

★ 2026 ★ Advances in Women's Health

Empowering Progress: Innovations and Impact in Women's Health

Fort Worth, Texas | October 1–4, 2026

Omni Fort Worth Hotel | 1300 Houston St, Fort Worth, TX 76102



EXHIBITOR AND SPONSORSHIP
PROSPECTUS



About ACOOG

The American College of Osteopathic Obstetricians and Gynecologists (ACOGG) advances women's health through the osteopathic and holistic practice of obstetrics and gynecology.

ACOGG represents more than 3,000 obstetricians, gynecologists, residents, students, and other healthcare professionals committed to women's health. The College provides education, professional development, fellowship, and community for clinicians across the specialty.

MISSION

ACOGG is committed to women's health through the osteopathic and holistic practice of obstetrics and gynecology.

VISION

ACOGG will provide an osteopathic community for the support, fellowship, engagement, and respect of women's healthcare professionals.

Why Exhibit and Sponsor?

The 2026 Advances in Women's Health Conference brings together more than 300 obstetricians, gynecologists, residents, students, and women's health professionals for practical education, networking, and hands-on learning — offering companies a focused, high-engagement setting with direct access to clinicians who influence patient care, evaluate new products, and shape practice decisions.

- Access:** Connect with clinicians and women's health professionals.
- Awareness:** Showcase products and services to an engaged clinical audience.
- Education:** Demonstrate product value through approved interactive experiences.
- Influence:** Reach professionals evaluating innovations for patient care.
- Networking:** Build relationships with clinicians, researchers, and thought leaders.

Reach a focused audience of women's health clinicians in an intimate, high-engagement setting.



Exhibit at the 2026 Advances in Women's Health Conference

2026 Exhibit Schedule

(subject to change)

Thursday, October 1

- 1:00 PM – 4:30 PM: Exhibitor Setup
- 5:30 PM – 7:00 PM: Welcome Reception in Exhibition

Friday, October 2 — Exhibit Hall Open 7:00 AM – 5:00 PM

- 7:00 AM – 8:00 AM: Breakfast in Exhibition
- 10:15 AM – 11:00 AM: Break in Exhibition
- 12:30 PM – 1:30 PM: Lunch in Exhibition
- 3:45 PM – 4:45 PM: Break in Exhibition

Saturday, October 3 — Exhibit Hall Open 7:30 AM – 11:00 AM

- 7:30 AM – 8:30 AM: Breakfast in Exhibition
- 10:30 AM – 11:00 AM: Break in Exhibition
- 11:00 AM – 12:30 PM: Exhibitor Breakdown

Booth Reservation Procedure

- Step 1** View the live, interactive 2026 Advances in Women's Health Floorplan. Contact the Exhibits Sales Manager to combine booths.
- Step 2** Visit the 2026 Advances in Women's Health Exhibitor/Sponsor Portal and select "Purchase Exhibit Space/Sponsorship" to reserve your booth online.
- Step 3** Complete the application, entering company information and booth contact. Submit payment at the end of the booth application.
- Step 4** Log in to the Exhibitor/Sponsor Portal using the confirmation email link to view deadlines, enter required details, view/print invoices, and update information.

Payment Terms

The fee for exhibit space may be paid by a credit card or ACH/electronic check with your booth reservation. Access to the hall is not permitted until payment is complete. Exhibit space requires payment in full within 30 days of signing. No separate deposit applies unless ACCOG states one in writing. To be included in printed materials (signs, programs, etc.), registration and payment must be received by September 1, 2026.

Sponsorship payments are due in full at the time of reservation. Sponsorships are non-refundable. A sponsor that cancels remains liable for the full sponsorship amount.



