



Advisory Council & Committee Updates

May 28, 2025 | 12:00 pm | Zoom

AIA Virginia is the voice of the architecture profession in the Commonwealth, dedicated to serving its members, advancing their value, and improving the quality of the built environment.

Quality Assurance Statement

- Credit(s) earned on completion of this course will be reported to AIA CES for AIA members. Certificates of Completion for both AIA members and non-AIA members are available upon request. This course is registered with AIA CES for continuing professional education.
- As such, it does not include content that may be deemed or construed to be an approval or endorsement by the AIA of any material of construction or any method or manner of handling, using, distributing, or dealing in any material or product.
- Questions, if any, will be addressed at the conclusion of this presentation.

Welcome

Meagan Jancy, AIA
2025 AIA Virginia President



2023-2027 STRATEGIC PLAN

EDUCATE AND PREPARE Equip members for success by expanding access to the profession, cultivating a learning culture, and developing leadership.

ADVANCE KNOWLEDGE Knowledge is our currency. Generate, curate, and disseminate knowledge required for success.

BROADEN THE TENT Collaborate with design, construction, and community stakeholders. Organize and activate grassroots advocates.

ORGANIZATIONAL EXCELLENCE Govern and operate AIA Virginia through means that align with association management best practices and skillful business administration.





AIA Virginia PAC

Presenter: Eliza Engle, AIA | AIAVA PAC Board of Trustees

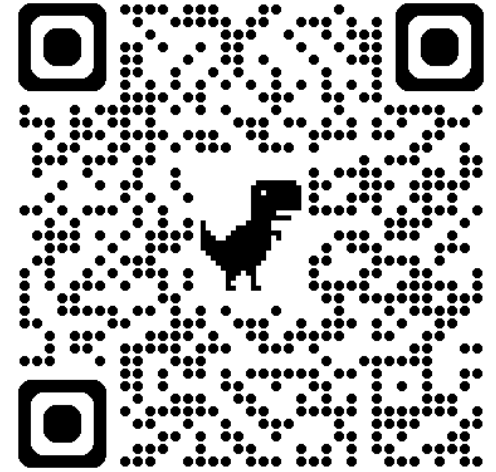
PAC Board of Trustees

- **Eliza Engle, AIA** | Chair | AIA Northern Virginia
- **Bill Brown, AIA** | AIA Northern Virginia
- **Tim Colley, AIA** | AIA Blue Ridge
- **Karen Conkey, AIA** | AIA Northern Virginia
- **Eric Keplinger, AIA** | AIA Coastal Virginia
- **Jeanne LeFever, AIA** Emeritus | AIA Richmond
- **Elisabeth Sloan, AIA** | AIA Central Virginia
- **Chris Venable, AIA** | AIA Blue Ridge
- **Louis Wolf, AIA** | AIA Richmond
- Paul Battaglia, AIA | Staff Liaison

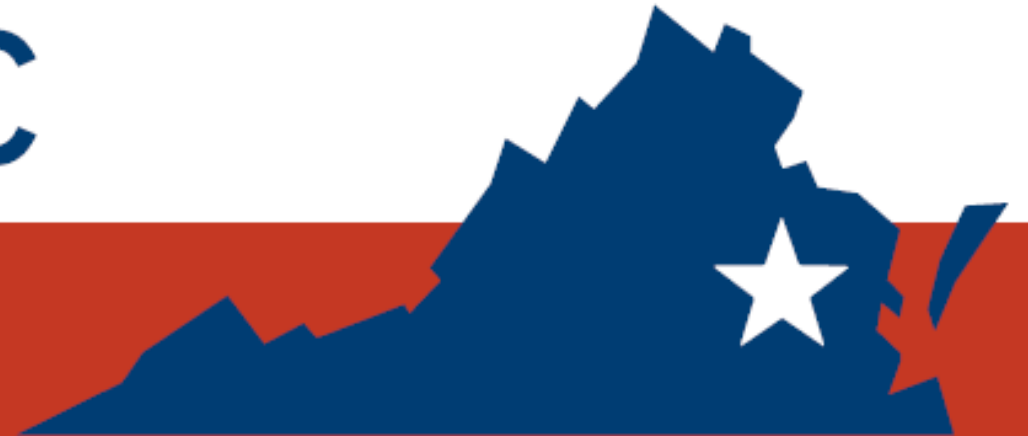
AIA Virginia PAC

Since ArchEx Annual Membership Meeting we have:

- Raised more money for the PAC
- Discussed new fundraising ideas
- Decided to have events at the various components with firm leaders to discuss what we are doing on behalf of Advocacy and that investing in the PAC helps us with these wins
- Approved the new PAC spending plan for 2025



