

AAW Chapter Bulletin - December 2015

*This email is being sent to all chapter officers.
The contents should be shared with club members as appropriate.*

December 17, 2015

Greetings!:

In this Bulletin:

- AAW Services, Publications, and Positioning Project
- Final Notice for 2016 AAW EOG Applications
- AAW Chapter Scholarships - Next Steps
- Chapter Insurance for 2016
- AAW 30th Anniversary Symposium - Atlanta
- December Issue of *American Woodturner*
- January Issue of *Woodturning FUNDamentals*
- AAW Releasing Equipment for Sale

AAW Services, Publications, and Positioning Project

Two months have passed since you received the last Chapter Officer Bulletin. I apologize for the lapse in continuity but it has not been without a constructive reason. Our attention has been consumed the past three months as we have accelerated progress of the AAW strategic planning initiative. At times over the past year, we have included brief updates of the AAW strategic planning process. The indicators of the need to think strategically and take a longer range view include: the aging AAW membership demographic; changing interests of woodturners who look online for woodturning resources and instructional content; evolving our role as an association to support the critical work of our chapters; changing behaviors and preferences regarding what information is needed, plus when and how information is delivered; concerns about whether the AAW *American Woodturner* journal fulfills the needs of all woodturners, and finding solutions to fill the gaps in the breadth of publications and videos available through membership in AAW. Over a nine-month period, between October 2014 and June 2015, the initiative planning team did the following:

- Conducted an environmental scan
- Defined user segments
- Linked AAW publications and services to each segment
- Identified the needs of each segment
- Prepared themes/questions
- Determined the consultative approach for each segment

During the summer of 2015, user segment participants that included AAW chapter representatives were consulted either through user-group or one-on-one discussions to:

- Confirm needs of their user segment
- Identify unmet needs (gaps)
- Explore projects/initiatives to address gaps

- Rank initiatives by order of importance for closing gaps

In collaboration with other constituents and AAW committees, the planning team reviewed the series of gap-closing initiatives identified during consultations to push the thinking a step further, with the aim of determining an overall strategy, and clarifying priorities and anticipated outcomes. An interim report, which integrated all of the research findings and included a series of recommended strategies, was prepared and submitted to the AAW board for endorsement at the November meeting. [A simple, one-page summary of the findings is available at this link.](#) A three-year action plan that will be designed to deliver down-to-earth initiatives that will benefit chapters and individual AAW members is now under development and will be presented for board approval in January. We anticipate that by February elements of the action plan will be ready to present to all of our chapter officers to start the process of engaging our chapters in this mission critical initiative.

Finally, we want to expressly thank the following chapters for their invaluable devotion of time and ideas to this initiative. Each volunteered their services during the June annual chapter meeting in Pittsburgh. Without their enthusiastic assistance and leadership to help coordinate a complex series of focus group discussions, the user-group consultations would not have been possible.

- Woodturners of Olympia
- Tri County Woodturners
- Treasure Coast Woodturners
- CNY Woodturners
- Vancouver Woodturners
- Indiana County Woodturners
- Flint Hills Woodturners
- Carolina Mountains Woodturners
- Minnesota Woodturners
- Kingston Woodturners

Final Notice - December Deadline For 2016 AAW EOG

[AAW Educational Opportunity Grant](#) (EOG) fund continues to be strong, thanks to the wonderful generosity of donors and buyers at our annual symposium auction. Funds are available for worthy proposals. To be eligible for a 2016 grant, applications must be received by December 31, 2015. Anyone is eligible to apply, and all AAW members are especially encouraged to apply (except for recipients of grants in 2015). You can complete the application form and review the guidelines at tiny.cc/EOG (case sensitive). The committee will not consider applications that are incomplete or vague, so please take care when applying. The following tips will help you with your application:

- Complete the application online at tiny.cc/EOG. Only online applications will be accepted. Submit well before the deadline!
- Provide sufficient information so EOG committee members can clearly understand what you are requesting and how you intend to use the funds. Be concise; make your points directly and clearly.
- Include details of how you will use the funds. Specific needs should be itemized. Funds will not be granted for miscellaneous, incidental, or unspecified expenses.
- Explain your educational goal or experience you wish to obtain. Keep in mind these grants are intended for educational purposes. In particular, explain how others will benefit as well.

Grant amounts are limited to up to \$1,000 for individuals and students, and up to \$1,500 for local chapters, schools, and nonprofit organizations. Your total budget may exceed these amounts; however, your grant request should not exceed EOG limits. For special situations, at the discretion of the EOG committee and the AAW board, grants of larger amounts are

occasionally available. In addition to EOGs, the committee will award ten certificates for registration to AAW's 2016 international symposium. If you have questions, contact Rob Wallace, EOG Committee Chair, at rob@woodturner.org or the AAW office. The AAW board encourages you to take advantage of this benefit.

