

umbau

EVP
paul battaglia, AIA

dear paul,

i would love to submit my name for candidacy for the Strategic Councilor listing. the primary focus being the future of the profession, is pretty much down my alley. i think about this much of the time; i feel like the role of the architect has been much diluted and weakened from the cultural force that i think architecture needs to be. i fear we may be too 'professional' and not enough agents of homeopathy.

the studio culture at jmu is a good laboratory of experimentation and allows me to delve into these questions, both through teaching histories and design process in studio. and i am constantly on the lookout for authenticity in architecture.

vitas seem a bit tiresome and long-winded to me. while included, i have some others a bit more pithy and tongue-in-cheek. along with recent writings on design education, as well as the vienna studio. these are not meant to overload or bore you, just to maybe catch you up a bit. plus i know we share these ideals.

i love the fact of writing this to you. i hope laura is well at vcu. i am sorry we did not land her.

thank you for considering this humble application. the Strategic Councilor 'club' seems a rare and good outlet.

viva puccini,
bill tate

VITA

William Tate, AIA

professor

JMU

founding director, umbau

umbau11@gmail.com

540.290.5692

education

- | | |
|------|---|
| 1983 | Master of Architecture
Virginia Polytechnic Institute & State University
Blacksburg, VA |
| 1976 | Bachelor of Science
Wake Forest University
Winston-Salem, NC |

academic appointments

- | | |
|--------------|--|
| 1993-present | James Madison University
professor, tenured
Harrisonburg, VA |
| 1990-93 | University of Southwestern Louisiana
assistant professor
Lafayette, LA |

professional experience

- | | |
|--------------|--|
| 2001-present | umbau
non-profit studio for travel, research, experimental design
Staunton, VA |
| 1986-present | De Nada, architecture practice, sole practitioner
Staunton, VA |
| 1989-90 | Robert Collins architects
Charlotte, NC |
| 1988 | Legorreta Arquitectos
Mexico City, Mexico |
| 1987-88 | Odell Associates
Charlotte, NC |
| 1986-87 | Murray Whisnant Architects
Charlotte, NC |
| 1984-86 | Carlton Abbott & Partners
Williamsburg, VA |
| 1983-84 | University Architect's Office
Blacksburg, VA |

architectural registration

State of North Carolina, NCARB, State of Virginia

TATE CANON, invited lecture series with the Journey Group design firm

27 january 2022	UNFOLDING: umbau teaching
24 february	CASA MALAPARTE: mythological architecture
24 march	TOTALITY: cinema + architecture; via godard + ando
14 april	WALK THE PLANK: chefs + risk + design
may-june-july	keine vorstellung---closed
25 august	HOW THE UNIVERSE REALLY IS: quantum physics, theory of relativity, time, space
27 october	AIKIDO + THE U.S. MARINE CORPS: design warriors
17 november	DEEP READ: being transported
26 january 2023	MEXICAN PILGRIMAGE: MEXICAN DREAM
23 february	STUDIO KRAKOW
23 march	<i>we went dark</i>
20 april	VIENNA LESSONS---what we find, what they say, what we hear

may-june-july-august summer interlude

previously considered talks. likely to happen in open dates. or something else.
the universe awaits.

BUILD PUCCINI: new synapses, paradigms, the•never•before

MONK TIME----- contemplation, oasis, silence, mystery

ARCHITECTURE IS-----peripherals, soto de moura, tea, zen

THE LETTER E-----czech, brits, swiss + french

NEW MODELS-----grit, netflix, the garage, big pivots

SELECT PAPERS / INVITED LECTURES / DESIGN REVIEWS

2024	Teaching Design: as a subversive act American Studies conference Vorarlberg, Austria
2023	Monk's Eyes: thomas merton and a new american seeing American Studies Klagenfurt, Austria
2018	The Garage Phenomenon: the start-up revolution, a new mobility Association for American Studies Vienna, Austria
2018	Mama Lowndes Freedom Memorial: black panthers, rhinos, + cotton Gdansk, Poland
2017	Salzburg-ian Echoes: the Salzburg Seminar re-applied: on beginning new things, ideas, schools, + such paper presentation, Austrian Association for American Studies Salzburg, Austria
2016	Zorro + Paladin: Lessons from the Wild West paper presentation, Austrian Association for American Studies Innsbruck, Austria
2015	Counterpoint Moderne paper presentation, Austrian Association for American Studies Graz, Austria
2015, fall	Beginning + Becoming invited lecture, University of Louisiana Architecture + Design Lafayette, LA
2015, spring	Other Mode: Rakennustaide Architecture as the Practice of Alchemy, Subversion, + Mercy invited lecture, University of Louisiana Festival of the Arts Lafayette, LA
2015, spring	Lateral Think invited lecture, TED talk format ACA ArTech Fusion Lafayette, LA
2015, spring	Homage to Eddie Cazayoux invited talk, Life Achievement Award University of Louisiana Lafayette, LA
2014, fall	Invading Amerika: Why Not? the Werkbundsiedlung re-applied paper presented, Austrian Association for American Studies paper published in conference proceedings Graz, Austria

