

American Association of Woodturners

Board Meeting

Wednesday, October 19, 2016 - 6:00 p.m.

CALL TO ORDER

A regular meeting of the AAW Board of Directors was convened by teleconference at 6:00 p.m. central daylight time on Wednesday, October 19, 2016, with President Greg Schramek presiding.

Board members who participated were Jeff Brockett, Denis Delehanty, Joe Dickey, Kathleen Duncan, John Ellis, Wayne Furr, Art Liestman, and Louis Vadeboncoeur. Staff members who participated were Linda Ferber, Phil McDonald, Kim Rymer, and Editor Josh Friend.

APPROVAL OF MINUTES

The minutes of the September 14, 2016, Board meeting were reviewed. Wayne Furr made a motion to accept the minutes and Jeff Brockett seconded the motion. The minutes were unanimously accepted as written.

FINANCE COMMITTEE REPORT

September Financial Reports

Joe Dickey summarized the September 2016 financial reports and noted the following points:

- Net income unadjusted year-to-date was \$138.5k, which is \$47.2k favorable to budget.
- The 2016 year-end forecast for net income is \$47k, which is \$17k favorable to budget.
- "Cash on Hand" at September 30, 2016 was \$421k.
- The year-end forecast for "Cash on Hand" is \$597k.

Dues Revenues

Membership acquisitions and associated dues revenues were substantially higher than the September budget targets. This was anticipated as a result of the incentive for members to renew before the October 1 rate increase. Total acquisitions of 1,206 were achieved, compared with the 425 goal.

Seventy eight Guest Members were recorded in September; this is the highest monthly number experienced to-date. Current conversion of guest to paid memberships is 15%.

Budget Development

Phil McDonald reported that the 2017 budget presented is a status quo, baseline budget for ongoing operations and that no new initiatives are included. New spending proposals will be a companion discussion when the Board meets to confer in November on the budget proposal.

EXECUTIVE DIRECTOR REPORT

Future Year Symposium Selection Update

Phil McDonald reported that selection team will visit five cities for the 2019 site selection process. He noted that it is conceivable that the committee might come to November Board meeting with a recommendation. ConferenceDirect has kept this process on a tight schedule and advised the committee that the best time to negotiate a contract is December. Phil will invite Patty Kealey of ConferenceDirect to be present at the November face-to-face Board meeting if she is available.

Jeff Brockett explained that Al Hockenbery put together demographics charts of members within an eight hour drive of each site being reviewed. He indicated that the team has received excellent direction from the new conference coordinator, ConferenceDirect, and that the team is considering sites for opportunities beyond 2019.

Agenda Preparation for November Board Meeting

Phil McDonald stated there are a standing few items normally brought up for the November Board agenda, including insurance policy review, 2017 Honorary member nominations. Additional current topics will be added, including a progress update by the VISION 2020 Oversight Committee. He asked Board members to provide agenda items at least a week early (November 4).

Update on Chapter Scholarship Program for 2017

Phil McDonald indicated there will be a total of 28 chapter scholarships for 2017: 14 for Arrowmont, 10 John C. Campbell, and 4 for Anderson Ranch. Chapter officers have received one announcement about the scholarship program and nomination process. A reminder will appear in the December journal. Additionally, there will be emails reminding members about the scholarships and prompting chapters to submit nominations.

COMMITTEE UPDATES

Vision 2020 Oversight Committee

Louis Vadeboncouer reported that all Vision 2020 projects are moving forward, some not as fast as others. In November, the Oversight Committee will present the Board with a master schedule, sales plan, and document on inter-organizational coordination.

Nominating Committee

Jeff Brockett reminded the Board that Friday, October 21, at midnight, is the last time anyone can vote Board candidates. He noted that he and Phil McDonald will get a report from auditors on Monday, October 24, confirming the winning three candidates. Telephone calls will be made to all six candidates. Jeff expects the total number of votes cast to be similar to last year. Additionally, he indicated that the auditor will provide a voting report by zip code to determine whether candidate votes are concentrated in candidate cities. The report will be shared with the Board.

Symposium Committee

Jeff Brockett reported there are no noteworthy updates for Kansas City, most activities are ahead of plan, and the committee is focused on the preliminary schedule.

Jeff indicated that he did not factor in savings in the labor savings in the symposium A/V budget request which would result from purchasing flat screen monitors. He estimated AAW will save about half of the labor costs, which typically runs from \$8k to \$10k. Joe Dickey asked Jeff to include the estimated savings resulting from the purchase of screens in a revised budget request.

For the 2018 symposium, Jeff indicated that the committee has a preliminary list of 14 invited demonstrators.

UNFINISHED BUSINESS

None

NEW BUSINESS

None

UPCOMING MEETINGS

- November 12th, 13th (Saint Paul; Friday, 11/11 fly-in day). Art Liestman will be absent.
- December 14th - Teleconference
- January 14th, 15th (Kansas City; Friday, 1/13 fly-in day)

All teleconference meetings are scheduled for 6:00 p.m. central time.

ADJOURNMENT

Jeff Brockett made a motion to adjourn the meeting. Denis Delehanty seconded the motion and the meeting concluded at 7:03 p.m. central daylight time, on Wednesday, October 19, 2016.

Respectfully submitted,

Kathleen Duncan, Secretary