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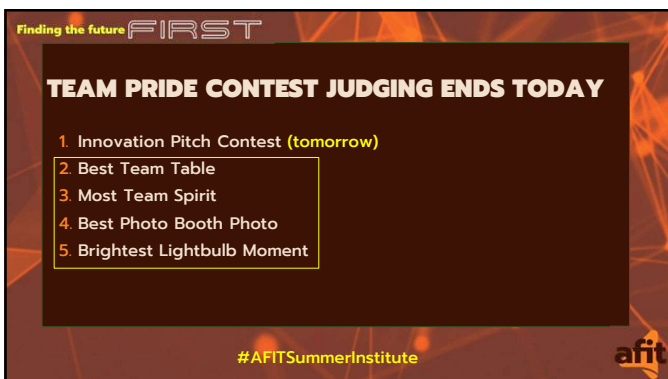
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Finding the future **FIRST**

### SOCIAL WALL | Visit & Vote

AFITHigherEd.com/social

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Finding the future **FIRST**

### RETURN SHIPPING

- Create and email your UPS or FedEx labels to [Nikki.Gingrich@afithighered.com](mailto:Nikki.Gingrich@afithighered.com) by 5 p.m. today, Friday, July 14.
- Nikki will provide you with your **printed label**.
- When you're ready, **box your items at our packing table** in the back of Confluence. We'll supply packing tape if you need it.
- AFIT Staff will work with the Westin staff to arrange **carrier pick-ups**.

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Finding the future **FIRST**

### LEGACY AWARD

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Finding the future **FIRST**

**LAURA COLEMAN**  
President



#AFITSummerInstitute **afit**

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Finding the future **FIRST**

**MITCH TALENFELD**  
CEO



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**transforming**  
education with AI:

Boost Your Organization's Enrollment, Performance,  
& Student Success

Today at 1:15 – 2:15 in Platte River



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Finding the future **FIRST**

### DAY 2 – MORNING | PREVIEW


8:50 – 10:30 am | High Protocol Innovation (Larry Keeley)

10:30 – 10:45 am | Coffee & Tea Break (sponsored by Arizona Western College)

10:45 – 11:45 am | Think Big, Start Small, and Accelerate Your Mission (Dr. Kristi Wellington-Baker)

11:45 am – 12:00 pm | Morning Wrap Up (Erika Liodice)

12:00 – 1:00 pm | Team Time and Lunch (sponsored by Campus Ivy)

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Finding the future **FIRST**

### DAY 2 – AFTERNOON | PREVIEW

1:00 – 1:15 pm | Transition to Idea Labs Round 1 (or Team Time/Coaching with Larry)

1:15 – 2:15 pm | Idea Labs Round 1 (See pages 8-9 of your event program)

2:15 – 2:30 pm | Transition to Idea Labs – Round 2


2:30 – 3:30 pm | Idea Labs Round 2 (See pages 8-9 of your event program)

3:30 – 3:45 pm | Transition to Ballroom & Snack Break (sponsored by Kishwaukee College)

3:45 – 4:15 pm | Refining Your Concepts (Larry Keeley)

4:15 – 4:30 pm | Day 2 Wrap Up (Erika Liodice)

4:30 pm | Team Time

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### LARRY KEELEY INNOVATION SCIENTIST

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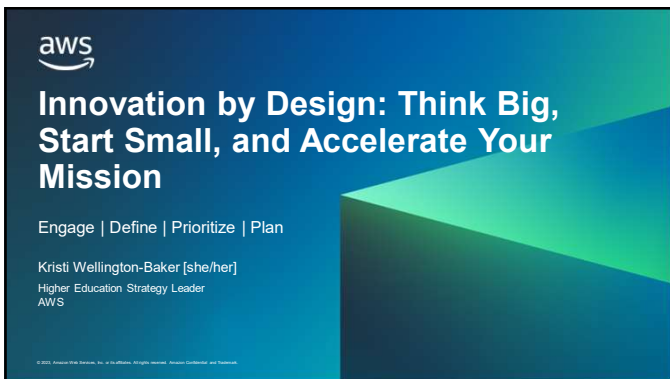
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INNOVATION & TRANSFORMATION PROGRAMS