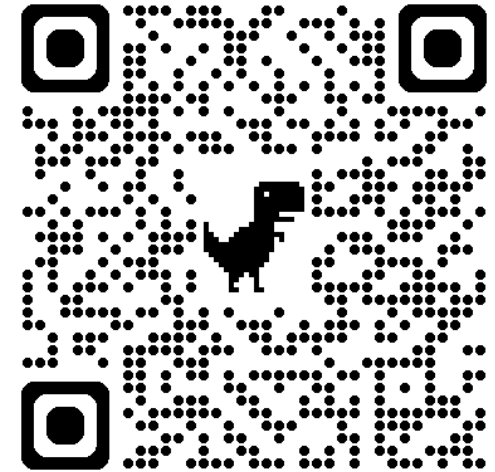
AIAVAPAC



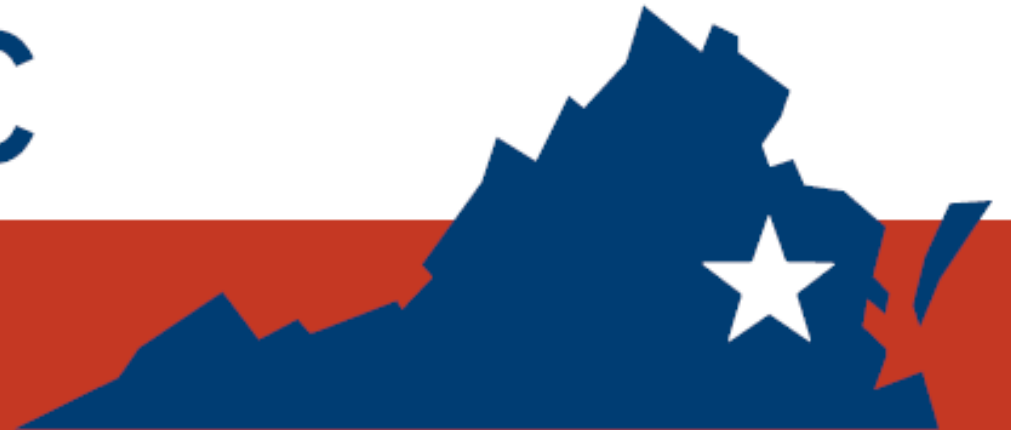
AIA Virginia PAC

What we are planning to do for the rest of 2025:

- Raise more money for the PAC
- Keep thinking of new ideas to engage firms and individuals in Advocacy
- Have events at the various components with firm leaders to discuss what we are doing on behalf of Advocacy and that investing in the PAC helps us with these wins



AIAVAPAC



AIA Virginia PAC

How do you contribute to the goals of the current Strategic Plan?

-Meetings with firm leaders at local components will assist in these strategic goals:

Member Professionalism – Communication:

Strategically communicate with members to help them understand the accomplishments of the component on their behalf and the value of membership.

Leadership Culture – Idea Generation:

Seek ideas, engagement, and contributions from members beyond the core leadership through member surveys, focus groups, and other inclusive tactics.

Expert Operations – Alignment:

Optimize relationships with the local components to serve members efficiently and effectively, reducing overlap and redundancy of effort.



Advocacy Advisory Council

Presenter: Maggie Dunlap, Assoc. AIA | Chair

Advisory Council Members

- **Maggie Dunlap, Assoc. AIA, Chair** | AIA Northern Virginia
- **Tim Colley, AIA** | AIA Blue Ridge
- **Sandra Leibowitz, AIA** | AIA Richmond
- **Paula Loomis, FAIA** | AIA Coastal Virginia
- **Jeremy Maloney, AIA** | AIA Coastal Virginia
- **Carrie Parker, AIA** | AIA Northern Virginia
- Paul Battaglia, AIA | Staff Liaison

Our Purpose: The Council is responsible for reviewing and advising in the broad area of government affairs, whether on legislative, regulatory, code, or other issues at the state level. In addition, this Council makes recommendations for candidates for gubernatorial appointment.

2025 Highlights

Legislative Advocacy

Legislative Agenda

- Continued coordination with Patrick Cushing and the JLC to establish and support agenda
- Key Accomplishments: Alternate Path to Licensure, Standard of Care, and Single Stair Study.

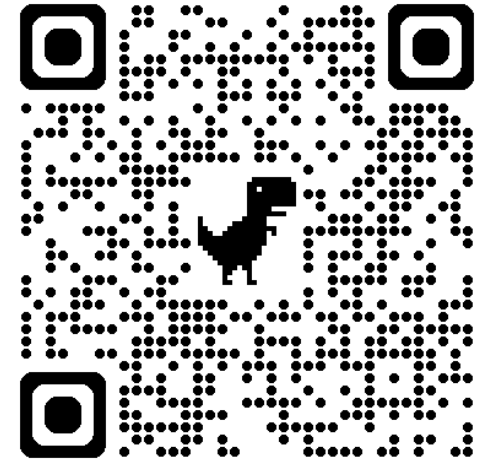
Advance Knowledge + Public Awareness

Launched AIA Virginia SME Portal

- Launched a call for subject matter experts on the AIA Virginia website, with the intent to have an internal AIA VA rolodex that can be consulted when considering and developing programs and events or studying legislative issues.



Scan the QR code at the right to complete your inventory



Launched Advocacy Framework

- Initiated in 2024, aims to provide advocacy training and tools to local and state components with the intent to support and feed an “advocacy pipeline” from local to state and national levels. Successfully presented in April 2024 at Town Hall.

2026 Goals

Legislative Advocacy

- **Legislative Agenda** – We will continue to work closely with Patrick Cushing, JLC, and ACEC to analyze, support, and advocate for new legislative agenda items
- **PAC Investment** – Actively seeking 100% participation from council members and will continue to support PAC efforts

Advance Knowledge

- **SME List + Framework for Advocacy** – We will continue to maintain the SME database and provide education to members as part of the “Advocacy Toolkit”

Expanding Access + Public Awareness

- **“Virginia Hill Day”** – test-driving a similar program to AIA Hill Day. Will be held in place of Speak Up programming for 2026 due to feedback from members. Currently investigating logistics and possible sponsorship for transportation to Richmond.
- **Community Events** – Will continue initiative to engage legislators in focused tours of local, relevant projects that help to strengthen relationships and highlight the value of architects and architecture
- **AIA VA Voter Registration “Toolkit”** – will be developing and piloting a voter registration campaign on social media and on the AIA Virginia website to raise awareness within the AIA community
- **Recruitment**– actively seeking new participants/volunteers, particularly to support equitable representation from each chapter



