

BOD expectations/assignments for Arch EX + visions 2024

these expectations are aligned with the general expectations that BOD members:

- promote and attend events and programs
- serve as ambassador for the ORG
- invite and secure support for the ORG: from members, partners/sponsors, strategic partners

before the events

- register for events: Arch EX and visions
- promote the events to colleagues, network; in-person and through social media
- encourage others to attend
- promote the launch of the AIA Virginia Foundation 501c3

at the events

Arch Ex

- engage as a host; greet and express gratitude to other attendees
- express appreciation to honorees and design award winners
- express gratitude to partners/sponsors
- connect with assigned partners/sponsors to express gratitude during the expo and connections
 - we are still securing partners/sponsors
 - solicit comment about expectations, observations, satisfaction, frustrations
 - the life of the party sponsors merit special attention/consideration

visions

- engage as a host; greet and express gratitude to other attendees
- express appreciation to honorees and design award winners
- express gratitude to partners/sponsors
- distribute extra drink tickets to attendees

after the events

- magnify appreciation of honorees and design award winners; social media/press
- magnify gratitude to partners/sponsors; social media/press
- solicit comment about expectations, observations, satisfaction, frustrations
 - from attendees, partners/sponsors, presenters, honorees/awardees et al
- encourage others to respond to survey
- report any and all feedback [good, bad, ugly], on behalf of both yourselves and others