### Today's Agenda

- ✓ Innovation strategies – the AWS perspective
- ✓ The Imperative to Change
- ✓ Use Cases/Examples
- ✓ Innovation Strategy Engagement
- ✓ How We Partner
- ✓ Questions & Next Steps

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INNOVATION & TRANSFORMATION PROGRAMS

### Innovation & Transformation Programs

Customer Signals | What We Hear

“ How does Amazon Innovate? ”

“ Tell us about Amazon's own experiences? ”

“ How do I Work Backwards? ”

“ How do I lead my people to innovate? ”

“ Where do I focus my investment in innovation? ”

“ How do I work this way at scale? ”

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INNOVATION & TRANSFORMATION PROGRAMS


### Innovation & Transformation Solutions

“ How does Amazon Innovate? ”




Culture of Innovation

“ Tell us about Amazon's own experiences? ”




Learning from Amazon

“ How do I lead my people to innovate? ”




EPIC Leadership

“ Where do I focus my investment in innovation? ”




Innovation Strategy

“ How do I Work Backwards? ”



Working Backwards Engagement

“ How do I work this way at scale? ”



Operating Model

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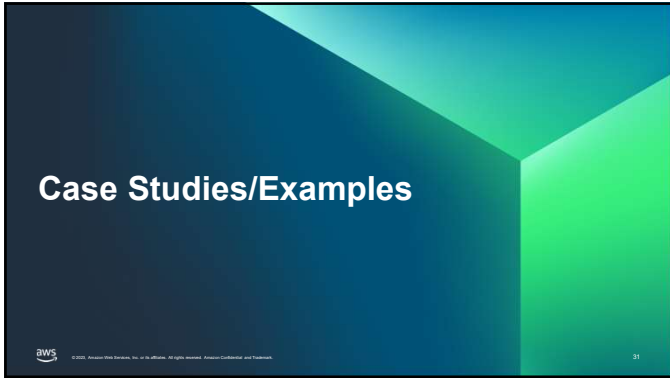












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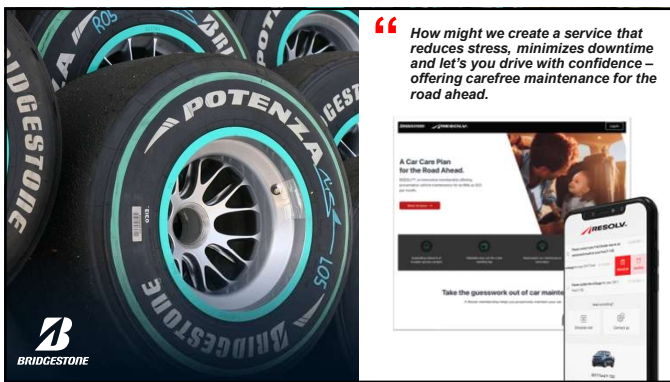
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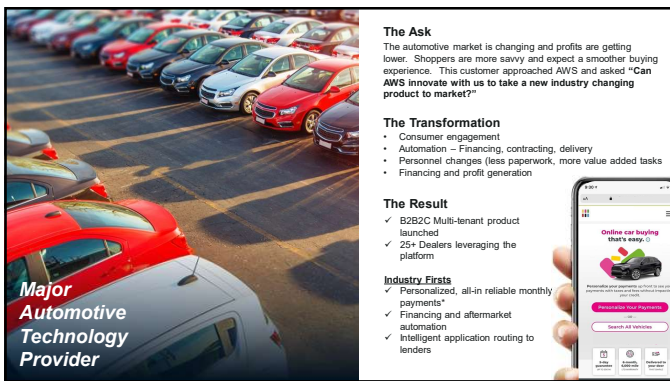
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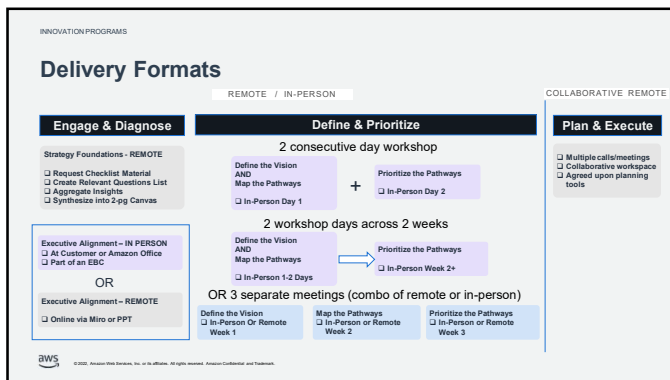
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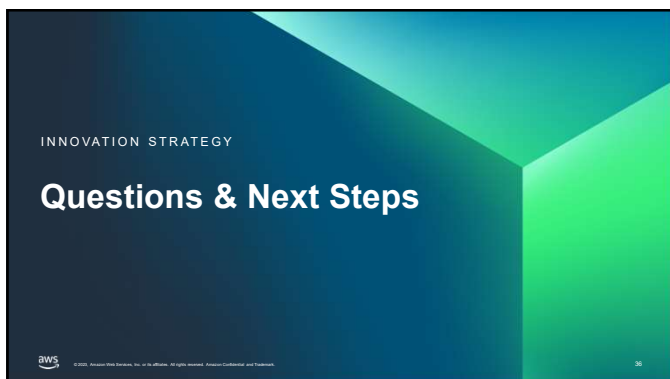
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INNOVATION & TRANSFORMATION PROGRAMS  
Getting Started Today

