

WHAT IS NEUROARCHITECTURE?

It is the study of how the built environment affects human brain activity, emotions, behavior, and well-being

Brain-Based Design: Neuroarchitecture focuses on both conscious and unconscious reactions to spaces, recognizing that surroundings can alter mental states.

Impact on Well-Being: Studies have shown that neuroarchitecture can accelerate healing in healthcare facilities, improve productivity in workplaces, and reduce stress in residential areas.

Sensory and Spatial Features: Neuroarchitecture utilizes natural light, organic textures, curved walls, and clear wayfinding to enhance cognitive function and create a sense of calm.

Inclusive Design: Neuroarchitecture helps create spaces that are tailored to neurodivergent users, emphasizing the importance of sensory inputs such as light, sound, and color in architecture.