AENC Helping Hands- FUEL Edition

Session Description

Registration

All AENC Members under the age of 40 are welcomed to register for this session. There will be a special "track" on the registration form where they can make this selection. The session will be capped at the first 20 registrants. Registrants will be contacted in advance so they may adequately prepare for the session.

Date and Time

During Thursday of the AENC Spring Conference, May 4th from 1:00pm – 3:30pm, with a short break in the middle. At 3:30pm, participants will conclude this session and will head to the main ballroom for the second General Session. Details are on the registration form.

Goals

1. Provide AENC Members an opportunity to receive real-time solutions to real-time problems from their AENC colleagues in a structured and moderated manner.
2. All Members participating will hear from colleagues and will benefit from the sharing of collective knowledge.
3. Members will have a chance to gain a deeper connection with fellow AENC Members/Colleagues.

Process

- Small groups (20 max) of closely-matched colleagues (all young professionals) huddle together, in a structured and moderated manner to hear specific challenges and deliver specific solutions.
- All participants sign an NDA before the meeting starts
- All meetings are closed door
- The session will be 2.5 hours with a short break in the middle
- Moderator does the following:
  - calls meeting to order
  - reminds participants of the goals and need to stay focused
  - announce how many members submitted a need in advance and/or how many slots are open for that session
  - set the order of presenters for that session
  - introduces first member in need of help
  - manage flow of conversation
  - manage the time

- Two types of helping interactions for each session:
    - First hour - Two members will have 30 minutes each to introduce themselves, their company, and up to 2 specific problems they need help with.
    - Second hour – Members will have 5-10 minutes to give a snapshot of themselves, their company, and one issue they need help with.

Structure

The Members in need of help will submit their need in advance to organizer (or day-of depending on submissions). The presentation of need must follow this order:

Overview 5 minutes

1. Their name
2. Title
3. Name of Association or Company
4. How long they have been at Association or Company
5. How many employees at Association or Company
6. Annual revenue of Association or Company
7. Has revenue increased or declined in past 12 months
8. If it's an association:
    a. Is the association staffed or run by AMC
    b. What type of membership do you have (Company or individual)
    c. Number of members currently
    d. Have the number of members increased or decreased in last 12 months
9. If it's a company;
    a. Who is their typical client

Presentation of specific problem

The first issue I am currently dealing with is _____.

I would like advice from the group specifically on how to _____.

The second issue I am currently dealing with is _____.

I would like advice from the group specifically on how to _____.