

CHAPTER BULLETIN

March 2, 2017

Greetings!

AAW will launch exciting new incentives on April 1.

1) AAW 50% dues incentive for chapter members who are new AAW members:

- Local chapter members who have never been AAW members will have the exclusive opportunity to become AAW members for one year for just \$30, a 50% reduction on the \$60 rate. Only AAW chapter members who have never been AAW members are eligible, and the special rate is available only during the exclusive sign up period from April 1 through June 30, 2017.

2) New AAW learning tools to be introduced April 1:

- **Woodturning FUNdamentals Online**, an easy-to-use integrated online learning experience designed for new turners and those who would like to build woodturning skills. The site complements the digital Woodturning FUNdamentals publication.
- **Discover Woodturning Online**, a new web-based resource loaded with introductory and descriptive information about the art and craft of woodturning, designed to educate the general public. This is your tool, for your chapter's new turners. Contact the AAW office to find out the options for your chapter! Call 877-595-9094 (toll free) or 651-484-9094 (M-F 8:30am to 4:30pm).

Chapter President

AAW 50% DUES INCENTIVE FOR CHAPTER MEMBERS

TALKING POINTS

- AAW membership for \$30, a 50% reduction on the regular \$60 rate



Newsletter Editor

AAW 50% DUES INCENTIVE FOR CHAPTER MEMBERS

We encourage you to share information about the 50% dues incentive with your chapter members through your newsletter. AAW will

Webmaster

AAW 50% DUES INCENTIVE FOR CHAPTER MEMBERS

We urge you to share information about the 50% dues incentive with your chapter members through your website. AAW will provide you

- One year membership includes printed bimonthly *American Woodturner* journal
- Only chapter members who are new AAW members are eligible
- Introductory offer, applies to first year only
- Special rate available only during the exclusive sign up period from April 1 through June 30, 2017
- Join AAW at the reduced \$30 rate at <http://tiny.cc/AANewGen>

Share this exciting new incentive with your chapter members. For your convenience, talking points and details are available at the following links: [PPT](#), [PDF](#), [Word.doc](#), [Word.docx](#)

CONFERENCE CALL WEBINAR



All chapter officers are invited to participate in an AAW conference call/webinar for a presentation about the 50% dues incentive, along with details and limited Q&A on:

- **Wednesday, March 8 at 1:00 p.m. central time**
- **Thursday, March 9 at 6:00 p.m. central time**

The conference call/webinar agenda and access instructions will be emailed separately by **Monday, March 6.**

provide you with materials for this purpose **by April 1.**

AAW SYMPOSIUM

Invite your chapter members to attend AAW's Annual Symposium, June 22-25, 2017 in Kansas City, MO, by placing a graphic ad in your newsletter (hover over graphic, right click, and save).



SHOP TIP

Share a tip with your members in your chapter newsletter. This month we're offering, **"High-Build-Up, Finish-Drying Tool,"** by Lou DeMola. Click one of the following links to download this tip in [Word.doc](#), [Word.docx](#), or [PDF](#).

BEST CHAPTER NEWSLETTER

Nominate your chapter's newsletter for AAW's annual "Best Chapter Newsletter" competition. Deadline for nominations is April 1. [Details.](#)

with materials for this purpose **by April 1.**

AAW SYMPOSIUM

Invite your chapter members to attend AAW's Annual Symposium, June 22-25, 2017 in Kansas City, MO, by embedding a graphic on your chapter website (hover over graphic, right click, and save).



BEST CHAPTER WEBSITE

Nominate your chapter's website for AAW's annual "Best Chapter Website" competition. Deadline for nominations is April 1. [Details.](#)

HELP US IN OUR EFFORTS TO RECRUIT NEW MEMBERS.

We would like to hear from you before we finalize our communications plans. As our partner in implementation, chapter officers are asked to offer questions, comments, and feedback on the AAW 50% dues incentive by the [close of business on Tuesday, March 7 at this link \(scroll to bottom of page\).](#)