## Think big, but start small with high-impact projects

Participants

Meeting Format

Timeline

**1** Identify teams

- Strategy Foundations
- Executive Alignment
- Define the Vision
- Map the Pathways
- Prioritize the Pathways

**2** In person/ remote

- Strategy Foundations
- Executive Alignment
- Define the Vision
- Map the Pathways
- Prioritize the Pathways

**3** Milestones

- Strategy Foundations
- Executive Alignment
- Define the Vision
- Map the Pathways
- Prioritize the Pathways

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INNOVATION & TRANSFORMATION PROGRAMS  
Getting Started Today


## Think big, but start small with high-impact projects

Questions for follow up


Data & Details to share

Actionable next steps


**1** Identify open questions



**2** Documents & Assets to share



**3** Who is doing what when



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# Thank you!

Kristi Wellington-Baker  
[kmwb@amazon.com](mailto:kmwb@amazon.com)

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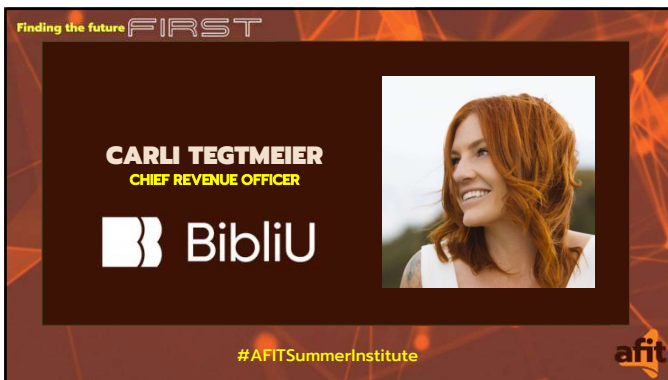
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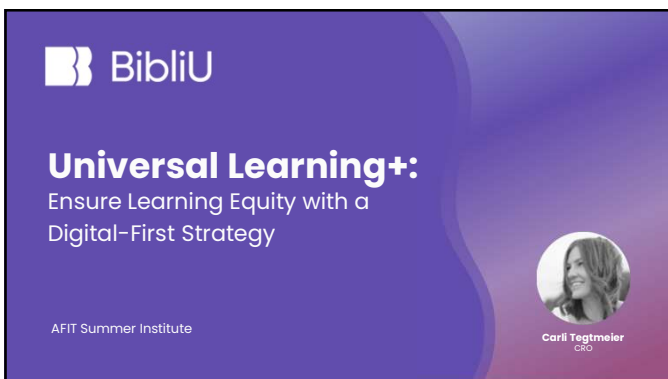
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**BibliU Mission** 

