



WEDNESDAY, JULY 12

9:00 am – 12:00 pm	Curtis	Executive Committee Meeting Private meeting for members of AFIT's Executive Committee.
12:00 pm – 6:00 pm	Augusta foyer	Registration Table
3:00 pm – 4:30 pm	Lawrence AB	CEO Networking Session Erika Liodice, AFIT Executive Director & Larry Keeley, Innovation Scientist This private networking session is open to AFIT member CEOs and guest CEOs only.
4:00 pm – 5:00 pm	Blake	Reps Meeting Teena Zindel-McWilliams, AFIT Interim Rep Coordinator This private planning session is open to AFIT Reps only.
5:00 pm – 7:00 pm	Augusta	Welcome Reception hosted by CampusWorks All registered attendees are invited to attend this cocktail party.

THURSDAY, JULY 13

7:30 am – 8:30 am	Confluence	Team Time & Breakfast sponsored by Waubensee Community College
8:30 am – 8:50 am	Confluence	Day 1 Kickoff – Erika Liodice, AFIT Executive Director
8:50 am – 10:35 am	Confluence	Innovation Fundamentals Larry Keeley, Innovation Scientist Meet world-renowned Innovation Scientist Larry Keeley and explore deep research on innovation effectiveness.
10:35 am – 10:50 am	Confluence	Coffee & Tea Break sponsored by Arizona Western College
10:50 am – 11:50 pm	Confluence	Innovation in Action: Caring for Tomorrow, Today: Building OSF's Digital Hospital Becky Buchen, SVP, Innovation Operations, OSF HealthCare Learn how OSF HealthCare's rapid response to the global pandemic, while seemingly overnight, was years in the making — and how their journey to make care virtual will transform healthcare forever.
11:50 am – 12:00 pm	Confluence	Morning Wrap Up – Erika Liodice, AFIT Executive Director
12:00 pm – 1:00 pm	Confluence	Team Time & Lunch sponsored by Western Technical College
1:00 pm – 2:30 pm	Confluence	Innovation in Education Larry Keeley, Innovation Scientist Expand your understanding of innovation effectiveness by deconstructing breakthrough innovations in education to examine patterns, trends, platforms, and ecosystems.
2:30 pm – 2:45 pm	Confluence	Snack Break sponsored by Kishwaukee College
2:45 pm – 3:45 pm	Confluence	Innovation in Action: Innovating to Drive Farmer Livelihood Nancy Yaklich, Sr. Manager, Innovation, Caterpillar Learn how the world's largest agriculture company, Cargill, leveraged technology to develop innovative solutions to improve livelihoods of small and marginal land holder farmers in Latin America and India.
3:45 pm – 4:15 pm	Confluence	Innovation Intent Larry Keeley, Innovation Scientist Identify your mission for innovation to find and focus on a valuable problem.
4:15 pm – 4:30 pm	Confluence	Day 1 Wrap Up – Erika Liodice, AFIT Executive Director
4:30 pm		Team Time

FRIDAY, JULY 14

7:30 am – 8:30 am	Confluence	Team Time & Breakfast sponsored by Westmoreland County CC
8:30 am – 8:50 am	Confluence	Day 2 Kickoff – Erika Liodice, AFIT Executive Director
8:50 am – 10:30 am	Confluence	High Protocol Innovation Larry Keeley, Innovation Scientist Learn how to get to a smaller number of bigger ideas.
10:30 am – 10:45 am	Confluence	Coffee & Tea Break sponsored by Arizona Western College
10:45 am – 11:45 am	Confluence	Innovation by Design: Think Big, Start Small, and Accelerate Your Mission Dr. Kristi Wellington-Baker, Higher Education Strategy Lead, Student Experience, Amazon Web Services Discover how AWS partners with organizations to drive innovation, applying insights gained from working across multiple sectors to solve the complex challenges facing higher ed today.
11:45 am – 12:00 pm	Confluence	Morning Wrap Up – Erika Liodice, AFIT Executive Director
12:00 pm – 1:00 pm	Confluence	Team Time & Lunch sponsored by Campus Ivy
1:00 pm – 1:15 pm		Transition to Idea Labs



Keep on the lookout for novel ideas that others have used successfully. Your idea has to be original only in its adaptation to the problem you're working on. – Thomas Edison

IDEA LABS

1:15 pm – 3:30 PM

Turn the page to choose your labs » » »

