

American Association of Woodturners
Board of Directors Meeting
Wednesday, April 20, 2016

CALL TO ORDER

A regular meeting of the AAW Board of Directors was convened by teleconference at 6:07 p.m. central standard time on Wednesday, April 20, 2016, with President Greg Schramek presiding.

Board members who participated in the teleconference were Jeff Brockett, Denis Delehanty, Joe Dickey, Kathleen Duncan, John Ellis, Wayne Furr, Art Liestman, and Louis Vadeboncoeur.

Staff members who participated were Linda Ferber, Phil McDonald, Kim Rymer, and Editor Josh Friend.

APPROVAL OF MINUTES

The minutes of the March 16, 2016, board meeting were reviewed. Louis Vadeboncoeur made a motion to accept the minutes as written. Jeff Brockett seconded the motion and the minutes were unanimously accepted.

TREASURER'S REPORT

Financial Report

Joe Dickey summarized the March 2016 financial reports and noted the following points:

- Unadjusted year-to-date net income was \$250.4k, which is \$92.4k favorable to budget.
- The 2016 year-end forecast for net income is \$21.7k, which is \$7.8k unfavorable to budget.
- "Cash on Hand" at March 31, 2016 was \$660k.
- The year-end forecast for "Cash on Hand" is \$663k.

Joe noted that 95% of AAW member transactions are paid by credit card. Phil is looking into the sources which contribute to the higher than expected credit card processing fees.

EXECUTIVE DIRECTOR REPORT

March Membership Report

Phil McDonald reported 910 membership acquisitions (new and renewals) for March, which was 190 over the target for the month. He noted that year-to-date dues income is essentially the same as a year ago. There is a noticeable reduction of memberships at the artist and patron levels. Additionally, it appears the AAW has recovered from the 500 member anomaly it experienced during the member administration system transition.

2016 Symposium Registration Update

Phil McDonald stated that symposium registrations for March were possibly the highest ever and 20% over the budget plan. Symposium registration estimates currently range from 1,700 to about 1,500. He noted that AAW's marketing efforts may have triggered earlier registrations this year.

Symposium Conference Planning Services

Phil McDonald reported that proposals are being solicited from six conference management firms and that the proposal submission deadline is April 25. Phil will conduct the initial comparison and will map out the process for connecting with each firm to obtain additional information and to get questions answered.

SYMPOSIUM COMMITTEE UPDATE

Jeff Brockett stated that AAW is in good shape from a planning perspective, that Al Hockenbery's schedule grid is almost final, and that there are demonstration rooms still available.

John Ellis reported that AAW is doing very well on recruiting symposium volunteers overall. The biggest shortage of volunteers is in the Youth Room, which is typical. Demonstrator assistants are still needed and slots for local volunteers are approaching full. John noted that he has no specific concerns at this point and that WIT is managing volunteer slots for their hands-on room separately.

NOMINATING COMMITTEE REPORT

Jeff Brockett reported that the deadline for new AAW board member applications for 2016 elections is May 1. A total of 28 candidates were approached. Jeff expects to present a final slate of six candidates to the board by May 15.

SERVICES, PUBLICATIONS, AND POSITIONING INITIATIVE UPDATE

John Ellis provided an overview of the "3.1 Develop a Comprehensive Learning Strategy" project plan document. The AAW Learning Strategy is to enable all woodturning participants to define their own unique growth direction, identify their personal needs for learning, find effective learning resources, and evaluate their learning success on a continual basis. The strategy will be implemented by:

- Determining the group of key skill sets that cover the array of activities in woodturning.
- Defining a range of individual Competencies with each Skill Set. Achieving these competencies will attest to users' abilities to fully engage in woodturning, in their specific areas of interest, at a level consistent with their personal goals.
- Linking individual competencies within the Skill Sets to appropriate Learning Resources identified by AAW.
- Providing key objective measures for evaluating the success of learning resources related to each Competency.
- Creating a methodology for each user to use AAW resources to build a learning path that enhances their experiences with woodturning, and
- Structuring the skill sets to provide a frame of reference for levels of ability, interests, and continual growth.

UNFINISHED BUSINESS

None

NEW BUSINESS

AAW Video Source

Kathleen Duncan asked board members to review the AAW Video Source website again and identify three favorite videos that may be added to the AAW Video Source library.

Upcoming Board Meetings

May 18, 2016 – Teleconference

June 7, 8, and 13, 2016 - Atlanta

All teleconference meetings are scheduled for 6:00 pm central time.

ADJOURNMENT

The meeting concluded at 7:02 p.m. central time on Wednesday, April 20, 2016. The meeting ended without a formal motion to adjourn.

Respectfully submitted,
Kathleen Duncan
Secretary