

## 25<sup>th</sup> Annual International ACCT Conference & Expo

February 5 to February 8, 2015  
Indian Wells (Palm Springs), California

Photo provided by Renaissance Indian Wells

### 2015 International ACCT Conference Title Sponsors



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# Welcome to Parallel Lines™!

We are pleased to present our Members with this online and user-friendly newsletter. Our goal is to provide our Members with an easy-to-read periodical that reflects the more modernized world in which we live.

In this special Conference Edition of Parallel Lines, we will be sharing information about the upcoming 25<sup>th</sup> Annual International ACCT Conference & Exposition. All of our careful planning is finally coming together and we look forward to getting this special milestone event under way.

We encourage you to share Parallel Lines with your colleagues in your community. Remember that you can also view the publication on our website at [www.acctinfo.org](http://www.acctinfo.org). As always, let us know if you have a program, member, or topic that you would like to have included. We can be reached at [membership@acctinfo.org](mailto:membership@acctinfo.org).

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## January

12  
Online registration ends.

16  
Voting ends for the Board position elected by the Individual and Organizational Membership.

ACCT Board of Directors Meeting

## February

2  
ACCT Board of Directors Meeting in Palm Springs

3-4  
OSHA Certification, First Aid for the Challenge Course Professional, and Trampoline Inspector Certification Level 1 & 2 offered at the ACCT Conference.

5  
ICE Prep Course (8 am-3 pm) and ACCT Pre-Conference (8:30 am-3:00 pm)

Annual International ACCT Conference & Expo in Palm Springs BEGINS!

8  
ACCT Post-Conference  
ACCT ICE Exam

## March

19  
ACCT Board of Directors Meeting

## About ACCT

The Association for Challenge Course Technology (ACCT) is an Accredited Standards Developer (ASD) by the American National Standards Institute (ANSI) and was responsible for the development of the first Challenge Course Technology standards originally published in 1994. These internationally recognized standards are currently being maintained by ACCT through our accredited ANSI public comment process.

ACCT serves as the leading trade association for the Challenge Course and Aerial Adventure Course industries. ACCT has 41 accredited Professional Vendor Members (PVMs) and more than 2,600 members globally (including the United States, Europe, Asia, the Caribbean, Canada, Japan, Korea, and Central America).

### What is a Canopy Tour?

A guided aerial exploration or transit of the forest canopy, most commonly done by means of a series of zip lines or aerial walkways with platforms.

### What is a Challenge Course?

A facility or facilities consisting of one or more elements that challenge participants as part of a supervised educational, recreational, or therapeutic curriculum.

### What is a Zip Line?

A lifeline (typically sloped) suspended between support structures that enables the participant, who is attached to a pulley, to traverse from one point to another.

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## Emily Harrington, Keynote Speaker



### Professional Rock Climber and Adventurer

Emily Harrington is a professional rock climber and adventurer who has been a prominent and leading figure in the climbing community since she was a teenager. Her early years were defined by her successes as a part of the USA Climbing Team on the national and world competition circuit. She's a five-time National Champion, a two-time North American Champion, and has placed podium in World Cups. But her true passion lies with outdoor climbing and exploring the mountains.

She's excelled at nearly every aspect of the incredibly specialized disciplines of climbing. She's reached the most elite levels in the gymnastic and physical discipline of sport climbing; free climbed 2,500-foot walls in remote corners of the world; won ice climbing competitions; and reached the summit of the world's tallest peaks in the Himalayas (including Mount Everest in 2012).

Emily has been a member of The North Face Global Team for six years and has traveled extensively on expeditions throughout the world. Her adventures have recently been featured in *National Geographic*, on *60 Minutes Australia*, and in 2013's REEL ROCK Film Tour. She is a talented and passionate speaker and writer and has spoken at National Geographic LIVE, Powder Mountain's "Summit Series" event, and The North Face Speaker Series. Her writing has been published on the National Geographic Adventure blog, in *Women's Adventure Magazine*, in *Rock&Ice Magazine*, in *Urban Climber*, and on The North Face blog.

Emily is sponsored by The North Face, Petzl, and La Sportiva and works closely as an ambassador for organizations that represent causes she believes in: climate awareness, outdoor education, and inspiring youth to get outside. She speaks at high schools around the country on behalf of Protect Our Winters, teaches Nepali Sherpa climbing skills at the Khumbu Climber Center in the Himalayas, is an ambassador for the Access Fund and American Alpine Club, and volunteers at Outdoor Nation events across the country. She currently resides in Squaw Valley, California, where she trains for climbing and has fallen in love with skiing, her second passion.



## Connection Is Important!

by Micah Henderson  
ACCT Board Chair

It's conference time again and I hope all of you are getting excited about getting together in California this year. Writing an article for the conference edition of Parallel Lines has caused me to reflect on my first ACCT conference in Nashville, Tennessee in 2002.

I was new to the industry and was fairly new to my first full-time job. I had no idea what to expect from the ACCT conference. The only people I knew were my coworkers and I was hesitant to attend. I had been accepted to the service crew and had to arrive early for training and my yellow hat.

Service crew gave me something to do and provided an opportunity to meet and play with so many new people. One of the funniest memories from that conference was when a group of about 15 of us took a limousine to downtown Nashville for the night. We were squished tightly together inside (which is not my thing at all) and were apparently too heavy for the vehicle because we were scraping bottom and throwing sparks the whole way. Our group had such a fun night of piano bars and stage

performances. It always makes me smile to remember . . . .

At the time of my first conference I was able to gain a broader perspective of the industry. I began to hear about and understand the different practices being used across the country. It was such a healthy lesson for me because, as embarrassing as it is to admit, as a young trainer I was one of those that taught THE "right" way to do things on the challenge course. Without my experience at the ACCT conference I may have never understood or accepted the many other skills and techniques that were also appropriate on the course.

In 2002, the development of the Practitioner Certification Standards was a hot topic for sure. It was so exciting to hear that this group of people was working toward streamlining

what it meant to be "certified." I knew I wanted to be part of the development of Standards in this area. Years later I would join the Certification Standards Committee and get a first taste of how exciting it is to be a part of creating something new for our industry. That passion is still part of who I am today. The topic continually changes, but the drive to develop Standards and programs that support safety and consistency in the challenge course, zip line, and adventure park world is continually my focus.

Whether it is your first conference or you can't even remember how many you have attended, I hope you come to California with an open mind and an open heart. The friends and connections you can make will last a lifetime. See you in Palm Springs!

"The best way to lead people into the future is to connect with them deeply in the present."

James Kouzes and Barry Posner

## Updated 2015 Conference Schedule

### Tuesday 2/3/2015

8:30-5:00 OSHA Certification  
First Aid Certification

### Wednesday 2/4/2014

8:30-5:00 OSHA Certification  
First Aid Certification  
2:00-6:00 Exhibit Hall Move-in  
1:00-7:00 Registration Open  
2:00-4:00 Service Crew Training  
5:00-7:00 Early Arrivals Reception (all are welcome)

### Thursday 2/5/2014

7:30-5:00 Registration and Information  
8:00-2:00 Exhibit Hall Move-in  
8:00-3:00 ICE Prep Course  
8:30-3:00 Pre-Conference  
4:00-5:00 Annual General Meeting  
5:00-6:30 Opening Ceremony & Keynote  
6:30-8:30 Reception: Silver Anniversary Celebration!  
6:30-9:30 Exhibit Hall Open  
9:30-11:30 ACCT Karaoke Night in Stir Lounge

### Friday 2/6/2015

7:30-5:00 Registration and Information  
8:30-6:15 Workshop/Demo Sessions  
12:00-8:00 Silent/Hometown Auction  
12:00-9:00 Exhibit Hall Open  
6:00-8:00 Reception: Silver Screen: A Black & White Affair  
8:30-10:00 Movie Night on the Emerald Lawn

### Saturday 2/7/2015

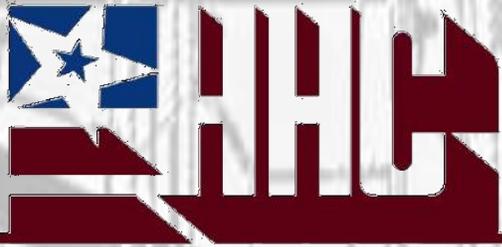
7:30-12:00 Registration & Information  
8:30-2:45 Workshop Sessions  
10:00-3:00 Exhibit Hall Open  
2:45-4:15 ACCT Olympics (all are welcome)  
3:00-7:00 Exhibit Hall Move-out  
4:30-6:00 Workshop Sessions  
6:00-7:00 Cash Bar - Open to Everyone!  
7:00-8:00 Closing Dinner  
8:00-9:00 Awards Ceremony - Closing Reception  
9:00-end ACCT Networking Event

### Sunday 2/8/2015

7:30-11:30 ACCT ICE Exam  
7:30-11:30 Post-Conference  
8:00-12:00 Challenge Course Tour

## Renaissance Indian Wells





**Hibbs ♦ Hallmark & Company**  
**Insurance Agency**



**PROUD SUPPORTER OF ACCT'S 25<sup>TH</sup> INTERNATIONAL CONFERENCE**

Hibbs-Hallmark & Company and Veracity Insurance Solutions, LLC. have partnered to create an insurance program designed specifically for qualifying members of the Association of Challenge Course Technology who are involved in the construction, facilitation, inspection, and operation of zip line/canopy tours and challenge courses, in the United States.

**INSURANCE PROGRAM HIGHLIGHTS**

**Eligible Risk Included:**

- ◆ Ropes Challenge Courses
- ◆ Zip Line/Canopy Tours
- ◆ Aerial Adventure Parks
- ◆ Builders/Construction Risk
- ◆ Industry Product Vendors

**Types of Coverage Available:**

- ◆ General Liability
- ◆ Excess Liability/Umbrella
- ◆ Accident Medical
- ◆ Property Insurance

For more information about this unique program and to see if you qualify please contact:



**BBB Torch Awards**  
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Executive Vice President

Hibbs-Hallmark & Company  
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[www.CanopyTourInsurance.com](http://www.CanopyTourInsurance.com)

**Telephone:**  
**903.561.8484**  
**800.765.6767**



# Register On-site

Photo Provided by Challenge Towers

**Don't miss the FUN!**

**Full Exhibit Hall & Record Attendance**

for the 25<sup>th</sup> Annual International

ACCT Conference & Expo

at the Renaissance Indian Wells | Indian Wells (Palm Springs), California

**Thursday, February 5 - Sunday, February 8, 2015 | Indian Wells (Palm Springs), California**

**For more information visit: [www.acctconference.com](http://www.acctconference.com)**



Lawyer Shark Tank

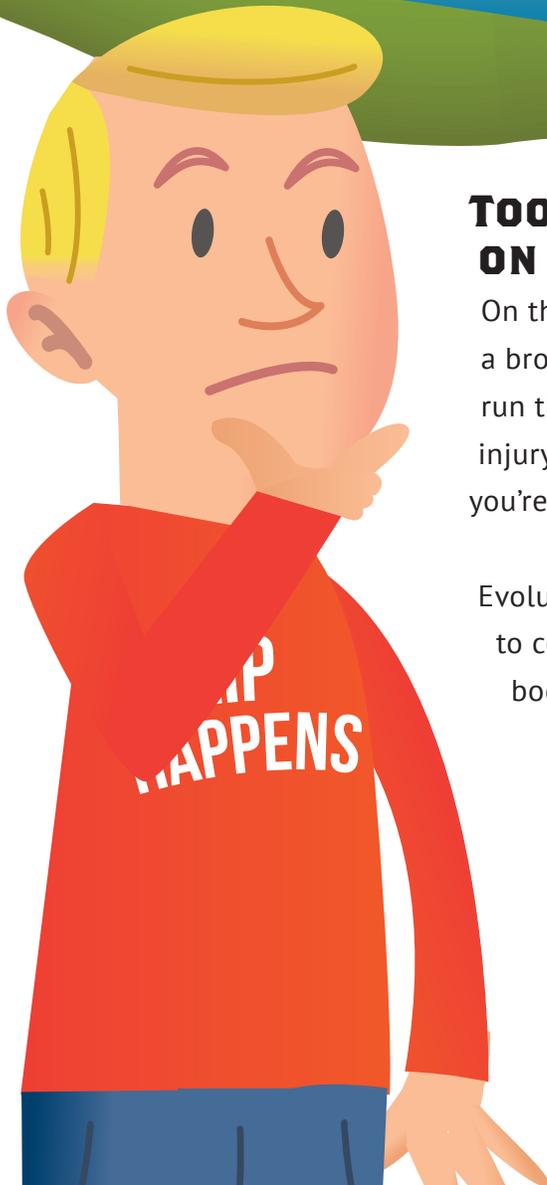
## TOO MANY THINGS CAN GO WRONG ON A CHALLENGE COURSE

On the course, an accident can cost you more than just a broken harness. When owning a challenge course, you run the risk of being blamed for any minor or serious injury. All it takes is one accident on the course before you're smacked in the face with a lawsuit.

