer to connect at local chapter level                                                                                                                                     | 5/3/2025 10:52 PM  |
| 26 | Out of town - most of my projects are elsewhere                                                                                                                              | 5/3/2025 9:03 PM   |
| 27 | how does it benefit me?                                                                                                                                                      | 5/3/2025 6:31 PM   |
| 28 | Out of the country half the year                                                                                                                                             | 5/3/2025 3:18 PM   |
| 29 | Have an I'll spouse                                                                                                                                                          | 5/3/2025 10:57 AM  |
| 30 | Need more information about what they are doing.                                                                                                                             | 5/3/2025 10:46 AM  |
| 31 | Retired- less of a focus                                                                                                                                                     | 5/3/2025 10:45 AM  |
| 32 | None                                                                                                                                                                         | 5/3/2025 10:15 AM  |
| 33 | Age                                                                                                                                                                          | 5/2/2025 4:26 PM   |
| 34 | old                                                                                                                                                                          | 5/1/2025 1:32 PM   |
| 35 | I just joined in January                                                                                                                                                     | 5/1/2025 1:07 PM   |
| 36 | Too liberal, always shrouded in left political bias                                                                                                                          | 5/1/2025 12:57 PM  |
| 37 | retirement focuses me on specific issues                                                                                                                                     | 5/1/2025 6:17 AM   |
| 38 | Not available after work. Virtual events work best for me.                                                                                                                   | 5/1/2025 12:51 AM  |
| 39 | retired                                                                                                                                                                      | 4/30/2025 9:39 PM  |
| 40 | Occasional time conflicts with other industry events.                                                                                                                        | 4/30/2025 5:08 PM  |
| 41 | Career was in Houston Texas and don't really know people here.                                                                                                               | 4/30/2025 4:25 PM  |
| 42 | personal/family commitments                                                                                                                                                  | 4/30/2025 3:58 PM  |
| 43 | In the past I have been an AIAVA Director. I am engaging more with National currently, as I move toward the end of my career                                                 | 4/30/2025 3:40 PM  |

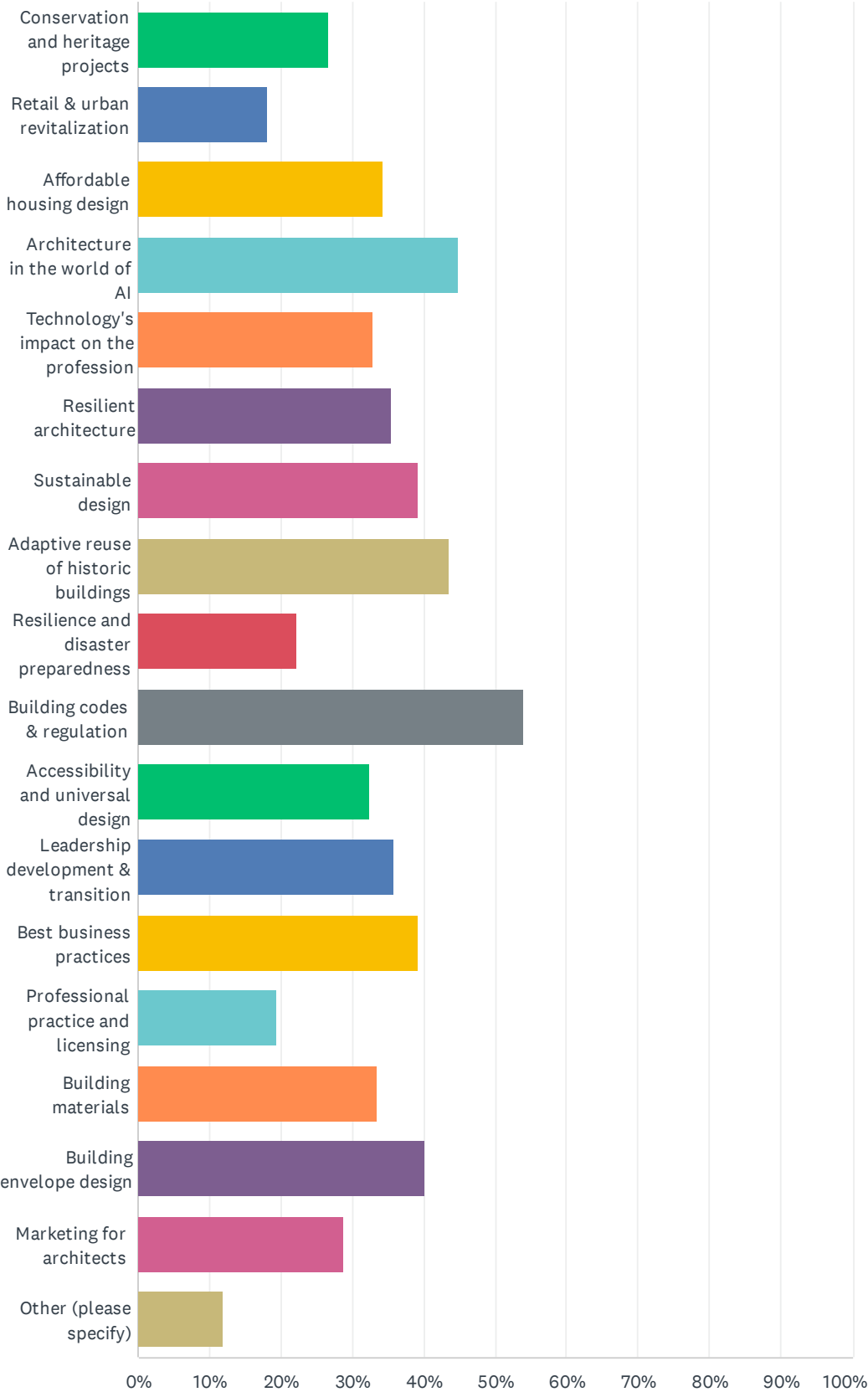
## Member Feedback Survey 2025

|    |                                                                                                      |                    |
|----|------------------------------------------------------------------------------------------------------|--------------------|
| 44 | Retirement and health issues                                                                         | 4/30/2025 12:01 PM |
| 45 | Want to meet others outside of the architect's realm such as NAIOP, Chamber of Commerce, MAREMA etc. | 4/30/2025 11:57 AM |
| 46 | Very active in AIA Central Virginia so larger AIA Virginia is hard                                   | 4/30/2025 11:52 AM |
| 47 | Participate in events with other industries that help market our firm.                               | 4/30/2025 11:17 AM |
| 48 | lack of local engagement                                                                             | 4/30/2025 11:05 AM |
| 49 | Don't keep up with current initiatives                                                               | 4/30/2025 11:00 AM |
| 50 | They are one of my client components.                                                                | 4/30/2025 10:52 AM |
| 51 | Not applicable.                                                                                      | 4/30/2025 10:36 AM |
| 52 | Seems to be attended by the most pretentious members of our profession.                              | 4/30/2025 10:25 AM |

**Q11 What topics would you like to see covered in AIA Virginia educational offerings? (select all that apply)**

Answered: 416   Skipped: 7

Member Feedback Survey 2025



## Member Feedback Survey 2025

| ANSWER CHOICES                        | RESPONSES |     |
|---------------------------------------|-----------|-----|
| Conservation and heritage projects    | 26.68%    | 111 |
| Retail & urban revitalization         | 18.03%    | 75  |
| Affordable housing design             | 34.38%    | 143 |
| Architecture in the world of AI       | 44.71%    | 186 |
| Technology's impact on the profession | 32.93%    | 137 |
| Resilient architecture                | 35.34%    | 147 |
| Sustainable design                    | 39.18%    | 163 |
| Adaptive reuse of historic buildings  | 43.51%    | 181 |
| Resilience and disaster preparedness  | 22.12%    | 92  |
| Building codes & regulation           | 53.85%    | 224 |
| Accessibility and universal design    | 32.45%    | 135 |
| Leadership development & transition   | 35.82%    | 149 |
| Best business practices               | 39.18%    | 163 |
| Professional practice and licensing   | 19.47%    | 81  |
| Building materials                    | 33.41%    | 139 |
| Building envelope design              | 40.14%    | 167 |
| Marketing for architects              | 28.85%    | 120 |
| Other (please specify)                | 12.02%    | 50  |
| Total Respondents: 416                |           |     |

| #  | OTHER (PLEASE SPECIFY)                                                                                                     | DATE               |
|----|----------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | All                                                                                                                        | 5/29/2025 8:03 AM  |
| 2  | Federal Projects                                                                                                           | 5/28/2025 11:12 AM |
| 3  | Fee strategies (without crossing the line of anti-trust laws)                                                              | 5/28/2025 10:10 AM |
| 4  | equity and social justice                                                                                                  | 5/19/2025 2:12 PM  |
| 5  | Diversity and project pipeline                                                                                             | 5/19/2025 10:24 AM |
| 6  | how to network with employers ; how to network with other emerging practices ; how to work across state lines              | 5/19/2025 9:46 AM  |
| 7  | higher education as a separate practice than K12                                                                           | 5/19/2025 8:19 AM  |
| 8  | Communications, negotiation, business, management & leadership excellence                                                  | 5/15/2025 7:23 PM  |
| 9  | project management                                                                                                         | 5/13/2025 10:39 AM |
| 10 | education about advocacy efforts and being a citizen architect                                                             | 5/13/2025 10:21 AM |
| 11 | Seek out FAIA resources                                                                                                    | 5/12/2025 4:50 PM  |
| 12 | Good presenters. . . I don't care too much about the content subject, but no one ever had a bad class with a good teacher. | 5/12/2025 12:12 PM |
| 13 | Design Build                                                                                                               | 5/12/2025 11:56 AM |

## Member Feedback Survey 2025

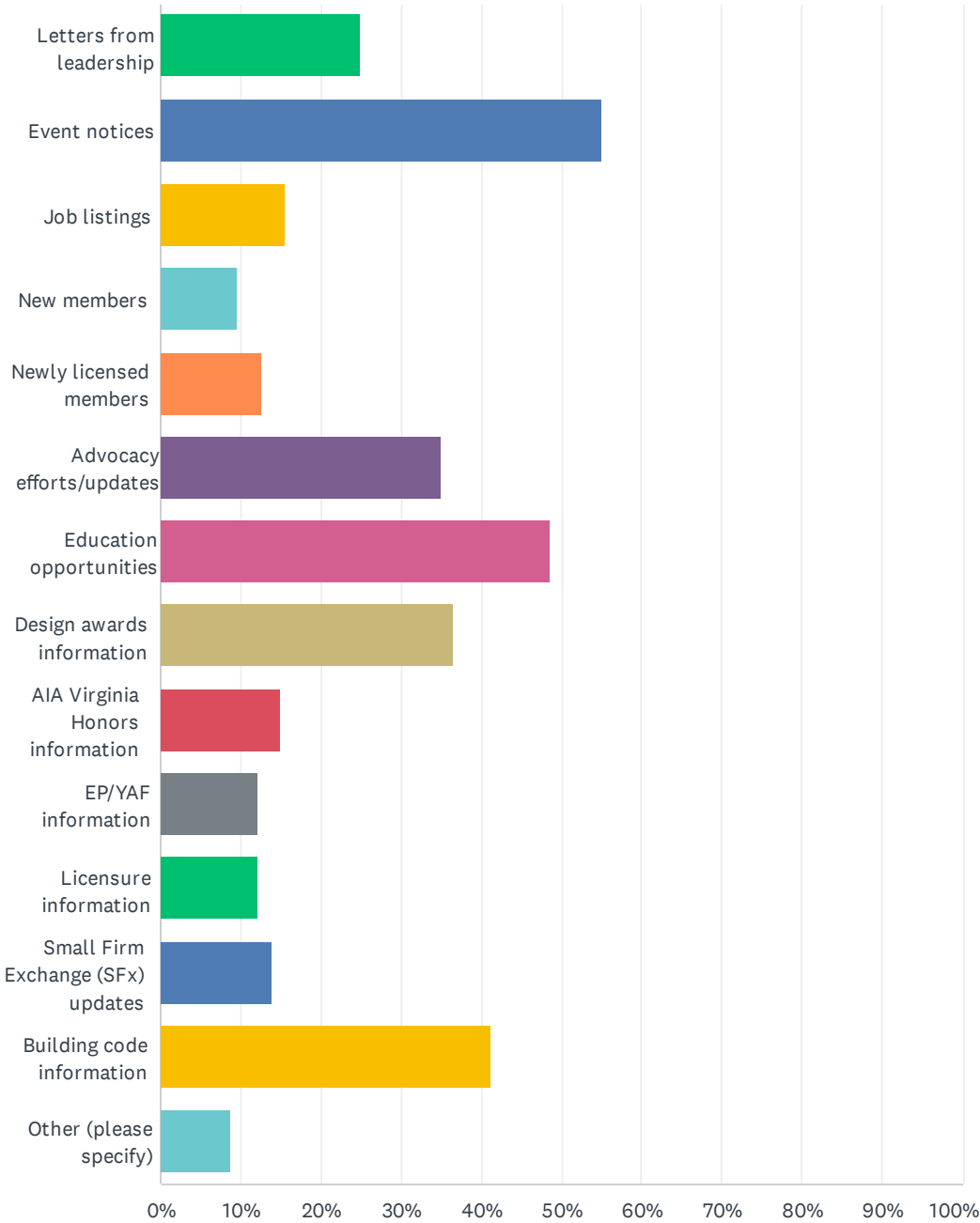
|    |                                                                                                                                                                                      |                    |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 14 | small firm resiliency in challenging economies                                                                                                                                       | 5/12/2025 10:22 AM |
| 15 | traditional and classical architecture                                                                                                                                               | 5/12/2025 10:21 AM |
| 16 | See my answer to Question 8 above.....                                                                                                                                               | 5/12/2025 8:51 AM  |
| 17 | Equity in government contracts                                                                                                                                                       | 5/6/2025 9:17 AM   |
| 18 | Examples of architects working in public settings, pro bono or paid, but directly serving public interest.                                                                           | 5/5/2025 1:36 PM   |
| 19 | Please never do anything with AI.                                                                                                                                                    | 5/5/2025 11:47 AM  |
| 20 | community involvement such as volunteering, giving, design, contests, career fairs, etc                                                                                              | 5/5/2025 7:41 AM   |
| 21 | Architecture design. Back to thinking                                                                                                                                                | 5/4/2025 11:05 PM  |
| 22 | The various non traditional paths to licensure                                                                                                                                       | 5/4/2025 10:12 PM  |
| 23 | Evidence Based Design                                                                                                                                                                | 5/4/2025 12:04 PM  |
| 24 | none                                                                                                                                                                                 | 5/4/2025 10:08 AM  |
| 25 | Don't really use AIA VA as a resource. I read the emails,but pay more attention to AIA Nova news.                                                                                    | 5/3/2025 10:52 PM  |
| 26 | Campus/urban design                                                                                                                                                                  | 5/3/2025 9:36 PM   |
| 27 | Building enclosure - not envelope (check out BSC discussion of this)                                                                                                                 | 5/3/2025 9:03 PM   |
| 28 | site design                                                                                                                                                                          | 5/3/2025 2:26 PM   |
| 29 | Utilization of Solar Roof Panels for my Richmond Residence                                                                                                                           | 5/3/2025 10:57 AM  |
| 30 | Residential design specific topics                                                                                                                                                   | 5/3/2025 10:28 AM  |
| 31 | architects as leaders in design-build, corporate growth, not just personal growth, political activism to strengthen and protect the license, not just another DEI "training" session | 5/1/2025 12:57 PM  |
| 32 | Design Excellence, Mentoring next gen                                                                                                                                                | 5/1/2025 9:39 AM   |
| 33 | nothing at this time                                                                                                                                                                 | 5/1/2025 9:01 AM   |
| 34 | Community Engagement                                                                                                                                                                 | 5/1/2025 5:35 AM   |
| 35 | Healthcare                                                                                                                                                                           | 4/30/2025 9:39 PM  |
| 36 | Architects as educators of future architects                                                                                                                                         | 4/30/2025 5:26 PM  |
| 37 | Collaborations with other related organizations and industries. Such as tiny home movement, neuroscience, realtors, fabrication researchers, etc.                                    | 4/30/2025 5:08 PM  |
| 38 | Advocacy initiatives,                                                                                                                                                                | 4/30/2025 4:25 PM  |
| 39 | How architects can prepare for the disrupting forces which will impact our cities and the profession                                                                                 | 4/30/2025 3:40 PM  |
| 40 | General Design - Theory, Process, Ideas                                                                                                                                              | 4/30/2025 1:31 PM  |
| 41 | All of these?! You all are doing a really great job with programming!!!                                                                                                              | 4/30/2025 12:25 PM |
| 42 | Events that mix architects with the development community.                                                                                                                           | 4/30/2025 11:57 AM |
| 43 | Climate initiatives                                                                                                                                                                  | 4/30/2025 11:50 AM |
| 44 | Justice, Equity, Diversity, and Inclusion topics                                                                                                                                     | 4/30/2025 11:43 AM |
| 45 | Community development/urban design                                                                                                                                                   | 4/30/2025 10:41 AM |
| 46 | Design                                                                                                                                                                               | 4/30/2025 10:40 AM |
| 47 | Networking                                                                                                                                                                           | 4/30/2025 10:35 AM |
| 48 | As with most architectural discussions, all the above.                                                                                                                               | 4/30/2025 10:28 AM |

Member Feedback Survey 2025

|    |                                                                                         |                    |
|----|-----------------------------------------------------------------------------------------|--------------------|
| 49 | introduction to small developers and clients. And opportunities for minority Architects | 4/30/2025 10:26 AM |
| 50 | Building codes for residential projects                                                 | 4/30/2025 10:24 AM |

Q12 You receive a monthly newsletter from AIA Virginia. What content most interests you? (select all that apply)