3:30 pm - 3:45 pm	Confluence	Transition & Snack sponsored by Kishwaukee College
3:45 pm – 4:15 pm	Confluence	Refining Your Concepts Larry Keeley, Innovation Scientist Learn how to develop compelling stories about your innovation concepts to inspire boards, students, staff, and faculty.
4:15 pm – 4:30 pm	Confluence	Day 2 Wrap Up - Erika Liodice, AFIT Executive Director
4:30 pm		Team Time

ROUND ONE

1:15 pm – 2:15 pm

Team Coaching with Larry Keeley or Team Time
Confluence

The Real World: Innovation
Augusta

- Becky Buchen, SVP, Innovation Operations, OSF HealthCare

Find out what happens when people stop being polite and start getting real...The Real World: Innovation. Join us for a real conversation about the good, the bad, and the ugly of implementing and driving innovation.

Transforming Education with AI: Boost Your Organization's Enrollment, Performance, and Student Success
Platte River

- Mitch Talenfeld, CEO, MDT Marketing, Inc.
- Dr. Robert M. Keiser, Vice-Chancellor of the Graduate School at Keiser University
- Dr. Sunem Beaton-Garcia, President of Chippewa Valley Technical College

Learn how to leverage the power of artificial intelligence (AI) to create engaging content, streamline workflows, and improve outcomes for your institution and students. In this hands-on session, we will guide you through an activity using generative AI to create a marketing enrollment plan for your institution. (To save time, please install the Bing Copilot app or the paid version of Chat GPT Plus on your mobile device before you arrive.)

Developing the Innovation Ecosystem to Nurture a Culture of Innovation Within a Community College
Horace Tabor

- Will Kitchen, Co-Director of OOPs, Northwestern Michigan College
- Jason Slade, VP, Strategic Initiatives, Northwestern Michigan College

Discover Northwestern Michigan College's Office of Possibilities (OOPs), a catalyst for disruptive innovation. Learn about OOPs' rapid rise within the college's entrepreneurial ecosystem and its pivotal role in driving ideas aligned with the strategic plan. In this interactive session, you'll learn about OOPs' structure, challenges, and ongoing evolution, and you'll have an opportunity to workshop your own innovation model for your college while providing input to enhance the dynamic OOPs model.

Leveraging the Student Voice to Reimagine College
Molly Brown

Macomb Community College Team:

- Dr. James O. Sawyer, President
- Leslie Kellogg, Provost and VP of Learning Unit
- Deborah Karol Mende, Executive Director, President's Office
- Donald Hutchison, Dean, Engineering and Advanced Technology

Discover how Macomb Community College engaged students in revolutionizing the college experience by harnessing the power of social media and technology through a TikTok pitch competition. In this interactive session, you'll join forces with fellow AFIT members to ignite creativity and explore new ways to involve students in your own innovation endeavors, by taking part in a creative pitch competition.

A Learner-Centric Approach for Scalable Success
Lawrence A

- Andy Miller, Director of Product Management, Anthology

In today's challenging higher education landscape, retaining students and offering personalized learning are crucial. By understanding and sharing what success means for each student, we empower them to make informed decisions and achieve self-actualization. To prepare students for the future, education leaders should prioritize a learner-centric, data-informed strategy that promotes innovation and highlights the value of postsecondary education. In this session, we'll show you how.

Unleashing the Power of Innovation in Financial Aid
Lawrence B

- Cid Yousefi, CEO, Campus Ivy
- Siana Stewart-Mullings, COO, Campus Ivy

Discover how Campus Ivy changed the world of Financial Aid using three common principles of innovation. Through an interactive case study, you will learn how this innovative company leveraged decades of experience to fearlessly take on the most daunting aspects of Financial Aid with a visionary approach — and the beta institutions that helped them pave the way. Bring your Financial Aid challenges and we'll dissect them as a group using Campus Ivy's approach to crowdsource new solutions.



LABS

ROUND TWO

2:30 pm – 3:30 pm

Team Coaching with Larry Keeley or Team Time Confluence

Connecting Vision and People: Strategies for Identifying & Engaging Key Personas to Bring Your Vision to Life
Augusta

- Dr. Kristi Wellington-Baker, Higher Education Strategy Lead, Student Experience, Amazon Web Services

Learn how to leverage simple but powerful tools used by leaders to design and build teams prepared to operationalize the organizational vision. Taking lessons from the field, you will leave this session with insights into who needs to be engaged and when, in order to successfully align operational strategies with an ambitious institutional vision.

