

January 24, 2019

Greetings!

Thank you for participating in AAW's recent webinar for chapter officers.

For your convenience, a recorded version of the webinar is now available. We have also made this webinar downloadable for those chapters who would like to share the information. [Log into the AAW website and click here.](#)

Webinar Agenda Recap

- Review of Initiatives Recently Introduced Under AAW's Vision 2020 Long Term Plan
- AAW Raleigh Symposium Chapter Group Discount
- Chapter "Media Kit" Concept
- AAW Technology for the Future of Woodturning
- Proposed Free AAW Membership Incentive
- Input on Future AAW Webinar Series

During the webinars, AAW introduced several planned initiatives that will require close consultation with chapter officers. A call for individuals willing to contribute their insight and opinions in several upcoming focus group sessions to be facilitated by AAW. By the initial response, interest in contributing in these forums was extremely positive. There may still be opportunities if you would like to participate. The tentative arrangement of focus groups is as follows:

- Confirming Chapter Wants and Needs
- Testing New AAW Membership Incentive
- Planning and testing "Chapter Media Kit", Joint Member Recruiting Platform
- Engagement and Testing for the New AAW Software Project

If you volunteered for a focus group, AAW will contact you soon to let you know how you can participate.

We appreciate your partnership...

and value your participation and support. If you have questions, concerns, or need assistance, please contact the AAW home office at 877-595-9094 (toll free), Monday through Friday, from 8:30 a.m., to 4:30 p.m. CST.