Sponsor / Exhibit Levels

PLATINUM LEVEL	\$17,500
• Two 6' tabletops with chairs in preferred location in the exhibit hall • PLATINUM recognition in printed schedule, website, app, and signage • Opportunity to conduct a 1-hour breakfast, lunch, or dinner symposia • One Push Notification promoting Non-CME Sponsored Symposia • Link on the Conference Mobile App • Six (6) representatives may attend the exhibit and relevant sponsored symposia • Large-sized advertisement in the following ACOOG journal • 1 door drop included (does not include hotel fees) • One broadcast email to all ACOOG members within 60 days of conference • Company name listed in broadcast email to conference attendees • Listing and product description on ACOOG app • Scrolling logo with link on ACOOG website for 6 months following conference • Gamification sponsorship (\$500 value)	
GOLD LEVEL	\$10,000
• Two 6' tabletops with chairs in preferred location • GOLD recognition in printed schedule, website, app, and signage • Link on the Conference Mobile App • Five (5) representatives may attend the exhibit • Medium-sized advertisement in the following ACOOG journal • Company name listed in broadcast email to conference attendees • Listing and product description on ACOOG app • Scrolling logo with link on ACOOG website for 6 months • Gamification sponsorship (\$500 value)	
SILVER LEVEL	\$5,500
• SILVER recognition in printed schedule, website, app, and signage • One 6' tabletop with chairs in the exhibit hall • Four (4) representatives may attend the exhibit • Small-sized advertisement in the following ACOOG journal • Company name listed in broadcast email to conference attendees • Listing and product description on ACOOG app • Gamification sponsorship (\$500 value)	



BRONZE LEVEL	\$3,000
• BRONZE recognition in printed schedule, website, app, and signage	
• One 6' tabletop with chairs in the exhibit hall	
• Three (3) representatives may attend the exhibit	
• Text listing in ACOOG journal as a Bronze Sponsor	
• Company name listed in broadcast email to conference attendees	
• Listing and product description on ACOOG app	
STANDARD EXHIBITOR	\$2,600
• Recognition in the printed schedule, website, and app	
• One 6' tabletop with chairs in the exhibit hall	
• Two (2) representatives may attend the exhibit	
• Listing and product description on ACOOG app	

** Additional representatives may attend for a \$200 fee. Contact finance@acoog.org for information.*



Additional Sponsorship Opportunities

NEW! Fort Worth Pub Crawl Sponsorship

Contact us for pricing

Sponsor one of the conference's premier networking events as attendees gather at local Fort Worth venues in a relaxed, social setting. The ACOOG Pub Crawl takes place Saturday, October 3 from 7:00 PM – 10:00 PM, drawing approximately 300 attendees across four participating bars. Sponsorship is available as an exclusive presenting sponsor or shared among multiple supporting sponsors. Benefits Include:

- Recognition as an official ACOOG Pub Crawl Sponsor
- Company logo and message included in a push notification sent to attendees the evening of the event
- Sponsor recognition on onsite digital and/or printed signage
- Opportunity to provide branded napkins, coasters, or similar items (cost of branded items at sponsor's expense)
- Branded event token or attendee item, subject to venue and ACOOG approval

NEW! 360° Photo Booth

\$5,000

Give attendees an unforgettable experience with an exclusive 360° Photo Booth available Friday, October 2, and Saturday, October 3. This high-visibility sponsorship puts your brand front and center as attendees capture and share slow-motion videos throughout the event. The photo booth can be placed within the exhibit hall or in an open space adjacent to your booth — keeping your brand at the center of the action and driving foot traffic directly to your company. Sponsorship includes:

- Professional 360° photo booth setup with an on-site attendant and fun props
- High-quality slow-motion video capture for every guest
- Custom overlay featuring your company branding
- Full digital gallery with unlimited guest access and shareable links — extending your brand's reach well beyond the conference floor

Research Poster Session Add-on

\$6,000 (Exclusive)

As the exclusive Poster Session Sponsor, your company will have the opportunity to display one poster during ACOOG's poster session. Your sponsorship will be highlighted in all applicable materials and signage, as well as in the published abstract compendium/journal, ensuring maximum visibility for your brand.

Non-CME Sponsored Symposia

\$12,500 (included with Platinum Package)

Take advantage of the exclusive opportunity to host a standalone non-CME sponsored symposium during the conference. With limited timeslots available across Saturday and Sunday—including breakfast and lunch options—your symposium provides maximum visibility and direct engagement with attendees. Please note, the fee covers the sponsorship but does not include additional symposium-related expenses, such as A/V, food and beverage, or other event costs.