Answered: 413 Skipped: 10



## Member Feedback Survey 2025

| ANSWER CHOICES                    | RESPONSES |     |
|-----------------------------------|-----------|-----|
| Letters from leadership           | 24.94%    | 103 |
| Event notices                     | 54.96%    | 227 |
| Job listings                      | 15.50%    | 64  |
| New members                       | 9.69%     | 40  |
| Newly licensed members            | 12.59%    | 52  |
| Advocacy efforts/updates          | 34.87%    | 144 |
| Education opportunities           | 48.67%    | 201 |
| Design awards information         | 36.56%    | 151 |
| AIA Virginia Honors information   | 15.01%    | 62  |
| EP/YAF information                | 12.11%    | 50  |
| Licensure information             | 12.11%    | 50  |
| Small Firm Exchange (SFx) updates | 13.80%    | 57  |
| Building code information         | 41.16%    | 170 |
| Other (please specify)            | 8.72%     | 36  |
| Total Respondents: 413            |           |     |

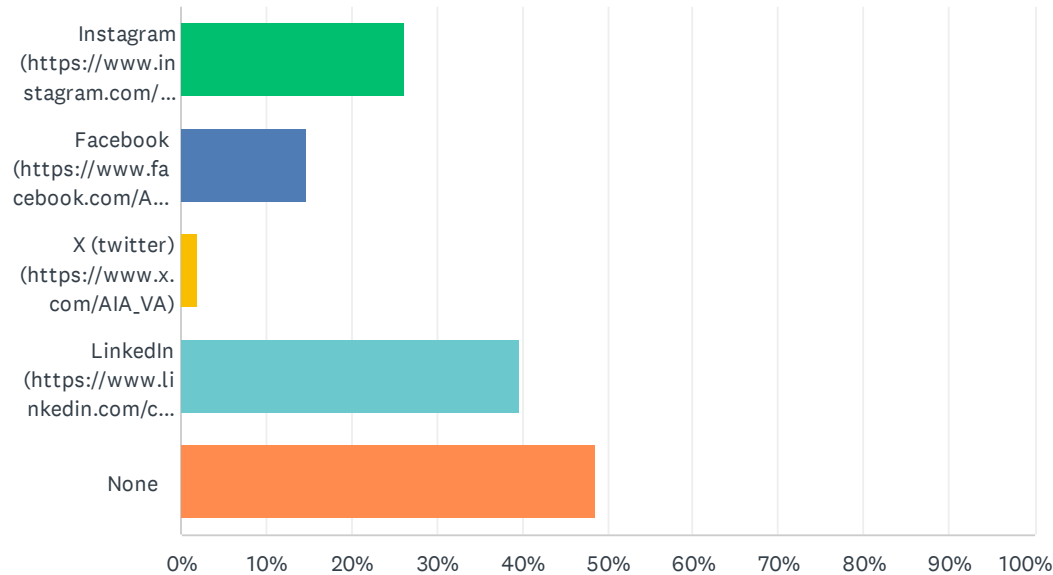
| #  | OTHER (PLEASE SPECIFY)                                                                                                                  | DATE               |
|----|-----------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | i have never seen this, I will have to check if it goes to spam!                                                                        | 5/28/2025 10:33 AM |
| 2  | not much                                                                                                                                | 5/28/2025 8:59 AM  |
| 3  | I don't normally read it                                                                                                                | 5/28/2025 8:16 AM  |
| 4  | For some reason, I do not receive a monthly newsletter                                                                                  | 5/20/2025 12:25 PM |
| 5  | None                                                                                                                                    | 5/19/2025 9:31 AM  |
| 6  | I do not recall reading the newsletter                                                                                                  | 5/19/2025 8:35 AM  |
| 7  | Images of members doing things                                                                                                          | 5/15/2025 6:25 AM  |
| 8  | national updates from strategic council, yard and star                                                                                  | 5/13/2025 10:21 AM |
| 9  | historic preservation issues                                                                                                            | 5/12/2025 3:19 PM  |
| 10 | Social events with in person encounters. Happy Hours? Throughout all of Northern Virginia. Consider OneLoudon, Reston Town Center, etc. | 5/12/2025 10:00 AM |
| 11 | None of it is relevant to a governemnt architect                                                                                        | 5/12/2025 9:56 AM  |
| 12 | None                                                                                                                                    | 5/12/2025 9:05 AM  |
| 13 | I don't receive the letter                                                                                                              | 5/12/2025 8:50 AM  |
| 14 | I did not know there was one.                                                                                                           | 5/7/2025 5:22 PM   |
| 15 | rarely read it                                                                                                                          | 5/5/2025 9:36 AM   |
| 16 | I rarely read it, not a time priority for me                                                                                            | 5/4/2025 1:10 PM   |
| 17 | none                                                                                                                                    | 5/4/2025 10:08 AM  |
| 18 | Current project information.                                                                                                            | 5/4/2025 7:50 AM   |

## Member Feedback Survey 2025

|    |                                                                                                                 |                    |
|----|-----------------------------------------------------------------------------------------------------------------|--------------------|
| 19 | I try to skim it, but not always                                                                                | 5/3/2025 10:52 PM  |
| 20 | none of it is relevant IMO                                                                                      | 5/3/2025 10:28 AM  |
| 21 | I haven't received a newsletter from AIA Virginia since I became emeritus, though I receive them from AIA NOVA. | 5/2/2025 2:00 PM   |
| 22 | CEU opportunities                                                                                               | 5/1/2025 9:39 AM   |
| 23 | nothing at this time                                                                                            | 5/1/2025 9:01 AM   |
| 24 | Newsletters? What newsletters?                                                                                  | 4/30/2025 5:26 PM  |
| 25 | I do not receive monthly newsletter                                                                             | 4/30/2025 1:04 PM  |
| 26 | N/A                                                                                                             | 4/30/2025 12:32 PM |
| 27 | New Event opportunities. Comparing notes.                                                                       | 4/30/2025 11:57 AM |
| 28 | AIA Cote initiatives                                                                                            | 4/30/2025 11:50 AM |
| 29 | I don't receive a monthly newsletter! Didn't know there was one!                                                | 4/30/2025 11:17 AM |
| 30 | general interest in what is going on; effects of national politics                                              | 4/30/2025 11:05 AM |
| 31 | I honestly don't remember when I last received an AIAVA newsletter - they stopped a while ago!                  | 4/30/2025 11:03 AM |
| 32 | mostly of no interest                                                                                           | 4/30/2025 10:44 AM |
| 33 | Opportunities for minority Architects                                                                           | 4/30/2025 10:26 AM |
| 34 | i do?                                                                                                           | 4/30/2025 10:24 AM |
| 35 | Never read it.                                                                                                  | 4/30/2025 10:19 AM |
| 36 | I scan it but I don't read in depth, just like my other email                                                   | 4/30/2025 10:14 AM |

Q13 Which AIA Virginia social media channels do you follow? check all that apply

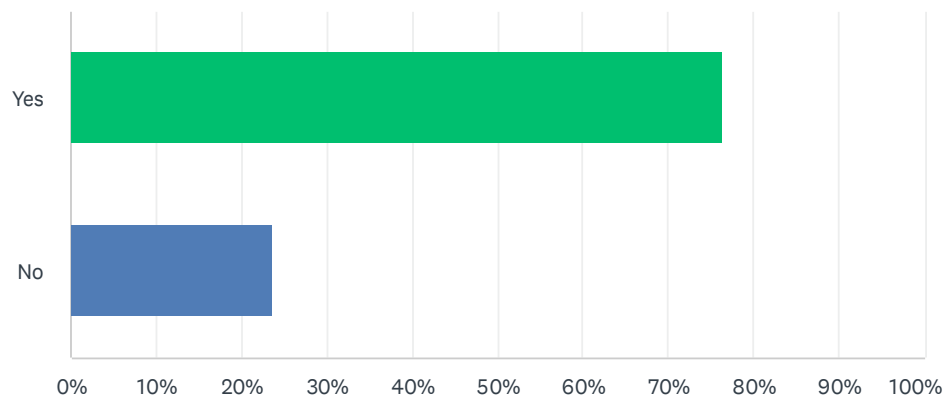
Answered: 420 Skipped: 3



| ANSWER CHOICES                                                                                                           | RESPONSES |     |
|--------------------------------------------------------------------------------------------------------------------------|-----------|-----|
| Instagram ( <a href="https://www.instagram.com/aia_virginia/">https://www.instagram.com/aia_virginia/</a> )              | 26.19%    | 110 |
| Facebook ( <a href="https://www.facebook.com/AIAVirginia">https://www.facebook.com/AIAVirginia</a> )                     | 14.76%    | 62  |
| X (twitter) ( <a href="https://www.x.com/AIA_VA">https://www.x.com/AIA_VA</a> )                                          | 1.90%     | 8   |
| LinkedIn ( <a href="https://www.linkedin.com/company/aia-virginia/">https://www.linkedin.com/company/aia-virginia/</a> ) | 39.76%    | 167 |
| None                                                                                                                     | 48.57%    | 204 |
| Total Respondents: 420                                                                                                   |           |     |

Q14 Do you feel well-informed about what AIA Virginia offers?

Answered: 422    Skipped: 1



| ANSWER CHOICES | RESPONSES |     |
|----------------|-----------|-----|
| Yes            | 76.30%    | 322 |
| No             | 23.70%    | 100 |
| TOTAL          |           | 422 |

## Q15 If no, what could improve communication?

Answered: 157   Skipped: 266

| #  | RESPONSES                                                                                                                                                                                                                                        | DATE               |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | I find the newsletters to be very busy and too much information. Would prefer headlines that then link to content pages                                                                                                                          | 5/30/2025 11:30 PM |
| 2  | I need to spend more time reading the newsletter and staying updated                                                                                                                                                                             | 5/29/2025 7:48 AM  |
| 3  | One primary request I have is to send emails sharing event details and dates, more in advance. I often receive these one week or less, in advance and don't have enough time to plan ahead.                                                      | 5/28/2025 12:03 PM |
| 4  | N/A                                                                                                                                                                                                                                              | 5/28/2025 11:25 AM |
| 5  | na                                                                                                                                                                                                                                               | 5/28/2025 11:08 AM |
| 6  | I would have to be more engaged...i doubt its anything AIA does.                                                                                                                                                                                 | 5/28/2025 10:33 AM |
| 7  | Not sure                                                                                                                                                                                                                                         | 5/28/2025 10:17 AM |
| 8  | unsure                                                                                                                                                                                                                                           | 5/28/2025 10:06 AM |
| 9  | n/a                                                                                                                                                                                                                                              | 5/28/2025 9:26 AM  |
| 10 | LinkedIn Boosts needed                                                                                                                                                                                                                           | 5/28/2025 8:52 AM  |
| 11 | More educational luncheon                                                                                                                                                                                                                        | 5/28/2025 8:30 AM  |
| 12 | I'd have to pay attention more.                                                                                                                                                                                                                  | 5/28/2025 8:16 AM  |
| 13 | n/a                                                                                                                                                                                                                                              | 5/27/2025 8:59 AM  |
| 14 | Delete the Twitter/X account - ad revenue supports the owner, who is a nazi sympathizer.                                                                                                                                                         | 5/23/2025 11:23 AM |
| 15 | If I received the newsletter, that would help                                                                                                                                                                                                    | 5/20/2025 12:25 PM |
| 16 | N/A                                                                                                                                                                                                                                              | 5/19/2025 4:14 PM  |
| 17 | N/A                                                                                                                                                                                                                                              | 5/19/2025 3:04 PM  |
| 18 | N/A                                                                                                                                                                                                                                              | 5/19/2025 10:58 AM |
| 19 | n/a                                                                                                                                                                                                                                              | 5/19/2025 10:20 AM |
| 20 | I am sure I get emails and follow on social media. Messages are lost in the cacophony of so much info. If I knew a date every month that the website or socials had a summary of info, I might put it on my calendar and then just go and check. | 5/19/2025 10:08 AM |
| 21 | small regular career fairs ; the job issue is a critical one especially in the Northern Va , DC area; people have an unfair advantage; and it benefits no one.                                                                                   | 5/19/2025 9:46 AM  |
| 22 | By sending emails for news                                                                                                                                                                                                                       | 5/19/2025 9:31 AM  |
| 23 | better outreach with continued communication                                                                                                                                                                                                     | 5/19/2025 9:19 AM  |
| 24 | Na                                                                                                                                                                                                                                               | 5/19/2025 8:52 AM  |
| 25 | More updates                                                                                                                                                                                                                                     | 5/19/2025 8:47 AM  |
| 26 | not sure                                                                                                                                                                                                                                         | 5/19/2025 8:35 AM  |
| 27 | None                                                                                                                                                                                                                                             | 5/19/2025 8:33 AM  |
| 28 | n/a                                                                                                                                                                                                                                              | 5/19/2025 8:19 AM  |
| 29 | Present the benefits of architecture & architects using client voices - public commercials to                                                                                                                                                    | 5/15/2025 7:23 PM  |

## Member Feedback Survey 2025

|    |                                                                                                                                                                                |                    |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
|    | show us as creative problem solvers who create value for people & orgs.                                                                                                        |                    |
| 30 | Na                                                                                                                                                                             | 5/15/2025 6:25 AM  |
| 31 | I feel fairly well informed on the offerings mostly through the monthly newsletter.                                                                                            | 5/14/2025 2:59 PM  |
| 32 | I find the newsletter too formulaic.                                                                                                                                           | 5/13/2025 10:39 AM |
| 33 | Getting emails about upcoming events before they happen. My local chapter has a weekly email listing events that is very helpful.                                              | 5/13/2025 9:00 AM  |
| 34 | N/A                                                                                                                                                                            | 5/12/2025 4:04 PM  |
| 35 | n/a                                                                                                                                                                            | 5/12/2025 3:14 PM  |
| 36 | I just need to read the newsletters...                                                                                                                                         | 5/12/2025 11:01 AM |
| 37 | Some meet-up events to get to know the people who make us up.                                                                                                                  | 5/12/2025 10:22 AM |
| 38 | Maybe simplify the email so it does not come across as spam or other competing newsletters?                                                                                    | 5/12/2025 10:00 AM |
| 39 | maybe creating a calendar event that send out a mass invite to all members so we can see what is going on and schedule around it. If it's not on my calendar it doesn't exist. | 5/12/2025 9:50 AM  |
| 40 | Event reminders to everyone like "Last Day to RSVP for..." or "dont forget to sign up for..." like a few or few days before the hard hat or event                              | 5/12/2025 9:19 AM  |
| 41 | --                                                                                                                                                                             | 5/12/2025 9:05 AM  |
| 42 | I don't pay much attention to the communications because the events are not in my area. I typically follow AIA Northeast Tennessee communications instead.                     | 5/12/2025 9:01 AM  |
| 43 | more reminders of events                                                                                                                                                       | 5/12/2025 8:58 AM  |
| 44 | Any lack is on my part...                                                                                                                                                      | 5/12/2025 8:48 AM  |
| 45 | NA                                                                                                                                                                             | 5/12/2025 8:45 AM  |
| 46 | I don't receive notices of events until after they have passed.                                                                                                                | 5/12/2025 8:28 AM  |
| 47 | emails are fine.                                                                                                                                                               | 5/12/2025 8:23 AM  |
| 48 | n/a                                                                                                                                                                            | 5/12/2025 8:17 AM  |
| 49 | N/A                                                                                                                                                                            | 5/12/2025 8:08 AM  |
| 50 | na                                                                                                                                                                             | 5/9/2025 4:20 PM   |
| 51 | n/a                                                                                                                                                                            | 5/8/2025 10:18 AM  |
| 52 | Newsletter comes out at different times from other AIA ones. Emails get buried in other work/personal emails and addresses.                                                    | 5/7/2025 1:52 PM   |
| 53 | I don't think I ever see the AIA Virginia emails - I usually see the AIA NoVA emails. So maybe frequency?                                                                      | 5/6/2025 3:35 PM   |
| 54 | I think the newsletter is great. Not sure you need to improve communication... members just need to read.                                                                      | 5/6/2025 2:37 PM   |
| 55 | More time in my life for involvement.                                                                                                                                          | 5/6/2025 9:47 AM   |
| 56 | I'm not sure. I don't check social media or email every day.                                                                                                                   | 5/6/2025 9:17 AM   |
| 57 | emails are best                                                                                                                                                                | 5/5/2025 2:49 PM   |
| 58 | Honestly, In order to feel well informed I also feel like I receive a lot of email. I'm not complaining - I need it. But, the effect over time is numbing.                     | 5/5/2025 1:36 PM   |
| 59 | n/a                                                                                                                                                                            | 5/5/2025 1:29 PM   |
| 60 | More readily available information thats easy to find on the internet.                                                                                                         | 5/5/2025 1:16 PM   |
| 61 | n/a                                                                                                                                                                            | 5/5/2025 12:03 PM  |
| 62 | N/A                                                                                                                                                                            | 5/5/2025 11:47 AM  |

