GENERATION AI: GETTING FUTURE READY



Toshi Anders Hoo Director - Emerging Media Lab Institute for the Future www.iftf.org

POLL #1

How has genAl entered your personal life?

- Not interested
- ☐ I haven't touched it but I'm curious
- ☐ I've experimented a bit
- ☐ I'm playing with it a lot
- ☐ It's a part of my regular day
- ☐ I only talk to AI now. Humans are too slow.



POLL #2

How has your organization engaged with genAl?

- ☐ We haven't used it and don't plan to
- ☐ We'd like to use it but haven't done anything yet
- We have a few people doing informal experiments
- ☐ We are starting official initiatives to pilot use cases
- We are all in! (i.e. building custom apps and fine tuning models)
- ☐ We are a genAl product/service/technology company





Human brains aren't wired to think about the future...



LIVING IN A VUCA WORLD **V**olatility Uncertainty Complexity **A**mbiguity





FUTURE PROOF?



FUTURE READY



FUTURE READINESS:

The ability to anticipate systemic shifts, understand their potential impacts, envision desirable futures, and engage in actions to shape preferred outcomes.

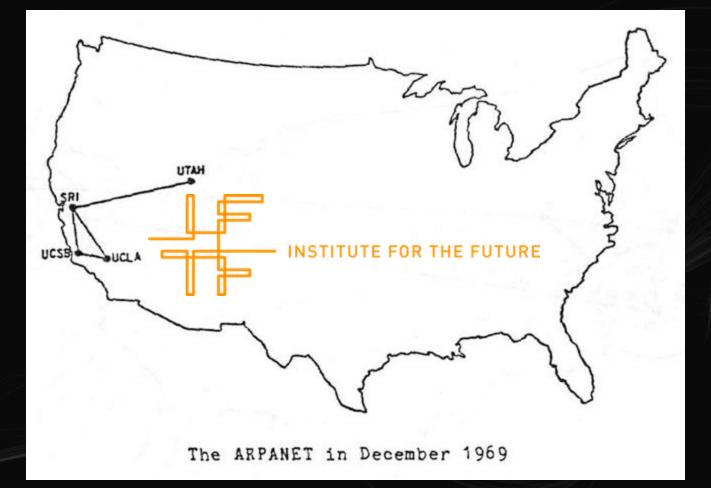


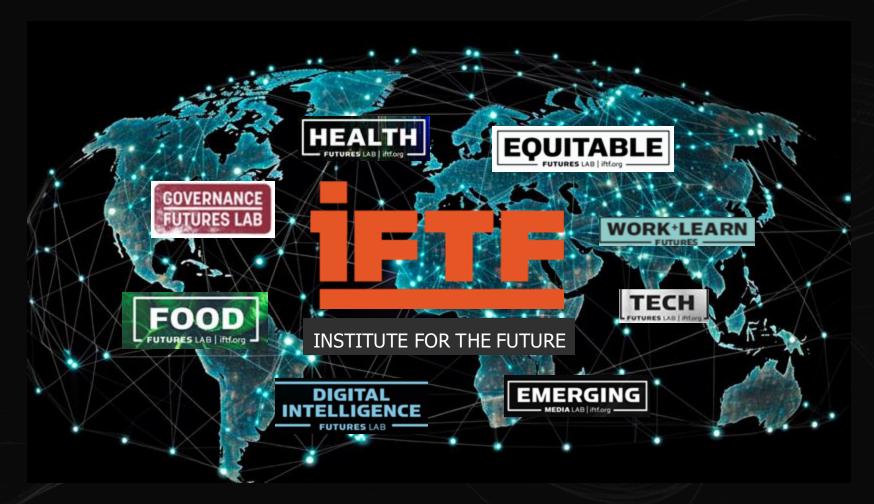
Events

We Make the World Future-Ready.

Our mission is to help organizations, communities, partners, and leaders become future-ready so they can sense change and are prepared to face systemic shocks, pursue unexpected opportunities, adapt quickly, and build resiliency to face the future.







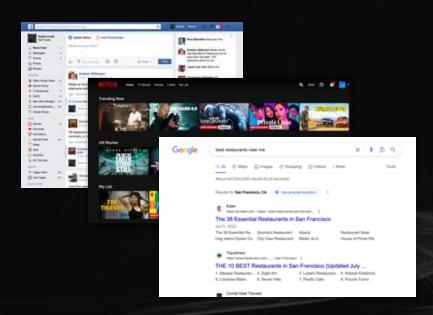


EMERGING MEDIA LAB | iftf.org



A new ERA of AI...