Member Services Advisory Council

Presenter: Karen Conkey, AIA, Chair

Advisory Council Members

- **Karen Conkey, AIA, Chair** | AIA Northern Virginia
- **Christine Snetter, AIA** | AIA Richmond
- **Nicholas Wade, AIA** | AIA Blue Ridge
- **Ashley LeFew, AIA** | AIA Central Virginia
- **Kendall Nicholson, Ed. D., Assoc. AIA** | AIA Richmond
- Cathy Guske, Hon. AIA Virginia | Staff Liaison

Our Purpose: The Council is responsible for the delivery of exceptional services to the membership, which in return influences membership growth. Goals and strategic planning are executed to increase diversity and inclusion within the profession, engage state universities, and ensure that the AIA Virginia membership pipeline is consistently being nurtured.

Educate and Prepare

Supporting Emerging Professionals

- Discounted Amber book 60-day subscription, *continues throughout the year*
- License stamp reimbursement *continues throughout the year*

New member onboarding

- New member orientation zooms in January & April
- *New member orientation zooms in July & October*

Advance Knowledge

Member Roundtables

- Firm size roundtables met in person at Art of Practice on March 14th
- Kicked off new Non-Traditional Roundtable
- *Roundtables will meet at ArchEx 2025, Nov. 5-7.*

Promoting Membership

- *2 Emails to prospective members*
- *Gathering members and projects to spotlight*



Member Feedback Survey

- Launched April 30th, closes May 30th. Email info@aiava.org if you need the link.

Member Birthday Postcard

- Design Contest launched. Closes June 30th. Winner gets free ArchEx 2025 registration.

Membership as of May 22, 2025

2,377 Members

1,595 Architects

494 Associates

288 Emeritus

89% renewed for 2025





Outreach Advisory Council

Presenter: Chris Warren, AIA | Chair

Advisory Council Members

- **Chris Warren, AIA** | Chair | AIA Coastal Virginia
- **Jori Erdman, AIA** | AIA Central Virginia
- **Meagan Jancy, AIA** | AIA Northern Virginia
- **Warees Smith, AIA** | AIA Northern Virginia
- **Jane Rathbone, FAIA** | AIA Coastal Virginia
- **Claude Breithaupt, AIA** | AIA Blue Ridge
- Delaney Ogden | Staff Liaison

Our Purpose: The Council serves as an advisory body in the development and execution of public outreach initiatives and supports the advancement of AIA Virginia's strategic public outreach goals.



RESILIENCY WEEK 2025

Monday, May 19th
EVE SZENTESI CLARK NEXSEN
 Designing for Resilience: A Case Study of Flood Adaptive School Design

Wednesday, May 21st
JESSICA STEELMAN RESILIENT VIRGINIA
 The RVCA Model: Integrating Systems Approaches, Stakeholder Collaboration, and Community Outreach

Thursday, May 22nd
DENISE NELSON DNADVISING, LLC
 The "Envision" Framework for Sustainable Infrastructure

Friday, May 23rd
JOHN WILSON DRISHTI COMPOST
 Compost: Diverting Food Waste and Creating Healthy Food

AIA Virginia






Virginia History

MinistryOfFun4525




Award Winning Virginia...

MinistryOfFun4525




Main Streets of Virginia

MinistryOfFun4525

AIA
Virginia

ARCHITECTURE EXCHANGE EAST

NOVEMBER 5-7, 2025
RICHMOND MARRIOTT
RICHMOND, VIRGINIA



Strategic Plan 2023–2027

RESILIENCY WEEK



Mission Statement:

AIA Virginia is the voice of the architecture profession in the Commonwealth, dedicated to serving its members, advancing their value, and improving the quality of the built environment.

Vision Statement:

Through a culture of innovation, AIA Virginia empowers its members and inspires the creation of a better built environment.

Supreme Goal

Focus and align programs, services, structures, and resources to develop innovative solutions to the state's most pressing challenges.

Goals

EDUCATE AND PREPARE

Equip members for success by expanding access to the profession, cultivating a learning culture, and developing leadership.

ADVANCE KNOWLEDGE

Knowledge is our currency. Generate, curate, and disseminate knowledge required for success.

BROADEN THE TENT

Collaborate with design, construction, and community stakeholders. Organize and activate grassroots advocates.

ORGANIZATIONAL EXCELLENCE

Govern and operate AIAVA through means that align with association management best practices and skillful business administration.

Strategies

Expand Access

Assure that AIAVA represents aspirations and interests of architects from diverse generational, ethnic, cultural, gender, and experiential backgrounds.

Cultivate a Learning Culture

Facilitate increased commitment to learning, teaching, growing, and sharing among the membership, recognizing that all members benefit from this knowledge.

Develop Leadership

Cultivate a more inclusive community of leaders by inviting enthusiastic engagement from members of every generation, geographic area, ethnicity, and career path.

Public Awareness

Continue to emphasize the contributions of architects and importance of architecture in enriching quality of life in local communities and the well-being of society.

Member Professionalism

Think expansively to provide programming for members at all levels through relevant content, networking opportunities, resources, and connections.

Flagship Programs

Assess significant professional development programs to guarantee these remain relevant and accessible to every member across all segments of the membership.

Legislative Advocacy

Ensure the profession is established in the hearts and minds of governments, seats in the General Assembly, school boards, and other influential entities.

Collaborative Relationships

Engage and cooperate with related professional organizations and other entities beyond the design and construction industry to transform communities.

Community Connections

As a trusted, reliable representative of the membership and the communities the local chapters represent, build strong relationships in communities statewide.

