

Special Chapter Demonstration Update

January 29, 2019

Greetings!

We are excited for the upcoming new marketing venture with Rockler Woodworking and Hardware. This new endeavor is anticipated to offer AAW and its chapters an opportunity to publicize the value of membership to previously untapped audiences.

The AAW Chapter Event will include spindle turning demonstrations in your local Rockler store on **Saturday afternoon, February 9, 2019 from 11 to 3.** [At this link](#) Rockler has provided a guide and schedule to help make the event fun and successful.

AAW has shipped a package of supplies to each of the chapters event coordinator which includes AW journals postcards and a table top banner. Please bring your chapter brochures and postcards. We ask that AAW safety guidelines be followed so wear a faceshield while turning at the lathe. ***If you have not received your package from AAW please let me know.***

We would like to encourage your chapter to participate, if you are not already, by looking for a member of your chapter (either a woman or a man) who would be willing to be your chapter's liaison with the AAW Women in Turning (WIT) committee. By building these contacts with individual chapters and gathering anecdotal information about ways different chapters are organizing their efforts to expand outreach to women, we can create a Best Practices document that all chapters can use in their outreach efforts. There are several chapters that have already implemented programs to help mentor and teach women in settings in which they feel comfortable in beginning to learn to turn. The Rockler store demo will be an excellent opportunity to reach new people, men and women into woodturning.

Please let me know if you have questions. ***I would love to hear from you after the event, a short summary of the experience with pictures would be awesome!***

Best,
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