## Member Feedback Survey 2025

|    |                                                                                                                                                                                                                                                                                                                                                                         |                   |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 63 | N/A                                                                                                                                                                                                                                                                                                                                                                     | 5/5/2025 11:41 AM |
| 64 | -                                                                                                                                                                                                                                                                                                                                                                       | 5/5/2025 9:51 AM  |
| 65 | not that interested                                                                                                                                                                                                                                                                                                                                                     | 5/5/2025 9:36 AM  |
| 66 | content of the newsletter                                                                                                                                                                                                                                                                                                                                               | 5/5/2025 8:37 AM  |
| 67 | it's fine                                                                                                                                                                                                                                                                                                                                                               | 5/5/2025 8:18 AM  |
| 68 | Actually you guys over communicate                                                                                                                                                                                                                                                                                                                                      | 5/5/2025 8:17 AM  |
| 69 | na                                                                                                                                                                                                                                                                                                                                                                      | 5/4/2025 10:25 PM |
| 70 | It's mostly my fault, I could try to be more informed                                                                                                                                                                                                                                                                                                                   | 5/4/2025 3:01 PM  |
| 71 | Everything on the event calendar at least a month ahead of time.                                                                                                                                                                                                                                                                                                        | 5/4/2025 2:30 PM  |
| 72 | Less but more structured notices                                                                                                                                                                                                                                                                                                                                        | 5/4/2025 9:26 AM  |
| 73 | Na                                                                                                                                                                                                                                                                                                                                                                      | 5/4/2025 7:50 AM  |
| 74 | Ah- not around so kind of irrelevant                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 9:03 PM  |
| 75 | The newsletter is super helpful. Perhaps there could be something where they highlight events from different chapters.                                                                                                                                                                                                                                                  | 5/3/2025 2:03 PM  |
| 76 | Does not feel very welcoming to older architects.                                                                                                                                                                                                                                                                                                                       | 5/3/2025 1:57 PM  |
| 77 | More tailored information and events for international associates.                                                                                                                                                                                                                                                                                                      | 5/3/2025 12:13 PM |
| 78 | ?                                                                                                                                                                                                                                                                                                                                                                       | 5/3/2025 11:45 AM |
| 79 | Current communication is fine.                                                                                                                                                                                                                                                                                                                                          | 5/3/2025 11:32 AM |
| 80 | I need a lot more notice on events to be able to get permissions in place to attend and miss time at work. For example, right now is the call for education and seminar requests for the year but I don't have any info on the state convention                                                                                                                         | 5/3/2025 11:07 AM |
| 81 | NA                                                                                                                                                                                                                                                                                                                                                                      | 5/3/2025 11:00 AM |
| 82 | None                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 10:57 AM |
| 83 | *                                                                                                                                                                                                                                                                                                                                                                       | 5/3/2025 10:46 AM |
| 84 | N/A                                                                                                                                                                                                                                                                                                                                                                     | 5/3/2025 10:44 AM |
| 85 | Na                                                                                                                                                                                                                                                                                                                                                                      | 5/3/2025 10:37 AM |
| 86 | Email blast                                                                                                                                                                                                                                                                                                                                                             | 5/3/2025 10:28 AM |
| 87 | N/A                                                                                                                                                                                                                                                                                                                                                                     | 5/3/2025 10:28 AM |
| 88 | n/a                                                                                                                                                                                                                                                                                                                                                                     | 5/3/2025 10:22 AM |
| 89 | The newsletter would help.                                                                                                                                                                                                                                                                                                                                              | 5/2/2025 2:00 PM  |
| 90 | First, I received too many AIA emails (several daily) so I had to filter all AIA emails to a separate folder. As a result I don't really even see them. At this point I think the best option would be to have a volunteer within each firm helping to organize group events or communicate interesting events because otherwise I am too busy to read all your emails. | 5/2/2025 9:28 AM  |
| 91 | Unsure. The emails come through, but get lost in a deluge of other emails.                                                                                                                                                                                                                                                                                              | 5/1/2025 3:56 PM  |
| 92 | N/A                                                                                                                                                                                                                                                                                                                                                                     | 5/1/2025 3:02 PM  |
| 93 | I think the message is pretty well distributed.                                                                                                                                                                                                                                                                                                                         | 5/1/2025 11:40 AM |
| 94 | N/A                                                                                                                                                                                                                                                                                                                                                                     | 5/1/2025 10:28 AM |
| 95 | I could maybe care more.                                                                                                                                                                                                                                                                                                                                                | 5/1/2025 9:01 AM  |
| 96 | For my situation, there is no need for improvement                                                                                                                                                                                                                                                                                                                      | 5/1/2025 6:17 AM  |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                                                                              |                    |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 97  | I likely should subscribe to more social media sources.                                                                                                                                                                                                                      | 5/1/2025 5:35 AM   |
| 98  | I get messages from the knowledge network, but not sure how that works. I guess a video or webinar about offerings?                                                                                                                                                          | 5/1/2025 12:51 AM  |
| 99  | N/A                                                                                                                                                                                                                                                                          | 4/30/2025 9:39 PM  |
| 100 | Na                                                                                                                                                                                                                                                                           | 4/30/2025 9:37 PM  |
| 101 | I feel well-informed.                                                                                                                                                                                                                                                        | 4/30/2025 6:52 PM  |
| 102 | More communication.                                                                                                                                                                                                                                                          | 4/30/2025 5:21 PM  |
| 103 | I'm not sure.                                                                                                                                                                                                                                                                | 4/30/2025 4:45 PM  |
| 104 | me having time                                                                                                                                                                                                                                                               | 4/30/2025 4:20 PM  |
| 105 | Integrated communication with local Chapters, and clarity of the roles/responsivities of local Chapters as distant from AIA VA.                                                                                                                                              | 4/30/2025 4:00 PM  |
| 106 | n/a                                                                                                                                                                                                                                                                          | 4/30/2025 3:58 PM  |
| 107 | Bundle information in a single email / newsletter rather than multiple emails. The linking from the newsletter is annoying in that you have to reopen each link.                                                                                                             | 4/30/2025 3:38 PM  |
| 108 | email                                                                                                                                                                                                                                                                        | 4/30/2025 2:47 PM  |
| 109 | N/A                                                                                                                                                                                                                                                                          | 4/30/2025 2:31 PM  |
| 110 | n/a                                                                                                                                                                                                                                                                          | 4/30/2025 2:20 PM  |
| 111 | I think the chapter does a good job with communications                                                                                                                                                                                                                      | 4/30/2025 2:07 PM  |
| 112 | filtering out all the other noise that gets sent to me                                                                                                                                                                                                                       | 4/30/2025 1:48 PM  |
| 113 | Unsure.                                                                                                                                                                                                                                                                      | 4/30/2025 1:42 PM  |
| 114 | Newsletters should be more consistent, email blasts out to members about specific event details.                                                                                                                                                                             | 4/30/2025 1:37 PM  |
| 115 | It's on me!                                                                                                                                                                                                                                                                  | 4/30/2025 1:31 PM  |
| 116 | not sure - when the emails come through it feels almost like spam. So maybe more enticing graphic design.                                                                                                                                                                    | 4/30/2025 1:14 PM  |
| 117 | N/A                                                                                                                                                                                                                                                                          | 4/30/2025 12:59 PM |
| 118 | NA                                                                                                                                                                                                                                                                           | 4/30/2025 12:57 PM |
| 119 | Virtual forums.                                                                                                                                                                                                                                                              | 4/30/2025 12:46 PM |
| 120 | Less emails but more effective emails.                                                                                                                                                                                                                                       | 4/30/2025 12:32 PM |
| 121 | N/A                                                                                                                                                                                                                                                                          | 4/30/2025 12:31 PM |
| 122 | NA                                                                                                                                                                                                                                                                           | 4/30/2025 12:29 PM |
| 123 | You're doing great!                                                                                                                                                                                                                                                          | 4/30/2025 12:25 PM |
| 124 | more coordination amongst chapters on events and webinars and things they plan                                                                                                                                                                                               | 4/30/2025 12:17 PM |
| 125 | Monthly calendars with locations, costs and focui.                                                                                                                                                                                                                           | 4/30/2025 11:57 AM |
| 126 | n/a                                                                                                                                                                                                                                                                          | 4/30/2025 11:50 AM |
| 127 | My email inbox is crammed full, and I rarely have time to read all the msgs...esp the unsolicited ones. If I learn about an event from a colleague or friend, I am more likely to attend.                                                                                    | 4/30/2025 11:33 AM |
| 128 | AIA is doing a great job with communication. The calendar on the website is very helpful.                                                                                                                                                                                    | 4/30/2025 11:31 AM |
| 129 | There needs to be more communication efforts with the community of design professionals and more opportunities to socialize and take care of business matters. AIA Savannah does a really good job of this with monthly meetings that have themes and varied cite locations. | 4/30/2025 11:25 AM |

## Member Feedback Survey 2025

|     |                                                                                                                                                   |                    |
|-----|---------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 130 | n/a                                                                                                                                               | 4/30/2025 11:19 AM |
| 131 | Send me the monthly newsletter!!!!                                                                                                                | 4/30/2025 11:17 AM |
| 132 | x                                                                                                                                                 | 4/30/2025 11:11 AM |
| 133 | Maybe include other areas for activities                                                                                                          | 4/30/2025 11:05 AM |
| 134 | I think AIA Virginia would benefit from revamping its communications. I don't feel at all well informed about what's going on at the state level. | 4/30/2025 11:03 AM |
| 135 | more engagement on my part                                                                                                                        | 4/30/2025 10:54 AM |
| 136 | There are too many platforms that are used to get out information, a simple weekly email would be helpful for upcoming events                     | 4/30/2025 10:48 AM |
| 137 | The live events have all but stopped.                                                                                                             | 4/30/2025 10:48 AM |
| 138 | Summary page on the website, more event notifications through social media.                                                                       | 4/30/2025 10:43 AM |
| 139 | It gets lost in too many emails from so many levels of AIA communication                                                                          | 4/30/2025 10:41 AM |
| 140 | n/a                                                                                                                                               | 4/30/2025 10:37 AM |
| 141 | clear event listings on newsletters.                                                                                                              | 4/30/2025 10:37 AM |
| 142 | awareness of where to find relevant info                                                                                                          | 4/30/2025 10:37 AM |
| 143 | Probably more me than AIA.                                                                                                                        | 4/30/2025 10:36 AM |
| 144 | Not applicable.                                                                                                                                   | 4/30/2025 10:36 AM |
| 145 | I think we need more options to engage in networking opportunities and social events                                                              | 4/30/2025 10:35 AM |
| 146 | Reminder of the benefits of being a member. I have never once taken advantage of any of the benefits, and I can't even remember what those are.   | 4/30/2025 10:33 AM |
| 147 | Emails from AIA Central VA are great.                                                                                                             | 4/30/2025 10:26 AM |
| 148 | Videos? Recapping events, showing actual people.                                                                                                  | 4/30/2025 10:26 AM |
| 149 | I feel like we are too saturated with in-person offerings, which are 2.5hr from the office, and it hides the virtual opportunities.               | 4/30/2025 10:26 AM |
| 150 | Address minority Architects, not just African American, minorities means every minority from the world.                                           | 4/30/2025 10:26 AM |
| 151 | more collaboration with AIA NOVA                                                                                                                  | 4/30/2025 10:25 AM |
| 152 | Answer was yes.                                                                                                                                   | 4/30/2025 10:20 AM |
| 153 | N/A                                                                                                                                               | 4/30/2025 10:20 AM |
| 154 | Send information by e-mail.                                                                                                                       | 4/30/2025 10:19 AM |
| 155 | I dont see the value in AIA                                                                                                                       | 4/30/2025 10:19 AM |
| 156 | N/A                                                                                                                                               | 4/30/2025 10:17 AM |
| 157 | It's more me not keeping up with what's going on with AIA Virginia. I think there is plenty of information available.                             | 4/30/2025 10:15 AM |

Q16 How would you rate your overall satisfaction with your AIA Virginia (state) membership?

Answered: 416    Skipped: 7

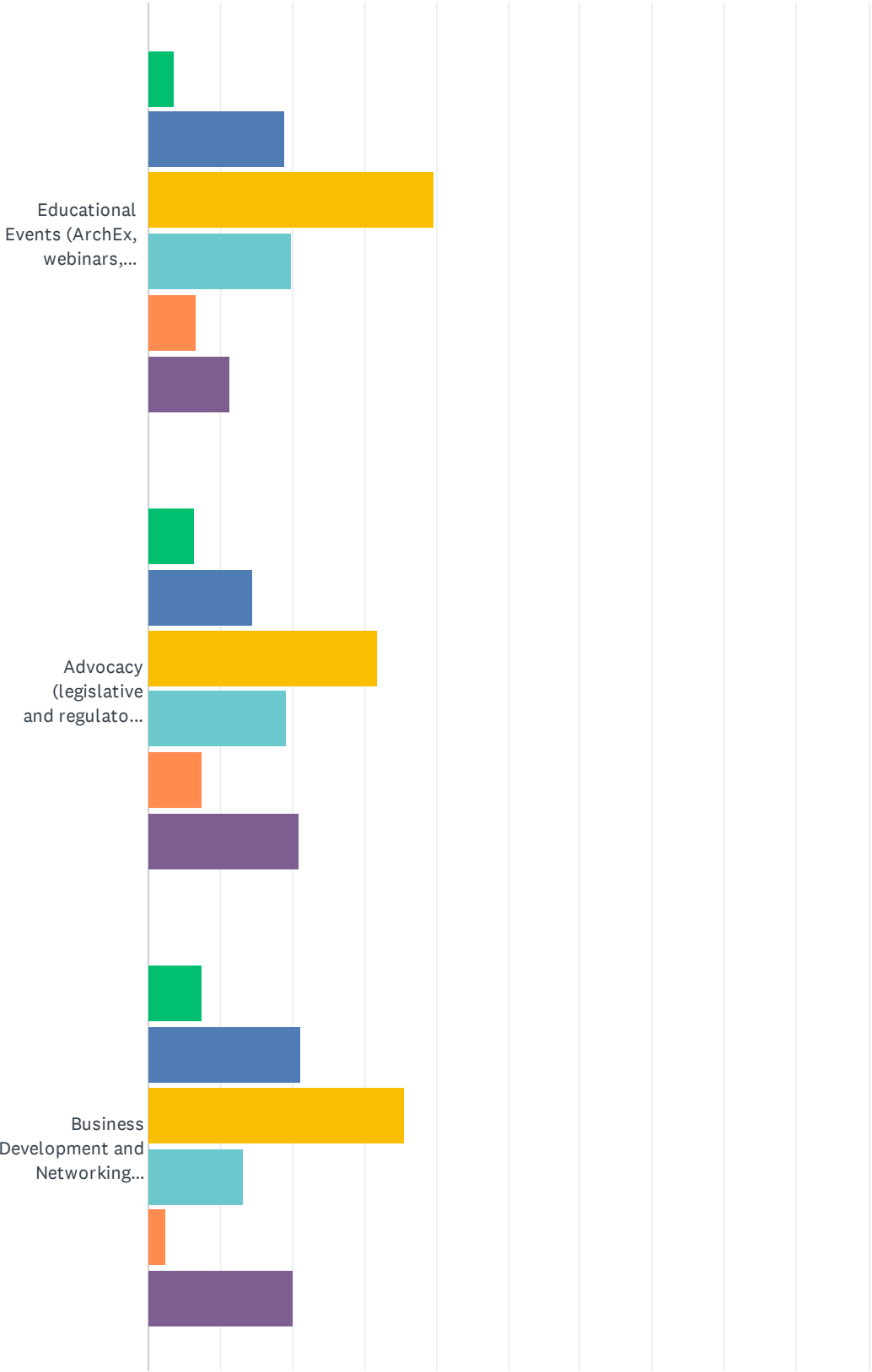
3.0★  
average rating



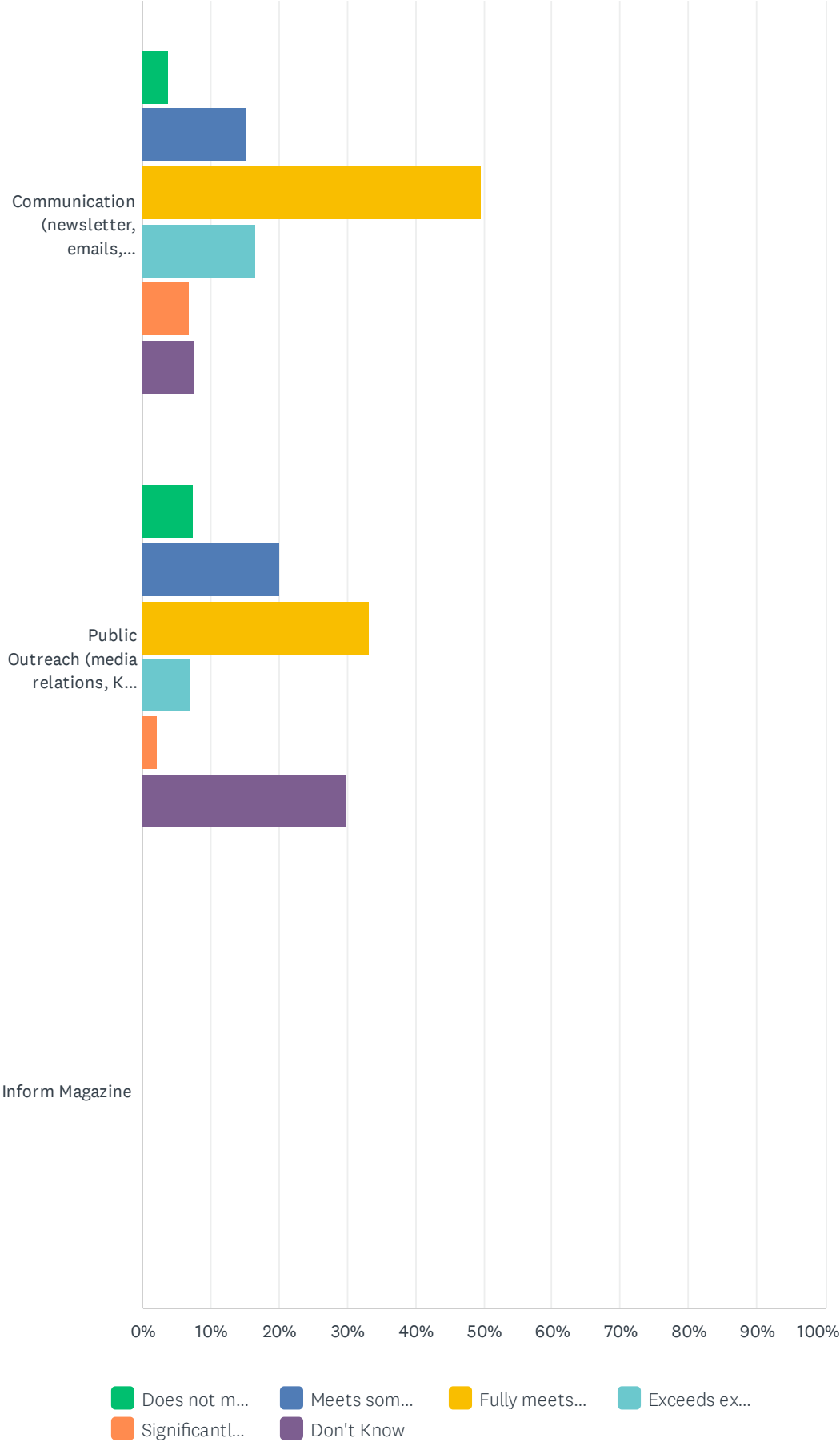
|   | DOES NOT MEET EXPECTATIONS | MEETS SOME BUT NOT ALL EXPECTATIONS | FULLY MEETS EXPECTATIONS | EXCEEDS EXPECTATIONS | SIGNIFICANTLY EXCEEDS EXPECTATIONS | TOTAL | WEIGHTED AVERAGE |
|---|----------------------------|-------------------------------------|--------------------------|----------------------|------------------------------------|-------|------------------|
| ☆ | 4.81%<br>20                | 23.08%<br>96                        | 47.60%<br>198            | 19.23%<br>80         | 5.29%<br>22                        | 416   | 2.97             |

Q17 How would you rate your overall satisfaction with the following services provided by AIA Virginia (the state component)?