Leadership Culture

Foster a supportive, nurturing, and constructive culture among the Board of Directors, Executive Committee, standing board committees, and task forces.

Expert Operations

Manage the day-to-day operations of AIA Virginia in a manner that strives for continual improvement, cultural vibrancy, operational excellence, and exceptional value.

Fiscal Responsibility

Assure the continued financial viability of the organization through sustained membership, greater sources of non-dues revenue, and overall fiscal responsibility.

Strategic Plan 2023–2027

AIA VIRGINIA PRIZE



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Education Advisory Council

Presenter: Shawn Mulligan, AIA

Advisory Council Members

- **Shawn Mulligan, AIA** | AIA Central Virginia
- **Amber Hall, AIA** | AIA Coastal Virginia
- **Phoebe Crisman, AIA** | AIA Central Virginia
- **Nea Poole, AIA** | AIA Richmond
- **Dr. Daya Irene Taylor, AIA, NOMA** | AIA Coastal Virginia
- **Maggie Thacker, Assoc. AIA** | AIA Central Virginia
- Delaney Ogden | Staff Liaison

Our Purpose: The Council serves as an advisory body in the development and execution of continuing education programming and supports the advancement of AIA Virginia's strategic education goals.

Education Advisory Council (EAC)

These programs and activities are under our purview:

Signature Events & Educational Conferences:

- **Architecture Exchange East**
- **Art of Practice** – bi-annual 1-day conference on improving leadership & business outcomes
- **Design Forum** – bi-annual 2-day program on design excellence, innovation, and inspiration

Career Stage Programming:

- **ELA** – Emerging Leaders in Architecture
- **LAB** – Leaders in Architecture & Business

Other programs that advance the professional development of Architects, including:

- Code Seminars, Lunch & Learns
- Safety Assessment Program (SAP Training)
- Historic Resources Committee (HRC)
- VA Committee on the Environment (COTE)
- Knowledge Community-generated programs: webinars, tours, symposia, etc.

Educate and Prepare + Advance Knowledge

Cultivate a Learning Culture

ELA – Emerging Leaders in Architecture JAN-NOV ‘25

- An Honors Academy of AIA VA, develops emerging future leaders & accelerates career growth
- Focus on serving society as leaders in the community. Community-serving projects are presented at ArchEx!
- In its 16th year, the program is fully executed by alumni

LAB – Leaders in Architecture & Business MAY-DEC ‘25

- **NEW** business and management training for experienced architects (10 years+, mid-career)
- Focus on better managing people, time, finances, and firms – as you transition from maker to manager



Educate and Prepare + Advance Knowledge

Signature Events

Art of Practice MAR 14 2025, Tysons Corner

- On Winning Work, The Future of Work & Neurodiversity, Economics, Strategic Planning & Strong Firm Cultures
- Engaging social hour after the session fostered connection
- Agenda was a small sample of the Leaders in Architecture & Business (LAB) curriculum

ArchEx 2025 NOV 5-7 2025, Richmond

- Design the Future: Advancing Technology, Community & Business
- Recruiting for Keynotes, selecting presentations, and building an engaging schedule
- (3) Panel Discussions on AI and Emerging Tech: **AI + You** / **AI + Business** / **AI + Architecture**



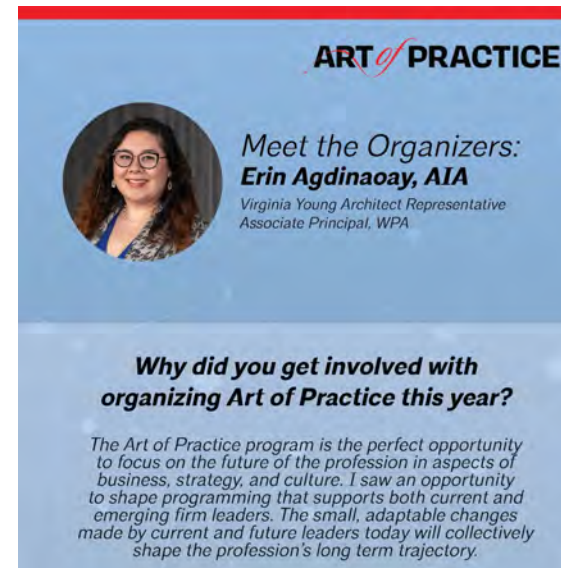
Broaden the Tent

Public Awareness

Social Media Campaigns

- Committee Service Highlights – continues throughout the year with all AIA VA Committees & Councils
- Program Highlights – celebrate and share content from programs like ELA, LAB, Art of Practice

Design Forum 2026 APR '26 – planning is underway!





Virginia

Justice, Equity, Diversity & Inclusion (J.E.D.I.) Committee

Presenter: Brian Gore, AIA | Co-Chair

Committee Members

- **Hayley Owens, Assoc. AIA, Co-Chair** | AIA Central Virginia
- **Brian Gore, AIA, Co-Chair** | AIA Richmond
- **Robert Easter, FAIA, NOMAC** | AIA Richmond
- **Quinton Mason, Assoc. AIA** | AIA Richmond
- **Amina Oulmi, Assoc. AIA** | AIA Blue Ridge
- **Corrie Cohen, Assoc. AIA** | AIA Coastal Virginia
- **Jonathan Hiser, AIA** | AIA Coastal Virginia
- **Dr. Daya Irene Taylor, AIA, NOMA** | AIA Coastal Virginia
- Cathy Guske, Hon. AIA Virginia | Staff Liaison

Our Purpose: The committee promotes justice and equity within the profession and the association by developing implementable strategies to help serve and support more diverse and inclusive audiences.

