

AMERICAN ASSOCIATION OF WOODTURNERS

Meeting of the Board of Directors
Tuesday, September 21, 2021

CALL TO ORDER

A regular meeting of the AAW Board of Directors convened at 3:05 p.m. Central Daylight Time on Tuesday, September 21, 2021, via Zoom teleconference, with President Mike Summerer presiding.

The following Board members were present: Rick Baker, John Beechwood, Linda Britt, Jay Brown, Sally Burnett, Andy Cole, Joe Dickey, Mike Summerer, and Molly Winton. Also in attendance were staff members Phil McDonald, Jennifer Newberg, Kim Rymer, and Managing Editor Josh Friend. Newly elected Board members for 2022, Chuck Lobaito and Kimberly Winkle, monitored the meeting.

APPROVAL OF MINUTES

Mike Summerer called for corrections and/or changes to the minutes of the regular Board meeting held on July 28 and 29, 2021. No corrections or changes were indicated. Rick Baker made a motion to approve the minutes of the meeting. Joe Dickey seconded the motion, and the minutes of the meeting were unanimously approved.

Mike Summerer called for corrections and/or changes to the minutes of the Special Board meeting held on September 3, 2021. One correction was noted. Jay Brown made a motion to approve the minutes of the meeting including the change. Linda Britt seconded the motion, and the minutes of the meeting were unanimously approved with one change.

FINANCE COMMITTEE

Treasurer's Report

Financial Reports

Joe Dickey summarized the financial reports for August 31, 2021, and noted the following:

- Income Statement, unadjusted year-to-date: \$141.8k (\$76.2k favorable to budget)
- Income Statement, 2021 year-end forecast: (\$17.3k) (loss, \$53.2k unfavorable to budget)

- August 31 “Cash-on-Hand”: \$1,421.0k
- Year-end Forecast “Cash-on-Hand”: \$1,436.0k

Joe noted the Force Majeure dispute with the Omaha Convention Center remains unsettled. At present, and presuming no litigation costs, AAW’s liability potential is \$28k.

Phil McDonald recounted our valid case for Force Majeure and recapped previous correspondence with the Omaha Convention Center and outlined resolution options available going forward.

Phil also noted a correction to page 2 of the August financial reports, where the 2023 Symposium incorrectly references Chattanooga rather than Louisville.

Minnesota Charitable Organization Annual Report

On behalf of the Finance Committee, Joe Dickey made the following motion:

“I move, as recommended by the Finance Committee, that the corporation be, and hereby is, authorized to approve the contents of the 2020 Minnesota Charitable Organization Annual Report Form.”

Rick Baker seconded the motion which was unanimously approved.

EXECUTIVE DIRECTOR REPORT

Membership

Jen Newberg reported the following:

- In August 2021, 637 woodturners joined as new or renewed their AAW membership. This is about 40 fewer members than August 2020.
- AAW had 14,498 members at the end of August 2021. This includes the adjustment to include Family Associate members which started in April 2021.
- Josh Friend is working on a tips book that will be used as a new membership incentive.

Prepping for 2022 Operating Budget Process

Phil McDonald called Board member attention to the information in the Board packet about budget planning. He noted that Committees expecting expense changes for 2022 for program activities should make sure all changes are reflected in the 2022 budget. This includes expenses for Professional Outreach Program (POP), Women in Turning (WIT), Turners Without Border (TWB), and any virtual programming.

November Virtual Symposium Update (Woodturning Fundamentals LIVE!)

Jen Newberg explained KC Kendall deserves credit for identifying instructors and working through the creation process for Woodturning Fundamentals LIVE!, which has taken lots of communication. She said there will be four instructors.

The schedule is almost final. The price for registration will be \$29 for members and \$49 for non-members. Replays will be available the same day as the event on Hopin, and for three months on the AAW website.

Molly Winton suggested targeting marketing efforts on chapter leaders since they have the biggest connections to beginner audiences.

Mike Summerer indicated Board members are automatically registered for AAW events.

COMMITTEE LEADERSHIP CHANGES

Mike Summerer circulated the Committee leadership changes he anticipates. He noted a need to replace Molly Winton at the end of the year and said someone with experience in fundraising is needed.

SELECTED DEMONSTRATORS for 2022

Jay Brown reported that KC Kendall and Rick Baker have been working to finalize the list of Selected Demonstrators. He said that nothing has changed dramatically and that one of the proposed demonstrators dropped out.

MEMBER MEETING

Rick Baker asked whether AAW wants to take up rotation space for the 2022 Annual Member Meeting in Chattanooga. If so, outbound Internet will be needed.

Discussion about alternative arrangements ensued. For the 2021 Annual Member Meeting, 200 members registered, and 85 members attended. If we hold the meeting in-person in Chattanooga, AAW will need to take one of the presentations away, rearrange the chairs, etc. Rick indicated the meeting could be separate from the Chattanooga Symposium and be totally online. If it needs to occur in-person in Chattanooga, a location for it needs to be reserved.

Phil McDonald explained AAW has an obligation to facilitate an Annual Member Meeting. He said AAW should leverage the opportunity with an outbound Internet line and a camera which should not dramatically impact room space in Chattanooga.

Mike Summerer stated there should be a remote aspect to all meetings.

POP MERIT AWARD

Andy Cole made a motion to name an individual (name withheld pending formal announcement) and an alternate individual (name withheld) for the 2022

Professional Outreach Program (POP) Merit Award. Molly Winton seconded the motion. Andy reported bios on the individuals were circulated to Board members in January 2021. He said the Board needs to clarify how the award will be presented and how recognition will be done.

Discussion followed and it was proposed the decision be postponed for one month allowing Board members to review candidate information. Andy Cole made a motion to retract the previous motion to name an individual (name withheld pending formal announcement) and an alternate individual (name withheld) for the 2022 POP Merit Award. Molly retracted the previous second to the motion and the retraction was unanimously approved.

Mike Summerer requested that Andy recirculate the POP Merit Award candidate information from January to Board members.

NEW BUSINESS

November Board Meeting

Mike Summerer reminded Board members about the in-person Board meeting on November 13 and 14 in St. Paul.

Phil McDonald asked Board members to book airfare and let the office know about early arrivals or late departures.

Rick Baker indicated the Symposium Committee is planning to bring a Committee member to St. Paul a few days prior to the Board meeting to take inventory at the warehouse. Arrival will be on Tuesday, November 9, and will spend November 10 and 11 at the warehouse.

UPCOMING BOARD MEETINGS

All remote sessions will be held at 4:00 p.m. Eastern Time except where noted.

- October 20 - Remote
- November 13 and 14 (St. Paul face-to-face, November 12 arrival date)
- December 16 - Remote

ADJOURNMENT

Rick Baker made a motion to adjourn the meeting. Andy Cole seconded the motion, and the meeting was unanimously adjourned at 3:52 p.m. Central Time, on Tuesday, September 21, 2021.

Respectfully submitted, Jay
Brown, Secretary