

American Association of Woodturners

Board of Directors Meeting

Wednesday, May 18, 2016

CALL TO ORDER

A regular meeting of the AAW Board of Directors was convened by teleconference at 6:07 p.m. central standard time on Wednesday, May 18, 2016, with President Greg Schramek presiding.

Board members who participated in the teleconference were Jeff Brockett, Denis Delehanty, Joe Dickey, Kathleen Duncan, John Ellis, Wayne Furr, and Art Liestman. Louis Vadeboncoeur was absent. Staff members who participated were Linda Ferber, Phil McDonald, Kim Rymer, and Editor Josh Friend.

APPROVAL OF MINUTES

The minutes of the April 20, 2016, board meeting were reviewed. Jeff Brockett made a motion to accept the minutes as written. Wayne Furr seconded the motion and the minutes were unanimously accepted.

TREASURER'S REPORT

Joe Dickey summarized the April 2016 financial reports and noted the following points:

- Unadjusted year-to-date net income was \$424.2k, which is \$310.6k favorable to budget.
- The 2016 year-end forecast for net income is \$41.1k, which is \$11.5k favorable to budget.
- "Cash on Hand" at April 30, 2016 was \$809.7k.
- The year-end forecast for "Cash on Hand" is \$544k.

He indicated the financials look good overall, that membership revenue is down slightly, and that journal advertising revenues are up.

Joe reported that the audit is complete and there were no problems.

EXECUTIVE DIRECTOR REPORT

2016 Symposium Update

Phil McDonald explained that there has been a substantial decline in symposium registrations since April 30. He would like to adjust expectations about registration numbers and revenues. Typically, mid-April is the registration peak. The past model used to project symposium registration is no longer reliable. Phil noted that the AAW is promoting the event better and more frequently. As of April 30, total symposium registrations were 1,039, and current symposium registrations are 1,223.

A membership-wide email was recently sent announcing the symposium auctions. Linda arranged a reciprocal marketing agreement with the American Craft Council (ACC) to promote the AAW auctions to the ACC's 75,000 members.

The symposium social events will be similar to last year. The Friday evening meal will be a departure from last year in it will be a \$14.99 buffet dinner. There will be a cash bar both evenings.

Symposium Conference Planning Services

Phil McDonald explained that proposals have been received from MetroConnections, American Express Meetings, Conference Direct, Complete Conference Coordinators, and Helms-Briscoe. He indicated that the selection process for conference management services is underway. He is confident that a decision can be made based on the proposals and follow-up sessions.

Minnesota Department of Labor Audit

The Minnesota Department of Labor performed a random unemployment insurance audit and gave AAW a clean bill of health.

SYMPOSIUM COMMITTEE UPDATE

Jeff Brockett reported that all 2016 symposium planning is on schedule and noted that the local volunteer group made a special trip to the convention center for the purpose of assessing way-finding signage needs.

John Ellis indicated that there continues to be a shortage of volunteers in the Youth Room area.

NOMINATING COMMITTEE REPORT

Jeff Brockett explained that the committee has completed applicant interviews and that the following candidates were chosen to comprise the nominees for the 2016 election: Rick Baker, David Heim, Ken Ledeen, Greg Schramek, Mike Summerer, and Molly Winton. The election period begins August 1 and concludes October 21. Three board members will be elected, and the Nominating Committee will present the final slate at the November meeting.

UNFINISHED BUSINESS

None

NEW BUSINESS

Kathleen Duncan reported that NOVA/Teknatool has donated a large lathe to the Women in Turning (WIT) committee for the symposium. In turn, the WIT committee will donate the lathe to a program led by teacher, Sara Robinson, at Oregon State University in Corvallis, Oregon. Sara's program is 60% female and 40% ethnic minority. WIT is willing to recommend that restricted funds be used to cover shipping costs, which are estimated at between \$700 and \$850.

UPCOMING BOARD MEETINGS

June 7, 8, and 13, 2016 - Atlanta

ADJOURNMENT

Jeff Brockett made a motion to adjourn the meeting. Denis Delehanty seconded the motion and the meeting concluded at 7:00 p.m. central time on Wednesday, May 18, 2016.

Respectfully submitted,
Kathleen Duncan, Secretary