Educate and Prepare

Providing Resources

- Expanded resources available on our EDI webpage *continue throughout the year*

Advance Knowledge

AIA Virginia Honors

- Committee submitting honors nominations

ArchEx Programming

- *Coffee Networking session with VANOMA at ArchEx 2025*
- *Panel Discussion at ArchEx 2025*

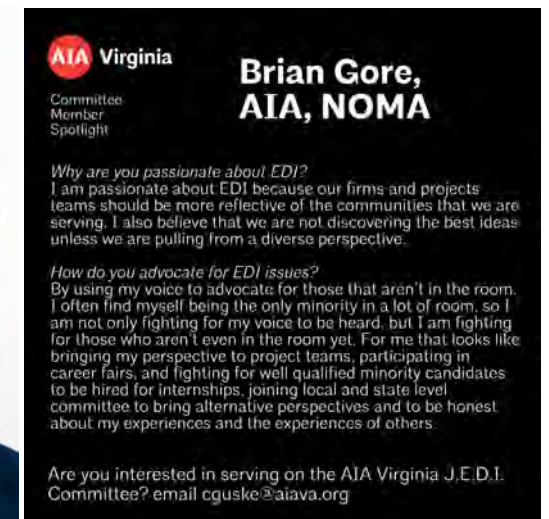
Virginia Firm/EDI Newsletter Content

- *Watch for a few interviews with VA firm about policies they are developing to improve professional diversity and equity. Highlight best practices and innovations in EDI. what are they working on – minority spaces, firm culture, mentorship, etc.*
- *Promote iPAL program with article about Hampton University*

Broaden the Tent

Social Media Campaigns

- Perspective Campaign – Celebrating the diversity of our profession in Virginia *continues throughout the year and is dependent on member involvement.*
- Committee Service Highlights *continues throughout the year with all AIA Virginia Committees and Councils*





Virginia Committee on the Environment

Presenter: William Abrahamson, AIA, Chair

Committee Members

- **William Abrahamson, AIA, Chair**
- **Andrew McKinley, AIA, Co-Chair**
- **Rebecca Aarons-Sydnor, Assoc. AIA**
- **Sarah Grier Barber, AIA**
- **Bryna Dunn, Assoc. AIA**
- **Joseph McCoy, AIA**
- **Cat Smith, AIA**
- **Lauren Sughrue, Assoc. AIA**
- **Celeste Novak, FAIA**
- **Jim Park, AIA**
- **Breta Bishop, Assoc. AIA**
- **Preethi Chitharanjan, AIA**
- Delaney Ogden (staff liaison)

Our Purpose: The Committee on the Environment (COTE) is an AIA Virginia Knowledge Community working for architects, allied professionals, and the public to achieve climate action and climate justice through design.

Since the Annual Membership Meeting

Member Outreach

- Identified report of AIA members (232 members) who have selected an interest in the VA COTE knowledge community.
- Developed a survey to be distributed to those who checked the box of interest in the AIA COTE knowledge community. The survey will clarify subject areas of interest and gauge the level of engagement in leading or participating in related activities. The survey will be launched in the June newsletter!

Example of potential interests:

- o Local roundtables – coffee and COTE!
 - Funding resources, such as grants, 179d, R&D
- o Carbon accounting
- o Energy modeling
- o Changes in building codes
- o Do you prefer a subject matter expert as a personal touch to a conversation?
- o AIA's Framework for design excellence
- o 2030 commitment/challenge
- o Resiliency
- o Advocacy – lobbying, state legislature, local political officials
- o Building/site tours of recently constructed projects and/or hardhat tours
- o Networking opportunities

For the remainder of 2025:

Collaborating with the Historic Resources Committee on a Summer Series:

The AIA VA HRC and COTE are pleased to announce the "Building Reuse and Decarbonization" webinar series. This four-part series, beginning in June 2025, will showcase the overlaps between historic preservation and sustainability that help reduce our carbon footprint. The building industry is one of the largest producers of carbon emissions. By adapting existing buildings to support contemporary needs, rather than demolishing and building new, we can avoid emitting thousands of tons of carbon into the atmosphere. With the growing shift toward renovation over new construction, this webinar series will show how the renewal of existing buildings as high-performance facilities creates a sustainable and resilient world. The series brings together leading experts in architecture, interior design, sustainability, and electrical engineering.

HRC has taken the lead proposing content and COTE members will coordinate expert panelists and Q&A.

Scheduled presentations:

- 6/18 from 12:00-1:30 pm: Old Buildings are the Future – Julia Siple, AIA, LEED AP BD+C, Principal, Director of Sustainability, Quinn Evans – submitted for AIA CES approval
- 6/25 from 12:00-1:30 pm: Mindful Materials and AIA's Materials Pledge – Linda Sorrento, FASID, LEED Fellow, IIDA, COO, Emerita – Mindful Materials – submitted for AIA CES approval
- 7/9 from 12:00-1:30 pm: Electrification/Decarbonization of Historic Properties – Developing Carbon Master Plan, Effective Implementation Strategies, and Management of Operational Carbon – Hallah Abodaff, PE, LEED AP, Managing Principal at Loring's Washington, DC office – submitted for AIA CES approval
- 7/23 from 12:00-1:30 pm: Carbon Counts: Quantifying the Value of Existing Building Stewardship – Denise Gravelle, AIA, LEED AP, Architect, Sustainability Specialist, Quinn Evans – submitted for AIA CES approval

Supporting advocacy efforts for 2024 VCC Code Development proposals

Supporting ArchEx programming

Supreme Goal

Focus and align programs, services, structures, and resources to develop innovative solutions to the state's most pressing challenges.

