

Alaska CHARR Sponsorship Menu

How to use this menu

Choose a sponsorship level, then select how your investment is allocated among Cabaret, Hotel, Restaurant and Retailers, Association, Future Hospitality Leaders Program, and the Educational Fund. The tables below show the investment amount and the corresponding allocation for each path.

Allocation key: CHARR, FHLP, and Ed Fund are the three allocation categories used throughout this menu.

Contact

Alaska Cabaret, Hotel, Restaurant, and Retailers Association
1503 W 31st Avenue, Suite 102, Anchorage, AK 99503
907.274.8133 | www.alaskacharr.com | info@alaskacharr.com

Choose Your Sponsorship Level

Select the level that matches your intended investment.

Level	Investment
Legacy Partner	$25,000
Capitol Partner	$15,000
Hospitality Champion	$10,000
Industry Advocate	$5,000
Friend of Hospitality	$2,500

Choose Your Allocation Path

Choose one of the three allocation paths below for how your investment is distributed.

Option	Allocation	What it means
Hospitality Advocate	60% CHARR / 20% FHLP / 20% Ed Fund	Allocates 60% of each investment to CHARR, 20% to FHLP, and 20% to the Ed Fund.
Foundation Champion	25% CHARR / 50% FHLP / 25% Ed Fund	Allocates 25% of each investment to CHARR, 50% to FHLP, and 25% to the Ed Fund.
Hospitality Steward	33.3% CHARR / 33.3% FHLP / 33.3% Ed Fund	Allocates each investment at 33.3% to CHARR, FHLP, and the Ed Fund; rounding is reflected in the amounts shown.

Hospitality Advocate

50% CHARR / 25% FHLP / 25% Ed Fund

The table below shows how each sponsorship level is allocated under the Hospitality Advocate path.

Level	Investment	CHARR 60%	FHLP 20%	Ed Fund 20%
Legacy Partner	$25,000	$12,500	$5,000	$5,000
Capitol Partner	$15,000	$9,000	$3,000	$3,000
Hospitality Champion	$10,000	$6,000	$2,000	$2,000
Industry Advocate	$5,000	$3,000	$1,000	$1,000
Friend of Hospitality	$2,500	$1,500	$500	$500

Foundation Champion

25% CHARR / 50% FHLP / 25% Ed Fund

The table below shows how each sponsorship level is allocated under the Foundation Champion path.

Level	Investment	CHARR 25%	FHLP 50%	Ed Fund 25%
Legacy Partner	$25,000	$6,250	$12,500	$6,250
Capitol Partner	$15,000	$3,750	$7,500	$3,750
Hospitality Champion	$10,000	$2,500	$5,000	$2,500
Industry Advocate	$5,000	$1,250	$2,500	$1,250
Friend of Hospitality	$2,500	$625	$1,250	$625

Hospitality Steward

33.3% CHARR / 33.3% FHLP / 33.3% Ed Fund

The table below shows how each sponsorship level is allocated under the Hospitality Steward path. The 33.3% allocations create small rounding differences in the amounts shown.

Level	Investment	CHARR 33.3%	FHLP 33.3%	Ed Fund 33.3%
Legacy Partner	$25,000	$8,325	$8,325	$8,350
Capitol Partner	$15,000	$4,995	$4,995	$5,010
Hospitality Champion	$10,000	$3,330	$3,330	$3,340
Industry Advocate	$5,000	$1,665	$1,665	$1,670
Friend of Hospitality	$2,500	$832.50	$832.50	$835

Partners Choice

Direct investment based on organizations' priorities, with a minimum of 10% invested into each category.

If none of these options align with your preferences, you have the flexibility to support individual events hosted by any of the CHARR entities separately. Opportunities to contribute to these events will be communicated regularly throughout the year, allowing you to choose the events that best match your interests and priorities. Your support is invaluable, and we appreciate your interest in engaging with us through diverse avenues.