



ArchEx + Visions 2024

When: November 6-8, 2024

Where: Richmond Marriott, Richmond, VA

BOD Update: 10.18.24

Program Goals for 2024

- Attract and increase student and Emerging Professionals' participation
- Increase Exhibitors
- Elevate Visions for Architecture
- 300 tickets sold for ArchEx
 - 251 tickets sold in 2023
- 450-500ppl in attendance at ArchEx
 - 419ppl in attendance in 2023
- \$100k in sponsorships for ArchEx
 - \$90,725 in sponsorships in 2023
- 200ppl in attendance at Visions
 - 109ppl in attendance in 2023

Program Update

ArchEx is scheduled for Wednesday, November 6 through Friday, November 8 at the Richmond Marriott in Richmond, VA. Our signature program will delve into the transformative theme of **“Adapt”** in architecture. Wednesday's agenda will be kicked off with the newly added, First Timer's Breakfast that will serve as an opportunity for first time ever ArchEx attendees to meet the staff of AIA Virginia, the AIA Virginia President, AIA Virginia President Elect, and a few AIA Virginia BOD. This will be a time for connecting with new members and expanding networks. Following will be the annual conference kickoff with Jeffrey Mansfield of Mass Design who will deliver a keynote discussion, From Rights to Justice: Designing Spaces of Cultural Belongings. Thursday's programming will include several engaging sessions for our Emerging Professionals audience, including a plenary ELA Presentation session and Thursday evening will be capped with the Visions for Architecture Gala where we will return to an elevated experience to celebrate our Design Award recipients and those receiving Honors Awards. Friday's programming will include several more education/networking sessions, SAP training, and conclude at noon. We have a total of 3 plenary sessions, 5 tours, and 44 education sessions.

Registrations

- ArchEx:
 - 185 registrations
- Visions:
 - 143 registrations for Visions

Revenue

- ArchEx:
 - Sponsorships: 40 sponsors at **\$112,600** in sponsorships. We have exceeded our sponsorship goal of \$90,191.
 - Ticket Revenue: Currently at **\$61,638** and our ticket revenue goal is \$76,163.
- Visions:
 - Sponsorships: 10 sponsors at **\$7,750**. We have met our sponsorship goal.
 - Individual Ticket Revenue:

Expenses

- Currently at **\$116,692** and expected to be approximately \$135,000 at the end of the event for ArchEx and Visions combined.

Net

- We expect to net approximately \$54,000 for ArchEx and \$7,750 for Visions.