Evolution Insurance Brokers can customize your policy to cover all of your unique needs. Come visit us at booth 100 to learn more, or call us at 877-678-7342.



Visit us at booth #100





## New Year with Old and New Friends! One Is Silver . . .

by Cynthia Paris  
Conference Committee Chair

Make new friends and cherish the old . . . one is silver and the other is gold! So goes a popular youth camp song. The summer camp days seem far away as the Midwest is hit with below zero temps this week. Yet it's a brand new year—and the cold weather makes it a perfect time to reflect on the past and begin to search out inspiration for the future.

Preparations for the annual ACCT conference are on my winter list. Seeing old friends and meeting new ones warms my heart, no matter how cold the winter. There is still time to join us. Although online registration is now closed, you can still register on-site.

Warm weather awaits us in sunny Palm Springs, California, the site for this year's milestone event. The weather is so good, we have even scheduled some of our Exhibitor workshops outdoors on the lawn! Our exhibit hall is full again this year as the show continues to grow. We anticipate nearly 100 booths, 150 workshops and pre-conference sessions, and over 1,000 attendees! Thank you to all of you that have been a part of the industry's success. Twenty-five years ago, ACCT's founding members could not have predicted where we would be today. On our silver anniversary we are thankful for their contributions.

After twenty-five years it seems time to have our first female keynote speaker! To kick off this milestone event Thursday afternoon, Emily Harrington will inspire you as she speaks from the heart of a true adventurer. Emily is an accomplished climber and a member of the North Face Global Team. She works closely as an ambassador for organizations that represent causes she believes in, such as climate awareness, outdoor education, and inspiring youth to get outside.

To help celebrate our silver anniversary, we have themed events throughout the week. Join us for a night of "Silver Anniversary Celebration" as the exhibit hall opens Thursday evening directly after the keynote. Dress in silver and join the fun with appetizers and beverages as you meet this year's exhibitors. Friday night we pay homage to the Silver Screen, the heart and soul of Palm Springs. Dress as your favorite movie or TV star or dress in your red-carpet finest. Palm Springs has been home to many old-school stars such as Bob Hope, Jack Benny, Dinah Shore, and Gene Autry. On a Friday night in the 1960s you could have caught a glimpse of Frank Sinatra, Dean Martin, or Sammy Davis Jr.—the Hollywood "Rat Pack." On Friday night perhaps you will catch a glimpse of our own "ACCT Pack" in the exhibit hall.

Making new friends and laughing with old friends is part of the charm of our annual event. This year our host hotel allows for plenty of socializing and casual meetings. It provides an intimate setting with all the amenities and is just the right size for our group. A central lounge area opens to the patio, lawn and exhibit hall. You won't want to leave! To keep the fun close we have added some late-evening fun: karaoke in the sports bar on Thursday night and a movie under the stars on Friday night.

To celebrate the uniqueness and diversity of our members, we are hosting a "Hometown Auction" for this year's Silent Auction. Bring items or gift certificates for things that represent you and your community. Unique experiences in your area could make a great item. Is your town or state known for a particular craft or food? Pull it together in a basket or bring individual items and we will gather them together. All proceeds will go to benefit scholarships and special projects at ACCT.

Join us outside as we bring back the classics for the ACCT Olympics on Saturday afternoon. Cheer on teams at this friendly competition with events such as Team Relay, Staple Toss, and the crowd favorite, Cable Whip! Gather your team and sign up through our new online registration to secure a spot.

For more inspiration before you head home, join us for a look at one of our member's course sites. ACCT will offer a bus tour Sunday morning to Pathfinder Ranch to see the facility and possibly participate in a climb. Limited spots are available to tour or participate. Be sure to sign up early.

Make new friends and cherish the old . . . celebrate with us for our 25<sup>th</sup> anniversary conference February 5--8, 2015, at the Renaissance Indian Wells in Palm Springs, California. We are planning events more than a year in advance and welcome your suggestions for 2016. Please email them to the Event Manager, Melissa Webb, at [melissa@acctinfo.org](mailto:melissa@acctinfo.org).

See you in Palm Springs!



## Silver Anniversary Celebration

by Melissa Webb  
ACCT Events Manager

By now you have likely received countless emails and reminders from the ACCT office about our 25<sup>th</sup> Annual International ACCT Conference & Expo. This event is packed with one celebration after another so hopefully you are registered and plan to join us in Hollywood's desert playground!

There are several new things this year we would like to draw your attention to. First, let us highlight our Demo Sessions, which will be offered at various times on Friday, February 6<sup>th</sup> on the Emerald Lawn (near the exhibit hall). We have several companies looking to give you a closer look at their products and services. These sessions will be 30 minutes each and will run in conjunction with the general workshop schedule. The schedule for the general sessions can be found on our conference website.

Our conference agenda is full, but we know that the folks in our group love to get outdoors as often as possible! Along with the ever popular ACCT Olympics that will be held on Saturday afternoon (if you haven't signed up your team you can do so in advance or on-site), we have some morning fitness opportunities available for those early-rising fitness enthusiasts. Be sure to check out the ACCT Resource Center (near conference registration) to learn more about what is happening bright and early. The hotel also has a few bikes available to be checked out for those that wish to take a spin around the city.

Although Palm Springs may be within driving distance for some attendees, we are aware that many of you fly in from across the country (or globe) and are without a vehicle to get you around during your stay. To assist you with a smooth transition from the Palm Springs (PSP) airport to the wonderful Renaissance Indian Wells Resort and Spa, ACCT will be providing limited complimentary airport shuttle service. The shuttle will be filled on a first come, first served basis and will run from 10:00am—2:00pm Wednesday and Thursday, February 4<sup>th</sup> and 5<sup>th</sup>, and from 7:00am—12:00pm on Sunday, February 8<sup>th</sup>.

While you're in the area you may be interested in checking out Palm Springs and its surrounding cities. The Sun Line bus operates throughout the Coachella Valley and fares are very reasonable. For more information visit: <http://www.sunline.org/>. If you are extending your trip and making a vacation out of this year's conference, The Greater Palms Springs Convention and Visitors Center is a great tool for planning adventures, locating the best restaurants and night life, and learning about local events that are occurring this February.

We are excited to have you join us at the 25<sup>th</sup> Annual International ACCT Conference & Expo! The ever popular conference app is in the works and will be released very soon. You will want to download the app for the most accurate conference information while in Palm Springs.

Were you interested in presenting in 2015, but didn't get the opportunity to submit a workshop proposal in time? The link for the 2016 Call for Presenters will be available in Palm Springs. We would love for you to share your knowledge with our attendees so be thinking about what you could bring to us next year in AUSTIN, TEXAS! Rumor has it that there is a challenge course within close proximity to the host hotel, The Hyatt Lost Pines. Who knows, maybe we'll even have a few more outdoor sessions at our 2016 event.

If you haven't registered yet, it's not too late! We are accepting walk-in registrations on-site. There truly is something for everyone at this event, and we look forward to seeing you there!

Get into the spirit of things Thursday evening by wearing "all things silver" to the "Silver Anniversary Party!" Friday night it's "Silver Screen: A Black and White Affair!" Dress in black and white and join the fun!

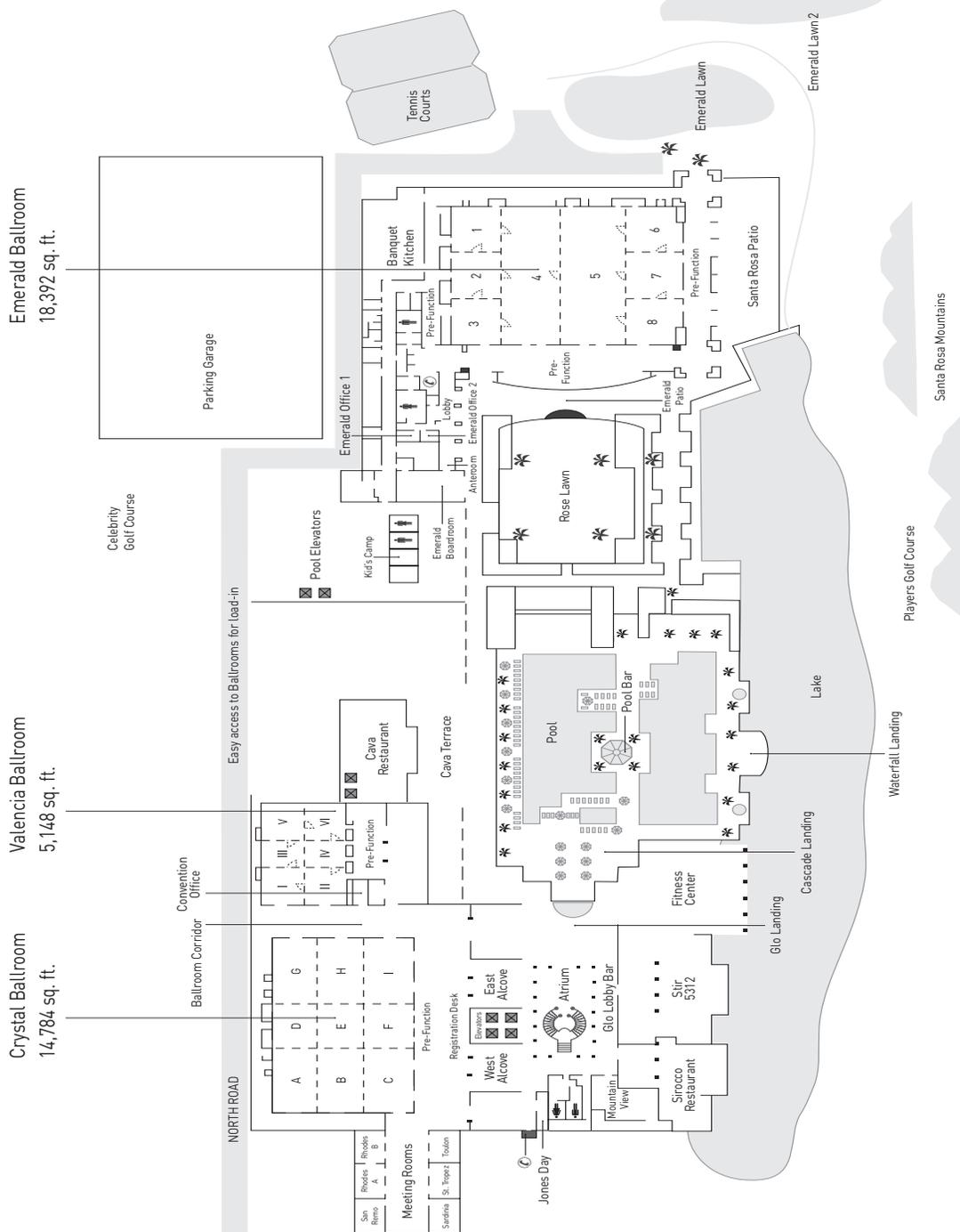


### ACCT Time Capsule!

Would you like to be a part of history? Bring something to put into the ACCT Time Capsule that will be housed at the ACCT Resource Booth on the Emerald Patio. Once sealed, it will not be opened again for 10 years!