2013, spring	Warp Zone 1: the irrational + warriorship invited lecture Eisenhower School, National Defense University Washington, DC
2013, spring	U: BUILDING PUCCINI distinguished lecture series, + design critic William + Mary Department of Art and Art History
2012, spring	LANDERS: beyond architecture invited lecture Dalhousie University School of Architecture Halifax, Nova Scotia, Canada
2011, winter	WORLDS APART: slave memorial for meppin abbey American Historical Association Meeting Boston, MA
2011, spring	UMBAU NOW invited lecture, inciteXchange conference Fox School of Business Temple University, Philadelphia, PA
2011, spring	design critic 1st year M.Arch studio, with John Pawson NC State University Raleigh, NC
2011, fall	design critic 1st year industrial design studio University of the Arts Philadelphia, PA
2011, fall	OUTRAGEOUS PLAY: lessons from pixar paper to be published in proceedings, fall, 2013 Austrian Association for American Studies, 38th International Conference Schloss Leopoldskron Salzburg, Austria
2010, fall	STEP FORTH: lowndes county civil rights memorial Austrian Association for American Studies, 37th International Conference University of Innsbruck Innsbruck, Austria
2009, spring	design critic M.Arch thesis studio Temple University Philadelphia, PA
2008, spring	DAZWISCHEN: the cracks in-between; invited lecture Lehigh University Department of Architecture, lecture series
2007, spring	Integrating Architecture and the Liberal Arts Education, panelist 95th Annual ACSA National Meeting Philadelphia, PA

2007, spring	thesis design critic Temple University, Univ. of Pennsylvania
2007, fall	"Umbau = Transform", invited lecture for the series DESIGN DIALOGUE: Conversations about 21st Century West Virginia University
2007, fall	Selma Diagrams, invited exhibition The Reality of the Unbuilt Temple University
2007, fall	design critic 3rd Year Design Studio University of Pennsylvania
2007, fall	thesis design critic Southern California Institute of Architecture [SCIARC]
2004, fall	Shifting the Pegs paper presentation, Austrian Association for American Studies Vienna, Austria
2003, fall	Black Madonnas paper presentation, Austrian Association for American Studies Graz, Austria
2002, fall	This is Not US: anti-McDonalds paper presentation, Austrian Association for American Studies Vienna, Austria
2001, fall	The Lessons of Mr. B paper presentation, Austrian Association for American Studies Klagenfurt, Austria
1999, fall	War + Peace paper presentation, Austrian Association for American Studies Salzburg, Austria
1998	Apprenticing the Wall: WORKing with Legorreta Arquitectos paper presentation, ACSA Northeast Regional Meeting Dalhousie University Halifax, Nova Scotia, Canada
1995, fall	The Axis, the Column, and the Wall paper presentation, Austrian Association for American Studies Vienna, Austria
1994	Architecture, Memory, and the Next Generation paper presentation, 82nd ACSA Annual Meeting McGill University Montreal, Canada
1993, fall	A Generation of Lost Space paper presentation, Austrian Association for American Studies Klagenfurt, Austria

COLLABORATIVE SCHOLARLY WORKS

2024	Vienna Studio: 24 book
2023	Vienna Studio: 23 book
2018	Vienna Studio: 17 book
2017	Vienna Studio: 16 book
2016	Vienna Studio: 15 book
2015	Vienna Studio: 14 book
2013	Vienna Studio: 12 book, won international HOW award
2012	Vienna Studio: 11 book, won international HOW award

publications

2018	Tate, William. INVADING AMERIKA: WHY NOT? the werkbundsiedlung re-applied. Space Oddities: Difference and Identity in the American City, American Studies in Austria, Volume 16 [Vienna: LIT VERLAG, GmbH, 2018], pp. 201-217.
2014	Tate, William. Outrageous Play: pixar umbau, Is It 'Cause It's Cool? affective encounters with American Culture American Studies in Austria, Volume 13 [Vienna: LIT VERLAG, GmbH, 2014], pp. 321-346.
2008	Tate, William, Move the World Over, Batture, vol. 4 Amnesiascope, [Baton Rouge: LSU School of Architecture, 2008], pp. 58-65.
2000	Tate, William, book review of "Values in American society", by Tibor Frank, Arbeiten aus Anglistik und Amerikanistik, Band 25 [2000], Heft 1 [Tübingen: Gunter Narr Verlag, 2000], pp. 126-128.
1996	Tate, William, "Design Culture: on the transformation of a pedagogical setting", 13th National Conference on the Beginning Design Student [Baton Rouge: LSU School of Architecture, 1996], pp. 221-226.
1994	Tate, William and Philip Grayson, "Without Intermission", Collaborating & Construction, ACSA Southwest Regional Conference [Lafayette: USL, 1994], pp. 140-145.