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Strategies

Expand Access

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Public Awareness

Continue to emphasize the contributions of architects and importance of architecture in enriching quality of life in local communities and the well-being of society.

Legislative Advocacy

Ensure the profession is established in the hearts and minds of governments, seats in the General Assembly, school boards, and other influential entities.

Leadership Culture

Foster a supportive, nurturing, and constructive culture among the Board of Directors, Executive Committee, standing board committees, and task forces.

Cultivate a Learning Culture

Facilitate increased commitment to learning, teaching, growing, and sharing among the membership, recognizing that all members benefit from this knowledge.

Member Professionalism

Think expansively to provide programming for members at all levels through relevant content, networking opportunities, resources, and connections.

Collaborative Relationships

Engage and cooperate with related professional organizations and other entities beyond the design and construction industry to transform communities.

Expert Operations

Manage the day-to-day operations of AIA Virginia in a manner that strives for continual improvement, cultural vibrancy, operational excellence, and exceptional value.

Develop Leadership

Cultivate a more inclusive community of leaders by inviting enthusiastic engagement from members of every generation, geographic area, ethnicity, and career path.

Flagship Programs

Assess significant professional development programs to guarantee those remain relevant and accessible to every member across all segments of the membership.

Community Connections

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Fiscal Responsibility

Assure the continued financial viability of the organization through sustained membership, greater sources of non-dues revenue, and overall fiscal responsibility.



Historic Resources Committee

Presenter: Katie Irwin, AIA, Chair

Committee Members

- **Katie Irwin, AIA, Chair**
- **Lisa Tucker, AIA, Co-Chair**
- **John Burns, FAIA**
- **Bill Robson, AIA**
- **Bryan Clark Green, Hon. AIA VA**
- **Greg Rutledge, FAIA**
- **Mark Wenger, AIA**
- **Gibson Worsham, AIA**
- **Susan Reed, AIA**
- **Lauren Bailey, AIA**
- **Bill Conkey, AIA**
- **Alexandra Corman, Assoc. AIA**
- **Aidan Brown, Assoc. AIA**
- **Anna Orlando, Assoc. AIA**
- **Rob Crawshaw, AIA**
- **Jessica Niles DeHoff, AIA**
- Delaney Ogden (staff liaison)

Our Purpose: The Committee on the Environment (COTE) is an AIA Virginia Knowledge Community working for architects, allied professionals, and the public to achieve climate action and climate justice through design.

HRC – Since 11/6/2024



HRC – 2025 Future



Roswell Ruins Tour 6/21

Building Reuse and Decarbonization Webinar Series



When:

- June 18: Old Buildings are the Future
- June 25: Mindful Materials and AIA's Materials Pledge
- July 9: Electrification/Decarbonization of Historic Properties
- July 23: Carbon Counts: Quantifying the Value of Existing Building Stewardship

Begins 6/18

Register: www.aiaa.org/events



Tangier Island
Tangier, VA

9/27

Join our

TRIVIA MIXER

Hosted by:
Va. Historic Resources Committee

Register at
www.aiaa.org/events

Thursday, Dec. 7 @
5:30 p.m.

HRC – Contributions to Strategic Plan Goals

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Strategies

Expand Access

Assure the AIAVA represents practitioners and interests of all backgrounds, including generational, ethnic, cultural, gender, and experiential backgrounds.

Cultivate a Learning Culture

Foster a more inclusive community of practice by inviting enthusiastic engagement among the membership, recognizing that all members benefit from this knowledge.

Develop Leadership

Cultivate a more inclusive community of practice by inviting enthusiastic engagement from members of every generation, geographic area, ethnicity, and career path.

Public Awareness

Communicate the value and importance of architecture in enriching quality of life in local communities and the value of the architectural profession.

Mentor Professionalism

Enhance the professional programming for members at all levels through relevant content, networking opportunities, and the value of the architectural profession.

Flagship Programs

Assess significant professional development programs to guarantee these remain relevant and accessible to every member and the value of the architectural profession.

Legislative

Ensure the profession is established in the hearts and minds of governments, seats in the General Assembly, and other influential bodies.

Relationships

Engage and cooperate with related professional organizations and other entities to advance the design and construction industries.

Community Connections

As a trusted, reliable representative of the membership and the communities the local chapters represent, build strong relationships in communities statewide.

Leadership Culture

Foster a supportive, nurturing, and constructive culture among the Board of Directors, Executive Committee, standing board committees, and task forces.

Expert Operations

Manage the day-to-day operations of AIA Virginia in a manner that strives for continual improvement, cultural vibrancy, operational excellence, and exceptional value.

Fiscal Responsibility

Assure the continued financial viability of the organization through sustained membership, greater sources of non-dues revenue, and overall fiscal responsibility.