# 25<sup>th</sup> Annual International ACCT Conference & Expo Map

## Terrace Level

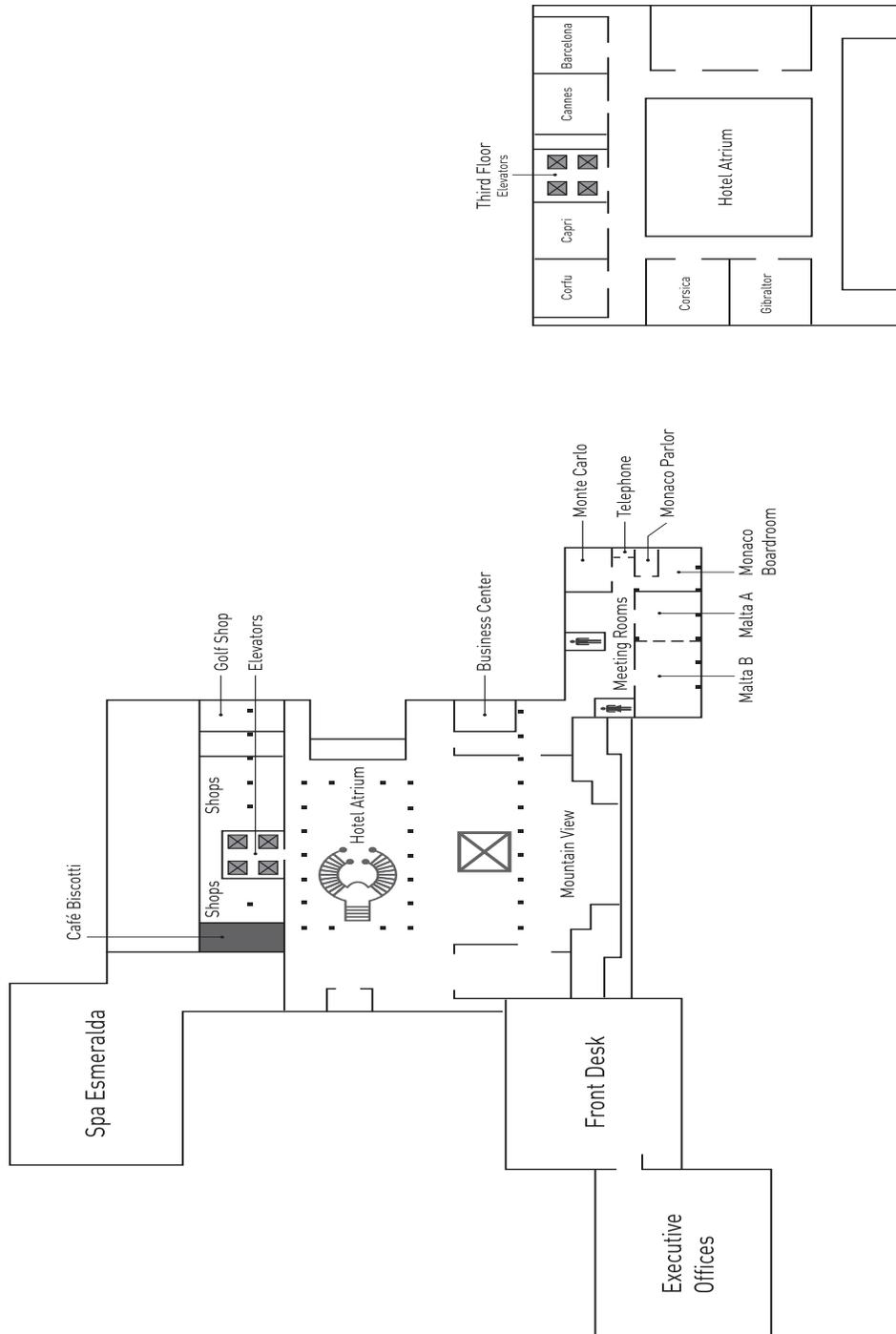


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# 25<sup>th</sup> Annual International ACCT Conference & Expo Map

## Lobby Level



# exhibit hall

## ABEE, INC.

Ryan Olson, Pres.  
920-474-7172

Email: ryan@abeeinc.com  
Web: www.abeeinc.com

ABEE, Inc. is a full-service Challenge Course, Zip Line Canopy Tour, and Aerial Adventure Park company that provides services in adventure education and experiential program design both nationally and internationally to educational institutions, camps, conference and outdoor education centers, resorts, health care providers, and corporations.

## ABSOLUTELY EXPERIENTIAL, INC.

John Ireland  
413-770-7736

Email: john@absolutelyexperiential.com  
Web: www.absolutelyexperiential.com

Absolutely Experiential, Inc. is one of the leaders in the industry of design, construction, inspection, and training of Aerial Adventure Parks, Zip Line Canopy Tours, and Traditional Challenge Courses. All of our creations are custom designed to fit the individual needs of our clients. We focus on a seamless integration and cohesiveness with the environment while also on creating an attraction that will excite current demographics and entice other targeted audiences. AE, Inc is a Professional Vendor Member of the Association of Challenge Course Technology. AE, Inc.- We Build Adventure®

## ACCT SILENT AUCTION

Conference Committee  
800-991-0286

Email: melissa@acctinfo.org  
Web: www.acctinfo.com

The ACCT Silent Auction will be held Friday in the Exhibit Hall from 12:00pm-8:00pm. With attendance from all over the globe, the Silent Auction will have a new twist this year. We're having a HOMETOWN AUCTION!! This style of auction provides an opportunity for attendees to show their pride in their hometown and/or community by donating an item that shares where they come from. Proceeds from the auction go to ACCT's conference scholarships and special projects. There's something for everyone. Don't miss your chance to WIN!

## ACTION PHOTO SYSTEMS

Erik Marter & Nate Pfefferkorn, Owners  
503-746-6646

Email: Nate@actionphotosystems.com,  
erik@teamsynergo.com  
Web: www.actionphotosystems.com

Action Photo Systems offers several photo capture and sales systems for Canopy Tours, Adventure Parks, Resort Operators, and more. Our class-leading fully automated systems, staff-operated systems, and integrated point of sale systems

ACCT PVM #413

provide added value for your guests, which can lead to increased revenue and social media marketing for your site.

## ADMINISTRATIVE RESOURCES

#610

LeAnn Morris, Manager  
423-283-0296

Email: arileann.morris@gmail.com  
Web: www.adminresources.net

Administrative Resources is a payroll company that specializes in outfitters, zip line, and recreational businesses. We are the preferred payroll provider for the America Outdoors Association. In addition to reducing time spent on payroll, tax filings, and compliance issues, we may be able to help reduce workers' compensation costs and unemployment costs.

## ADVENTURE EXPERIENCES, INC

ACCT PVM #214

Chris Carter, Director of Training  
936-594-2945

Email: chris@advexp.com  
Web: www.advexp.com

Adventure Experiences, Inc. was founded in 1975 and is one of the original full-service challenge course and zip canopy tour companies. AEI offers services that include: consultation, design, construction, inspection, facilitator training and certification, and challenge course equipment and material sales. AEI is a Professional Vendor Member of ACCT.

## ADVENTURE OFFICE

#807

Ted Miller, Partner  
303-292-5522 ext. 1003

Email: Ted.Miller@adventureoffice.com  
Web: www.adventureoffice.com

At Adventure Office, we guide clients through technology challenges, delivering unlimited personalized service resulting in effective and profitable businesses. Our success depends upon your success! Solutions include the Adventure Office and Adventure Mini reservation systems, each with online and mobile bookings.

## ADVENTURE PARK INSIDER, publisher of SAM Magazine

Olivia Rowan, Publisher  
508-655-6408

Email: olivia@adventureparkinsider.com  
Web: www.adventureparkinsider.com

*Adventure Park Insider*, a new trade magazine from the publishers of SAM (*Ski Area Management*) magazine, aims to be the go-to information resource for aerial park operators, experts, professionals, and suppliers. It will be a forum for sharing best practices, successful strategies, and management insights on all aspects of operations. From technology to guest safety, marketing to staffing, and training to planning, *Adventure Park Insider* will speak to all levels within the adventure park industry.

#311,313

Main Exhibit Hall

#210,212

# exhibit hall

## ADVENTURE ROPE GEAR

Michael Reddish, CEO  
520-896-2007  
Email: Sales@AdventureRopeGear.com  
Web: www.AdventureRopeGear.com

Adventure Rope Gear is one of the largest worldwide suppliers of zip line, ropes courses, and aerial adventure park gear. We carry all major manufacturers and just about every product. We are one of the only two USA dealers featuring all three lines of Petzl Gear. We are committed to providing quality gear at great prices! We work and test most of this stuff ourselves and only sell the gear we like, our clients like, and is well reviewed. Our outdoor gear selection is meticulously honed down to the best bargains on the best gear! FREE SHIPPING! EXPERT SERVICE! WORLDWIDE!!

#604

and more: Head Rush, Petzl, CMI, Robertson Mountaineering, Power Fan. Building from the strength of Experience! We make fun Safer!

## AMERICAN OUTDOORS ASSOCIATION

#204

David L. Brown, Executive Director  
865-558-3595  
Email: info@americaoutdoors.org  
Web: www.americaoutdoors.org

America Outdoors Association (AOA) is a national, nonprofit trade association of active and adventure travel outfitters operating in 46 states and 50 foreign countries. Our 500 member companies offer a wide variety of outdoor recreation services to the general public including aerial, rafting, canoeing, kayaking, cycling and other adventures.

## AERIAL ADVENTURE TECHNOLOGIES, LLC

ACCT PVM #101, 200

Alicia Green, Asst. Director of Operations  
828 264-0751  
Email: alicia@aerialadventuretech.com  
Web: www.aerialadventuretech.com

Aerial Adventure Technologies offer top-shelf aerial adventure products to camps, the challenge & rope course industry, along with the commercial aerial park and zipline industries. Our current inventory of sought after adventure products include the POWERFAN® Free-fall Experience, the Perfect Descent® Climbing Systems Auto Belay, & the Saferoller and Saferunner® Continuous Belay Systems. We are continually researching additional products to support through Aerial Adventure Tech that will enhance the safety, efficiency, and experience for the camp, aerial park and zip-line industries.

## ASSOCIATION FOR CHALLENGE COURSE TECHNOLOGY

#111, 113, 115

James Borishade, Executive Director  
800-991-0286  
Email: info@acctinfo.org  
Web: www.acctinfo.com

Founded in 1993, ACCT is committed to promoting the use of Challenge Course Technology and to setting minimum standards for Challenge Course and Aerial Adventure Course installation, operation, and inspection.

## ASSOCIATION FOR EXPERIENTIAL EDUCATION (AEE) #102

Robert Smariga, CEO  
303 440-8844  
Email: executive@aee.org  
Web: www.aee.org

AEE connects a global community of educators and practitioners who change lives through experiential education. Expressed most simply, experiential education is Challenge and Experience followed by Reflection leading to Learning and Growth. AEE's global membership includes challenge course practitioners, corporate team builders, instructors, teachers, camp counselors, therapists, environmental educators, guides and researchers.

