AIA Virginia

2025-2026 DRAFT Budget Notes
( ) denotes FY 2024-2025 actual figures where applicable

Purpose of Budget items:
1. Invest in future generations and develop visionary leaders for service
2. Advance initiatives that promote resilient, sustainable, and equitable design excellence
3. Advance initiatives that support equity, diversity, and inclusion
4. Expand our influence by investing in strategic partnerships
5. Promote the value of membership
6. Be a model of a strong and growing non-profit organization

- **Architecture Exchange East (In-Person)**
  Visions for Architecture included in this Architecture Exchange East Budget. There will be a 6% increase budgeted revenue from 2025. Expense covers the switch to Marriott, JEMS, Audio/Visual contractors.

  Budgeted Revenue: $226,000 ($213,654)
  Budgeted Expenses: $150,556 ($141,244)

- **Professional Development**
  Professional Development execute tours, SAP training and other small educational programs for a minimal cost. Most events were previously free now they range from $10-to $20pp for each event.

  Budgeted Revenue: $1,100
  Budgeted Expenses: $2,850

- **Design Forum (In-Person)**
  The Design Forum is held in even numbered years. (Art of Practice is held in odd numbered years.)

  Budgeted Revenue: $70,000
  Budgeted Expenses: $34,050

- **Mid-Career Professionals Leadership Program (LAB) (15 participants 8-month program)**
  This program is an Executive Leadership Program for Mid-Career Professionals. Delivered through a combination of focused retreats, virtual courses, and independent study, this intensive leadership development program blends experiential learning, case studies, and individualized coaching to accelerate the development of the next generation of influential firm leaders.

  Budgeted Revenue: $27,500
  Budgeted Expenses: $25,600

- **Patrick Cushing (Fall Strategies) Lobbying Efforts (Government Advocacy)**
  Fall Strategies will continue to maintain their fee of $54,000 for the fiscal year.

- **Communication / Public Outreach**
  Communication this year has a 1 time $30k communications/website redesign cost.

  Budgeted Revenue: $5,000
  Budgeted Expenses: $40,550

Architectural Advocacy

- **Virginia NOMA**
  This proposed budget provides an allocation of $3,000 to help the new organization's trajectory. This item is in the Architectural Advocacy budget.

- **NCARB Regional Summit**
  This proposed budget sponsors the NCARB Region 2 Summit at $1,000. The summit brings together practitioners, educators, and regulators from Virginia, West Virginia, Pennsylvania, New York, New Jersey, Maryland, and Washington D.C. for a collaborative educational event.

- **Public Outreach Community Dinners**
  This proposed budget provides an allocation of $3,400 to cover two Community Dinners around the state which includes the cost of food and beverages. In addition, the host may require rentals for tables, chairs, and dinnerware.

  Budgeted Expenses: $10,150

- **Document Sales**
  AIA Virginia currently only sale 4 physical documents. Upon leaving the physical office space AIA Virginia wrote off most of the inventory on hand in 2024. The money received in this department mostly comes from AIA National Revenue share that is received quarterly.

  Budgeted Revenue: $40,200
  Budgeted Expenses: $3,700

- **Membership Dues**
  In FY 2024-2025 we anticipated the business climate improving for the fiscal year. As such, we budgeted $667,606 in anticipation of meeting the goal and continuing to see business conditions normalize. Given the uncertainty in the current climate, we included a moderate 1% decrease for 2025-2026 to $664,231.

- **Amber Book Subscription for 25 Licenses (Member Services)**
  The approximate cost for Amber Book is $6,900. This item is in the Member Services Budget. In the long term we would like to transfer this program to the AIAVA Foundation.

- **AIA Leadership Summit (Organization Liaison)**
  This proposed budget supports a flat stipend of $1,500 each for the President, President-Elect and Executive Vice President to attend AIA Leadership Summit – our national leadership development event.

- **AIA Conference on Architecture (Organization Liaison)**
  This proposed budget supports a flat stipend of $2,000 each for the President, President-Elect, and Executive Vice President to attend the Conference on Architecture.

- **Regional Associate Director, Young Architects Regional Director Funding, and Licensing Advisor (Organization Liaison)**
  This proposed budget provides an allocation of $4,500 ($1,500) to be split evenly between the two positions as travel stipends to assist them in attending AIA National events such as Grassroots and the Conference on Architecture and Commonwealth events. This item is located within the Organization Liaison Budget.

- **2025 Board Retreat**
  The Board will consist of 16 members. An allocation of $10,000 has been budgeted for this annual planning meeting and relationship building experience. A $15,000 allowance has been included for a Facilitator to assist with the development of the next Strategic Plan.

- **Board Giving**
  Having the Board facilitate our sponsorship efforts has become increasingly important, particularly with our reduced revenues and the need to continue to make contributions to the Financial Contingency Fund. This budget does not assign any responsibility to the Board but encourages efforts to make sure the budget is a success.

- **Communications and Marketing Manager Position**
  This budget allocates money for the position of Communications and Marketing in the form of 1099 employee to invest in improving our communications to our members and the public. This is added to the operations budget.