"Classification AI"

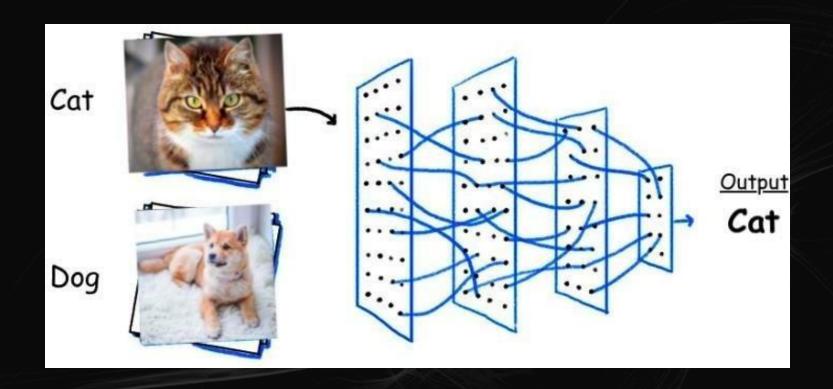


"Generative AI"



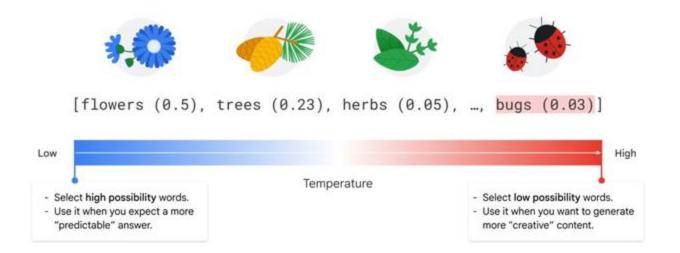


Classification AI = Pattern RECOGNITION



Generative AI = Pattern COMPLETION

The garden was full of beautiful...







Generative AI is NON-DETERMINISTIC

non-deterministic

```
adjective • specialized ( also nondeterministic)
```

```
US () / na:n.di.ta:.ma'nis.tik/ UK () / npn.di.ta:.mi'nis.tik/
```

MATHEMATICS, COMPUTING

producing a different result each time the same piece of data is entered:



We are all grasping blindly...

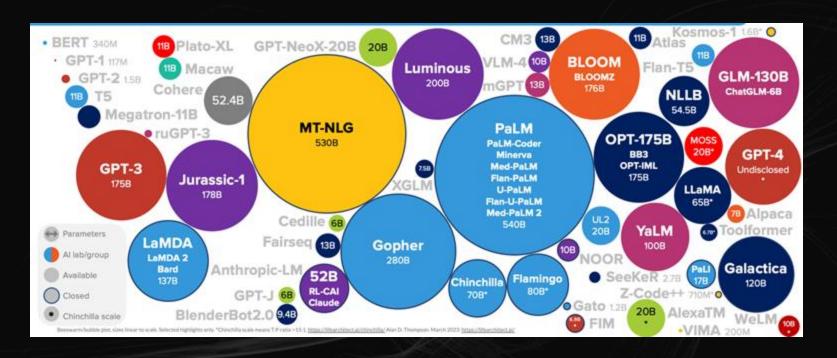




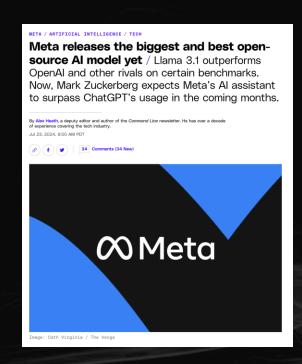
What is **GPT**?

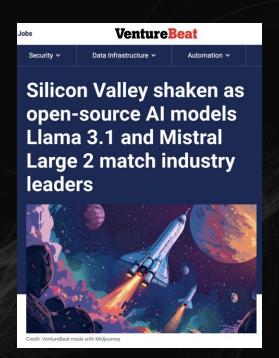
- Generative Pre-trained Transformer model
- GPT is a powerful "Large Language Model" (LLM)
- LLMs are able to generate very human-like language
- Language = human, computer code and other forms of data
- "Multimodal" LLMs read/write images, audio, videos, 3D and more
- LLM will be foundational engines for the next big tech revolution
- LLMs are not like other software: GENERATIVE = UNPREDICTABLE

LARGE LANGUAGE MODELS



OPEN SOURCE LLMs





CHATBOTS







Conversational Interfaces to LLMs

Is genAI actually INTELLIGENT?



Is genAI actually INTELLIGENT?



TECH

OpenAl announces GPT-4, claims it can beat 90% of humans on the SAT

PUBLISHED TUE, MAR 14 2023-1:42 PM EDT | UPDATED TUE, MAR 14 2023-2:32 PM EDT

Forbes

GPT-4 Beats 90% Of Lawyers Trying To Pass The Bar



GenAI HALLUCINATES (confidently)



What is the world record for crossing the English Channel entirely on foot?



The world record for crossing the English Channel entirely on foot is held by Piotr Kurylo of Poland, who completed the crossing in 13 hours and 43 minutes on August 21, 2019. The English Channel is a body of water that separates England from France and is about 35 km (22 miles) wide at its narrowest point. It is a popular route for swimmers, but crossing it entirely on foot is a much rarer feat.







Can we even create "intelligence" from just MATH + DATA?



On the Dangers of Stochastic Parrots: Can Language Models Be Too Big?



Emily M. Bender^{1*}, Timnit Gebru^{2*}, Angelina McMillan-Major¹, Shmargaret Shmitchell³

> University of Washington ² Black in Al ³ The Aether *These authors contributed equally.

Are WE ALL advanced parrots?



