

Randall (Randy) Dean Lisk Biography

Randall (Randy) Dean Lisk is a Raleigh, North Carolina native and has lived all but 4 1/2 years in the Capital City.

Lisk graduated from Millbrook High School, Raleigh, in 1977 and from North Carolina State University, Raleigh, in 1981. He received a Bachelor of Arts Degree in Business Management from NC State.

Except for four (4) short months immediately out of College (when he worked for Milliken Textiles, Red Springs, NC), Lisk has spent his career in Association Management.

From late 1981 until mid-1988, Lisk was the Executive Assistant at what was then known as the North Carolina Oil Jobbers Association (currently the North Carolina Petroleum and Convenience Marketers Association). He managed the Health Insurance program for Association members, in addition to being involved in membership recruitment.

In August 1988, Lisk was hired as Executive Assistant (to train for the Executive Vice President position) at the then North Carolina Automotive Wholesalers Association. On January 1, 1991, Lisk became this Association's Executive Vice President/Director and has remained with this Association/Industry. Lisk has orchestrated five (5) mergers/acquisitions of similar Associations during his current tenure. He is semi-retired but continues to do contract work for the Automotive Aftermarket Association Southeast (AAAS), Montgomery, Alabama as their Field Services Director. This Trade Association represents the automotive aftermarket (automotive parts retailers/wholesalers, service dealers, etc.) in nine (9) states...Alabama, Georgia, Florida, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and New York.

Since 1991, Lisk has managed a staff as large as six (6) and for over five (5) years, he managed the Association alone (with the assistance of a contracted bookkeeper). Needless to say, throughout his career, he has performed nearly every task possible in the Association to ensure the success of the organization and for the benefit of it's members.

Lisk became a member of AENC (then CSAE) in 1981 and has remained an active member since. He has served on numerous Committees and as President in the mid-

1990's. He has been honored by CSAE/AENC throughout his membership by awarding him with several prestigious awards. Lisk constantly credits AENC for the success that he has experienced in Association Management.

Lisk has also been active nationally by serving twice as the President of the Alliance of State Automotive Aftermarket Associations, and he currently serves on the Auto Care Association's (national association) Events Committee that oversees one of the largest events held in Las Vegas each year (Automotive Aftermarket Week...AAPEX/SEMA Expo).

Lisk is also proud of his involvement with the University of the Aftermarket Scholarship Committee that awards thousands of dollars of Scholarships each year to high school students, to assist with their education and in many cases promoting career opportunities in the automotive/truck aftermarket industry.

Lisk is an avid NC State fan, and he can be found at numerous Wolfpack athletic events throughout the year...cheering on "The Pack" with his son (Justin), daughter-in-law (Ashlyn) and grandson (Beckett).

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