



MINUTES for Annual General Meeting February 20, 2025

Meeting: 02/20/2024 4:00 pm Mountain Time

Location: Virtual

ATTENDEES

Presiding Officer:

☒ Korey Hampton – **Chair**

Board Member Attendees:

☒ Alicia Bourke – **Vice Chair**

☒ Michael Smith – **Secretary**

Arrived at 4:11 pm

☒ Erik Marter – **Treasurer**

☒ Leslie Sohl – **Member**

☐ J Stapleton - **Member**

☒ Jason Ong – **Member**

☒ Lauren Stover – **Member**

☒ Kennerly de Forest – **Member**

Arrived at 4:18 pm

☒ Melissa Webb – **Executive Director**

Quorum?

☒ Yes

☐ No

The meeting was called to order at 4:04 pm Mountain Time by Korey Hampton. Leslie Sohl recorded the minutes in Michael's absence.

*Mike and Kennerly attended AGM but joined late (

Welcome Guests & Housekeeping | (Korey Hampton)

- Welcome to all on the call and to those that will watch the recording (meeting was recorded for future use as well)
- 2nd year of a virtual AGM (Annual General Meeting) to allow increased access to all ACCT members.

Reading of the ACCT Mission Statement | (Alicia Bourke)

The Association for Challenge Course Technology (ACCT) establishes and promotes the standard of care and measure of excellence that defines professional practice and effective challenge course programs. ACCT develops, refines, and publishes standards for installing, maintaining, and managing challenge courses; provides forums for education and professional development; and advocates for the challenge course and adventure industry.

Reading of the ACCT Anti-Trust Statement | (Erik Marter)

It is the policy of the Association for Challenge Course Technology, and it is the responsibility of every Association member company, to comply in all respects with federal and state antitrust laws. No activity or discussion at any Association meeting or other function may be engaged in for the purpose of bringing about any understanding or agreement among members to:

- (a) raise, lower, or stabilize prices;
- (b) regulate production;
- (c) allocate markets;
- (d) encourage boycotts;
- (e) foster unfair trade practices;
- (f) assist monopolization, or
- (g) in any way violate federal or State antitrust laws.

Any questions regarding the meaning or applicability of this policy, as well as any concerns regarding activities or discussions at Association meetings, should be promptly brought to the attention of the Association Executive Director or the Chair of the Board of Directors.

Approval of Agenda | (Korey Hampton)

- Review and approve the meeting agenda

Motion:	Review and approve the meeting agenda
Made by:	Erik
Seconded by:	Alicia
Discussion:	Korey noted the agenda topics the meeting would cover, as noted in the agenda
Vote:	In Favor – all Opposed – none Abstaining – none
Motion Carries:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Report from the Vice Chair of the Board of Directors (Alicia Bourke)

- Introduction of current Board Members and Executive Committee positions
Michael Smith joined at 4:11 pm.
- Recognition of outgoing Board Member: Rohan Shahani
- Recognition of Accredited Vendors and Accredited Operators - a video was played to acknowledge and celebrate the accredited members
- Presentation of Board Liaison Roles and Committee Reports – A link to the reports was provided in the registration link for the meeting. Board members shared their liaison roles with the various committees.
- Opportunity for Attendee questions - none at this time

Report from the Chair of the Board of Directors (Korey Hampton)

- Conference 2025
 - Gratitude for attendance and participation: 634 attendees, 3 sponsors, and about 45 exhibitors with 49 booths.
 - Thank you to our conference sponsors Granite Insurance, Landway Apparel, and Singenuity
- Board Emeritus is a resource for the Association and the Board. Bob Ryan is the newest elected member. He replaced Jim Wall, who has completed his term. We are grateful to all of them for their wisdom and guidance.

- Current Emeritus: Brian Lisson, Ken Jacquot, Michelle Hepler, Josh Todd, and Bob Ryan
- 2024 Board Accomplishments. The full report is provided with a registration link
- Three high-level accomplishments:
 - ACCT Bylaws. The ACCT Bylaws were updated in the October 2024 meeting of the Board of Directors. The changes give sub-account member seats and Accredited Operators new voting privileges. The most recent election was the first time the new procedures were implemented, and voting participation was much higher than in past years.
 - Standards Development. The Accredited Procedures Task Group (APTF), consisting of members of the Board of Directors, Consensus Group, TIRE, and Staff updated the Accredited Procedures. ANSI approved the revision in August 2024. A 2nd APTF is being established to work on educational materials and similar content. A call for volunteers went out in today's newsletter; apply if this is an area of interest for you.
 - Increased communication. More opportunities for participation and dialogue within the ACCT community have been promoted through
 - Monthly open office hours held, open to all
 - Monthly Accredited Members calls
 - Quarterly Chairs calls to update volunteer groups
- Key Board Initiatives for 2025 - Top 3 Priorities:
 - Program execution – specifically, the newly updated Vendor Accreditation Program
 - ACCT Standards Development
 - The Future of ACCT Events
- Opportunity for Attendee questions
 - Rick Kahl of API asked about any known impacts to the industry with the new USA administration at a federal level; nothing to report at this time.
 - ACCT Academy status: The Chair of the group shared that they are seeking volunteers and content and will share ways to participate in upcoming correspondence.