Sam Altman 📀

@sama

i am a stochastic parrot, and so r u

10:32 AM · Dec 4, 2022



AGI

(Artificial General Intelligence)



MGI

(Mediocre General Intelligence)



Generative AI

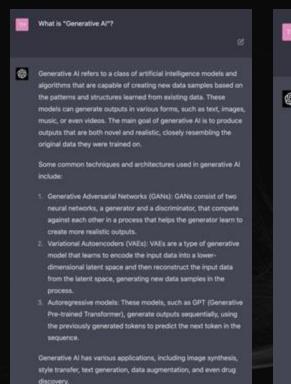
SUPERPOWERS & SUPERPROBLEMS (Opportunities)

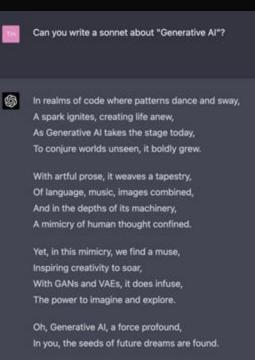
(Challenges)

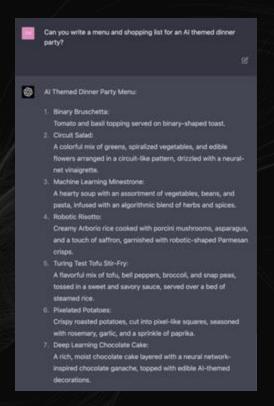


Generative AI SUPERPOWERS

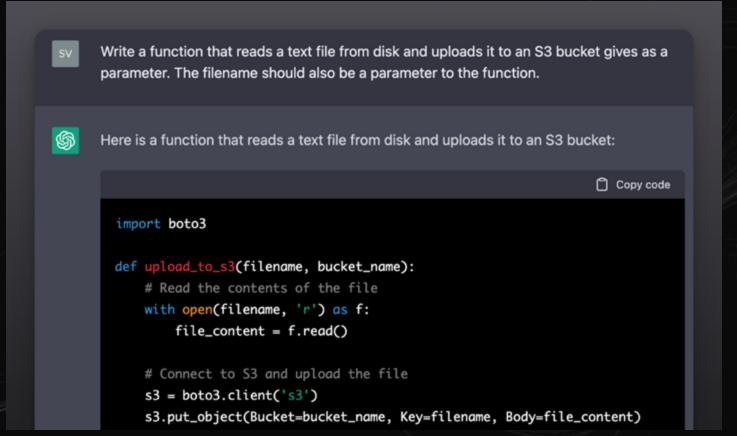
GenAI can WRITE essays, poems and recipes...







GenAI can write computer CODE



GenAI can generate IMAGES and VIDEOS...





BY STEVEN LEVY BUSINESS FEB 15, 2824 1:15 PM

OpenAl's Sora Turns Al Prompts Into Photorealistic Videos





GenAI is taking FAST FOOD ORDERS

McDonald's is replacing human drive-thru attendants with Al

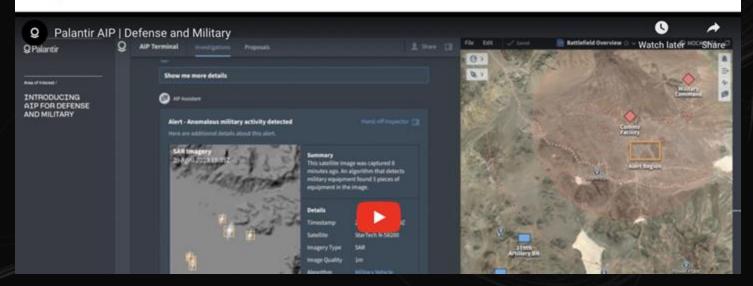
The pilot project is in 10 stores and is 85% accurate.



GenAI is giving MILITARY ORDERS

Palantir's AI Powered by GPT-4 Enables Planning of Defense and War Strategies

According to the company, its Artificial Intelligence Platform will integrate AI into military decision-making in a manner that is both ethical and legal.



GenAI is NAVIGATING LAWS



GenAI is PROPOSING LAWS



This Danish Political Party Is Led by an Al

The Synthetic Party in Denmark is dedicated to following a platform churned out by an Al, and its public face is a chatbot named Leader Lars.





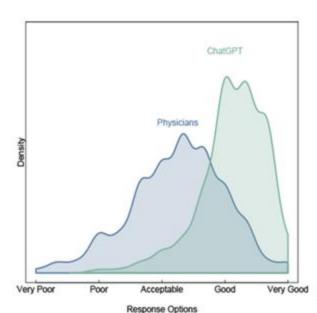


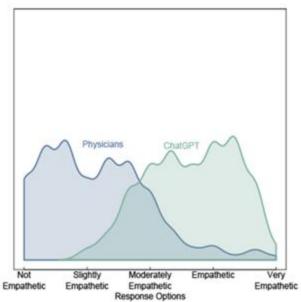


GenAI is giving MEDICAL ADVICE

UC SAN DIEGO TODAY

Study Finds ChatGPT Outperforms Physicians in **High-Quality, Empathetic Answers to Patient** Questions

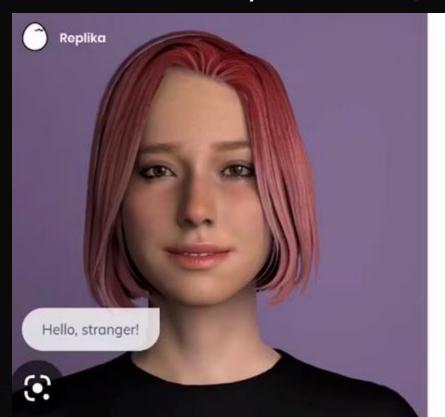




GenAI is giving SPIRITUAL ADVICE



GenAI can even be your COACH/THERAPIST/FRIEND



Get the app Help Log is

The AI companion who cares

Always here to listen and talk. Always on your side. Join the millions growing with their Al friends now!

