

American Association of Woodturners

Board Meeting

Wednesday, April 19, 2017

CALL TO ORDER

A regular meeting of the AAW Board of Directors was convened by teleconference at 6:00 p.m. central daylight time, on Wednesday, April 19, 2017, with President Greg Schramek presiding.

Board members in attendance were Jeff Brockett, Joe Dickey, Kathleen Duncan, John Ellis, Wayne Furr, David Heim, Louis Vadeboncoeur, and Molly Winton. Staff members present were Linda Ferber, Phil McDonald, Kim Rymer, and Editor Josh Friend.

APPROVAL OF MINUTES

The minutes of the March 22, 2017, board meeting were reviewed. Molly Winton moved to accept the minutes as presented. John Ellis seconded the motion and the minutes were unanimously accepted as written.

FINANCE COMMITTEE REPORT

March 2017 Financial Reports

Joe Dickey summarized the March 2017 financial reports and noted the following points:

- Unadjusted net income as of March 31 was \$236.8k, which is \$104.5k favorable to budget.
- Adjusted net income as of March 31 was \$32.9k, which is \$14.8k favorable to budget.
- The year-end forecast for net income forecast is \$72.5k, which is \$0 favorable to budget.
- March 31 "Cash on Hand" is \$754k.
- The year-end forecast for "Cash on Hand" is \$836k.

Joe noted that the financial reports are on target although membership income is a bit low.

EXECUTIVE DIRECTOR'S REPORT

50% Dues Incentive

Phil McDonald reported that so far AAW has relied on chapter officers to get the word out about the incentive, which offers chapter members who have never been AAW members an AAW membership for \$30 (a 50% reduction on the regular \$60 rate). Since April 1, 38% of the new member acquisitions are from chapter members who have made use of the incentive.

In May, communications will be targeted to further promote the incentive. It was noted that personal contact will be critical and Phil recommended that all board members reach out to chapters.

Symposium

Phil McDonald reported that Symposium registrations (for all registration types) were at 635 as of April 19. He stated that hotel reservations are on target. The status of planning with Conference Direct is on track and there are currently no negative indicators.

Member Privacy

Phil McDonald indicated that he included the existing AAW member privacy statement in the Executive Director report for the board. He noted that the operating practice has been to interpret the “AAW business only” language in the policy literally in respect of member interests. This has included not using member information in our consultations with chapter officers. Phil described increasing interest expressed by chapter officers for AAW to share information about AAW membership in chapters. Phil recommended that the policy language should be reviewed and updated, and any changes be reflected in an updated membership privacy disclosure.

John Ellis agreed to review and update the policy for the board to review at the June meeting.

SYMPOSIUM COMMITTEE

2017 Kansas City

ReTURN to the Community

- Jeff Brockett reported that Empty Bowls and Beads of Courage will be moved to the Trade Show because of their size.

Youth Program/Lighthouse/Woodturning Beyond Barriers

- Jeff Brockett reported that Easy Wood Tools has changed hands and wants to scale back on their donations; however they agreed to supply tools for the 2017 Youth Program and Lighthouse Programs.
- The contacts at JET/Powermatic contacts have changed.
- There will be no Wounded Warrior program for 2017 due to lack of interest.

Volunteers

- Jeff Brockett noted Rich McCartney and Shawn McMahon are actively recruiting volunteers, but volunteer levels remain low.

Auctions

- Phil McDonald stated that John Hill has already contacted Rob Wallace and is transitioning spotters. Tib Shaw already has 47 pieces committed for the EOG live auction.

2018 Portland

- Jeff Brockett announced that the liaison for Portland will be Dale Larson.

NOMINATING COMMITTEE

Joe Dickey reported that the Nominating Committee has contacted more than 25 people for board positions and has interviewed seven of them by phone. He noted that Jeff Brockett and Kathleen Duncan are up for reelection and that all election activities are on schedule.

Josh Friend indicated that board nominees have been published in the August issue of *American Woodturner*, however this year the nominees will be featured in the June issue.

Jeff Brockett noted that Ana Lappegard is slated to record nominee videos at the Symposium. Nominees who are unable to attend the Symposium will be recorded via Skype.

Phil McDonald reported that we are working on a schedule for a Symposium board “meet and greet” table near the registration area. Additionally, he indicated as a future idea it would be easy and affordable to produce a nominee Q & A using webinar by or before September, and that it would likely generate a large audience.

UPCOMING MEETINGS

- May 17 - Teleconference
- June 20, 21, and 26 in Kansas City
- July 19 - Teleconference
- August 23 - Teleconference
- September 20 - Teleconference
- October 18 - Teleconference
- November 18 and 19 in St. Paul
- December 13 - Teleconference

All teleconference meetings are scheduled for 6:00 p.m. central time.

ADJOURNMENT

Jeff Brockett made a motion to adjourn the meeting. Wayne Furr seconded the motion and the meeting concluded at 7:20 p.m. central daylight time, on Wednesday, April 19, 2017.

Respectfully submitted,

Kathleen Duncan, Secretary