

AMERICAN ASSOCIATION OF WOODTURNERS
Board of Directors Meeting
April 16, 2014

CALL TO ORDER

A regular meeting of the AAW Board of Directors convened via teleconference on Wednesday, April 16, 2014 with Board President Dale Larson presiding. The following Board members participated by telephone: Denis Delehanty, Philip Hauser, Kurt Hertzog, Binh Pho, Cassandra Speier, Rob Wallace, Art Liestman and Lou Williams. Also joining the teleconference were Phil McDonald, Betty Scarpino, Linda Ferber and Kim Rymer.

APPROVAL OF MINUTES

The minutes of the March 2014 meeting were approved and will be posted to the AAW website.

TREASURER'S REPORT

Finance Committee Report

Philip Hauser reported a slight improvement in the March membership count which continues to lag when compared with the 2014 target levels. He reported that 2014 symposium registrations have increased from the prior months, but noted that complimentary registrations are included in the total.

Philip Hauser stated that the Finance Committee plans to introduce a systematic monthly adjustment to the monthly financial statements to reflect seasonality. Separately, he anticipates that a draft of the revised AAW financial policies will be presented for adoption at the June meeting.

Phil McDonald reported that a second transfer of operating funds from the Bremer checking account was completed, this time into the EverBank money market account. In addition to the December 2013 transfer into the Vanguard brokered CD account, AAW currently has a total of \$400,000 in interest bearing accounts.

Phil McDonald said he anticipates the final draft of the audit will be finished by the end of the month and that the auditors have been invited to join the Finance Committee May conference call to give an overview of their findings and to answer questions.

EXECUTIVE DIRECTOR'S REPORT

Symposium Registration Update

Phil McDonald reported a total of 514 Phoenix symposium registrations to date, which includes 100 complimentary registrations due to the free registration offer

to chapter presidents or their designees. Between this point and June, the equivalents of an additional 675 full, paid registrations are required to meet the registration income budget. He said that symposium registration patterns are relatively consistent from year-to-year and tend to peak in the third week of May.

Update on Editor Search

Phil McDonald reported that the Search Committee received more than 100 applications for the Editor position. Four finalists for the position were interviewed during the first week of April. Joshua Friend, who was the only woodturner among the finalists, was selected as the top candidate.

Art Liestman presented the following motion on behalf of the Publications Committee ***"The Publications Committee moves that the Board enter into a publishing agreement with Joshua Friend, an independent contractor doing business as J. Friend Woodworks, to perform the services of editor of American Woodturner with an effective contract start date of May 1st, 2014."*** The motion was passed unanimously.

Phil McDonald explained that Betty Scarpino will continue in her role through June and has agreed to an hourly assignment after June 30, if needed. He reported that the expense of the transition was not included in the 2014 budget.

Phil McDonald also reported that the Search Committee discussed a new Journal organizational model that integrates print and digital content, as well as ensures continuing operations in the case of staff changes. More information will be presented during the June Board meetings.

SYMPOSIUM COMMITTEE REPORT

Kurt Hertzog reported that the 2014 Phoenix symposium registration numbers are below estimates and that David Dudney is ahead of schedule in planning for the Pittsburgh symposium in 2015.

EOG Report

Rob Wallace reported that 27 EOG grants for a total of \$36,640 were distributed. He also noted that, based on many of the grant applications submitted without a clear educational objective, the Board may want to consider reemphasizing the educational intention of the EOG grant. Additionally, he mentioned the Board may want to consider a change which would disallow grant recipients from being able to reapply the year following a grant to diversify the recipient mix.

EOG Auction

Phil McDonald reported that 55 submissions have been received for the EOG auction and that perhaps 25 may meet the standard for the live auction exhibition. The volume

of work received was lower than expected. Images are expected to be loaded onto the auction website by May 9. He indicated that results from the live auction in Phoenix will be promoted early to set expectations for the 2015 auction. Binh Pho commented that we will continue to accept submissions prior to Phoenix and possibly onsite at the symposium.

Chapter Relations Initiative

Lou Williams provided a brief information-only report on the Chapter Relations Initiative (CRI) workgroup. Lou indicated that the meetings were successful. He noted that two things should be contemplated when the CRI report is reviewed:

- What strategic activities will make a significant difference in the future?
- How should the relationship between AAW and chapters be defined in philosophical terms?

Dale Larson noted that the Board should plan to spend approximately two hours at the June meeting to review and discuss the CRI workgroup's final report.

TWB Report from China

Dale Larson reported that he received a preliminary report from Terry Martin, who returned from Beijing on a TWB funded trip. He indicated that an article about the trip will appear in the Journal.

Unfinished Business

Binh Pho reported there are five volunteer videographers and he needs 25. He noted that no one from the Phoenix chapter has volunteered.

Dale Larson reported there are currently five candidates for open 2015 Board positions.

Dale Larson mentioned that the May Board meeting will remain scheduled but may be cancelled. He asked the Board to plan on meeting in Phoenix for dinner on Monday, June 9, and to plan on meeting all day on Tuesday, June 10 and Wednesday, June 11, as well as until noon on Monday, June 16.

ADJOURNMENT

A motion was made to adjourn and the motion was seconded.

The meeting was adjourned at 6:59 p.m. central standard time on Wednesday, April 16, 2014.

Respectfully Submitted,

Cassandra Speier, Secretary