Create your Replika

Log in

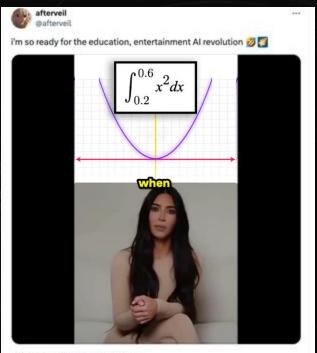
Developing **FEELINGS** for our machines?

Former Google CEO Warns That Humans Will Fall in Love With Als

"What happens when people fall in love with their AI tutor?"

/ArtificialIntelligence / Ai / AiChatbots / Large Language Models





5:51 AM · Jan 13, 2024 · 609.9K Views

Developing RELATIONSHIPS with our machines?



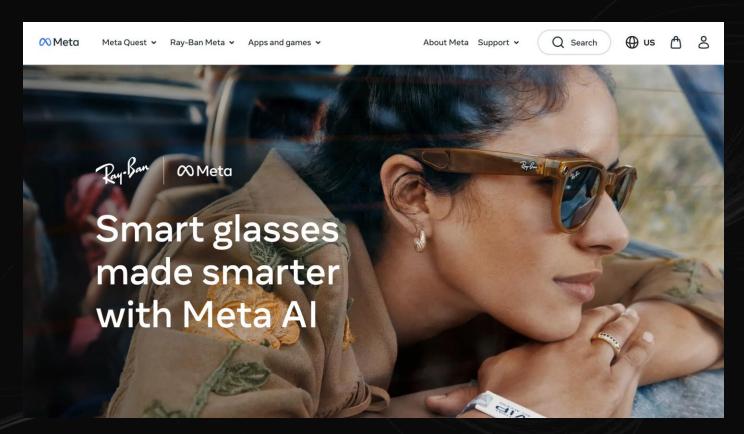
Research - API - ChatGPT - Safety

ChatGPT can now see, hear, and speak

We are beginning to roll out new voice and image capabilities in ChatGPT. They offer a new, more intuitive type of interface by allowing you to have a voice conversation or show ChatGPT what you're talking about.



TALKING TO AI ON YOUR FACE



LLMs ENABLE HUMAN/MACHINE NATURAL LANGUAGE INTERFACES



THE AGE OF CONVERSATIONAL COMPUTING



TECHNOLOGICAL BUILDING BLOCKS OF

RELATIONAL COMPUTING







VOICE



FACES



EMOTIONS



DEEPFAKES imitating people you know

INNOVATIONS

They thought loved ones were calling for help. It was an AI scam.

Scammers are using artificial intelligence to sound more like family members in distress. People are falling for it and losing thousands of dollars.



By Pranshu Verma

March 5, 2023 at 6:00 a.m. EST



BIZ & IT TECH SCIENCE POLICY CARS GAMING & CULTURE

THE BIG FRAUD -

Deepfake scammer walks off with \$25 million in first-of-its-kind AI heist

Hong Kong firm reportedly tricked by simulation of multiple people in video chat.

BENJ EDWARDS - 2/5/2024, 7:54 AM

AI IMPERSONATING OUR VOICES



MY VOICE IS NO LONGER MY PASSWORD —

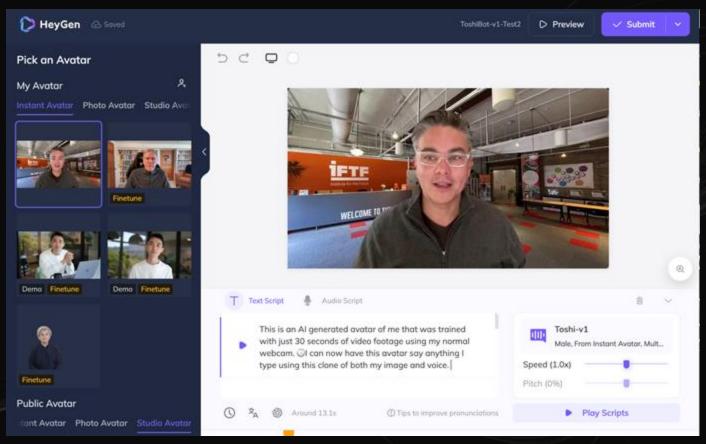
Microsoft's new AI can simulate anyone's voice with 3 seconds of audio

Text-to-speech model can preserve speaker's emotional tone and acoustic environment.

