AENC Helping Hands- CEO Edition Session Description

Overview

Engage in a unique session tailored for AENC Members who are CEOs or EDs of their respective associations. Limited to the first 20 registrants, this session offers a structured and confidential platform to address real-time challenges and foster collective, peer-based problem-solving.

Date and Time

During Thursday of the AENC Winter Conference, January 25th from 3:00pm – 5:00pm. Registrants are invited to attend the opening General Session from 1:00pm – 2:15pm, then enjoy a break with exhibitors, then convene for this Helping Hands session at 3:00pm. At 5:00pm, participants will conclude this session and will head to the cocktail reception.

Goals

- 1. Provide AENC Members an opportunity to receive real-time solutions to real-time problems from their AENC colleagues in a structured, confidential, and moderated manner.
- 2. All Members in the session will hear from colleagues and will benefit from the sharing of collective knowledge.
- 3. Members will have a chance to gain a deeper connection with fellow AENC Members/Colleagues, inside their peer cohort.

Confidentiality

- All participants sign an NDA before the meeting starts.
- Meetings are closed door.
- All content discussed is confidential. This will be a safe place for participants to address sensitive business issues.

Format: Moderator does the following:

- 1. Welcome & commence the session.
- 2. Get all NDA's signed.
- 3. Reinforce session goals and emphasize the need for focused discussions.
- 4. Go around the room and ask all session participant to introduce themselves.
- 5. At the conclusion of introductions, ask if there are any participants that would like an extended period, 20-30 mins, to discuss their particular issue.
- 6. IF a participant(s) answers yes to #5:
 - Set the order of presenters for the extended sessions (if there is more than one).
 - Remind everyone else there will be time for others to introduce an issue and get feedback.
 - Introduce the first presenter and IMPORTANT: Ask for them to introduce their association and issues <u>using the Issue Description</u> <u>Form</u> so other participants have a baseline of knowledge and the discussion will be focused.
- 7. IF nobody wants a longer segment, moderator will go around the room and ask if anyone has a lighter subject to discuss.
- 8. Moderator will be prepared with several topics of the day for discussion.