

2025 Advance CTE Spring Meeting
“Empowering CTE’s Leaders and Learners”
Sponsorship Opportunities

Dear Advance CTE Partners:

We invite you to join us April 23 - April 25, 2025 at the [MGM National Harbor](#) in Maryland for the 2025 Advance CTE Spring Meeting. This year’s Spring Meeting is one you can’t afford to miss. We are anticipating our sponsorships to go fast this year — be sure to secure your spot ASAP!

Each year, we are proud to have State CTE Directors from nearly every state join us at our annual coverings, which gives partners like you unique access to these key state decision makers and influencers. Past meeting sponsors have overwhelmingly rated their experience and sponsorship benefits as valuable, and we hope you will join us this year.

Our meeting sponsorship packages offer you numerous opportunities for exclusive access and communication with this important audience, both prior to and during the meeting. I hope we can count you in as a sponsor and that I’ll get to see you this Spring!

Thank you for your work on behalf of the CTE community.

With gratitude,

Tanya Powers

Tanya Powers
Senior Membership & Operations Associate

How to Sponsor:

1. Review our sponsor packages – Silver, Gold, Platinum or Diamond in the table or in list form below. Choose the best fit for your organization. Each level offers an increased amount of exposure and public recognition.
2. Maximize your visibility by choosing a next-level sponsorship that includes a sponsorship level and other ways to support our attendees.
3. Complete the [Sponsorship Commitment Form](#) no later than **March 3, 2025**.

General Sponsorship: Silver, Gold, Platinum and Diamond Levels

SPONSOR LEVEL BENEFITS	Silver \$2,000	Gold \$5,000	Platinum \$6,500	Diamond \$10,000
Promo item(s) in attendee bags	❖ (2)	❖ (2)	❖ (3)	❖ (3)
Your logo on our sponsor recognition sign	❖	❖	❖	❖
Your logo on our event webpage	❖	❖	❖	❖
Logo recognition on slide displayed at general sessions	❖	❖	❖	❖
Receive recognition of your sponsorship level during the opening general session	❖	❖	❖	❖
Receive an Advance CTE shout out over social media during meeting and your Twitter handle on our tweet sheet that is distributed to attendees		❖	❖	❖
Submit a promotional blog post for the Learning that Works for America blog		❖	❖	❖
Complimentary meeting registration(s) <i>Each registration is a \$925 value</i>		❖ (1)	❖ (2)	❖ (2)
Complimentary 6' skirted sponsor table		❖	❖	❖
Your logo on the printed agenda			❖	❖
A PowerPoint slide to promote your company displayed at general sessions			❖	❖
Speaking opportunity! Make up to five minutes worth of remarks during a general session/meal <i>(Advance CTE assigns timing of remarks)</i>				❖
Send a targeted email to all meeting attendees to promote your organization and sponsorship <i>(Sent by Advance CTE)</i>				❖
Receive a directory of meeting attendees complete with emails, job titles and employers				❖

A very limited number of Platinum and Diamond Sponsorships are available – reserve your spot now! The above benefits are also provided in list form for additional review below.

Silver - \$2,000

- Recognition from an Advance CTE officer during the opening general session
- Two promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions

Gold - \$5,000

- One complimentary meeting registration (*\$925 value*)
- Complimentary 6' sponsor table on April 23 - April 25, 2025.
- Receive an Advance CTE 'shout out' over social media during meeting
- Submit a promotional post for the [Learning that Works for America](#) blog
- Recognition from an Advance CTE officer during the opening general session
- Two promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions and meals

Platinum - \$6,500

- A PowerPoint slide to promote your company displayed during the walk-in slide presentation at all general sessions
- Your logo on the printed agenda
- Two complimentary meeting registrations (*\$1,850 value*)
- Complimentary 6' sponsor table on April 23 - April 25, 2025.
- Receive an Advance CTE 'shout out' over social media during meeting
- Submit a promotional post for the [Learning that Works for America](#) blog
- Recognition from an Advance CTE officer during the opening general session
- Three promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions and meals

Diamond - \$10,000

**Limited number of sponsorships available at this level. This package offers the best value for our sponsors, so reserve your sponsorship now!*

- **Speaking opportunity!** Make brief remarks (up to 5 minutes) during a general session (*Advance CTE assigns timing of remarks based on time of sponsor form submission*)
- Complimentary 6' sponsor table on April 23 - April 25, 2025
- Two complimentary meeting registrations (*\$1,850 value*)
- Send a targeted email to all meeting attendees to promote your organization and sponsorship (*Message drafted by your company; sent to attendees by Advance CTE*)
- Receive a directory of meeting attendees complete with emails, job titles and employers
- A PowerPoint slide to promote your company displayed during the walk-in slide presentation at all general sessions
- Your logo on the printed agenda
- Receive an Advance CTE 'shout out' over social media during meeting
- Submit a promotional post for the [Learning that Works for America](#) blog
- Recognition from an Advance CTE officer during the opening general session
- Three promo items in attendee bags
- Your logo on our event webpage
- Your logo on our sponsor recognition sign
- Logo recognition during walk-in slide presentation displayed at all general sessions and meals

Want to take your sponsorship to the next level? Next-level sponsorship opportunities are listed on the following page. These opportunities include one of the above mentioned sponsor levels.

Next-Level Sponsorship Opportunities

OPTION	BENEFIT	COST
Opening Reception	<i>Diamond-level sponsorship benefits included with this opportunity.</i> Get the party started for attendees by sponsoring their first gathering of the week. A full bar and hors d'oeuvres will be served. Receive logo presence and networking opportunities, as well as brief remarks during the opening general session. You will be the sole sponsor and your organization can play a role in welcoming attendees as they arrive. (one sponsorship available)	\$15,000
Wednesday Lunch	<i>Diamond-level sponsorship benefits included with this opportunity.</i> Help us give attendees energy for the day by sponsoring a full meal. As part of your sponsorship, you will be able to make a brief presentation complete with A/V during the meal. (one sponsorship available)	\$15,000
Wednesday Evening Experience	<i>Purchase of silver-level sponsorship at a minimum is required.</i> Host an event onsite for attendees. This could be in the form of a reception with a fun activity like trivia or take advantage of other attractions at the National Harbor! Hosting an evening reception is a great way to engage with our attendees—and provide them with a fun time! This add-on includes promotion leading up to the event, including signage and two mentions during general sessions. Direct costs for the activity and associated logistics are covered by the sponsor (one sponsorship available and Advance CTE must approve the experience.)	Please reach out to discuss this option.
New State CTE Director Lunch	<i>Platinum-level sponsorship benefits included with this opportunity.</i> We know that well-fed meeting attendees are better planners and more focused. Provide lunch for our New State Director cohort on April 23 while they take a much-needed break from their half-day leadership workshop. Sponsoring gives your company the opportunity for two individuals to attend lunch, network, and provide brief remarks about your services. (one sponsorship available)	\$9,750
Meeting WiFi Upgrade	<i>Gold-level sponsorship benefits included with this opportunity.</i> Help attendees stay connected during the meeting with a high-speed internet upgrade! Receive special recognition during a plenary session. (one sponsorship available)	\$6,500
Break Sponsor	<i>Gold-level sponsorship benefits included with this opportunity.</i> Provide meeting attendees with coffee, tea, sodas and some delicious snacks. Receive logo presence, networking opportunities and recognition from the general session presider. (three sponsorships available)	\$7,500

***Ready to lock in your sponsorship?
Reserve your sponsorship [here](#)***