## AERIAL DESIGN

ACCT PVM #302

Valdo Lallemand, President  
206-422-2414  
Email: valdo@aerialdesigns.com  
Web: www.aerialdesigns.com

For 20 years, our innovative aerial adventure parks, zip line tours and challenge courses have provided clients throughout North America with unforgettable aerial adventures. We design and engineer with adventure in mind — along with a flair for distinctiveness and visual appeal.

## BONSAI DESIGN, INC.

ACCT PVM #105

Thaddeus Shrader, CEO  
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Email: thaddeus@bonsai-design.com  
Web: www.bonsai-design.com

Bonsai Design is the leading provider of tree-based canopy tours and adventure programs in the United States. Bonsai offers world-class custom design services which are proportional to ones business or educational needs, fit seamlessly into the environment, and enhance each participant's experience. Bonsai's refined aesthetics continue to extend the limits of the challenge course industry.

## AMERICAN ADVENTURE PARK SYSTEMS

#810,812,814

Mike Holder, Owner  
Email: info@quicktrekker.com  
Web: www.americanadventurepark.com

Proud Designer/Builders of the largest zipline canopy tour and tallest free standing climbing wall in the world as verified by Guinness World Records. As North American distributors for Quick Trekker continuous belay system, that can be used on ziplines of any length and integrated into current courses as well as new. Distributors/dealer for these fine products

# exhibit hall

## CARRICK ENGINEERING CORP

Joanna Bronson  
303 622-9607  
Email: carrickeng@netecin.net  
Web: www.carrickeng.com

At Carrick Engineering Corp we are experts in the use and application of wire rope systems. Our company can provide wire rope, geotechnical, foundations and structural engineering. We provide support engineering to zipline designers, installers and owners.

## CHALLENGE DESIGN INNOVATIONS, INC. ACCT PVM #405

**Jim Wall, Owner**  
828-737-6850  
Email: jwall@cdiinfo.com

Web: www.challengedesigninnovations.com  
ADVENTURE PARKS, ZIP LINES & CHALLENGE COURSES: Challenge Design Innovations provides a full gamut of services to meet the individual needs of your program or venture- from custom innovative designs, to installation, to opening day with your trained & certified staff. Our professional and experienced staff works closely with engineers and arborists to deliver a high-quality, engaging and environmentally conscious solution to your adventure needs. Come by our booth- we'd love to meet you!

## CHALLENGE TOWERS ACCT PVM #415,514

Andrew Miller, Director of Operations  
828-265-0602  
Email: info@challengetowers.com

Web: www.challengetowers.com  
Challenge Towers offers industry-leading design with personalized and responsive service. From our roots in the camp and non-profit world, our resume' has expanded to include a number of successful commercial operations and unmatched experience with emerging adventure technologies. Let our 20 year story accelerate your gain by distinguishing your company from the competition with designs built to engage and inspire. We balance from with function to compliment natural and built landscapes blending art, engineering and aesthetics.

## CHALLENGE WORKS, INC. ACCT PVM #705,707

Kennerly de Forest, Pres.  
831-234-4710  
Email: Ken@challengeworks.com  
Web: www.challengeworks.com

A PVM providing design, installation, inspection, repair services as well as training, certification and equipment sales.

## CHALLENGES UNLIMITED, INC./ EDELRID AERIAL PARK EQUIPMENT ACCT PVM #103

Kevin French, Marketing Director  
705 385-4204

#403 Email: kevin@challengesunlimited.com  
Web: www.challengesunlimited.com  
Description not available at the time of printing.

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Grant Jurgeneit, CEO  
800 559-0985  
Email: info@checkfront.com  
Web: www.checkfront.com

Checkfront is an online booking system that enables schedule-based business to better manage their operations, centralize administration, sell and market their services online. Our software manages back-office and online reservations for tours, activities, rentals and accommodations.

## CLIC-IT #512

Henri de Rocca-Serra, Partner / Sales & Marketing  
0033-686-46-22-05  
Email: hderoccaserra@clic-it.eu  
Web: www.clic-it.eu

CLIC-IT is a particularly innovative, continuous lifeline which allows full interactivity for our Adventure Park/Challenge Course customers. Currently, we provide perhaps the most advanced solution for interactive safety.

CLIC-IT is an ACCT member based in France and has very successfully experienced our 2nd year of worldwide sales.

## DEIMOS ZIP HARNESS #410

Tom Clark, Owner / CEO  
604-200-2029  
Email: info@zipharness.com  
Web: www.zipharness.com

Deimos Zip Harness is Canada's largest zip line harness manufacturer. Our 2014 product lineup includes 19 different harnesses, custom-made lanyards, and trolleys. All of our harnesses are designed and manufactured in Canada (with a warehouse in Tucson, Arizona).

## ECOLINE PTY LTD #213

Frederic Galimard,  
+61 (0) 432 541 252  
Email: account@ecoline.com.au  
Web: www.Ecoline.com.au

Ecoline presents their latest innovation: EcoZip tree based rollercoaster zip line. EcoZip is used in the World's longest rollercoaster zip line (1 kilometre, 3280 feet) near Sydney, Australia. Ecoline is a highly experienced, award-winning company creating innovative tree based experiences, world-wide. They provide unique and challenging custom-made adventures and educational experiences for communities, which are eco-friendly and fosters educational opportunities. Ecoline has developed its own safety system EcoZip that really ramps up the adventure as customers zip through the trees. EcoZip is also fully accessible, allowing people who

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use wheelchairs to experience the rush of the rollercoaster zip lines. Ecoline always uses industry best European and Australian technology, and have an exemplary safety record. Established in 1998, Ecoline is located in Australia.

## ECOTRAM LLC

#601

Dr. Donald Perry, Principal  
315 766-0390  
Email: ecotram@frontier.com  
Web: www.Ecotram.com

Ecotram™ is a "car and highway" proprietary mini-cableway, self-driven electric vehicle. Visitors are carried on an intimate aerial journey to explore nature and provide access to otherwise inaccessible scenic places.

## EUROBUNGY USA OPERATIONS

#305

Peter Raidt, Owner  
305 252-1422  
Email: peter@euribungy.com  
Web: www.eurobungy.com

Manufacturers of Ropes Challenge Courses, Zip Lines, Eurobungy Trampolines, Geodesic Ropes Adventure Domes, Rail Adventure Systems, Rock Walls, and The Pipe Rider.

## EXPERIENTIAL SYSTEMS, INC

ACCT PVM #401, 500

Tim Rhodes, Director of Operations  
877 206-8967  
Email: tim@experientialsystems.com  
Web: www.experientialsystems.com

ESI is a full service design, installation, inspection, staff training and equipment sales provider. We service aerial adventure parks, zip lines, high ropes courses and traditional challenge course structures. NAARSO and ACCT certified inspectors.

## EXHIBIT PROMOTIONS PLUS, INC (EPP)

#701

Amanda Bill, VP Business Development  
410 997-0763  
Email: amandabill@epponline.com  
Web: www.epponline.com

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#801

Steve Lahm, President  
866 365-9391  
Email: Steve.lahm@ezwaiver.com  
Web: www.ezwaiver.com

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reduce your costs related to managing paper waivers.

## FOTAFLO

#602

Ryan O'Grady, President  
519-900-5657  
Email: ryan@fotaflo.com  
Web: www.fotaflo.com

Fotaflo is the leader in adventure tour photo solutions. We provide adventure companies with the most comprehensive, easiest to implement, affordable and successful photo solutions. Fotaflo will help you earn more picture sale profits while increasing referrals -- guaranteed!

## FRENCHCREEK PRODUCTION, INC.

#509, 511

Jack Moeding, Sales Manager  
303-818-8967

Email: jmoeding@velocity.net

Web: www.frenchcreekproduction.com

Established in 1992, FrenchCreek Production is a leading custom manufacturer of safety & fall protection products. FCP has been custom manufacturing participant harnesses and lanyards for the recreational industry since 2006. This is FrenchCreek's 3rd year as a member of the ACCT (and as an exhibitor at the ACCT Conference & Expo). We strive to meet the needs of our customers, providing them with the equipment they want, deserve, and need!

## FUSION CLIMB

#309, 408

Lacie Grant, Account Executive  
909-393-9450

Email: lacie@fusionclimb.com

Web: www.fusionclimb.com

At FUSION Climb we manufacture top quality harnesses & lanyards right here at our facility in So. California. We specialize in customizing our products to work best for you while keeping our prices competitive.

## GET A GRIP ADVENTURES, LLC

ACCT PVM #303

Jerrold Pingle, Owner  
614-906-5674

Email: jerrod@getagripadventures.com

Web: www.getagripadventures.com

Get a Grip Adventures provides training, inspection, program development, and other consultation services for the zip line tour and challenge course industry. We have extensive experience in the experiential education field and specialize in the zip line and canopy tour industry. We pride ourselves in having a critical eye and helping clients manage risk. Get a Grip can help you reach your peak potential. ZipZone Canopy Tours can help you open your very own canopy or zip line tour! We currently have a location in Columbus, Ohio and are looking for partners to open more locations across the country.

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#404

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828-212-4552

Email: [cannas@graniteinsurance.com](mailto:cannas@graniteinsurance.com)

We design, implement and monitor traditional and non-traditional risk management and insurance programs for the zip line and adventure park industry focusing on minimizing the Total Cost of Risk.

## HEADRUSH TECHNOLOGIES

#609,611/#708, 710

Micah Salazar, Senior Sales Manager  
720 565-6885

Email: [micah.salazar@headrushtech.com](mailto:micah.salazar@headrushtech.com)

Web: [www.headrushtech.com](http://www.headrushtech.com)

We manufacture innovative adventure equipment that increases throughput and enhances your operations and customer experience. We're best known for our application of eddy current braking technology in products such as our TRUBLUE Auto Belay, the zipSTOP Zip Line Brake and the QUICKjump Free Fall Device, and our new FlightLine Commercial Descent Device.

## HIBBS HALLMARK & CO.

#201

Robert P. Monaghan, CIC  
800-765-6767

Email: [Robert.Monaghan@hibbshallmark.com](mailto:Robert.Monaghan@hibbshallmark.com)

Web: [www.hibbshallmark.com](http://www.hibbshallmark.com)

Hibbs-Hallmark & Company and Veracity Insurance Solutions have partnered to create an insurance program designed specifically for qualifying members of the Association of Challenge Course Technology who are involved in the construction, facilitation, inspection, and operation of zip lines / canopy tours, aerial adventure parks and challenge courses in the United States. The ACCT insurance program has been in existence for over 20 years and is the leading provider of insurance to this industry.

## INDIANA' VENTURES

#510

Nicolas Faugeron, Technical Director  
+33 450 49 48 60

Email: [info@indianaventures.com](mailto:info@indianaventures.com)

Web: [www.indianaventures.com](http://www.indianaventures.com)

CREATOR OF LEISURE. Indiana' Ventures specializes high ropes adventures, adventure courses, unique accommodation, site safety. Continuous belay system and Children's harnesses Consultation, auditing and training. Present in Europa y América del Sur.

## ISC LTD.

#310, 312

Wayne Ellis, Commercial Dir.  
44 (0) 1248 363 125

Email: [sales@iscwales.com](mailto:sales@iscwales.com)

Web: [www.iscwales.com](http://www.iscwales.com)

ISC is a world renowned company, specializing in the design and manufacture of height safety and rescue products. We manufacture a wide range of innovative Challenge Course products, including the SmartSnap Continuous Attachment Device, ALF Climb Assist Pulley, high performance Zip Trolleys, together with a wide range of Karabiners & Pulleys.

## KANOPEO GMBH

#200

Jacques Christinet, CEO

+ 41 79 285 66 38

Email: [jc@kanopeo.com](mailto:jc@kanopeo.com)

Web: [www.kanopeo.com](http://www.kanopeo.com)

Kanopeo GmbH is a Swiss company that has developed Saferoller® and Speedrunner®: two continuous safety solutions for transporting people in high ropes courses and adventure parks. These safety solutions have already been installed in over 260 parks all over the world.