When You're Innovating, a RAT is Your Best Friend
Platte River

- Nancy Yaklich, Sr. Manager, Innovation, Caterpillar

Learn fast and get the most out of your experiments using the Riskiest Assumption Tool (RAT). Nancy will introduce you to the RAT and lead you through an exercise to test your riskiest assumptions.

Igniting Innovation in a Rapidly Changing World
Horace Tabor

- Kristin Gubser, Interim VP, Institutional Effectiveness & Workforce Strategies, GateWay Community College
- Tom Schumann, Executive Director, CEI, GateWay Community College

In a rapidly evolving higher ed landscape, fostering a culture of innovation can be a challenge. Institutional systems, policies, and processes often impede the exploration of groundbreaking opportunities. Join us to discover the essential entrepreneurial practices that drive success and evaluate your institution's readiness to embrace them. We'll explore the creation of GateWay's Phoenix Forge and CEI LabForce using these practices. Bring your innovative ideas and we'll assess their potential using a specialized business model canvas.

Ask Us Anything: Arizona Western College's New Entrepreneurial College

Molly Brown

- Reetika Dhawan, CEO, Entrepreneurial College, Arizona Western College
- Dr. Daniel Corr, President, Arizona Western College

To meet a growing demand for an evolving entrepreneurial and workforce-based industry, Arizona Western College recently launched the Entrepreneurial College, which provides students with hands-on, experiential learning and access to a range of resources and support services, including business incubators, mentorship programs, and networking opportunities, to prepare them to succeed as entrepreneurs. This is your chance to look beneath the hood and ask us anything!

The Wicked Challenge of Innovation: Execution
Lawrence A

- Liz Murphy, CEO & Chief Evangelist, CampusWorks
- Dr. Jacqueline Faulkner, Chief of Staff, CampusWorks

What separates "great ideas" from game-changing breakthroughs? Execution. In this interactive session, you'll discover how you can leverage the building blocks of innovation to optimize business processes, increase operational efficiency, strategically leverage resources, and provide an unparalleled student experience. And we'll spotlight peer institutions who have successfully executed innovative strategies that led to real transformation.

Revolutionizing Content Delivery for Equitable Student Success
Lawrence B

- John Holdcroft, AVP, Business Development, BibliU
- Carli Tegtmeier, Chief Revenue Officer, BibliU

The traditional bookstore model is outdated. In this session, you'll discover the transformative power of Universal Learning and its impact on equity, enrollment, retention, and student outcomes. Discover how institutions nationwide have benefited from a partnership with BibliU, a pioneering platform that ensures day one access to course materials for all students, revolutionizing textbook affordability and leveling the playing field.

choose one for each round

SATURDAY, JULY 15

7:30 am – 8:30 am	Confluence	Team Time & Breakfast sponsored by Bay College
8:30 am – 8:50 am	Confluence	Day 3 Kickoff Erika Liodice, AFIT Executive Director
8:50 am – 11:45am	Confluence	Innovation Pitch Competition Larry Keeley, Innovation Scientist
11:45 am – noon	Confluence	Summer Institute Wrap Up Erika Liodice, AFIT Executive Director
12:00 pm	Confluence	Meeting Adjourns & Grab-and-Go Snack Break

NEW MEMBERS SINCE NASHVILLE



Row 1: left to right

Cid Yousefi, CEO
Campus Ivy

Amy Diaz, Interim President
GateWay Community College

Keith Cornille, President
Heartland Community College

Stacy Klippenstein, President
Mohave Community College

Katherine Frank, Chancellor
University of Wisconsin-Stout

Charles Lepper, President
Grand Rapids Community College

Brian Knetl, President
Waubensee Community College

Brad Tyndall, President
Central Wyoming College

Row 2: left to right

Stephanie Fujii, President
Arapahoe Community College

Mordecai Brownlee, President
Community College of Aurora

Kate Ferrel, President
Nicolet College

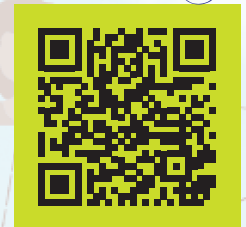
Nerita Hughes, President
Bay College

Jeremy Thomas, President
Black Hawk College

George Timmons, President
Holyoke Community College

Becky Rowley, President
Santa Fe Community College

*scan me for
member directory*



Who will be next?

BACK TO THE FUTURE!

Don't forget to share your lightbulb moments by using the hashtag #AFITSummerInstitute