Answered: 415    Skipped: 8



Member Feedback Survey 2025



# Member Feedback Survey 2025

|                                                                                                            | DOES NOT<br>MEET<br>EXPECTATIONS | MEETS SOME<br>BUT NOT ALL<br>EXPECTATIONS | FULLY MEETS<br>EXPECTATIONS | EXCEEDS<br>EXPECTATIONS | SIGNIFICANTLY<br>EXCEEDS<br>EXPECTATIONS | DON'T<br>KNOW | TOT |
|------------------------------------------------------------------------------------------------------------|----------------------------------|-------------------------------------------|-----------------------------|-------------------------|------------------------------------------|---------------|-----|
| Educational<br>Events<br>(ArchEx,<br>webinars,<br>Design Forum,<br>Art of Practice,<br>ELA, etc.)          | 3.62%<br>15                      | 19.08%<br>79                              | 39.61%<br>164               | 19.81%<br>82            | 6.52%<br>27                              | 11.35%<br>47  | 4   |
| Advocacy<br>(legislative and<br>regulatory<br>lobbying,<br>building code,<br>legislative<br>updates, etc.) | 6.30%<br>26                      | 14.53%<br>60                              | 31.72%<br>131               | 19.13%<br>79            | 7.51%<br>31                              | 20.82%<br>86  | 4   |
| Business<br>Development<br>and Networking<br>Opportunities<br>(Social events,<br>Town Halls,<br>etc.)      | 7.51%<br>31                      | 21.07%<br>87                              | 35.59%<br>147               | 13.32%<br>55            | 2.42%<br>10                              | 20.10%<br>83  | 4   |
| Communication<br>(newsletter,<br>emails,<br>website, online<br>resources,<br>etc.)                         | 3.87%<br>16                      | 15.25%<br>63                              | 49.64%<br>205               | 16.71%<br>69            | 6.78%<br>28                              | 7.75%<br>32   | 4   |
| Public<br>Outreach<br>(media<br>relations, K-12<br>education,<br>community<br>dinners, etc.)               | 7.52%<br>31                      | 20.15%<br>83                              | 33.25%<br>137               | 7.04%<br>29             | 2.18%<br>9                               | 29.85%<br>123 | 4   |
| Inform<br>Magazine                                                                                         | 0.00%<br>0                       | 0.00%<br>0                                | 0.00%<br>0                  | 0.00%<br>0              | 0.00%<br>0                               | 0.00%<br>0    |     |

Q18 How would you rate your overall satisfaction with your local chapter membership?

Answered: 411    Skipped: 12

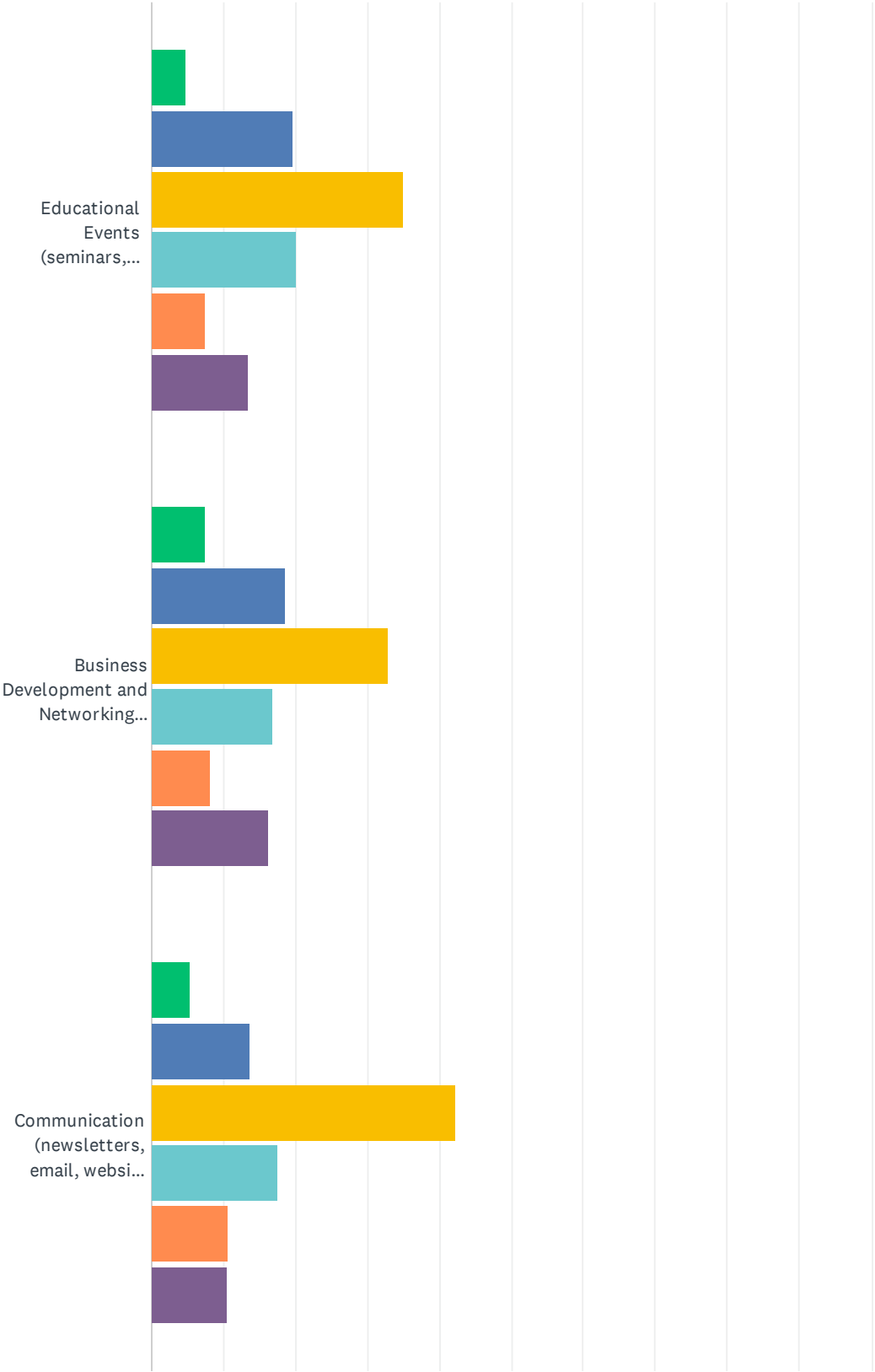
3.0★  
average rating



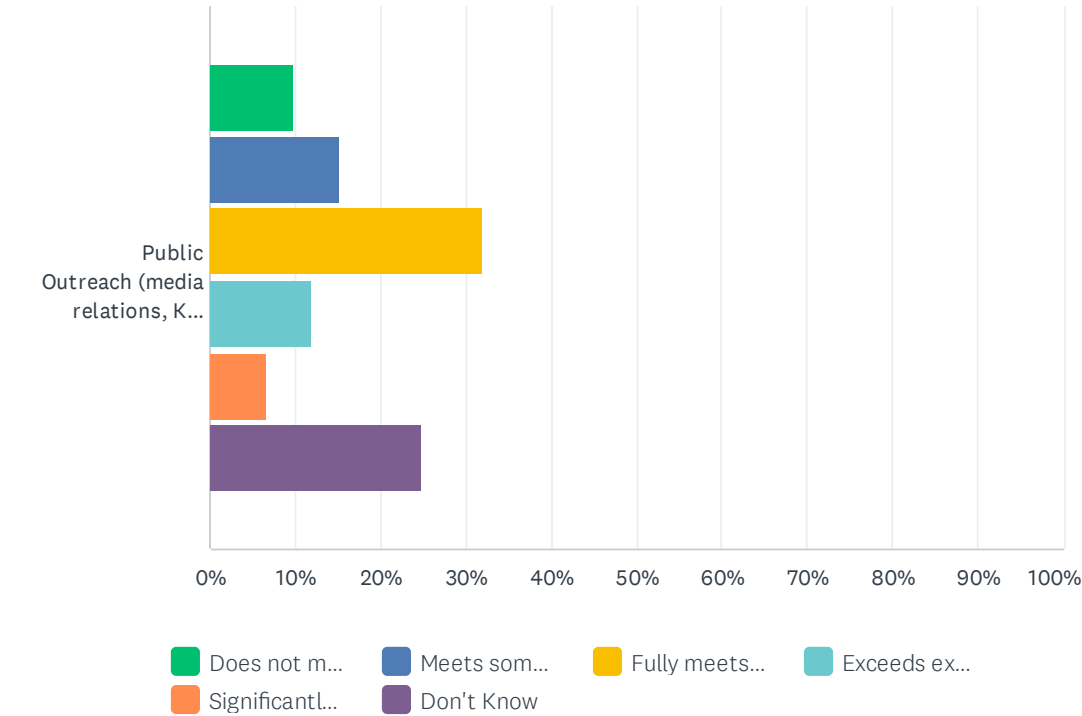
|   | DOES NOT MEET EXPECTATIONS | MEETS SOME BUT NOT ALL EXPECTATIONS | FULLY MEETS EXPECTATIONS | EXCEEDS EXPECTATIONS | SIGNIFICANTLY EXCEEDS EXPECTATIONS | TOTAL | WEIGHTED AVERAGE |
|---|----------------------------|-------------------------------------|--------------------------|----------------------|------------------------------------|-------|------------------|
| ☆ | 6.08%<br>25                | 21.90%<br>90                        | 42.09%<br>173            | 22.87%<br>94         | 7.06%<br>29                        | 411   | 3.03             |

Q19 How would you rate your overall satisfaction with the services provided by your local chapter?

Answered: 411    Skipped: 12



Member Feedback Survey 2025



|                                                                                              | DOES NOT MEET EXPECTATIONS | MEETS SOME BUT NOT ALL EXPECTATIONS | FULLY MEETS EXPECTATIONS | EXCEEDS EXPECTATIONS | SIGNIFICANTLY EXCEEDS EXPECTATIONS | DON'T KNOW    | TOTAL |
|----------------------------------------------------------------------------------------------|----------------------------|-------------------------------------|--------------------------|----------------------|------------------------------------|---------------|-------|
| Educational Events (seminars, lunch & learns, tours, etc.)                                   | 4.63%<br>19                | 19.51%<br>80                        | 34.88%<br>143            | 20.00%<br>82         | 7.56%<br>31                        | 13.41%<br>55  | 4     |
| Business Development and Networking Opportunities (social events, mentoring, etc.)           | 7.54%<br>31                | 18.49%<br>76                        | 32.85%<br>135            | 16.79%<br>69         | 8.03%<br>33                        | 16.30%<br>67  | 4     |
| Communication (newsletters, email, website, online resources, etc.)                          | 5.37%<br>22                | 13.66%<br>56                        | 42.20%<br>173            | 17.56%<br>72         | 10.73%<br>44                       | 10.49%<br>43  | 4     |
| Public Outreach (media relations, K-12 education, architecture week public activities, etc.) | 9.76%<br>40                | 15.12%<br>62                        | 31.95%<br>131            | 11.95%<br>49         | 6.59%<br>27                        | 24.63%<br>101 | 4     |

## Q20 Is there anything specific we could do to increase the value of your membership?

Answered: 207    Skipped: 216

| #  | RESPONSES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | DATE               |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | Lower cost of annual conference and better ceu offerings for free                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 5/30/2025 11:30 PM |
| 2  | Monthly Meetings                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/30/2025 2:24 PM  |
| 3  | continue external advocacy and promotion for value of Architects in VA and local communities                                                                                                                                                                                                                                                                                                                                                                                                                                 | 5/29/2025 1:00 PM  |
| 4  | Not that I can think of                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 5/29/2025 8:03 AM  |
| 5  | I would like to see a code refresh for residential construction.                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/29/2025 8:01 AM  |
| 6  | Decrease dues, or add more cost discounts on AIA events                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 5/29/2025 7:48 AM  |
| 7  | Make it free.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 5/28/2025 7:12 PM  |
| 8  | Yes, I would like to see the AIA at the local, state and national level take a stronger stance on the use of the title Architect by unrelated professions. Specifically the IT/computer profession. Why is it that a new graduate, with a first professional degree is not allowed to call themselves an Architect, yet, anyone in the computer/tech/IT industry is allowed to call themselves an Architect. Why is that? The AIA's complete and total lack of action on this front just further diminishes our profession.  | 5/28/2025 2:01 PM  |
| 9  | Please see above comment. Better communications, more advanced notice for offerings, events.                                                                                                                                                                                                                                                                                                                                                                                                                                 | 5/28/2025 12:03 PM |
| 10 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 5/28/2025 11:25 AM |
| 11 | My engagement is the key. I have not taken advantage of the services, so this is on me.                                                                                                                                                                                                                                                                                                                                                                                                                                      | 5/28/2025 10:33 AM |
| 12 | more convenient events                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 5/28/2025 10:17 AM |
| 13 | When I first joined the AIA over 20 years ago, there was much debate about the substantial increase in membership costs. The justification for the increase was that the AIA would be implementing a national public awareness campaign that included radio and television advertisements which seemed to be very effective about educating the public about our profession and the benefits of hiring an AIA architect. That awareness campaign seems to have disappeared in the past 10+ years but should be brought back. | 5/28/2025 10:10 AM |
| 14 | unsure                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 5/28/2025 10:06 AM |
| 15 | Better communication                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 5/28/2025 9:10 AM  |
| 16 | Share names of the Architects in the Chapter                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 5/28/2025 8:30 AM  |
| 17 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 5/28/2025 8:16 AM  |
| 18 | Not at this time.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 5/27/2025 8:59 AM  |
| 19 | More public facing campaigns to communicate the value of architects in layperson terms.                                                                                                                                                                                                                                                                                                                                                                                                                                      | 5/22/2025 1:31 PM  |
| 20 | Providing more education related to technical issues concerning our practice of architecture                                                                                                                                                                                                                                                                                                                                                                                                                                 | 5/20/2025 12:25 PM |
| 21 | More about architects in the media.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 5/19/2025 5:01 PM  |
| 22 | Need more paraphernalia to purchase.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 5/19/2025 4:42 PM  |
| 23 | No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 5/19/2025 4:14 PM  |
| 24 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 5/19/2025 2:12 PM  |
| 25 | More residential specific seminars                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 5/19/2025 10:58 AM |

## Member Feedback Survey 2025

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                    |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 26 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/19/2025 10:24 AM |
| 27 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/19/2025 10:20 AM |
| 28 | again; networking while an associate for someone who has to find employment in peripheral professions to design is super critical; there is a culture of exclusion here ; people are getting hurt and it does not benefit legacy systems; does not improve the quality of this profession; there needs to be a charette based approach to networking and it needs to feel less corporate; yes, private industry funds your continuing education programs, ok, accepted; I don't have your solution. | 5/19/2025 9:46 AM  |
| 29 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/19/2025 9:31 AM  |
| 30 | connect and communicate                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/19/2025 9:19 AM  |
| 31 | NA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/19/2025 8:52 AM  |
| 32 | not sure                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 5/19/2025 8:35 AM  |
| 33 | Reduce cost of AIA CES opportunities                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 5/19/2025 8:33 AM  |
| 34 | We're based in Winchester, VA and have to travel to everything in NOVA. More virtual things might help. Also, AIA awards need to distinguish between small firms and giant firms. It's crazy to have the two competing with each other. It doesn't feel like AIA Nova is helping small boutique firms as much as giant firms.                                                                                                                                                                       | 5/19/2025 8:20 AM  |
| 35 | n/a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 5/19/2025 8:19 AM  |
| 36 | Provide some value for the exorbitant cost.                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 5/15/2025 7:33 PM  |
| 37 | Promote value of architects & architecture.                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 5/15/2025 7:23 PM  |
| 38 | Need a chapter house                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 5/15/2025 6:25 AM  |
| 39 | develop advocacy in legislation to champion sustainable design criteria and expand advocacy of historic building preservation or adaptive-reuse                                                                                                                                                                                                                                                                                                                                                     | 5/14/2025 4:26 PM  |
| 40 | Keep up the great work!                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/14/2025 2:59 PM  |
| 41 | If more people/members attended more events, that would be great! (It often feels like it is the same people attending the same events, but I'm not sure how to address this!)                                                                                                                                                                                                                                                                                                                      | 5/14/2025 8:36 AM  |
| 42 | reduce the cost of National                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 5/13/2025 12:57 PM |
| 43 | Mentoring activities do NOT include an effort to provide a good match between mentor and mentee. Plus, there is no follow up if the match doesn't work. And worse, the coordinator at the time DID NOT CARE. the mentee just dropped out of sight - "his loss." Address the sad state of affairs at national AIA. The Chapter and the Society have a responsibility to try to help fix the mess. I am unaware of any efforts in that direction.                                                     | 5/13/2025 10:39 AM |
| 44 | Publish the architect's firm and individual contact list.                                                                                                                                                                                                                                                                                                                                                                                                                                           | 5/13/2025 9:00 AM  |
| 45 | contact me with a plan to get registered                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 5/13/2025 8:26 AM  |
| 46 | Provide opportunities for firm critique visits by FAIA team visitations                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/12/2025 4:50 PM  |
| 47 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 5/12/2025 4:04 PM  |
| 48 | Strong advocacy for the profession in addressing climate change/resilience, AI, and the growing influence of program managers, design/build, PPEA, CMAR, etc.                                                                                                                                                                                                                                                                                                                                       | 5/12/2025 3:31 PM  |
| 49 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/12/2025 3:19 PM  |
| 50 | n/a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 5/12/2025 3:14 PM  |
| 51 | Better presenters. At everything. If you have no reason to believe that the presenter is good at presenting, don't invite them (seek them on YouTube, ask around, etc.)                                                                                                                                                                                                                                                                                                                             | 5/12/2025 12:12 PM |
| 52 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/12/2025 11:56 AM |
| 53 | I don't know.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 5/12/2025 11:01 AM |
| 54 | As stated above.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/12/2025 10:22 AM |