## KOALA EQUIPMENT/ ALTUS

#502

Dawn COMTE, Marketing

0033 450 97 50 10

Email: [dc@altuspro.com](mailto:dc@altuspro.com)

Web: [www.koala-equipment.com](http://www.koala-equipment.com)

- Continuous belay system including a diversion and switch easy to install on ½" wire rope, on new or existing courses.
- Zip line air brake

## KONG USA, LLC

#515, 614

Kenny Brodin, Manager, Technical Sales  
401 253-3759

Email: [kenny@kongusa.com](mailto:kenny@kongusa.com)

Web: [www.kongusa.com](http://www.kongusa.com)

Kong USA is the North-American subsidiary of Kong Italy. We have some of the world's finest equipment for high-angle work and fun! Come by our booth to check out the CouDou Pro continuous belay system, and check out the NEW Kong USA website ([www.kongusa.com](http://www.kongusa.com)).

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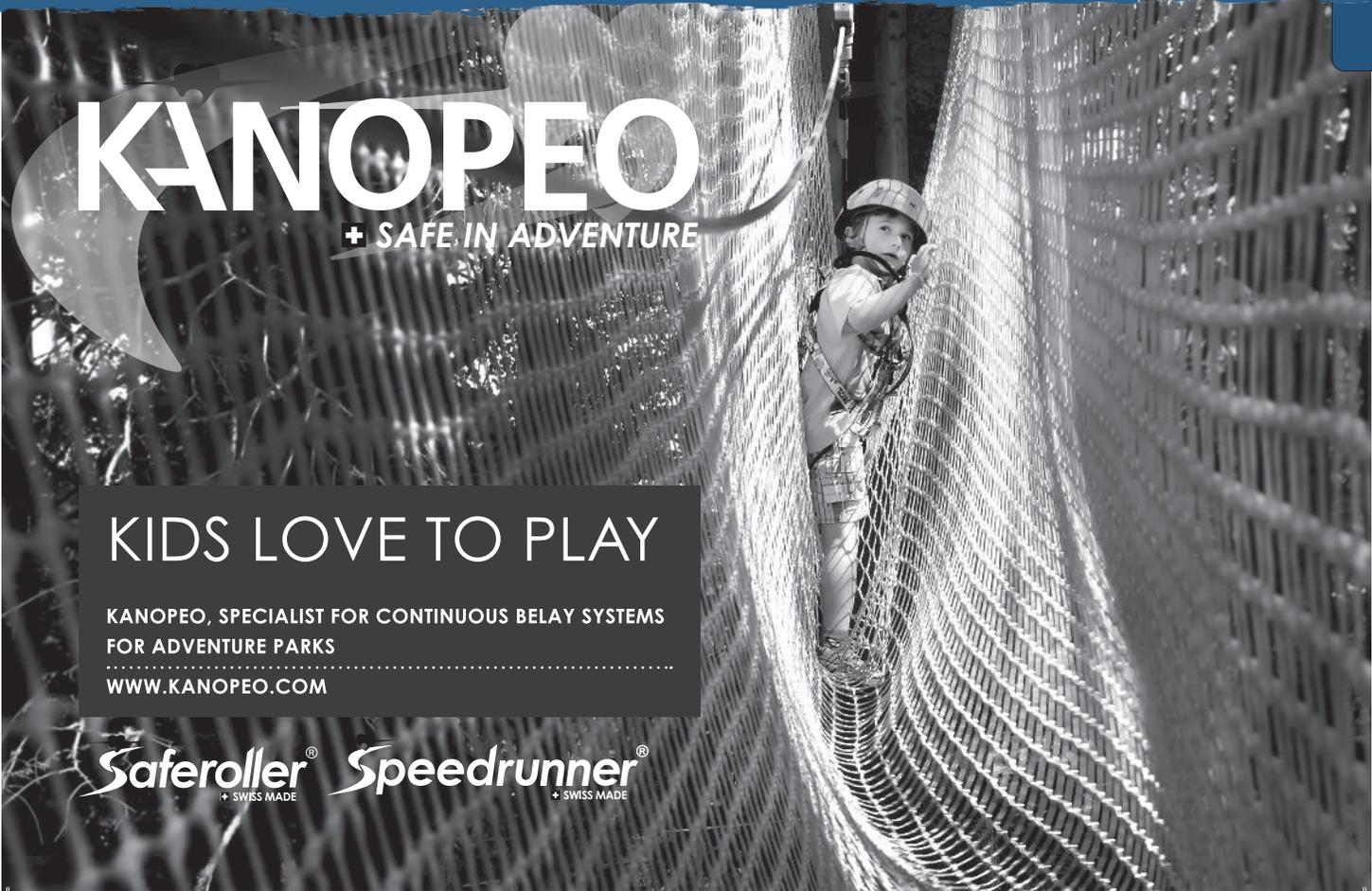
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Thomas & Jennifer Leahy, President and First Lady  
303 829-4004

Email: [tom@leahy-inc.com](mailto:tom@leahy-inc.com)

Web: [www.leahy-inc.com](http://www.leahy-inc.com)

We provide Challenge Course and Zipline installation, inspection, and facilitator training. Trainings include all levels of facilitation, Challenge Course Manager and advanced facilitation and facilitator certification. We also facilitate "NCCPS, the facilitator's un-conference" each February in Boulder, Colorado.



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Liberty Mountain is one of the largest wholesale distributors of technical outdoor products, challenge course equipment, and climbing gear in the U.S. Liberty Mountain is the one-stop-shop for course builders and operators. Instead of contacting, ordering, and managing numerous accounts with various manufacturers to fulfill the equipment list, customers can simply make their orders with Liberty Mountain to get their shipments that consist of countless brands and products.

## MISTY MOUNTAIN THREADWORKS

Goose Kearse, President  
828 963-6688  
Email: info@mistymountain.com  
Web: www.mistymountain.com

Misty Mountain is a combination of climbers and local craftspeople working together to design and manufacture the finest climbing harnesses and program climbing gear. Our Misty Mountain label means your product is designed and made in the USA. We are proud to be a part of ACCT.

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Rob Manson, Market Manager  
508 730-4512  
Email: rmanson@neropes.com  
Web: www.neropes.com

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Web: www.roperoller.de  
Roperoller/Ziproller continuous belay systems

## OUTDOOR VENTURES

Bahman Azarm, President  
203 692-4900  
Email: info@OutdoorVentures.us  
Web: www.OutdoorVentures.us

Outdoor Ventures constructs high quality, high capacity, and highly profitable aerial adventure projects including our specialty: Aerial Adventure Parks. As one of the largest park builders and operators in the U.S., we are qualified to provide

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expert advice on feasibility & planning, design & construction, training for rescue & operations, management programs and marketing & promotion.

## PETZL AMERICA

Michel Goulet, Professional Division Manager  
801 390-6353  
Email: mgoulet@petzl.com  
Web: www.petzl.com

Petzl provides equipment and solutions for adventure park guides and clients to allow for a fun and safe experience for everyone participating. These solutions include the ELIOS helmet, the PANJI harness, the JOKO lanyards and the TRAC trolleys. For more information on Petzl solutions, visit www.petzl-parks.com.

#215, 314

#504

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Sherry Cox, Executive Administrator  
706 764-1437 x234  
Email: scox@pmirope.com  
Web: www.pmirope.com

SMC Shuttle Cable and Rope Pulleys. See all three models of the SMC pulleys at the PMI booth – SMC Shuttle Cable, SMC Shuttle Rope, SMC Shuttle Cable Xtreme. Specific pulleys for either rope or cable type systems.

#608

#205

## PREFERRED SAFETY PRODUCTS, INC

Justin Crane, Inside Sales  
800 301-3188  
Email: justinc@preferredsafety.com  
Web: www.challengecourseusa.com, www.preferredsafety.com

Preferred Safety Products, Inc., has the world's most innovative, safest, easy to use equipment for the Challenge Course, Climbing Wall and Canopy Tour industries. Our goal is to offer carabiners, trolleys, pulleys, soft goods & many other specialty products to these growing industries who are looking for the best, most practical economically priced products.

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## R&W ROPE

Ken Hamel, Outdoor Safety Business Development  
800 260-8599  
Email: ken@rwrope.com  
Web: www.RWrope.com

R&W Rope is a family owned and operated distributor of rope and cordage. Started in 1985, we've grown into one of the most diverse stocking warehouses in the industry. We know rope- both the technical side of how it's made and the application side of how it's used, and enjoy helping you find just the right product for your needs. And we sell our rope at some of the best prices you'll find anywhere.

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## RESMARK Systems / WaiverSign

Chip Broyles, Business Development Manager  
888 737-6725

Email: [cbroyles@resmarksystems.com](mailto:cbroyles@resmarksystems.com)

Web: [www.resmarksystems.com](http://www.resmarksystems.com) [www.waiversign.com](http://www.waiversign.com)

So much more than just a reservation system, RESMARK guides your guests through all five stages of travel: Dreaming, Planning, Booking, Experiencing, and Sharing. Managing everything from an initial inquiry all the way to the signing of a digital waiver, RESMARK + WaiverSign provide the tools you need to manage your Zip Line or Canopy Tour operation.

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702 564-4286

Email: [RobertsonHarness@cox.net](mailto:RobertsonHarness@cox.net)

Web: [www.robertsonharness.com](http://www.robertsonharness.com)

Ropes Course Harness's & Equipment, Zip Line Pulleys and gear.

## ROCK EXOTICA

Brandon Lane, Sales Manager  
515 968-3766

Email: [Brandon@rockexotica.com](mailto:Brandon@rockexotica.com)

Web: [www.rockexotica.com](http://www.rockexotica.com)

Rock Exotica is a U.S. based manufacturer that provides innovative and technical rope access and rescue equipment for the expert user.

## ROPES PARK EQUIPMENT

Bahman Azarm, President  
203 307-2733

Email: [info@RopesParkEquipment.com](mailto:info@RopesParkEquipment.com)

Web: [www.RopesParkEquipment.com](http://www.RopesParkEquipment.com)

Ropes Park Equipment (RPE) has been a purveyor and innovator of aerial adventure course equipment since 2008. RPE is the exclusive North American importer of the award winning Bornack Smart Safe Belay (SSB) lanyard system, patented Falcon-Mini™ zip line trolley and the fastest full-body harness: the RPE Quick II. Ask about tiered pricing for builders and operators.

## SIGNATURE RESEARCH, INC.

Ben Kopp, President  
770 577-8048

Email: [info@signatureresearch.com](mailto:info@signatureresearch.com)

Web: [www.signatureresearch.com](http://www.signatureresearch.com)

Signature Research is a full service design/build challenge course company serving clients domestically and internationally since 1979. We design, construct, and provide training for challenge courses, climbing walls, and canopy/zipline tours. We are a PVM of the ACCT.

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## SNAPSPORTZ

Ben Kottke, Founder  
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Email: [bkottke@snapsportz.com](mailto:bkottke@snapsportz.com)

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+33 2 31 8276

Email: [contact@spsfilets.com](mailto:contact@spsfilets.com)

Web: [www.spsfilets.com](http://www.spsfilets.com)

We sell equipment for aerial treetop adventure parks (nets, ropes, platforms, game elements...)

## STERLING ROPE CO., INC.

Matt Andrews, Climbing & Outdoor Market Manager  
207-282-2655

Email: [matt@sterlingrope.com](mailto:matt@sterlingrope.com)

Web: [www.sterlingrope.com](http://www.sterlingrope.com)

Sterling Rope Company, Inc., was founded in 1993, our mission is to design and produce the highest quality, best performing most technically advanced rope, cord, webbing and hardware for the markets we serve, while providing the absolute best customer service - to, in fact set the standard. Ask for our products at your favorite outfitter. Made in America, proven worldwide.

