

Industry Call

Please join us for our next Industry Call on Thursday, October 1st at 10:00 am.

Link to October 1 Call

Meeting ID: 828 4581 2975

Passcode: CHARR

Telephonic:

1-253-215-8782

Passcode: 106734?

ProStart: the Future Workforce of Alaska Hospitality

If the future of Alaska hospitality is important to you, then keep reading!

Did you know the Alaska CHARR Future Hospitality Leaders Program helps build an Alaskan-grown hospitality workforce?

The ProStart program is a two-year high school curriculum developed by the National Restaurant Association Educational Foundation. Students learn a variety of aspects about the hospitality industry from safety and sanitation, mise en place, and even restaurant management.

Currently, there are only 11 ProStart programs implemented in schools throughout Alaska. Over the past few months, we have seen numerous schools eliminate the culinary arts from their lists of academics due to budget cuts. This program is essential for creating opportunities for students to learn about incredible career opportunities in the hospitality industry, develop their skills, and make them want to stay or return to Alaska from wherever life takes them, and build their careers and futures.

We are looking for help from our industry friends and members who have relationships with their local school boards or who would be interested in reaching out to their school board members to emphasize the importance in creating and educating a future work force by growing this vital program in our state. We will work directly with you to get the ProStart program into your local schools by partnering to educate and communicate with those who determine which school programs receive funding.

Hospitality and tourism make up the **second largest** industry in Alaska, and a competent workforce continues to be our biggest need.

Help us grow an incredible Alaskan workforce who may soon work for you by helping us grow the ProStart program! Contact BreeAnna Erickson at berickson@alaskacharr.com for more information, and visit https://www.alaskaprostart.org/.

Alaska CHARR Membership

Have you appreciated all the resources CHARR has provided during this crisis? Do you want to have access to new benefits that will directly help your bottom line? Consider becoming a member so that we can continue to provide you the most up-to-date information and resources in addition to our regular fantastic benefits. Contact Rory McAllister, our Membership & Gaming Manager, for more information at 907-274-8133 or rmcallister@alaskacharr.com.

Help us in the fight to #saveAKhospitality! Together, we are #alaskastrong.

Join Today!