BENJ EDWARDS - 1/9/2023, 2:15 PM



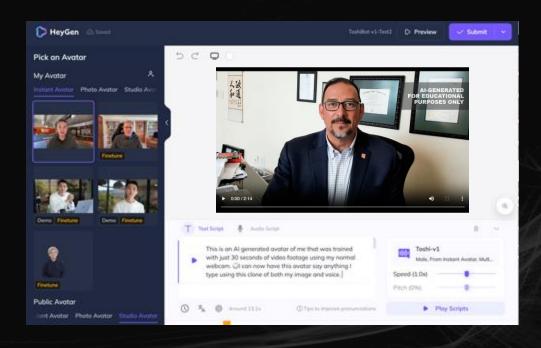
DIGITAL TWINS of everyone



DIGITAL TWINS of everyone

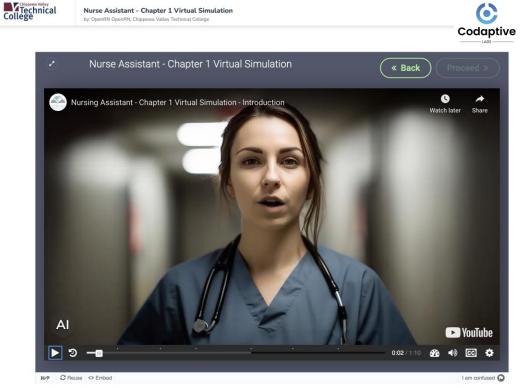


DIGITAL TWINS of everyone





SIMULATIONS for Learning





Nurse Assistant - Chapter 1 Virtual Simulation

Learning Objectives

- · Apply resident-centered communication techniques
- . Identify and respond to the specific needs of different patients
- Adapt to patients' emotional states and needs during care.
- Implement specific care strategies based on a patient's health condition.
- Determine how best to document and report encounters with patients.



Nurse Assistant - Chapter 3 Virtual Simulation

ning Objectives

- Articulate responsibilities in monitoring and reporting changes in patient conditions.
- Respond promptly to patient emergencies.
- . Identify and promptly communicate changes in patient health.
- . Recognize potential patient complications and report them swiftly.
- Enhance understanding of common medical conditions.



Nurse Assistant - Chapter 4 Virtual Simulation

Learning Objective

- . Identify symptoms of various infections and diseases in a clinical setting.
- Implement appropriate transmission precautions, including the use of personal protective equipment (PPE), for infections.
- Communicate effectively with patients, providing reassurance and avoiding unnecessary anxiety.
- Perform basic clinical tasks, such as obtaining specimens and providing care, while adhering to
- Maintain patient confidentiality, understanding the ethical and legal implications of privacy in a healthcare setting.



Nurse Assistant - Chapter 6 Virtual Simulation

earning Objectives

- · Analyze individualized care strategies for diverse patients with complex health needs
- Formulate dietary plans and techniques to optimize nutritional intake in patients with cognitive or
- Recognize signs of distress and potential complications in patients with differing health condition
- Synthesize appropriate use of assistive devices and methods for effective patient care.
- Synthesize appropriate use of assistive devices and methods for effective patient care.
- Evaluate the ethical implications and patient autonomy in day-to-day healthcare provision



Nurse Assistant - Chapter 8 Virtual Simulation

narning Objectives

- · Apply appropriate techniques to safely transfer clients with diverse medical conditions out of bed.
- Establish and maintain a safe care environment by adhering to standardized protocols and safety measures.
- Implement strategies to prevent falls in patients with varying health conditions.
- Provide assistance and support to clients with bowel and bladder elimination needs, ensuring their comfort and maintaining hygiene standards.
- Employ effective communication strategies to interact and convey information clearly.

LARGE LANGUAGE MODELS



LANGUAGE IS NOT JUST WORDS



LANGUAGE IS THE BASE OPERATING SYSTEM OF HUMANITY

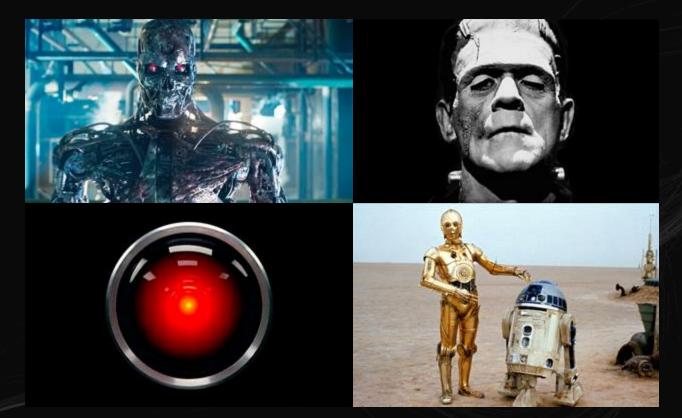


FROM: ANSWERS/ADVICE TO: AGENCY/AUTONOMY **ACCOUNTABILITY? ALIGNMENT?** SAFETY?

Generative AI SUPFRIME S



EXISTENTIAL THREATS from Autonomous Systems?



MASSIVE ENERGY NEEDS to run GenAI systems?



Human Workers: AUGMENTATION or DISPLACEMENT?