Kennerly Deforest joined at 4:18 pm.

Report from the Treasurer (Erik Marter)

- Q2 Report. Report shared in the registration link; Financial reports are available on the ACCT website under About > Board of Directors
- Current Cash Flow. \$676K is in our various accounts; \$500K without the SBA loan.
- Post-Conference Financial Outlook. While we expect to lose an estimated \$40K this Fiscal Year, the positive is that over the last few years (post-COVID Pandemic), we are doing better year-over-year. Some of the losses were also due to having contracts for the conference negotiated years in advance. Going forward, it is a Board priority to eliminate the deficit. Melissa is doing an excellent job managing the changes in the industry and planning for the future. The Q3 Report (Jan – Mar) will be posted after a future Board meeting & be available for review on our website.
- Opportunity for attendee questions. None at this time
- ACCT's Fiscal Year runs from July 1 to June 30.

Report from the Executive Director (Melissa Webb)

- A Full Report is linked in the registration file
 - Introduced ACCT staff members & acknowledged contract staff, including ACCT's bookkeeper, conference project manager, and site selection for conference location personnel.
 - Heather Brooks | Program Manager
 - John Voegtlin | Office Manager
 - Brittany Humphrey | Outreach and Engagement Coordinator
 - The Awards Program Work Group
 - Has some open seats (if anyone is interested)

- New award categories were added, and new and existing awardees were recognized during the Annual Conference.
- The ACCT Memoriam Project was launched at the 2025 conference. A link is available to share your nominees.
- Academy Development Work Group.
 - Developing processes to get content into the LMS system.
 - Thanked the recent Chair, Kristina Riggs, after completing a term limit. Alexis Webb Bechtold is the new Chair
 - ADWG is reviewing content from previous years' conferences that was recorded to determine what can be posted online, with the approval of the associated speakers.
 - Program content is being loaded into the LMS, including ICE Prep Course content and exam. 1 testing event has been successfully completed in the LMS.
 - Hoping to be able to offer CEUs for content within the LMS- this is still in development.
 - ACCT has been updating the technology it uses
- Future of Events is a top priority. The 2026 conference will shift to only being hosted in a hotel. It will not use a convention center. Additional discussions will occur regarding what events look like beyond 2026.
- New branding rollout. Association for Challenge Course Technology, Inc. will now operate under the tradename "ACCT International." New branding and website are being rolled out over the next few months.
- Launched an e-commerce store at <https://www.acctinfo.org/merch>
- ACCT Newsletter. Anyone interested in contributing content for ACCT Newsletters, please reach out to Brittany Humphrey at brittany@acctinfo.org.
- The Membership Survey is live through February. Please participate
- ACCT Regulatory Map. We are seeking support in updating the ACCT Regulatory Map. The resource is on a new webpage and should be more user-friendly. If you are aware of any updates, please provide that information
- Photo Archive Project. Photos from past conferences, memorable moments in the field, and snapshots of the industry's evolution are being collected. Submission can be made at <https://form.jotform.com/243397039009056>
- A Call for Presenters is live for the ACCT 2026 - if you have a workshop submission, please get that sent in.

Meeting Closing (Korey Hampton)

- **A recording of this AGM, including the discussed resorts, is available on the ACCT Academy/LMS. Go to [acctinfo.org](https://www.acctinfo.org) > Resources > ACCT Academy > Login. The attachments, reports, and resources are available in the recording under the resources tab.**
- Opportunities for engagement: BOD meetings, Open Office Hours, volunteer (apply via the online application)
- Next Conference: Oklahoma City, OK | February 4- 8, 2026
- Adjourn

Motion:	To adjourn the Annual General Meeting
Made by:	Leslie
Seconded by:	Alicia
Discussion:	None
Vote:	In Favor – all Opposed – none Abstaining – none
Motion Carries:	X Yes

☐ No

The meeting was adjourned at 4:54 pm Mountain Time.

APPROVED