## Member Feedback Survey 2025

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                    |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 55 | be less political and less woke and stop focusing on modernist architecture                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 5/12/2025 10:21 AM |
| 56 | Provide similar support for licensed architects as is currently offered to emerging architects. The resources and programs available to emerging architects through NOVA are incredibly valuable and impactful—I believe extending that level of support to licensed architects would be equally beneficial.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 5/12/2025 10:00 AM |
| 57 | Yes, you could create a govt rate for architects who will never touch a contract, who live too far from events, who don't go to conferences because everything is self-pay. I'm paying \$900 for some letters after my name, and the value is pretty much nil. I feel stupid for paying that much. For nothing, Either the AIA admits it is 100% for firms, or recognizes that plenty of architects do NOT work in that setting. To my point - there was a call for inspirational messages for students (I think they were graduating) and I wrote one and then saw it was to be submitted on "your firm's letterhead." I don't have a firm or a letterhead. Your bias is something that cannot be overcome unless you change dramatically. Which you won't because, despite earning medals from NASA, (a pretty big deal) you don't consider me a "real" architect. | 5/12/2025 9:56 AM  |
| 58 | Cost is the most prohibitive factor that prevents me from attending a lot of events. Maybe it'd be cool to implement a lottery system for the events, where those interested could sign up and possibly attend for free?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/12/2025 9:25 AM  |
| 59 | Cannot think of anything                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/12/2025 9:12 AM  |
| 60 | More continuing education events.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/12/2025 9:09 AM  |
| 61 | Focus on the Architecture and NOT social issues.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/12/2025 9:05 AM  |
| 62 | AIA Blue Ridge should be renamed AIA Roanoke. Allow me to be a part of AIA Northeast Tennessee even though I'm on the Virginia side of the state line.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 5/12/2025 9:01 AM  |
| 63 | more frequent group events to build community                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 5/12/2025 8:58 AM  |
| 64 | More opportunities for engagement that are interesting and be more accessible.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 5/12/2025 8:50 AM  |
| 65 | more events in my area                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 5/12/2025 8:49 AM  |
| 66 | NA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/12/2025 8:45 AM  |
| 67 | Highlight small firms in rotation, perhaps monthly blogs of case studies, projects or topics that provide firms an opportunity to be visible, good causes, non-profit or public projects. More local examples as oppose to world examples :)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 5/12/2025 8:39 AM  |
| 68 | Keep the members updated.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 5/12/2025 8:28 AM  |
| 69 | have things for residential architects and not have everything in Alexandria due to traffic and time constraints.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/12/2025 8:23 AM  |
| 70 | N/a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/12/2025 8:17 AM  |
| 71 | I think more opportunities for informal meetups would be awesome. It would be great to have more local events where members can collaborate and share ideas in a less formal setting. Mentorship programs or ways to connect with more experienced architects could help me grow faster and get guidance as I navigate my career                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/12/2025 8:13 AM  |
| 72 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/12/2025 8:08 AM  |
| 73 | Schedule educational and social events in southwestern part of the state beyond Roanoke and Blacksburg.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/9/2025 4:20 PM   |
| 74 | n/a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/8/2025 10:18 AM  |
| 75 | Historically the AIA has seemed to focus way more on broad societal issues rather than helping an architect and their practice. This seems to be slowly shifting back to helping architects which is a welcomed change.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/7/2025 5:22 PM   |
| 76 | more focus on running a small business, resources and best practices, tips for marketing, more marketing in general from AIA on why you need an architect, a direct focus on stopping people and business that are not architects from using the term architect to describe what they offer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 5/7/2025 2:36 PM   |
| 77 | Please not that a couple of the questions above automatically selected three options when I                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 5/7/2025 1:52 PM   |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                                                                                                                            |                   |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
|     | selected only one.                                                                                                                                                                                                                                                                                                         |                   |
| 78  | I think having more information available about state component events would be helpful. I don't really use instagram, so maybe more frequent emails?                                                                                                                                                                      | 5/6/2025 3:35 PM  |
| 79  | At the moment, I can't think of anything                                                                                                                                                                                                                                                                                   | 5/6/2025 2:37 PM  |
| 80  | The Central VA chapter really focuses on Charlottesville (understandably considering the number of architects practicing there). However, I feel left out on the other side of the mountain (Harrisonburg) especially when my family life with a young child limits my ability to travel for events.                       | 5/6/2025 9:47 AM  |
| 81  | Participate more with local Architecture Program. More notice of events.                                                                                                                                                                                                                                                   | 5/6/2025 9:17 AM  |
| 82  | include more networking functions                                                                                                                                                                                                                                                                                          | 5/5/2025 2:35 PM  |
| 83  | Address/reduce ageism among younger leaders.                                                                                                                                                                                                                                                                               | 5/5/2025 1:29 PM  |
| 84  | The membership fees and fees for learning unit courses and events on top of that are way too high for a sole practitioner. This needs to be reassessed. More free educational opportunities should be provided, or those will a minimal fee. It should not be this expensive to maintain licensure and continue education. | 5/5/2025 1:03 PM  |
| 85  | I know that a big chunk of this is AIA national dues, but I feel like while I get a lot of value from my membership, it does come at a steep cost, a cost that may be hard to justify if my company did not pay for it. So essentially, lower the cost or at least try not to raise it every year.                         | 5/5/2025 11:41 AM |
| 86  | More funding at the local level, increase local impact                                                                                                                                                                                                                                                                     | 5/5/2025 10:41 AM |
| 87  | No                                                                                                                                                                                                                                                                                                                         | 5/5/2025 10:15 AM |
| 88  | -                                                                                                                                                                                                                                                                                                                          | 5/5/2025 9:51 AM  |
| 89  | access to conventions without upfront expense                                                                                                                                                                                                                                                                              | 5/5/2025 9:36 AM  |
| 90  | Community engagement activities                                                                                                                                                                                                                                                                                            | 5/5/2025 8:37 AM  |
| 91  | no                                                                                                                                                                                                                                                                                                                         | 5/5/2025 8:18 AM  |
| 92  | Go back to sending a physical magazine. I'd like to detach from the digital world. I'd read more if it was not on a screen                                                                                                                                                                                                 | 5/5/2025 8:17 AM  |
| 93  | Focus on design, design thinking, design philosophy, design trends, design and culture, design theory                                                                                                                                                                                                                      | 5/4/2025 11:05 PM |
| 94  | na                                                                                                                                                                                                                                                                                                                         | 5/4/2025 10:25 PM |
| 95  | nothing that I can think of                                                                                                                                                                                                                                                                                                | 5/4/2025 6:19 PM  |
| 96  | Reduce the price!                                                                                                                                                                                                                                                                                                          | 5/4/2025 5:16 PM  |
| 97  | Nothing at this time                                                                                                                                                                                                                                                                                                       | 5/4/2025 1:31 PM  |
| 98  | A lot of the AIA offerings are geared for larger firms and larger scale work. As a small residential practitioner, the offerings both educationally and networking are much more limited. You could increase the attention paid to the small practice on all fronts.                                                       | 5/4/2025 11:56 AM |
| 99  | no                                                                                                                                                                                                                                                                                                                         | 5/4/2025 10:08 AM |
| 100 | Advocate for the value of the profession. Protect the name of "architect" against individuals and organizations misrepresenting the name.                                                                                                                                                                                  | 5/4/2025 9:26 AM  |
| 101 | Reduce the cost of membership.                                                                                                                                                                                                                                                                                             | 5/4/2025 7:50 AM  |
| 102 | Keep the dues reasonable                                                                                                                                                                                                                                                                                                   | 5/3/2025 10:52 PM |
| 103 | I think we really need to figure out a way as a profession to demonstrate our value... we should not be an option, rather a necessity...and interior "designers" are eating our lunch with no professional accountability and making far more money for less work - it's BS                                                | 5/3/2025 9:03 PM  |
| 104 | No.                                                                                                                                                                                                                                                                                                                        | 5/3/2025 2:56 PM  |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                   |
|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 105 | help identify meaningful CEUs that a fundamental to design and practice, free with membership, and not infomercials for products. LEED, site-related, ?                                                                                                                                                                                                                                                                                                                        | 5/3/2025 2:26 PM  |
| 106 | I love that there are groups- such as ELA and the new more emerged leader group- that aim to gather members throughout the state. I think that is super successful.                                                                                                                                                                                                                                                                                                            | 5/3/2025 2:03 PM  |
| 107 | I'm very pleased with my current membership and what AIA is offering                                                                                                                                                                                                                                                                                                                                                                                                           | 5/3/2025 1:32 PM  |
| 108 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/3/2025 12:58 PM |
| 109 | Networking with international associates also opens opportunities to US professionals abroad. Think about it!                                                                                                                                                                                                                                                                                                                                                                  | 5/3/2025 12:13 PM |
| 110 | When I first became an AIA Virginia member almost 30 years ago there was a very active historic preservation committee that met several times a year at various locations. Not only did I learn from my peers who were some of Virginia's leading preservation architects, but it was a wonderful way to become integrated in the organization. I realize that times have changed, but it somehow seems to me that personal meetings of small groups like that are beneficial. | 5/3/2025 11:50 AM |
| 111 | I need to have time and money to participate more                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/3/2025 11:45 AM |
| 112 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/3/2025 11:32 AM |
| 113 | Networking opportunities for other gov and non traditional architects                                                                                                                                                                                                                                                                                                                                                                                                          | 5/3/2025 11:07 AM |
| 114 | NA                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/3/2025 11:00 AM |
| 115 | Not at this time, all is going well in moving into my semi-retirement and caring for my spouse.                                                                                                                                                                                                                                                                                                                                                                                | 5/3/2025 10:57 AM |
| 116 | ?                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/3/2025 10:46 AM |
| 117 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/3/2025 10:44 AM |
| 118 | More networking options and scales                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/3/2025 10:37 AM |
| 119 | The majority of the northern Virginia members work in the DC metro area, but architects in Frederick County and parts of Loudoun have difficulty making it to events. It is cost prohibitive to go to events in DC because of the time needed to travel to events.                                                                                                                                                                                                             | 5/3/2025 10:35 AM |
| 120 | Offer Accessibility seminars during the daytime.                                                                                                                                                                                                                                                                                                                                                                                                                               | 5/3/2025 10:28 AM |
| 121 | Advocate for the design community re: ever increasing County regulation burden in Northern Virginia.                                                                                                                                                                                                                                                                                                                                                                           | 5/3/2025 10:28 AM |
| 122 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/3/2025 10:22 AM |
| 123 | Events closer to me would greatly increase the value but I understand why that is not likely.                                                                                                                                                                                                                                                                                                                                                                                  | 5/3/2025 10:18 AM |
| 124 | None                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 5/3/2025 10:15 AM |
| 125 | I still miss the old print magazine. If there is anything like that on line, I am not aware of it.                                                                                                                                                                                                                                                                                                                                                                             | 5/2/2025 2:00 PM  |
| 126 | Expand (re-expand) ArchEX to offer a greater array of relevant seminars. The options seem way more limited and offered by a small collective of presenters                                                                                                                                                                                                                                                                                                                     | 5/2/2025 12:38 PM |
| 127 | Maybe more online events. Also if I'm paying for dues (or if the firm is), then most events should be free as part of the membership (except maybe for food/drinks), but most events require an additional cost it seems, so that is a huge turn-off unless the firm is willing to reimburse the expenses.                                                                                                                                                                     | 5/2/2025 9:28 AM  |
| 128 | A local roundtable of business owners/principals--not just large or small firm roundtables, but all sizes put together. there are teaming opportunities and staffing benefits that can happen as a result of those interactions.                                                                                                                                                                                                                                               | 5/1/2025 3:56 PM  |
| 129 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 5/1/2025 3:02 PM  |
| 130 | Free, on-demand CEU courses                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/1/2025 2:01 PM  |
| 131 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/1/2025 1:32 PM  |
| 132 | teach development, architect as financier, developer, builder.                                                                                                                                                                                                                                                                                                                                                                                                                 | 5/1/2025 12:57 PM |
| 133 | I can't think of anything at this time.                                                                                                                                                                                                                                                                                                                                                                                                                                        | 5/1/2025 11:40 AM |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                             |                    |
|-----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 134 | Offer Study materials for associates that are persuading licensure. Some of the resources are way to expensive for us to be paying for and it seems that the AIA could help with that more. | 5/1/2025 10:28 AM  |
| 135 | not at this time                                                                                                                                                                            | 5/1/2025 9:01 AM   |
| 136 | For my situation, the value of my membership does not need to be increased.                                                                                                                 | 5/1/2025 6:17 AM   |
| 137 | More events to be involved in.                                                                                                                                                              | 5/1/2025 5:35 AM   |
| 138 | Help me understand the level of engagement expected/require to co-chair a committee or participate in leadership activities.                                                                | 5/1/2025 12:51 AM  |
| 139 | Continue offering mentor opportunities.                                                                                                                                                     | 4/30/2025 9:39 PM  |
| 140 | Free events                                                                                                                                                                                 | 4/30/2025 9:37 PM  |
| 141 | Keep up the great work!                                                                                                                                                                     | 4/30/2025 6:52 PM  |
| 142 | Increasing reach of network and public outreach. Need a better pipeline for new members and ways to engage current members.                                                                 | 4/30/2025 5:08 PM  |
| 143 | I get more notices from AIA Coastal about events than AIA Richmond.                                                                                                                         | 4/30/2025 4:45 PM  |
| 144 | I have very few if any expectations. I live in a small town, Culpeper, and pretty far from a local chapter. I'm not even sure there is an architect here.                                   | 4/30/2025 4:25 PM  |
| 145 | Consider communication platforms for varying demographics.                                                                                                                                  | 4/30/2025 4:00 PM  |
| 146 | no                                                                                                                                                                                          | 4/30/2025 3:58 PM  |
| 147 | More opportunities to meet colleagues in informal settings that don't require attendance at ArchEx.                                                                                         | 4/30/2025 3:38 PM  |
| 148 | no                                                                                                                                                                                          | 4/30/2025 2:47 PM  |
| 149 | N/A                                                                                                                                                                                         | 4/30/2025 2:31 PM  |
| 150 | Even more education and site tour opportunities                                                                                                                                             | 4/30/2025 2:07 PM  |
| 151 | I don't. I don't have value for it at all local level. I would prefer to only be a national member                                                                                          | 4/30/2025 1:42 PM  |
| 152 | I think I'm just ignorant of what the membership does                                                                                                                                       | 4/30/2025 1:31 PM  |
| 153 | I am going to participate in an all-day strategizing session with VACo tomorrow. I will let you know.                                                                                       | 4/30/2025 1:20 PM  |
| 154 | More benefit from state chapter. I feel local chapter only is beneficial financially and professionally.                                                                                    | 4/30/2025 1:04 PM  |
| 155 | N/A                                                                                                                                                                                         | 4/30/2025 12:59 PM |
| 156 | Not sure                                                                                                                                                                                    | 4/30/2025 12:57 PM |
| 157 | Periodic check-in from leadership                                                                                                                                                           | 4/30/2025 12:46 PM |
| 158 | None                                                                                                                                                                                        | 4/30/2025 12:34 PM |
| 159 | Be more local to where we are. Events are often 1+ hours away, which does not work for both billable time and especially for working parents.                                               | 4/30/2025 12:32 PM |
| 160 | N/A                                                                                                                                                                                         | 4/30/2025 12:31 PM |
| 161 | Local advocacy                                                                                                                                                                              | 4/30/2025 12:29 PM |
| 162 | Why is Winchester included in Northern Virginia if all the events are in the DMV area. That's a 2 hour drive for every event.                                                               | 4/30/2025 12:28 PM |
| 163 | More virtual opportunities -- from networking to continuing education                                                                                                                       | 4/30/2025 12:25 PM |
| 164 | Ai for practitioners. Mixing events with NAIOP, Chambers of Commerce etc.                                                                                                                   | 4/30/2025 11:57 AM |
| 165 | Our local Blue Ridge chapter does a great job                                                                                                                                               | 4/30/2025 11:50 AM |
| 166 | Continue actively supporting the committees. Particularly women in architecture, COTE, and                                                                                                  | 4/30/2025 11:50 AM |

