



RENDEZVOUS

IN MAT-SU

52ND ANNUAL ALASKA
CHARR CONVENTION

2023

OCTOBER 16TH-19TH



CONVENTION SCHEDULE

TENTATIVE SCHEDULE - SUBJECT TO CHANGE

MONDAY, OCTOBER 16TH

9 AM - 4 PM	BOARD OF DIRECTORS MEETING	<i>Settlers Bay Lodge</i>
1 - 4 PM	CONVENTION CHECK - IN	<i>Lobby - Best Western</i>
4.30 PM	BUS TRANSFER TO PALMER ALE HOUSE	
5 - 7 PM	ICEBREAKER RECEPTION/PAC FUNDRAISER	<i>Palmer Alehouse</i>
7-9 PM	PALMER BAR STROLL	<i>Palmer</i>
9 PM	BUS TRANSFER BACK TO HOTELS	

TUESDAY, OCTOBER 17TH

9 - 10 AM	BREAKFAST	<i>Best Western Inn</i>
10.15 AM	BUS TRANSFER TO SETTLERS BAY LODGE	
10.30 - 11.30 AM	OPENING CEREMONY/VOICE OF THE MEMBERSHIP	<i>Settlers Bay Lodge Ball Room</i>
11.30 AM - 12.30 PM	SESSION I	<i>Settlers Bay Lodge Ball Room</i>
12.30 - 1.30 PM	SESSION II W/LUNCH	<i>Settlers Bay Lodge Ball Room</i>
1.30 - 1.45 PM	BREAK	
2 PM - 3 PM	SESSION III	<i>Settlers Bay Lodge Ball Room</i>
3 PM	BUS TRANSFER TO HOTELS	
5.30 PM	BUS TRANSFER TO SETTLERS BAY LODGE	
6 - 8.30 PM	CHARITY AUCTION / DINNER	<i>Settlers Bay Lodge Ball Room</i>

WEDNESDAY, OCTOBER 18TH

9 - 10 AM	BREAKFAST	<i>Best Western Inn</i>
10.15 AM	BUS TRANSFER TO GRAND VIEW INN	
10:30 - 11:30 AM	SESSION IV	<i>Grand View Inn</i>
11:30 - 11:45 AM	BREAK	
11:45 AM - 12:45 PM	SESSION V	<i>Grand View Inn</i>
1 PM	BUS TRANSFER TO HOTELS	
1:30 - 6:30 PM	FREE AFTERNOON	<i>Various locations</i>
7 - 10 PM	THE HEROES OF HOSPITALITY CEREMONY	<i>Evangelos Restaurant</i>

THURSDAY, OCTOBER 19TH

9 - 10 AM	BREAKFAST	<i>Best Western Inn</i>
10.15 AM	BUS TRANSFER TO EVERETT'S RESTAURANT	
10.30 - 11.30 AM	SESSION VI	<i>Everett's Restaurant</i>
11.30AM	CLOSING COMMENTS	

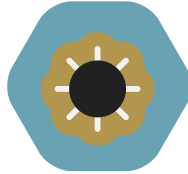
SPONSORSHIP FORM

DIAMOND
\$10,000



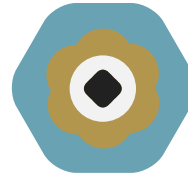
Premier sponsor of the 52nd annual convention. Receives all platinum level benefits plus exclusive recognition at the keynote speaker session. Verbal recognition at every event, second convention registration, an upgrade to a full-page ad in Alaska CHARR - The Magazine, an upgrade to a 30 second segment in the convention video, and an upgrade to named sponsor for the honorary lifetime member award.

PLATINUM
\$6500



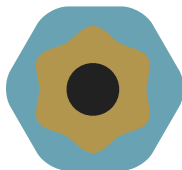
Receives all gold level benefits plus verbal recognition at a major convention event, one convention registration, an upgrade to a half-page advert in Alaska CHARR- The Magazine, special recognition on all social media platforms, a 15-second segment in the convention video, and an upgrade to a named sponsor for a member award.

GOLD
\$4500



Receives all silver level benefits plus a quarter-page ad in Alaska CHARR - The Magazine, and named sponsor for a regional employee award.

SILVER
\$3500



Receives all bronze level benefits plus a full-page ad in the convention program.

BRONZE
\$2500



Receives all supporter level benefits plus printed collateral at one event.

SUPPORTER
\$300



Receives sponsor recognition at every event, on all social media platforms, in all publications, and in the convention video.

CONTACT AND PAYMENT INFO



COMPANY.....
CONTACT.....
ADDRESS.....
CITY/STATE/ZIP.....
PHONE.....
EMAIL.....

MAKE CHECKS
PAYABLE TO ALASKA CHARR:

VISA/MC #.....
EXP.....CVV.....
BILLING ZIP.....
SIGNATURE.....



REGISTRATION FORM



NAME..... CITY/STATE/ZIP.....
 BUSINESS..... PHONE.....
 ADDRESS..... EMAIL.....

Save \$75 when you register 3 or more attendees OR save \$200 when you register 5 or more attendees

Early Bird Convention Rate:
 \$300 (Available until Sept 8th, 2023)

of TICKETS

= x \$300

Standard Convention Rate: \$350

= x \$350



TOTAL = \$

CARD NUMBER

EXP.....CVV.....

BILLING ZIP.....

SIGNATURE.....

MAKE CHECKS

PAYABLE TO ALASKA CHARR:

1503 W 31ST AVENUE STE 102

ANCHORAGE, AK 99503

ACCOMODATION

MAT-SU RESORT



MAT-SU RESORT

1850 EAST BOGARD ROAD
 WASILLA, ALASKA, 99654

P: (907) 357-5000

E: INFO@MAT-SURESORT.COM

For reservations visit:

www.mat-suresort.com

Room Rate = \$130 + tax

Reference for CHARR for room rate

BEST WESTERN LAKE LUCILLE INN



BEST WESTERN LAKE LUCILLE INN

1300 W LAKE LUCILLE DRIVE
 WASILLA, ALASKA, 99654

P: (907) 373-1776

For reservations visit:

https://www.bestwestern.com/en_US/book/hotel-rooms.02011.htm-l?groupId=2Y3KI4T9

Quote Group: Alaska CHARR

GRAND VIEW INN & SUITES



GRAND VIEW INN & SUITES

2900 E PARKS HWY
 WASILLA, AK 99654

P: 1-866-710-7666

For reservations visit:

Single Queen: \$110.00 plus tax

Two Queen Beds: \$130.00 plus tax

Reference CHARR Convention for rates:
 No block based on availability