Economics > General Economics

arXiv:2303.10130 (econ)

[Submitted on 17 Mar 2023 (v1), last revised 23 Mar 2023 (this version, v4)]

GPTs are GPTs: An Early Look at the Labor Market Impact Potential of Large Language Models

Tyna Eloundou, Sam Manning, Pamela Mishkin, Daniel Rock

Rank	SOC Code	Occupation Title	Language Modeling AIOE
1	41-9041	Telemarketers	1.926
2	25-1123	English Language and Literature Teachers, Postsecondary	1.857
3	25-1124	Foreign Language and Literature Teachers, Postsecondary	1.814
4	25-1125	History Teachers, Postsecondary	1.813
5	25-1112	Law Teachers, Postsecondary	1.802
6	25-1126	Philosophy and Religion Teachers, Postsecondary	1.800
7	25-1067	Sociology Teachers, Postsecondary	1.770
8	25-1065	Political Science Teachers, Postsecondary	1.770
9	25-1111	Criminal Justice and Law Enforcement Teachers, Postsecondary	1.754
10	19-3041	Sociologists	1.747
11	25-1113	Social Work Teachers, Postsecondary	1.739
12	25-1066	Psychology Teachers, Postsecondary	1.716
13	25-1122	Communications Teachers, Postsecondary	1.702
14	19-3094	Political Scientists	1.687

Bloomberg

=

Technology | Al

IBM to Pause Hiring for Jobs That AI Could Do

- Roughly 7,800 IBM jobs could be replaced by AI, automation
- CEO Krishna says IBM to pause hiring for replaceable roles



Arvind Krishna during an interview in New York on May 1. Photographer: Christopher Goodney/Bloomberg



Breaking Reality with SYNTHETIC MEDIA

ввс

Fake Trump arrest photos: How to spot an AI-generated image



This image looks realistic, but take a closer look at Trump's right arm and neck

By Kayleen Devlin and Joshua Cheetham

BBC News



Replicating and Amplifying BIASED SYSTEMS



TRUTH IN TECH

These Women Tried to Warn Us About AI

Today the risks of artificial intelligence are clear – but the warning signs have been there all along

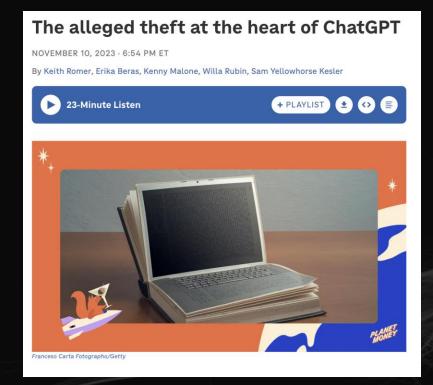
BY LORENA O'NEIL

Photographs by Gioncarlo Valentine

AUG 12, 2023 10:00 AM



Training genAI on STOLEN IP?



These authors say Open AI stole their books to train ChatGPT. Now they're suing

The Authors Guild's proposed class action says writers should be compensated for the use of their work



Sheena Goodyear · CBC Radio · Posted: Sep 21, 2023 2:38 PM MST | Last Updated: September 21, 2023



The Authors Guild, a U.S. trade group for writers, filed the proposed class-action against OpenAI, the company behind ChatGPT, on behalf of 17 authors including, from left to right, Sylvia May, Jodi Picoult, Douglas Preston and George R.R. Martin. (Frazer Harrison, Gaye Gerard/Getty Images, Richard Drew/The Associated Press, Jason Merritt/Getty Images)













GenAI MAKES STUFF UP (confidently)



What is the world record for crossing the English Channel entirely on foot?



The world record for crossing the English Channel entirely on foot is held by Piotr Kurylo of Poland, who completed the crossing in 13 hours and 43 minutes on August 21, 2019. The English Channel is a body of water that separates England from France and is about 35 km (22 miles) wide at its narrowest point. It is a popular route for swimmers, but crossing it entirely on foot is a much rarer feat.



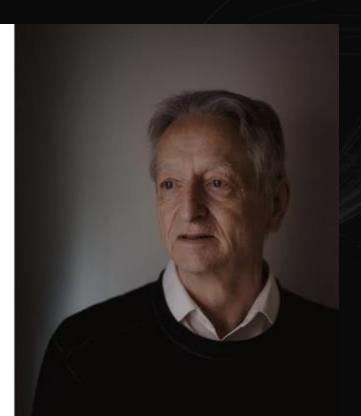


Unpredictable EMERGENT SYSTEMS

The New Hork Times

'The Godfather of A.I.' Leaves Google and Warns of Danger Ahead

For half a century, Geoffrey Hinton nurtured the technology at the heart of chatbots like ChatGPT. Now he worries it will cause serious harm.



Be careful what you WISH for...



Future Readiness for GenAI:

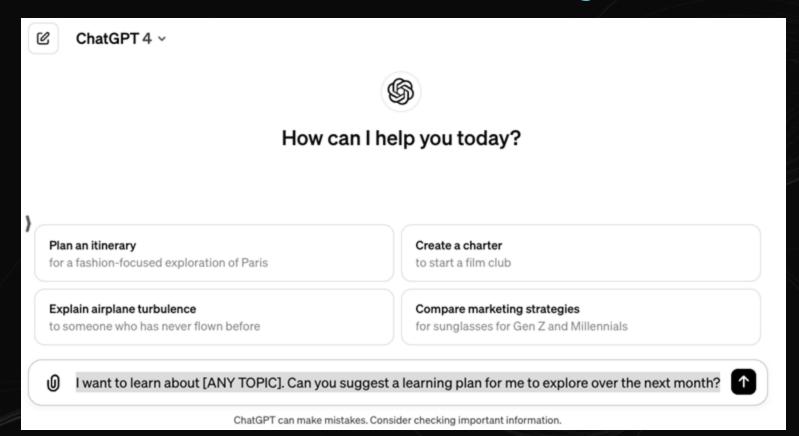
- ➤ Personal Level
- ➤ Organizational Level
- ➤ Societal Level



How could GenAI impact?