## Member Feedback Survey 2025

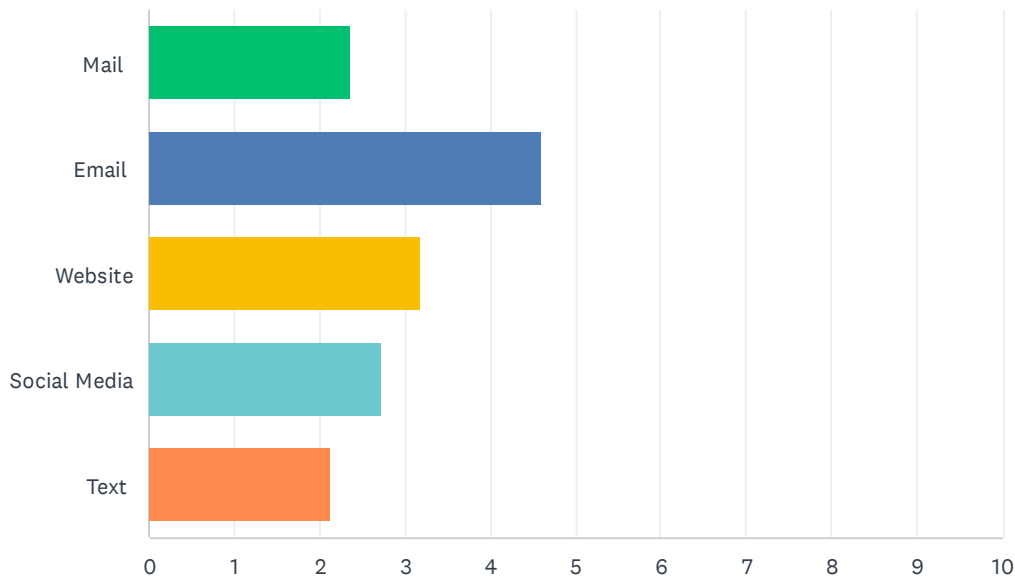
|     |                                                                                                                                                                                                                                                                                                                                                     |                    |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
|     | advocacy. Expand connections to Fellows community and support more active mentorship.                                                                                                                                                                                                                                                               |                    |
| 167 | Do more events and tours in Williamsburg area.                                                                                                                                                                                                                                                                                                      | 4/30/2025 11:31 AM |
| 168 | There are missed opportunities to create increased design community awareness and fellowship.                                                                                                                                                                                                                                                       | 4/30/2025 11:25 AM |
| 169 | events not always focused in Alexandria                                                                                                                                                                                                                                                                                                             | 4/30/2025 11:19 AM |
| 170 | Please help me understand the state-level membership!                                                                                                                                                                                                                                                                                               | 4/30/2025 11:17 AM |
| 171 | Access to CEUs (ex: ArchEx) is the primary way I benefit from AIA Virginia, so I would love to see that program/event grow                                                                                                                                                                                                                          | 4/30/2025 11:11 AM |
| 172 | x                                                                                                                                                                                                                                                                                                                                                   | 4/30/2025 11:11 AM |
| 173 | Lower the age for emeritus membership for non-practicing architects.                                                                                                                                                                                                                                                                                | 4/30/2025 11:05 AM |
| 174 | Aia national membership does not offer many services that don't cost additional money. My membership is nearly 800 dollars a year. It should offer more resources for practitioners.                                                                                                                                                                | 4/30/2025 11:05 AM |
| 175 | Make it more clear what my yearly AIA dues are specifically supporting at the state level.                                                                                                                                                                                                                                                          | 4/30/2025 11:03 AM |
| 176 | AIAVA often feels like a competitor component to the local chapters rather than a parent organization looking to nurture and connect the local components around the state. The local components also need an option for 501(c)3 fundraising and that state component is in the best position to organize and run this for all five local chapters. | 4/30/2025 10:59 AM |
| 177 | Social events are really important to plan weeks in advance. Lately, we've been getting notifications only a week or so out. It's not enough time. I think casual events without too many people are great ways to make connections.                                                                                                                | 4/30/2025 10:59 AM |
| 178 | I am satisfied with my membership. I would be more satisfied if more members were more active.                                                                                                                                                                                                                                                      | 4/30/2025 10:54 AM |
| 179 | Educate the public on the rigor and value of the profession                                                                                                                                                                                                                                                                                         | 4/30/2025 10:51 AM |
| 180 | Central Virginia can increase interaction with UVA architecture students.                                                                                                                                                                                                                                                                           | 4/30/2025 10:50 AM |
| 181 | I feel Architecture Exchange East has been reduced to bare bones and I feel tours and especially Visions are not as meaningful and worthwhile as they were before COVID                                                                                                                                                                             | 4/30/2025 10:48 AM |
| 182 | I would like to connect with other architects who share my business type but this is difficult because I always think they are more competition than associate. It is not a natural relationship.                                                                                                                                                   | 4/30/2025 10:48 AM |
| 183 | Probably not at this point. VA AIA has become too focused on social issues rather than professional competence.                                                                                                                                                                                                                                     | 4/30/2025 10:44 AM |
| 184 | Do not charge for events.                                                                                                                                                                                                                                                                                                                           | 4/30/2025 10:43 AM |
| 185 | Reduce costs of events and ceu opportunities to members. Provide more relevant information for chapters. Lit the inner circle feeling in chapters to allow opportunity to bring more people to the table                                                                                                                                            | 4/30/2025 10:41 AM |
| 186 | More events to help with licensure / studying                                                                                                                                                                                                                                                                                                       | 4/30/2025 10:37 AM |
| 187 | A bigger effort on mentorship programs                                                                                                                                                                                                                                                                                                              | 4/30/2025 10:37 AM |
| 188 | No.                                                                                                                                                                                                                                                                                                                                                 | 4/30/2025 10:36 AM |
| 189 | Marketing opportunities for Asian woman architect like myself.                                                                                                                                                                                                                                                                                      | 4/30/2025 10:36 AM |
| 190 | I think networking is the base of many other business and professional aspects of what members are looking for. I also wonder why associate members are not allowed to take part in architectural contests.                                                                                                                                         | 4/30/2025 10:35 AM |
| 191 | Focus some materials on emeritus members                                                                                                                                                                                                                                                                                                            | 4/30/2025 10:34 AM |
| 192 | More free online seminars,                                                                                                                                                                                                                                                                                                                          | 4/30/2025 10:28 AM |
| 193 | no                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 10:27 AM |

## Member Feedback Survey 2025

|     |                                                                                                                                                                         |                    |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 194 | Collaborate with NOMA is hosting events not on weekdays when travel is difficult.                                                                                       | 4/30/2025 10:26 AM |
| 195 | Just consider the distance you are asking some members to travel if they expect to be involved.                                                                         | 4/30/2025 10:26 AM |
| 196 | Highlight minority Architects and small firms. Provide business opportunities for collaboration. Restrict big firms from taking over AIA events.                        | 4/30/2025 10:26 AM |
| 197 | increased advocacy -                                                                                                                                                    | 4/30/2025 10:25 AM |
| 198 | i don't really engage                                                                                                                                                   | 4/30/2025 10:24 AM |
| 199 | create a less painful and expense way for reciprocity path for a licensed architect without a masters in architecture                                                   | 4/30/2025 10:23 AM |
| 200 | if only I were 20 years younger. HA                                                                                                                                     | 4/30/2025 10:21 AM |
| 201 | n/a                                                                                                                                                                     | 4/30/2025 10:20 AM |
| 202 | Provide free Continuing Education Credits                                                                                                                               | 4/30/2025 10:19 AM |
| 203 | Reduce the fees significantly.                                                                                                                                          | 4/30/2025 10:19 AM |
| 204 | Can't think of anything right now.                                                                                                                                      | 4/30/2025 10:17 AM |
| 205 | AIA COVA should have more events on the peninsula in my opinion or at least make events in VABeach at a later time so those of us on the peninsula can travel to events | 4/30/2025 10:17 AM |
| 206 | more small business meetups                                                                                                                                             | 4/30/2025 10:13 AM |
| 207 | opportunities to access larger business / development communities                                                                                                       | 4/30/2025 10:11 AM |

## Q21 Please rank your most preferred (#1) method of receiving notifications and information from your state and local components to your least preferred (#5)

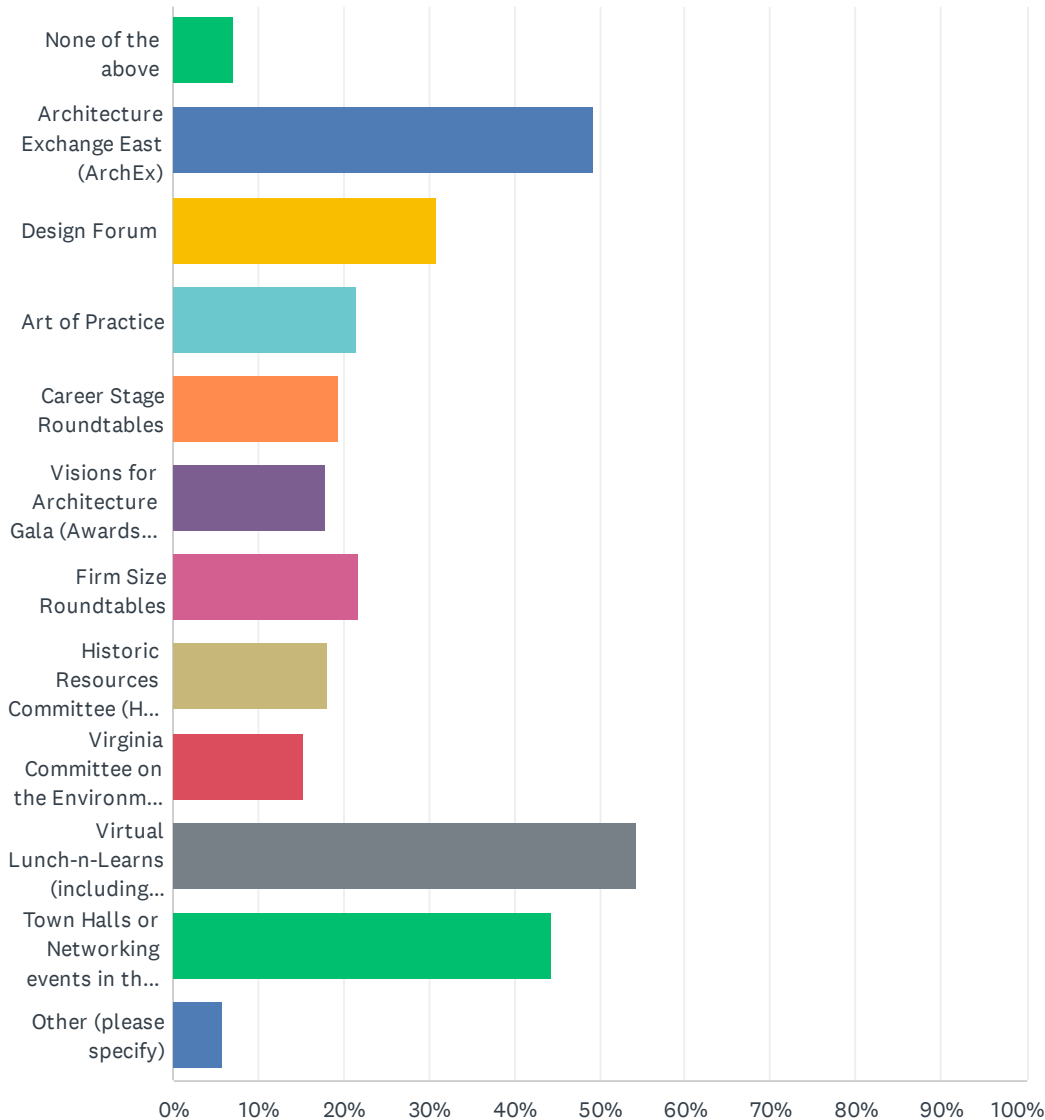
Answered: 414 Skipped: 9



|              | 1             | 2             | 3             | 4             | 5             | TOTAL | SCORE |
|--------------|---------------|---------------|---------------|---------------|---------------|-------|-------|
| Mail         | 6.25%<br>23   | 14.95%<br>55  | 21.20%<br>78  | 24.73%<br>91  | 32.88%<br>121 | 368   | 2.37  |
| Email        | 81.08%<br>330 | 8.85%<br>36   | 3.69%<br>15   | 2.21%<br>9    | 4.18%<br>17   | 407   | 4.60  |
| Website      | 3.22%<br>12   | 38.07%<br>142 | 36.19%<br>135 | 18.50%<br>69  | 4.02%<br>15   | 373   | 3.18  |
| Social Media | 5.88%<br>22   | 23.80%<br>89  | 27.01%<br>101 | 24.06%<br>90  | 19.25%<br>72  | 374   | 2.73  |
| Text         | 3.40%<br>13   | 15.45%<br>59  | 12.57%<br>48  | 28.01%<br>107 | 40.58%<br>155 | 382   | 2.13  |

Q22 Which of the following AIA Virginia events are you most likely to attend? (please select at least 3)

Answered: 418 Skipped: 5



## Member Feedback Survey 2025

| ANSWER CHOICES                                             | RESPONSES |     |
|------------------------------------------------------------|-----------|-----|
| None of the above                                          | 6.94%     | 29  |
| Architecture Exchange East (ArchEx)                        | 49.28%    | 206 |
| Design Forum                                               | 30.86%    | 129 |
| Art of Practice                                            | 21.53%    | 90  |
| Career Stage Roundtables                                   | 19.38%    | 81  |
| Visions for Architecture Gala (Awards & Honors)            | 17.94%    | 75  |
| Firm Size Roundtables                                      | 21.77%    | 91  |
| Historic Resources Committee (HRC) events                  | 18.18%    | 76  |
| Virginia Committee on the Environment (COTE ) events       | 15.31%    | 64  |
| Virtual Lunch-n-Learns (including Procrastinator's series) | 54.31%    | 227 |
| Town Halls or Networking events in the local chapter areas | 44.26%    | 185 |
| Other (please specify)                                     | 5.74%     | 24  |
| Total Respondents: 418                                     |           |     |

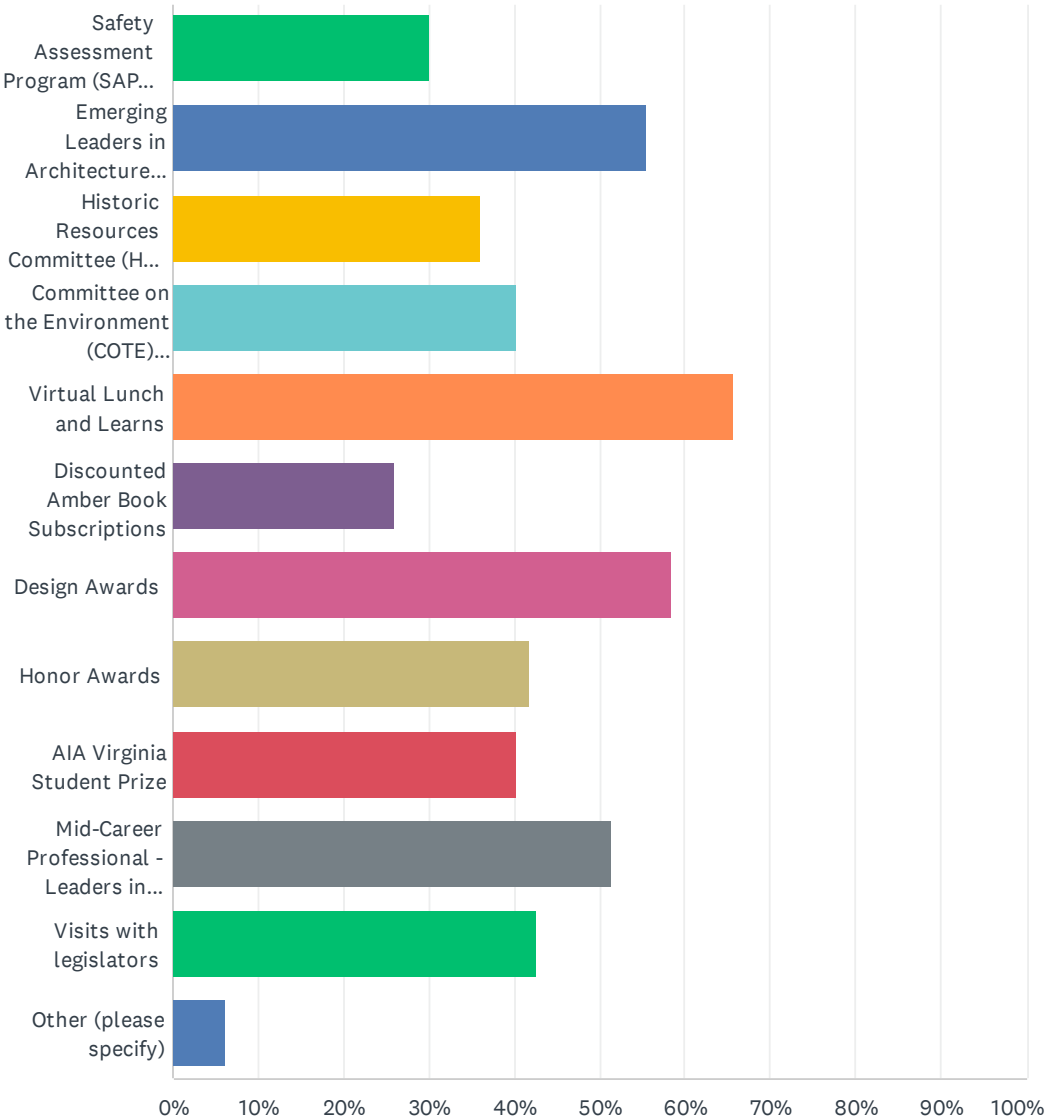
| #  | OTHER (PLEASE SPECIFY)                                                                                                                                                                       | DATE               |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | site visits events                                                                                                                                                                           | 5/30/2025 10:01 AM |
| 2  | Building tours                                                                                                                                                                               | 5/28/2025 11:12 AM |
| 3  | higher-ed related networking opportunities (not K12/HE combined)                                                                                                                             | 5/19/2025 8:19 AM  |
| 4  | Regarding previous question, I only want to receive communication thru email and the website.                                                                                                | 5/15/2025 6:25 AM  |
| 5  | Fellow events; past president events                                                                                                                                                         | 5/13/2025 10:39 AM |
| 6  | Fellows Dinner                                                                                                                                                                               | 5/12/2025 4:50 PM  |
| 7  | Hard hat tours                                                                                                                                                                               | 5/12/2025 8:17 AM  |
| 8  | Fellows Fete                                                                                                                                                                                 | 5/6/2025 2:37 PM   |
| 9  | I haven't been attending visions bc of the changed format, the older format was a better community builder and better for firm participation, which is my draw. new format is not appealing. | 5/4/2025 1:10 PM   |
| 10 | Social interactions-get to know firms and people                                                                                                                                             | 5/4/2025 12:04 PM  |
| 11 | hard hat tours                                                                                                                                                                               | 5/4/2025 9:26 AM   |
| 12 | Due to age and infirmities my ability to travel is limited                                                                                                                                   | 5/3/2025 11:50 AM  |
| 13 | The ELA training session in Alexandria each year                                                                                                                                             | 5/2/2025 2:00 PM   |
| 14 | Healthcare                                                                                                                                                                                   | 4/30/2025 9:39 PM  |
| 15 | Career stage is not all encompassing. Career types could be another option.                                                                                                                  | 4/30/2025 5:08 PM  |
| 16 | fun competitions                                                                                                                                                                             | 4/30/2025 4:45 PM  |
| 17 | COF events                                                                                                                                                                                   | 4/30/2025 4:25 PM  |
| 18 | Fellows Fete                                                                                                                                                                                 | 4/30/2025 12:01 PM |
| 19 | Fellows gatherings                                                                                                                                                                           | 4/30/2025 11:02 AM |

