Reimagining Content Delivery

An Explorer Lab on the Future of Higher Education

July 2024

Presenters

BibliU

Dave Sherwood
Founder & CEO
BibliU

Dr. Daniel Kinney
President
**Iowa Western
Community College**

Agenda

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Welcome + Introductions	2 mins
Menti Polls	5 mins
Workshop + Presentations: Content Delivery System of the Future	20 mins
Connecting the Dots: BibliU's Role	10 mins
BibliU Impact at Iowa Western Community College	10 mins
Closing Remarks	2 mins

Current Trends in Higher Ed

Technological Advancements

- Online & Hybrid Learning
- AI & Machine Learning
- Virtual & Augmented Reality

Financial & Structural Shifts

- Alternative Funding Models
- Institutional Collaboration

Changing Student Needs

- Lifelong Learning
- Competency-Based Education
- Micro-Credentials & Badges

Workforce Alignment

- Career-Integrated Learning
- Soft Skills Development

Institutional Changes

- Data-Driven Decision Making
- Globalization & Internationalization

Menti Poll:
Trends in Higher Education

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Which trend is currently having the most significant impact on your institution?

Menti Poll:
Course Content Delivery Challenges

What are the biggest challenges your institution faces in delivering course content to students?

Common Challenges We Hear

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Textbook costs are too high

Day one access is hard to achieve especially for students that are financially strapped

The digital divide, *i.e.* unequal access to Internet; students have various types of mobile devices

Adoption experience is burdensome for faculty, students, and administrators

Faculty want/need the freedom to choose the content they use

Lack of data around student usage and textbook utilization

Workshop (20 mins)
Please split into to two groups

Designing the Future of Content Delivery

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Some questions to consider:

1. What features would make the content delivery system truly personalized?

2. How would you incorporate immersive or AI technologies?

3. What types of assessments would be most effective?

4. How would you ensure accessibility and inclusivity?

5. What types of data should be collected to optimize content delivery, personalize the experience, and provide insights into learning patterns & outcomes?

Who We Are

BibliU

BibliU Mission

BibliU was founded to **make learning content more affordable and accessible** in a way that can have a transformative impact on **student persistence, retention, and success.**

Our History: 47 Years of Service

BibliU

1975 — Inception of BibliU's campus store division, formerly Texas Book Company in Greenville, TX

2013 — Founding of BibliU's digital division in the University of Oxford Innovation Incubator

2017 — Obtaining $5 million in funding from the University of Oxford Innovation Fund

2019 — BibliU's first digital contracts in the US

2021 — EdTechX Scale Up award winner

2022 — $15m Series B fundraise

2,000+ publishers, 80 employees

2024 — 300+ customers, 2,000+ publishers, 250 employees

2021
edtechx

sky news
British edtech Bibliu secures funding boost with $15m inje[ction]

The Evolution of BibliU

The only fully integrated provider in the market

BibliU

Full service bookstore capabilities	BibliU	Follett	Barnes & Noble	eCampus	VitalSource	RedShelf
Owns Content Delivery Platform and publisher relationships	■				■	■
Online store	■	■	■	■		
Operates physical retail space	■	■	■	■		
Can deliver physical course materials	■	■	■	■		

250+ Day One Partnerships

BibliU

Jackson COLLEGE

LEE COLLEGE

ST. THOMAS UNIVERSITY
Leaders for Life

RACC
READING AREA COMMUNITY COLLEGE

WSU TECH

University of Phoenix®

IOWA WESTERN

FISK UNIVERSITY
ESTABLISHED 1866

UNITED STATES NAVAL ACADEMY
Annapolis

JCC JOHNSTON COMMUNITY COLLEGE
One College • Endless Opportunities

UACCB
University of Arkansas Community College Batesville

GRAND CANYON UNIVERSITY®

FLORIDA SOUTHWESTERN STATE COLLEGE

Evolving Campus Stores Through Innovation

BibliU

Innovative Access Models

Inclusive Access

Variable pricing dependent on adoptions

Equitable Access

Standard flat fee pricing

Benefits of Universal Access

BibliU

Guarantee **content for all students on the first day of class**, and enable true academic freedom for faculty.

Student Readiness
Day one access to all course materials, increasing opportunity for student success institution-wide.

Institutional Adoption
Remove barriers to driving adoption to maximize affordability for students by default.

All Content on One Platform
Textbooks & courseware from thousands of publishers & OERs (digital & print content). On average, covers 85%+ of existing booklist.

Efficiency Savings
Avoid administrative overhead via workflow automation, integration, and simplification

Flexible Pricing
Itemized or normalized pricing to ensure scalable billing and maximum savings per student.

Universal Learning+

Continue to support your physical bookstore presence and seamlessly switch to a new delivery model

BibliU

Physical Store Management

Staffing & resourcing

Materials & Supplies

Apparel

Logistics Management

Change Management

Change management training

Coordinating multi-campus workflows

Custom services

BibliU

Addressing Challenges at IWCC with BibliU

BibliU's Impact at Iowa Western Community College

IOWA WESTERN

"Iowa Western partnered with BibliU to provide the best possible educational experiences for our students and to align with its mission to enable more equitable, effective and efficient learning for students.

This partnership with BibliU allows us to innovate content delivery and ensure every Iowa Western student is set up for success from day one."

– Dr. Daniel Kinney, President, Iowa Western Community College

A low flat fee improves content affordability for students

Integration into the LMS ensures day-one access to course materials for all

BibliU streamlines the textbook requisition process & offers faculty more material options from multiple publishers

98% of students voted to have BibliU expanded across all courses following pilot

Thank you!

Questions? Contact us
at hello@bibliu.com or visit bibliu.com