- In-person tours in each region
- Webinars
- Craftsperson Crawl
- Roundtable discussion at each meeting
- Monthly meetings
- Student engagement

NATIONAL ASSOCIATES COMMITTEE

Caitlin Morgan, Assoc. AIA

State/Territory Associates
Representative (STAR)



2024+2025



1 2024 Term Wrap-Up

1 2025 NAC Annual Meeting

2 Advocacy Workgroup

2 Non-Traditional Paths Sub-Workgroup

1

2024 Term Wrap-Up

Knowledge Workgroup

Handbook of Resources

Advocacy, Value, Strategic Partnership, & Climate
Action Workgroups Update

2025 NAC Annual Meeting

Advocacy Workgroup, Deputy Director

Overarching 2025 goals



2

Advocacy Workgroup

2025 Work Plan

Sprints assigned by NAC Directors

Advocacy & Non-Traditional Paths
Sub-Workgroups

Non-Traditional Paths Sub-Workgroup

Advocacy and Outreach Strategies

Identifying Non-Traditional Paths → *“Who is falling in the gaps?”*

+ AIA Virginia
Strategic Plan



YOUNG ARCHITECTS REPRESENTATIVE

Erin Agdinaoay, AIA



YAF 2025: 53 state and territory representatives



ADVOCACY

ABBY BENJAMIN
BRIAN LETZIG
LIZ BROWN
LAURA SHERMAN
ELIZABETH LAGARDE
ASHLEY ASKEW
DEVIN BUSHEY
JOEY KUTZ
RAQUEL GUZMAN GEARA
ZAHRA HASSANIPOUR



COMMUNITY

ZANE JONES
GEORGE DONKOR
MAGDALINI VRILA
KUMI WICKRAMNAYAKA
ANGEL COLEMAN
JACK WHALEN
MATT JENNINGS
BEN HANSEN
CHELSEA DAVIDSON
KRITHIKA PENEDO
SARAH PAGE



COMMUNICATION

ANDREA HARDY
GARRIC BAKER
KENDRA SHIRLEY
KYLE KENERLEY
KATIE BENNETT
JUSTIN MARQUIS
CONSTANCE CHEN
CALVIN GALLION
BRYCE BOUNDS
ANDREW GORZKOWSKI



KNOWLEDGE

MI ZHANG
TRENT SCHMITZ
ELIZABETH ZACHMAN
REILY JOEL CALDERON RIVERA
BRADY LAURIN
ROBERT FARR
JOE TAYLOR
DIANA DURAN
COURTNEY CARRIER
MEL NAGMI
DANIELA MORAL



STRATEGIC VISION

COLIN MCCARVILLE
SARAH KAYSER
TAYLOR HUGHES
ALEXANDRA OETZEL
RIO NAMIKI
ERIN AGDINAOAY
LAUREN MILLER
KAYLYN KIRBY



SPECIAL PROJECTS

RYAN LEWIS
DARGUIN FORTUNA
JASON HOLLAND
SARAH PAGE
KAYLYN KIRBY



[aiaayaf](https://www.instagram.com/aiaayaf)



[@AIAYAFNational](https://www.facebook.com/AIAYAFNational)



[AIA YAF](https://www.linkedin.com/company/aia-yaf)

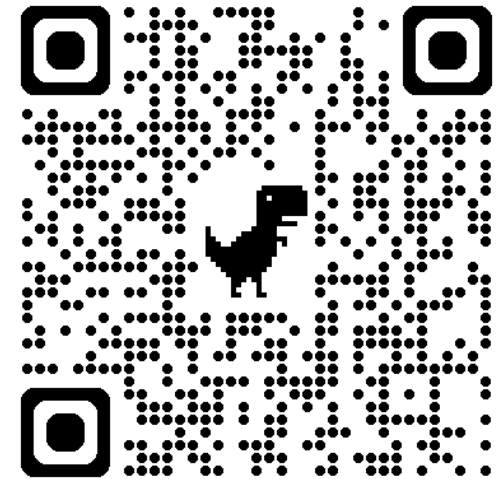
Since the November 2024 AIA Virginia Annual Meeting:

- Art of Practice 2025 planning committee
- AIA YAF Annual Meeting in Dallas, TX
- Participating as Strategic Council YAF Liaison for the Climate Responsive Design & Leadership study group
- April 17 – YAF Open Mic Night: Knowing Your Worth and Finding Your Path
- Connection Q1 published on Issuu
- Preparing for AIA25 with YAF programming



YAF Remaining Initiatives for 2025

- AIA25
 - Taking Care of Business: Transparency in Firm Ownership
 - Wednesday, June 4th | 9:30am-11:30am; *Room 157ABC*
 - It Takes a Village: Parents and Caregivers in Architecture
 - Thursday, June 5th | 4:00pm – 5:15pm; *Room 257AB*
 - Young Architects Forum Meetup
 - Friday, June 6th | 3:00pm – 4:00pm; *AIA Booth on the Expo Floor*
 - Young Architects Forum: Bridging Generations
 - Saturday, June 7th | 1:00pm – 2:00pm; *Room 151AB*
- YAF Advocacy Webinar: Charting Your Own Career Path as a Young Architect: June 10th at 3pm EST
- YAF Open Mic Night: TBD
- AIA Virginia ArchEx



Register for the **June 10th** Advocacy Webinar!

YAF and the AIA Virginia Strategic Goals

- 2025 YAF Priority Areas
 - Growth and Career Evolution
 - Steering the Future of the Profession
 - Driving Wellness: Mitigating Burnout, Redefining Wellness



ARCHITECT Licensing Advisor



Gina Robinson, AIA

- Assisting candidates pursuing licensure.
- Helping supervisors assist licensure candidates through the licensure process.
- Advising architects on NCARB certification and reciprocity.
- Serve as an information resource for licensure candidates and architects on the path to licensure (education, experience, and examination).
- Provide guidance along the transition from candidate to practicing architect within the context of state regulatory requirements, reciprocity, and NCARB certification.
- Advise and assist licensure candidates with the NCARB Record application and documentation process.

Most volunteer positions have a two-year renewable term.