## STRATEGIC ADVENTURES

Paul Cummings, President  
888-553-0167

Email: [paul@strategic-adventures.com](mailto:paul@strategic-adventures.com)

Web: [www.strategic-adventures.com](http://www.strategic-adventures.com)

We are a business development firm dedicated to producing dramatic results for our clients. Strategic Adventures is here to help you realize your true potential for serving more clients and making more profit.

## SWELL EXPLORATIONS

Nick Redinger, Executive Director  
831 824-4381

Email: [ContactUs@swellexplorations.com](mailto:ContactUs@swellexplorations.com)

Web: [www.swellexplorations.com](http://www.swellexplorations.com)

SWELL EXPLORATIONS is an adventurous Design Firm based in Santa Cruz, California. We explore swell ideas from concept to construction and specialize in the design and implementation of custom adventure structures and programs. Our expertise includes canopy tours, climbing towers, adventure parks, challenge courses, treehouses, and other high-angle adventures.

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#315, 414

#402

ACCT PVM #501

#703

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## **SYNERGO, LLC**

Erik and Jennifer Marter, Owners  
503-746-6646

Email: jennifer@teamsynergo.com; erik@teamsynergo.com  
Web: www.teamsynergo.com

Synergo, an ACCT PVM, located in Portland, Oregon, is a full-service challenge course located and adventure education company serving the Western US, Alaska, and Hawaii. We provide challenge course programming, practitioner training and certification, design and construction of challenge courses, climbing towers, zip line / canopy tours, and aerial adventure parks. We believe that through successful experiences in which people can take positive risks, their views of themselves will expand, encouraging them to reach beyond their perceived limits.

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Cliff Kirk, President  
800-327-4036

Email: sales@towergear.com  
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TES, Inc. is your single source of products and training for professionals in work at height, sport and adventure parks. TES, Inc. is a Petzl Training partner offering courses in PPE inspection, rescue, rigging and SPRAT. Distributing Petzl, Sterling Rope, ISC, Robertson, DEUS, Misty Mountain, Black Diamond and more.

**#409, 508**

## **TREE-MENDOUS FOREST, INC**

Gerhard Komenda, Administrative Director  
518-288-2920

Email: info@Tree-Mendous.net  
Web: www.Tree-Mendous.net

Tree-Mendous builds the most unique adventure parks. Because we are fully self-guided you can choose your own challenge. Adventure Park Gear Inc. is the exclusive distribution and service center for EDELRID "Adventure" products in the USA and the PFEIFER zip line cable.

**#603, 605**

## **TRAINING WHEELS**

Michelle Cummings, Owner/Trainer  
888-553-0147

Email: michelle@training-wheels.com  
Web: www.training-wheels.com

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## **TREE TOP QUEST**

Julien Hatton, US Development Manager  
404 863-9733

Email: julien.hatton@treetopquest.com  
Web: www.treetopquest.com

Treetop Quest is an Atlanta based company specializing in the management of outdoor sports. For over 10 years, we have been building and operating Aerial Adventure Parks around the world. We provide support at each stage of the implementation process: design, construction, operations, and even franchises. We build our parks in compliance with the European (EN 15567-1/2) and the ACCT standards. More than just an Treetop Obstacle Course, we develop Net Courses, Mobile Challenge Courses, Canopy Walks, Kids Challenge Courses and many more activities.

**#110, 112**

## **TRANGO/TENAYA/SMC**

Brenna Priest, Business Development  
303 530-3035 ext 132

Email: bpriest@gthi.com  
Web: www.trango.com

Dawn patrol in Canyon. Pre-work gym sessions. Staff alpine climbs in Rocky Mountain National Park. Climbing defines the lifestyle of our employees, and it defines the substance of our company. Trango is core, just like you. Innovation is born from experience, and we're out at the crags falling in love with our next idea before we ever share it with you. There's no room

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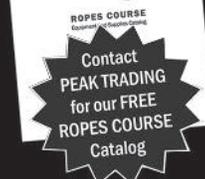
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## Other Conference Info

\* **Hometown Auction** — This year's Silent Auction will have a bit of a new twist. Along with great donations from our various exhibiting vendors, we are asking attendees to bring items from their hometown to donate. With our international attendance we are sure to see some great auction items!

\* **Challenge Course Tour** — Limited seats are available for a tour of Pathfinders Ranch, where some attendees will also have the opportunity to try out a few elements for \$15.

\* **Cafe Cart** — A Cafe Cart will be available Friday, Saturday, and Sunday morning, as well as various times in the afternoon and evening. This is to assist those with limited time or budgets.

\* **Karaoke Night** — Don't miss the fun in Stir Lounge Thursday night after the reception in the exhibit hall. Sure to be a few new memories made.

\* **Silver Screen Movie Night** — Enjoy a great silver screen movie, the original *Ocean's Eleven*, out on the Emerald Lawn Friday evening at 8:30 pm. Popcorn will be served and a cash bar will be available.

\* **Interactive Timeline** — A timeline marking the history of ACCT conferences and other important milestones and events will be present in the registration area. Be sure to take a minute and add your ACCT milestones to the timeline.

## ACCT MEMBERSHIP

### Student/Senior Membership

This membership is available to any individual participating in full-time studies at a recognized educational institution. Proof of student status is required. Senior status applies to individuals who are 60+ years old.

Membership period: 1 year  
Annual Membership dues: \$65 USD

### Individual Membership

This membership is available to any individual interested in being connected to the ACCT community and gaining access to the professional challenge course industry and its resources. Membership benefits only apply to one person.

Membership period: 1 year  
Annual Membership dues: \$85 USD

### Organizational Membership

This membership is available to any organization interested in being connected to the ACCT community and gaining access to the professional challenge course industry and its resources. Membership benefits apply to the organization and all of its employees.

Membership period: 1 year  
Annual Membership dues: \$275 USD  
\$200 USD for Nonprofits

### Professional Vendor Membership

This membership is available to companies who have successfully completed an ACCT application for Professional Vendor Member status. Membership benefits apply to the company and all of its employees.

Membership period: 1 year  
Annual Membership dues: \$1,800 USD

### ACCT Membership Office

The ACCT Membership Office handles membership services, conference coordination, registrations, standard sales, and general office duties for the ACCT.

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## Facilitator's Toolbox: The Brain, Learning, and Reflection

### Why Reflection is Integral to Group Facilitation and Learning

by Jen Stanchfield



In many past "Facilitator's Toolbox" articles I have emphasized the importance of understanding the "why" behind what we do as experiential educators by blending the art with the science of experiential group facilitation and delving into good research to support our practices. Here is an excerpt from my new book, *Inspired Educator, Inspired Learner*, which explores recent studies on learning and the brain that underscore the importance of taking the time for meaningful reflection in your challenge course programming.

"Reflection is called by many different names: processing, reviewing, and debriefing to name a few. I lean toward referring to this key ingredient in teaching and group facilitation as 'reflection' or 'reflective practice.' These terms imply an ongoing, meaningful practice that is woven throughout learning experiences. Reflection is defined as deliberately focusing on thinking about what one has been doing—the intentional attempt to synthesize, abstract, and articulate key lessons taught by experience (Di Stefano et al., 2014)."

In my view, reflection is the key ingredient in teaching and learning. A century ago, John Dewey emphasized the importance of engaging learners in reflection in order to create meaningful connections between the lesson or learning experience and real life and future learning (1910). He believed that when reflective

practice is part of learning, our experiences shape us, creating meaning and relevancy and initiating further growth and change. Reflection has become a key tenet of experiential education philosophy.

The modern-day field of educational neuroscience reinforces Dewey's view by showing us that we are indeed shaped by our experiences and continue to be throughout our lives. Educational neuroscientists also emphasize that intentional engagement in reflective practice is key to "cementing" learning. It does so by creating multiple pathways to learning, facilitating patterning, meaning making, and providing a forum for feedback. Reflective practice also enhances application, transfer, retention, and recall (Willis, 2013).



Brain researchers are finding that knowledge increases through pattern recognition and by matching new information to memories. This creates more extensive neural networks. We tend to remember things if we think we have seen them before. When

new information is recognized as related to prior knowledge, learning extends beyond the domain in which it occurred—transferring to new learning and problem-solving situations. Positron Emission Tomography (PET) scans show that when people are given new information their brains activate their stored memory banks. When these connections are made, the knowledge becomes long-term memory (Willis, 2013).

Providing ongoing feedback through reflection in educational experiences promotes the strengthening of neural networks. When learners can see their progression through learning and receive ongoing feedback about what they did well and what they need to do to improve, intrinsic motivation is increased because they see the work as an "achievable challenge" (Willis, 2010).

Our brains search for meaning and relevance in lessons. The process of reflection helps learners understand HOW information is relevant to them and specific ways they will apply the information learned in the future. Reflective practice fosters an emotional connection to the material being learned. It helps people internalize the lesson, creating ownership over learning. This enhances the ability for participants to grow and change through their experiences and develop insight, one of the most important lifelong skills to acquire.

*Continued on page 31 . . .*

# ENGINEERED FROM EXPERIENCE



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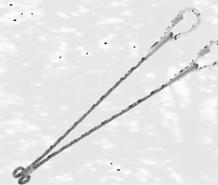
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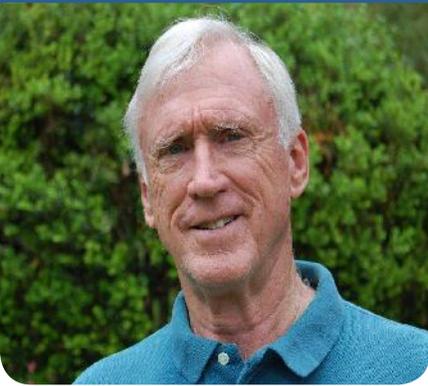


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**Featured Article**

**Legal Corner**

**“Everything happens for a reason. Sometimes that reason is that you’re stupid and make bad choices”** *(Author unknown)*  
by Reb Gregg

Harsh? Maybe. True? Certainly. Sometimes you are the problem. And you may be the most readily available and easily blamed agent in the chain of legal causation between an act or omission and a bad outcome. Certainly you will be a prime player in the courtroom drama as an injured party seeks to convince a jury that a contract was breached or a negligent act committed.

So how do you protect yourself and your organization from you? Consider using a “Risk Square” for recording real and impending operational problems.

Here’s how it goes: Draw a square and divide it into four quadrants. The left vertical (north/south) line represents severity (or potential severity) of an event or near miss. The base (east/west) line represents frequency. The lines might be calibrated, say 1 to 10 or 1 to 100, starting in the southwest corner.

If properly set up, your four quadrants, moving from the southwest (lower left) corner up, over, around and down to the southeast corner are: 1) low severity/low frequency 2) high severity/low frequency 3) high severity/high frequency and 4) low severity, high frequency.

Incidents and, importantly, near misses that cause, or might have caused, losses are analyzed and placed on this chart. The description of the incident should include the following: 1) the nature of the event or activity; 2) people involved (staff and population being served); 3)

the environment/ location of the incident; 4) contributing elements of the course or line, gear, etc.; and 5) the nature of the injury or other losses.

Here’s an example: Charlie is supervising Line Three of an aerial adventure park when a guest slams into a receiving platform and breaks his leg. The incident is recorded on the chart as moderately severe (maybe 4 out of 10) and placed in the appropriate



spot on the frequency line, depending on the organization’s history of incidents of this general nature. Charlie is noted as supervising staff. Line Three is shown to have been used. And so the event and its components are recorded and the analysis retained.

