

AMERICAN ASSOCIATION OF WOODTURNERS
BOARD MEETING
Wednesday, December 19, 2018

CALL TO ORDER

A regular meeting of the AAW Board of Directors convened via teleconference on Wednesday, December 19, 2018, at 6:00 p.m. central time, with President Greg Schramek presiding.

Board members who joined the teleconference were Rick Baker, Jeff Brockett, Joe Dickey, Kathleen Duncan, John Ellis, Wayne Furr, David Heim, and Harvey Rogers. Board member Joe Dickey joined the call at 6:08 p.m. Incoming Board members Andy Cole and Ken Ledeen, as well as staff members Linda Ferber, Phil McDonald, Kim Rymer, and Managing Editor Josh Friend also participated in the conference call.

APPROVAL OF MINUTES

The minutes of the November 17-18, 2018 Board meeting were reviewed. Greg Schramek asked the Board for corrections. There were none and the minutes were unanimously approved as written.

SYMPOSIUM COMMITTEE

Jeff Brockett reported that he has requested donations for the 25 stations in the Youth room and lathes from Powermatic. He called attention to the map and space allocations in the Board packet and indicated a Board walk through will take place in Raleigh in January.

CHANGES TO COMMITTEE CHAIR ASSIGNMENTS

Greg Schramek stated there will be changes to the Committee Chairs for Demonstrator Selection and Ethics on the slate he provided previously. He indicated that Board members should provide a list of Committee members to be placed on the website in January.

FINANCE COMMITTEE

November 2018 Financial Reports

Joe Dickey summarized the November 2018 financial reports and noted the following points:

- Unadjusted net income as of November 30 was \$216k, \$115k favorable to budget.
- The year-end forecast for net income is \$162k, \$102k favorable to budget.
- November 30 "Cash on Hand" was \$874k.
- The year-end forecast for "Cash on Hand" is \$966k.

2019 Budget Approval

Wayne Furr made a motion to approve the proposed 2019 AAW operating budget. John Ellis seconded the motion and the 2019 budget was approved as presented.

EXECUTIVE DIRECTOR REPORT

Phil McDonald reported that November membership acquisitions exceeded the monthly target. Memberships outpaced the revised plan by about 150. Revenue was slightly higher than plan, bringing the revised year-end forecast to \$903,723. The trajectory of current membership levels has trended upward following earlier declines in the year. New memberships recorded in November were the highest for any month in 2018 and were nearly twice the level recorded in November 2017. This could be due to emphasis placed on messaging and marketing within our chapters under the campaign to encourage chapter officers to refer their members to AAW. AAW is projecting 15,400 members by year end.

Phil stated that there were two webinars for chapter officers in December which engaged a total of 53 chapter participants. He noted that the second webinar suffered technical glitches and that a new tool will be used in January. Phil said that there were positive comments and the webinar was a good way to close out the year. A summary report will be prepared for the January board meeting.

2022 SYMPOSIUM SITE SELECTION

Phil McDonald indicated that AAW is relying on Patti Kealy to aggregate the data needed to look at the pluses and minuses in each prospective Symposium city.

Jeff Brockett explained that although Chattanooga has a connected hotel and the airport and highway are nearby, there is a concern about room rates. He said that Virginia Beach has only one hotel within walking distance of the convention center and the other hotels are at least six blocks away.

Rick Baker reported that both cities are viable, but that Virginia Beach has more complexities.

JANUARY AGENDA PREPARATIONS

Phil McDonald requested that the Board submit reports and any agenda items for the January meeting to the office as soon as possible.

BYLAWS REVISIONS

Greg Schramek commended John Ellis, Wayne Furr, and Harvey Rogers for their hard work and research updating the AAW bylaws.

John Ellis indicated that the bylaws may continue to be modified on a regular basis as necessary and encouraged the Board to adopt them.

David Heim made a motion to table the bylaws approval until January. Rick Baker seconded the motion. Discussion ensued about whether to approve the revised bylaws in stages or when all updates are complete, and other topics including member meetings.

David Heim made a motion to modify the initial motion and approve the revised bylaws, except for Article 4, which should be tabled until the January meeting. Wayne Furr seconded the motion. More discussion followed.

David Heim asked that the motion be withdrawn. Wayne Furr seconded the motion and the motion was unanimously withdrawn.

John Ellis made a motion to approve the revised bylaws dated December 17, 2018. Joe Dickey seconded the motion, which was followed by a roll call vote.

John Ellis: Yea
Wayne Furr: Abstained
Kathleen Duncan: Yea
Jeff Brockett: Nay
David Heim: Nay
Joe Dickey: Yea
Harvey Rogers: Nay
Rick Baker: Nay

Greg Schramek indicated that as a result of the vote, the revised bylaws cannot be discussed further during the December Board meeting. The issue will be revisited at the January board meeting.

REPUBLISHING/REPRINT

Josh Friend reported that AAW is working in partnership with Rockler to promote membership in AAW through the launch of a Rockler woodturning package and AAW arranged chapter demonstrations at all of the Rockler stores in February. Additionally, other similar synergies are underway, including promotion of a Fine Woodworking event in exchange for an AAW ad on their website.

UNFINISHED BUSINESS

Greg Schramek recognized the dedication and efforts of Wayne Furr and John Ellis, who are leaving the Board.

NEW BUSINESS

None

UPCOMING MEETINGS

January 12 and 13, (January 11 Fly-in Day) – Raleigh
February 20
March 20
April 17
May 22
June 19
July 8, 9, 15, (July 7 Fly-in Day) – Raleigh
August 21
September 18
October 23
November 16, 17 (November 15 Fly-in Day) – Saint Paul
December 18

ADJOURNMENT

Wayne Furr made a motion to adjourn the meeting. Kathleen Duncan seconded the motion and the meeting was unanimously adjourned at 7:32 p.m. central time, on Wednesday, December 19, 2018.

Respectfully submitted,
Kathleen Duncan, Secretary