AAW | AMERICAN ASSOCIATION OF WOODTURNERS

SPONSORSHIP OPPORTUNITY

2027 SYMPOSIUM SWEEPSTAKES

Reach thousands of woodturners in the countdown to Oklahoma City

$2,299
per sponsor

Limited to 4 sponsors.

Sign up by **December 18, 2026**.



Running **January 1 – February 15, 2027**, the free-to-enter Sweepstakes gives woodturners a chance to win a trip to the Symposium. AAW promotes it across every channel, and your brand is part of every promotion.

10+ emails	70,000+	20,000+
to 20,000+ recipients	people reached on Facebook, Instagram & YouTube	visits to the AAW and Symposium websites

WHAT SPONSORS GET

Featured in the campaign

Your brand in Sweepstakes videos, posts, ads and emails, plus your logo linked to your website.

An ad in every confirmation

Your banner ad in the confirmation email every entrant receives.

Entrant contacts

The contact list of entrants who agree to hear from Sweepstakes sponsors.

Official Symposium sponsor

Listed on the Symposium website and on signage at the show.

HOW IT WORKS

Dec 18, 2026	Sign-up deadline. Send your logo, banner ad and web link.
Jan 1 – Feb 15	The Sweepstakes runs, with your brand featured throughout.
Feb 18, 2027	Winner announced.
June 24–27, 2027	Recognized as an official sponsor at the Symposium.

THE PRIZE

Based on number of entries, up to four attendees will win a 3-night stay at the Omni Hotel plus Symposium registration, a **$1,500 value**. Free to enter. And, you get the kudos for making it happen!

WHAT TO SEND

Logo (EPS or high-res JPG), a 600 × 100 px banner ad (72 dpi) and a web link.

Call or email Erica to reserve your sponsorship by December 18, 2026

Erica Nelson, Sales Representative
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