## Member Feedback Survey 2025

|    |                         |                    |
|----|-------------------------|--------------------|
| 20 | three is too many       | 4/30/2025 10:44 AM |
| 21 | Fellows Fete            | 4/30/2025 10:40 AM |
| 22 | Networking              | 4/30/2025 10:35 AM |
| 23 | actual lunch-n-learns   | 4/30/2025 10:28 AM |
| 24 | Construction site tours | 4/30/2025 10:24 AM |

Q23 Please select the following AIA Virginia programs you feel are important for us to provide (select all that apply)

Answered: 411 Skipped: 12



## Member Feedback Survey 2025

| ANSWER CHOICES                                                                            | RESPONSES |     |
|-------------------------------------------------------------------------------------------|-----------|-----|
| Safety Assessment Program (SAP) Training                                                  | 30.17%    | 124 |
| Emerging Leaders in Architecture (ELA) Leadership Development                             | 55.47%    | 228 |
| Historic Resources Committee (HRC) programming                                            | 36.01%    | 148 |
| Committee on the Environment (COTE) programming                                           | 40.39%    | 166 |
| Virtual Lunch and Learns                                                                  | 65.69%    | 270 |
| Discounted Amber Book Subscriptions                                                       | 26.03%    | 107 |
| Design Awards                                                                             | 58.39%    | 240 |
| Honor Awards                                                                              | 41.85%    | 172 |
| AIA Virginia Student Prize                                                                | 40.39%    | 166 |
| Mid-Career Professional - Leaders in Architecture & Business (LAB) Leadership Development | 51.34%    | 211 |
| Visits with legislators                                                                   | 42.58%    | 175 |
| Other (please specify)                                                                    | 6.08%     | 25  |
| Total Respondents: 411                                                                    |           |     |

| #  | OTHER (PLEASE SPECIFY)                                                                                                  | DATE               |
|----|-------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | Not involved.                                                                                                           | 5/28/2025 7:12 PM  |
| 2  | Innovation and Technology, continued professional opportunities and relevance                                           | 5/28/2025 12:03 PM |
| 3  | In person training, lunch and learns                                                                                    | 5/28/2025 10:10 AM |
| 4  | Pop up lunches or evening events across the state for smaller groups to get together. Ask AIA NOVA WIA how to organize. | 5/15/2025 6:25 AM  |
| 5  | business acumen programming                                                                                             | 5/12/2025 6:34 PM  |
| 6  | classical and traditional architecture                                                                                  | 5/12/2025 10:21 AM |
| 7  | None of this applies to an architect who works for the governemnt.                                                      | 5/12/2025 9:56 AM  |
| 8  | Other architects presenting their work and philosophies.                                                                | 5/12/2025 8:51 AM  |
| 9  | Presentations on paths to licensure                                                                                     | 5/6/2025 2:37 PM   |
| 10 | Public outreach and Public education                                                                                    | 5/4/2025 12:04 PM  |
| 11 | none                                                                                                                    | 5/4/2025 10:08 AM  |
| 12 | Opportunities abroad                                                                                                    | 5/3/2025 12:13 PM  |
| 13 | NA                                                                                                                      | 5/3/2025 11:00 AM  |
| 14 | see all above comments, move beyond pigeon holed roles of architects and move back toward the master builder            | 5/1/2025 12:57 PM  |
| 15 | nothing at this time                                                                                                    | 5/1/2025 9:01 AM   |
| 16 | Mentoring young architects                                                                                              | 4/30/2025 9:39 PM  |
| 17 | COntact Document Training, Cost Estimating Training, Building Code Training, State agency projects,                     | 4/30/2025 8:19 PM  |
| 18 | Maybe one for codes and contracts.                                                                                      | 4/30/2025 5:08 PM  |
| 19 | AIA sponsored program that involves public and fun competions for design firms                                          | 4/30/2025 4:45 PM  |

## Member Feedback Survey 2025

|    |                                                                                                                                                                                          |                    |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 20 | Women in architecture                                                                                                                                                                    | 4/30/2025 11:50 AM |
| 21 | Materials for Licensure, (Discounted for Amberbook doesn't count. You don't give people enough time to use it...)                                                                        | 4/30/2025 10:59 AM |
| 22 | ArchEx                                                                                                                                                                                   | 4/30/2025 10:54 AM |
| 23 | Help us build best business practices for managing the overflow of electronic communication and virtual meetings, help us develop by guidelines and fee structures for work life balance | 4/30/2025 10:43 AM |
| 24 | governmental compliance                                                                                                                                                                  | 4/30/2025 10:24 AM |
| 25 | mentoring                                                                                                                                                                                | 4/30/2025 10:20 AM |

## Q24 Is there anything in this survey we didn't ask you about that you would like to share?

Answered: 136   Skipped: 287

| #  | RESPONSES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | DATE               |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | How can we better engage across the state to share resources and be more connected? How does our state and local engage with ais national and what can be done to improve that relationship? How can we lower cost of membership and events?                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/30/2025 11:30 PM |
| 2  | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/30/2025 2:24 PM  |
| 3  | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/29/2025 8:03 AM  |
| 4  | No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/28/2025 7:12 PM  |
| 5  | No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/28/2025 2:01 PM  |
| 6  | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/28/2025 11:25 AM |
| 7  | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/28/2025 10:37 AM |
| 8  | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/28/2025 10:17 AM |
| 9  | unsure                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 5/28/2025 10:06 AM |
| 10 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/28/2025 8:30 AM  |
| 11 | nope                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 5/27/2025 8:59 AM  |
| 12 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/20/2025 12:25 PM |
| 13 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/19/2025 5:01 PM  |
| 14 | No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/19/2025 4:14 PM  |
| 15 | Thank you for everything you do!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 5/19/2025 2:12 PM  |
| 16 | Thank you for everything AIAVirginia does for the profession.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/19/2025 12:32 PM |
| 17 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/19/2025 10:58 AM |
| 18 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/19/2025 10:24 AM |
| 19 | n/a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 5/19/2025 10:20 AM |
| 20 | cost of events is too expensive and prohibits my attendance.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/19/2025 10:16 AM |
| 21 | I have been busy for the last 2 to 3 years so my AIA activity has been focused on the national level versus state or local. I do appreciate the local happy hours and networking events but I have not really participated for a few years. I do think that Arch Exchange will be more popular in the next few years. I know that my organization is limiting travel because of federal mandates affecting our budgets, and so having free or low-cost, and local events will be more appealing to me.                                                                                                                                                                                          | 5/19/2025 10:08 AM |
| 22 | just what is the purpose of the AIA for struggling professionals; it feels mandatory for the very little real networking it supplies; no real value here; other than access to contracts; it does not operate like a union and probably should; there should be guaranteed employment in architecture; I have gone two decades afraid to refer to myself as an architect for fear of exile; I feel sanctioned by the profession; they have some responsibility to uphold to provide exposure opportunities for emerging architects; and you should showcase technical ability that does not fit the usual mold; senior architects are helpless without the technical class of architect in 2025 | 5/19/2025 9:46 AM  |
| 23 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 5/19/2025 9:31 AM  |

## Member Feedback Survey 2025

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                    |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 24 | Na                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/19/2025 8:52 AM  |
| 25 | generally our location makes participation in any in-person events very difficult.                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/19/2025 8:35 AM  |
| 26 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/19/2025 8:33 AM  |
| 27 | AIA awards. How are small firms able to compete again mega firms? We shouldn't be submitting a small 3,000sf historic rehab against a 50,000sf rehab done by Gensler or sim.                                                                                                                                                                                                                                                                                                                                                           | 5/19/2025 8:20 AM  |
| 28 | I'd love to see a subcommittee on higher education, the combined committee does not work. Also I loved the student mentoring program that VA had a few years ago. I kept in touch w my student, she just graduated this past week and I'd love to get involved again.                                                                                                                                                                                                                                                                  | 5/19/2025 8:19 AM  |
| 29 | how will tariffs effect our industry                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/15/2025 11:01 AM |
| 30 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/14/2025 4:26 PM  |
| 31 | The things that make me feel most connected to AIA Virginia: 1) Cathy Guske! She makes herself so available, I think most architects that I know have reached out to her and feel she is available for any questions or support, 2) The newsletters - they have a great range of updates in one easy place and the frequency feels manageable, 3) ELA - This program (and I expect LAB will be similar) has helped me make more connections at the state level and the network I gained is so valuable. Thank you!                     | 5/14/2025 2:59 PM  |
| 32 | Creating personal relationships between AIA Virginia and local members is important. Keep attending and engaging with local chapter events and visits.                                                                                                                                                                                                                                                                                                                                                                                 | 5/13/2025 1:03 PM  |
| 33 | None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/13/2025 12:57 PM |
| 34 | I am sorely disappointed that neither my Chapter nor Society has made an effort to right the recent many wrongs at National. The by laws allowing officers to appoint most directors needs to be changed. And soon.                                                                                                                                                                                                                                                                                                                    | 5/13/2025 10:39 AM |
| 35 | Paul is doing a great job leading the organization!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/12/2025 6:34 PM  |
| 36 | Small group discussions with retired FAIA members                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 5/12/2025 4:50 PM  |
| 37 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/12/2025 4:04 PM  |
| 38 | n/a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/12/2025 3:14 PM  |
| 39 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/12/2025 11:56 AM |
| 40 | No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/12/2025 11:01 AM |
| 41 | No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/12/2025 10:22 AM |
| 42 | Would you be interested in a government rate that recognizes you don't use AIA contracts, do not use masterspec, do not attend conferences, etc? Yes. Should there be a reduced rate if you live two hours from your chapter and can't attend a single event? Yes. You don't even know how many architects work for the government, do you? Actual licensed architects work in the public sector. Either the AIA recognizes that or quits pretending it is for architects because it is not. The AIA exists for firms, not architects. | 5/12/2025 9:56 AM  |
| 43 | Regarding Arch Ex, I would like if there were expanded virtual options. The travel/accommodation expenses can be prohibitive, but there are typically some lectures I would love to attend. It'd be great if there were a pay-per-lecture option.                                                                                                                                                                                                                                                                                      | 5/12/2025 9:25 AM  |
| 44 | No. Survey is much too long                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 5/12/2025 9:12 AM  |
| 45 | --                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/12/2025 9:05 AM  |
| 46 | Not what you want to hear but AIA Virginia & AIA Blue Ridge are not of value to me.                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/12/2025 9:01 AM  |
| 47 | I super appreciate all the resources my local AIA chapter has to offer. Unfortunately, I do not always get to take advantage as our career is very demanding time-wise, and I have a young family that is also very time consuming. Hopefully my lack of ability to participate does not reflect poorly on the chapter, they have been amazing and very helpful whenever I have needed to reach out.                                                                                                                                   | 5/12/2025 8:56 AM  |
| 48 | Need more ideas for engagement. All topics are boring and not easy to get to Alexandria.                                                                                                                                                                                                                                                                                                                                                                                                                                               | 5/12/2025 8:50 AM  |

## Member Feedback Survey 2025

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                   |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 49 | NA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/12/2025 8:45 AM |
| 50 | We don't use the advantage of being in Virginia enough to promote the value of hiring an architect.                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/12/2025 8:28 AM |
| 51 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/12/2025 8:17 AM |
| 52 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/12/2025 8:08 AM |
| 53 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/8/2025 10:18 AM |
| 54 | I was about to finish the survey and then saw the next round of questions so I came back to comment as the questions reflects where the AIA goes off track. Why should anyone care who a person is having sex with?!? What on earth does that have to do with being a good architect? Why are you embracing the nonsense of gender identity...again, this has NOTHING to do with being an architect! Equity has no place in the workforce; equality does. Equity encourages tokenism, equality encourages excellence. | 5/7/2025 5:22 PM  |
| 55 | We need to focus on advocating for architects for all built structures. There are too many buildings that miss design completely and just get minimal thought before construction begins. Building owners don't know our value and there is nobody talking about it on a larger than firm level scale.                                                                                                                                                                                                                | 5/7/2025 2:36 PM  |
| 56 | nope, pretty comprehensive!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 5/6/2025 3:35 PM  |
| 57 | Not that I can think of                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 5/6/2025 2:37 PM  |
| 58 | No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/6/2025 9:47 AM  |
| 59 | It is important to recognize how crazy busy people are. Especially mid career professionals, with families. I could work 100s of hours a week and there would still be folks who think I'm not doing enough.                                                                                                                                                                                                                                                                                                          | 5/5/2025 1:36 PM  |
| 60 | n/a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/5/2025 1:29 PM  |
| 61 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/5/2025 10:15 AM |
| 62 | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/5/2025 9:51 AM  |
| 63 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/5/2025 9:36 AM  |
| 64 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/5/2025 8:18 AM  |
| 65 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/5/2025 8:17 AM  |
| 66 | nothing to ad                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 5/4/2025 10:25 PM |
| 67 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/4/2025 6:19 PM  |
| 68 | Nothing at this point                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 5/4/2025 1:31 PM  |
| 69 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/4/2025 10:08 AM |
| 70 | Nope                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/4/2025 7:50 AM  |
| 71 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 10:52 PM |
| 72 | Well - not really sure why I am a member other than a vague hope that this will somehow advance our standing in the eyes of the public...                                                                                                                                                                                                                                                                                                                                                                             | 5/3/2025 9:03 PM  |
| 73 | NO                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 2:56 PM  |
| 74 | AIA is a fantastic group for professional development. I wish there were more opportunities to have competitions between the different chapters for charity/fundraising.                                                                                                                                                                                                                                                                                                                                              | 5/3/2025 2:03 PM  |
| 75 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 12:58 PM |
| 76 | Please prepare something for international associates!                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 5/3/2025 12:13 PM |
| 77 | Only that if I were 10 years younger my responses would have been completely different. For example, I never used to miss Arch Ex, but now I'm not physically able to.                                                                                                                                                                                                                                                                                                                                                | 5/3/2025 11:50 AM |
| 78 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 11:45 AM |

## Member Feedback Survey 2025

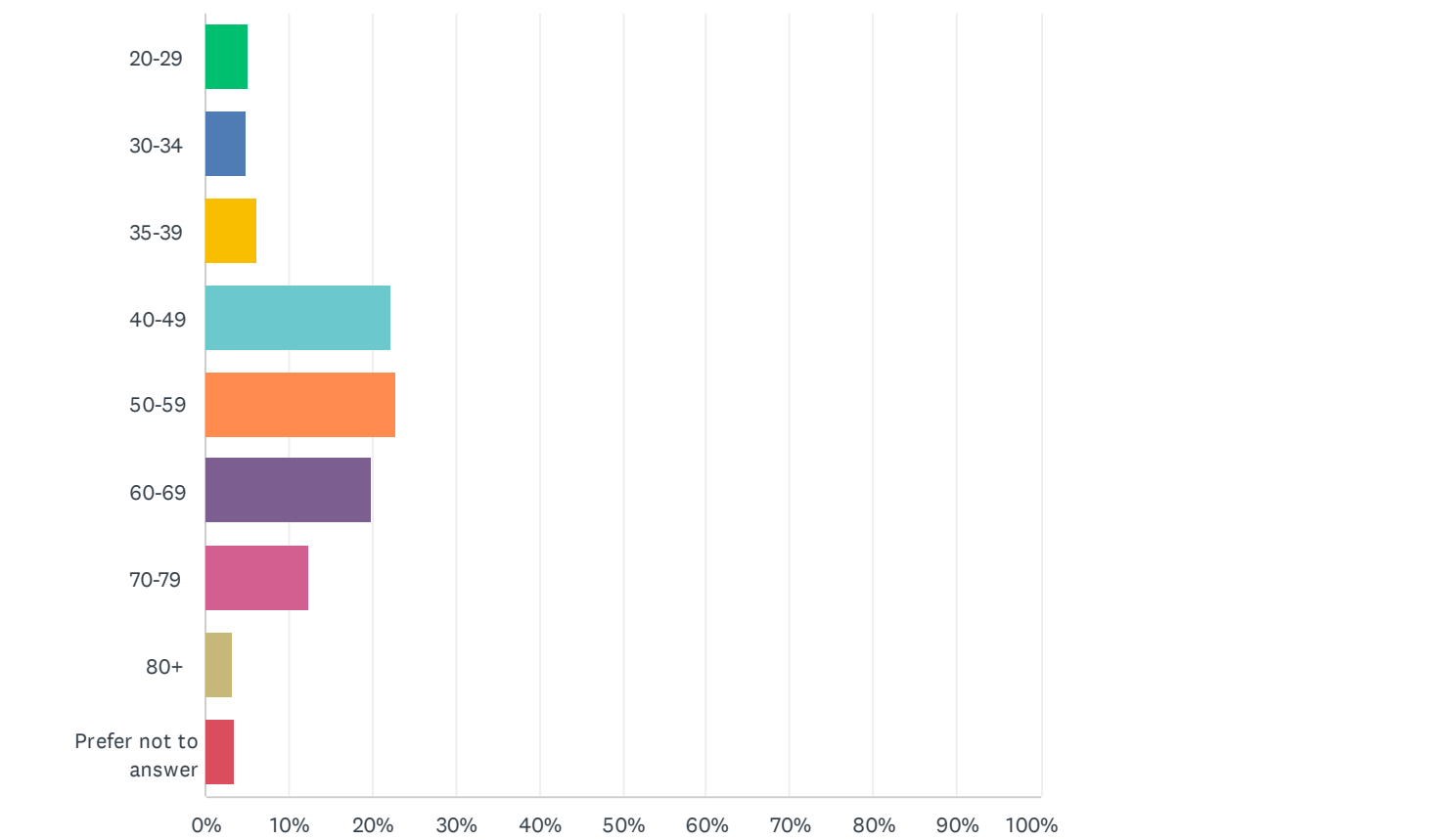
|     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                    |
|-----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 79  | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 11:32 AM  |
| 80  | NA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 11:00 AM  |
| 81  | No, All was fine with this survey.                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 10:57 AM  |
| 82  | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 10:46 AM  |
| 83  | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 10:44 AM  |
| 84  | Not sure if these are offered, but round table discussions that engage design team practitioners (arch, L. Arch, MEP, Structural, various consultants) would be useful in tackling pragmatic issues associated with achieving design excellence - improving the ways and methods of collaboration.                                                                                                                                                                                    | 5/3/2025 10:37 AM  |
| 85  | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5/3/2025 10:28 AM  |
| 86  | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/3/2025 10:22 AM  |
| 87  | None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/3/2025 10:15 AM  |
| 88  | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/2/2025 4:26 PM   |
| 89  | The only engagement I ever had with AIA Virginia was as an AIA board member and attending Arch Ex. In my practice, Richmond may as well have been in South America. Since Debbie Burns retired, I have attended more events in DC AIA and PV than Virginia. I have participated numerous times sponsoring colleagues thru the excellent DC AIA Fellowship Committee.                                                                                                                  | 5/2/2025 2:00 PM   |
| 90  | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/1/2025 3:02 PM   |
| 91  | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/1/2025 1:32 PM   |
| 92  | Not at this time.                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5/1/2025 11:40 AM  |
| 93  | none                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5/1/2025 10:28 AM  |
| 94  | not at this time                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 5/1/2025 9:01 AM   |
| 95  | I may be mistaken, but concern is regarding the Design Committee fundraising. It is my understanding that all funds, including compensation for staff (or at least one time this was included) are the responsibility of the Design Committee to raise. At times, this has created "competition" for funds between the Design Forum and Building Virginia or other programs. It seems to me that a program of 30 years+ should be receiving more financial support from AIA Virginia. | 5/1/2025 6:17 AM   |
| 96  | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 5/1/2025 12:51 AM  |
| 97  | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/30/2025 9:39 PM  |
| 98  | Na                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/30/2025 9:37 PM  |
| 99  | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/30/2025 6:52 PM  |
| 100 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/30/2025 4:45 PM  |
| 101 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/30/2025 3:58 PM  |
| 102 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/30/2025 2:47 PM  |
| 103 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/30/2025 2:31 PM  |
| 104 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/30/2025 2:07 PM  |
| 105 | Advocating for licensed professionals and building requirements should be job 1,2 and 3 of the AIA. Social events are not a useful expense                                                                                                                                                                                                                                                                                                                                            | 4/30/2025 1:42 PM  |
| 106 | No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/30/2025 1:20 PM  |
| 107 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/30/2025 12:59 PM |
| 108 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/30/2025 12:57 PM |
| 109 | Nothing I can think of.                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 4/30/2025 12:46 PM |