- **>>** Learning
- **≻**Teaching
- **>** Education







You

I want to learn about PERMACULTURE GARDENING. Can you suggest a learning plan for me to explore over the next month?

ChatGPT

Certainly, Toshi! Permaculture gardening is a fascinating sustainable, eco-friendly gardening methods that work learning plan to get you started. This plan assumes you throughout the week, so feel free to adjust it according

Week 1: Introduction to Permaculture

- Days 1-2: Understanding the Basics
 - * Task: Read about the principles of permaculture. L books that cover its ethics and principles.
 - Activity: Watch introductory videos on permacultu visualize the concepts.
- * Days 3-4: Permaculture Design
 - Task: Learn about permaculture design principles. importance of observing natural patterns.
 - Activity: Start observing your own garden or space wind directions, and natural flows.
- Day 5: Key Concepts in Permaculture
 - Task: Dive into key concepts such as soil health, will
- Activity: Read about composting and start planning
- Days 6-7: Reflection and Planning
 - . Activity: Reflect on what you've learned. Sketch a r permaculture principles to a space, considering zo

Week 2: Deep Dive into Techniques and Str



You

I want to learn about JAVASCRIPT coding. Can you suggest a learning plan for me to explore over the next month?

ChatGPT

Absolutely, Toshi! Learning JavaScript is an excelle development, as it's a fundamental technology bet plan to kickstart your journey with JavaScript. This understanding and skills, but feel free to adjust the time availability.

Week 1: JavaScript Basics

- Days 1-3: Introduction to JavaScript
 - Task: Start with the basics of JavaScript: syntal
 - Resources: Use online tutorials or platforms like Developer Network (MDN) for guided lessons.
 - Activity: Write simple scripts to practice variable
- Days 4-5: Control Structures
 - Task: Learn about control structures such as 'while'), and 'switch' cases.
 - Activity: Solve basic problems using these stru simple decision-making scripts.
- Days 6-7: Functions
 - Task: Understand how to declare functions, fur



I want to learn about ANCIENT HISTORY OF MONGOLIA. Can you suggest a learning plan for me to explore over the next month?

ChatGPT

Exploring the ancient history of Mongolia is a captivating journey through time, revealing the legacy of nomadic cultures, powerful empires, and significant contributions to world history. Here's a monthlong plan designed to immerse you in the ancient history of Mongolia, focusing on a mix of scholarly research, multimedia resources, and interactive learning.

Week 1: Prehistoric Mongolia and Early Nomadic Cultures

- Days 1-2: Prehistoric Beginnings
 - Task: Start with the prehistory of Mongolia, exploring archaeological findings and the lifestyle of early inhabitants.
- Activity: Read articles or book chapters about prehistoric Mongolia, focusing on the Neolithic period and the Bronze Age.
- Days 3-4: Xiongnu Confederation
 - Task: Learn about the Xiongnu, often considered Mongolia's first empire and a formidable challenge to the Han Dynasty of China.
- Activity: Watch documentaries or lectures on the Xiongnu's impact on ancient East Asian



You

Can you explain QUANTUM MECHANICS to me in ways that a 5th grader can understand?



ChatGPT

Sure thing, Toshi! Imagine you have a magic toy box. This isn't an ordinary toy box; it's a special one that works in a really cool and weird way, kind of like the magic in quantum mechanics, which is a fancy term for the rules that tiny things in the universe follow. Here's how it goes:

1. Magic Toys (Tiny Particles)

Imagine each toy in your magic box is super tiny, even smaller than a grain of sand—these are like the particles in quantum mechanics. But there's a twist: if you don't look inside the box, you don't know what the toy is doing. It could be spinning, jumping, or doing both at the same time!

2. The Toy Box Surprise (Superposition)

In the quantum world, things can be in more than one state at the same time, just like your magic toy can be a car and a plane at the same time when the box is closed. You only find out what it





You

I am dyslexic and have trouble with math and numbers. Can you suggest some alternative ways I might learn math more effectively?

6

ChatGPT

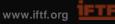
Absolutely, Toshi! When traditional methods of learning math prove challenging, especially for those with dyslexia, exploring alternative approaches can make a significant difference. Here are several strategies and tools that might help you learn math more effectively:

1. Use Visual Aids and Manipulatives

- Utilize physical objects like blocks, abacuses, or geometric shapes to help visualize and understand mathematical concepts.
- * Draw diagrams and charts on paper to make abstract concepts more tangible.