BibliU was founded to **promote equity by making learning content more affordable and accessible** in a way that can have a transformative impact on **student persistence, retention, and success.**

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**Partnering for Digital Transformation** 

 FTE: 2,500	 FTE: 9,000	 FTE: 3,000	 FTE: 100,000
 FTE: 3,000	 FTE: 1,500	 FTE: 9,000	 FTE: 90,000

  
2021 EdtechX Award

  
2019 Forbes 30 Under 30

  
2022 Ecovadis Bronzez

  
2022 Tracxn Emerging Start-up Awards

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**Access to course materials, anywhere and for everyone** 

Guarantee all content, for all students, on the first day of class, and enable true academic freedom for faculty.

- Affordable Access** Priced per student per text generally saves 30-50%
- Simplified Adoption** Financial aid & LMS integration, SSO, OER and publisher content on one platform, and faculty and student training
- All Content on One Platform** Textbooks, courseware, & monographs from thousands of publishers & OERs (digital & print content). On average, covers 85%+ of existing booklist
- Auxiliary Revenue** Option to generate \$\$ to support student services
- Efficiency Savings** Avoid administrative overhead via workflow automation, integration, and simplification

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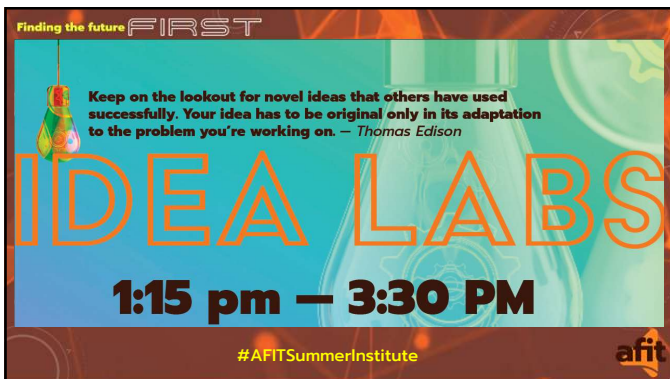
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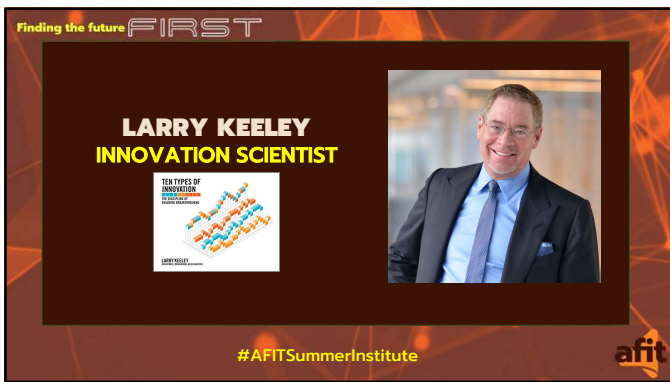
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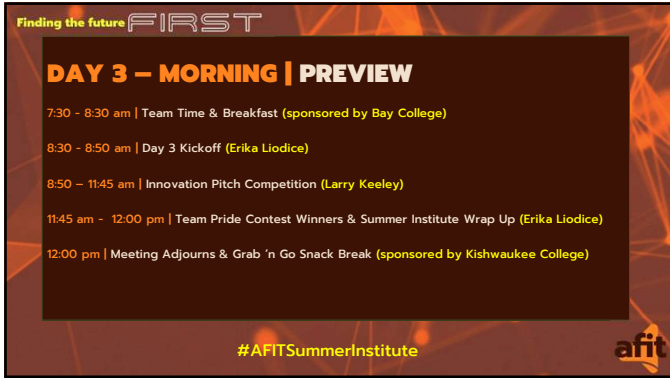
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