## Member Feedback Survey 2025

|     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                    |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 110 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 12:34 PM |
| 111 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 12:32 PM |
| 112 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 4/30/2025 12:31 PM |
| 113 | I've been in the profession since 1974. It is likely useful to create events in which I can share with younger architects, practice tips I have acquired along the way.                                                                                                                                                                                                                                                                                                                                                                                                             | 4/30/2025 11:57 AM |
| 114 | n/a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 4/30/2025 11:50 AM |
| 115 | Continue to vary cost of programs.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 11:50 AM |
| 116 | It's not very clear how to get involved with AIA leadership group and what options can be available for people that are interested in being a part of a board or a committee. It looks like the last time a call for interest to join the Board of Directors was made in 2022.                                                                                                                                                                                                                                                                                                      | 4/30/2025 11:31 AM |
| 117 | How the chapter can encourage inclusion and social experiences for architects in small firms?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/30/2025 11:25 AM |
| 118 | n/a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 4/30/2025 11:19 AM |
| 119 | x                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/30/2025 11:11 AM |
| 120 | My answers may be a bit skewed for this survey. But I live in area not easily served by a local chapter. My firm is in another component's jurisdiction and due to travel, it's not feasible to participate in that component either. So, it really is difficult for me to participate or keep up with AIA initiatives as a whole as AIA has increasingly become less involved in my professional life. I mainly pay my dues out of loyalty and a general positive belief in the organization. I may be in the minority for this type of situation but thought I should mention it. | 4/30/2025 11:00 AM |
| 121 | Consistency is key. An event every 3-4 months isn't enough to make connections and keep the momentum on participation going.                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/30/2025 10:59 AM |
| 122 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 10:48 AM |
| 123 | The Alexandria SBDC used to host a lunch time small business round table event once a month. I would like to see AIA do this maybe even in conjunction with AEDP.                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/30/2025 10:48 AM |
| 124 | I think the AIA, and not only the organization, but all architects needs to market what we do and what advantages we have to the general public.                                                                                                                                                                                                                                                                                                                                                                                                                                    | 4/30/2025 10:46 AM |
| 125 | I've already said enough.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 4/30/2025 10:44 AM |
| 126 | ELA was great!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 4/30/2025 10:37 AM |
| 127 | There seems to be no platform for minority Asian Indian women.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 4/30/2025 10:36 AM |
| 128 | Opportunities for associate members.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4/30/2025 10:35 AM |
| 129 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 10:34 AM |
| 130 | Legal liabilities                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/30/2025 10:27 AM |
| 131 | I think Architecture is a tough profession for small firms, therefore fees should be reduced for small firms.                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 4/30/2025 10:26 AM |
| 132 | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/30/2025 10:25 AM |
| 133 | n/a                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 4/30/2025 10:20 AM |
| 134 | Make the value of being a member understood. Otherwise it is irrelevant for residential architects and something we are forced to pay to maintain licensure.                                                                                                                                                                                                                                                                                                                                                                                                                        | 4/30/2025 10:19 AM |
| 135 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 4/30/2025 10:17 AM |
| 136 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 4/30/2025 10:13 AM |

Q25 Age range:

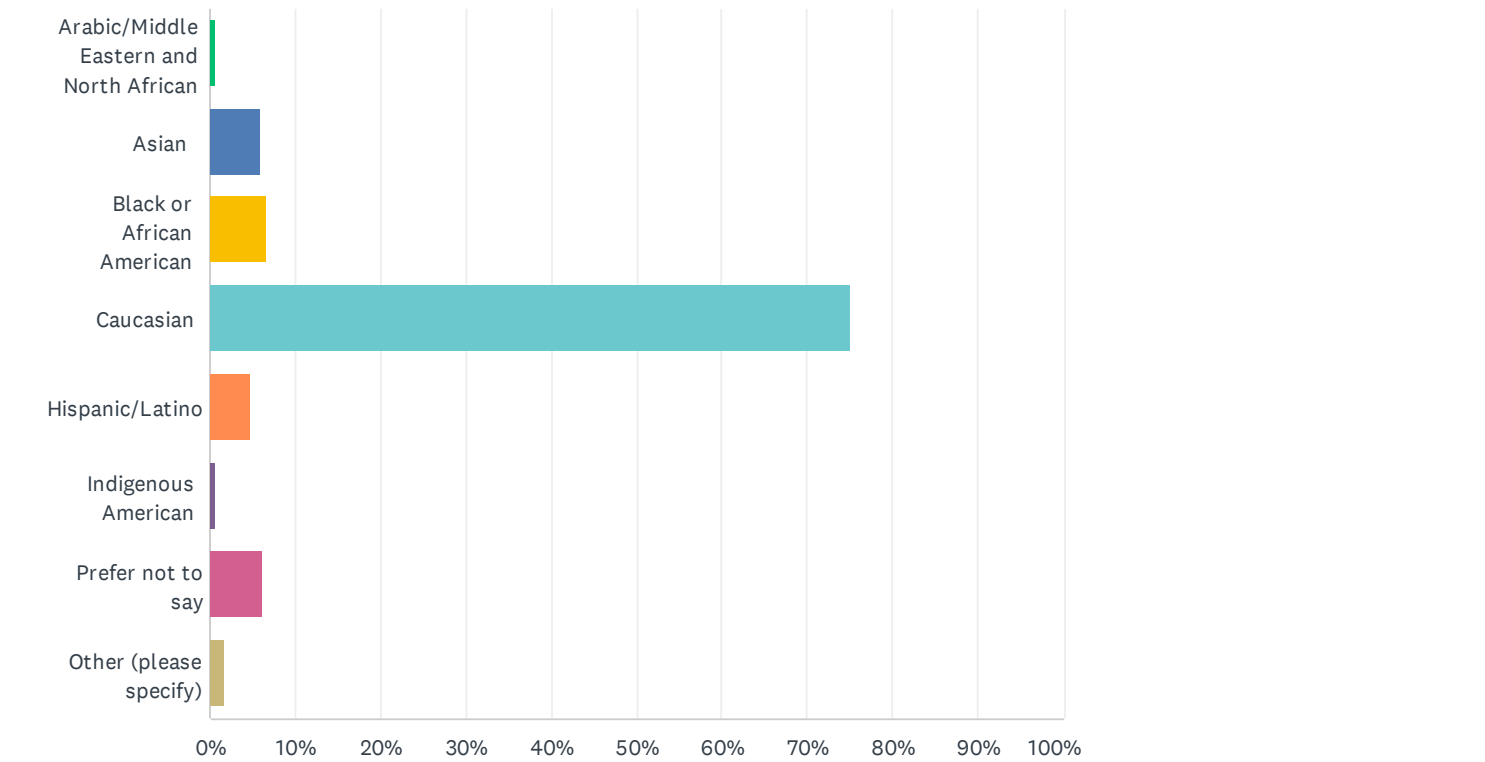
Answered: 407    Skipped: 16



| ANSWER CHOICES       | RESPONSES |     |
|----------------------|-----------|-----|
| 20-29                | 5.16%     | 21  |
| 30-34                | 4.91%     | 20  |
| 35-39                | 6.14%     | 25  |
| 40-49                | 22.11%    | 90  |
| 50-59                | 22.85%    | 93  |
| 60-69                | 19.90%    | 81  |
| 70-79                | 12.29%    | 50  |
| 80+                  | 3.19%     | 13  |
| Prefer not to answer | 3.44%     | 14  |
| TOTAL                |           | 407 |

Q26 I identify my ethnicity as: (check all that apply)

Answered: 404 Skipped: 19



| ANSWER CHOICES                          |  | RESPONSES |     |
|-----------------------------------------|--|-----------|-----|
| Arabic/Middle Eastern and North African |  | 0.74%     | 3   |
| Asian                                   |  | 5.94%     | 24  |
| Black or African American               |  | 6.68%     | 27  |
| Caucasian                               |  | 75.00%    | 303 |
| Hispanic/Latino                         |  | 4.70%     | 19  |
| Indigenous American                     |  | 0.74%     | 3   |
| Prefer not to say                       |  | 6.19%     | 25  |
| Other (please specify)                  |  | 1.73%     | 7   |
| Total Respondents: 404                  |  |           |     |

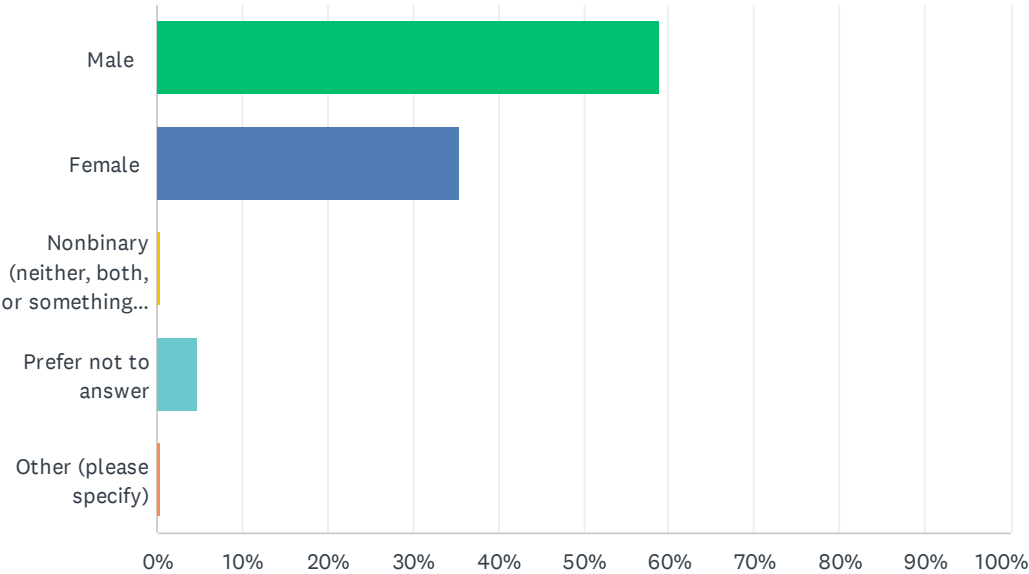
| # | OTHER (PLEASE SPECIFY) | DATE              |
|---|------------------------|-------------------|
| 1 | Human                  | 5/30/2025 2:26 PM |
| 2 | White                  | 5/28/2025 2:02 PM |
| 3 | American               | 5/28/2025 8:31 AM |
| 4 | Obstain                | 5/12/2025 9:06 AM |

Member Feedback Survey 2025

|   |                                      |                    |
|---|--------------------------------------|--------------------|
| 5 | MYOB                                 | 5/7/2025 5:23 PM   |
| 6 | Ukrainian, English, Scottish, German | 5/5/2025 1:04 PM   |
| 7 | This is entirely unnecessary.        | 4/30/2025 10:45 AM |

Q27 I identify my gender as:

Answered: 406    Skipped: 17

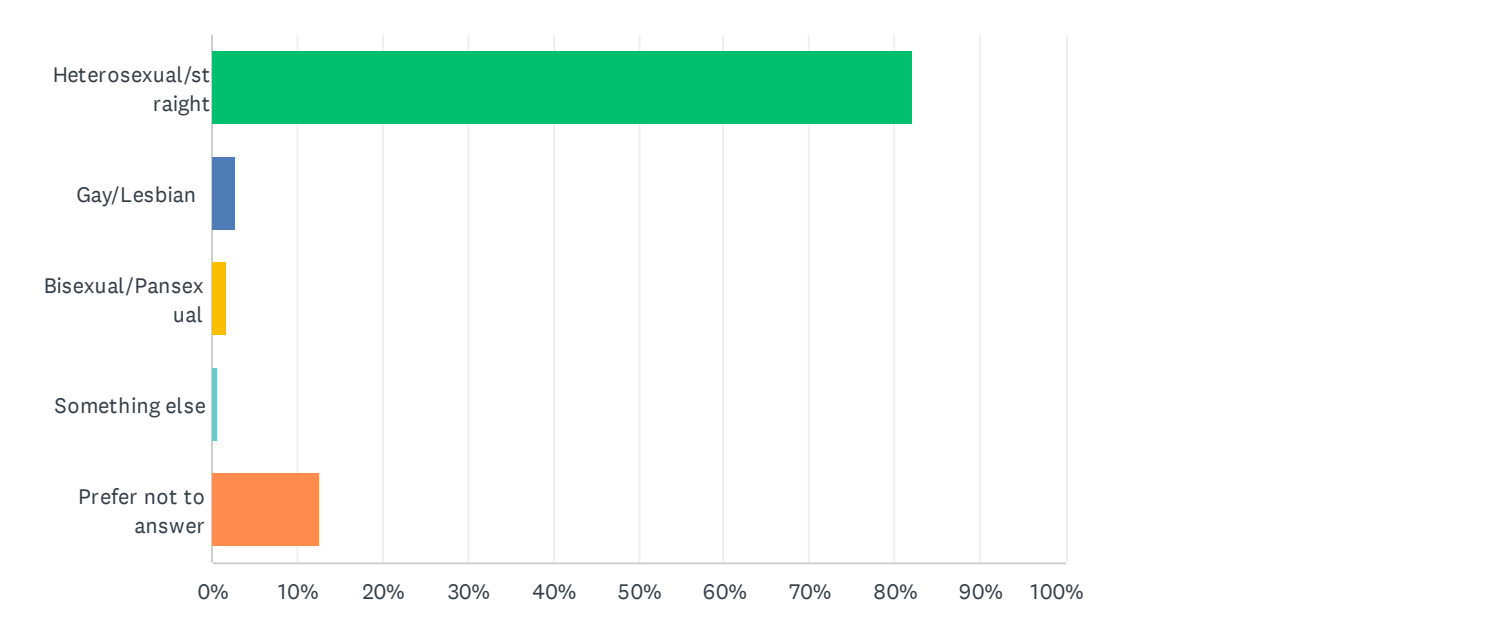


| ANSWER CHOICES                               |  | RESPONSES |     |
|----------------------------------------------|--|-----------|-----|
| Male                                         |  | 58.87%    | 239 |
| Female                                       |  | 35.47%    | 144 |
| Nonbinary (neither, both, or something else) |  | 0.49%     | 2   |
| Prefer not to answer                         |  | 4.68%     | 19  |
| Other (please specify)                       |  | 0.49%     | 2   |
| TOTAL                                        |  |           | 406 |

| # | OTHER (PLEASE SPECIFY)       | DATE               |
|---|------------------------------|--------------------|
| 1 | individual                   | 5/30/2025 2:26 PM  |
| 2 | Again, entirely unnecessary. | 4/30/2025 10:45 AM |

Q28 I identify my sexual orientation as:

Answered: 403    Skipped: 20



| ANSWER CHOICES        |  | RESPONSES |     |
|-----------------------|--|-----------|-----|
| Heterosexual/straight |  | 82.13%    | 331 |
| Gay/Lesbian           |  | 2.73%     | 11  |
| Bisexual/Pansexual    |  | 1.74%     | 7   |
| Something else        |  | 0.74%     | 3   |
| Prefer not to answer  |  | 12.66%    | 51  |
| TOTAL                 |  |           | 403 |