

American Association of Woodturners

Board Meeting

December 14, 2016

CALL TO ORDER

A regular meeting of the AAW Board of Directors was convened via teleconference at 6:00 p.m. central daylight time on Wednesday, December 14, 2016, with President Greg Schramek presiding.

Board members who participated were Jeff Brockett, Denis Delehanty, Joe Dickey, Kathleen Duncan, John Ellis, Wayne Furr, Art Liestman, and Louis Vadeboncoeur. New 2017 Board members David Heim and Molly Winton also took part. Staff members who participated were Linda Ferber, Phil McDonald, Kim Rymer, and Editor Josh Friend.

APPROVAL OF MINUTES

The minutes of the November 12-13, 2016, Board meeting were reviewed and unanimously accepted with one correction.

FINANCE COMMITTEE REPORT

November Financial Reports

Joe Dickey summarized the November 2016 financial reports and noted the following points:

- Net income unadjusted year-to-date was \$117.2k, which is \$14.5k favorable to budget.
- The 2016 year-end forecast for net income is \$40.5k, which is \$10.9k favorable to budget.
- The year-end forecast for “Cash on Hand” is \$564k.

Joe noted that payroll-related authorizations brought down income slightly.

2017 Budget Approval

Phil McDonald presented the proposed 2017 budget on behalf of the Finance Committee. Kathleen Duncan made a motion to approve the recommended budget. Wayne Furr seconded the motion and the 2017 budget was approved unanimously.

EXECUTIVE DIRECTOR REPORT

Future Symposium Selection

(This section has been removed until details are finalized and the Board makes a formal announcement to AAW members at a future date.)

2017 BOD Meeting Schedule

Phil McDonald presented the schedule of Board meetings for 2017. Several corrections to the schedule were agreed upon, which are noted below.

- January 14 and 15
- February 22 – Changed to February 16
- March 22
- April 19th
- May 17
- June 20, 21, and 26
- July 19
- August 20 – Changed to August 23
- September 20
- October 18
- November 17 and 18 – Changed to November 18 and 19
- December 13

OVERSIGHT COMMITTEE

Louis Vadeboncoeur reported that overall, VISION 2020 projects have a lot of traction, are moving ahead, and teams are working well. He noted the following points:

- AAW EXPLORE! was launched December 1 and has experienced quite a bit of traffic to date.
- Linda Ferber and the recruitment team conducted a survey of chapters, with a 53% response, that offers valuable information on which to shape marketing initiatives. In January, Phil and Linda will present an overview of the survey findings and recommendations.
- The target date for the demonstrator tool is the 2017 Symposium.
- The beginners' learning curriculum is progressing.
- The teachers' initiatives are moving ahead.
- Linda Ferber is spearheading a new initiative for non-turners to learn about woodturning and is compiling existing information and identifying writers for additional content needed. She hopes to "go live" with the non-turners microsite in March.

Initiatives 4.1 through 4.3 involve reengineering the website architecture for enhanced access. Phil McDonald stated that he considers these initiatives a high priority and that AAW needs a planful, long-term technology plan. AAW will rely on experts to conduct an assessment and recommend pathways concerning specific systems, direction, and website tools. Phil expects to have an initial assessment and recommendations in approximately three months. The report will inform the future though no significant technological enhancements will be made in 2017.

AAW SUPPORTIVE ROLE TO ARROWMONT

The Board discussed Arrowmont's significance to the AAW, as well as the impact of the fires which destroyed a large portion of their dormitories. It was noted that AAW should help get Arrowmont's story out through its communications channels, including social media, newsletters, emails, and chapter communications.

SYMPOSIUM COMMITTEE

2017 Kansas City

Jeff Brockett explained that Al Hockenbery is preparing a draft Symposium schedule, which should be finished by January 15.

He also noted that Board members will receive their Symposium assignments by January.

UNFINISHED BUSINESS

Greg Schramek asked Committee Chairs to submit a list of their Committee members to him.

He also thanked outgoing Board members Denis Delehanty and Art Liestman for their dedication and contributions to AAW during their terms.

NEW BUSINESS

None

UPCOMING MEETINGS

- January 14 and 15 in Kansas City (Friday, January 13 is fly-in day)
- June 20, 21, and 26 in Kansas City

All teleconference meetings are scheduled for 6:00 p.m. central time.

ADJOURNMENT

Jeff Brockett made a motion to adjourn the meeting. Kathleen Duncan seconded the motion and the meeting concluded at 7:03 p.m. central daylight time, on Wednesday, December 14, 2016.

Respectfully submitted,

Kathleen Duncan, Secretary