



2024-2025 DRAFT Budget Notes

() denotes FY 2023-2024 actual figures where applicable

1. Invest in future generations and develop visionary leaders for service

- **Visions (In Person)**

Budgeted Revenue: \$15,185 (\$19,250)

Budgeted Expenses: \$4,400 (\$24,319)

- **Mid-Career Professionals Leadership Program (16-20 participants)**

This program is an Executive Leadership Program for Mid-Career Professionals. Delivered through a combination of focused retreats, virtual courses, and independent study, this intensive leadership development program blends experiential learning, case studies, and individualized coaching to accelerate the development of the next generation of influential firm leaders.

Budgeted Expenses: \$1,500 (Development Stage Expenses)

- **Regional Associate Director and Young Architects Regional Director Funding**

This proposed budget provides an allocation of \$4,500 (\$2,250) to be split evenly between the two positions as travel stipends to assist them in attending AIA National events such as Grassroots and the Conference on Architecture and Commonwealth events. This item is located within the Organization Liaison Budget.

- **Amber Book Subscription for 25 Licenses**

This was funded by The Branch Museum during 2021 budget cycle. The approximate cost for Amber Book is \$6,900. This item is in the Member Services Budget. This line item will eventually switch over to Foundation.

2. Advance initiatives that promote resilient, sustainable, and equitable design excellence

- **Art of Practice (In-Person)**

Budgeted Revenue: \$7,500 (\$6,975)

Budgeted Expenses: \$4,500 (\$4,773)

- **Architecture Exchange East (In-Person)**

Budgeted Revenue: \$166,355 (\$169,653)

Budgeted Expenses: \$121,500 (\$96,329)

3. Advance initiatives that support equity, diversity, and inclusion

- **Virginia NOMA**

This proposed budget provides an allocation of \$3,000 to help the new organization's trajectory. This item is in the Architectural Advocacy budget.

4. Expand our influence by investing in strategic partnerships

- **Public Outreach Community Dinners**

This proposed budget provides an allocation of \$3,400 to cover two Community Dinners around the state which includes the cost for food and beverage. In addition, the host may require rentals for tables, chairs, and dinnerware. This item is located in the Architectural Advocacy budget.

- **NCARB Regional Summit**

This proposed budget sponsors the NCARB Region 2 Summit at \$1,000. The summit brings together practitioners, educators, and regulators from Virginia, West Virginia, Pennsylvania, New York, New Jersey, Maryland, and Washington D.C. for a collaborative educational event.

5. Promote the value of membership

- **Communications and Marketing Manager Position**

This budget allocates money for the position of Communications and Marketing in the form of 1099 employees to invest in improving our communications to our members and the public.

6. Be a model of a strong and growing non-profit organization

- **Membership Dues**

In FY 2023-2024 we anticipated the business climate improving for the fiscal year. As such, we budgeted \$660,190 in anticipation of meeting the goal and continuing to see business conditions normalize. The budgeted increase for 2025 will be by a moderate 1% to \$667,606.

- **Patrick Cushing (Fall Strategies) Lobbying Efforts**

Fall Strategies will continue to maintain its fee of \$55,000 for the fiscal year.

- **Board Giving**

Having the Board facilitate our sponsorship efforts has become increasingly important, particularly with our reduced revenues and the need to continue to make contributions to the Financial Contingency Fund. This budget does not assign any responsibility to the Board but encourages efforts to make sure the budget is a success.

- **AIA Grassroots**

This proposed budget supports a flat stipend of \$2,000 each for the President, President-Elect and Executive Vice President to attend AIA Grassroots – our national leadership development event.

- **AIA Conference on Architecture**

This proposed budget supports a flat stipend of \$2,000 each for the President, President-Elect, and Executive Vice President to attend the Conference on Architecture.

- **2025 Board Retreat**

The Board will consist of 16 members when the At-Large Director is elected. An allocation of \$10,000 has been budgeted for this strategy and planning the annual meeting and relationship building experience.