AAW | AMERICAN ASSOCIATION OF WOODTURNERS

Vision 2020 Surveys

This email is being sent to all chapter officers.
We are asking your chapter to participate in
an important Vision 2020 initiative.
Please forward invitation to your members!

October 20, 2016

Greetings!

The AAW is working to obtain a greater understanding of the global woodturning community in connection with our **Vision 2020** strategic plan.

AAW chapter members are significant constituents of the woodturning community. **It is critically important that your chapter members' opinions be represented in our planning for Vision 2020.** Therefore, we are sending you two online surveys and request that you to forward them to your members as appropriate.

1) Member Survey

This survey explores how the chapter member became interested in woodturning, how they developed their woodturning skills, and why they are, or are not, AAW members.

- **Please send this survey to all chapter members, both AAW and non-AAW members.** Click here for a recommended cover letter, which includes a link to the member survey.
- The link to the online survey is: https://www.surveymonkey.com/r/GQ5GJY2

2) Chapter Officer Survey

This survey explores engagement in chapter mentoring and teaching, as well as the level of comfort in using AAW tools to communicate information about AAW member publications, services, and resources.

- **Please send this survey to all chapter officers, whether or not they are AAW members.**
- The link to the online survey is: https://www.surveymonkey.com/r/B2PHLX3

Important Notes

- Both surveys will be open for one month, from **October 14 through November 14.**
- Please remind your members to complete the survey by making announcements at your chapter meetings and posting a message on your website.
- No personal information, such as name or email address, will be collected for either survey.
- AAW's "**Turners for Tops**" booklet will be available for download on the final survey screen immediately following submission.

We appreciate your attention and assistance in making these surveys

successful.

Regards,

Linda Ferber, AAW Vision 2020 Recruit New Members Project Team Lead
Molly Winton, Team Volunteer
Leigh Sherman, Team Volunteer
KC Kendall, Team Volunteer
Al Hockenbery, Team Volunteer