- | | |
|------|--|
| 1992 | Tate, William, "On Risk", Design Studio Teaching Methods, ACSA Southwest Regional Conference [Fayetteville: Univ. of Arkansas, 1992], pp. 19-24. |
| 1992 | Tate, William, "The House of Solitude and Dance", Dwelling(s): Here and There, ACSA Northeast Regional Conference [Montreal: McGill University, 1992]. |
| 1992 | Tate, William, "Samarkand", Ideogram, Vol. II [Lafayette: USL, 1992], p. 3. |
| 1991 | Tate, William, "Thoughts Upon an Optimistic Architecture", An Optimistic View of Architecture [New York: National Institute for Architectural Education, 1991], p. 39. |
| 1989 | Tate, William, "Epiphany." "the Next Step." "Letter from Mexico." "Guadalupe Light." Capriccio, issue 2, February, 1989, pp. 18-19, 54-55. |

ONGOING WORKSHOPS IN TRANSFORMATION

- | | |
|---------------|---|
| 2018, august | Landmark Forum Workshop
transformation, 9am-10pm FRI-SAT-SUN, 7-10:15pm TUES.
Baltimore, MD |
| 2018 sept-nov | Landmark Forum Seminar
every thursday night for 10 weeks
Alexandria, VA |
| 2018, dec | Landmark Forum Advanced Course
10am-11:45pm FRI-SAT-SUN, 7-10:15pm TUES

to |

DE NADA / UMBAU PROJECTS

- | | |
|-------------|--|
| current | Civil Rights Memorial
Lowndes County, Alabama |
| 2024 | Last Nuclear War Memorial
new mexico desert |
| 2001---2022 | Slave Memorial
Mepkin Abbey, SC |
| 2012 | AIDS Memorial Park
New York City |
| 2003 | 9-11 Memorial Competition
New York City |

2001	Monticello Slave Burial Ground Memorial Charlottesville, VA
2000	Dr. Martin Luther King, Jr. National Memorial Competition Washington, DC
1999	Gateways Project for Route 33 Harrisonburg, VA
1999	House for Goethe Schinkenchiku Residential Design Competition
1995	Garden and Entrance Ramp, 1, 2, and 3 Christ Episcopal Church, Pulaski, VA
1992	Spreebogen International Competition for Urban Design Ideas in collaboration with Robert Collins and 2nd Year Design Studio at USL Berlin, Germany
1992	Phoenix Awards Competition for Kensal Green Cemetery London, England
1991	Samarkand International Competition Samarkand, Uzbekistan [Russia]
1990	Shinkenchiku International Residential Design Competition Tokyo, Japan
1987-90	Prayer Wall for Holy Cross Abbey Guesthouse Berryville, VA
1987	National Peace Garden Competition Washington, DC
1986	Pershing Square Design Competition in collaboration with Edwin Pease awarded Honorable Mention Los Angeles, CA

works cited

1995	Das Letzte Haus / The Last House [Graz: Verlag Gerd hatje, 1995], pp. 232, 247.
1993	The Spreebogen Urban Design Ideas Competition [Berlin/Bonn: Oktoberdruck, 1993], p. 437.

honors and awards

- | | |
|---------|--|
| 2013-14 | Distinguished Faculty Teaching Award
College of Visual and Performing Arts
James Madison University |
| 2008 | Trust for Mutual Understanding, grant for research project
SHARED IDENTITY: an urban workshop for Bosnia-Herzegovina
Umbau research team to Travnik and Pocitelj |
| 1991 | Graham Foundation Grant for the book,
The Architecture of 1001 Nights,
a journal of working with Ricardo Legorreta
Chicago, IL |
| 1991 | USL Summer Research Award for the book,
The Architecture of 1001 Nights,
a journal of working with Ricardo Legorreta
Lafayette, LA |
| 1986 | Honorable Mention [in collaboration with Edwin Pease]
Design Competition for Pershing Square
Los Angeles, CA |

SERVICE

university work

James Madison University
Coordinator, formerly, Industrial Design
Coordinator, formerly, Interior Architecture
J. Binford Walford Scholarship in Architecture, Chair
Portfolio ReviewS
Honors + Awards Committee
C & I Committee
Advisor
Art Assessment
Search Committees, Industrial Design, Interior Architecture, Art History
Interior Design Accreditation Committee, 1995, 2001, 2007
PAC [Peer Advisory Council], elected, previous service

community service

Trinity Episcopal Church
vestry
chalice bearer
lector
prayer workshops