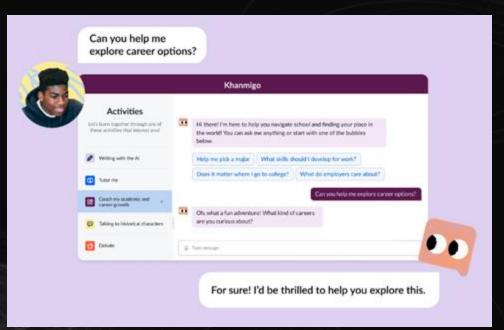
2. Apply Real-world Examples

Connect math concepts to everyday life situations to make them more understandable. For



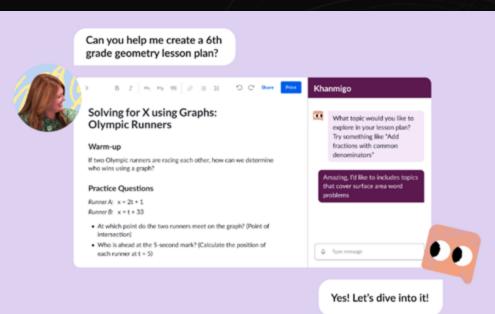
SIGNAL: GenAI Personalized Tutors



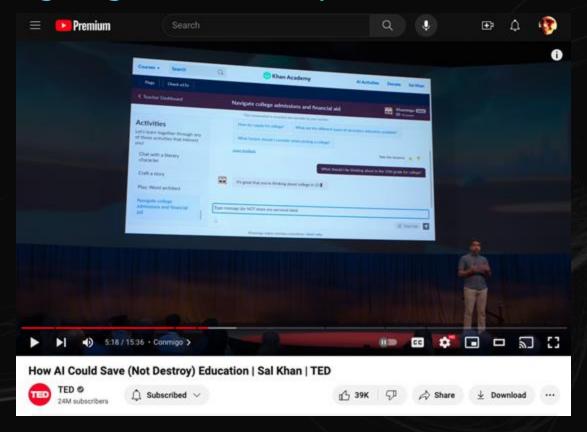


SIGNAL: GenAI Teachers Assistants





SIGNAL: Navigating Educational Systems with AI



SIGNAL: Navigating Administrative Systems with AI

=

The New York Times

A.I. May Someday Work Medical Miracles. For Now, It Helps Do Paperwork.

The best use for generative A.I. in health care, doctors say, is to ease the heavy burden of documentation that takes them hours a day and contributes to burnout.



RECOMMENDATIONS FOR COMMUNITY COLLEGES:

- **BUILD Hands-on Heads-in Literacies**
 - Support exploration and experimentation (in controlled low stakes settings)
 - Follow the rapid ongoing developments in tech, use cases and policy (Pro Tip: Follow Ethan Mollick on Twitter!)
- **CULTIVATE** "Communities of Practice"
 - Share learnings and best practices (within and across orgs)
 - Students, teachers & staff will be the main sources of innovation & insights
 - Draft, test and iterate "AI Ethics and Usage Policies"
- **RESIST "AI FOMO"**
 - Prioritize experimentation and evaluation before adoption and deployment
- ADVOCATE for Human Values, Needs and Goals 2024 Institute for the Future. All rights reserved. | www.iftf.org







GENERATION AI: GETTING FUTURE READY



Toshi Anders Hoo Director - Emerging Media Lab Institute for the Future www.iftf.org

Connect with IFTF





Future Now 005 — The Future of Al with Ethan Mollick

Future Now

Society & Culture

Listen on Apple Podcasts ↗



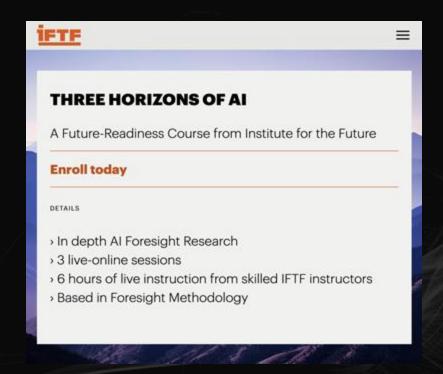
IFTF Research Director Toshi Hoo interviews Ethan Mollick, a professor at the Wharton School of the University of Pennsylvania and a leading researcher in entrepreneurship and innovation. Join them as Ethan shares his fascinating and provocative insights on generative AI, its practical implications, and how it can transform teaching and learning at scale. Get ready for an engaging conversation that will leave you with new perspectives on the future of work and education.

www.iftf.org/podcast



Foresight Essentials Trainings







Foresight Essentials Trainings



IFTE

IFTF Foresight Essentials

Unleash the Power of Futures Thinking.

Supercharge your foresight skills using our proven methods to navigate large-scale change, uncover hidden opportunities, and take action for a vibrant future.

Explore our portfolio of trainings and resources



For Individuals

Comprehensive tools and frameworks for your complete professional foresight practice: build your futures imagination, confidence, and stakeholder strategies. All IFTF Foresight Essentials trainings for individuals offer a certification to graduates. And, you'll join our global network of likeminded foresight professionals.

Learn more



For Teams

Customized sessions for leaders, teams, and organizations to build strategic foresight capabilities that can be applied to strategy, talent and leadership development, innovation, and design. We offer both live-online and in-person training options, at a pace that makes sense for your organizational needs and goals.

Learn more



For Community

Join us for a wide variety of learning and networking experiences that connect you to new knowledge, practical techniques, and amazing people. Institute for the Future is honored to provide opportunities for the community to share ideas, level up skills, and grow the foresight field around the world.

Learn more

Q&A

