



ArchEx + Visions 2024

When: November 6-8, 2024

Where: Richmond Marriott, Richmond, VA

BOD Update: 6.21.24

Program Goals for 2024:

- Attract and increase student and Emerging Professionals' participation
- Increase Exhibitors
- Elevate Visions for Architecture
- 300 tickets sold for ArchEx
 - 251 tickets sold in 2023
- 450-500ppl in attendance at ArchEx
 - 419ppl in attendance in 2023
- \$100k in sponsorships for ArchEx
 - \$90,725 in sponsorships in 2023
 - Currently at \$48,500 in sponsorships
- 200ppl in attendance at Visions
 - Had 109ppl in attendance in 2023

Program Update:

The Education Advisory Committee continues its work on curating the content of Architecture Exchange East. The event is scheduled for Wednesday, Nov. 6 – Friday, Nov. 8 at the Richmond Marriott. In an effort to save money and take action on feedback, we changed the location of the program to provide a space that is more convenient for attendees. We believe that having our program in one place will attract more attendees, it will be more of an intimate atmosphere to engage and network, and the quality of the food and service is superior compared to the GRCC. In addition, change is good.

The conference program theme has been narrowed down to Adapt/Adaptability/Adaptive. Wednesday's agenda will be kicked off with a Keynote, followed by the Annual Meeting + Lunch, 4 tours around the city, several education sessions, and finally an Opening Night Reception to gather and network with AIA Virginia members. Thursday's programming will contain several engaging sessions for our Emerging Professionals audience, including a plenary ELA Presentation session and then Thursday will be capped with the Visions for Architecture Gala where we will celebrate our Design Award recipients and those receiving Honors Awards. Friday programming will include several more education/networking sessions, SAP training, and tentatively conclude at noon. We have around 35-40 education sessions.

Tickets will go on sale **Tuesday, September 3, 2024.**