AIA Virginia Component-Appointed Licensing Advisor

Completed & Upcoming Engagements



November 2024 – May 2025

- Presented Session at ArchEx'24
- Monthly Licensing Advisor Information sessions with NCARB
- Assisted 8 candidates with licensure/reciprocity questions
- April 7 – Licensure Presentation at Virginia Tech
- April 9 – Pathways to Licensure panel discussion at the WAAC
- ❖ Bonus – volunteered for a Virtual Item Authoring workshop

June 2025 – November 2025

- July 24 – 26 – NCARB Licensing Advisor's Summit, Minneapolis, MN
- November – collaborating on a session for ArchEx'25
- Continued engagement with monthly Licensing Advisor Information sessions
- Continued engagement with candidates with licensure/reciprocity questions
- ❖ Open to collaboration with firms or local components to give presentations or provide information to licensure candidates

Second two-year term ends **June 2027**



Gian Lorenzo Ferretti Photography/Getty

AIA Virginia Component–Appointed Licensing Advisor

Strategic Plan Alignments



Goals

EDUCATE AND PREPARE

Equip members for success by expanding access to the profession, cultivating a learning culture, and developing leadership.

ADVANCE KNOWLEDGE

Knowledge is our currency. Generate, curate, and disseminate knowledge required for success.

BROADEN THE TENT

Collaborate with design, construction, and community stakeholders. Organize and activate grassroots advocates.

ORGANIZATIONAL EXCELLENCE

Govern and operate AIAVA through means that align with association management best practices and skillful business administration.

Strategies

Expand Access

Assure that AIAVA represents aspirations and interests of architects from diverse generational, ethnic, cultural, gender, and experiential backgrounds.

Public Awareness

Continue to emphasize the contributions of architects and importance of architecture in enriching quality of life in local communities and the well-being of society.

Legislative Advocacy

Ensure the profession is established in the hearts and minds of governments, seats in the General Assembly, school boards, and other influential entities.

Leadership Culture

Foster a supportive, nurturing, and constructive culture among the Board of Directors, Executive Committee, standing board committees, and task forces.

Cultivate a Learning Culture

Facilitate increased commitment to learning, teaching, growing, and sharing among the membership, recognizing that all members benefit from this knowledge.

Member Professionalism

Think expansively to provide programming for members at all levels through relevant content, networking opportunities, resources, and connections.

Collaborative Relationships

Engage and cooperate with related professional organizations and other entities beyond the design and construction industry to transform communities.

Expert Operations

Manage the day-to-day operations of AIA Virginia in a manner that strives for continual improvement, cultural vibrancy, operational excellence, and exceptional value.

Develop Leadership

Cultivate a more inclusive community of leaders by inviting enthusiastic engagement from members of every generation, geographic area, ethnicity, and career path.

Flagship Programs

Assess significant professional development programs to guarantee these remain relevant and accessible to every member across all segments of the membership.

Community Connections

As a trusted, reliable representative of the membership and the communities the local chapters represent, build strong relationships in communities statewide.

Fiscal Responsibility

Assure the continued financial viability of the organization through sustained membership, greater sources of non-dues revenue, and overall fiscal responsibility.

STRATEGIC COUNCILOR'S REPORT

Robert Easter, FAIA



Overview

1. Mission: Seek to prioritize and make advancements by informing the AIA Board of Directors of important professional issues relevant to architects.
2. AIA Strategic Council Study Groups
 - a) AIA of the Future
 - b) Architect of the Future
 - c) Climate Responsive Design & Leadership
 - d) Digital Architecture
 - e) Resilient Practice Models
 - f) 10-Year Valuation & Future Blueprint
3. Open SC Position for AIA-VA Representative beginning in December
4. AIA Executive Search
5. AIA Strategic Plan



Calendar

1. AIA25 Conference Next Week
2. Virtual Fall Meeting – Sept. 23
3. Reports to AIA Board Meeting – August – September 2025
4. Governance Week – Dec 3-5, 2025, Washington, DC



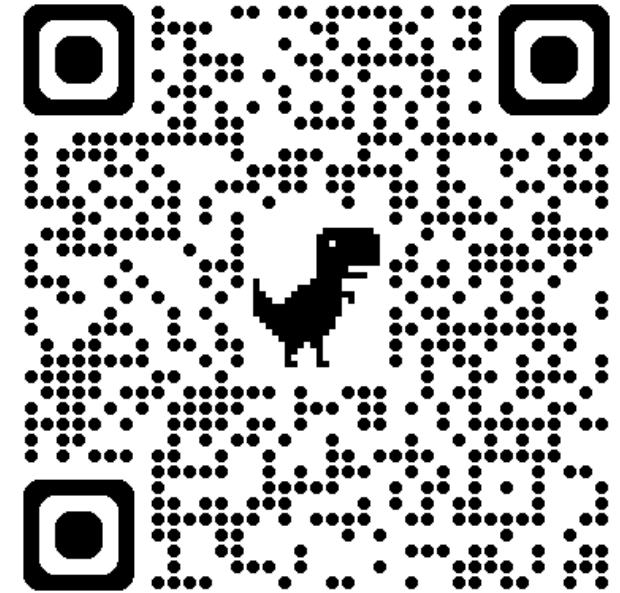
AIA Virginia Foundation

We are very pleased to announce the launch of the AIA VIRGINIA FOUNDATION.

Our foundation has been formed exclusively for charitable, scientific, and educational purposes: to promote, support, and improve education, awareness, and appreciation of the architectural environment throughout the Commonwealth of Virginia.

As a registered 501(c)(3) [EIN 93-2725956], all donations are tax-deductible.

- **The Amber Book Discounted Subscriptions**
- **R. Corey Clayborne, FAIA, ELA Scholarship**
- **Helene Combs Dreiling, FAIA, Fellowship**
- **Undesignated/General Fund**





Thank you

**Next Advisory Council &
Committee Updates will be
at ArchEx 2025!**