AAW Chapter Scholarships to John C. Campbell Folk School and Arrowmont School of Arts and Crafts - Next Steps

The AAW is extremely pleased to have received 103 nominations for our scholarship program by the close of the application period on December 15. This program offers financial assistance for quality woodturning instruction. Scholarship awards will be announced before the end of the year. Following our past protocol for each successful scholarship recipient, we will first notify the sponsoring chapter presidents to extend to them the honor of informing the winners. The names of all scholarship winners and their craft school selections will be posted in the next Chapter Bulletin and on the AAW website.

Chapter Insurance for 2016

By January 7, all published information addressing the insurance programs available through AAW for 2016 will be updated on the AAW website. We anticipate no changes to the AAW Group Plan, in which chapters are insured under the AAW commercial general liability policy. The contribution will remain unchanged at \$95 for annual coverage. The policy will renew on February 15, 2016. As a convenience to all chapters who participate in this program, our default will be to automatically renew your coverage for another year. Invoices will be sent by the home office beginning the latter part of February. If your chapter participates in the Private Plan, which is offered separately through the Hartford Insurance Company, that policy will expire on the anniversary date of when your coverage in the policy was originally bound, or most recently renewed. The AAW will again ask that all chapters use the insurance form which will be available on the AAW website in early January to confirm all coverage. More details about all of the 2016 insurance plans will be included in the January Chapter Bulletin.

AAW 30th Anniversary Symposium - Atlanta

[AAW 30th annual international symposium](#) will be held at the Atlanta Convention Center at AmericasMart in downtown Atlanta, June 9-12, 2016. The [Atlanta Westin Peachtree Plaza Hotel](#), which is connected to the convention center, will be the host hotel. Registration is now open and information has been published about our block of discounted hotel rooms. Please visit the AAW website to register and to keep up to date with all of the latest information about the event. Information about our stellar [2016 lineup of demonstrators](#) has now been published. Advance commitments by vendors for our trade show have already exceeded the highest total this early in advance of the event. We are extremely excited about what our Atlanta symposium will hold for everyone. We are also in need of volunteers and it's not too early to indicate your interest in participating. [Please visit the AAW website for current information about the call for videographers and other volunteer opportunities.](#)

December Issue of *American Woodturner* Journal

You should have already received the December issue of the journal. I would also like to emphasize our recent communications pointing to the first launch of our all-digital app. We are happy to announce that the *American Woodturner* journal is now available in an interactive digital format that can be read on Apple and Android mobile devices, and there are already five issues available.

The electronic version, better known as the AAW App, has been designed especially for iPads and Android tablets, and complements the printed edition of the journal. It presents superb interactive content and offers direct links to a wealth of online content, including videos and woodturning resources. The AAW App is free for download and installation for AAW members, and issues of *American Woodturner* are free for download with

January Issue of *Woodturning FUNDamentals*

The January 2016 issue of *Woodturning FUNDamentals* will include projects, information, tips, and videos to build essential woodturning skills, including the following:

- Turning a Pillbox Project: Instructions and Video, Mike Peace
- Turning a Miniature Bowl Project, Tom Jones
- The Many Uses for Wood Drive Center, Denis Delehanty
- The Art of Sanding, Jack Morse
- Video Tip: Multi-Axis Turning, Barbara Dill
- Video Tip: Live Center Safety, Lyle Jamieson

AAW Releasing Equipment for Sale

Over 2015, AAW has reviewed its equipment inventory and we are making a small number of items with remaining functional life for sale. First, we have two sturdy audience-protection shields. Each is large enough to house a full-size lathe and protect audiences the size of most chapter meetings. This includes protection for any turning, cutting, grinding, or other activities that can create flying debris. The frame has spaces suited to house track lighting, multiple cameras, a screen for the demonstrator to watch what is being seen on the screen, and microphones. Field-tested at AAW symposiums, there is a [video on our website for shield assembly at this link](#).

We also have six SD camera kits available at a nominal price of at \$45 or \$50 per kit, with \$15 shipping and handling. Please note, none of the cameras have batteries.

The kits contain:

- 1 camcorder
- 2 ac adapters
- 2 mini cameras
- 1 power strip
- 2 switchers

If you are interested in the SD camera kits, please contact Linda Ferber at linda@woodturner.org for more information.

Yours respectfully,

A handwritten signature in black ink, appearing to be 'Phil', written in a cursive style.

Phil

P.S. Please Update Chapter Profiles: Our chapter and chapter officer listings are only as accurate as the information supplied by you. [Please submit chapter updates \(officer changes, number of members, meeting dates/times, meeting locations, insurance coverage, etc.\) using our online form.](#)

