

AMERICAN ASSOCIATION OF WOODTURNERS

Board of Directors Meeting
Thursday, December 14, 2023

CALL TO ORDER

The December 14, 2023 Board meeting was called to order by President Mike Summerer at 4:00pm EST. All Board members were present except for Chuck Lobaito. In addition, Jen Newberg, Matt Brubaker, Josh Friend, and incoming Board member Reid Zimmerman were in attendance.

APPROVAL OF MINUTES

Ron Day made a motion to accept the November minutes, with a second by Rick Baker. Minutes were approved with a typo to be corrected.

The Board entered executive session.

Board exited executive session.

COMMITTEE REPORTS

Fundraising Committee: The Year End Challenge Match is ready to launch. The Matching Pool goal was exceeded with close to \$35,000 raised.

Symposium Committee: Jay Brown stated symposium registration opened on November 13, 2023, and 350 have registered to date. 33% of hotel rooms have been reserved. Marketing is just beginning.

Turners without Borders (TWB): Sally received a sliding scale membership fee schedule for other countries from Jen which her committee will review when they meet in January. The TWB committee will develop a proposal for the Board to consider concerning sliding scale AAW membership dues at the February 2024 Board meeting.

EXECUTIVE DIRECTOR REPORT

Jen confirmed that all Board members affirmed they have watched the ADA video.

Jen reported that based on the last two email phishing campaigns targeting board members and staff, board member's personal emails will be removed from the AAW website and replaced with general contact information.

Jen advised that AAW was reviewing the chapter newsletter and website awards with the plan to merge those two awards into a Communications Award, which would also recognize other types of communications including email and social media. A new award was created to recognize Chapters' outstanding outreach efforts and impact in local communities.

Chuck Lobaito joined the meeting at 4 pm.

Finance Report: Chuck reported the end of year forecast was very improved due to the efforts of the fundraising committee and the anonymous donation. The symposium broke even. There was also an investment gain in 2023. The virtual component of the symposium raised \$50,000. Chuck also advised he was in the process of creating custom financial reports.

2024 BUDGET

Jen and the Finance Committee presented the 2024 budget to the Board. Jay Brown seconded the motion to accept the budget as presented.

After some discussion, the Board accepted the 2024 budget as presented.

NEW BUSINESS

Jay made a motion, with a second by Chuck to proceed with the plan developed by the Strategic Planning Committee to hire a strategic planning consultant in 2024 to develop a strategic plan for the next five to ten years. After a discussion concerning finding the right consultant, expenses and delivery schedule, the motion passed to hire a consultant. The committee will conduct a search and do interviews to determine the consultant to hire with a possible August 2024 target date for the completed plan.

The 2024 Board meetings schedule:

- February 15
- March 21
- April 18
- May 20-21 (in person Portland symposium)
- July 18
- September 5
- October 17
- November 15-16 (in person St. Paul, MN)
- December 19

The regular meeting of the Board was adjourned at 4:51 pm. An executive session followed the regular Board meeting with all staff excused.

Respectfully submitted,

Jay Brown, Board Secretary