Over time the organization will build a history of a variety of incidents involving different personnel and guest populations, places and environments, gear, and injuries. These will appear in a variety of places on the chart. And patterns will emerge, reflecting an institutional memory of actual events and near misses, along with the

people, places, and things involved. This mosaic can be a valuable guide to your programming. (“Charlie is showing up in too many of these reports.” “Look how many incidents we’ve had on that landing platform on Line Three.”) Ignoring lessons that should have been learned will get you into trouble. In an investigation of an incident, a complaining client or the family will very early on investigate your experience with (let’s say) collisions with platforms, Line Three, Charlie, broken legs, etc. The plaintiff’s counsel will love nothing more than evidence of a lesson NOT learned.

Entries sliding north (that is, showing more severity) and east (showing more frequency) deserve the most attention. Generally speaking: Quadrant 1 (low severity and low frequency) entries do not require much attention, but keep a wary eye on what’s going on there, particularly in the northeast part of the quadrant. Quadrant 2 (severe/infrequent) entries may require new risk management strategies depending on their northerly drift. Events, people, places, and things showing up firmly in Quadrant 3 (frequent and severe) should be discontinued. Period. Entries in Quadrant 4 are indicating more serious problems to come, and new risk management strategies should be considered as they become more frequent and severe, actually or potentially.

Your legal counsel will point out to you that such a record might turn around and bite you in the event of a law suit.

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# ADVENTURE PARK INSIDER

by Olivia Rowan  
Ski Area Management

Two years ago we began our journey to launch a new magazine, *Adventure Park Insider*, to serve the needs of operators and suppliers of the aerial adventure park industry. The idea was to create a go-to information resource for park operators, experts, professionals, and suppliers. Today, our vision has come to fruition: The inaugural issue of *Adventure Park Insider* will debut in February.

The magazine will be a forum for sharing best practices, successful strategies, and management insights on all aspects of operations. From technology to guest safety, marketing to staffing, training to planning, it will target all levels within the adventure park industry.

We are no strangers to publishing and, most importantly, to serving the needs of operators in the adventure business. Beardsley Publishing Corporation also publishes *SAM (Ski Area Management)*,

the original trade publication for owners and operators of ski resorts. Since 1962, *SAM* has been a forum for the exchange of ideas in the day-to-day operations of running a successful resort. Today it's considered the "bible" of the industry. The bimonthly *SAM* caters to the resorts and the suppliers that serve the industry by delivering strong editorial that influences, educates, and entertains.

*Adventure Park Insider* is based on the same model. It is driven by people who know, understand, and care for the aerial and outdoor adventure park world. The staff at Beardsley, along with our top-notch team of contributors, hope you will be a part of this exciting launch and invite you to sign up for a complimentary subscription on our website, [www.adventureparkinsider.com](http://www.adventureparkinsider.com).

And what a thrilling time to be in this industry—one that's experiencing

exciting and rapid growth! This new breed of adventure park is striving to meet the growing demand for authentic outdoor experiences that the whole family can enjoy. This new model continues to grow and expand in a variety of directions, attracting more and more participants. And parks are adding activities, amenities, services, and creature comforts for this burgeoning audience. What better time for these operators to have a new source for ideas, information, and advice.

The staff at Beardsley Publishing hope you will be a part of this exciting publication and invite you to give us your feedback. Stop by our booth at the upcoming ACCT show in Palm Springs, pick up our premier issue, and say hello.

Email the Publisher, Olivia Rowan at [olivia@adventureparkinsider.com](mailto:olivia@adventureparkinsider.com).

## Legal Corner by Reb Gregg

Continued from page 28 . . .

States have laws of evidence that may provide some protection for such records; but the issue, of course, is the

protection of your clients and learning from past incidents, not covering your rear if you do something wrong.

Again, check with your counsel about applicable laws in this area.

**Facilitator's Toolbox by Jen Stanchfield** *Continued from page 26 . . .*

When we engage learners in ongoing reflection in our programs and courses, we help them become more reflective, introspective learners in the future. The goal of reflective practice is to help participants recognize their strengths, manage their behaviors, and learn to apply the skills and insights learned in one situation to the next.

The metacognition or "thinking about thinking" involved in reflection helps people become aware of their learning capacities. Educator and author Sam Wang points out that, when we understand that intelligence is not necessarily a fixed quality, we learn more. In a recent conversation Dr. Wang stated, "To me this is an impressive meta-result. A possible explanation is that when students are made explicitly aware of the fact that active experiences change the brain, it opens them to the possibility of doing so" (Wang, personal communication, April 19<sup>th</sup>, 2014).

Researchers from Harvard Business School, the University of North Carolina, and HEC Paris have released an exciting new study about the impact of reflection on learning outcomes (Di Stefano et al., 2014). Their study is one of the first, if not the first, empirical test on the effect of reflective practice on performance, exploring the idea that learning is enhanced by intentional reflection. This study, which combined laboratory and field experiments, found a significant improvement in performance when learning-by-doing was coupled with reflection. These researchers hypothesize that

the process of reflection builds one's confidence in self-efficacy or the ability to achieve a goal. They argue that their research demonstrates that reflection plays a key role in enhancing learning outcomes. Learning generated by reflection, coupled with experience, will lead to greater improvement in problem solving capacity as compared to learning generated by experience alone. Individuals perform significantly better on subsequent tasks when they think about what they learned from the task they completed. The researchers state "learning generated by 'doing' becomes more effective if deliberately coupled with the controlled, conscious attempt at learning by 'thinking'" (p. 4).

This research is important because it gives empirical evidence to support the enduring belief that reflection is integral to learning. Secondly, their research on the connection between reflection and self-efficacy helps educators understand the value of reflection and the role self-efficacy plays.

Reflection can also serve the practical purpose of providing important formative or summative assessment data for educators. When engaged in meaningful reflection, both participants and educators learn about group and individual progress as well as areas that need more focus and attention. Reflective activities involving writing or artwork can be a record of lessons learned that can be referred back to by participants or educators for future learning.

Meaningful reflection can and should be woven throughout the entire

learning experience using a variety of methods. Join me at the annual conference for the "Facilitator's Toolbox Live" workshop or my post conference workshop, "Meaningful Reflection Brings Learning to Life." In these sessions we will explore a wide range of reflective tools and techniques to enhance learning outcomes in your programs and help learners develop the lifelong practice of reflection. For questions, comments or more resources on this topic, contact me at [jen@experientialtools.com](mailto:jen@experientialtools.com).

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- Full-service health spa
- Handicapped parking
- 3 Dining venues
- Poolside bar
- Swimming pool

## conference hotel

Renaissance Esmeralda Resort and Spa  
44-400 Indian Wells Lane  
Indian Wells, CA 92210

**Toll-Free Reservation Line**  
+1-877-622-3140 or +1-877-622-3056

## hotel reservations

*(Please Read Carefully)*

The Renaissance Esmeralda Resort & Spa will provide accommodations for the 25<sup>th</sup> Annual International ACCT Conference & Expo participants.

The hotel room block is no longer available. Any reservations made at this time will be subject to the hotel's current rates.

## transportation

In order to have a smooth transition from the airport to the host hotel, ACCT will be providing limited shuttle service. The shuttle schedule is as follows:

Wednesday, Feb. 4	10:00 am—2:00 pm
Thursday, Feb. 5	10:00 am—2:00 pm
Sunday, Feb. 8	7:00 am—12:00pm

Please note this will be a limited shuttle service so be sure to check the ACCT website for pick-up and drop-off locations and times. Shuttle service will be offered on a first come, first served basis.

There is a public transit system in the general Palm Springs area. The bus stop for the Sun Line is located just outside the hotel driveway and can easily get attendees to major stores for their convenience.

**For more information please visit: [www.acctconference.com](http://www.acctconference.com).**



Tuesday — Wednesday February 3 — 4	Thursday February 5	Friday February 6	Saturday February 7	Sunday February 8
Tuesday & Wednesday 8:30 am — 5:00 pm * OSHA 10 * First Aid for Challenge Course Professionals	8:00 am — 3:00 pm ICE Prep 8:30 am — 3:00 pm Pre-Conference 4:00 pm — 5:00 pm Annual General Mtg. 5:00 pm — 6:30 pm Opening/Keynote	8:30 am — 6:15 pm Workshop Sessions Demo Sessions 12:00 pm — 8:00 pm Silent Auction	8:30 am — 6:00 pm Workshop Sessions 2:45 pm — 4:15 pm ACCT Olympics 7:00 pm — 9:00 pm Closing Dinner & Awards Ceremony	7:30 am — 11:30 am Post-Conference  7:30 am — 11:30 am ACCT ICE Exam

## Conference Tracks

*Focused tracks help attendees make the most of their conference experience.*

### **cz** canopy & zip line tours

Ideal for individuals, companies, novices and experts with a specific interest in the canopy & zip line tour sector of the challenge course industry.

### **fp** facilitation & programming

Perfect for facilitators, challenge course managers, trainer testers and anyone looking to improve their challenge course program.

### **ib** industry & business

Ideal for individuals & companies looking to gather more detailed insight on the challenge course industry.

### **om** operations & management

Great for those looking to acquire insight and data on how to operate and manage a canopy/zip line tour or traditional challenge course program.

### **tt** technical topics

Perfect for those interested in learning more about the technical side of the challenge course industry.

### **demo** demonstration

Ideal for individuals & companies looking to obtain more hands-on experience with products and/or services.

## certifications

### **OSHA 10 Construction Class** by Jack Moeding

Tuesday, February 3 & Wednesday, February 4, 8:30 am — 5:00 pm

The OSHA 10 class covers the basic requirements builders are required to follow during the construction of ropes courses, zip lines, and climbing walls. The course will also cover OSHA information required for the facilitator and inspector to follow during the course of their duties.

### **First Aid for the Challenge Course Professional** by Tom Welch, M.D.

Tuesday, February 3 & Wednesday, February 4, 8:30 am — 5:00 pm

This course provides interactive, hands-on, evidence-based training in the management of the types of illnesses and injuries likely to be encountered in challenge course operation. The curriculum for the course is based upon the American Red Cross's Wilderness First Aid Basics and CPR/AED for the Professional Rescuer courses. Successful participants will receive certification in both. The course fee includes textbooks, additional materials, and ARC registration fees.

### **ACCT Inspector Certification Exam (ICE) Prep Course** by ACCT Staff

Thursday, February 5, 8:00 am — 3:00 pm

This course is recommended for those planning to take the written ACCT In-House or the Professional ICE Level I or II exams being offered Sunday, February 8, 2015, and will provide an overview of the ACCT Inspector Certification program, relevant industry standards, and information on the skills and knowledge that inspectors of all areas of the industry should be aware of. Go to [www.acctcertifications.com](http://www.acctcertifications.com) for more information.

### **ACCT Inspector Certification Exam (ICE)** by ACCT Staff

Sunday, February 8, 7:30 am — 11:30 am

The ACCT Inspector Certification Exam will be offered for In-House or Professional Level I and Level II. Supervisor Endorsement will be available to those who qualify. ***You must have applied by December 31, 2014, and have been accepted, prior to being allowed to sit for the ACCT Inspector Certification Exam on February 8, 2015. NO WALK-INS! Go to [www.acctcertifications.com](http://www.acctcertifications.com) for more information.*** Endorsement will be available for those that qualify.



## pre-conference

Thursday, February 5  
8:30 am—3:00 pm

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### 1. Facilitating for Results with Sam Sikes

Facilitation helps learning happen more efficiently and effectively. Join us as we experience what facilitation is and is not through activities, discussions, and demonstrations. We will cover several strategies, tips, and hands-on techniques to enhance your facilitation skills. Whether you are new to facilitation or just need to “sharpen the saw,” this workshop will be useful, and of course, fun!

**Learning objectives:** 1) Know the differences between teaching, facilitation, and consulting; 2) Learn facilitation techniques suited for your audience; and 3) Learn some new activities to use with teams.