- Saturday, October 3 Lunch (12:15 PM – 1:15 PM)
- Sunday, October 4 Breakfast (7:30 AM – 8:30 AM)



Mobile App Sponsor

\$5,000 (1 available)

As the Mobile App Sponsor, your logo will appear on the app's splash screen, with your company listed as the official sponsor on event signage. The app contains all sessions, handouts, and conference information, providing high exposure and continuous visibility throughout the event.

Door Drop

\$1,000 (plus hotel fee)

Surprise attendees with a branded gift through a door drop sponsorship at Omni Fort Worth. Have your literature or product sample delivered to each attendee's hotel room door after a long day (items will be placed inside the room). The sponsor is responsible for providing the item, with size and weight restrictions applying.

Lead Retrieval

\$250

Maximize your lead capture with the app's easy-to-use badge scanning feature for efficient lead retrieval and management.

Agenda Sponsor

\$2,500 (1 available)

Gain premium exposure as the exclusive Agenda Sponsor. Enjoy premium placement with a full-page back-cover ad in the printed program and high-visibility branding on the digital signage, positioned in high-traffic areas for maximum attendee engagement.

Broadcast Emails

\$1,800

Reach over 2,000 ACOOG members through broadcast emails, before or after the event, to share valuable information about your company or products. All materials are subject to ACOOG approval and must comply with ACOOG Email Guidelines. (HTML code must be provided).

- Pre-Event Email: Week of Sept 7
- Pre-Event Email: Week of Sept 14
- Pre-Event Email: Week of Sept 21 (Reserved for Platinum)
- Post-Event Email: Week of Oct 12
- Post-Event Email: Week of Oct 19

**Dates are based on ACOOG calendar availability*

Push Notifications

\$500 per push notification / 2 available per day

One in the morning, one in the afternoon.

Push notifications deliver value to your customers and prospects, right on their conference app home screens. With 150 characters, push notifications are a proven, proactive way to drive engagement and brand awareness. Use the ACOOG push notifications as an opportunity to get attendees to your booth, a special event or offer, or alert attendees to your company promotions and giveaways.



Hospitality Room

Contact us for pricing

Create a dedicated space for private meetings, hospitality gatherings, or hosted receptions. Use the room to welcome attendees, facilitate conversations, or host a gathering in a setting tailored to your goals. We will assign an appropriate meeting room based on your needs.

Audiovisual equipment and food and beverage are not included, but we are happy to help you coordinate. All food and beverage must be ordered through the hotel.

** Hospitality room access is subject to ACOOG approval and adherence to the ACOOG 2026 Advances in Women's Health Conference Terms and Conditions.*

Gamification Sponsorship

\$500

Drive additional traffic to your exhibit booth by joining the conference gamification sponsorship. Attendees use the conference app to scan a QR code at your booth to earn points toward a chance to win a prize from ACOOG. At last year's Annual Conference, participating booths averaged 4 out of 6 booth visits per player – with nearly 65% of players visiting four or more booths throughout the event.

The prize drawing will take place on the final day of the exhibit hall, encouraging attendees to stay through closing for a chance to collect their winnings.

Bonus Points Window: On Friday, October 2 from 3:45 PM – 4:15 PM, attendees will earn double points for every booth scan during the final break of the day.

** Please note that all independent booth giveaways, raffles, and prize drawings are prohibited unless approved in advance by ACOOG. The conference gamification sponsorship serves as the official conference-wide prize program.*

Wi-Fi Sponsor (Exclusive)

Contact for Pricing

As the exclusive Wi-Fi Sponsor, your company's name will be featured in the Wi-Fi network and passcode used by all conference participants. Your branding will be highlighted on conference signage and in the conference app, ensuring high exposure throughout the event.

To learn more or discuss opportunities, please contact:

Kirstin Sciartelli

ACOOG Sales Manager

ACOOGSales@discoversb.com

301-979-9471

Sponsorship/Exhibit Terms and Conditions available upon request.