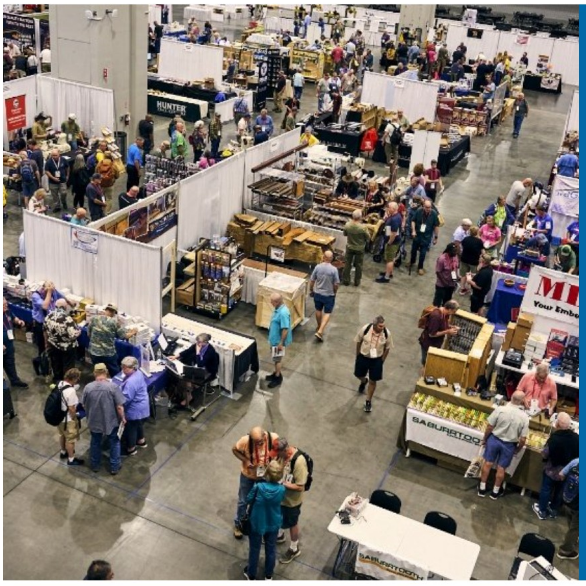
AAW | AMERICAN ASSOCIATION OF WOODTURNERS

2027 SYMPOSIUM · OKLAHOMA CITY

SPONSORSHIP OPPORTUNITIES

Connect your brand with the AAW Symposium community

Build visibility, support the Symposium experience and connect with woodturners from around the world. Every opportunity comes with the same core recognition, plus benefits of its own.



EVERY SPONSORSHIP INCLUDES

- **Recognition on the Symposium website, event app and digital and printed Handbook**
- **Promotional email and social media mentions**
- **Onsite signage**
- **Podium recognition (where applicable)**
- **Recognition in the June issue of *American Woodturner* journal**
  For sponsorships secured by March 30, 2027

SOCIAL GATHERING SPONSORSHIPS

EVENT	SHARED	EXCLUSIVE
Thursday Welcome Trade Show Reception Shared sponsors are recognized during the welcome. Exclusive sponsors are invited to make brief welcome remarks.	**$500** Up to 4 sponsors	**$2,000** Stand out with more recognition/larger signage
Friday Live Benefit Auction Shared sponsors are recognized during this segment. Exclusive sponsors are invited to make brief remarks.	**$500** Up to 2 sponsors	**$1,000** Stand out with more recognition/larger signage
Saturday Awards Reception Shared sponsors are recognized during this segment. Exclusive sponsors are invited to make brief remarks.	**$500** Up to 2 sponsors	**$1,000** Stand out with more recognition/larger signage

CLICK HERE TO PURCHASE YOUR SPONSORSHIP

HIGH-VISIBILITY BRANDING

OPPORTUNITY	SHARED	EXCLUSIVE
Vendor Hospitality Area Welcome trade show vendors, with prominent signage in the hospitality area.	**$500** Up to 2 sponsors	**$1,000** Stand out with more recognition/larger signage
Official Attendee Lanyard Your logo, and only your logo, on the lanyard every attendee wears. Designed with AAW.	—	**$1,000** One sponsor only. Includes the cost of the lanyards.

EDUCATION + EXPERIENCE

OPPORTUNITY	SHARED	EXCLUSIVE
Demonstration Room Your logo, loud and proud, on signage outside a live learning space that typically draws 80–200 attendees per session. Plus all core sponsorship benefits.	**$1,000** Per room, 8 rooms available	**$8,000** All 8 rooms. Stand out with more recognition/larger signage
Virtual Symposium Reach hundreds of online participants worldwide with logo placement on the virtual platform, during the live event and for three months on demand.	**$500** Up to 5 sponsors	**$2,500** Sole virtual sponsor, e.g., “AAW Virtual Symposium brought to you by [Your Company]”
DIY Craft Area Sponsor a space for crafting and connecting in Concession Dining, popular with the family and friends who come to the Symposium with woodturners. Includes one tabletop sign in the DIY Craft Area. Table display sponsorship promotion. In-kind craft supplies are welcome but not required.	—	**$150** One sponsor only
First-Time Exhibitors: Instant Gallery Support and recognize turners showing their work in the Instant Gallery for the first time. Includes one tabletop sign on the First-Time Exhibitors table.	—	**$150** One sponsor only
Touch Table: Instant Gallery Sponsor the Instant Gallery table where attendees can pick up and handle turned work. Includes one tabletop sign on the Touch Table. Table display sponsorship promotion.	—	**$150** One sponsor only

CLICK HERE TO PURCHASE YOUR SPONSORSHIP

MORE WAYS TO SUPPORT

Hands-On Turning Area

IN-KIND DONATION

Supply tools or materials for a lively, all-ages learning area in the trade show.

AAW Silent Auction

PRODUCT DONATION

Put your product in front of attendees while supporting AAW education and publications. Donors receive Symposium recognition.



WANT TO CONNECT?

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