*Sam is a facilitator, presenter, and author who has worked in the field of experiential education for the last 24 years.*

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### 2. Universal Design on Challenge Courses with Melanie Wills and Dr. Don Rodgers

Come check out this extension of our workshop from last year that now includes some hands-on learning opportunities! We will look at practical ways to make your challenge course inclusive for people of all abilities, primarily focusing on high ropes. We will look at this session from three different lenses: a builder, trainer, and end-user. Come join us!

**Learning objectives:** 1) Outcomes of different types of systems; 2) Overview of available resources and equipment; and 3) Options for staff training.

*Melanie serves as the Director of Outdoor Education at Bradford Woods, where she continues to work on inclusive programming for all program areas, including using a new, accessible zip line! Don is currently a faculty member at Indiana State University. His research and writing interests include universal challenge course design and training, families with children with disabilities, and recreation therapy interventions.*

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### 3. From the Art to the Science of Facilitation with Yen Kai Lye

This workshop bridges the “art” with the “science” of facilitation. Bringing in science means that there will be concrete steps and procedures that facilitators can acquire to facilitate learning through activities. The workshop provides a structure for achieving constant results when facilitating learning through experiential learning activities.

**Learning objectives:** 1) Structures in leading facilitation; 2) Three framing techniques to guide facilitation; and 3) Debriefing made easy and consistent.

*Yen Kai Lye is the first Accredited PVM based in Southeast Asia to provide professional training to the region. He holds a MEd (K12) in Adventure Education.*

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### 4. Growing Your Adventure Business with Paul Cummings & Stephanie Sibille

This full-day workshop will provide you with the tools and action steps necessary to take your business to the next level. Whether you are running a canopy tour, aerial park, challenge course, or experiential training center we can help you grow a more profitable business!

**Learning objectives:** 1) Understand the nine critical business areas of focus; 2) Learn ways to reduce costs and increase revenue; and 3) Actions that can be implemented immediately to grow any adventure-based business.

*Paul Cummings is the President of Strategic Adventures, the industry leader in business consulting for the Adventure Industry. We can help your business grow profitably! Stephanie Sibille is the copy writer for Strategic Adventures. Her experience as a writer, facilitator, and web geek has allowed her to develop unique solutions for our adventure-based clientele.*

-- Expanded pre-conference descriptions and bios are available on the ACCT website at [www.acctconference.com](http://www.acctconference.com). --

## pre-conference

Thursday, February 5

8:30 am—3:00 pm

### 5. Exploring a Canopy Guide Training with Luis Acevedo and José Gonzales

In 2009 we founded EPLAL (Puertorican School of Outdoor Leadership) to provide trainings to Course Guides. Since then this model has been used successfully with the top suppliers of Zip Line/Canopy Tour and Adventure Aerial Parks in Puerto Rico, including a world-class course. We want to share this training framework, which includes, among other topics, risk management, course operation, documentation, and emergency management.

**Learning objectives:** 1) Participants will be exposed to a training framework that has been used in an international-scale Adventure Course; 2) Participants will experience two modules of this training and will be able to see how we implemented them; and 3) Participants will take the training framework with them so they can use it in their own Adventure Courses.

*Luis Acevedo is an ACCT Certified Inspector, an ARC Wilderness FA Instructor, the EPLAL Director, a Course Builder (since 1996), a trainer (since 2009), and a PhD student. José Gonzales is an Outward Bound instructor, a NOLS instructor, and an REI instructor coordinator; he also has a PhD in Education.*

### 6. Developing Your Authentic Facilitation Style with Chris Ortiz

In this workshop, challenge course practitioners will be given the chance to look within and discover. Discover what drives us as practitioners and understand the “why” behind the “what” it is that we do. We will mix in a few activities that explore facilitation styles and what we are telling our groups without knowing it.

**Learning objectives:** 1) Practitioners will discover what drives them and where their passion for adventure comes from; 2) Practitioners will explore what they believe in and how that affects what their programs do; and 3) Practitioners will also be asked to think about how their facilitation style affects the group dynamics of the clients with whom they are working.

*Chris is High 5's Training Manager and has been connecting groups through experiential activities for 20 years. Chris regularly presents at conferences, where he shares innovative programming and activity ideas.*

### 7. Aerial Adventure Park Trends, Statistics, and Best Practices with Michael Smith & Guest Panel

Buckle up and bring your best stuff! Designed and prepared for current operators and builders of zip lines, canopy tours, and aerial adventure parks, this workshop will be organized to facilitate discussions on current trends, best practices within the industry, and strategies to make you money and mitigate your risk. We'll be throwing out FREE tools to make you money and WOW your guests. Attendees are expected to each bring one (1) FREE tool or strategy to add to the fun, save time, increase revenues, mitigate risk, and help us all deliver awesome experiences!

**Learning objectives:** 1) Attendees are expected to bring one (1) strategy to share related to risk management, money making, time saving, or fun craving! Attendees will have the chance to delight their peers and to learn immediate strategies that they can execute to grow and improve their business; 2) Attendees will better understand trends and statistics in the industry; and 3) Through lively debate and opinionated discourse, attendees will be exposed to different best practices and risk management strategies from across the aisle.

*Michael has 21+ years of experience facilitating, guiding, designing, training, and operating challenge courses, zip line canopy tours, and aerial adventure parks. He is a managing partner of ArborTrek Canopy Adventures and an ACCT Board Member.*

### 8. Rescue Systems: Traditional to Emergent Technology with Carson Rivers & Rich Hattier

This workshop will provide an in-depth look at challenge course rescue systems. A variety of solutions from traditional to state of the art will be introduced, followed by the opportunity for discussion and experimentation. This session will be a great fit for operators developing their rescue plan, facilitators developing their technical skills, or anyone who just likes to play with shiny objects!

*continued on page 36 . . .*

## pre-conference

Thursday, February 5

8:30 am—3:00 pm

*continued from page 35 . . .*

### 8. Rescue Systems: Traditional to Emergent Technology with Carson Rivers & Rich Hattier

**Learning objectives:** 1) An introduction to a variety of rescue systems used within the industry; 2) An understanding of how to choose the best system for your program; and 3) An opportunity to interact with some of the most state-of-the-art technology available.

*Carson has worked for a wide variety of organizations over his 15 years in the challenge course industry. He is currently the Director of Operations for Challenge Towers. Rich has over 20 years of experience working at height, largely in the arboricultural industry. He is currently the North American Sales Manager for Wales-based International Safety Components (ISC).*

### 9. Social Media What? with Ed Caplan

Are you on Social Media? If someone has brought a cell phone to your facility, the answer is yes. Find out how to organically utilize the potential of social media marketing while complementing your marketing plan. We will turn our focus towards outlets such as Instagram, Pinterest, YouTube, and Google+ (and yes we can talk about Facebook and Twitter, too).

**Learning objectives:** 1) Understand the potential benefits of Social Media Marketing; 2) Learn how to capitalize on participant activity on Social Media; and 3) Determine what Social Media Outlets are best for your organization.

*Ed Caplan has almost 20 years of experience as a facilitator, is an author, and currently works as a Trainer and Social Media Marketer for Experiential Systems, Inc.*

### 10. The Element of Choice with Tom Leahy

The Element of Choice explores the history of the concept within our industry and my experience of its failure to deliver on its promise. This workshop will demonstrate the factors of our humanity that conspire against choice and introduce a process through which programs can teach choice and truly build the self-efficacy of every participant they encounter.

**Learning objectives:** 1) Explore the concept of choice and its history in our field; 2) Explore the misadventures and missed opportunities when choice is missing or misapplied; and 3) Experience a process and new mental model of choice that will immediately validate people's experiences, dramatically change how they view choice, and change the lives of every participant facilitators meet for the rest of their career.

*Tom has 35 years in adventure challenge and with his wife, Jennifer, operates Leahy & Associates, providing challenge course/zip line/climbing wall design and installation along with facilitator training.*

Be sure to check out the NEW Demonstration Workshops!

### DEMONSTRATION PRESENTERS



CHALLENGES UNLIMITED  
BUILDING ADVENTURE SINCE 1988



Demo workshops will be on the Emerald Lawn Friday, February 6, 2015.

## post-conference

Sunday, February 8

7:30 am—11:30 am

### 1. Meaningful Reflection Brings Learning to Life with Jen Stanchfield

Make reflection an engaging part of your programs and create lasting lessons. Explore active brain-based strategies that enliven the traditional sharing circle. Leave with innovative participant-centered techniques that can be adapted to a variety of group settings and woven in throughout a program. Increase relevancy and meaning, depth of understanding, and connection to real life and future learning.

**Learning objectives:** 1) Ways to enliven the traditional sharing circle with active methods to facilitate meaningful reflection that meets the diverse needs of learners; 2) Techniques to increase relevancy, meaning, depth of understanding, and connection to future learning situations; 3) Methods for using metaphor to create meaning and relevance as well as exploration of the use of art, objects, journaling, and movement in reflection, and 4) New insights on the concept of reflective practice—viewing reflection as an ongoing and enjoyable part of learning experiences rather than an add-on or “follow-up” chore.

*Jen's depth of experience, creativity, and knowledge of educational theory and practice are evident in her innovative yet practical workshops that incorporate the art of facilitation with brain-based research.*

### 2. Creating Program Evaluations for Your Organization! with Liz Speelman & Lizzie Lange

We all want to know that what we do makes a difference, but how can you truly know such a thing? This session is intended to go over the basics of how to write program goals, objectives, and ultimately an assessment for your specific organization. We'll start with best practices and tips and then spend time creating and critiquing tools that will work for you!

**Learning objectives:** 1) Understand the basic principles to creating good program goals, objectives, and an assessment; 2) Have the opportunity to create program goals, objectives, and an assessment; and 3) Evaluate and critique goals, objectives, and assessments from other participants.

*Liz Speelman is the Director of the Outdoor Center at Georgia College and a lecturer in challenge course and group development. Her research is based on outcome-based challenge course programming. Lizzie Lange, Assistant Professor of Exercise Science at Campbell University, has worked in the field for over 15 years, directing challenge courses, leading expeditions, and facilitating experiential education.*

### 3. Team-Building Essentials with Michelle Cummings

Come join Michelle Cummings of Training Wheels for a full day of learning, fun, and laughter. Learn new, creative team activities — from ice breakers to problem solving and debriefing activities. Every activity is followed by an interactive debrief, during which we will discuss what happened during the experience and how you can use it in your programs. Come play!

**Learning objectives:** 1) To learn new and exciting experiential activities from industry leaders that facilitators can use right away; 2) To gain access to resources that will further develop a facilitator's bag of tricks; and 3) To experience a sense of adventure, unpredictability, suspense, and FUN!

*Michelle Cummings, MS, is the Big Wheel and founder of Training Wheels. She is an accomplished author and a sought-after speaker in the areas of leadership, team building, and experiential learning.*



Founded in 1993, The Association for Challenge Course Technology (ACCT) is the world's leading and largest American National Standards Institute (ANSI) Accredited Standards Developer focused specifically and solely on the challenge course industry. It is the mission of the organization to establish and promote the standard of care that defines professional practice and effective challenge course programs.

The Association for Challenge Course Technology is a nonprofit trade association with a main office in Illinois and a satellite office in Maryland. *Parallel Lines* is the organization's publication sent to all of our affiliates and friends. With member organizations across the United States, Europe, Asia, the Caribbean, Canada, Japan, Korea, Central America and worldwide, ACCT is the leading organization dedicated to supporting professionals in the challenge course industry.

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All parties interested in submitting materials for publication in *Parallel Lines* are encouraged to send them to the Main Office, Attention: Editor. We reserve the right to refuse or edit any materials submitted. Photos should be submitted with article submissions. For more information contact us at +1-800-991-0286 between 9:00 a.m. -5:00 p.m., CST. Our 24-hour fax number is +1-800-991-0287.

Our e-mail address is [info@acctinfo.org](mailto:info@acctinfo.org). We are also accessible by our website at: [www.acctinfo.org](http://www.acctinfo.org)



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