

Special Chapter Bulletin

November 1, 2018

Greetings!

AAW is embarking on an exciting new marketing venture with Rockler Woodworking and Hardware. This new endeavor is anticipated to offer AAW and its chapters an opportunity to publicize the value of membership to previously untapped audiences.

To launch the project, we are working with Rockler to plan local kickoff events and are excited to offer a demonstration opportunity to your chapter. The event will include spindle turning demonstrations in your local Rockler store on **Sunday afternoon, February 9, 2019.**

Demonstration: Spindle turning a handle for a tool or kit

Rockler will provide:

- Lathe and accessories

Chapter demonstrators will provide:

- Chapter information/brochures

AAW invites your chapter to provide two demonstrators for the kick-off demonstration at your local Rockler store. This event will be an excellent opportunity for your chapter to talk about woodturning, your chapter, and AAW membership. If your chapter is interested in demonstrating, we request a commitment from you, as well as a contact person for further communication, **not later than by November 18, 2019.** The deadline will enable both AAW and Rockler to effectively market the event.

Please let me know if your chapter is interested in participating or if you have questions.

Best,
Linda Ferber
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